

## K84 Kingston University

**Cycle years:** 2010 - 2015

**Cycle Reference Point:** End of Cycle

**Applicant coverage:** UK domiciled

**Reporting groups:** Sex, POLAR3, ethnic group

**Applicant statistics:** June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

**Application statistics:** June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

**Non-disclosure controls:** To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

### Contents:

18 year old applicants:	P.1
18 year old applications:	P.2
18 year old applicants by sex:	P.3
18 year old applications by sex:	P.4
18 year old applicants by POLAR3 quintile:	P.7
18 year old applications by POLAR3 quintile:	P.8
18 year old applicants by ethnic group:	P.11
18 year old applications by ethnic group:	P.12
Applicants (all ages):	P.15
Applications (all ages):	P.16
Applicants (all ages) by sex:	P.17
Applications (all ages) by sex:	P.18
Applicants (all ages) by POLAR3 quintile:	P.19
Applications (all ages) by POLAR3 quintile:	P.20
Applicants (all ages) by ethnic group:	P.21
Applications (all ages) by ethnic group:	P.22

## P.1 18 year old applicants

Statistic	2010	2011	2012	2013	2014	2015
June deadline applicants	12,390	13,040	11,565	11,420	9,975	9,345
Placed June deadline applicants	1,820	1,645	1,335	1,200	1,155	1,000
All placed applicants	2,100	1,845	1,805	1,665	1,745	1,475
June deadline applicants per 10,000 population	156.9	169.3	149.5	150.1	132.4	122.0
Placed June deadline applicants per 10,000	23.0	21.3	17.3	15.8	15.3	13.1
All placed applicants per 10,000 population	26.6	24.0	23.3	21.9	23.2	19.2

## P.2 18 year old applications

Statistic	2010	2011	2012	2013	2014	2015
June deadline applications	13,070	13,695	12,095	11,890	10,350	9,610
Offers	10,255	10,640	9,165	9,195	7,875	7,260
Offer rate	78.4%	77.7%	75.8%	77.3%	76.1%	75.6%

### P.3 18 year old applicants by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applicants	Men	5,570	5,810	5,000	4,975	4,145	3,865
	Women	6,820	7,230	6,565	6,445	5,830	5,480
Placed June deadline applicants	Men	930	825	595	515	525	445
	Women	890	820	740	685	630	555
All placed applicants	Men	1,045	915	840	710	810	650
	Women	1,055	935	965	950	935	820
June deadline applicants per 10,000 population	Men	138.7	147.6	126.1	127.4	107.0	98.5
	Women	175.8	191.9	174.2	174.0	159.3	146.7
Placed June deadline applicants per 10,000 population	Men	23.2	21.0	15.1	13.2	13.6	11.4
	Women	22.9	21.7	19.6	18.5	17.2	14.9
All placed applicants per 10,000 population	Men	26.0	23.2	21.2	18.2	20.9	16.6
	Women	27.2	24.8	25.5	25.7	25.5	22.0

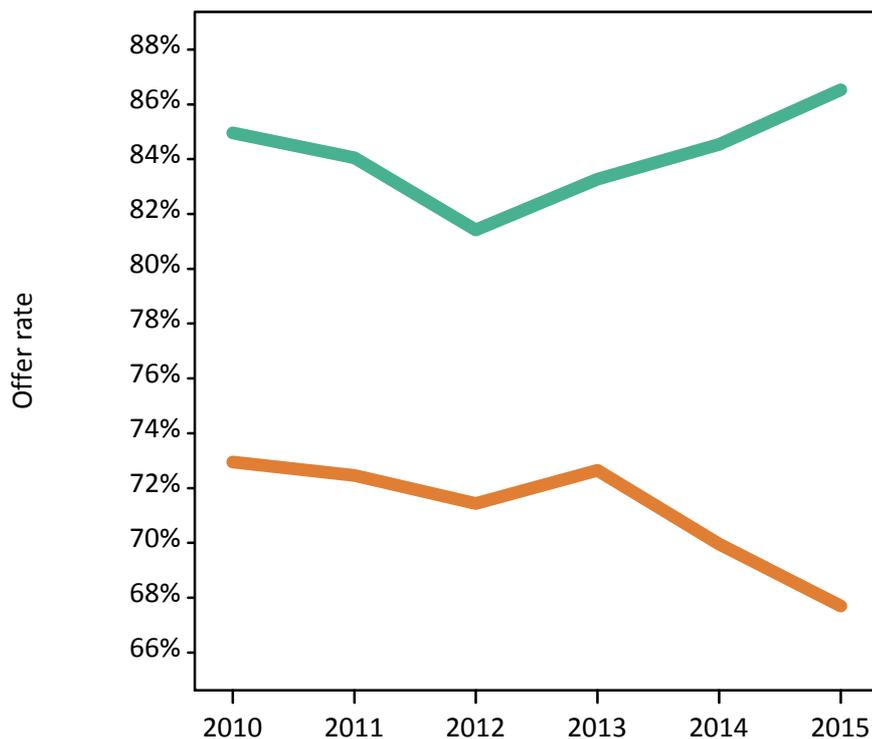
### P.4 18 year old applications by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applications	Men	5,985	6,200	5,290	5,245	4,340	4,010
	Women	7,085	7,495	6,805	6,640	6,010	5,605
Offers	Men	5,085	5,210	4,305	4,370	3,670	3,470
	Women	5,170	5,430	4,860	4,825	4,205	3,795
Offer rate	Men	85.0%	84.0%	81.4%	83.3%	84.5%	86.5%
	Women	72.9%	72.5%	71.4%	72.6%	70.0%	67.7%
Average offer rate	Men	84.7%	84.2%	81.9%	83.4%	84.1%	86.4%
	Women	73.2%	72.3%	71.0%	72.5%	70.2%	67.8%
Percentage point difference between offer rate and average offer rate	Men	0.3	-0.2	-0.5	-0.2	0.4	0.1
	Women	-0.2	0.1	0.4	0.1	-0.3	-0.1
Contribution of group to the average offer rate	Men	0.636	0.629	0.625	0.631	0.631	0.645
	Women	0.693	0.693	0.708	0.709	0.733	0.746

### P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2010-2015.

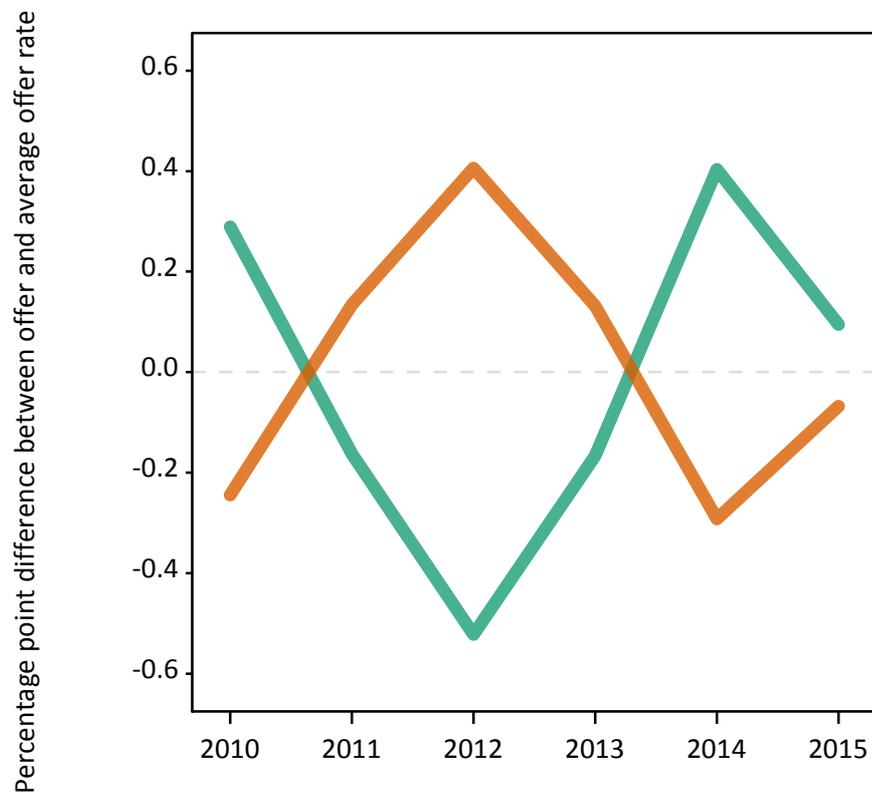
Men  
Women



### P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2010-2015.

Men  
Women



## P.7 18 year old applicants by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applicants	Quintile 1	920	950	850	920	920	820
	Quintile 2	1,595	1,730	1,445	1,525	1,310	1,250
	Quintile 3	2,890	3,115	2,775	2,810	2,370	2,250
	Quintile 4	3,215	3,430	3,100	2,960	2,610	2,430
	Quintile 5	3,725	3,785	3,365	3,175	2,735	2,570
Placed June deadline applicants	Quintile 1	130	105	120	110	105	105
	Quintile 2	205	220	170	150	150	135
	Quintile 3	430	405	330	275	295	240
	Quintile 4	470	420	340	320	300	255
	Quintile 5	580	495	380	335	295	270
All placed applicants	Quintile 1	140	120	145	135	135	140
	Quintile 2	230	245	220	200	215	185
	Quintile 3	490	445	440	390	435	345
	Quintile 4	545	470	455	460	470	375
	Quintile 5	680	560	540	475	490	420
June deadline applicants per 10,000 population	Quintile 1	62.2	66.2	59.8	66.0	66.0	58.5
	Quintile 2	103.7	115.0	96.4	103.5	89.7	84.0
	Quintile 3	181.8	202.4	179.8	184.2	157.6	146.5
	Quintile 4	201.8	219.0	195.4	189.1	169.5	155.3
	Quintile 5	219.7	228.7	200.2	192.0	167.7	153.4
Placed June deadline applicants per 10,000 population	Quintile 1	8.6	7.4	8.3	8.0	7.7	7.4
	Quintile 2	13.2	14.6	11.2	10.0	10.4	9.1
	Quintile 3	27.1	26.3	21.5	18.1	19.7	15.7
	Quintile 4	29.5	26.8	21.3	20.6	19.5	16.2
	Quintile 5	34.2	29.8	22.5	20.4	18.2	16.0
All placed applicants per 10,000 population	Quintile 1	9.5	8.5	10.3	9.7	9.6	10.0
	Quintile 2	15.0	16.2	14.7	13.6	14.7	12.6
	Quintile 3	30.8	29.0	28.4	25.4	28.8	22.6
	Quintile 4	34.3	30.0	28.7	29.3	30.5	23.9
	Quintile 5	40.2	34.0	32.1	28.7	29.9	25.1

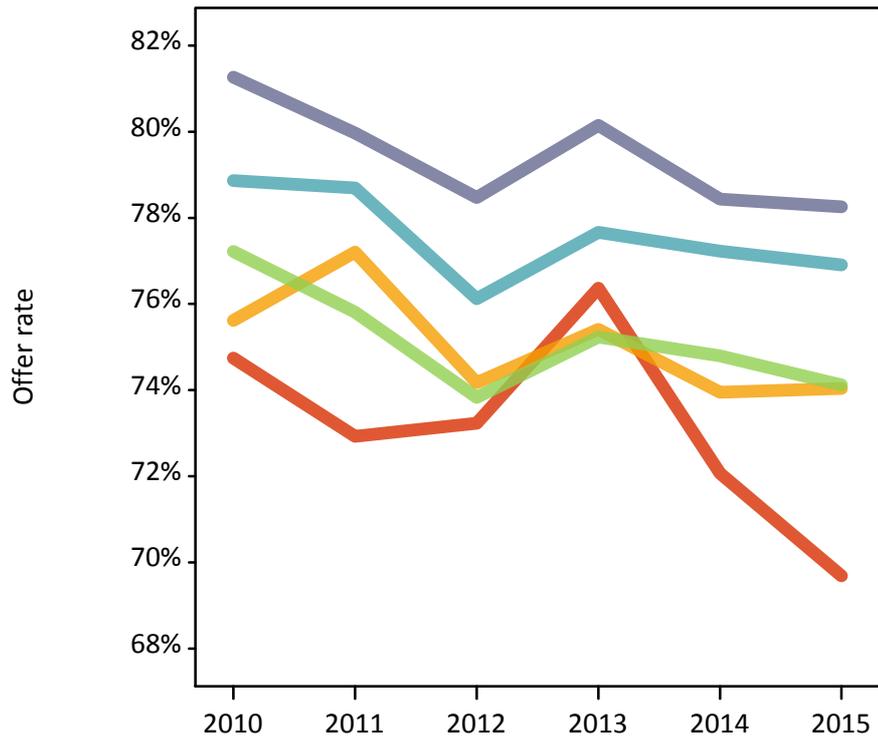
## P.8 18 year old applications by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applications	Quintile 1	980	990	905	950	945	840
	Quintile 2	1,670	1,815	1,505	1,585	1,360	1,300
	Quintile 3	3,070	3,270	2,900	2,905	2,460	2,305
	Quintile 4	3,385	3,595	3,230	3,090	2,700	2,505
	Quintile 5	3,925	3,995	3,525	3,325	2,855	2,630
Offers	Quintile 1	730	720	660	725	680	585
	Quintile 2	1,260	1,400	1,115	1,195	1,005	965
	Quintile 3	2,370	2,480	2,140	2,185	1,840	1,710
	Quintile 4	2,670	2,830	2,460	2,400	2,085	1,925
	Quintile 5	3,190	3,195	2,765	2,665	2,240	2,060
Offer rate	Quintile 1	74.7%	72.9%	73.2%	76.4%	72.1%	69.7%
	Quintile 2	75.6%	77.2%	74.2%	75.4%	74.0%	74.0%
	Quintile 3	77.2%	75.8%	73.8%	75.2%	74.8%	74.1%
	Quintile 4	78.9%	78.7%	76.1%	77.7%	77.2%	76.9%
	Quintile 5	81.3%	80.0%	78.5%	80.1%	78.4%	78.3%
Average offer rate	Quintile 1	75.2%	74.5%	73.6%	75.4%	73.0%	71.0%
	Quintile 2	76.5%	76.5%	74.1%	75.6%	74.2%	74.7%
	Quintile 3	77.5%	76.9%	74.7%	75.5%	75.1%	74.4%
	Quintile 4	78.6%	78.2%	75.8%	77.3%	76.9%	76.3%
	Quintile 5	80.8%	79.4%	78.0%	80.4%	78.0%	77.8%
Percentage point difference between offer rate and average offer rate	Quintile 1	-0.4	-1.6	-0.4	0.9	-1.0	-1.3
	Quintile 2	-0.9	0.7	0.1	-0.2	-0.3	-0.7
	Quintile 3	-0.3	-1.0	-0.8	-0.3	-0.3	-0.3
	Quintile 4	0.3	0.5	0.4	0.3	0.3	0.6
	Quintile 5	0.5	0.5	0.4	-0.2	0.4	0.5
Contribution of group to the average offer rate	Quintile 1	0.163	0.145	0.155	0.160	0.168	0.168
	Quintile 2	0.199	0.201	0.202	0.210	0.212	0.217
	Quintile 3	0.298	0.294	0.307	0.314	0.309	0.313
	Quintile 4	0.320	0.324	0.334	0.321	0.328	0.329
	Quintile 5	0.366	0.360	0.359	0.353	0.351	0.356

### P.9 18 year old offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2010-2015.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



### P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2010-2015.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



## P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applicants	Asian	3,100	3,250	3,005	2,980	2,645	2,485
	Black	1,800	1,950	1,630	1,725	1,415	1,315
	Mixed	690	755	595	630	560	560
	White	6,250	6,465	5,720	5,460	4,805	4,430
	Other	445	510	535	540	495	475
Placed June deadline applicants	Asian	485	425	340	260	305	230
	Black	265	265	180	175	190	140
	Mixed	125	90	80	75	55	70
	White	850	785	655	610	535	490
	Other	75	70	65	65	60	65
All placed applicants	Asian	590	485	510	425	535	400
	Black	320	295	265	270	305	230
	Mixed	140	105	110	110	80	105
	White	940	860	795	750	700	625
	Other	90	85	110	90	110	105
June deadline applicants per 10,000 population	Asian	501.3	516.0	464.0	451.8	389.9	351.2
	Black	688.4	714.0	578.8	581.0	466.2	413.3
	Mixed	297.4	310.9	229.2	233.4	194.3	182.3
	White	93.2	99.9	88.6	86.8	77.8	71.1
	Other	580.6	629.6	602.4	594.4	531.8	494.3
Placed June deadline applicants per 10,000 population	Asian	78.1	67.1	52.8	39.6	45.3	32.5
	Black	100.9	96.9	63.9	58.3	62.7	43.4
	Mixed	54.4	36.7	30.7	28.1	19.5	23.4
	White	12.7	12.1	10.1	9.7	8.7	7.9
	Other	94.8	88.9	74.6	72.8	66.6	67.5
All placed applicants per 10,000 population	Asian	95.3	77.3	79.1	64.6	78.9	56.7
	Black	122.2	107.5	93.8	91.3	100.6	71.7
	Mixed	60.0	43.8	42.6	40.3	28.2	34.1
	White	14.0	13.3	12.3	11.9	11.3	10.0
	Other	118.2	106.2	122.1	100.4	118.2	108.0

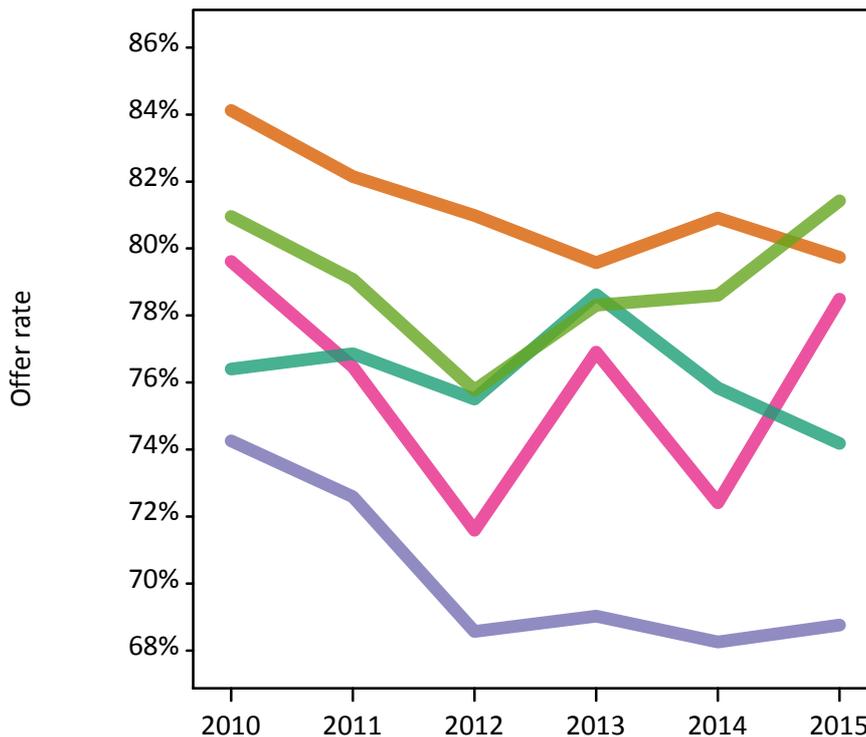
## P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applications	Asian	3,295	3,430	3,155	3,135	2,755	2,560
	Black	1,890	2,025	1,700	1,795	1,445	1,350
	Mixed	725	780	630	655	580	580
	White	6,575	6,800	5,935	5,645	4,990	4,545
	Other	480	545	580	565	515	490
Offers	Asian	2,770	2,815	2,555	2,495	2,230	2,040
	Black	1,400	1,470	1,165	1,240	985	930
	Mixed	580	600	450	505	420	455
	White	5,025	5,225	4,485	4,440	3,785	3,375
	Other	385	430	440	445	405	400
Offer rate	Asian	84.1%	82.2%	81.0%	79.6%	80.9%	79.7%
	Black	74.3%	72.6%	68.6%	69.0%	68.3%	68.8%
	Mixed	79.6%	76.5%	71.6%	76.9%	72.4%	78.5%
	White	76.4%	76.9%	75.5%	78.6%	75.8%	74.2%
	Other	81.0%	79.1%	75.8%	78.3%	78.6%	81.4%
Average offer rate	Asian	84.3%	83.0%	82.0%	81.5%	81.7%	81.1%
	Black	75.8%	74.2%	70.6%	72.4%	71.2%	68.8%
	Mixed	77.7%	76.6%	73.4%	77.2%	73.4%	77.5%
	White	76.0%	75.7%	74.1%	76.4%	74.4%	73.4%
	Other	82.6%	81.5%	76.8%	79.2%	77.9%	82.6%
Percentage point difference between offer rate and average offer rate	Asian	-0.2	-0.8	-1.0	-1.9	-0.8	-1.3
	Black	-1.5	-1.6	-2.0	-3.4	-3.0	-0.0
	Mixed	1.9	-0.2	-1.8	-0.3	-1.0	0.9
	White	0.4	1.1	1.4	2.2	1.4	0.8
	Other	-1.6	-2.5	-1.1	-0.9	0.7	-1.2
Contribution of group to the average offer rate	Asian	0.392	0.385	0.404	0.393	0.400	0.408
	Black	0.246	0.250	0.245	0.252	0.247	0.243
	Mixed	0.128	0.135	0.138	0.138	0.138	0.161
	White	0.622	0.609	0.612	0.598	0.599	0.598
	Other	0.111	0.108	0.149	0.130	0.144	0.160

### P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2010-2015.

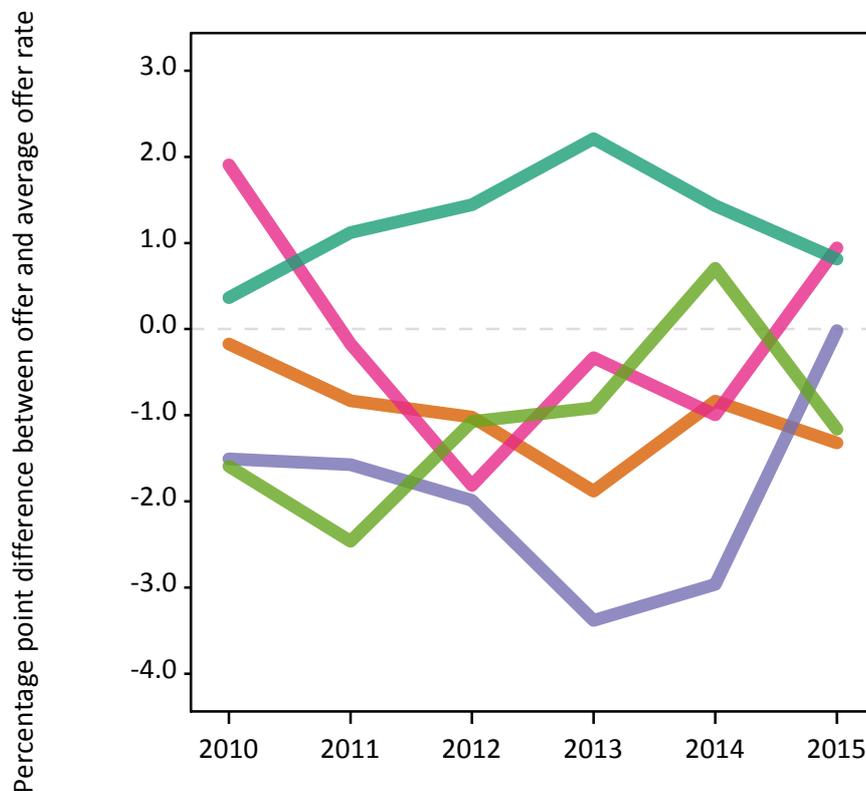
- Asian
- Black
- Mixed
- White
- Other



### P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2010-2015.

- Asian
- Black
- Mixed
- White
- Other



### P.15 Applicants (all ages)

Statistic	2010	2011	2012	2013	2014	2015
June deadline applicants	34,065	35,775	30,425	29,755	27,750	25,600
Placed June deadline applicants	5,435	5,105	3,715	3,570	3,525	3,230
All placed applicants	6,380	5,820	5,220	5,035	5,465	4,810

### P.16 Applications (all ages)

Statistic	2010	2011	2012	2013	2014	2015
June deadline applications	36,655	38,350	32,265	31,420	29,245	26,835
Offers	21,925	22,635	18,010	18,515	16,620	15,545
Offer rate	59.8%	59.0%	55.8%	58.9%	56.8%	57.9%

### P.17 Applicants (all ages) by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applicants	Men	14,835	15,650	12,700	12,305	10,740	9,935
	Women	19,235	20,120	17,720	17,450	17,010	15,665
Placed June deadline applicants	Men	2,640	2,455	1,570	1,425	1,455	1,310
	Women	2,800	2,655	2,140	2,145	2,070	1,920
All placed applicants	Men	3,035	2,725	2,355	2,140	2,405	2,045
	Women	3,345	3,095	2,865	2,890	3,060	2,765

### P.18 Applications (all ages) by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applications	Men	16,275	17,105	13,695	13,120	11,440	10,505
	Women	20,380	21,245	18,565	18,300	17,805	16,330
Offers	Men	11,190	11,635	8,895	8,980	7,820	7,460
	Women	10,735	11,000	9,115	9,535	8,800	8,085
Offer rate	Men	68.8%	68.0%	64.9%	68.4%	68.4%	71.0%
	Women	52.7%	51.8%	49.1%	52.1%	49.4%	49.5%

### P.19 Applicants (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applicants	Quintile 1	2,445	2,515	2,230	2,375	2,330	2,115
	Quintile 2	3,970	4,265	3,655	3,665	3,450	3,135
	Quintile 3	8,510	9,065	7,740	7,705	6,995	6,465
	Quintile 4	8,870	9,375	8,000	7,720	7,260	6,665
	Quintile 5	10,115	10,415	8,680	8,195	7,645	7,130
Placed June deadline applicants	Quintile 1	365	340	280	275	270	260
	Quintile 2	575	565	435	405	410	375
	Quintile 3	1,255	1,240	865	835	840	755
	Quintile 4	1,415	1,320	955	915	905	810
	Quintile 5	1,800	1,625	1,180	1,125	1,095	1,025
All placed applicants	Quintile 1	415	385	365	360	375	365
	Quintile 2	660	650	575	535	595	530
	Quintile 3	1,475	1,410	1,220	1,200	1,295	1,180
	Quintile 4	1,665	1,485	1,360	1,315	1,420	1,200
	Quintile 5	2,135	1,870	1,690	1,605	1,760	1,520

### P.20 Applications (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applications	Quintile 1	2,620	2,665	2,375	2,480	2,415	2,185
	Quintile 2	4,260	4,565	3,850	3,845	3,605	3,290
	Quintile 3	9,110	9,685	8,165	8,090	7,380	6,745
	Quintile 4	9,545	10,025	8,470	8,155	7,630	6,985
	Quintile 5	10,965	11,265	9,275	8,755	8,130	7,535
Offers	Quintile 1	1,540	1,510	1,265	1,425	1,365	1,205
	Quintile 2	2,545	2,760	2,145	2,295	2,055	1,920
	Quintile 3	5,150	5,465	4,285	4,460	3,925	3,680
	Quintile 4	5,735	5,915	4,720	4,835	4,340	4,085
	Quintile 5	6,870	6,925	5,535	5,440	4,890	4,605
Offer rate	Quintile 1	58.8%	56.7%	53.3%	57.5%	56.6%	55.0%
	Quintile 2	59.7%	60.4%	55.7%	59.7%	57.0%	58.4%
	Quintile 3	56.5%	56.4%	52.5%	55.2%	53.2%	54.5%
	Quintile 4	60.1%	59.0%	55.8%	59.3%	56.8%	58.5%
	Quintile 5	62.7%	61.5%	59.7%	62.2%	60.1%	61.1%

## P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applicants	Asian	7,425	8,010	7,045	6,760	6,185	5,785
	Black	7,570	7,975	6,850	6,505	6,135	5,515
	Mixed	1,945	2,095	1,630	1,685	1,555	1,565
	White	15,490	15,925	13,140	13,060	12,250	11,115
	Other	1,235	1,335	1,460	1,410	1,350	1,290
Placed June deadline applicants	Asian	1,245	1,160	825	715	760	640
	Black	950	930	620	555	630	525
	Mixed	305	270	200	205	180	225
	White	2,675	2,500	1,840	1,880	1,745	1,630
	Other	195	190	185	170	175	175
All placed applicants	Asian	1,555	1,355	1,280	1,175	1,385	1,115
	Black	1,175	1,070	990	930	1,115	945
	Mixed	360	325	285	290	290	320
	White	2,945	2,775	2,270	2,290	2,265	2,050
	Other	245	225	305	270	325	310

## P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applications	Asian	8,090	8,685	7,550	7,210	6,565	6,070
	Black	8,025	8,375	7,165	6,785	6,375	5,735
	Mixed	2,120	2,250	1,740	1,780	1,635	1,640
	White	16,645	17,110	13,880	13,755	12,940	11,690
	Other	1,340	1,460	1,605	1,520	1,435	1,360
Offers	Asian	5,745	6,020	5,015	4,885	4,430	4,045
	Black	3,670	3,690	2,730	2,810	2,510	2,335
	Mixed	1,240	1,305	905	1,020	885	960
	White	10,180	10,415	8,195	8,625	7,750	7,110
	Other	845	935	975	965	910	905
Offer rate	Asian	71.0%	69.3%	66.4%	67.8%	67.5%	66.6%
	Black	45.7%	44.1%	38.1%	41.4%	39.4%	40.7%
	Mixed	58.5%	58.0%	52.2%	57.3%	54.0%	58.6%
	White	61.1%	60.9%	59.1%	62.7%	59.9%	60.8%
	Other	62.9%	64.0%	60.9%	63.5%	63.3%	66.4%

## Technical Notes and Definitions

### UCAS undergraduate scheme

#### Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

#### Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

#### Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2015 cycle runs from September 2014 through to October 2015.

#### End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

#### Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

#### June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

#### Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

### Reporting groups

#### Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

#### POLAR3 quintile

Developed by HEFCE, POLAR3 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR3 is based on the participation rates of young people between 2005 and 2009 who entered Higher Education between 2005-06 and 2010-11, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR3 quintile are not reported.

#### Sex

Sex as declared by the applicant.

### **SIMD quintile**

Scottish index of multiple deprivation (SIMD) for 2012 identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2015 End of Cycle Report and the 2016 cycle January deadline application rate report.

### **Statistics reported in the tables**

#### **All placed applicants**

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

#### **All placed applicants per 10,000 population**

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

#### **Average offer rate**

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR3 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

### Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR3 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

### Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

### Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

### June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

### June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

### June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

### Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

### Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

### Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

### Other definitions

#### Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used.

#### Provider

A higher education provider - a university or college.

#### UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.