

## S03 The University of Salford

**Cycle years:** 2010 - 2015

**Cycle Reference Point:** End of Cycle

**Applicant coverage:** UK domiciled

**Reporting groups:** Sex, POLAR3, ethnic group

**Applicant statistics:** June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

**Application statistics:** June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

**Non-disclosure controls:** To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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## P.1 18 year old applicants

Statistic	2010	2011	2012	2013	2014	2015
June deadline applicants	7,010	7,860	6,890	6,620	8,010	9,500
Placed June deadline applicants	1,395	1,500	1,120	1,210	1,375	1,770
All placed applicants	1,580	1,755	1,365	1,525	1,785	2,160
June deadline applicants per 10,000 population	88.8	102.0	89.1	87.0	106.3	124.0
Placed June deadline applicants per 10,000	17.7	19.5	14.5	15.9	18.3	23.1
All placed applicants per 10,000 population	20.0	22.8	17.7	20.0	23.7	28.2

## P.2 18 year old applications

Statistic	2010	2011	2012	2013	2014	2015
June deadline applications	7,775	8,640	7,405	7,130	8,580	10,185
Offers	5,975	6,420	5,400	5,220	6,100	7,580
Offer rate	76.9%	74.3%	72.9%	73.2%	71.1%	74.4%

### P.3 18 year old applicants by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applicants	Men	3,135	3,550	3,085	3,070	3,665	4,145
	Women	3,880	4,305	3,805	3,550	4,340	5,355
Placed June deadline applicants	Men	640	705	550	595	635	760
	Women	755	795	570	615	740	1,010
All placed applicants	Men	735	845	670	745	830	945
	Women	845	910	700	780	950	1,215
June deadline applicants per 10,000 population	Men	78.0	90.2	77.8	78.6	94.7	105.6
	Women	100.0	114.4	100.9	95.8	118.6	143.3
Placed June deadline applicants per 10,000 population	Men	15.9	17.9	13.9	15.3	16.4	19.4
	Women	19.5	21.1	15.1	16.5	20.2	27.0
All placed applicants per 10,000 population	Men	18.2	21.4	16.9	19.1	21.5	24.1
	Women	21.8	24.2	18.5	21.0	26.0	32.6

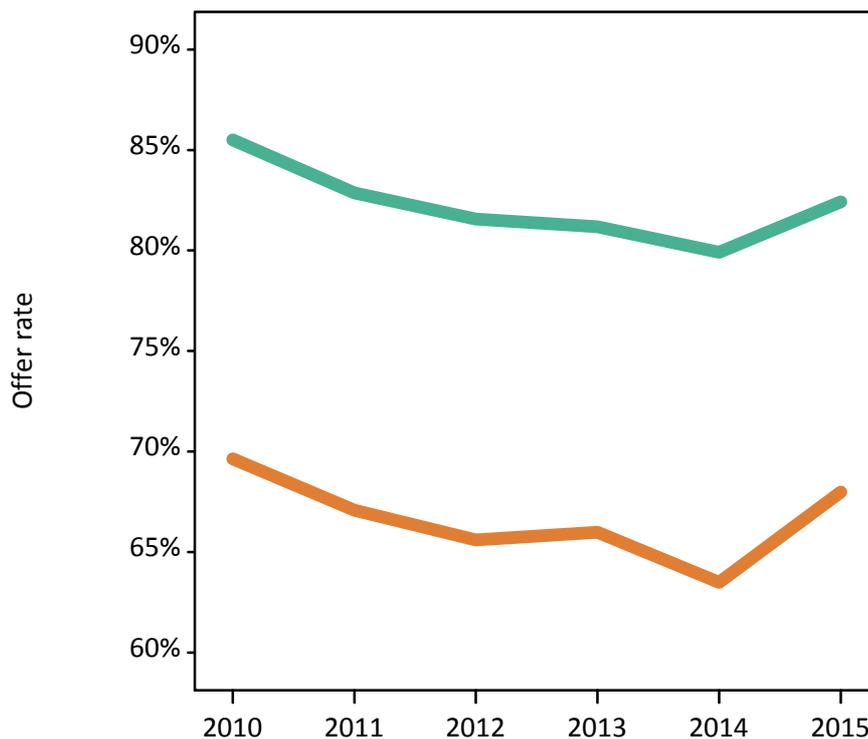
### P.4 18 year old applications by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applications	Men	3,540	3,950	3,380	3,380	3,990	4,540
	Women	4,240	4,685	4,025	3,750	4,590	5,645
Offers	Men	3,025	3,275	2,755	2,745	3,190	3,740
	Women	2,950	3,145	2,640	2,475	2,915	3,840
Offer rate	Men	85.5%	82.9%	81.6%	81.2%	79.9%	82.4%
	Women	69.6%	67.1%	65.6%	66.0%	63.5%	68.0%
Average offer rate	Men	84.4%	81.8%	81.1%	80.3%	79.4%	81.8%
	Women	70.6%	68.0%	66.0%	66.8%	63.9%	68.4%
Percentage point difference between offer rate and average offer rate	Men	1.1	1.1	0.4	0.9	0.5	0.6
	Women	-1.0	-0.9	-0.4	-0.8	-0.4	-0.5
Contribution of group to the average offer rate	Men	0.674	0.665	0.660	0.697	0.677	0.662
	Women	0.728	0.717	0.715	0.727	0.719	0.729

### P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2010-2015.

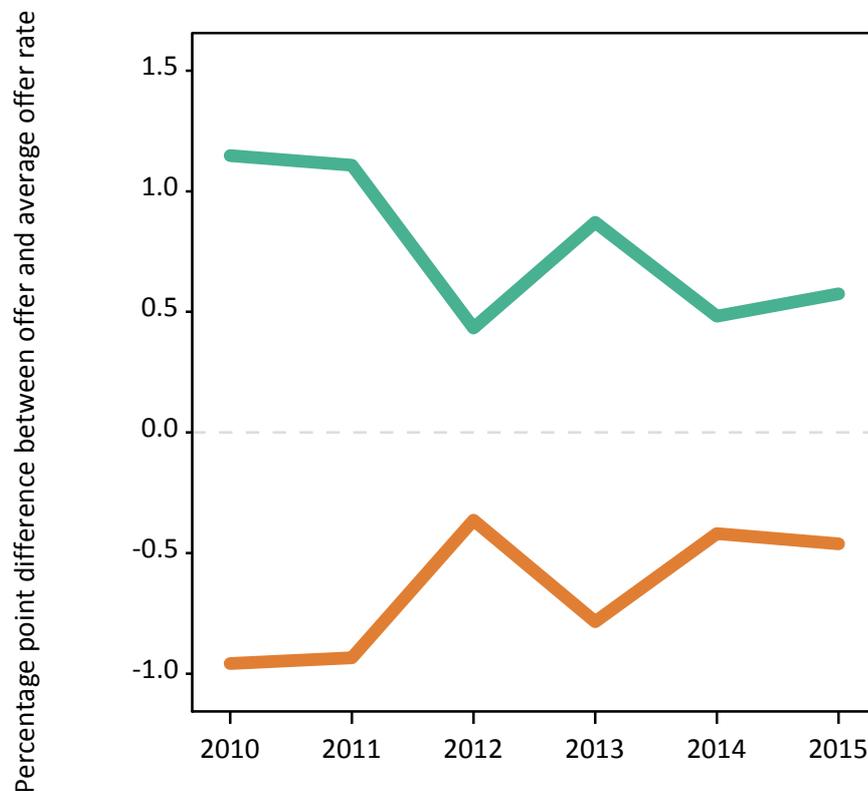
Men  
Women



### P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2010-2015.

Men  
Women



## P.7 18 year old applicants by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applicants	Quintile 1	1,200	1,350	1,190	1,100	1,470	1,705
	Quintile 2	1,450	1,580	1,425	1,430	1,725	1,945
	Quintile 3	1,575	1,810	1,545	1,495	1,820	2,220
	Quintile 4	1,430	1,600	1,430	1,400	1,585	1,930
	Quintile 5	1,335	1,505	1,295	1,190	1,395	1,685
Placed June deadline applicants	Quintile 1	255	250	230	225	265	355
	Quintile 2	300	310	225	290	320	350
	Quintile 3	310	335	245	260	300	400
	Quintile 4	280	295	220	250	280	365
	Quintile 5	245	305	195	185	215	305
All placed applicants	Quintile 1	280	285	280	275	335	430
	Quintile 2	335	350	275	345	380	430
	Quintile 3	360	400	300	350	420	510
	Quintile 4	310	355	270	325	370	430
	Quintile 5	290	365	245	230	275	365
June deadline applicants per 10,000 population	Quintile 1	81.1	93.8	83.5	78.9	105.6	121.8
	Quintile 2	94.3	105.2	95.0	97.1	117.8	131.1
	Quintile 3	99.2	117.5	99.9	97.9	121.1	144.6
	Quintile 4	89.9	102.2	90.0	89.5	102.8	123.2
	Quintile 5	78.9	90.9	77.2	71.9	85.5	100.5
Placed June deadline applicants per 10,000 population	Quintile 1	17.2	17.3	16.2	16.2	18.9	25.3
	Quintile 2	19.6	20.6	15.1	19.5	21.7	23.4
	Quintile 3	19.6	21.8	15.9	17.0	19.8	26.0
	Quintile 4	17.5	19.0	13.9	16.1	18.2	23.2
	Quintile 5	14.6	18.5	11.6	11.1	13.1	18.1
All placed applicants per 10,000 population	Quintile 1	19.1	19.8	19.5	19.7	24.0	30.6
	Quintile 2	21.9	23.4	18.4	23.3	26.1	28.9
	Quintile 3	22.6	25.9	19.4	23.1	28.0	33.2
	Quintile 4	19.4	22.5	17.0	20.7	24.0	27.4
	Quintile 5	17.2	22.0	14.5	13.9	16.7	21.7

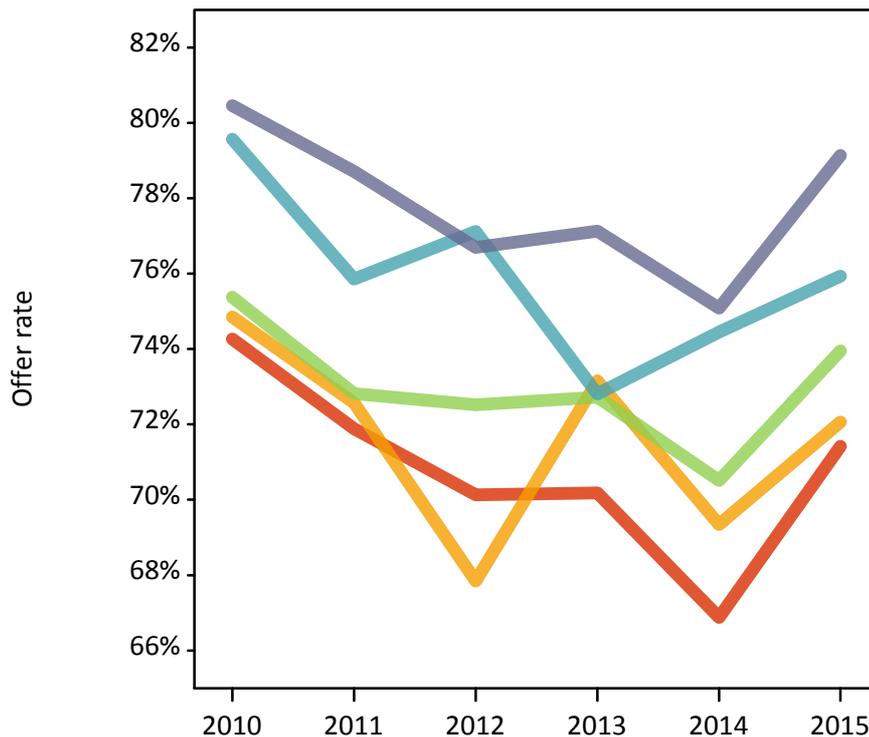
## P.8 18 year old applications by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applications	Quintile 1	1,355	1,515	1,300	1,235	1,580	1,850
	Quintile 2	1,630	1,780	1,525	1,545	1,835	2,075
	Quintile 3	1,750	1,995	1,665	1,590	1,965	2,410
	Quintile 4	1,585	1,725	1,520	1,510	1,700	2,055
	Quintile 5	1,440	1,610	1,385	1,245	1,480	1,780
Offers	Quintile 1	1,005	1,090	910	865	1,060	1,320
	Quintile 2	1,220	1,290	1,035	1,130	1,270	1,495
	Quintile 3	1,320	1,450	1,205	1,155	1,385	1,785
	Quintile 4	1,260	1,305	1,175	1,100	1,265	1,560
	Quintile 5	1,155	1,270	1,065	960	1,110	1,405
Offer rate	Quintile 1	74.3%	71.9%	70.1%	70.2%	66.9%	71.4%
	Quintile 2	74.8%	72.6%	67.8%	73.2%	69.3%	72.1%
	Quintile 3	75.4%	72.8%	72.5%	72.7%	70.5%	74.0%
	Quintile 4	79.6%	75.9%	77.1%	72.8%	74.5%	75.9%
	Quintile 5	80.5%	78.7%	76.7%	77.1%	75.1%	79.1%
Average offer rate	Quintile 1	74.0%	72.2%	71.3%	71.8%	69.0%	73.0%
	Quintile 2	75.7%	73.5%	69.2%	72.5%	69.0%	72.8%
	Quintile 3	75.6%	73.6%	72.8%	72.2%	71.2%	74.2%
	Quintile 4	79.5%	75.3%	75.4%	73.2%	72.3%	75.8%
	Quintile 5	79.6%	76.9%	75.7%	76.5%	74.9%	76.5%
Percentage point difference between offer rate and average offer rate	Quintile 1	0.3	-0.3	-1.2	-1.7	-2.1	-1.5
	Quintile 2	-0.8	-0.9	-1.3	0.7	0.3	-0.7
	Quintile 3	-0.2	-0.8	-0.3	0.5	-0.7	-0.2
	Quintile 4	0.1	0.5	1.8	-0.4	2.2	0.2
	Quintile 5	0.8	1.8	1.0	0.6	0.2	2.6
Contribution of group to the average offer rate	Quintile 1	0.277	0.265	0.269	0.278	0.272	0.257
	Quintile 2	0.293	0.289	0.296	0.305	0.286	0.269
	Quintile 3	0.315	0.312	0.309	0.319	0.306	0.304
	Quintile 4	0.298	0.276	0.309	0.294	0.279	0.268
	Quintile 5	0.304	0.300	0.293	0.297	0.282	0.276

### P.9 18 year old offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2010-2015.

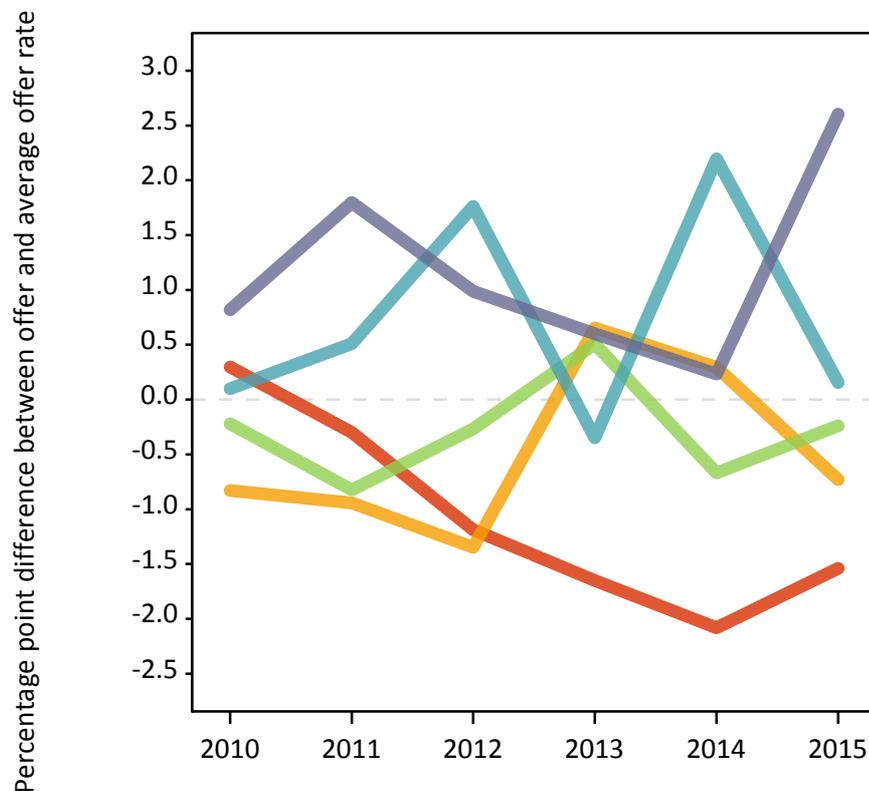
- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



### P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2010-2015.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



## P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applicants	Asian	865	910	920	920	1,225	1,530
	Black	175	230	220	270	380	440
	Mixed	195	240	215	205	290	340
	White	5,710	6,410	5,455	5,145	5,995	7,035
	Other	40	35	60	65	100	115
Placed June deadline applicants	Asian	165	155	115	120	160	250
	Black	30	35	20	30	55	60
	Mixed	45	50	30	40	50	55
	White	1,150	1,245	940	1,005	1,100	1,360
	Other	5	10	5	10	10	30
All placed applicants	Asian	195	205	170	210	285	375
	Black	35	40	40	50	85	90
	Mixed	55	60	45	55	60	70
	White	1,285	1,430	1,100	1,190	1,325	1,570
	Other	5	10	10	20	25	45
June deadline applicants per 10,000 population	Asian	140.1	144.7	141.8	139.3	180.6	216.5
	Black	67.6	84.5	77.8	91.3	126.0	138.3
	Mixed	85.0	98.7	83.3	75.8	100.1	110.9
	White	85.1	99.0	84.5	81.7	97.2	112.9
	Other	54.6	44.4	65.5	69.5	107.4	117.3
Placed June deadline applicants per 10,000 population	Asian	26.7	24.4	17.6	17.9	23.7	35.3
	Black	11.5	13.2	7.8	10.4	17.5	19.5
	Mixed	19.4	19.8	12.3	14.4	16.7	17.5
	White	17.1	19.2	14.6	16.0	17.8	21.9
	Other	5.2	14.8	7.9	12.1	12.9	33.2
All placed applicants per 10,000 population	Asian	31.5	32.4	26.4	31.7	41.9	53.0
	Black	13.8	15.4	14.2	16.2	28.0	28.9
	Mixed	22.9	24.4	16.5	19.6	21.5	22.4
	White	19.2	22.1	17.0	18.9	21.5	25.2
	Other	6.5	14.8	13.6	19.9	24.7	45.7

## P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applications	Asian	975	1,005	995	970	1,325	1,650
	Black	190	245	225	290	400	465
	Mixed	210	260	240	215	310	375
	White	6,340	7,055	5,865	5,565	6,405	7,520
	Other	45	35	60	75	120	130
Offers	Asian	775	765	735	690	955	1,295
	Black	145	175	155	195	265	325
	Mixed	170	185	170	160	215	280
	White	4,835	5,235	4,275	4,095	4,575	5,535
	Other	35	30	45	60	80	110
Offer rate	Asian	79.9%	76.2%	74.0%	71.3%	72.0%	78.4%
	Black	77.1%	70.3%	69.8%	68.1%	66.4%	70.0%
	Mixed	80.1%	70.6%	70.0%	74.1%	68.5%	74.0%
	White	76.3%	74.2%	72.9%	73.6%	71.4%	73.6%
	Other	81.8%	86.1%	77.0%	78.9%	66.9%	87.5%
Average offer rate	Asian	81.9%	76.7%	75.4%	73.1%	74.7%	78.7%
	Black	78.4%	73.0%	70.6%	71.2%	69.2%	73.3%
	Mixed	77.2%	72.5%	71.4%	76.9%	73.6%	75.8%
	White	75.9%	74.0%	72.5%	73.0%	70.4%	73.3%
	Other	85.4%	83.1%	78.5%	80.1%	71.5%	84.1%
Percentage point difference between offer rate and average offer rate	Asian	-2.1	-0.4	-1.4	-1.8	-2.7	-0.3
	Black	-1.3	-2.7	-0.8	-3.2	-2.8	-3.4
	Mixed	2.9	-1.9	-1.4	-2.9	-5.1	-1.8
	White	0.3	0.2	0.4	0.6	1.1	0.3
	Other	N/A	N/A	-1.4	-1.1	-4.6	3.4
Contribution of group to the average offer rate	Asian	0.311	0.283	0.307	0.330	0.335	0.322
	Black	0.147	0.150	0.143	0.171	0.154	0.129
	Mixed	0.121	0.137	0.123	0.141	0.141	0.131
	White	0.853	0.851	0.833	0.830	0.801	0.789
	Other	0.176	0.131	0.204	0.164	0.143	0.126

### P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2010-2015.

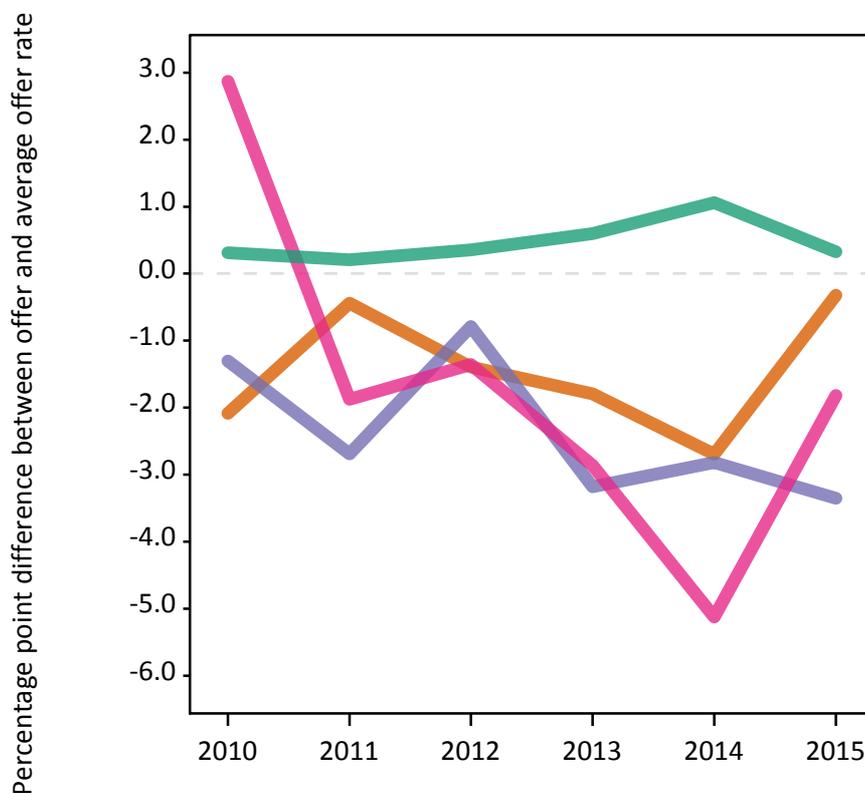
- Asian
- Black
- Mixed
- White
- Other



### P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2010-2015.

- Asian
- Black
- Mixed
- White
- Other



### P.15 Applicants (all ages)

Statistic	2010	2011	2012	2013	2014	2015
June deadline applicants	17,660	19,210	16,930	16,815	19,305	21,175
Placed June deadline applicants	3,770	3,960	3,085	3,260	3,500	4,015
All placed applicants	4,240	4,470	3,725	4,090	4,460	5,165

### P.16 Applications (all ages)

Statistic	2010	2011	2012	2013	2014	2015
June deadline applications	20,410	21,815	18,910	18,660	21,345	23,270
Offers	11,965	12,735	10,780	10,795	11,910	14,285
Offer rate	58.6%	58.4%	57.0%	57.9%	55.8%	61.4%

### P.17 Applicants (all ages) by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applicants	Men	7,360	8,140	6,910	7,040	8,120	8,830
	Women	10,300	11,070	10,020	9,775	11,185	12,345
Placed June deadline applicants	Men	1,660	1,775	1,345	1,485	1,515	1,710
	Women	2,110	2,185	1,740	1,770	1,985	2,305
All placed applicants	Men	1,920	2,035	1,650	1,890	1,985	2,300
	Women	2,320	2,430	2,075	2,195	2,475	2,870

### P.18 Applications (all ages) by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applications	Men	8,530	9,375	7,845	7,935	9,105	9,925
	Women	11,875	12,440	11,065	10,725	12,235	13,340
Offers	Men	6,010	6,335	5,205	5,420	5,985	7,045
	Women	5,955	6,400	5,570	5,375	5,930	7,245
Offer rate	Men	70.4%	67.6%	66.4%	68.3%	65.7%	70.9%
	Women	50.2%	51.4%	50.4%	50.1%	48.4%	54.3%

### P.19 Applicants (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applicants	Quintile 1	3,655	3,985	3,660	3,535	4,150	4,485
	Quintile 2	3,760	4,035	3,690	3,630	4,280	4,515
	Quintile 3	4,105	4,460	3,785	3,835	4,345	4,920
	Quintile 4	3,205	3,645	3,175	3,250	3,545	3,945
	Quintile 5	2,885	3,045	2,575	2,530	2,940	3,270
Placed June deadline applicants	Quintile 1	820	820	755	750	765	925
	Quintile 2	845	810	665	705	815	855
	Quintile 3	845	970	665	760	800	910
	Quintile 4	675	725	555	600	625	760
	Quintile 5	575	630	435	435	485	570
All placed applicants	Quintile 1	895	910	895	920	970	1,175
	Quintile 2	945	915	815	855	990	1,085
	Quintile 3	965	1,095	805	990	1,065	1,215
	Quintile 4	760	820	655	770	815	970
	Quintile 5	665	720	550	550	615	710

### P.20 Applications (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applications	Quintile 1	4,375	4,655	4,205	4,065	4,690	5,085
	Quintile 2	4,385	4,620	4,110	4,015	4,710	4,965
	Quintile 3	4,750	5,105	4,260	4,250	4,855	5,400
	Quintile 4	3,655	4,060	3,505	3,575	3,885	4,270
	Quintile 5	3,185	3,335	2,785	2,720	3,155	3,500
Offers	Quintile 1	2,350	2,480	2,180	2,110	2,310	2,865
	Quintile 2	2,535	2,585	2,210	2,285	2,575	2,955
	Quintile 3	2,710	2,970	2,410	2,490	2,710	3,335
	Quintile 4	2,280	2,500	2,160	2,140	2,320	2,725
	Quintile 5	2,060	2,175	1,790	1,750	1,975	2,380
Offer rate	Quintile 1	53.7%	53.3%	51.9%	51.9%	49.2%	56.4%
	Quintile 2	57.8%	56.0%	53.8%	56.9%	54.7%	59.5%
	Quintile 3	57.1%	58.2%	56.6%	58.6%	55.8%	61.7%
	Quintile 4	62.3%	61.5%	61.7%	59.9%	59.7%	63.8%
	Quintile 5	64.7%	65.3%	64.3%	64.2%	62.6%	68.1%

## P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applicants	Asian	2,060	2,295	2,185	2,175	2,650	3,205
	Black	1,515	1,675	1,735	1,625	1,835	2,035
	Mixed	580	695	620	580	680	790
	White	13,245	14,260	12,065	12,080	13,720	14,625
	Other	150	155	230	250	315	360
Placed June deadline applicants	Asian	395	455	315	335	370	535
	Black	220	265	225	200	225	265
	Mixed	120	160	115	115	135	140
	White	2,985	3,015	2,375	2,550	2,710	2,980
	Other	20	40	30	40	45	65
All placed applicants	Asian	485	560	445	535	635	850
	Black	270	295	320	295	345	410
	Mixed	140	190	150	155	185	190
	White	3,280	3,350	2,735	3,025	3,195	3,565
	Other	30	40	55	65	75	105

## P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applications	Asian	2,405	2,620	2,420	2,375	2,935	3,485
	Black	1,825	1,940	2,025	1,880	2,095	2,295
	Mixed	665	810	715	655	745	890
	White	15,215	16,110	13,360	13,335	15,080	16,000
	Other	170	175	275	300	365	410
Offers	Asian	1,610	1,685	1,485	1,460	1,775	2,425
	Black	705	705	705	715	765	1,020
	Mixed	375	460	390	370	425	575
	White	9,105	9,700	7,965	8,010	8,695	9,910
	Other	100	105	170	180	195	260
Offer rate	Asian	67.0%	64.3%	61.3%	61.5%	60.6%	69.5%
	Black	38.6%	36.2%	34.9%	38.1%	36.5%	44.4%
	Mixed	56.2%	56.4%	54.7%	57.0%	56.8%	64.5%
	White	59.8%	60.2%	59.6%	60.1%	57.7%	62.0%
	Other	59.4%	58.2%	62.1%	60.3%	54.0%	63.3%

## Technical Notes and Definitions

### UCAS undergraduate scheme

#### Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

#### Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

#### Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2015 cycle runs from September 2014 through to October 2015.

#### End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

#### Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

#### June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

#### Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

### Reporting groups

#### Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

#### POLAR3 quintile

Developed by HEFCE, POLAR3 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR3 is based on the participation rates of young people between 2005 and 2009 who entered Higher Education between 2005-06 and 2010-11, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR3 quintile are not reported.

#### Sex

Sex as declared by the applicant.

### **SIMD quintile**

Scottish index of multiple deprivation (SIMD) for 2012 identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2015 End of Cycle Report and the 2016 cycle January deadline application rate report.

### **Statistics reported in the tables**

#### **All placed applicants**

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

#### **All placed applicants per 10,000 population**

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

#### **Average offer rate**

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR3 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

### Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR3 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

### Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

### Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

### June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

### June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

### June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

### Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

### Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

### Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

### Other definitions

#### Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used.

#### Provider

A higher education provider - a university or college.

#### UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.