

Q1: Many people visit universities or colleges in the year or two before applying to or starting a course. Roughly how many universities or colleges did you visit?

Many people visit universities or colleges in the year or two before applying to or starting a course. Roughly how many universities or colleges did you visit? (UNWEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
	Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown			
None	1,525	9%	865	8%	655	12%	185	10%	295	11%	350	10%	335	9%	350	7%	10	29%	1,060	8%	100	13%	230	13%	75	11%	35	16%	20	18%
One	2,605	16%	1,600	14%	1,005	18%	360	19%	475	17%	505	15%	600	15%	660	14%	5	18%	2,010	15%	135	18%	300	17%	105	16%	40	19%	15	13%
Two to five	11,205	67%	7,605	69%	3,600	64%	1,230	65%	1,800	66%	2,270	68%	2,640	67%	3,245	69%	20	53%	8,880	68%	505	66%	1,170	65%	445	66%	130	61%	75	61%
Six or more	1,300	8%	975	9%	325	6%	105	6%	160	6%	220	7%	345	9%	470	10%	--	.	1,120	9%	25	3%	85	5%	50	8%	10	4%	10	8%
All	16,635	100%	11,050	100%	5,585	100%	1,885	100%	2,730	100%	3,345	100%	3,920	100%	4,725	100%	35	100%	13,065	100%	765	100%	1,785	100%	680	100%	215	100%	125	100%

Many people visit universities or colleges in the year or two before applying to or starting a course. Roughly how many universities or colleges did you visit? (WEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
None	34,870	9%	16,460	8%	18,410	11%	3,880	9%	6,430	11%	7,975	11%	7,655	9%	8,625	8%	300	33%	23,080	8%	2,860	14%	6,040	14%	1,725	11%	785	15%	380	17%
One	58,630	16%	29,640	14%	28,990	18%	8,025	20%	10,280	18%	11,105	15%	13,440	15%	15,645	14%	140	15%	43,470	15%	3,885	19%	7,595	17%	2,400	16%	1,015	20%	270	12%
Two to five	250,850	67%	144,985	69%	105,865	65%	26,915	66%	38,160	66%	49,165	68%	58,600	67%	77,545	69%	465	51%	194,680	68%	13,255	64%	28,235	64%	10,045	66%	3,230	62%	1,410	62%
Six or more	27,980	8%	18,565	9%	9,415	6%	2,255	5%	3,215	6%	4,545	6%	7,200	8%	10,765	10%	--	.	23,805	8%	640	3%	2,085	5%	1,080	7%	165	3%	205	9%
All	372,330	100%	209,650	100%	162,680	100%	41,075	100%	58,090	100%	72,790	100%	86,895	100%	112,575	100%	905	100%	285,030	100%	20,640	100%	43,955	100%	15,245	100%	5,195	100%	2,260	100%

Q2: [THOSE WHO ANSWERED 'NONE' TO Q1.] With hindsight, how useful would it have been to have visited some universities before you applied?

[THOSE WHO ANSWERED 'NONE' TO Q1.] With hindsight, how useful would it have been to have visited some universities before you applied? (UNWEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
Not at all useful	60	4%	20	2%	40	6%	5	3%	10	3%	20	5%	15	4%	15	4%	--	.	45	4%	--	.	15	6%	--	3%	--	.	--	5%
Not very useful	300	20%	165	19%	135	20%	35	18%	55	18%	75	21%	75	22%	65	19%	--	10%	210	20%	10	12%	50	21%	15	17%	10	32%	10	36%
Fairly useful	760	50%	440	51%	320	49%	100	53%	150	50%	150	44%	170	51%	185	53%	5	70%	540	51%	55	53%	110	48%	40	51%	15	41%	5	23%
Very useful	400	26%	235	27%	165	25%	50	26%	85	29%	105	30%	75	23%	85	24%	--	20%	270	25%	35	35%	60	25%	20	29%	10	26%	10	36%
All	1,525	100%	865	100%	655	100%	185	100%	295	100%	350	100%	335	100%	350	100%	10	100%	1,060	100%	100	100%	230	100%	75	100%	35	100%	20	100%

[THOSE WHO ANSWERED 'NONE' TO Q1.] With hindsight, how useful would it have been to have visited some universities before you applied? (WEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
Not at all useful	1,460	4%	395	2%	1,065	6%	145	4%	210	3%	425	5%	295	4%	380	4%	--	.	985	4%	--	.	420	7%	40	2%	--	.	20	5%
Not very useful	6,635	19%	3,095	19%	3,545	19%	595	15%	1,100	17%	1,615	20%	1,700	22%	1,595	18%	35	11%	4,455	19%	365	13%	1,200	20%	260	15%	250	32%	105	28%
Fairly useful	17,610	50%	8,570	52%	9,035	49%	2,245	58%	3,160	49%	3,460	43%	3,920	51%	4,580	53%	240	80%	11,755	51%	1,480	52%	2,920	48%	965	56%	365	47%	125	33%
Very useful	9,170	26%	4,400	27%	4,770	26%	895	23%	1,960	30%	2,475	31%	1,740	23%	2,070	24%	25	9%	5,890	26%	1,020	36%	1,500	25%	460	27%	170	22%	130	34%
All	34,870	100%	16,460	100%	18,410	100%	3,880	100%	6,430	100%	7,975	100%	7,655	100%	8,625	100%	300	100%	23,080	100%	2,860	100%	6,040	100%	1,725	100%	785	100%	380	100%

Q3: [THOSE WHO ANSWERED 'NONE' TO Q1.] Was there anything that stopped you visiting universities before you applied? Please tick all that apply.

[THOSE WHO ANSWERED 'NONE' TO Q1.] Was there anything that stopped you visiting universities before you applied? Please tick all that apply. (UNWEIGHTED)	Overall		Sex				Polar 3 Quintile										Declared Ethnic Group													
	Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown			
There was not enough time	520	34%	295	34%	225	34%	60	33%	95	33%	120	35%	110	32%	130	38%	5	40%	360	34%	35	35%	75	33%	30	37%	15	38%	5	32%
I had no way of getting there	425	28%	250	29%	180	27%	60	32%	95	33%	90	25%	95	29%	85	24%	5	50%	325	31%	25	24%	50	21%	25	30%	5	15%	5	14%
It was too expensive to travel	685	45%	415	48%	270	41%	90	48%	140	48%	165	47%	150	45%	140	40%	5	60%	485	46%	50	50%	85	38%	40	54%	10	35%	10	50%
The university or course didn't have an open day	35	2%	25	3%	10	2%	5	4%	10	3%	10	3%	5	1%	5	2%	--	10%	25	3%	--	2%	--	1%	--	3%	--	6%	--	9%
I didn't think I would get the right grades	220	14%	115	13%	105	16%	25	14%	40	13%	50	15%	50	15%	50	15%	--	10%	140	13%	15	15%	50	21%	10	11%	--	6%	5	27%
I didn't know there were open days before I applied	150	10%	80	9%	70	11%	25	13%	30	11%	35	10%	30	9%	25	8%	5	30%	105	10%	10	11%	15	7%	10	16%	5	12%	--	5%
I didn't know how to register for open days	120	8%	75	8%	45	7%	10	6%	20	7%	20	6%	30	9%	35	10%	--	20%	80	8%	5	6%	25	10%	5	5%	5	12%	--	.
I didn't want to go on my own	395	26%	255	29%	145	22%	55	29%	90	30%	100	28%	85	25%	70	20%	5	40%	245	23%	35	35%	80	36%	20	28%	10	29%	--	9%
Other	220	14%	135	15%	85	13%	25	13%	35	12%	45	13%	50	16%	60	17%	--	.	175	16%	10	9%	20	8%	10	14%	5	9%	5	14%

[THOSE WHO ANSWERED 'NONE' TO Q1.] Was there anything that stopped you visiting universities before you applied? Please tick all that apply. (WEIGHTED)	Overall		Sex				Polar 3 Quintile										Declared Ethnic Group													
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
	There was not enough time	11,690	34%	5,515	34%	6,175	34%	1,250	32%	1,995	31%	2,845	36%	2,410	31%	3,075	36%	115	38%	7,650	33%	1,050	37%	2,025	34%	620	36%	220	28%	120
I had no way of getting there	9,795	28%	4,740	29%	5,055	27%	1,310	34%	2,150	33%	1,960	25%	2,140	28%	2,050	24%	180	60%	7,235	31%	675	24%	1,185	20%	510	29%	135	17%	55	14%
It was too expensive to travel	15,625	45%	7,945	48%	7,685	42%	1,850	48%	3,010	47%	3,750	47%	3,315	43%	3,510	41%	190	63%	10,525	46%	1,425	50%	2,270	38%	940	55%	280	36%	185	49%
The university or course didn't have an open day	760	2%	500	3%	265	1%	110	3%	160	2%	185	2%	115	1%	165	2%	30	10%	515	2%	50	2%	60	1%	35	2%	65	8%	40	10%
I didn't think I would get the right grades	4,835	14%	2,185	13%	2,650	14%	450	12%	885	14%	1,200	15%	1,065	14%	1,200	14%	30	10%	2,860	12%	435	15%	1,215	20%	190	11%	30	4%	110	29%
I didn't know there were open days before I applied	3,435	10%	1,515	9%	1,915	10%	495	13%	655	10%	865	11%	715	9%	610	7%	95	32%	2,295	10%	300	11%	435	7%	285	17%	90	12%	25	6%
I didn't know how to register for open days	2,630	8%	1,405	9%	1,225	7%	190	5%	385	6%	480	6%	690	9%	820	10%	65	21%	1,680	7%	200	7%	575	9%	105	6%	70	9%	--	.
I didn't want to go on my own	9,230	26%	4,985	30%	4,245	23%	1,145	29%	1,935	30%	2,240	28%	2,095	27%	1,735	20%	85	28%	5,265	23%	995	35%	2,155	36%	510	29%	260	33%	45	12%
Other	4,725	14%	2,435	15%	2,290	12%	435	11%	720	11%	900	11%	1,155	15%	1,515	18%	--	.	3,695	16%	200	7%	500	8%	225	13%	55	7%	45	12%

Q4: [THOSE WHO DID NOT ANSWER 'NONE' TO Q1.] Did you generally visit them before or after you applied?

[THOSE WHO DID NOT ANSWER 'NONE' TO Q1.] Did you generally visit them before or after you applied? (UNWEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
Mostly after applying	3,620	24%	2,415	24%	1,205	24%	460	27%	660	27%	735	25%	850	24%	910	21%	5	21%	2,740	23%	230	35%	410	26%	175	29%	45	26%	15	15%
Mostly before applying	8,950	59%	6,045	59%	2,905	59%	940	55%	1,360	56%	1,735	58%	2,130	59%	2,765	63%	20	75%	7,240	60%	335	50%	880	57%	320	53%	105	59%	70	67%
Equal number of visits before and after applying	2,540	17%	1,720	17%	820	17%	295	17%	415	17%	530	18%	600	17%	700	16%	--	4%	2,025	17%	100	15%	260	17%	110	18%	25	14%	20	18%
All	15,110	100%	10,185	100%	4,925	100%	1,700	100%	2,435	100%	2,995	100%	3,585	100%	4,375	100%	25	100%	12,005	100%	665	100%	1,555	100%	605	100%	180	100%	100	100%

[THOSE WHO DID NOT ANSWER 'NONE' TO Q1.] Did you generally visit them before or after you applied? (WEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
Mostly after applying	81,560	24%	46,155	24%	35,405	25%	10,315	28%	13,975	27%	16,385	25%	18,850	24%	21,970	21%	75	12%	60,000	23%	6,025	34%	10,165	27%	3,970	29%	1,140	26%	260	14%
Mostly before applying	198,950	59%	114,220	59%	84,725	59%	20,355	55%	28,970	56%	36,950	57%	47,025	59%	65,145	63%	500	83%	157,520	60%	9,040	51%	21,365	56%	7,085	52%	2,615	59%	1,320	70%
Equal number of visits before and after applying	56,950	17%	32,815	17%	24,135	17%	6,525	18%	8,715	17%	11,480	18%	13,365	17%	16,835	16%	30	5%	44,430	17%	2,715	15%	6,380	17%	2,465	18%	655	15%	300	16%
All	337,460	100%	193,195	100%	144,270	100%	37,195	100%	51,660	100%	64,815	100%	79,235	100%	103,950	100%	605	100%	261,950	100%	17,780	100%	37,915	100%	13,520	100%	4,410	100%	1,885	100%

Q5: [THOSE WHO DID NOT ANSWER 'NONE' TO Q1.] Thinking about those universities and colleges you visited BEFORE you applied: Generally, how did you choose which ones to visit? Please tick all that apply.

[THOSE WHO DID NOT ANSWER 'NONE' TO Q1.] Thinking about those universities and colleges you visited BEFORE you applied: Generally, how did you choose which ones to visit? Please tick all that apply. (UNWEIGHTED)	Overall		Sex				Polar 3 Quintile										Declared Ethnic Group													
	Female	Male	Q1	Q2	Q3	Q4	Q5	Unknown	White	Black	Asian	Mixed	Other	Unknown																
My school arranged it	2,220	15%	1,515	15%	705	14%	295	17%	410	17%	465	16%	500	14%	540	12%	--	8%	1,695	14%	125	19%	280	18%	80	13%	30	16%	15	13%
My parents suggested them	1,995	13%	1,295	13%	695	14%	195	12%	265	11%	365	12%	465	13%	695	16%	--	8%	1,490	12%	90	14%	290	19%	90	15%	20	10%	10	11%
I thought they were a good university	12,755	84%	8,615	85%	4,140	84%	1,395	82%	2,000	82%	2,510	84%	3,070	86%	3,765	86%	20	92%	10,230	85%	515	78%	1,270	82%	515	85%	145	80%	85	87%
They were nearby	4,045	27%	2,790	27%	1,255	25%	580	34%	750	31%	875	29%	860	24%	965	22%	10	33%	3,080	26%	145	22%	595	38%	145	24%	55	32%	20	19%
My friends were thinking of going there	1,545	10%	865	9%	680	14%	185	11%	265	11%	350	12%	325	9%	415	10%	--	8%	1,115	9%	100	15%	240	15%	65	10%	25	13%	5	4%
The accommodation looked good	2,570	17%	1,735	17%	835	17%	310	18%	445	18%	500	17%	585	16%	720	16%	5	29%	2,140	18%	135	20%	175	11%	85	14%	20	12%	15	13%
An organisation other than my school suggested it to me	970	6%	610	6%	360	7%	120	7%	185	8%	185	6%	220	6%	260	6%	--	4%	740	6%	55	8%	120	8%	30	5%	20	10%	5	5%
Other	2,105	14%	1,460	14%	640	13%	195	11%	330	13%	390	13%	500	14%	690	16%	5	17%	1,790	15%	60	9%	140	9%	90	15%	10	7%	15	15%

[THOSE WHO DID NOT ANSWER 'NONE' TO Q1.] Thinking about those universities and colleges you visited BEFORE you applied: Generally, how did you choose which ones to visit? Please tick all that apply. (WEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
	Female	Male	Q1	Q2	Q3	Q4	Q5	Unknown	White	Black	Asian	Mixed	Other	Unknown																
My school arranged it	48,365	14%	28,385	15%	19,980	14%	6,395	17%	8,680	17%	9,915	15%	10,895	14%	12,420	12%	60	10%	36,035	14%	3,210	18%	6,510	17%	1,630	12%	695	16%	280	15%
My parents suggested them	44,990	13%	24,695	13%	20,295	14%	4,280	12%	5,825	11%	7,930	12%	10,205	13%	16,690	16%	60	10%	32,800	13%	2,400	13%	7,120	19%	1,975	15%	460	10%	245	13%
I thought they were a good university	284,910	84%	163,310	85%	121,600	84%	30,375	82%	42,335	82%	54,060	83%	67,860	86%	89,750	86%	530	88%	223,660	85%	13,855	78%	30,820	81%	11,315	84%	3,600	82%	1,660	89%
They were nearby	88,115	26%	52,435	27%	35,680	25%	12,590	34%	15,590	30%	18,730	29%	18,770	24%	22,160	21%	265	44%	65,145	25%	3,780	21%	14,270	38%	3,200	24%	1,340	30%	380	20%
My friends were thinking of going there	36,030	11%	16,300	8%	19,730	14%	4,315	12%	5,785	11%	7,925	12%	7,520	9%	10,380	10%	105	17%	25,285	10%	2,535	14%	6,030	16%	1,535	11%	570	13%	80	4%
The accommodation looked good	57,990	17%	33,145	17%	24,845	17%	6,965	19%	9,465	18%	10,705	17%	13,350	17%	17,345	17%	155	26%	46,930	18%	3,720	21%	4,480	12%	2,045	15%	570	13%	240	13%
An organisation other than my school suggested it to me	22,530	7%	11,520	6%	11,010	8%	2,775	7%	4,015	8%	4,195	6%	4,950	6%	6,525	6%	70	12%	16,900	6%	1,545	9%	2,905	8%	615	5%	485	11%	80	4%
Other	46,480	14%	27,665	14%	18,815	13%	4,090	11%	6,940	13%	8,450	13%	10,775	14%	16,150	16%	75	12%	38,825	15%	1,605	9%	3,450	9%	2,015	15%	315	7%	275	15%

Q6: [THOSE WHO DID NOT ANSWER 'NONE' TO Q1.] And generally, how did you get there? Please tick all that apply.

[THOSE WHO DID NOT ANSWER 'NONE' TO Q1.] And generally, how did you get there? Please tick all that apply. (UNWEIGHTED)	Overall		Sex				Polar 3 Quintile										Declared Ethnic Group													
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
A friend took me	1,060	7%	690	7%	370	8%	135	8%	185	8%	245	8%	200	6%	290	7%	--	8%	760	6%	60	9%	165	11%	50	8%	10	7%	10	10%
An organisation other than my school arranged it	210	1%	130	1%	80	2%	25	2%	50	2%	45	2%	40	1%	50	1%	--	.	135	1%	20	3%	40	3%	10	1%	5	4%	--	.
I arranged it myself and went by bus or coach	2,060	14%	1,340	13%	720	15%	320	19%	325	13%	475	16%	425	12%	515	12%	5	13%	1,300	11%	180	27%	425	27%	85	14%	50	29%	25	24%
I arranged it myself and went by train	5,325	35%	3,465	34%	1,855	38%	525	31%	790	33%	1,065	36%	1,235	35%	1,695	39%	10	42%	3,805	32%	350	53%	755	49%	260	43%	100	56%	50	49%
My parents took me	9,800	65%	6,865	67%	2,935	60%	1,025	60%	1,505	62%	1,835	61%	2,445	68%	2,975	68%	15	58%	8,430	70%	245	37%	650	42%	365	60%	60	32%	60	60%
My school arranged it	2,310	15%	1,555	15%	755	15%	315	19%	415	17%	495	17%	520	15%	560	13%	--	4%	1,810	15%	115	17%	255	16%	85	14%	35	18%	15	15%
Other	635	4%	390	4%	245	5%	75	5%	115	5%	120	4%	145	4%	170	4%	--	8%	540	4%	20	3%	50	3%	20	3%	5	4%	--	1%

[THOSE WHO DID NOT ANSWER 'NONE' TO Q1.] And generally, how did you get there? Please tick all that apply. (WEIGHTED)	Overall		Sex				Polar 3 Quintile										Declared Ethnic Group													
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
A friend took me	23,505	7%	12,855	7%	10,645	7%	2,970	8%	3,990	8%	5,410	8%	4,465	6%	6,630	6%	40	7%	16,270	6%	1,605	9%	4,065	11%	1,095	8%	295	7%	175	9%
An organisation other than my school arranged it	4,600	1%	2,325	1%	2,275	2%	575	2%	1,010	2%	935	1%	920	1%	1,165	1%	--	.	2,865	1%	555	3%	870	2%	160	1%	155	4%	--	.
I arranged it myself and went by bus or coach	46,440	14%	25,730	13%	20,710	14%	6,960	19%	7,015	14%	10,495	16%	9,645	12%	12,200	12%	130	21%	27,960	11%	4,600	26%	10,140	27%	1,920	14%	1,350	31%	470	25%
I arranged it myself and went by train	121,850	36%	66,545	34%	55,305	38%	11,675	31%	17,035	33%	23,805	37%	27,955	35%	41,185	40%	195	33%	84,345	32%	9,590	54%	18,500	49%	6,000	44%	2,535	57%	885	47%
My parents took me	215,565	64%	129,845	67%	85,720	59%	22,290	60%	31,225	60%	38,840	60%	53,190	67%	69,655	67%	365	61%	183,265	70%	6,365	36%	15,420	41%	7,915	59%	1,395	32%	1,205	64%
My school arranged it	50,440	15%	29,170	15%	21,270	15%	6,895	19%	8,735	17%	10,400	16%	11,420	14%	12,955	12%	30	5%	38,510	15%	2,970	17%	6,015	16%	1,800	13%	850	19%	300	16%
Other	14,740	4%	7,400	4%	7,340	5%	1,640	4%	2,520	5%	2,810	4%	3,365	4%	4,355	4%	50	8%	12,295	5%	490	3%	1,340	4%	450	3%	155	4%	10	1%

Q7: [THOSE WHO DID NOT ANSWER 'NONE' TO Q1.] Think about the total cost of your visits to universities and colleges. How much did you spend on visiting universities?

[THOSE WHO DID NOT ANSWER 'NONE' TO Q1.] Think about the total cost of your visits to universities and colleges. How much did you spend on visiting universities? (UNWEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
Not much – family or friends took me or paid	7,340	49%	5,090	50%	2,250	46%	745	44%	1,105	45%	1,365	46%	1,810	50%	2,305	53%	10	50%	6,250	52%	180	27%	545	35%	275	45%	45	24%	50	50%
Not much – my school, sixth form or college took me or paid	765	5%	475	5%	290	6%	105	6%	155	6%	160	5%	165	5%	175	4%	--	4%	535	4%	45	7%	140	9%	20	3%	20	10%	5	5%
Not much - an organisation other than my school, sixth form or college took me or paid	115	1%	65	1%	50	1%	20	1%	35	1%	20	1%	25	1%	20	0%	--	4%	75	1%	15	2%	20	1%	5	1%	--	1%	--	.
Under £50 of my own money	3,500	23%	2,255	22%	1,245	25%	435	26%	580	24%	800	27%	780	22%	905	21%	5	13%	2,490	21%	230	35%	540	35%	140	23%	75	42%	25	23%
£50-£100 of my own money	2,055	14%	1,350	13%	705	14%	245	14%	330	13%	390	13%	475	13%	610	14%	5	25%	1,585	13%	130	20%	195	13%	100	17%	35	18%	15	13%
£101-£200 of my own money	875	6%	605	6%	270	5%	110	6%	150	6%	180	6%	215	6%	220	5%	--	4%	685	6%	55	8%	80	5%	45	8%	5	4%	5	5%
£201 or more of my own money	460	3%	345	3%	115	2%	45	3%	85	3%	75	3%	120	3%	135	3%	--	.	390	3%	10	2%	35	2%	15	2%	5	2%	5	5%
All	15,110	100%	10,185	100%	4,925	100%	1,700	100%	2,435	100%	2,995	100%	3,585	100%	4,375	100%	25	100%	12,005	100%	665	100%	1,555	100%	605	100%	180	100%	100	100%

[THOSE WHO DID NOT ANSWER 'NONE' TO Q1.] Think about the total cost of your visits to universities and colleges. How much did you spend on visiting universities? (WEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
Not much – family or friends took me or paid	162,160	48%	96,550	50%	65,610	45%	16,150	43%	23,105	45%	29,250	45%	39,225	50%	54,125	52%	305	50%	136,300	52%	4,635	26%	13,235	35%	5,995	44%	1,015	23%	985	52%
Not much – my school, sixth form or college took me or paid	17,070	5%	8,930	5%	8,140	6%	2,370	6%	3,360	7%	3,405	5%	3,680	5%	4,225	4%	30	5%	11,590	4%	1,185	7%	3,275	9%	485	4%	440	10%	95	5%
Not much - an organisation other than my school, sixth form or college took me or paid	2,600	1%	1,100	1%	1,500	1%	375	1%	800	2%	405	1%	585	1%	405	0%	30	5%	1,555	1%	400	2%	445	1%	160	1%	40	1%	--	.
Under £50 of my own money	78,655	23%	42,690	22%	35,965	25%	9,555	26%	12,205	24%	17,565	27%	17,570	22%	21,675	21%	90	15%	53,955	21%	6,205	35%	13,110	35%	3,185	24%	1,790	41%	400	21%
£50-£100 of my own money	47,125	14%	25,775	13%	21,350	15%	5,365	14%	7,135	14%	8,655	13%	10,815	14%	15,030	14%	120	20%	35,145	13%	3,465	19%	4,950	13%	2,490	18%	850	19%	225	12%
£101-£200 of my own money	19,815	6%	11,645	6%	8,170	6%	2,420	7%	3,380	7%	3,885	6%	4,820	6%	5,280	5%	30	5%	15,010	6%	1,560	9%	2,045	5%	905	7%	195	4%	95	5%
£201 or more of my own money	10,035	3%	6,495	3%	3,540	2%	955	3%	1,670	3%	1,655	3%	2,540	3%	3,220	3%	--	.	8,395	3%	325	2%	860	2%	300	2%	80	2%	80	4%
All	337,460	100%	193,195	100%	144,270	100%	37,195	100%	51,660	100%	64,815	100%	79,235	100%	103,950	100%	605	100%	261,950	100%	17,780	100%	37,915	100%	13,520	100%	4,410	100%	1,885	100%

Q8: [THOSE WHO DID NOT ANSWER 'NONE' TO Q1.] With hindsight, how useful would it have been to have visited more universities before you applied?

[THOSE WHO DID NOT ANSWER 'NONE' TO Q1.] With hindsight, how useful would it have been to have visited more universities before you applied? (UNWEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
Not at all useful	655	4%	395	4%	260	5%	65	4%	90	4%	125	4%	160	4%	215	5%	--	.	580	5%	15	2%	25	2%	25	4%	--	1%	5	7%
Not very useful	3,635	24%	2,325	23%	1,310	27%	345	20%	545	22%	720	24%	870	24%	1,150	26%	5	29%	3,085	26%	100	15%	250	16%	140	23%	25	14%	30	31%
Fairly useful	6,585	44%	4,390	43%	2,195	45%	755	45%	1,055	43%	1,280	43%	1,575	44%	1,910	44%	10	38%	5,210	43%	280	42%	715	46%	260	43%	75	42%	50	48%
Very useful	4,240	28%	3,075	30%	1,160	24%	535	32%	745	31%	870	29%	975	27%	1,100	25%	10	33%	3,135	26%	270	41%	565	36%	180	30%	75	43%	15	15%
All	15,110	100%	10,185	100%	4,925	100%	1,700	100%	2,435	100%	2,995	100%	3,585	100%	4,375	100%	25	100%	12,005	100%	665	100%	1,555	100%	605	100%	180	100%	100	100%

[THOSE WHO DID NOT ANSWER 'NONE' TO Q1.] With hindsight, how useful would it have been to have visited more universities before you applied? (WEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
Not at all useful	14,730	4%	7,440	4%	7,290	5%	1,365	4%	2,010	4%	2,700	4%	3,540	4%	5,115	5%	--	.	12,950	5%	395	2%	630	2%	585	4%	50	1%	115	6%
Not very useful	82,015	24%	43,965	23%	38,050	26%	7,600	20%	11,655	23%	15,770	24%	19,465	25%	27,350	26%	175	29%	68,735	26%	2,715	15%	6,075	16%	3,245	24%	675	15%	575	30%
Fairly useful	147,335	44%	83,065	43%	64,270	45%	16,805	45%	22,290	43%	27,470	42%	34,975	44%	45,540	44%	255	43%	113,635	43%	7,560	43%	17,475	46%	5,920	44%	1,795	41%	950	51%
Very useful	93,385	28%	58,725	30%	34,660	24%	11,425	31%	15,710	30%	18,875	29%	21,260	27%	25,940	25%	175	29%	66,630	25%	7,110	40%	13,735	36%	3,775	28%	1,890	43%	245	13%
All	337,460	100%	193,195	100%	144,270	100%	37,195	100%	51,660	100%	64,815	100%	79,235	100%	103,950	100%	605	100%	261,950	100%	17,780	100%	37,915	100%	13,520	100%	4,410	100%	1,885	100%

Q2_and_8: [EXTRA COMBINATIONS] With hindsight, how useful would it have been to have visited some/more universities before you applied?

[EXTRA COMBINATIONS] With hindsight, how useful would it have been to have visited some/more universities before you applied? (UNWEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
	Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown			
Not at all useful	715	4%	415	4%	300	5%	70	4%	100	4%	145	4%	175	4%	230	5%	--	.	620	5%	15	2%	40	2%	25	4%	--	1%	10	7%
Not very useful	3,935	24%	2,490	23%	1,445	26%	375	20%	595	22%	790	24%	945	24%	1,215	26%	10	24%	3,295	25%	110	15%	295	17%	155	23%	35	17%	40	32%
Fairly useful	7,345	44%	4,830	44%	2,515	45%	855	45%	1,200	44%	1,430	43%	1,745	45%	2,095	44%	15	47%	5,750	44%	335	44%	825	46%	300	44%	90	42%	55	43%
Very useful	4,640	28%	3,315	30%	1,325	24%	585	31%	830	30%	975	29%	1,055	27%	1,185	25%	10	29%	3,400	26%	305	40%	625	35%	200	30%	85	40%	25	19%
All	16,635	100%	11,050	100%	5,585	100%	1,885	100%	2,730	100%	3,345	100%	3,920	100%	4,725	100%	35	100%	13,065	100%	765	100%	1,785	100%	680	100%	215	100%	125	100%

[EXTRA COMBINATIONS] With hindsight, how useful would it have been to have visited some/more universities before you applied? (WEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
	Not at all useful	16,185	4%	7,835	4%	8,350	5%	1,510	4%	2,220	4%	3,125	4%	3,840	4%	5,495	5%	--	.	13,935	5%	395	2%	1,050	2%	625	4%	50	1%	130
Not very useful	88,650	24%	47,055	22%	41,595	26%	8,195	20%	12,755	22%	17,380	24%	21,165	24%	28,945	26%	205	23%	73,190	26%	3,085	15%	7,275	17%	3,505	23%	925	18%	680	30%
Fairly useful	164,945	44%	91,640	44%	73,305	45%	19,050	46%	25,445	44%	30,930	42%	38,895	45%	50,125	45%	500	55%	125,390	44%	9,035	44%	20,395	46%	6,885	45%	2,160	42%	1,075	48%
Very useful	102,550	28%	63,125	30%	39,430	24%	12,320	30%	17,670	30%	21,350	29%	23,000	26%	28,010	25%	200	22%	72,520	25%	8,125	39%	15,235	35%	4,235	28%	2,060	40%	375	17%
All	372,330	100%	209,650	100%	162,680	100%	41,075	100%	58,090	100%	72,790	100%	86,895	100%	112,575	100%	905	100%	285,030	100%	20,640	100%	43,955	100%	15,245	100%	5,195	100%	2,260	100%

Q9: [THOSE WHO DID NOT ANSWER 'NONE' TO Q1.] Was there anything that stopped you visiting more universities before you applied? Please tick all that apply.

[THOSE WHO DID NOT ANSWER 'NONE' TO Q1.] Was there anything that stopped you visiting more universities before you applied? Please tick all that apply. (UNWEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
There was not enough time	6,695	44%	4,625	46%	2,065	42%	635	37%	930	38%	1,285	43%	1,650	46%	2,190	50%	10	46%	5,325	44%	280	43%	645	42%	300	49%	80	45%	60	60%
I had no way of getting there	3,805	25%	2,610	26%	1,195	24%	530	31%	675	28%	770	26%	875	24%	940	22%	10	50%	3,140	26%	125	19%	355	23%	135	22%	30	17%	25	25%
It was too expensive to travel	6,540	43%	4,590	45%	1,950	40%	840	49%	1,120	46%	1,345	45%	1,490	42%	1,735	40%	10	42%	5,165	43%	340	52%	645	42%	275	45%	70	38%	50	48%
The university or course didn't have an open day	830	5%	515	5%	310	6%	85	5%	150	6%	165	6%	170	5%	255	6%	--	4%	650	5%	30	5%	85	6%	40	7%	10	7%	5	5%
I didn't think I would get the right grades	3,775	25%	2,575	25%	1,205	24%	440	26%	650	27%	805	27%	865	24%	1,010	23%	5	25%	2,930	24%	155	23%	475	31%	150	25%	45	26%	20	22%
I didn't know there were open days before I applied	1,420	9%	970	10%	450	9%	175	10%	225	9%	305	10%	340	9%	375	9%	--	8%	1,070	9%	80	12%	165	11%	65	11%	25	15%	10	10%
I didn't know how to register for open days	505	3%	315	3%	190	4%	75	4%	85	3%	100	3%	120	3%	125	3%	--	.	380	3%	25	3%	65	4%	15	2%	20	11%	--	2%
I didn't want to go on my own	2,695	18%	1,940	19%	755	15%	325	19%	470	19%	585	20%	620	17%	690	16%	5	25%	1,960	16%	150	23%	415	27%	110	18%	40	21%	20	22%
Other	2,175	14%	1,425	14%	750	15%	210	12%	345	14%	385	13%	535	15%	700	16%	5	13%	1,910	16%	55	8%	110	7%	70	11%	20	10%	10	11%

[THOSE WHO DID NOT ANSWER 'NONE' TO Q1.] Was there anything that stopped you visiting more universities before you applied? Please tick all that apply. (WEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
There was not enough time	148,275	44%	87,650	45%	60,625	42%	13,570	37%	19,495	38%	27,300	42%	35,580	45%	52,055	50%	275	45%	115,590	44%	7,440	42%	15,620	41%	6,465	48%	2,010	46%	1,145	61%
I had no way of getting there	83,335	25%	48,985	25%	34,345	24%	11,505	31%	14,245	28%	16,530	26%	18,705	24%	22,040	21%	305	50%	67,215	26%	3,375	19%	8,480	22%	3,085	23%	770	18%	405	22%
It was too expensive to travel	143,545	43%	86,960	45%	56,585	39%	18,355	49%	23,365	45%	28,695	44%	32,865	42%	39,980	39%	285	47%	110,370	42%	9,080	51%	15,435	41%	6,000	44%	1,810	41%	845	45%
The university or course didn't have an open day	19,170	6%	9,855	5%	9,310	6%	1,955	5%	3,405	7%	3,670	6%	3,795	5%	6,345	6%	0	0%	14,840	6%	885	5%	2,145	6%	945	7%	255	6%	95	5%
I didn't think I would get the right grades	84,635	25%	48,925	25%	35,710	25%	9,795	26%	13,850	27%	17,815	28%	19,100	24%	23,930	23%	150	24%	64,090	24%	4,140	23%	11,545	31%	3,370	25%	1,030	23%	455	24%
I didn't know there were open days before I applied	30,725	9%	18,015	9%	12,710	9%	3,770	10%	4,660	9%	6,310	10%	7,370	9%	8,555	8%	60	10%	22,505	9%	2,245	13%	3,750	10%	1,325	10%	695	16%	200	11%
I didn't know how to register for open days	11,310	3%	5,840	3%	5,470	4%	1,630	4%	1,925	4%	2,230	3%	2,535	3%	2,995	3%	--	.	8,210	3%	625	4%	1,650	4%	255	2%	545	12%	30	2%
I didn't want to go on my own	58,775	17%	36,625	19%	22,150	15%	6,975	19%	9,665	19%	12,515	19%	13,535	17%	15,960	15%	125	21%	41,370	16%	3,795	21%	9,950	26%	2,365	18%	895	20%	400	22%
Other	48,430	14%	26,885	14%	21,545	15%	4,480	12%	7,200	14%	8,345	13%	11,805	15%	16,520	16%	80	13%	41,705	16%	1,510	9%	2,885	8%	1,675	12%	445	10%	205	11%

Q10_1: To what extent do you agree or disagree with this statement: Employers of graduates are most interested in the subject you study – the university isn’t as important

To what extent do you agree or disagree with this statement: Employers of graduates are most interested in the subject you study – the university isn’t as important (UNWEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
	Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown			
Strongly agree	775	5%	505	5%	270	5%	120	6%	145	5%	170	5%	155	4%	180	4%	5	9%	600	5%	35	4%	105	6%	20	3%	15	7%	5	6%
Agree	5,330	32%	3,490	32%	1,840	33%	680	36%	920	34%	1,105	33%	1,245	32%	1,370	29%	15	38%	4,300	33%	225	30%	530	30%	185	27%	55	26%	35	27%
Neither agree nor disagree	5,655	34%	3,840	35%	1,810	32%	650	34%	955	35%	1,110	33%	1,350	35%	1,580	33%	10	29%	4,405	34%	265	35%	625	35%	240	36%	75	35%	40	33%
Disagree	4,345	26%	2,925	26%	1,420	25%	395	21%	640	23%	865	26%	1,030	26%	1,410	30%	5	21%	3,395	26%	205	27%	455	26%	205	30%	50	22%	35	29%
Strongly disagree	530	3%	290	3%	240	4%	45	2%	70	3%	95	3%	135	3%	180	4%	--	3%	370	3%	35	4%	70	4%	30	4%	20	10%	5	5%
All	16,635	100%	11,050	100%	5,585	100%	1,885	100%	2,730	100%	3,345	100%	3,920	100%	4,725	100%	35	100%	13,065	100%	765	100%	1,785	100%	680	100%	215	100%	125	100%

To what extent do you agree or disagree with this statement: Employers of graduates are most interested in the subject you study – the university isn’t as important (WEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
																			Female		Male		Q1		Q2		Q3		Q4	
	Strongly agree	17,525	5%	9,620	5%	7,905	5%	2,665	6%	3,255	6%	3,775	5%	3,480	4%	4,300	4%	50	5%	13,105	5%	850	4%	2,500	6%	525	3%	390	7%	150
Agree	119,675	32%	66,045	32%	53,625	33%	14,935	36%	19,335	33%	24,215	33%	28,160	32%	32,730	29%	300	33%	94,225	33%	6,185	30%	13,100	30%	4,190	27%	1,370	26%	600	27%
Neither agree nor disagree	125,835	34%	73,080	35%	52,755	32%	14,160	34%	20,350	35%	24,090	33%	29,525	34%	37,425	33%	280	31%	95,365	33%	7,275	35%	15,290	35%	5,370	35%	1,785	34%	750	33%
Disagree	96,895	26%	55,385	26%	41,510	26%	8,370	20%	13,465	23%	18,525	25%	22,825	26%	33,475	30%	235	26%	73,895	26%	5,450	26%	11,230	26%	4,495	29%	1,190	23%	635	28%
Strongly disagree	12,410	3%	5,525	3%	6,880	4%	945	2%	1,685	3%	2,185	3%	2,900	3%	4,645	4%	45	5%	8,440	3%	880	4%	1,835	4%	665	4%	460	9%	125	6%
All	372,330	100%	209,650	100%	162,680	100%	41,075	100%	58,090	100%	72,790	100%	86,895	100%	112,575	100%	905	100%	285,030	100%	20,640	100%	43,955	100%	15,245	100%	5,195	100%	2,260	100%

Q10_2: To what extent do you agree or disagree with this statement: Employers of graduates are most interested in the university you go to – the subject isn’t as important

To what extent do you agree or disagree with this statement: Employers of graduates are most interested in the university you go to – the subject isn’t as important (UNWEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
	Female	Male	Q1	Q2	Q3	Q4	Q5	Unknown	White	Black	Asian	Mixed	Other	Unknown																
Strongly agree	510	3%	295	3%	215	4%	50	3%	75	3%	105	3%	130	3%	155	3%	--	.	365	3%	30	4%	65	4%	25	4%	15	7%	10	7%
Agree	3,125	19%	2,015	18%	1,110	20%	265	14%	485	18%	615	18%	740	19%	1,010	21%	5	15%	2,395	18%	155	20%	355	20%	135	20%	55	25%	30	24%
Neither agree nor disagree	5,180	31%	3,430	31%	1,745	31%	625	33%	830	30%	1,060	32%	1,225	31%	1,425	30%	15	44%	4,040	31%	250	32%	560	31%	225	33%	70	33%	35	28%
Disagree	6,605	40%	4,565	41%	2,040	37%	775	41%	1,120	41%	1,305	39%	1,560	40%	1,830	39%	15	41%	5,325	41%	275	36%	645	36%	265	39%	55	27%	35	30%
Strongly disagree	1,220	7%	745	7%	475	8%	170	9%	220	8%	255	8%	265	7%	310	7%	--	.	945	7%	55	7%	155	9%	30	5%	20	8%	15	11%
All	16,635	100%	11,050	100%	5,585	100%	1,885	100%	2,730	100%	3,345	100%	3,920	100%	4,725	100%	35	100%	13,065	100%	765	100%	1,785	100%	680	100%	215	100%	125	100%

To what extent do you agree or disagree with this statement: Employers of graduates are most interested in the university you go to – the subject isn’t as important (WEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
	Strongly agree	11,815	3%	5,585	3%	6,230	4%	1,125	3%	1,555	3%	2,365	3%	2,970	3%	3,800	3%	--	.	8,210	3%	825	4%	1,740	4%	545	4%	315	6%	180
Agree	70,740	19%	38,260	18%	32,480	20%	5,815	14%	10,305	18%	13,485	19%	16,700	19%	24,290	22%	145	16%	52,810	19%	4,165	20%	8,970	20%	2,950	19%	1,325	25%	525	23%
Neither agree nor disagree	116,200	31%	65,030	31%	51,175	31%	13,665	33%	17,890	31%	23,105	32%	27,185	31%	33,920	30%	435	48%	88,205	31%	6,870	33%	13,790	31%	5,055	33%	1,630	31%	650	29%
Disagree	145,675	39%	86,680	41%	58,995	36%	16,655	41%	23,500	40%	28,045	39%	34,100	39%	43,050	38%	325	36%	114,915	40%	7,255	35%	15,500	35%	5,930	39%	1,460	28%	620	27%
Strongly disagree	27,895	7%	14,095	7%	13,805	8%	3,815	9%	4,840	8%	5,790	8%	5,935	7%	7,515	7%	--	.	20,890	7%	1,530	7%	3,955	9%	765	5%	470	9%	290	13%
All	372,330	100%	209,650	100%	162,680	100%	41,075	100%	58,090	100%	72,790	100%	86,895	100%	112,575	100%	905	100%	285,030	100%	20,640	100%	43,955	100%	15,245	100%	5,195	100%	2,260	100%

Q10_3: To what extent do you agree or disagree with this statement: Employers of graduates are most interested in whether you have a degree or not - where you studied or what you studied is not as important

To what extent do you agree or disagree with this statement: Employers of graduates are most interested in whether you have a degree or not - where you studied or what you studied is not as important (UNWEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
Strongly agree	870	5%	610	6%	255	5%	105	6%	160	6%	185	5%	200	5%	220	5%	5	12%	670	5%	45	6%	100	6%	40	6%	10	5%	5	6%
Agree	4,805	29%	3,325	30%	1,485	27%	550	29%	780	29%	1,000	30%	1,115	29%	1,345	28%	15	38%	3,860	30%	195	26%	490	28%	180	26%	50	22%	30	24%
Neither agree nor disagree	4,940	30%	3,285	30%	1,655	30%	615	33%	865	32%	1,005	30%	1,165	30%	1,280	27%	10	24%	3,845	29%	225	29%	535	30%	215	32%	75	36%	45	35%
Disagree	4,990	30%	3,275	30%	1,715	31%	515	27%	780	29%	975	29%	1,190	30%	1,520	32%	5	21%	3,940	30%	240	32%	525	29%	190	28%	60	28%	35	28%
Strongly disagree	1,030	6%	560	5%	470	8%	95	5%	145	5%	180	5%	245	6%	360	8%	--	6%	750	6%	60	8%	135	7%	60	9%	20	9%	10	7%
All	16,635	100%	11,050	100%	5,585	100%	1,885	100%	2,730	100%	3,345	100%	3,920	100%	4,725	100%	35	100%	13,065	100%	765	100%	1,785	100%	680	100%	215	100%	125	100%

To what extent do you agree or disagree with this statement: Employers of graduates are most interested in whether you have a degree or not - where you studied or what you studied is not as important (WEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
Strongly agree	19,125	5%	11,695	6%	7,430	5%	2,085	5%	3,495	6%	3,965	5%	4,385	5%	5,105	5%	95	10%	14,360	5%	1,145	6%	2,400	5%	860	6%	280	5%	90	4%
Agree	106,445	29%	63,000	30%	43,445	27%	12,070	29%	16,155	28%	21,700	30%	24,760	28%	31,435	28%	320	36%	83,450	29%	5,380	26%	11,810	27%	4,060	27%	1,190	23%	560	25%
Neither agree nor disagree	110,670	30%	62,340	30%	48,335	30%	13,545	33%	18,465	32%	22,020	30%	25,965	30%	30,465	27%	215	24%	83,790	29%	6,085	29%	13,375	30%	4,745	31%	1,845	36%	830	37%
Disagree	111,875	30%	61,910	30%	49,960	31%	11,170	27%	16,765	29%	21,230	29%	26,130	30%	36,365	32%	215	24%	86,165	30%	6,435	31%	12,920	29%	4,285	28%	1,455	28%	615	27%
Strongly disagree	24,215	7%	10,705	5%	13,510	8%	2,200	5%	3,210	6%	3,875	5%	5,660	7%	9,205	8%	65	7%	17,270	6%	1,600	8%	3,450	8%	1,300	9%	425	8%	170	7%
All	372,330	100%	209,650	100%	162,680	100%	41,075	100%	58,090	100%	72,790	100%	86,895	100%	112,575	100%	905	100%	285,030	100%	20,640	100%	43,955	100%	15,245	100%	5,195	100%	2,260	100%

Q10_4: To what extent do you agree or disagree with this statement: Employers of graduates are particularly interested in relevant work experience as part of your degree

To what extent do you agree or disagree with this statement: Employers of graduates are particularly interested in relevant work experience as part of your degree (UNWEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
Strongly agree	5,705	34%	3,990	36%	1,715	31%	605	32%	960	35%	1,155	35%	1,350	35%	1,615	34%	10	35%	4,290	33%	325	42%	745	42%	230	34%	70	32%	45	35%
Agree	8,645	52%	5,740	52%	2,905	52%	1,025	54%	1,400	51%	1,740	52%	2,025	52%	2,440	52%	20	53%	6,955	53%	355	46%	830	46%	350	52%	100	47%	55	45%
Neither agree nor disagree	1,920	12%	1,120	10%	800	14%	220	12%	315	12%	390	12%	455	12%	540	11%	5	12%	1,530	12%	75	10%	175	10%	85	12%	40	19%	20	15%
Disagree	320	2%	180	2%	140	2%	35	2%	45	2%	50	1%	80	2%	110	2%	--	.	255	2%	10	1%	30	2%	20	3%	5	2%	5	5%
Strongly disagree	45	0%	20	0%	25	0%	--	0%	5	0%	10	0%	10	0%	20	0%	--	.	35	0%	5	1%	5	0%	--	.	--	.	--	.
All	16,635	100%	11,050	100%	5,585	100%	1,885	100%	2,730	100%	3,345	100%	3,920	100%	4,725	100%	35	100%	13,065	100%	765	100%	1,785	100%	680	100%	215	100%	125	100%

To what extent do you agree or disagree with this statement: Employers of graduates are particularly interested in relevant work experience as part of your degree (WEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
																			Female		Male		Q1		Q2		Q3		Q4	
			Strongly agree	125,960	34%	75,855	36%	50,105	31%	12,985	32%	20,045	35%	24,850	34%	29,740	34%	38,015	34%	325	36%	91,665	32%	8,700	42%	18,185	41%	5,040	33%	1,580
Agree	193,810	52%	108,635	52%	85,180	52%	22,435	55%	30,010	52%	37,825	52%	44,820	52%	58,300	52%	430	47%	152,425	53%	9,620	47%	20,505	47%	7,830	51%	2,520	48%	915	40%
Neither agree nor disagree	44,370	12%	21,330	10%	23,040	14%	4,955	12%	6,885	12%	8,885	12%	10,340	12%	13,150	12%	150	17%	34,455	12%	2,010	10%	4,500	10%	1,985	13%	985	19%	435	19%
Disagree	7,085	2%	3,435	2%	3,650	2%	680	2%	1,000	2%	1,000	1%	1,810	2%	2,595	2%	--	.	5,650	2%	180	1%	635	1%	395	3%	115	2%	115	5%
Strongly disagree	1,105	0%	395	0%	705	0%	20	0%	155	0%	235	0%	180	0%	515	0%	--	.	835	0%	140	1%	130	0%	--	.	--	.	--	.
All	372,330	100%	209,650	100%	162,680	100%	41,075	100%	58,090	100%	72,790	100%	86,895	100%	112,575	100%	905	100%	285,030	100%	20,640	100%	43,955	100%	15,245	100%	5,195	100%	2,260	100%

Q10_5: To what extent do you agree or disagree with this statement: The best graduate jobs include being a doctor, teacher or solicitor

To what extent do you agree or disagree with this statement: The best graduate jobs include being a doctor, teacher or solicitor (UNWEIGHTED)																														
	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
Strongly agree	880	5%	600	5%	275	5%	90	5%	155	6%	205	6%	215	5%	215	5%	--	3%	605	5%	55	7%	165	9%	30	4%	15	6%	5	6%
Agree	3,070	18%	2,050	19%	1,020	18%	370	20%	480	18%	665	20%	710	18%	835	18%	10	29%	2,325	18%	170	22%	365	21%	120	18%	55	26%	30	24%
Neither agree nor disagree	4,800	29%	3,145	28%	1,650	30%	565	30%	810	30%	945	28%	1,125	29%	1,340	28%	5	21%	3,740	29%	225	30%	520	29%	215	32%	60	29%	35	29%
Disagree	5,625	34%	3,880	35%	1,745	31%	645	34%	880	32%	1,090	33%	1,350	35%	1,650	35%	10	24%	4,535	35%	235	30%	545	30%	225	33%	55	26%	30	24%
Strongly disagree	2,265	14%	1,375	12%	890	16%	220	12%	400	15%	440	13%	515	13%	685	15%	10	24%	1,860	14%	80	11%	190	11%	90	13%	25	13%	20	17%
All	16,635	100%	11,050	100%	5,585	100%	1,885	100%	2,730	100%	3,345	100%	3,920	100%	4,725	100%	35	100%	13,065	100%	765	100%	1,785	100%	680	100%	215	100%	125	100%

To what extent do you agree or disagree with this statement: The best graduate jobs include being a doctor, teacher or solicitor (WEIGHTED)																														
	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
Strongly agree	19,745	5%	11,510	5%	8,240	5%	1,880	5%	3,325	6%	4,470	6%	4,725	5%	5,320	5%	30	3%	13,070	5%	1,465	7%	4,145	9%	615	4%	280	5%	170	7%
Agree	68,240	18%	38,800	19%	29,440	18%	8,115	20%	10,055	17%	14,490	20%	15,925	18%	19,415	17%	240	27%	50,060	18%	4,455	22%	8,990	20%	2,800	18%	1,365	26%	570	25%
Neither agree nor disagree	108,665	29%	59,995	29%	48,670	30%	12,395	30%	17,435	30%	20,990	29%	24,910	29%	32,685	29%	250	28%	82,330	29%	6,390	31%	13,070	30%	4,640	30%	1,580	30%	660	29%
Disagree	123,760	33%	73,235	35%	50,525	31%	13,960	34%	18,470	32%	23,195	32%	29,485	34%	38,430	34%	210	23%	97,730	34%	6,040	29%	13,085	30%	5,100	33%	1,285	25%	520	23%
Strongly disagree	51,925	14%	26,120	12%	25,805	16%	4,720	11%	8,810	15%	9,645	13%	11,850	14%	16,725	15%	175	19%	41,845	15%	2,295	11%	4,660	11%	2,090	14%	685	13%	345	15%
All	372,330	100%	209,650	100%	162,680	100%	41,075	100%	58,090	100%	72,790	100%	86,895	100%	112,575	100%	905	100%	285,030	100%	20,640	100%	43,955	100%	15,245	100%	5,195	100%	2,260	100%

Q10_6: To what extent do you agree or disagree with this statement: Having the right accommodation at university is just as important as the quality of the course

To what extent do you agree or disagree with this statement: Having the right accommodation at university is just as important as the quality of the course (UNWEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
	Strongly agree	3,390	20%	2,385	22%	1,005	18%	440	23%	610	22%	700	21%	785	20%	850	18%	5	21%	2,655	20%	195	25%	350	19%	140	20%	40	18%	20
Agree	7,345	44%	4,940	45%	2,405	43%	875	46%	1,225	45%	1,520	45%	1,715	44%	1,990	42%	15	47%	5,785	44%	320	42%	805	45%	280	41%	105	49%	50	42%
Neither agree nor disagree	3,100	19%	2,025	18%	1,075	19%	325	17%	505	18%	630	19%	750	19%	885	19%	5	15%	2,365	18%	150	19%	390	22%	125	18%	45	22%	20	18%
Disagree	2,375	14%	1,480	13%	900	16%	210	11%	330	12%	425	13%	570	15%	845	18%	5	12%	1,940	15%	90	12%	195	11%	115	17%	20	8%	20	18%
Strongly disagree	425	3%	225	2%	200	4%	40	2%	60	2%	70	2%	100	3%	155	3%	--	6%	325	2%	15	2%	45	3%	25	4%	5	3%	5	6%
All	16,635	100%	11,050	100%	5,585	100%	1,885	100%	2,730	100%	3,345	100%	3,920	100%	4,725	100%	35	100%	13,065	100%	765	100%	1,785	100%	680	100%	215	100%	125	100%

To what extent do you agree or disagree with this statement: Having the right accommodation at university is just as important as the quality of the course (WEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
	Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown			
Strongly agree	74,420	20%	44,990	21%	29,430	18%	9,415	23%	13,015	22%	15,060	21%	17,225	20%	19,605	17%	100	11%	56,590	20%	5,030	24%	8,350	19%	3,180	21%	890	17%	370	16%
Agree	164,045	44%	94,040	45%	70,005	43%	19,300	47%	25,615	44%	33,180	46%	38,355	44%	47,190	42%	410	45%	125,530	44%	8,855	43%	19,810	45%	6,380	42%	2,545	49%	920	41%
Neither agree nor disagree	69,855	19%	38,590	18%	31,265	19%	6,940	17%	10,995	19%	13,720	19%	16,420	19%	21,615	19%	160	18%	51,880	18%	3,935	19%	9,770	22%	2,705	18%	1,160	22%	405	18%
Disagree	53,910	14%	27,755	13%	26,155	16%	4,455	11%	7,195	12%	9,305	13%	12,580	14%	20,215	18%	165	18%	43,485	15%	2,420	12%	4,750	11%	2,425	16%	430	8%	400	18%
Strongly disagree	10,100	3%	4,280	2%	5,820	4%	965	2%	1,270	2%	1,525	2%	2,315	3%	3,950	4%	75	8%	7,550	3%	400	2%	1,270	3%	555	4%	170	3%	165	7%
All	372,330	100%	209,650	100%	162,680	100%	41,075	100%	58,090	100%	72,790	100%	86,895	100%	112,575	100%	905	100%	285,030	100%	20,640	100%	43,955	100%	15,245	100%	5,195	100%	2,260	100%

Q10_7: To what extent do you agree or disagree with this statement: Going to university for the first time is a big challenge

To what extent do you agree or disagree with this statement: Going to university for the first time is a big challenge (UNWEIGHTED)			Sex				Polar 3 Quintile												Declared Ethnic Group											
	Overall		Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
Strongly agree	6,450	39%	4,730	43%	1,720	31%	790	42%	1,130	41%	1,345	40%	1,500	38%	1,670	35%	15	41%	5,115	39%	290	38%	675	38%	245	36%	80	37%	45	36%
Agree	7,855	47%	5,105	46%	2,750	49%	875	46%	1,240	46%	1,590	48%	1,855	47%	2,275	48%	15	50%	6,175	47%	355	46%	865	48%	320	47%	105	48%	40	32%
Neither agree nor disagree	1,485	9%	825	7%	660	12%	145	8%	230	8%	265	8%	355	9%	485	10%	--	6%	1,140	9%	65	9%	160	9%	75	11%	20	9%	25	20%
Disagree	730	4%	350	3%	380	7%	70	4%	105	4%	130	4%	175	5%	250	5%	--	.	555	4%	45	6%	70	4%	35	5%	10	5%	10	10%
Strongly disagree	115	1%	40	0%	70	1%	5	0%	20	1%	20	1%	30	1%	40	1%	--	3%	85	1%	5	1%	10	1%	5	1%	--	0%	5	3%
All	16,635	100%	11,050	100%	5,585	100%	1,885	100%	2,730	100%	3,345	100%	3,920	100%	4,725	100%	35	100%	13,065	100%	765	100%	1,785	100%	680	100%	215	100%	125	100%

To what extent do you agree or disagree with this statement: Going to university for the first time is a big challenge (WEIGHTED)			Sex				Polar 3 Quintile												Declared Ethnic Group											
	Overall		Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
Strongly agree	138,975	37%	89,140	43%	49,835	31%	16,830	41%	23,715	41%	28,485	39%	31,715	37%	37,920	34%	315	34%	107,325	38%	7,505	36%	16,205	37%	5,265	35%	1,880	36%	795	35%
Agree	176,990	48%	97,140	46%	79,850	49%	19,070	46%	26,090	45%	35,010	48%	41,660	48%	54,680	49%	485	53%	135,540	48%	9,645	47%	21,275	48%	7,310	48%	2,445	47%	770	34%
Neither agree nor disagree	35,465	10%	15,820	8%	19,650	12%	3,410	8%	5,290	9%	5,820	8%	8,455	10%	12,415	11%	75	8%	26,665	9%	1,915	9%	4,300	10%	1,655	11%	505	10%	425	19%
Disagree	17,860	5%	6,730	3%	11,130	7%	1,610	4%	2,540	4%	3,035	4%	4,200	5%	6,480	6%	--	.	13,190	5%	1,445	7%	1,850	4%	875	6%	320	6%	185	8%
Strongly disagree	3,040	1%	825	0%	2,215	1%	160	0%	455	1%	440	1%	865	1%	1,080	1%	35	4%	2,310	1%	130	1%	320	1%	145	1%	45	1%	85	4%
All	372,330	100%	209,650	100%	162,680	100%	41,075	100%	58,090	100%	72,790	100%	86,895	100%	112,575	100%	905	100%	285,030	100%	20,640	100%	43,955	100%	15,245	100%	5,195	100%	2,260	100%

Q10_8: To what extent do you agree or disagree with this statement: Nowadays almost everyone goes to university

To what extent do you agree or disagree with this statement: Nowadays almost everyone goes to university (UNWEIGHTED)																														
	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
Strongly agree	1,155	7%	815	7%	340	6%	100	5%	170	6%	215	6%	275	7%	385	8%	--	6%	855	7%	75	10%	165	9%	40	6%	15	7%	5	5%
Agree	6,090	37%	4,215	38%	1,875	34%	570	30%	865	32%	1,205	36%	1,485	38%	1,945	41%	15	44%	4,710	36%	310	40%	690	39%	250	37%	80	37%	50	39%
Neither agree nor disagree	4,375	26%	2,885	26%	1,490	27%	585	31%	780	29%	910	27%	985	25%	1,105	23%	10	26%	3,380	26%	210	27%	505	28%	185	27%	65	29%	40	32%
Disagree	4,535	27%	2,885	26%	1,645	29%	565	30%	830	30%	900	27%	1,075	27%	1,155	24%	10	24%	3,735	29%	160	21%	380	21%	185	27%	45	22%	25	20%
Strongly disagree	485	3%	250	2%	230	4%	65	3%	80	3%	110	3%	95	2%	130	3%	--	.	390	3%	15	2%	40	2%	20	3%	10	5%	5	4%
All	16,635	100%	11,050	100%	5,585	100%	1,885	100%	2,730	100%	3,345	100%	3,920	100%	4,725	100%	35	100%	13,065	100%	765	100%	1,785	100%	680	100%	215	100%	125	100%

To what extent do you agree or disagree with this statement: Nowadays almost everyone goes to university (WEIGHTED)																														
	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
Strongly agree	25,375	7%	15,495	7%	9,880	6%	2,190	5%	3,695	6%	4,650	6%	5,980	7%	8,860	8%	0	0%	18,245	6%	1,775	9%	4,165	9%	765	5%	305	6%	120	5%
Agree	135,525	36%	80,525	38%	55,000	34%	12,175	30%	18,200	31%	25,855	36%	32,745	38%	46,120	41%	435	48%	102,110	36%	8,380	41%	16,625	38%	5,645	37%	1,875	36%	895	40%
Neither agree nor disagree	98,610	26%	54,665	26%	43,945	27%	12,840	31%	16,800	29%	19,870	27%	22,445	26%	26,445	23%	210	23%	73,655	26%	5,850	28%	12,635	29%	4,215	28%	1,550	30%	705	31%
Disagree	101,795	27%	54,355	26%	47,440	29%	12,540	31%	17,710	30%	19,640	27%	23,680	27%	27,965	25%	260	29%	82,145	29%	4,200	20%	9,600	22%	4,165	27%	1,225	24%	460	20%
Strongly disagree	11,025	3%	4,615	2%	6,410	4%	1,335	3%	1,690	3%	2,780	4%	2,040	2%	3,180	3%	--	.	8,880	3%	435	2%	930	2%	455	3%	245	5%	85	4%
All	372,330	100%	209,650	100%	162,680	100%	41,075	100%	58,090	100%	72,790	100%	86,895	100%	112,575	100%	905	100%	285,030	100%	20,640	100%	43,955	100%	15,245	100%	5,195	100%	2,260	100%

Q10_9: To what extent do you agree or disagree with this statement: Some universities are much better than others

To what extent do you agree or disagree with this statement: Some universities are much better than others (UNWEIGHTED)			Sex				Polar 3 Quintile												Declared Ethnic Group											
	Overall		Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
Strongly agree	5,820	35%	3,565	32%	2,255	40%	595	31%	895	33%	1,125	34%	1,370	35%	1,825	39%	15	47%	4,460	34%	305	40%	650	36%	270	40%	90	42%	45	38%
Agree	8,320	50%	5,745	52%	2,575	46%	975	52%	1,380	51%	1,700	51%	1,980	50%	2,270	48%	15	38%	6,605	51%	360	47%	860	48%	335	49%	95	45%	60	50%
Neither agree nor disagree	1,945	12%	1,365	12%	575	10%	250	13%	350	13%	410	12%	440	11%	495	10%	5	9%	1,545	12%	80	11%	220	12%	65	9%	25	12%	15	11%
Disagree	470	3%	325	3%	145	3%	55	3%	80	3%	95	3%	120	3%	115	2%	--	3%	405	3%	15	2%	40	2%	10	2%	--	1%	--	1%
Strongly disagree	75	0%	45	0%	30	1%	10	1%	20	1%	15	0%	15	0%	20	0%	--	3%	55	0%	5	1%	15	1%	--	0%	--	.	--	1%
All	16,635	100%	11,050	100%	5,585	100%	1,885	100%	2,730	100%	3,345	100%	3,920	100%	4,725	100%	35	100%	13,065	100%	765	100%	1,785	100%	680	100%	215	100%	125	100%

To what extent do you agree or disagree with this statement: Some universities are much better than others (WEIGHTED)			Sex				Polar 3 Quintile												Declared Ethnic Group											
	Overall		Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
Strongly agree	133,660	36%	67,815	32%	65,840	40%	13,040	32%	19,250	33%	25,075	34%	31,210	36%	44,610	40%	475	52%	99,655	35%	8,460	41%	16,625	38%	5,965	39%	2,115	41%	835	37%
Agree	184,120	49%	109,145	52%	74,975	46%	21,235	52%	29,240	50%	36,770	51%	43,365	50%	53,190	47%	320	35%	142,760	50%	9,640	47%	20,685	47%	7,570	50%	2,335	45%	1,125	50%
Neither agree nor disagree	42,620	11%	25,805	12%	16,820	10%	5,365	13%	7,430	13%	8,555	12%	9,435	11%	11,750	10%	85	9%	32,835	12%	2,045	10%	5,350	12%	1,420	9%	710	14%	260	12%
Disagree	10,135	3%	5,990	3%	4,145	3%	1,190	3%	1,750	3%	2,035	3%	2,575	3%	2,580	2%	0	0%	8,550	3%	380	2%	905	2%	245	2%	40	1%	15	1%
Strongly disagree	1,800	0%	900	0%	900	1%	245	1%	420	1%	355	0%	305	0%	440	0%	30	3%	1,235	0%	110	1%	385	1%	50	0%	--	.	20	1%
All	372,330	100%	209,650	100%	162,680	100%	41,075	100%	58,090	100%	72,790	100%	86,895	100%	112,575	100%	905	100%	285,030	100%	20,640	100%	43,955	100%	15,245	100%	5,195	100%	2,260	100%

Q10_10: To what extent do you agree or disagree with this statement: Everyone knows which universities are best

To what extent do you agree or disagree with this statement: Everyone knows which universities are best (UNWEIGHTED)			Sex				Polar 3 Quintile												Declared Ethnic Group											
	Overall		Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
Strongly agree	1,205	7%	760	7%	445	8%	120	6%	180	7%	230	7%	290	7%	380	8%	--	3%	850	7%	90	12%	195	11%	40	6%	20	10%	15	11%
Agree	5,085	31%	3,290	30%	1,795	32%	470	25%	795	29%	975	29%	1,240	32%	1,595	34%	15	41%	3,880	30%	230	30%	635	35%	225	33%	75	36%	40	33%
Neither agree nor disagree	4,420	27%	2,990	27%	1,430	26%	580	31%	730	27%	950	28%	1,015	26%	1,135	24%	10	26%	3,420	26%	225	29%	500	28%	180	26%	65	29%	40	31%
Disagree	4,950	30%	3,390	31%	1,560	28%	610	32%	845	31%	975	29%	1,155	30%	1,355	29%	10	29%	4,125	32%	180	24%	380	21%	205	30%	40	20%	25	19%
Strongly disagree	970	6%	615	6%	355	6%	105	6%	175	6%	210	6%	220	6%	255	5%	--	.	790	6%	40	5%	80	4%	35	5%	10	5%	10	7%
All	16,635	100%	11,050	100%	5,585	100%	1,885	100%	2,730	100%	3,345	100%	3,920	100%	4,725	100%	35	100%	13,065	100%	765	100%	1,785	100%	680	100%	215	100%	125	100%

To what extent do you agree or disagree with this statement: Everyone knows which universities are best (WEIGHTED)			Sex				Polar 3 Quintile												Declared Ethnic Group											
	Overall		Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
Strongly agree	27,590	7%	14,675	7%	12,915	8%	2,645	6%	3,860	7%	5,210	7%	6,580	8%	9,260	8%	30	3%	18,845	7%	2,420	12%	4,805	11%	805	5%	445	9%	265	12%
Agree	115,100	31%	62,390	30%	52,710	32%	10,450	25%	16,625	29%	21,540	30%	27,830	32%	38,200	34%	450	50%	85,435	30%	6,200	30%	15,910	36%	4,910	32%	1,910	37%	735	32%
Neither agree nor disagree	97,945	26%	56,725	27%	41,220	25%	12,440	30%	15,680	27%	20,180	28%	22,630	26%	26,820	24%	195	22%	73,525	26%	6,170	30%	12,060	27%	3,855	25%	1,600	31%	735	32%
Disagree	109,480	29%	64,165	31%	45,315	28%	13,205	32%	18,055	31%	21,080	29%	24,930	29%	31,980	28%	230	25%	89,305	31%	4,835	23%	9,210	21%	4,785	31%	985	19%	355	16%
Strongly disagree	22,220	6%	11,700	6%	10,520	6%	2,335	6%	3,875	7%	4,780	7%	4,920	6%	6,315	6%	--	.	17,920	6%	1,015	5%	1,970	4%	885	6%	250	5%	175	8%
All	372,330	100%	209,650	100%	162,680	100%	41,075	100%	58,090	100%	72,790	100%	86,895	100%	112,575	100%	905	100%	285,030	100%	20,640	100%	43,955	100%	15,245	100%	5,195	100%	2,260	100%

Q10_11: To what extent do you agree or disagree with this statement: Whether you ‘fit in’ with other students is an important part of choosing a university

To what extent do you agree or disagree with this statement: Whether you ‘fit in’ with other students is an important part of choosing a university (UNWEIGHTED)			Sex				Polar 3 Quintile												Declared Ethnic Group											
	Overall		Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
Strongly agree	2,240	13%	1,460	13%	780	14%	240	13%	350	13%	425	13%	545	14%	685	15%	--	6%	1,740	13%	105	14%	270	15%	90	13%	25	11%	15	13%
Agree	6,690	40%	4,440	40%	2,250	40%	675	36%	1,060	39%	1,340	40%	1,605	41%	1,995	42%	15	50%	5,280	40%	285	37%	695	39%	290	43%	95	45%	40	34%
Neither agree nor disagree	3,895	23%	2,580	23%	1,310	23%	455	24%	665	24%	830	25%	900	23%	1,035	22%	10	24%	3,045	23%	185	24%	435	24%	145	21%	50	24%	35	28%
Disagree	3,065	18%	2,120	19%	945	17%	415	22%	530	20%	605	18%	710	18%	805	17%	5	15%	2,435	19%	140	18%	310	17%	130	19%	35	16%	20	17%
Strongly disagree	740	4%	450	4%	290	5%	105	6%	125	5%	150	4%	160	4%	205	4%	--	6%	570	4%	50	7%	75	4%	25	4%	5	3%	10	8%
All	16,635	100%	11,050	100%	5,585	100%	1,885	100%	2,730	100%	3,345	100%	3,920	100%	4,725	100%	35	100%	13,065	100%	765	100%	1,785	100%	680	100%	215	100%	125	100%

To what extent do you agree or disagree with this statement: Whether you ‘fit in’ with other students is an important part of choosing a university (WEIGHTED)			Sex				Polar 3 Quintile												Declared Ethnic Group											
	Overall		Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
Strongly agree	50,285	14%	27,290	13%	22,995	14%	5,090	12%	7,335	13%	9,500	13%	12,200	14%	16,085	14%	70	8%	37,820	13%	2,795	14%	6,780	15%	1,985	13%	580	11%	315	14%
Agree	150,945	41%	84,730	40%	66,220	41%	14,735	36%	22,460	39%	29,300	40%	35,900	41%	48,090	43%	465	51%	115,830	41%	8,020	39%	17,180	39%	6,800	45%	2,350	45%	765	34%
Neither agree nor disagree	86,840	23%	49,065	23%	37,780	23%	10,215	25%	14,195	24%	17,980	25%	19,725	23%	24,500	22%	225	25%	66,345	23%	4,785	23%	10,820	25%	3,035	20%	1,250	24%	605	27%
Disagree	67,270	18%	39,975	19%	27,295	17%	8,785	21%	11,250	19%	12,640	17%	15,380	18%	19,130	17%	80	9%	52,325	18%	3,640	18%	7,200	16%	2,920	19%	815	16%	375	17%
Strongly disagree	16,990	5%	8,595	4%	8,395	5%	2,250	5%	2,845	5%	3,370	5%	3,690	4%	4,770	4%	65	7%	12,715	4%	1,400	7%	1,970	4%	500	3%	205	4%	200	9%
All	372,330	100%	209,650	100%	162,680	100%	41,075	100%	58,090	100%	72,790	100%	86,895	100%	112,575	100%	905	100%	285,030	100%	20,640	100%	43,955	100%	15,245	100%	5,195	100%	2,260	100%

Q10_12: To what extent do you agree or disagree with this statement: People who go to university tend to be from wealthier backgrounds than me

To what extent do you agree or disagree with this statement: People who go to university tend to be from wealthier backgrounds than me (UNWEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
	Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown			
Strongly agree	1,085	7%	690	6%	395	7%	170	9%	245	9%	245	7%	200	5%	230	5%	--	3%	800	6%	50	6%	140	8%	65	9%	20	10%	10	10%
Agree	3,155	19%	2,060	19%	1,095	20%	460	24%	585	21%	715	21%	710	18%	680	14%	5	18%	2,455	19%	145	19%	325	18%	160	24%	45	22%	20	18%
Neither agree nor disagree	5,015	30%	3,235	29%	1,780	32%	505	27%	750	28%	995	30%	1,225	31%	1,530	32%	10	32%	3,905	30%	230	30%	565	32%	220	32%	60	28%	35	30%
Disagree	5,790	35%	3,980	36%	1,810	32%	575	31%	855	31%	1,100	33%	1,420	36%	1,820	39%	15	38%	4,715	36%	240	31%	550	31%	190	28%	60	28%	40	31%
Strongly disagree	1,585	10%	1,090	10%	500	9%	175	9%	295	11%	295	9%	360	9%	460	10%	5	9%	1,195	9%	100	13%	205	11%	50	7%	25	12%	15	11%
All	16,635	100%	11,050	100%	5,585	100%	1,885	100%	2,730	100%	3,345	100%	3,920	100%	4,725	100%	35	100%	13,065	100%	765	100%	1,785	100%	680	100%	215	100%	125	100%

To what extent do you agree or disagree with this statement: People who go to university tend to be from wealthier backgrounds than me (WEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
	Strongly agree	24,185	6%	12,835	6%	11,355	7%	3,600	9%	5,240	9%	5,195	7%	4,630	5%	5,490	5%	30	3%	17,125	6%	1,230	6%	3,680	8%	1,390	9%	525	10%	240
Agree	69,115	19%	38,090	18%	31,020	19%	10,180	25%	12,095	21%	15,190	21%	15,685	18%	15,840	14%	125	14%	52,275	18%	4,020	19%	7,670	17%	3,605	24%	1,145	22%	395	17%
Neither agree nor disagree	113,920	31%	61,740	29%	52,180	32%	11,125	27%	16,030	28%	22,295	31%	27,135	31%	37,000	33%	335	37%	86,165	30%	6,355	31%	14,160	32%	5,140	34%	1,445	28%	655	29%
Disagree	129,265	35%	75,990	36%	53,275	33%	12,375	30%	18,290	31%	23,635	32%	31,585	36%	43,050	38%	330	37%	103,405	36%	6,445	31%	13,365	30%	3,995	26%	1,385	27%	675	30%
Strongly disagree	35,845	10%	21,000	10%	14,850	9%	3,795	9%	6,440	11%	6,480	9%	7,855	9%	11,195	10%	80	9%	26,060	9%	2,590	13%	5,085	12%	1,120	7%	695	13%	295	13%
All	372,330	100%	209,650	100%	162,680	100%	41,075	100%	58,090	100%	72,790	100%	86,895	100%	112,575	100%	905	100%	285,030	100%	20,640	100%	43,955	100%	15,245	100%	5,195	100%	2,260	100%

Q11: [THOSE WHO DID NOT APPLY TO A HIGHER TARIFF UNIVERSITY] When thinking about which universities and colleges to apply to, did you consider any of these? Cardiff University, Newcastle University, Queens University Belfast, The University of Birmingham, The University of Edinburgh,The University of Manchester, The University of Nottingham, UCL [University College London], University of Cambridge,University of Exeter, University of Leeds, University of Oxford, University of Southampton

[THOSE WHO DID NOT APPLY TO A HIGHER TARIFF UNIVERSITY] When thinking about which universities and colleges to apply to, did you consider any of these? (UNWEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
	No	3,710	57%	2,530	57%	1,180	56%	515	54%	685	55%	785	56%	880	59%	835	59%	10	50%	2,985	58%	185	50%	340	51%	140	55%	50	58%	15
Yes	2,830	43%	1,915	43%	920	44%	440	46%	570	45%	630	44%	605	41%	580	41%	10	50%	2,155	42%	185	50%	325	49%	115	45%	35	42%	15	48%
All	6,540	100%	4,440	100%	2,100	100%	955	100%	1,250	100%	1,415	100%	1,485	100%	1,415	100%	20	100%	5,140	100%	370	100%	665	100%	250	100%	85	100%	30	100%

[THOSE WHO DID NOT APPLY TO A HIGHER TARIFF UNIVERSITY] When thinking about which universities and colleges to apply to, did you consider any of these? (WEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
	No	89,315	57%	51,645	57%	37,665	56%	12,010	53%	16,225	55%	18,775	55%	21,305	60%	20,780	59%	225	53%	69,950	59%	5,380	49%	8,975	50%	3,500	55%	1,205	53%	305
Yes	68,090	43%	38,685	43%	29,405	44%	10,510	47%	13,115	45%	15,120	45%	14,495	40%	14,650	41%	200	47%	49,415	41%	5,580	51%	8,820	50%	2,820	45%	1,050	47%	405	57%
All	157,405	100%	90,335	100%	67,075	100%	22,520	100%	29,340	100%	33,895	100%	35,800	100%	35,430	100%	425	100%	119,370	100%	10,960	100%	17,795	100%	6,320	100%	2,255	100%	710	100%

Q12: [THOSE WHO DID NOT APPLY TO A HIGHER TARIFF UNIVERSITY] What were your reasons for not applying for a course at any of these universities? Please tick all that apply.

[THOSE WHO DID NOT APPLY TO A HIGHER TARIFF UNIVERSITY] What were your reasons for not applying for a course at any of these universities? Please tick all that apply. (UNWEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
Entry grades were too high	3,135	48%	2,150	48%	985	47%	420	44%	575	46%	680	48%	720	49%	725	51%	10	60%	2,330	45%	190	52%	425	64%	120	48%	45	55%	20	69%
I didn’t know enough about these universities	1,075	16%	705	16%	370	18%	180	19%	220	18%	235	17%	235	16%	200	14%	5	15%	835	16%	65	18%	120	18%	30	13%	15	20%	5	14%
I had never heard of them	280	4%	180	4%	100	5%	50	5%	60	5%	50	3%	65	4%	60	4%	--	5%	225	4%	15	4%	25	4%	10	5%	5	4%	--	.
I thought I wouldn’t fit in with other students there	545	8%	390	9%	155	7%	100	10%	120	10%	115	8%	105	7%	100	7%	--	10%	405	8%	35	10%	65	10%	20	8%	10	14%	5	10%
I wanted to avoid an interview	265	4%	195	4%	70	3%	55	6%	55	4%	55	4%	50	3%	55	4%	--	.	190	4%	25	6%	40	6%	10	3%	--	2%	--	3%
I wasn’t able to visit universities in this list that interested me	710	11%	445	10%	260	12%	125	13%	135	11%	165	12%	155	10%	125	9%	--	5%	535	10%	55	15%	80	12%	25	10%	15	15%	--	3%
It is too expensive to live there	1,335	20%	925	21%	410	20%	240	25%	290	23%	275	20%	275	19%	250	18%	5	25%	1,045	20%	55	15%	160	24%	45	18%	25	28%	5	17%
None offered the course I wanted	2,730	42%	1,900	43%	830	40%	385	40%	485	39%	600	42%	625	42%	625	44%	10	55%	2,305	45%	125	34%	165	25%	105	42%	20	26%	10	31%
Other	865	13%	595	13%	270	13%	145	15%	160	13%	180	13%	190	13%	195	14%	--	.	720	14%	35	9%	65	10%	35	14%	10	13%	5	14%

[THOSE WHO DID NOT APPLY TO A HIGHER TARIFF UNIVERSITY] What were your reasons for not applying for a course at any of these universities? Please tick all that apply. (WEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
Entry grades were too high	76,875	49%	44,670	49%	32,205	48%	9,945	44%	13,760	47%	16,725	49%	17,900	50%	18,270	52%	270	63%	54,900	46%	5,795	53%	11,385	64%	3,100	49%	1,220	54%	475	67%
I didn’t know enough about these universities	25,695	16%	14,125	16%	11,570	17%	4,030	18%	5,280	18%	5,735	17%	5,440	15%	5,140	15%	70	16%	19,230	16%	2,005	18%	3,080	17%	825	13%	435	19%	120	17%
I had never heard of them	6,565	4%	3,525	4%	3,040	5%	1,125	5%	1,320	5%	1,190	4%	1,490	4%	1,420	4%	20	5%	5,040	4%	455	4%	745	4%	275	4%	50	2%	--	.
I thought I wouldn’t fit in with other students there	12,830	8%	8,020	9%	4,810	7%	2,200	10%	2,710	9%	2,740	8%	2,610	7%	2,530	7%	40	9%	9,120	8%	990	9%	1,785	10%	540	9%	330	15%	65	9%
I wanted to avoid an interview	6,430	4%	4,160	5%	2,270	3%	1,250	6%	1,150	4%	1,405	4%	1,325	4%	1,300	4%	--	.	4,365	4%	675	6%	1,085	6%	220	4%	50	2%	35	5%
I wasn’t able to visit universities in this list that interested me	16,915	11%	8,900	10%	8,020	12%	3,015	13%	3,100	11%	4,000	12%	3,670	10%	3,135	9%	0	0%	12,195	10%	1,590	15%	2,120	12%	570	9%	405	18%	35	5%
It is too expensive to live there	31,045	20%	18,715	21%	12,330	18%	5,660	25%	6,485	22%	6,440	19%	6,385	18%	5,990	17%	80	19%	23,620	20%	1,475	13%	4,070	23%	1,160	18%	585	26%	130	18%
None offered the course I wanted	64,865	41%	38,515	43%	26,350	39%	9,135	41%	11,385	39%	14,115	42%	14,665	41%	15,315	43%	255	59%	53,415	45%	3,595	33%	4,310	24%	2,730	43%	610	27%	210	29%
Other	20,320	13%	11,905	13%	8,420	13%	3,235	14%	3,760	13%	4,045	12%	4,395	12%	4,885	14%	--	.	16,345	14%	1,030	9%	1,715	10%	850	13%	260	12%	120	17%

Q13_1: [THOSE WHO DID NOT APPLY TO A HIGHER TARIFF UNIVERSITY] It can sometimes be costly to visit universities. If you had been offered a £5 travel voucher if you applied to one of those universities listed would you have made an application?

[THOSE WHO DID NOT APPLY TO A HIGHER TARIFF UNIVERSITY] If you had been offered a £5 travel voucher if you applied to one of those universities listed would you have made an application? (UNWEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
No, definitely not	765	12%	480	11%	285	14%	85	9%	140	11%	155	11%	185	13%	190	14%	--	10%	665	13%	20	5%	40	6%	30	12%	5	6%	5	14%
No, probably not	3,240	50%	2,235	50%	1,005	48%	485	51%	600	48%	680	48%	750	51%	720	51%	10	40%	2,675	52%	145	39%	260	39%	115	46%	35	41%	15	45%
Yes, probably	1,840	28%	1,255	28%	585	28%	290	31%	380	30%	400	28%	395	27%	365	26%	10	40%	1,360	26%	130	36%	230	34%	85	34%	30	34%	5	10%
Yes, definitely	700	11%	475	11%	225	11%	95	10%	130	10%	180	13%	155	10%	140	10%	--	10%	440	9%	75	20%	140	21%	20	9%	15	19%	10	31%
All	6,540	100%	4,440	100%	2,100	100%	955	100%	1,250	100%	1,415	100%	1,485	100%	1,415	100%	20	100%	5,140	100%	370	100%	665	100%	250	100%	85	100%	30	100%

[THOSE WHO DID NOT APPLY TO A HIGHER TARIFF UNIVERSITY] If you had been offered a £5 travel voucher if you applied to one of those universities listed would you have made an application? (WEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
No, definitely not	18,525	12%	9,665	11%	8,860	13%	2,125	9%	3,380	12%	3,575	11%	4,380	12%	5,010	14%	65	15%	15,950	13%	645	6%	1,035	6%	695	11%	150	7%	60	8%
No, probably not	77,605	49%	45,600	50%	32,005	48%	11,230	50%	14,005	48%	16,480	49%	18,035	50%	17,710	50%	145	34%	62,325	52%	4,250	39%	6,835	38%	2,995	47%	860	38%	335	47%
Yes, probably	44,105	28%	25,250	28%	18,850	28%	6,885	31%	8,915	30%	9,475	28%	9,610	27%	9,050	26%	165	39%	30,880	26%	4,000	37%	6,190	35%	2,145	34%	810	36%	75	10%
Yes, definitely	17,170	11%	9,815	11%	7,355	11%	2,280	10%	3,040	10%	4,360	13%	3,780	11%	3,660	10%	50	12%	10,210	9%	2,060	19%	3,735	21%	485	8%	435	19%	245	34%
All	157,405	100%	90,335	100%	67,075	100%	22,520	100%	29,340	100%	33,895	100%	35,800	100%	35,430	100%	425	100%	119,370	100%	10,960	100%	17,795	100%	6,320	100%	2,255	100%	710	100%

Q13_2: [THOSE WHO DID NOT APPLY TO A HIGHER TARIFF UNIVERSITY AND ANSWERED 'NO' TO Q13.1] It can sometimes be costly to visit universities. If you had been offered a £50 travel voucher if you applied to one of those universities listed would you have made an application?

[THOSE WHO DID NOT APPLY TO A HIGHER TARIFF UNIVERSITY AND ANSWERED 'NO' TO Q13.1] If you had been offered a £50 travel voucher if you applied to one of those universities listed would you have made an application? (UNWEIGHTED)	Overall		Sex				Polar 3 Quintile										Declared Ethnic Group													
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
No, definitely not	420	10%	270	10%	150	12%	40	7%	80	11%	80	10%	110	12%	105	12%	--	10%	355	11%	10	7%	25	9%	20	14%	5	10%	5	18%
No, probably not	1,960	49%	1,375	51%	590	46%	270	47%	360	48%	425	51%	455	49%	445	49%	5	50%	1,655	50%	75	45%	145	48%	60	41%	20	55%	5	35%
Yes, probably	1,350	34%	905	33%	445	35%	210	37%	255	34%	270	32%	315	34%	295	33%	5	40%	1,110	33%	65	38%	105	36%	50	35%	15	33%	5	41%
Yes, definitely	275	7%	165	6%	105	8%	45	8%	50	7%	60	7%	55	6%	60	7%	--	.	220	7%	15	10%	20	7%	15	9%	--	3%	--	6%
All	4,005	100%	2,715	100%	1,290	100%	570	100%	745	100%	835	100%	940	100%	910	100%	10	100%	3,340	100%	165	100%	295	100%	145	100%	40	100%	15	100%

[THOSE WHO DID NOT APPLY TO A HIGHER TARIFF UNIVERSITY AND ANSWERED 'NO' TO Q13.1] If you had been offered a £50 travel voucher if you applied to one of those universities listed would you have made an application? (WEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
	Female	Male	Q1	Q2	Q3	Q4	Q5	Unknown	White	Black	Asian	Mixed	Other	Unknown																
No, definitely not	10,245	11%	5,435	10%	4,810	12%	990	7%	1,885	11%	1,910	10%	2,495	11%	2,935	13%	35	16%	8,555	11%	365	7%	695	9%	485	13%	115	11%	25	6%
No, probably not	46,360	48%	28,065	51%	18,295	45%	6,210	46%	8,190	47%	9,980	50%	10,990	49%	10,860	48%	135	64%	38,230	49%	2,115	43%	3,840	49%	1,490	40%	565	56%	120	30%
Yes, probably	32,850	34%	18,595	34%	14,255	35%	5,095	38%	6,095	35%	6,515	32%	7,630	34%	7,470	33%	40	20%	26,320	34%	1,875	38%	2,725	35%	1,385	38%	325	32%	215	54%
Yes, definitely	6,680	7%	3,175	6%	3,505	9%	1,060	8%	1,210	7%	1,655	8%	1,300	6%	1,455	6%	--	.	5,170	7%	540	11%	605	8%	325	9%	0	0%	40	10%
All	96,130	100%	55,265	100%	40,865	100%	13,350	100%	17,385	100%	20,055	100%	22,410	100%	22,720	100%	210	100%	78,275	100%	4,895	100%	7,870	100%	3,685	100%	1,010	100%	395	100%

Q13_3: [THOSE WHO DID NOT APPLY TO A HIGHER TARIFF UNIVERSITY AND ANSWERED 'NO' TO Q13.1 AND Q13.2] It can sometimes be costly to visit universities. If you had been offered a £500 travel voucher if you applied to one of those universities listed would you have made an application?

[THOSE WHO DID NOT APPLY TO A HIGHER TARIFF UNIVERSITY AND ANSWERED 'NO' TO Q13.1 AND Q13.2] If you had been offered a £500 travel voucher if you applied to one of those universities listed would you have made an application? (UNWEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
No, definitely not	310	13%	215	13%	95	13%	30	10%	60	13%	65	13%	75	13%	75	14%	--	.	265	13%	10	12%	20	11%	10	15%	5	15%	--	11%
No, probably not	1,285	54%	905	55%	380	51%	190	61%	235	53%	275	55%	295	52%	285	52%	5	83%	1,080	54%	55	62%	95	57%	40	48%	10	46%	5	56%
Yes, probably	675	28%	465	28%	215	29%	85	27%	130	29%	145	28%	165	29%	155	28%	--	17%	570	28%	20	24%	55	31%	25	28%	10	31%	5	33%
Yes, definitely	110	5%	60	4%	50	7%	10	3%	15	4%	20	4%	30	5%	35	6%	--	.	100	5%	--	2%	--	1%	5	9%	--	8%	--	.
All	2,380	100%	1,640	100%	740	100%	310	100%	440	100%	505	100%	565	100%	550	100%	5	100%	2,010	100%	85	100%	170	100%	80	100%	25	100%	10	100%

[THOSE WHO DID NOT APPLY TO A HIGHER TARIFF UNIVERSITY AND ANSWERED 'NO' TO Q13.1 AND Q13.2] If you had been offered a £500 travel voucher if you applied to one of those universities listed would you have made an application? (WEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
No, definitely not	7,305	13%	4,305	13%	3,000	13%	755	10%	1,370	14%	1,415	12%	1,745	13%	2,020	15%	--	.	6,185	13%	270	11%	480	11%	255	13%	95	14%	20	15%
No, probably not	30,280	53%	18,455	55%	11,825	51%	4,315	60%	5,350	53%	6,555	55%	6,935	51%	6,990	51%	135	80%	24,710	53%	1,480	60%	2,685	59%	965	49%	365	53%	75	54%
Yes, probably	16,190	29%	9,525	28%	6,665	29%	1,905	26%	2,945	29%	3,345	28%	4,020	30%	3,940	29%	35	20%	13,420	29%	650	26%	1,350	30%	575	29%	155	22%	45	31%
Yes, definitely	2,830	5%	1,215	4%	1,615	7%	220	3%	410	4%	570	5%	785	6%	840	6%	--	.	2,470	5%	80	3%	25	1%	185	9%	65	10%	--	.
All	56,605	100%	33,500	100%	23,105	100%	7,195	100%	10,075	100%	11,890	100%	13,480	100%	13,790	100%	170	100%	46,785	100%	2,480	100%	4,540	100%	1,975	100%	680	100%	145	100%

Q13: [THOSE WHO DID NOT APPLY TO A HIGHER TARIFF UNIVERSITY] It can sometimes be costly to visit universities. If you had been offered a £5, £50 or £500 travel voucher if you applied to one of those universities listed, would you have made an application?

[THOSE WHO DID NOT APPLY TO A HIGHER TARIFF UNIVERSITY] If you had been offered a £5, £50 or £500 travel voucher if you applied to one of those universities listed, would you have made an application? (UNWEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
	Yes to £5 voucher	2,535	39%	1,730	39%	810	38%	385	40%	510	41%	580	41%	550	37%	505	36%	10	50%	1,800	35%	205	55%	365	55%	105	42%	45	53%	10
Yes to £50 voucher	1,625	25%	1,070	24%	555	26%	260	27%	305	24%	330	23%	375	25%	355	25%	5	20%	1,330	26%	80	22%	130	19%	65	25%	15	16%	10	28%
Yes to £500 voucher	790	12%	525	12%	265	13%	90	10%	145	12%	165	12%	195	13%	190	13%	--	5%	670	13%	20	6%	55	8%	30	12%	10	12%	5	10%
No to all 3 vouchers	1,590	24%	1,120	25%	475	23%	220	23%	295	23%	340	24%	370	25%	360	26%	5	25%	1,340	26%	65	17%	115	17%	50	20%	15	19%	5	21%
All	6,540	100%	4,440	100%	2,100	100%	955	100%	1,250	100%	1,415	100%	1,485	100%	1,415	100%	20	100%	5,140	100%	370	100%	665	100%	250	100%	85	100%	30	100%

[THOSE WHO DID NOT APPLY TO A HIGHER TARIFF UNIVERSITY] If you had been offered a £5, £50 or £500 travel voucher if you applied to one of those universities listed, would you have made an application? (WEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
Yes to £5 voucher	61,275	39%	35,065	39%	26,205	39%	9,165	41%	11,955	41%	13,840	41%	13,385	37%	12,710	36%	215	51%	41,090	34%	6,060	55%	9,925	56%	2,630	42%	1,245	55%	320	45%
Yes to £50 voucher	39,530	25%	21,770	24%	17,760	26%	6,155	27%	7,310	25%	8,165	24%	8,930	25%	8,925	25%	40	10%	31,490	26%	2,415	22%	3,330	19%	1,710	27%	330	15%	250	35%
Yes to £500 voucher	19,020	12%	10,740	12%	8,280	12%	2,125	9%	3,355	11%	3,915	12%	4,805	13%	4,780	13%	35	8%	15,895	13%	730	7%	1,370	8%	760	12%	220	10%	45	6%
No to all 3 vouchers	37,585	24%	22,760	25%	14,825	22%	5,070	23%	6,720	23%	7,975	24%	8,680	24%	9,010	25%	135	31%	30,895	26%	1,750	16%	3,165	18%	1,215	19%	460	20%	100	14%
All	157,405	100%	90,335	100%	67,075	100%	22,520	100%	29,340	100%	33,895	100%	35,800	100%	35,430	100%	425	100%	119,370	100%	10,960	100%	17,795	100%	6,320	100%	2,255	100%	710	100%

Q15: Thinking back to the school that you attended when you were 15 or 16 years old, how many students went on to apply to university at age 17 to 19?

Thinking back to the school that you attended when you were 15 or 16 years old, how many students went on to apply to university at age 17 to 19? (UNWEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
Very few applied to university	605	4%	390	4%	215	4%	175	9%	150	5%	115	3%	105	3%	65	1%	--	.	465	4%	35	4%	60	3%	35	5%	5	2%	5	3%
Some applied to university	1,675	10%	1,075	10%	600	11%	350	19%	410	15%	365	11%	315	8%	235	5%	--	6%	1,370	10%	95	12%	120	7%	65	10%	15	7%	10	8%
About half applied to university	3,905	23%	2,620	24%	1,285	23%	545	29%	770	28%	845	25%	930	24%	805	17%	5	18%	3,180	24%	155	20%	365	20%	130	19%	40	20%	30	25%
Most applied to university	6,130	37%	4,065	37%	2,065	37%	550	29%	900	33%	1,290	39%	1,545	39%	1,835	39%	15	44%	4,695	36%	305	40%	735	41%	255	38%	90	43%	40	34%
Almost everyone applied to university	4,320	26%	2,905	26%	1,415	25%	270	14%	500	18%	735	22%	1,025	26%	1,785	38%	10	32%	3,355	26%	175	23%	500	28%	190	28%	60	29%	35	29%
All	16,635	100%	11,050	100%	5,585	100%	1,885	100%	2,730	100%	3,345	100%	3,920	100%	4,725	100%	35	100%	13,065	100%	765	100%	1,785	100%	680	100%	215	100%	125	100%

Thinking back to the school that you attended when you were 15 or 16 years old, how many students went on to apply to university at age 17 to 19? (WEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
Very few applied to university	13,520	4%	7,285	3%	6,230	4%	3,825	9%	3,205	6%	2,460	3%	2,515	3%	1,510	1%	--	.	10,115	4%	1,005	5%	1,455	3%	760	5%	110	2%	70	3%
Some applied to university	36,760	10%	19,915	9%	16,845	10%	7,660	19%	8,440	15%	7,915	11%	7,140	8%	5,540	5%	65	7%	29,400	10%	2,440	12%	2,950	7%	1,430	9%	365	7%	175	8%
About half applied to university	85,425	23%	48,965	23%	36,455	22%	11,770	29%	16,455	28%	18,060	25%	20,285	23%	18,700	17%	150	16%	67,750	24%	4,300	21%	8,750	20%	2,975	20%	1,070	21%	580	26%
Most applied to university	136,935	37%	76,320	36%	60,615	37%	12,160	30%	19,335	33%	28,250	39%	34,005	39%	42,790	38%	400	44%	101,805	36%	8,100	39%	18,295	42%	5,770	38%	2,220	43%	750	33%
Almost everyone applied to university	99,695	27%	57,165	27%	42,530	26%	5,660	14%	10,660	18%	16,100	22%	22,950	26%	44,030	39%	295	33%	75,965	27%	4,795	23%	12,505	28%	4,315	28%	1,430	28%	685	30%
All	372,330	100%	209,650	100%	162,680	100%	41,075	100%	58,090	100%	72,790	100%	86,895	100%	112,575	100%	905	100%	285,030	100%	20,640	100%	43,955	100%	15,245	100%	5,195	100%	2,260	100%

Q16: Thinking about those who didn’t apply for university, why do you think that was? Please tick all that apply.

Thinking about those who didn't apply for university, why do you think that was? Please tick all that apply. (UNWEIGHTED)	Overall		Sex				Polar 3 Quintile										Declared Ethnic Group													
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
They were not going to get good enough grades	9,810	59%	6,440	58%	3,365	60%	1,130	60%	1,615	59%	1,945	58%	2,310	59%	2,790	59%	20	53%	7,815	60%	385	50%	1,020	57%	405	60%	115	54%	65	53%
They wanted to get a job or apprenticeship instead	13,695	82%	9,195	83%	4,500	81%	1,545	82%	2,290	84%	2,760	83%	3,255	83%	3,815	81%	25	74%	10,835	83%	630	82%	1,410	79%	560	82%	165	76%	95	79%
They didn't want to move away from home	3,760	23%	2,590	23%	1,165	21%	500	27%	700	26%	765	23%	870	22%	915	19%	10	26%	3,210	25%	130	17%	215	12%	145	21%	30	14%	30	23%
They didn't get enough help with their application	1,530	9%	1,095	10%	435	8%	205	11%	280	10%	350	10%	320	8%	380	8%	--	6%	1,165	9%	75	10%	175	10%	75	11%	30	14%	10	10%
It was too expensive for them to apply to university	3,990	24%	2,760	25%	1,230	22%	505	27%	680	25%	875	26%	890	23%	1,025	22%	5	21%	3,115	24%	155	20%	450	25%	175	26%	60	28%	35	30%
They decided to spend some time travelling	5,490	33%	3,890	35%	1,605	29%	460	24%	675	25%	990	30%	1,370	35%	1,985	42%	10	29%	4,540	35%	185	24%	440	25%	230	34%	55	27%	40	33%
They could not afford to pay for accommodation and other living costs	3,670	22%	2,630	24%	1,040	19%	465	25%	680	25%	775	23%	835	21%	905	19%	5	21%	2,950	23%	150	20%	330	18%	170	25%	45	20%	30	25%
They needed to look after their family	945	6%	605	5%	335	6%	130	7%	170	6%	210	6%	220	6%	210	4%	--	6%	645	5%	70	9%	145	8%	45	6%	30	13%	15	11%
Other	1,215	7%	810	7%	405	7%	155	8%	205	8%	245	7%	285	7%	325	7%	5	15%	980	8%	65	9%	110	6%	40	6%	10	5%	10	8%

Thinking about those who didn't apply for university, why do you think that was? Please tick all that apply. (WEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
They were not going to get good enough grades	217,530	58%	120,790	58%	96,740	59%	24,495	60%	34,135	59%	42,090	58%	50,805	59%	65,465	58%	540	60%	168,835	59%	10,280	50%	25,210	57%	9,175	60%	2,840	55%	1,195	53%
They wanted to get a job or apprenticeship instead	304,900	82%	173,930	83%	130,975	81%	33,495	82%	48,780	84%	60,050	83%	71,795	83%	90,180	80%	610	67%	234,865	82%	17,070	83%	34,520	79%	12,635	83%	4,060	78%	1,750	78%
They didn't want to move away from home	82,040	22%	48,240	23%	33,805	21%	10,965	27%	14,700	25%	16,465	23%	18,800	22%	20,915	19%	195	22%	68,690	24%	3,540	17%	5,275	12%	3,190	21%	815	16%	530	24%
They didn't get enough help with their application	32,440	9%	20,175	10%	12,265	8%	4,290	10%	5,840	10%	7,275	10%	6,445	7%	8,535	8%	55	6%	23,815	8%	1,960	10%	4,215	10%	1,555	10%	670	13%	220	10%
It was too expensive for them to apply to university	87,805	24%	51,930	25%	35,875	22%	10,865	26%	14,430	25%	18,935	26%	19,580	23%	23,840	21%	155	17%	67,080	24%	4,115	20%	10,745	24%	3,820	25%	1,390	27%	655	29%
They decided to spend some time travelling	121,890	33%	74,915	36%	46,975	29%	9,780	24%	13,815	24%	21,080	29%	30,175	35%	46,745	42%	290	32%	99,265	35%	4,800	23%	10,665	24%	5,020	33%	1,350	26%	790	35%
They could not afford to pay for accommodation and other living costs	79,170	21%	49,275	24%	29,895	18%	9,825	24%	14,025	24%	16,640	23%	17,725	20%	20,805	18%	155	17%	61,895	22%	3,935	19%	8,000	18%	3,785	25%	1,075	21%	485	22%
They needed to look after their family	21,455	6%	11,595	6%	9,860	6%	2,845	7%	3,590	6%	4,745	7%	5,130	6%	5,110	5%	35	4%	14,050	5%	1,945	9%	3,545	8%	965	6%	720	14%	230	10%
Other	26,880	7%	15,215	7%	11,670	7%	3,360	8%	4,330	7%	5,130	7%	6,350	7%	7,525	7%	190	21%	21,270	7%	1,755	8%	2,615	6%	815	5%	245	5%	185	8%

Q18: At what age were you when you felt sure that you would apply to university?

At what age were you when you felt sure that you would apply to university? (UNWEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
Age 10 or younger	3,420	21%	2,445	22%	980	18%	350	18%	485	18%	665	20%	735	19%	1,180	25%	5	21%	2,520	19%	185	24%	440	25%	175	25%	60	29%	40	33%
11 to 13	2,770	17%	1,905	17%	870	16%	280	15%	445	16%	550	16%	710	18%	780	17%	5	9%	2,165	17%	130	17%	305	17%	110	16%	40	19%	25	19%
14 to 15	3,490	21%	2,280	21%	1,205	22%	405	21%	560	20%	680	20%	890	23%	950	20%	5	21%	2,750	21%	145	19%	400	22%	135	20%	40	19%	15	12%
16 to 19	6,955	42%	4,425	40%	2,530	45%	855	45%	1,235	45%	1,450	43%	1,580	40%	1,810	38%	15	50%	5,635	43%	300	39%	640	36%	260	38%	70	34%	45	37%
All	16,635	100%	11,050	100%	5,585	100%	1,885	100%	2,730	100%	3,345	100%	3,920	100%	4,725	100%	35	100%	13,065	100%	765	100%	1,785	100%	680	100%	215	100%	125	100%

At what age were you when you felt sure that you would apply to university? (WEIGHTED)	Overall		Sex				Polar 3 Quintile												Declared Ethnic Group											
			Female		Male		Q1		Q2		Q3		Q4		Q5		Unknown		White		Black		Asian		Mixed		Other		Unknown	
Age 10 or younger	74,550	20%	46,155	22%	28,395	17%	7,325	18%	9,850	17%	13,800	19%	15,755	18%	27,590	25%	230	26%	53,425	19%	4,760	23%	10,600	24%	3,770	25%	1,355	26%	640	28%
11 to 13	60,720	16%	35,635	17%	25,085	15%	5,965	15%	9,320	16%	11,800	16%	15,210	18%	18,380	16%	50	5%	46,105	16%	3,430	17%	7,335	17%	2,425	16%	990	19%	435	19%
14 to 15	78,660	21%	43,350	21%	35,315	22%	8,810	21%	11,815	20%	14,885	20%	20,115	23%	22,820	20%	210	23%	60,545	21%	3,925	19%	9,930	23%	2,980	20%	985	19%	300	13%
16 to 19	158,395	43%	84,510	40%	73,885	45%	18,975	46%	27,105	47%	32,305	44%	35,815	41%	43,780	39%	415	46%	124,950	44%	8,530	41%	16,090	37%	6,075	40%	1,865	36%	890	39%
All	372,330	100%	209,650	100%	162,680	100%	41,075	100%	58,090	100%	72,790	100%	86,895	100%	112,575	100%	905	100%	285,030	100%	20,640	100%	43,955	100%	15,245	100%	5,195	100%	2,260	100%