

## L79 Loughborough University

**Cycle years:** 2010 - 2015

**Cycle Reference Point:** End of Cycle

**Applicant coverage:** UK domiciled

**Reporting groups:** Sex, POLAR3, ethnic group

**Applicant statistics:** June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

**Application statistics:** June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

**Non-disclosure controls:** To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

### Contents:

18 year old applicants:	P.1
18 year old applications:	P.2
18 year old applicants by sex:	P.3
18 year old applications by sex:	P.4
18 year old applicants by POLAR3 quintile:	P.7
18 year old applications by POLAR3 quintile:	P.8
18 year old applicants by ethnic group:	P.11
18 year old applications by ethnic group:	P.12
Applicants (all ages):	P.15
Applications (all ages):	P.16
Applicants (all ages) by sex:	P.17
Applications (all ages) by sex:	P.18
Applicants (all ages) by POLAR3 quintile:	P.19
Applications (all ages) by POLAR3 quintile:	P.20
Applicants (all ages) by ethnic group:	P.21
Applications (all ages) by ethnic group:	P.22

## P.1 18 year old applicants

Statistic	2010	2011	2012	2013	2014	2015
June deadline applicants	13,340	12,085	12,560	12,795	14,785	15,180
Placed June deadline applicants	1,970	2,015	2,095	2,640	2,165	2,540
All placed applicants	2,050	2,090	2,210	2,730	2,280	2,650
June deadline applicants per 10,000 population	169.0	156.9	162.4	168.1	196.3	198.1
Placed June deadline applicants per 10,000	24.9	26.1	27.1	34.7	28.7	33.2
All placed applicants per 10,000 population	26.0	27.1	28.5	35.9	30.3	34.6

## P.2 18 year old applications

Statistic	2010	2011	2012	2013	2014	2015
June deadline applications	14,070	12,685	13,215	13,400	15,550	15,930
Offers	10,580	9,955	10,805	11,480	13,015	12,925
Offer rate	75.2%	78.5%	81.8%	85.7%	83.7%	81.1%

### P.3 18 year old applicants by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applicants	Men	8,420	7,700	7,885	8,055	9,140	9,095
	Women	4,920	4,380	4,675	4,740	5,645	6,085
Placed June deadline applicants	Men	1,240	1,220	1,345	1,650	1,350	1,500
	Women	730	790	755	995	815	1,040
All placed applicants	Men	1,290	1,275	1,405	1,690	1,415	1,560
	Women	760	815	800	1,035	865	1,090
June deadline applicants per 10,000 population	Men	209.7	195.7	198.9	206.3	236.2	231.7
	Women	126.8	116.3	124.0	127.9	154.2	162.9
Placed June deadline applicants per 10,000 population	Men	30.9	31.0	33.9	42.2	34.9	38.3
	Women	18.8	21.0	20.0	26.8	22.3	27.8
All placed applicants per 10,000 population	Men	32.2	32.4	35.5	43.3	36.6	39.7
	Women	19.5	21.6	21.3	28.0	23.6	29.2

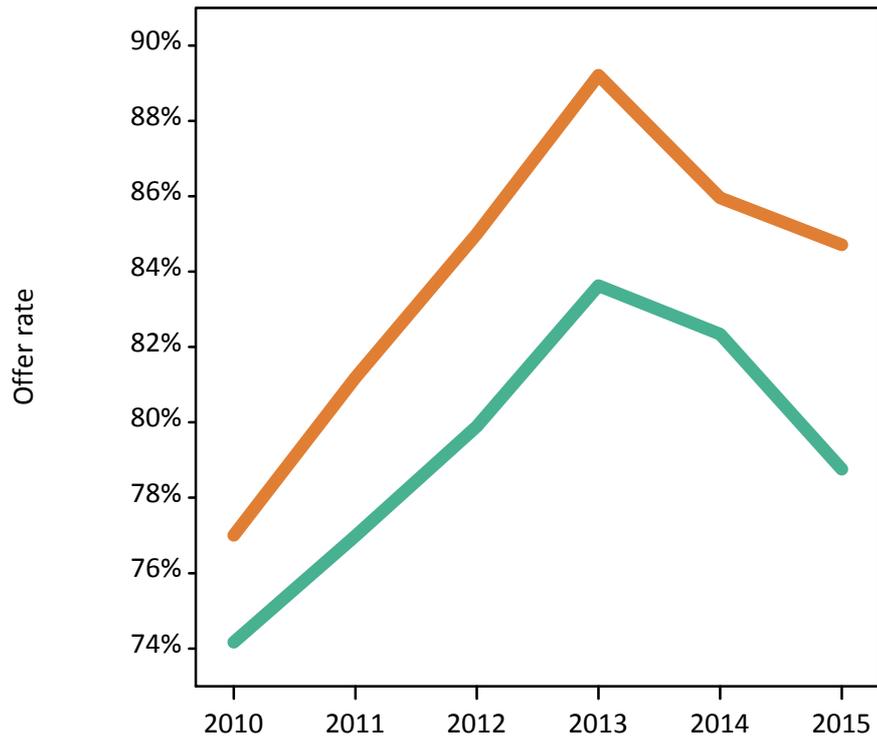
### P.4 18 year old applications by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applications	Men	8,975	8,140	8,370	8,485	9,690	9,570
	Women	5,095	4,545	4,845	4,915	5,860	6,360
Offers	Men	6,655	6,265	6,685	7,095	7,980	7,535
	Women	3,925	3,690	4,120	4,385	5,040	5,385
Offer rate	Men	74.2%	77.0%	79.9%	83.6%	82.3%	78.8%
	Women	77.0%	81.2%	85.0%	89.2%	86.0%	84.7%
Average offer rate	Men	74.5%	77.1%	80.5%	84.0%	82.4%	79.0%
	Women	76.5%	81.1%	83.9%	88.6%	85.9%	84.3%
Percentage point difference between offer rate and average offer rate	Men	-0.3	-0.1	-0.6	-0.3	-0.1	-0.3
	Women	0.5	0.1	1.1	0.6	0.1	0.4
Contribution of group to the average offer rate	Men	0.737	0.740	0.730	0.730	0.726	0.706
	Women	0.537	0.535	0.535	0.535	0.546	0.558

### P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2010-2015.

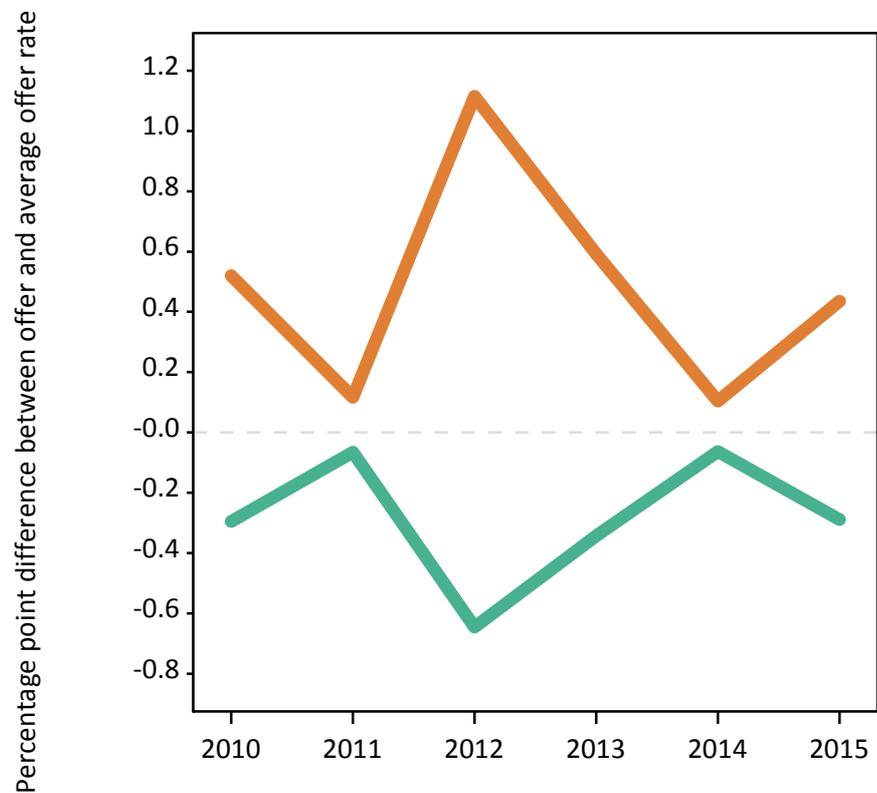
Men  
Women



### P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2010-2015.

Men  
Women



## P.7 18 year old applicants by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applicants	Quintile 1	885	785	800	860	1,005	1,035
	Quintile 2	1,630	1,435	1,470	1,605	1,825	1,840
	Quintile 3	2,315	2,040	2,205	2,105	2,560	2,765
	Quintile 4	3,330	3,085	3,060	3,210	3,585	3,775
	Quintile 5	5,140	4,710	4,995	4,990	5,780	5,740
Placed June deadline applicants	Quintile 1	100	125	125	170	125	165
	Quintile 2	220	225	235	295	270	260
	Quintile 3	305	315	355	430	345	410
	Quintile 4	510	505	540	670	530	660
	Quintile 5	825	845	840	1,070	895	1,040
All placed applicants	Quintile 1	100	125	130	170	125	170
	Quintile 2	235	230	245	300	280	275
	Quintile 3	320	320	365	445	360	425
	Quintile 4	530	530	575	690	555	680
	Quintile 5	850	880	890	1,115	955	1,095
June deadline applicants per 10,000 population	Quintile 1	59.7	54.8	56.2	61.6	72.1	73.7
	Quintile 2	105.9	95.3	97.9	109.1	124.9	123.7
	Quintile 3	145.6	132.6	142.7	137.9	170.1	179.9
	Quintile 4	209.0	197.1	193.0	205.3	232.7	241.2
	Quintile 5	303.4	284.4	297.3	301.7	354.5	342.9
Placed June deadline applicants per 10,000 population	Quintile 1	6.8	8.6	8.6	12.1	8.8	11.6
	Quintile 2	14.4	14.8	15.7	20.0	18.4	17.4
	Quintile 3	19.2	20.5	22.9	28.3	22.9	26.7
	Quintile 4	32.2	32.2	34.2	42.9	34.4	42.1
	Quintile 5	48.6	50.9	50.0	64.6	55.0	62.2
All placed applicants per 10,000 population	Quintile 1	6.9	8.8	9.0	12.3	9.1	12.2
	Quintile 2	15.3	15.4	16.3	20.4	19.3	18.5
	Quintile 3	20.2	20.9	23.8	29.0	23.9	27.7
	Quintile 4	33.4	33.7	36.2	44.2	36.1	43.3
	Quintile 5	50.3	53.1	53.0	67.4	58.6	65.3

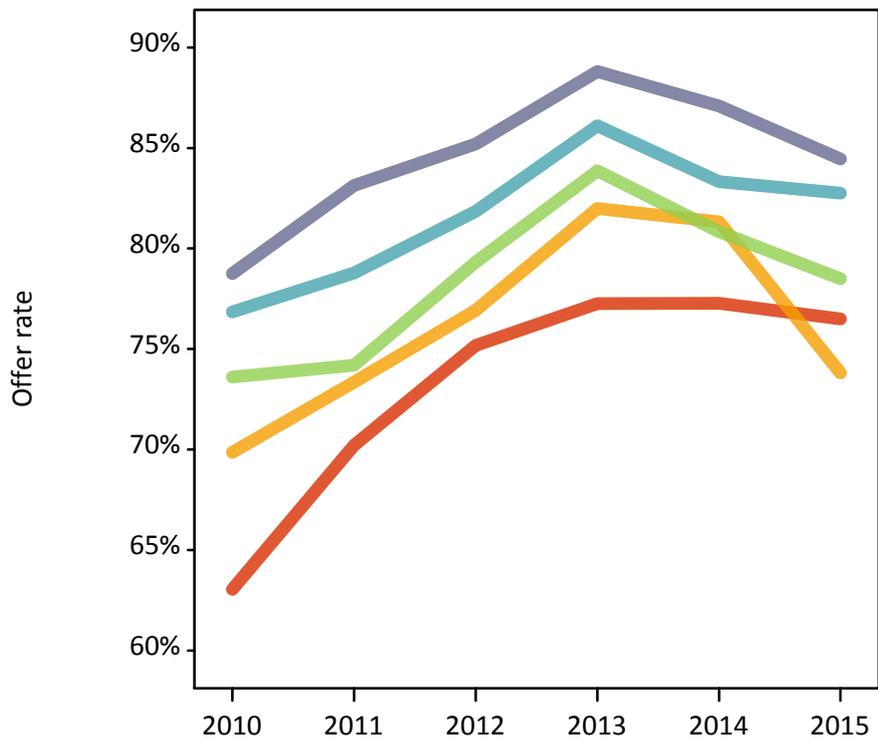
## P.8 18 year old applications by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applications	Quintile 1	930	820	845	895	1,070	1,065
	Quintile 2	1,725	1,525	1,545	1,665	1,915	1,915
	Quintile 3	2,430	2,145	2,285	2,190	2,690	2,870
	Quintile 4	3,510	3,240	3,220	3,390	3,780	3,995
	Quintile 5	5,430	4,925	5,280	5,225	6,070	6,050
Offers	Quintile 1	585	575	635	695	825	815
	Quintile 2	1,205	1,120	1,190	1,365	1,560	1,415
	Quintile 3	1,790	1,590	1,815	1,835	2,175	2,255
	Quintile 4	2,700	2,555	2,635	2,920	3,150	3,305
	Quintile 5	4,275	4,095	4,500	4,640	5,285	5,110
Offer rate	Quintile 1	63.0%	70.2%	75.2%	77.3%	77.3%	76.5%
	Quintile 2	69.9%	73.3%	76.9%	82.0%	81.3%	73.8%
	Quintile 3	73.6%	74.2%	79.3%	83.9%	80.8%	78.5%
	Quintile 4	76.8%	78.8%	81.9%	86.1%	83.3%	82.8%
	Quintile 5	78.8%	83.1%	85.2%	88.8%	87.1%	84.5%
Average offer rate	Quintile 1	65.6%	70.9%	75.4%	78.2%	76.8%	76.0%
	Quintile 2	70.1%	73.9%	77.4%	83.0%	81.7%	75.8%
	Quintile 3	73.7%	75.1%	80.6%	84.7%	81.7%	79.5%
	Quintile 4	76.5%	78.3%	81.9%	85.9%	83.3%	82.1%
	Quintile 5	78.4%	82.7%	84.5%	88.1%	86.7%	83.9%
Percentage point difference between offer rate and average offer rate	Quintile 1	-2.6	-0.7	-0.2	-1.0	0.5	0.5
	Quintile 2	-0.3	-0.5	-0.5	-1.0	-0.4	-2.0
	Quintile 3	-0.1	-0.9	-1.3	-0.8	-0.8	-1.0
	Quintile 4	0.3	0.4	-0.0	0.2	-0.0	0.7
	Quintile 5	0.4	0.4	0.7	0.7	0.4	0.6
Contribution of group to the average offer rate	Quintile 1	0.128	0.138	0.139	0.145	0.140	0.130
	Quintile 2	0.181	0.191	0.181	0.185	0.177	0.184
	Quintile 3	0.223	0.227	0.228	0.217	0.227	0.228
	Quintile 4	0.295	0.300	0.290	0.296	0.281	0.292
	Quintile 5	0.436	0.440	0.450	0.438	0.440	0.428

### P.9 18 year old offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2010-2015.

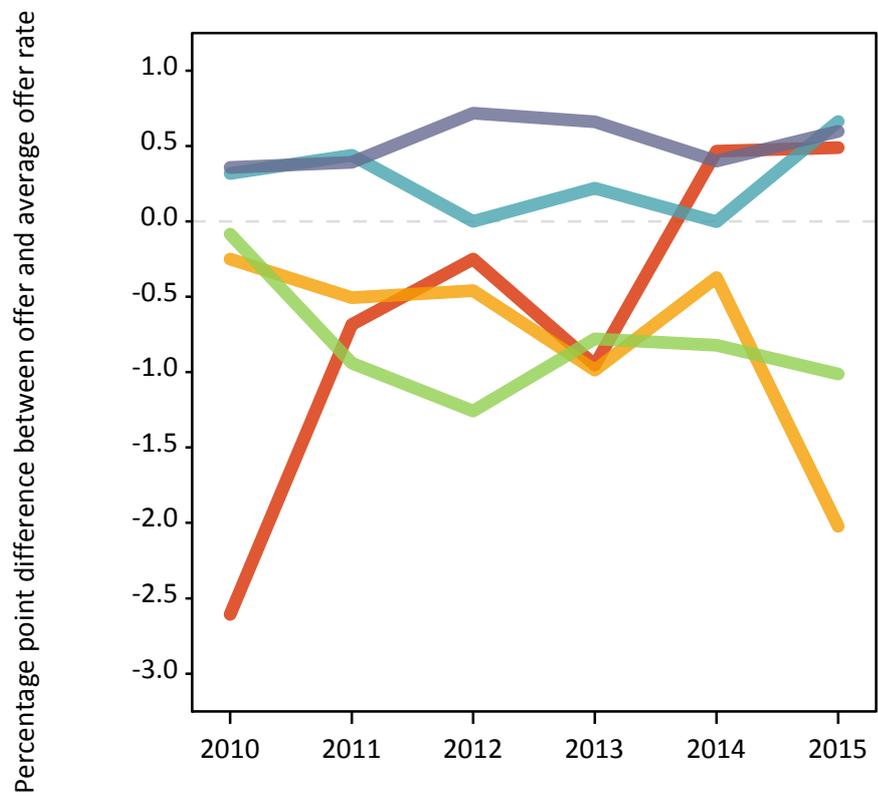
- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



### P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2010-2015.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



## P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applicants	Asian	1,305	1,085	1,135	1,280	1,420	1,515
	Black	615	510	625	690	885	1,020
	Mixed	455	410	440	480	610	645
	White	10,825	9,940	10,225	10,205	11,700	11,765
	Other	70	80	95	100	120	160
Placed June deadline applicants	Asian	170	145	140	205	155	185
	Black	55	65	95	125	95	130
	Mixed	65	65	65	90	75	110
	White	1,670	1,730	1,790	2,205	1,820	2,085
	Other	10	10	10	10	10	15
All placed applicants	Asian	185	155	150	215	175	200
	Black	60	70	100	135	110	140
	Mixed	65	65	65	105	75	115
	White	1,725	1,785	1,880	2,255	1,905	2,165
	Other	10	10	10	10	10	15
June deadline applicants per 10,000 population	Asian	211.4	172.3	175.0	193.9	209.5	214.2
	Black	235.7	186.5	221.2	232.4	292.6	321.2
	Mixed	197.3	168.9	168.2	177.5	211.7	209.5
	White	161.4	153.6	158.4	162.2	189.7	188.8
	Other	90.9	100.0	106.2	110.3	128.9	164.1
Placed June deadline applicants per 10,000 population	Asian	27.3	22.7	21.5	30.9	23.0	26.1
	Black	20.2	23.0	33.0	42.4	32.0	41.2
	Mixed	27.2	26.0	24.2	34.0	26.4	36.3
	White	24.9	26.7	27.7	35.0	29.5	33.5
	Other	11.7	12.3	9.0	9.9	11.8	16.6
All placed applicants per 10,000 population	Asian	30.1	24.3	23.2	32.9	25.8	28.3
	Black	22.9	25.2	35.5	45.5	35.6	44.0
	Mixed	28.9	26.4	25.3	38.1	26.8	38.0
	White	25.7	27.6	29.1	35.9	30.9	34.7
	Other	11.7	12.3	10.2	11.0	12.9	16.6

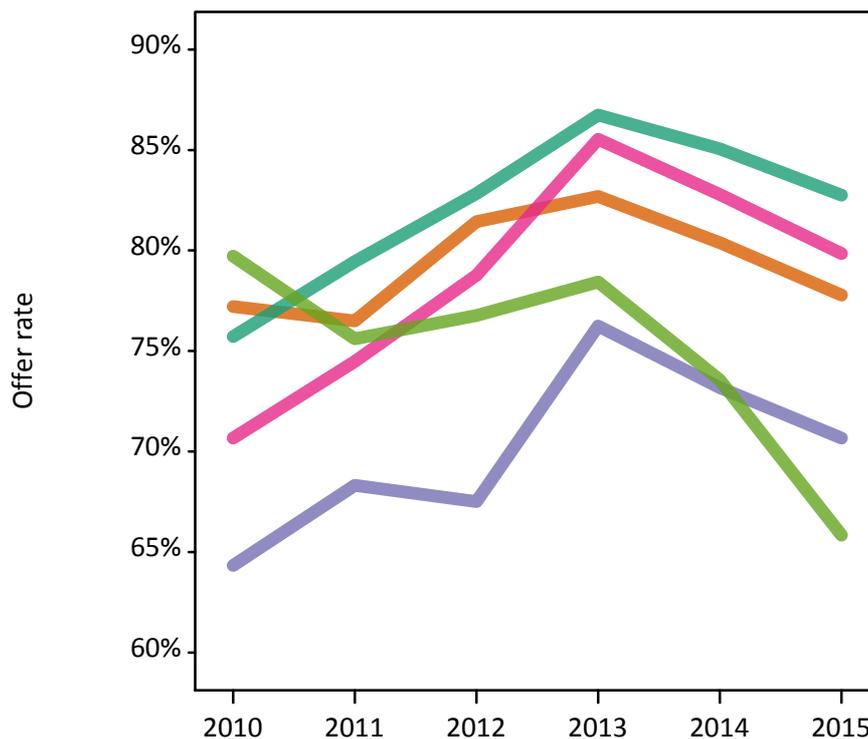
## P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applications	Asian	1,365	1,120	1,175	1,310	1,465	1,555
	Black	630	525	635	705	905	1,040
	Mixed	485	425	450	500	640	660
	White	11,450	10,480	10,805	10,740	12,370	12,435
	Other	75	80	100	100	120	160
Offers	Asian	1,055	855	955	1,085	1,175	1,210
	Black	405	360	430	535	665	735
	Mixed	340	320	355	425	530	525
	White	8,670	8,325	8,950	9,320	10,520	10,290
	Other	60	60	75	80	90	105
Offer rate	Asian	77.2%	76.5%	81.4%	82.7%	80.4%	77.8%
	Black	64.3%	68.3%	67.5%	76.2%	73.2%	70.7%
	Mixed	70.7%	74.5%	78.8%	85.5%	82.8%	79.8%
	White	75.7%	79.5%	82.8%	86.7%	85.1%	82.8%
	Other	79.7%	75.6%	76.8%	78.4%	73.6%	65.8%
Average offer rate	Asian	77.1%	78.4%	82.8%	84.0%	82.2%	79.0%
	Black	67.5%	70.1%	71.6%	79.2%	76.0%	74.3%
	Mixed	72.4%	75.3%	78.2%	85.5%	83.1%	80.9%
	White	75.5%	79.1%	82.5%	86.4%	84.6%	82.2%
	Other	76.3%	79.6%	77.4%	83.5%	77.1%	71.7%
Percentage point difference between offer rate and average offer rate	Asian	0.2	-1.9	-1.3	-1.4	-1.8	-1.2
	Black	-3.1	-1.8	-4.1	-3.0	-2.8	-3.6
	Mixed	-1.7	-0.8	0.6	0.0	-0.3	-1.1
	White	0.2	0.4	0.4	0.4	0.5	0.6
	Other	3.4	-4.0	-0.6	-5.1	-3.5	-5.9
Contribution of group to the average offer rate	Asian	0.188	0.184	0.183	0.178	0.178	0.185
	Black	0.129	0.143	0.151	0.170	0.153	0.162
	Mixed	0.095	0.115	0.097	0.100	0.099	0.098
	White	0.836	0.847	0.840	0.825	0.817	0.805
	Other	0.065	0.057	0.115	0.067	0.064	0.072

### P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2010-2015.

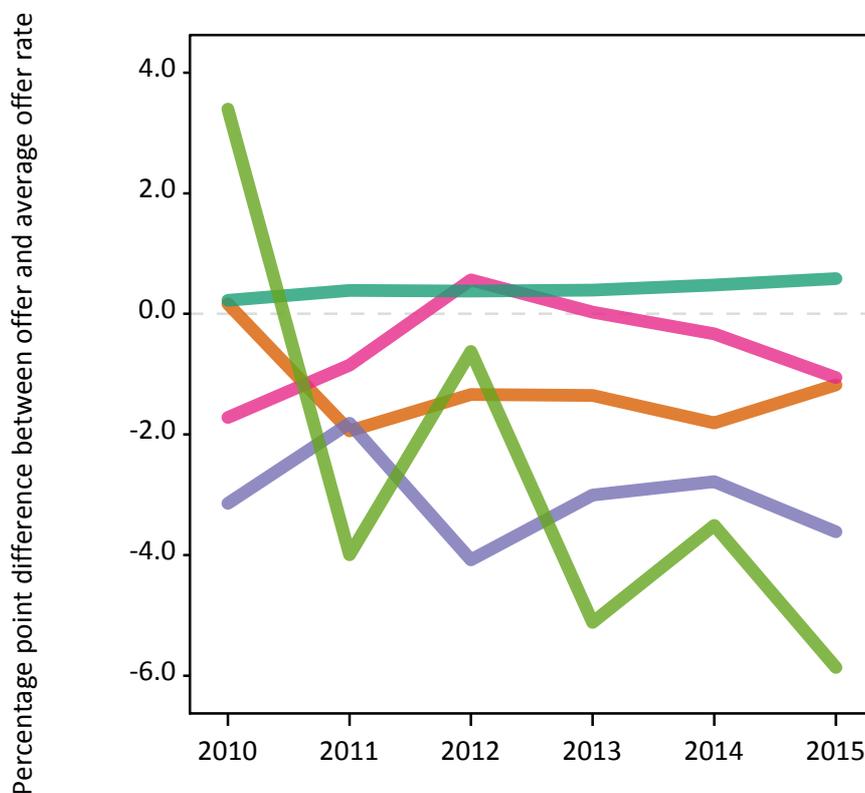
- Asian
- Black
- Mixed
- White
- Other



### P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2010-2015.

- Asian
- Black
- Mixed
- White
- Other



### P.15 Applicants (all ages)

Statistic	2010	2011	2012	2013	2014	2015
June deadline applicants	18,680	17,160	16,485	17,415	19,910	20,655
Placed June deadline applicants	2,915	2,890	2,810	3,575	2,920	3,415
All placed applicants	3,060	3,020	2,960	3,710	3,090	3,595

### P.16 Applications (all ages)

Statistic	2010	2011	2012	2013	2014	2015
June deadline applications	19,810	18,060	17,345	18,275	20,955	21,745
Offers	13,610	12,995	13,315	14,750	16,480	16,565
Offer rate	68.7%	71.9%	76.8%	80.7%	78.7%	76.2%

### P.17 Applicants (all ages) by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applicants	Men	11,715	10,920	10,345	11,080	12,505	12,675
	Women	6,965	6,240	6,140	6,335	7,405	7,980
Placed June deadline applicants	Men	1,765	1,690	1,730	2,215	1,760	2,010
	Women	1,150	1,200	1,080	1,360	1,160	1,410
All placed applicants	Men	1,850	1,770	1,820	2,290	1,860	2,105
	Women	1,210	1,250	1,135	1,420	1,230	1,490

### P.18 Applications (all ages) by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applications	Men	12,565	11,590	10,975	11,690	13,240	13,385
	Women	7,245	6,470	6,370	6,580	7,715	8,360
Offers	Men	8,480	8,100	8,165	9,150	10,150	9,810
	Women	5,130	4,890	5,145	5,600	6,330	6,755
Offer rate	Men	67.5%	69.9%	74.4%	78.3%	76.7%	73.3%
	Women	70.8%	75.6%	80.8%	85.1%	82.1%	80.8%

### P.19 Applicants (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applicants	Quintile 1	1,325	1,275	1,150	1,260	1,500	1,500
	Quintile 2	2,355	2,145	2,025	2,265	2,510	2,595
	Quintile 3	3,275	2,915	2,945	2,960	3,520	3,775
	Quintile 4	4,610	4,290	3,980	4,325	4,785	5,045
	Quintile 5	7,055	6,490	6,335	6,555	7,555	7,685
Placed June deadline applicants	Quintile 1	140	180	165	240	195	230
	Quintile 2	340	330	320	420	365	360
	Quintile 3	455	455	460	575	485	555
	Quintile 4	765	720	735	925	715	870
	Quintile 5	1,200	1,195	1,120	1,400	1,165	1,390
All placed applicants	Quintile 1	145	190	170	245	200	245
	Quintile 2	365	345	335	435	385	390
	Quintile 3	480	470	485	595	505	580
	Quintile 4	800	760	775	955	760	910
	Quintile 5	1,260	1,255	1,185	1,465	1,240	1,465

### P.20 Applications (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applications	Quintile 1	1,400	1,335	1,210	1,330	1,595	1,565
	Quintile 2	2,505	2,290	2,130	2,345	2,640	2,710
	Quintile 3	3,455	3,060	3,075	3,085	3,695	3,940
	Quintile 4	4,880	4,510	4,195	4,560	5,045	5,355
	Quintile 5	7,500	6,815	6,680	6,895	7,940	8,115
Offers	Quintile 1	760	790	820	945	1,120	1,075
	Quintile 2	1,545	1,510	1,500	1,785	1,980	1,850
	Quintile 3	2,305	2,080	2,260	2,415	2,795	2,880
	Quintile 4	3,460	3,265	3,265	3,720	3,985	4,180
	Quintile 5	5,500	5,315	5,440	5,845	6,570	6,540
Offer rate	Quintile 1	54.3%	59.0%	67.6%	71.1%	70.2%	68.9%
	Quintile 2	61.6%	66.0%	70.4%	76.0%	75.1%	68.2%
	Quintile 3	66.6%	68.1%	73.5%	78.3%	75.7%	73.0%
	Quintile 4	70.9%	72.4%	77.8%	81.5%	79.0%	78.0%
	Quintile 5	73.3%	78.0%	81.4%	84.8%	82.8%	80.6%

## P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applicants	Asian	2,010	1,745	1,710	1,935	2,180	2,320
	Black	1,085	990	1,000	1,135	1,395	1,660
	Mixed	675	645	630	675	855	940
	White	14,685	13,560	12,890	13,425	15,185	15,345
	Other	110	125	165	175	205	265
Placed June deadline applicants	Asian	250	200	210	320	230	295
	Black	110	120	135	185	135	205
	Mixed	95	100	90	125	105	160
	White	2,435	2,440	2,350	2,905	2,420	2,710
	Other	10	15	15	15	15	30
All placed applicants	Asian	280	220	230	345	260	325
	Black	125	130	145	200	155	225
	Mixed	100	105	95	140	110	170
	White	2,530	2,540	2,470	2,990	2,535	2,830
	Other	10	15	15	15	20	30

## P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applications	Asian	2,110	1,810	1,775	1,995	2,255	2,390
	Black	1,130	1,025	1,030	1,160	1,435	1,700
	Mixed	710	675	655	695	900	975
	White	15,620	14,325	13,620	14,165	16,060	16,280
	Other	115	125	175	180	205	270
Offers	Asian	1,435	1,215	1,305	1,540	1,705	1,730
	Black	615	580	615	780	920	1,055
	Mixed	465	460	465	555	690	705
	White	10,935	10,595	10,750	11,690	12,970	12,825
	Other	80	80	115	130	135	165
Offer rate	Asian	68.0%	67.1%	73.4%	77.3%	75.5%	72.4%
	Black	54.3%	56.5%	59.9%	67.0%	64.1%	62.0%
	Mixed	65.5%	68.1%	71.0%	79.8%	76.5%	72.4%
	White	70.0%	74.0%	78.9%	82.5%	80.8%	78.8%
	Other	68.4%	63.8%	65.3%	71.9%	65.2%	61.3%

## Technical Notes and Definitions

### UCAS undergraduate scheme

#### Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

#### Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

#### Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2015 cycle runs from September 2014 through to October 2015.

#### End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

#### Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

#### June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

#### Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

### Reporting groups

#### Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

#### POLAR3 quintile

Developed by HEFCE, POLAR3 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR3 is based on the participation rates of young people between 2005 and 2009 who entered Higher Education between 2005-06 and 2010-11, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR3 quintile are not reported.

#### Sex

Sex as declared by the applicant.

### **SIMD quintile**

Scottish index of multiple deprivation (SIMD) for 2012 identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2015 End of Cycle Report and the 2016 cycle January deadline application rate report.

### **Statistics reported in the tables**

#### **All placed applicants**

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

#### **All placed applicants per 10,000 population**

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

#### **Average offer rate**

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR3 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

### Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR3 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

### Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

### Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

### June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

### June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

### June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

### Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

### Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

### Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

### Other definitions

#### Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used.

#### Provider

A higher education provider - a university or college.

#### UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.