

N77 Northumbria University

Cycle years: 2010 - 2015

Cycle Reference Point: End of Cycle

Applicant coverage: UK domiciled

Reporting groups: Sex, POLAR3, ethnic group

Applicant statistics: June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

Application statistics: June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

Non-disclosure controls: To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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P.1 18 year old applicants

Statistic	2010	2011	2012	2013	2014	2015
June deadline applicants	11,985	12,920	13,050	13,625	13,150	13,380
Placed June deadline applicants	2,895	2,965	2,970	3,185	2,765	2,700
All placed applicants	3,125	3,395	3,325	3,450	3,075	3,055
June deadline applicants per 10,000 population	151.8	167.8	168.7	179.0	174.6	174.6
Placed June deadline applicants per 10,000	36.7	38.5	38.4	41.8	36.7	35.2
All placed applicants per 10,000 population	39.6	44.1	43.0	45.3	40.9	39.9

P.2 18 year old applications

Statistic	2010	2011	2012	2013	2014	2015
June deadline applications	14,295	15,160	14,980	15,320	14,765	15,060
Offers	10,710	10,290	11,150	12,195	11,760	12,145
Offer rate	74.9%	67.9%	74.4%	79.6%	79.6%	80.6%

P.3 18 year old applicants by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applicants	Men	5,040	5,455	5,555	5,840	5,620	5,565
	Women	6,950	7,470	7,495	7,785	7,530	7,815
Placed June deadline applicants	Men	1,310	1,330	1,360	1,470	1,220	1,230
	Women	1,585	1,635	1,610	1,710	1,545	1,470
All placed applicants	Men	1,400	1,540	1,535	1,590	1,375	1,390
	Women	1,720	1,855	1,790	1,860	1,705	1,670
June deadline applicants per 10,000 population	Men	125.4	138.6	140.1	149.5	145.1	141.8
	Women	179.2	198.3	198.8	210.1	205.7	209.2
Placed June deadline applicants per 10,000 population	Men	32.6	33.7	34.3	37.7	31.6	31.3
	Women	40.8	43.4	42.8	46.2	42.2	39.3
All placed applicants per 10,000 population	Men	34.9	39.2	38.7	40.7	35.5	35.4
	Women	44.4	49.2	47.5	50.1	46.5	44.6

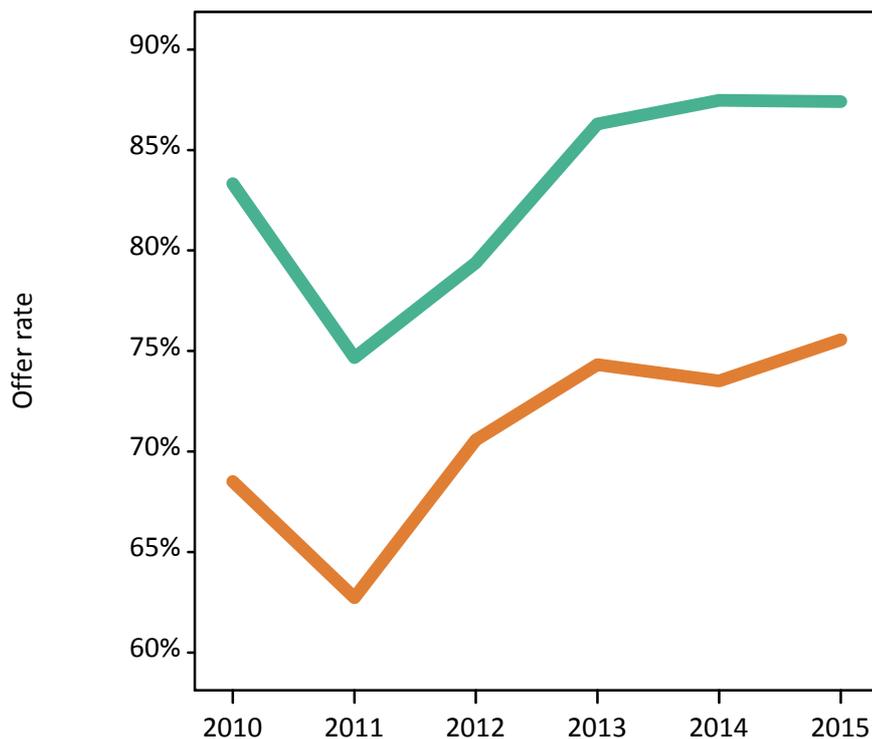
P.4 18 year old applications by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applications	Men	6,180	6,550	6,570	6,755	6,485	6,460
	Women	8,115	8,605	8,410	8,560	8,280	8,600
Offers	Men	5,150	4,890	5,215	5,830	5,670	5,645
	Women	5,560	5,400	5,935	6,365	6,090	6,495
Offer rate	Men	83.3%	74.7%	79.4%	86.3%	87.5%	87.4%
	Women	68.5%	62.7%	70.6%	74.3%	73.5%	75.6%
Average offer rate	Men	83.5%	74.7%	79.7%	86.2%	87.6%	87.6%
	Women	68.4%	62.7%	70.3%	74.4%	73.4%	75.4%
Percentage point difference between offer rate and average offer rate	Men	-0.2	-0.1	-0.3	0.1	-0.1	-0.2
	Women	0.1	0.1	0.2	-0.1	0.1	0.1
Contribution of group to the average offer rate	Men	0.626	0.606	0.613	0.619	0.625	0.615
	Women	0.715	0.700	0.698	0.699	0.706	0.711

P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2010-2015.

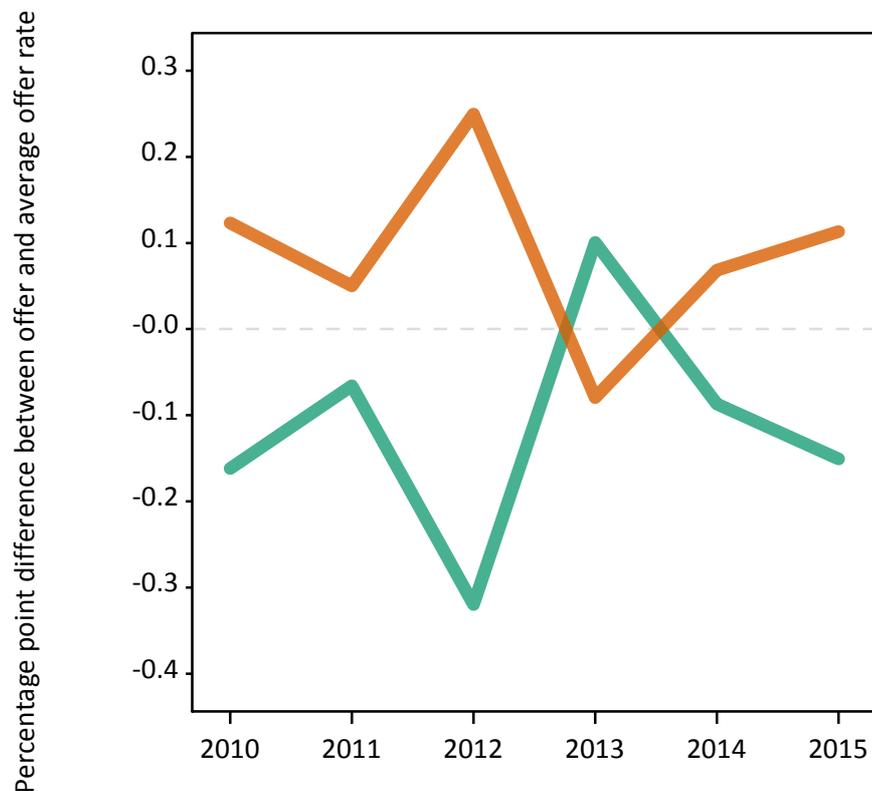
Men
Women



P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2010-2015.

Men
Women



P.7 18 year old applicants by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applicants	Quintile 1	1,755	1,775	1,830	1,985	1,965	2,150
	Quintile 2	1,955	2,065	2,065	2,235	2,370	2,405
	Quintile 3	2,305	2,405	2,400	2,495	2,490	2,485
	Quintile 4	2,550	2,865	2,905	3,100	2,805	2,805
	Quintile 5	3,395	3,780	3,820	3,785	3,490	3,505
Placed June deadline applicants	Quintile 1	385	370	405	415	430	515
	Quintile 2	490	480	490	555	535	525
	Quintile 3	590	560	540	630	510	500
	Quintile 4	605	655	680	730	570	535
	Quintile 5	830	895	845	850	715	620
All placed applicants	Quintile 1	420	415	450	455	485	570
	Quintile 2	520	540	555	600	580	595
	Quintile 3	625	630	610	675	560	565
	Quintile 4	655	755	750	775	625	605
	Quintile 5	900	1,050	955	935	820	710
June deadline applicants per 10,000 population	Quintile 1	118.6	123.3	128.3	142.6	141.3	153.3
	Quintile 2	127.1	137.4	137.9	151.5	162.1	161.9
	Quintile 3	145.0	156.4	155.5	163.5	165.4	162.0
	Quintile 4	160.2	183.0	183.1	198.1	182.1	179.3
	Quintile 5	200.3	228.5	227.5	228.8	214.0	209.5
Placed June deadline applicants per 10,000 population	Quintile 1	25.9	25.7	28.4	29.8	31.0	36.6
	Quintile 2	31.7	31.9	32.7	37.8	36.5	35.3
	Quintile 3	37.0	36.4	35.1	41.2	34.0	32.4
	Quintile 4	37.9	41.8	42.8	46.5	36.9	34.2
	Quintile 5	48.9	54.1	50.4	51.5	43.8	37.0
All placed applicants per 10,000 population	Quintile 1	28.4	28.8	31.7	32.6	34.7	40.7
	Quintile 2	33.8	35.9	36.9	40.9	39.6	40.1
	Quintile 3	39.4	40.9	39.6	44.2	37.3	36.7
	Quintile 4	41.1	48.3	47.1	49.6	40.7	38.7
	Quintile 5	53.1	63.4	56.7	56.7	50.3	42.5

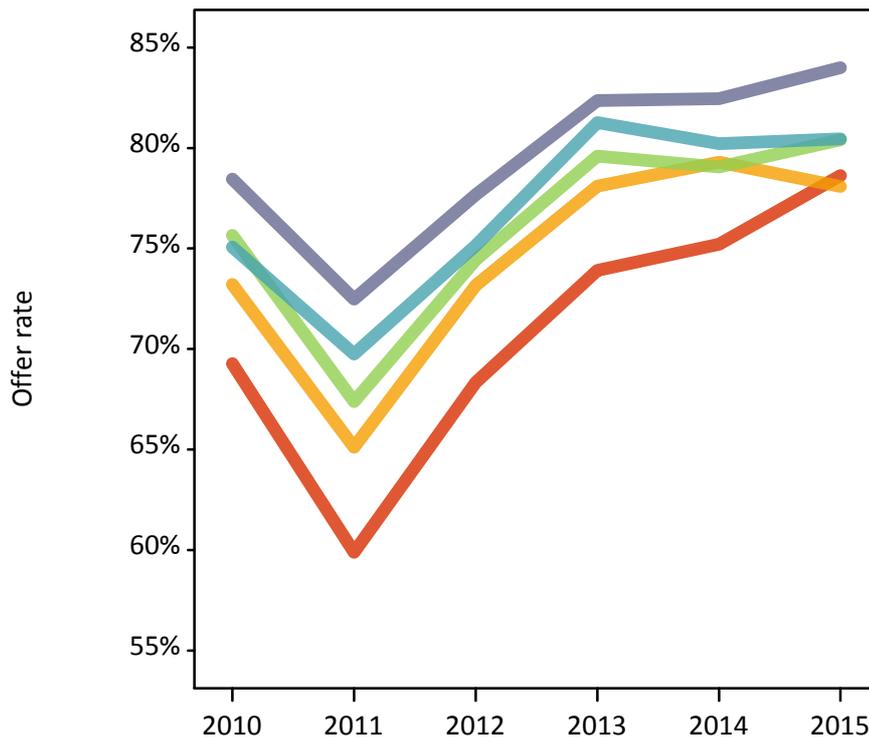
P.8 18 year old applications by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applications	Quintile 1	2,150	2,160	2,145	2,280	2,245	2,490
	Quintile 2	2,385	2,495	2,420	2,555	2,765	2,780
	Quintile 3	2,800	2,865	2,805	2,820	2,830	2,815
	Quintile 4	2,980	3,270	3,275	3,440	3,060	3,050
	Quintile 5	3,950	4,330	4,305	4,190	3,835	3,895
Offers	Quintile 1	1,490	1,295	1,465	1,685	1,690	1,955
	Quintile 2	1,745	1,625	1,770	1,995	2,190	2,170
	Quintile 3	2,115	1,930	2,090	2,245	2,240	2,260
	Quintile 4	2,240	2,280	2,460	2,795	2,455	2,455
	Quintile 5	3,100	3,140	3,345	3,450	3,165	3,270
Offer rate	Quintile 1	69.3%	59.9%	68.3%	73.9%	75.2%	78.6%
	Quintile 2	73.2%	65.1%	73.2%	78.1%	79.3%	78.1%
	Quintile 3	75.7%	67.4%	74.4%	79.6%	79.1%	80.4%
	Quintile 4	75.1%	69.7%	75.2%	81.3%	80.2%	80.5%
	Quintile 5	78.5%	72.5%	77.7%	82.4%	82.5%	84.0%
Average offer rate	Quintile 1	70.6%	62.6%	69.7%	75.8%	75.9%	78.8%
	Quintile 2	73.2%	65.4%	72.5%	78.2%	78.9%	79.2%
	Quintile 3	75.9%	67.1%	74.8%	78.2%	78.8%	80.1%
	Quintile 4	75.6%	68.7%	74.8%	80.7%	80.5%	80.5%
	Quintile 5	77.2%	71.9%	77.5%	82.7%	82.3%	83.3%
Percentage point difference between offer rate and average offer rate	Quintile 1	-1.3	-2.8	-1.4	-1.9	-0.7	-0.2
	Quintile 2	-0.0	-0.2	0.7	-0.1	0.4	-1.1
	Quintile 3	-0.2	0.3	-0.3	1.4	0.3	0.3
	Quintile 4	-0.5	1.0	0.4	0.6	-0.3	-0.0
	Quintile 5	1.3	0.5	0.2	-0.3	0.1	0.7
Contribution of group to the average offer rate	Quintile 1	0.225	0.213	0.222	0.219	0.228	0.240
	Quintile 2	0.230	0.226	0.221	0.224	0.248	0.246
	Quintile 3	0.256	0.236	0.241	0.239	0.242	0.235
	Quintile 4	0.263	0.268	0.271	0.276	0.260	0.259
	Quintile 5	0.348	0.357	0.364	0.354	0.344	0.342

P.9 18 year old offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2010-2015.

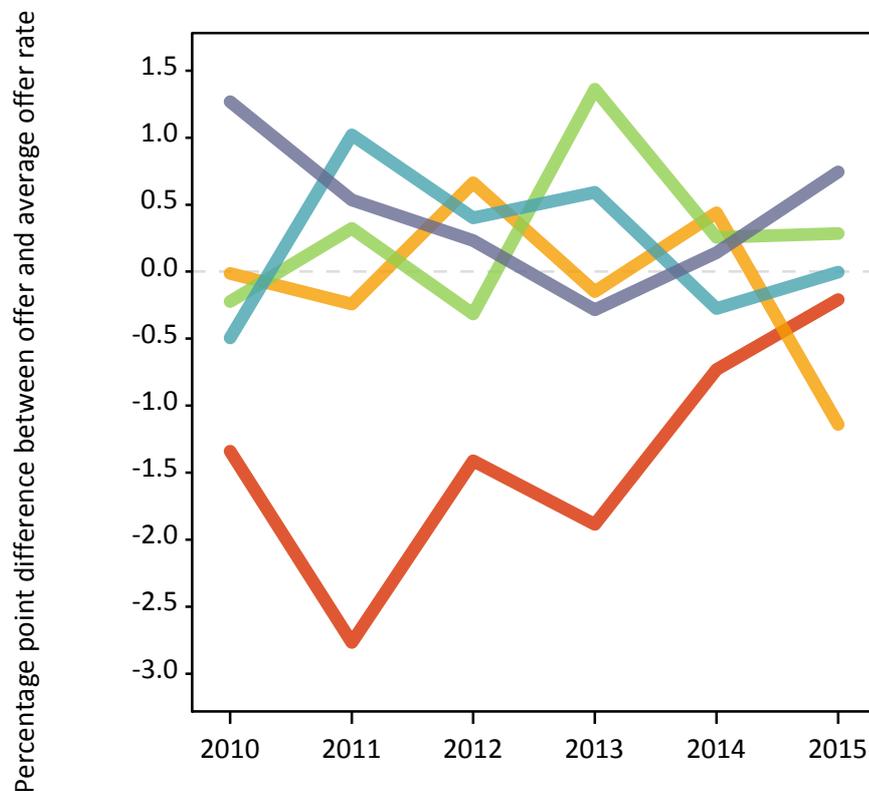
- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2010-2015.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applicants	Asian	270	305	355	380	350	455
	Black	95	105	155	180	185	245
	Mixed	185	210	250	275	290	330
	White	11,395	12,255	12,230	12,730	12,285	12,270
	Other	15	20	40	45	25	50
Placed June deadline applicants	Asian	65	55	70	80	65	95
	Black	15	10	20	20	25	20
	Mixed	40	35	55	60	50	55
	White	2,770	2,860	2,815	3,010	2,615	2,515
	Other	0	5	5	5	5	10
All placed applicants	Asian	80	80	85	90	75	120
	Black	15	10	20	25	35	25
	Mixed	45	45	60	70	60	65
	White	2,980	3,255	3,150	3,255	2,900	2,830
	Other	5	5	5	5	10	15
June deadline applicants per 10,000 population	Asian	44.0	48.4	55.0	57.3	51.6	64.2
	Black	36.3	39.1	54.7	60.3	61.4	77.0
	Mixed	79.8	87.1	96.7	101.3	100.4	107.0
	White	169.9	189.3	189.4	202.3	199.2	196.9
	Other	16.9	27.2	45.2	50.7	26.9	54.0
Placed June deadline applicants per 10,000 population	Asian	10.7	9.0	11.0	12.4	9.7	13.7
	Black	5.0	3.3	7.1	7.4	7.9	6.0
	Mixed	17.7	13.6	21.9	22.9	18.1	17.2
	White	41.3	44.2	43.6	47.8	42.4	40.4
	Other	0.0	3.7	6.8	7.7	6.4	12.5
All placed applicants per 10,000 population	Asian	12.6	12.7	13.1	13.8	10.9	16.8
	Black	5.0	3.7	7.8	8.1	11.5	7.2
	Mixed	19.0	17.8	23.8	25.1	20.5	21.1
	White	44.4	50.3	48.8	51.7	47.0	45.4
	Other	3.9	4.9	7.9	7.7	8.6	14.5

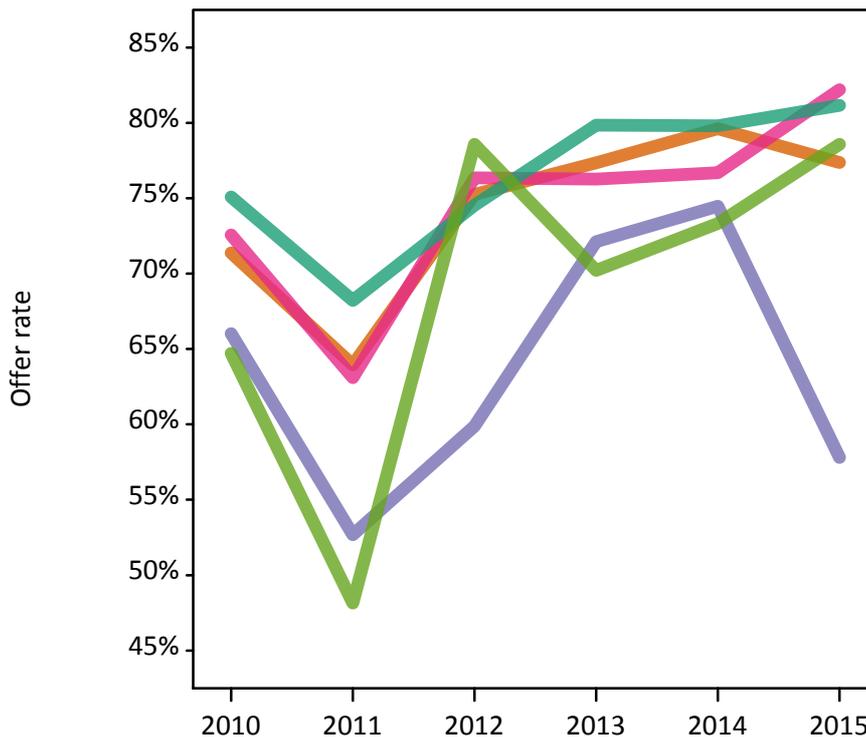
P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applications	Asian	340	370	405	445	410	540
	Black	105	110	160	185	190	255
	Mixed	215	235	275	295	310	355
	White	13,595	14,390	14,080	14,330	13,810	13,820
	Other	15	25	40	45	30	55
Offers	Asian	240	235	305	345	330	415
	Black	70	60	95	130	145	150
	Mixed	155	145	210	225	235	290
	White	10,210	9,820	10,490	11,445	11,020	11,215
	Other	10	15	35	35	20	45
Offer rate	Asian	71.4%	64.0%	75.2%	77.4%	79.6%	77.4%
	Black	66.0%	52.7%	59.9%	72.1%	74.5%	57.8%
	Mixed	72.6%	63.1%	76.4%	76.3%	76.7%	82.2%
	White	75.1%	68.2%	74.5%	79.9%	79.8%	81.2%
	Other	64.7%	48.1%	78.6%	70.2%	73.3%	78.6%
Average offer rate	Asian	73.7%	65.9%	76.2%	78.8%	80.7%	80.1%
	Black	71.1%	59.7%	69.6%	77.4%	81.1%	70.1%
	Mixed	69.3%	67.6%	77.0%	81.5%	78.7%	84.4%
	White	75.0%	68.0%	74.4%	79.6%	79.6%	80.7%
	Other	70.2%	75.3%	79.6%	81.6%	85.4%	83.9%
Percentage point difference between offer rate and average offer rate	Asian	-2.4	-1.9	-0.9	-1.4	-1.0	-2.8
	Black	-5.1	-7.0	-9.7	-5.3	-6.7	-12.3
	Mixed	3.3	-4.6	-0.7	-5.3	-2.0	-2.2
	White	0.0	0.2	0.2	0.3	0.2	0.4
	Other	N/A	N/A	N/A	N/A	N/A	-5.3
Contribution of group to the average offer rate	Asian	0.108	0.110	0.116	0.119	0.117	0.114
	Black	0.078	0.078	0.072	0.082	0.081	0.084
	Mixed	0.082	0.088	0.071	0.090	0.085	0.086
	White	0.955	0.954	0.945	0.942	0.941	0.925
	Other	0.069	0.061	0.040	0.137	0.073	0.066

P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2010-2015.

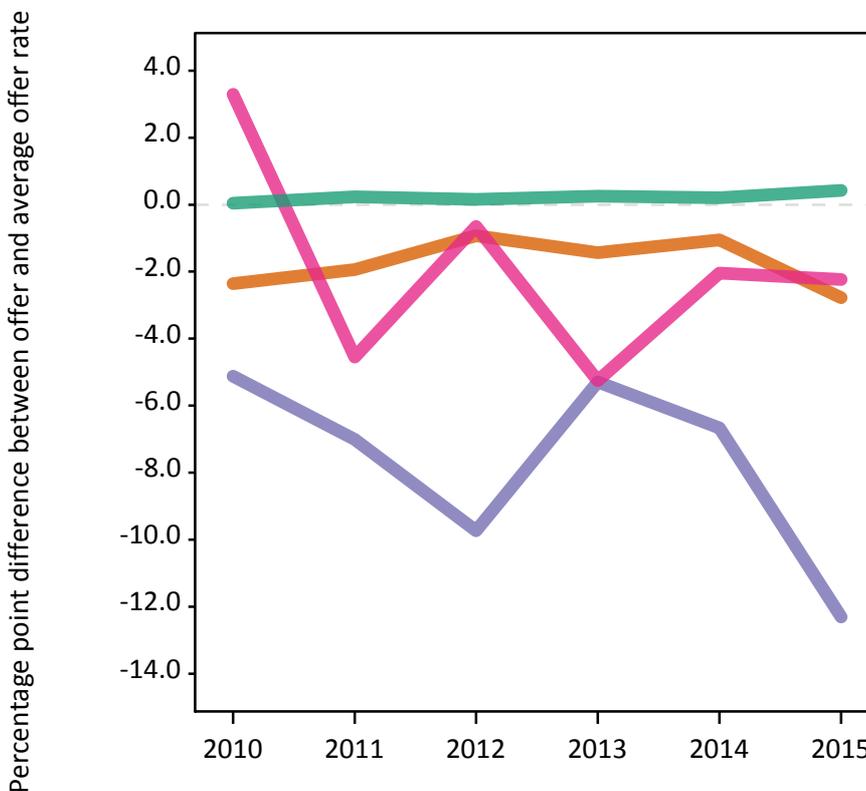
- Asian
- Black
- Mixed
- White
- Other



P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2010-2015.

- Asian
- Black
- Mixed
- White
- Other



P.15 Applicants (all ages)

Statistic	2010	2011	2012	2013	2014	2015
June deadline applicants	20,630	22,650	21,240	23,040	22,770	23,195
Placed June deadline applicants	5,155	5,320	4,830	5,590	5,045	4,915
All placed applicants	5,550	6,010	5,475	6,060	5,595	5,605

P.16 Applications (all ages)

Statistic	2010	2011	2012	2013	2014	2015
June deadline applications	25,480	27,495	24,740	26,435	26,160	26,370
Offers	16,570	16,225	16,245	18,780	18,565	19,020
Offer rate	65.0%	59.0%	65.7%	71.0%	71.0%	72.1%

P.17 Applicants (all ages) by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applicants	Men	8,590	9,575	8,995	9,855	9,615	9,580
	Women	12,040	13,075	12,240	13,185	13,155	13,615
Placed June deadline applicants	Men	2,280	2,310	2,130	2,540	2,250	2,155
	Women	2,875	3,010	2,695	3,050	2,795	2,760
All placed applicants	Men	2,440	2,645	2,440	2,770	2,525	2,495
	Women	3,110	3,370	3,040	3,290	3,075	3,110

P.18 Applications (all ages) by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applications	Men	10,785	11,785	10,790	11,630	11,345	11,220
	Women	14,695	15,710	13,950	14,805	14,815	15,150
Offers	Men	8,120	7,825	7,785	9,245	9,245	9,050
	Women	8,450	8,400	8,460	9,535	9,320	9,970
Offer rate	Men	75.3%	66.4%	72.2%	79.5%	81.5%	80.7%
	Women	57.5%	53.5%	60.7%	64.4%	62.9%	65.8%

P.19 Applicants (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applicants	Quintile 1	3,590	3,900	3,605	4,010	4,070	4,215
	Quintile 2	3,605	3,870	3,575	4,030	4,175	4,235
	Quintile 3	3,850	4,145	3,870	4,220	4,250	4,260
	Quintile 4	4,160	4,655	4,420	4,830	4,585	4,725
	Quintile 5	5,375	6,030	5,720	5,890	5,645	5,715
Placed June deadline applicants	Quintile 1	820	825	785	930	895	1,000
	Quintile 2	940	895	850	1,045	980	960
	Quintile 3	1,020	965	870	1,080	935	890
	Quintile 4	1,025	1,120	1,030	1,150	1,015	965
	Quintile 5	1,350	1,500	1,285	1,370	1,205	1,085
All placed applicants	Quintile 1	900	935	905	1,010	990	1,125
	Quintile 2	1,005	1,005	965	1,120	1,065	1,090
	Quintile 3	1,080	1,075	985	1,170	1,030	995
	Quintile 4	1,100	1,270	1,145	1,235	1,110	1,105
	Quintile 5	1,460	1,715	1,465	1,515	1,390	1,270

P.20 Applications (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applications	Quintile 1	4,585	5,005	4,335	4,740	4,805	4,930
	Quintile 2	4,595	4,820	4,220	4,715	4,945	4,915
	Quintile 3	4,825	5,110	4,560	4,900	4,905	4,825
	Quintile 4	4,990	5,475	5,060	5,420	5,145	5,225
	Quintile 5	6,425	7,025	6,505	6,595	6,310	6,420
Offers	Quintile 1	2,590	2,460	2,445	2,985	3,055	3,305
	Quintile 2	2,830	2,685	2,640	3,215	3,395	3,400
	Quintile 3	3,140	2,940	3,000	3,495	3,475	3,460
	Quintile 4	3,400	3,455	3,485	4,050	3,785	3,845
	Quintile 5	4,575	4,655	4,640	5,000	4,820	4,965
Offer rate	Quintile 1	56.5%	49.1%	56.4%	62.9%	63.5%	67.0%
	Quintile 2	61.6%	55.7%	62.5%	68.1%	68.7%	69.1%
	Quintile 3	65.1%	57.5%	65.8%	71.3%	70.9%	71.7%
	Quintile 4	68.2%	63.1%	68.8%	74.7%	73.6%	73.6%
	Quintile 5	71.2%	66.2%	71.3%	75.8%	76.4%	77.4%

P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applicants	Asian	565	690	710	730	770	900
	Black	410	435	455	505	500	665
	Mixed	355	420	455	490	520	605
	White	19,185	20,980	19,470	21,145	20,860	20,805
	Other	55	75	95	110	80	135
Placed June deadline applicants	Asian	130	135	145	160	170	185
	Black	50	45	50	60	60	65
	Mixed	85	75	100	120	90	110
	White	4,870	5,045	4,505	5,215	4,700	4,515
	Other	15	15	15	20	15	30
All placed applicants	Asian	145	170	185	175	190	235
	Black	55	50	65	70	80	85
	Mixed	90	90	120	130	105	130
	White	5,225	5,675	5,075	5,655	5,195	5,090
	Other	15	15	20	25	20	40

P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applications	Asian	730	860	855	875	930	1,060
	Black	510	510	515	555	535	710
	Mixed	420	470	510	545	575	665
	White	23,675	25,500	22,690	24,280	23,975	23,690
	Other	75	100	105	120	90	150
Offers	Asian	450	465	540	600	670	720
	Black	190	155	205	280	295	330
	Mixed	280	255	335	375	405	485
	White	15,570	15,280	15,070	17,410	17,110	17,310
	Other	35	35	60	75	65	105
Offer rate	Asian	61.7%	54.1%	62.9%	68.4%	72.1%	67.8%
	Black	37.3%	30.4%	40.1%	50.5%	54.6%	46.5%
	Mixed	66.7%	53.7%	66.1%	68.9%	70.3%	72.6%
	White	65.8%	59.9%	66.4%	71.7%	71.4%	73.1%
	Other	43.4%	37.4%	56.7%	64.4%	69.6%	69.5%

Technical Notes and Definitions

UCAS undergraduate scheme

Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2015 cycle runs from September 2014 through to October 2015.

End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

Reporting groups

Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

POLAR3 quintile

Developed by HEFCE, POLAR3 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR3 is based on the participation rates of young people between 2005 and 2009 who entered Higher Education between 2005-06 and 2010-11, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR3 quintile are not reported.

Sex

Sex as declared by the applicant.

SIMD quintile

Scottish index of multiple deprivation (SIMD) for 2012 identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2015 End of Cycle Report and the 2016 cycle January deadline application rate report.

Statistics reported in the tables

All placed applicants

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

All placed applicants per 10,000 population

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

Average offer rate

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR3 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR3 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

Other definitions

Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used.

Provider

A higher education provider - a university or college.

UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.