Sex, area background and ethnic group

UCAS

G56 Goldsmiths University of London

Cycle years: 2010 - 2015

Cycle Reference Point: End of Cycle

Applicant coverage: UK domiciled

Reporting groups: Sex, POLAR3, ethnic group

Applicant statistics: June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

Application statistics: June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

Non-disclosure controls: To avoid the disclosure of information about any individual the following measures are taken
- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

Contents:

P.1 18 year old applicants

Statistic	2010	2011	2012	2013	2014	2015
June deadline applicants	3,340	3,025	2,510	2,870	3,470	3,310
Placed June deadline applicants	400	360	465	410	560	525
All placed applicants	485	440	500	475	645	725
June deadline applicants per 10,000 population	42.3	39.3	32.5	37.7	46.1	43.2
Placed June deadline applicants per 10,000	5.1	4.7	6.0	5.4	7.4	6.9
All placed applicants per 10,000 population	6.1	5.7	6.5	6.2	8.6	9.5

P.2 18 year old applications

Statistic	2010	2011	2012	2013	2014	2015
June deadline applications	3,435	3,100	2,560	2,925	3,540	3,390
Offers	2,345	1,945	1,850	2,100	2,550	2,355
Offer rate	68.2%	62.8%	72.2%	71.9%	72.1%	69.5%

P.3 18 year old applicants by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applicants	Men	1,070	970	755	970	1,135	1,085
	Women	2,270	2,055	1,755	1,900	2,335	2,220
Placed June deadline applicants	Men	135	110	140	125	185	160
	Women	265	250	325	285	375	365
All placed applicants	Men	165	140	150	145	215	235
	Women	315	300	350	330	430	495
June deadline applicants per 10,000 population	Men	26.6	24.7	19.1	24.9	29.4	27.7
	Women	58.5	54.6	46.6	51.3	63.8	59.5
Placed June deadline applicants per 10,000 population	Men	3.4	2.8	3.5	3.2	4.8	4.1
	Women	6.8	6.7	8.6	7.7	10.2	9.8
All placed applicants per 10,000 population	Men	4.2	3.6	3.7	3.7	5.6	5.9
	Women	8.2	8.0	9.3	8.9	11.7	13.2

P.4 18 year old applications by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applications	Men	1,110	1,000	780	990	1,165	1,120
	Women	2,325	2,100	1,785	1,935	2,375	2,270
Offers	Men	715	585	510	650	800	740
	Women	1,630	1,360	1,335	1,450	1,755	1,620
Offer rate	Men	64.5%	58.6%	65.8%	65.8%	68.5%	65.9%
	Women	70.0%	64.7%	75.0%	75.0%	73.9%	71.3%
Average offer rate	Men	65.3%	59.8%	67.8%	67.3%	69.5%	67.1%
	Women	69.6%	64.2%	74.1%	74.2%	73.4%	70.7%
Percentage point difference between offer rate and average offer rate	Men	-0.9	-1.2	-2.0	-1.5	-1.0	-1.2
	Women	0.4	0.6	0.9	0.8	0.5	0.6
Contribution of group to the average offer rate	Men	0.486	0.489	0.511	0.519	0.547	0.541
	Women	0.755	0.756	0.787	0.755	0.778	0.773

P.5 18 year old offer rate by sex
Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2010-2015.

Men
Women
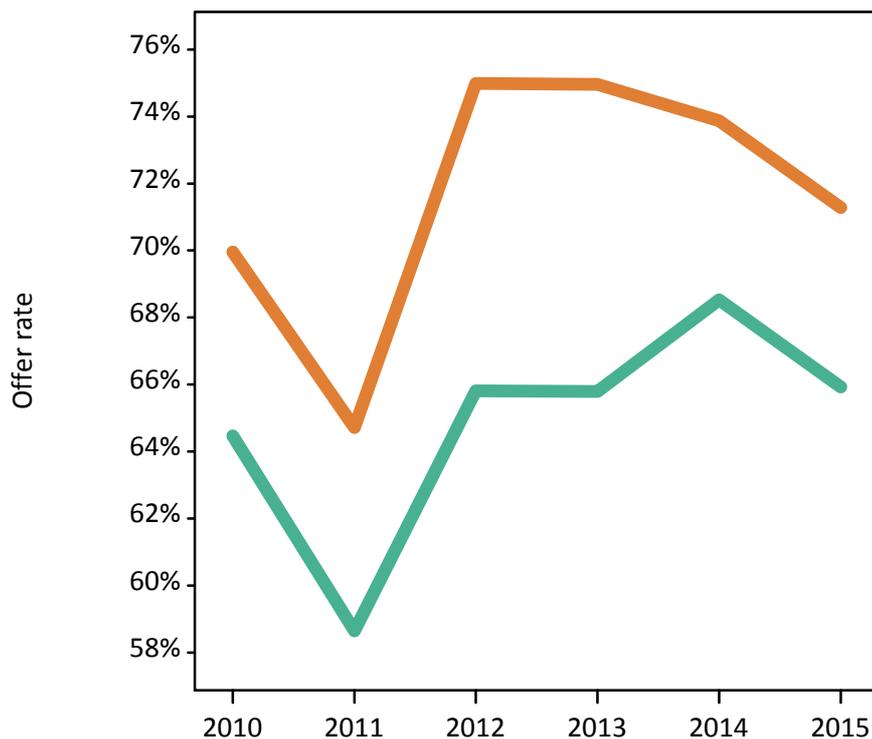
P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex
Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2010-2015.

Men
Women
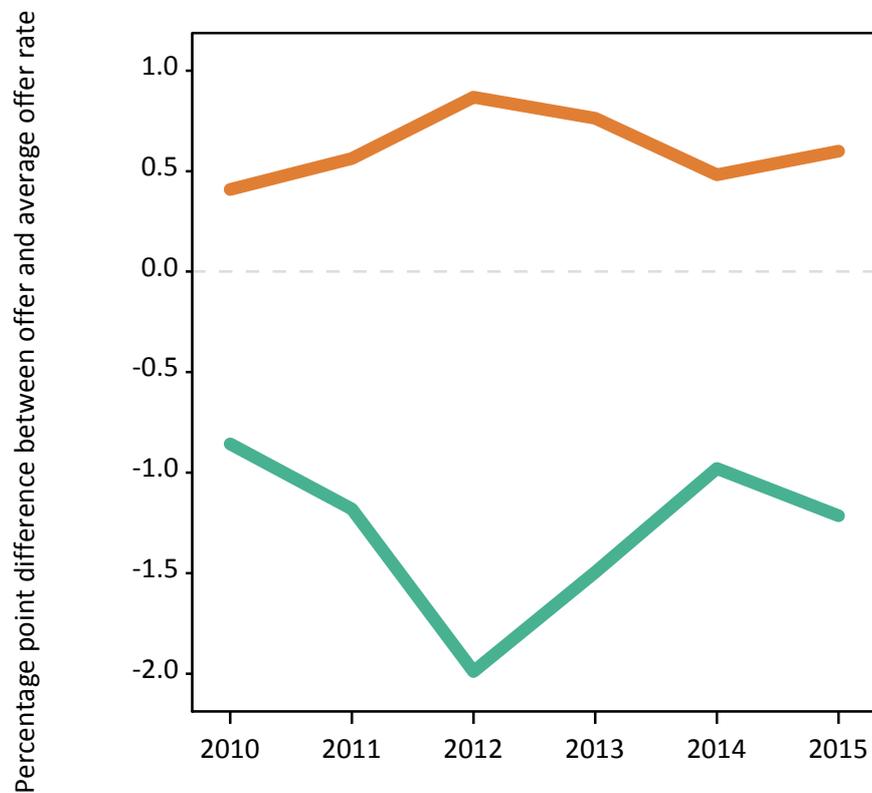
P.7 18 year old applicants by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applicants	Quintile 1	180	195	155	190	255	185
	Quintile 2	355	315	285	320	440	385
	Quintile 3	785	705	585	690	885	830
	Quintile 4	895	815	655	735	855	895
	Quintile 5	1,105	990	820	930	1,035	1,010
Placed June deadline applicants	Quintile 1	20	20	30	20	40	30
	Quintile 2	40	35	55	35	75	50
	Quintile 3	90	85	105	90	135	140
	Quintile 4	120	105	140	120	135	155
	Quintile 5	130	115	135	145	175	155
All placed applicants	Quintile 1	25	25	30	20	45	40
	Quintile 2	50	45	60	40	80	65
	Quintile 3	105	105	115	105	165	205
	Quintile 4	140	120	145	135	155	210
	Quintile 5	165	140	145	165	200	210
June deadline applicants per 10,000 population	Quintile 1	12.3	13.6	11.0	13.7	18.3	13.1
	Quintile 2	23.2	20.8	18.9	21.6	30.1	25.9
	Quintile 3	49.5	45.8	37.9	45.2	58.7	54.1
	Quintile 4	56.1	52.1	41.3	46.9	55.5	57.0
	Quintile 5	65.2	59.7	48.7	56.2	63.4	60.2
Placed June deadline applicants per 10,000 population	Quintile 1	1.3	1.4	2.2	1.3	2.9	2.1
	Quintile 2	2.5	2.5	3.6	2.4	5.0	3.2
	Quintile 3	5.7	5.5	6.9	6.0	8.9	9.2
	Quintile 4	7.6	6.7	8.8	7.5	8.8	9.8
	Quintile 5	7.7	6.9	7.9	8.7	10.6	9.2
All placed applicants per 10,000 population	Quintile 1	1.6	1.8	2.2	1.5	3.4	2.7
	Quintile 2	3.3	3.1	3.9	2.8	5.3	4.4
	Quintile 3	6.6	6.9	7.5	7.0	10.9	13.2
	Quintile 4	8.8	7.7	9.2	8.7	10.2	13.4
	Quintile 5	9.6	8.6	8.5	10.1	12.3	12.4

P.8 18 year old applications by POLAR3 quintile

| Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applications	Quintile 1	185	200	155	195	260	185
	Quintile 2	370	320	285	325	445	390
	Quintile 3	800	725	600	705	905	855
	Quintile 4	920	840	670	745	875	915
	Quintile 5	1,140	1,010	835	950	1,050	1,030
Offers	Quintile 1	115	115	115	130	160	120
	Quintile 2	225	180	200	215	320	255
	Quintile 3	525	435	420	505	645	605
	Quintile 4	620	535	505	535	630	630
	Quintile 5	850	675	605	710	790	740
Offer rate	Quintile 1	62.0%	58.6%	72.0%	67.9%	62.8%	64.2%
	Quintile 2	60.2%	56.4%	69.8%	65.7%	71.7%	65.5%
	Quintile 3	65.7%	59.6%	70.0%	71.7%	71.3%	70.9%
	Quintile 4	67.3%	64.0%	75.3%	72.3%	72.0%	68.6%
	Quintile 5	74.4%	66.8%	72.2%	74.7%	75.4%	71.8%
Average offer rate	Quintile 1	65.1%	54.9%	69.6%	68.6%	66.6%	64.9%
	Quintile 2	63.4%	58.0%	68.9%	65.3%	68.7%	65.0%
	Quintile 3	65.9%	61.1%	70.9%	71.7%	71.8%	69.9%
	Quintile 4	68.2%	62.7%	74.8%	72.3%	73.4%	70.0%
	Quintile 5	72.0%	67.0%	72.8%	74.7%	74.1%	71.3%
Percentage point difference between offer rate and average offer rate	Quintile 1	-3.1	3.7	2.3	-0.7	-3.9	-0.8
	Quintile 2	-3.2	-1.6	0.9	0.4	3.0	0.4
	Quintile 3	-0.2	-1.5	-0.9	0.0	-0.4	1.0
	Quintile 4	-0.9	1.2	0.5	-0.1	-1.4	-1.5
	Quintile 5	2.4	-0.2	-0.5	0.0	1.2	0.4
Contribution of group to the average offer rate	Quintile 1	0.156	0.178	0.188	0.184	0.183	0.188
	Quintile 2	0.207	0.225	0.241	0.261	0.214	0.217
	Quintile 3	0.346	0.341	0.362	0.359	0.357	0.349
	Quintile 4	0.351	0.361	0.369	0.355	0.337	0.360
	Quintile 5	0.422	0.427	0.427	0.423	0.391	0.421

P.9 18 year old offer rate by POLAR3 quintile
Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2010-2015.

Legend:
- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5
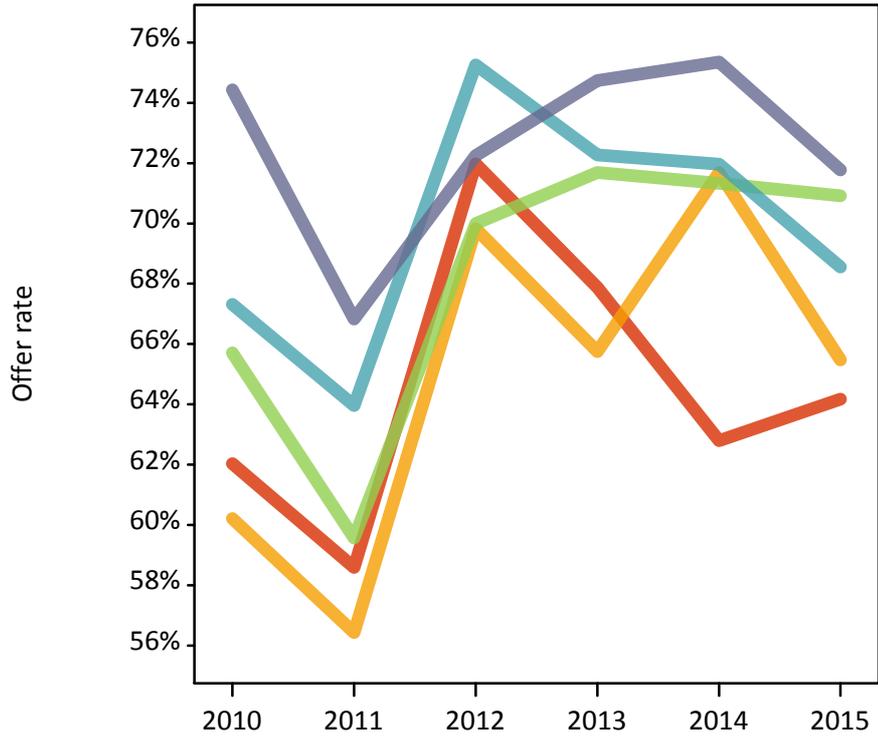
P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR3 quintile
Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2010-2015.

Legend:
- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5

Sex, area background and ethnic group (End of Cycle 2015). UCAS Analysis and Research, published on 9 June 2016 at www.ucas.com. Technical notes and definitions are at the end of the report.
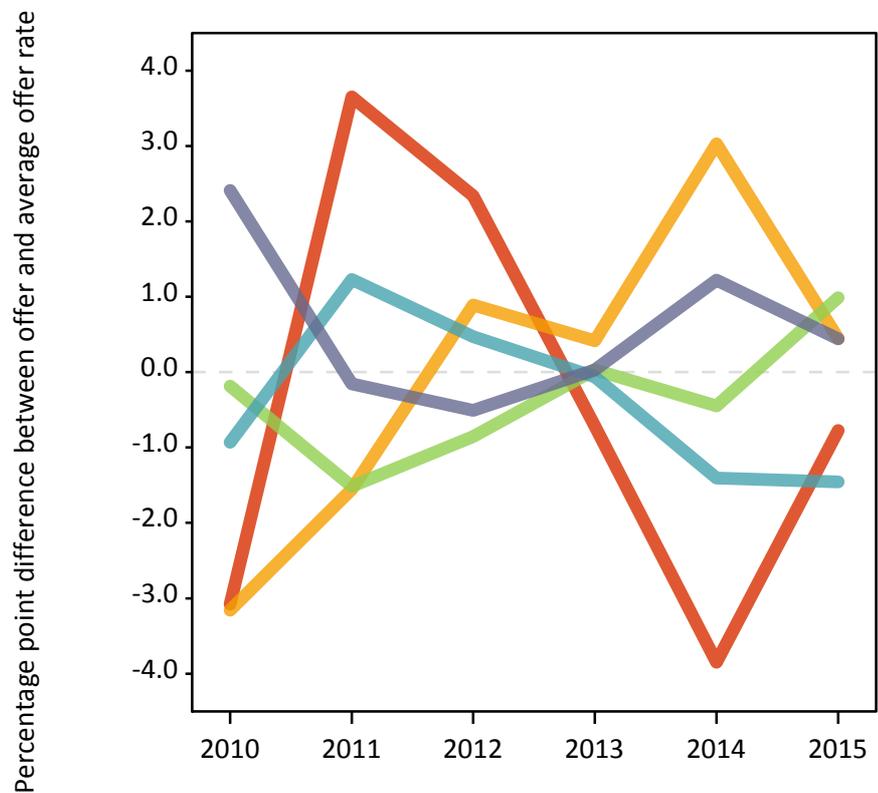
P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applicants	Asian	540	445	410	520	565	650
	Black	330	260	235	280	320	330
	Mixed	230	235	185	210	250	255
	White	2,085	1,995	1,585	1,745	2,180	1,900
	Other	120	60	75	90	125	130
Placed June deadline applicants	Asian	55	45	70	70	75	95
	Black	25	25	40	20	45	55
	Mixed	30	30	35	30	35	50
	White	270	250	305	275	370	300
	Other	15	5	10	5	20	20
All placed applicants	Asian	85	65	80	85	95	185
	Black	40	35	45	30	55	75
	Mixed	40	40	35	40	50	60
	White	300	285	325	310	420	365
	Other	15	5	15	10	20	30
June deadline applicants per 10,000 population	Asian	87.2	70.5	63.3	78.8	83.5	91.6
	Black	125.3	94.4	82.7	94.6	104.9	104.0
	Mixed	100.1	96.2	71.4	77.3	87.6	82.4
	White	31.1	30.8	24.6	27.7	35.3	30.5
	Other	154.6	76.5	83.6	98.1	133.2	137.1
Placed June deadline applicants per 10,000 population	Asian	8.6	7.0	11.0	10.5	10.9	13.4
	Black	10.3	9.1	14.2	7.4	15.5	17.3
	Mixed	13.4	12.8	13.1	11.1	12.9	16.2
	White	4.1	3.9	4.7	4.4	6.0	4.8
	Other	19.5	4.9	13.6	6.6	20.4	18.7
All placed applicants per 10,000 population	Asian	13.9	10.5	12.0	12.6	14.2	26.1
	Black	16.0	12.4	16.3	9.8	18.1	23.3
	Mixed	16.4	15.7	13.8	14.4	16.7	20.1
	White	4.5	4.4	5.0	4.9	6.8	5.9
	Other	20.8	7.4	14.7	9.9	21.5	31.2

P.12 18 year old applications by ethnic group

| Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applications	Asian	550	460	415	525	570	660
	Black	335	260	235	285	325	340
	Mixed	240	235	190	210	260	255
	White	2,155	2,050	1,625	1,780	2,230	1,955
	Other	120	60	75	90	125	135
Offers	Asian	405	295	335	400	440	505
	Black	195	115	155	175	220	220
	Mixed	155	155	135	140	175	180
	White	1,470	1,315	1,160	1,295	1,590	1,325
	Other	90	40	50	70	105	95
Offer rate	Asian	74.0%	64.8%	79.9%	76.4%	77.2%	76.6%
	Black	58.2%	44.7%	65.4%	61.6%	67.1%	64.1%
	Mixed	64.9%	64.6%	70.4%	66.0%	67.8%	70.8%
	White	68.2%	64.3%	71.5%	72.7%	71.5%	67.8%
	Other	75.8%	67.7%	69.3%	74.7%	84.0%	69.4%
Average offer rate	Asian	72.1%	64.5%	80.2%	77.9%	76.8%	75.8%
	Black	62.8%	49.0%	68.0%	65.5%	67.2%	63.8%
	Mixed	64.1%	63.7%	68.4%	68.8%	68.5%	73.2%
	White	68.0%	63.8%	71.0%	71.5%	71.6%	67.2%
	Other	76.4%	67.9%	75.0%	71.5%	80.1%	76.8%
Percentage point difference between offer rate and average offer rate	Asian	1.9	0.3	-0.3	-1.4	0.5	0.9
	Black	-4.6	-4.3	-2.6	-3.8	-0.1	0.4
	Mixed	0.8	0.8	2.0	-2.8	-0.7	-2.4
	White	0.2	0.5	0.5	1.2	-0.2	0.6
	Other	-0.6	-0.1	-5.6	3.2	3.9	-7.4
Contribution of group to the average offer rate	Asian	0.332	0.349	0.358	0.384	0.339	0.377
	Black	0.261	0.305	0.290	0.261	0.243	0.241
	Mixed	0.169	0.196	0.203	0.222	0.208	0.208
	White	0.728	0.760	0.727	0.709	0.724	0.689
	Other	0.158	0.137	0.147	0.180	0.148	0.151

P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2010-2015.
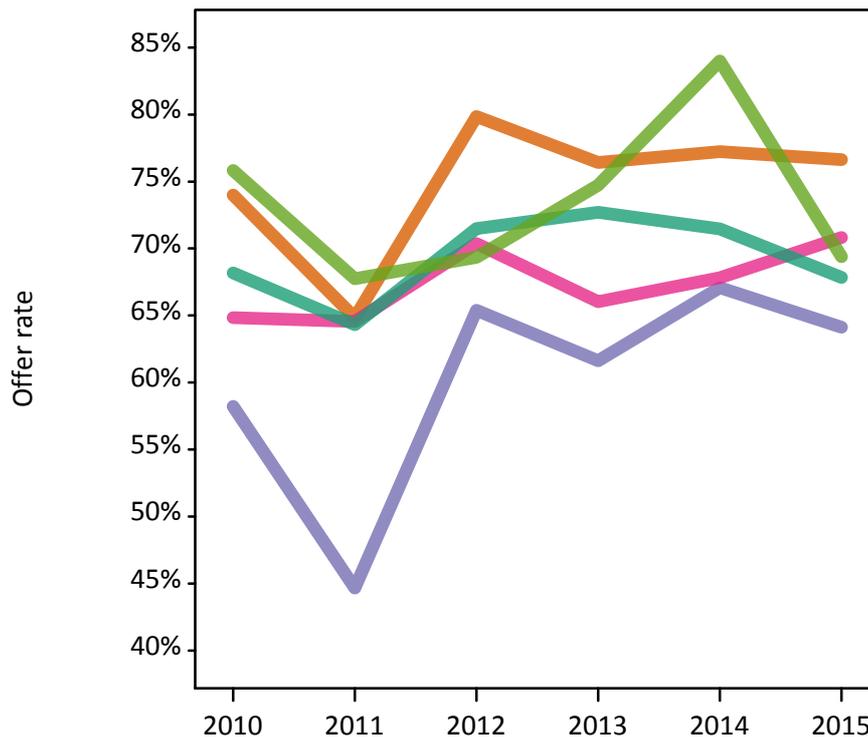
P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2010-2015.

P.15 Applicants (all ages)

Statistic	2010	2011	2012	2013	2014	2015
June deadline applicants	9,705	9,145	7,155	7,660	8,730	8,390
Placed June deadline applicants	1,185	1,175	1,325	1,265	1,395	1,445
All placed applicants	1,390	1,410	1,460	1,485	1,675	1,920

P.16 Applications (all ages)

Statistic	2010	2011	2012	2013	2014	2015
June deadline applications	10,105	9,490	7,400	7,965	9,070	8,725
Offers	4,355	3,800	3,740	4,250	4,855	4,750
Offer rate	43.1%	40.1%	50.5%	53.4%	53.5%	54.5%

P.17 Applicants (all ages) by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applicants	Men	3,335	3,040	2,345	2,755	3,085	3,040
	Women	6,370	6,105	4,810	4,905	5,645	5,350
Placed June deadline applicants	Men	460	420	485	465	510	555
	Women	725	755	840	805	885	890
All placed applicants	Men	545	520	525	550	600	745
	Women	845	890	935	935	1,070	1,180

P.18 Applications (all ages) by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applications	Men	3,485	3,210	2,440	2,895	3,220	3,185
	Women	6,620	6,280	4,965	5,070	5,850	5,540
Offers	Men	1,540	1,300	1,235	1,480	1,715	1,755
	Women	2,815	2,500	2,505	2,770	3,140	2,995
Offer rate	Men	44.2%	40.6%	50.6%	51.2%	53.2%	55.1%
	Women	42.5%	39.8%	50.5%	54.6%	53.7%	54.1%

P.19 Applicants (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applicants	Quintile 1	485	550	465	500	615	515
	Quintile 2	1,005	970	815	875	1,100	975
	Quintile 3	2,650	2,470	1,900	2,000	2,335	2,225
	Quintile 4	2,610	2,370	1,875	2,025	2,150	2,225
	Quintile 5	2,890	2,730	2,065	2,235	2,505	2,405
Placed June deadline applicants	Quintile 1	55	55	75	80	95	80
	Quintile 2	110	120	145	115	190	135
	Quintile 3	295	300	345	295	340	380
	Quintile 4	335	335	380	365	355	425
	Quintile 5	375	355	375	410	415	425
All placed applicants	Quintile 1	60	65	80	90	110	100
	Quintile 2	135	145	160	130	205	180
	Quintile 3	345	370	380	350	425	530
	Quintile 4	395	385	420	425	435	555
	Quintile 5	445	440	415	480	490	550

P.20 Applications (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applications	Quintile 1	500	560	470	515	635	535
	Quintile 2	1,040	1,000	845	905	1,125	1,005
	Quintile 3	2,755	2,575	1,970	2,080	2,440	2,325
	Quintile 4	2,725	2,455	1,940	2,115	2,235	2,330
	Quintile 5	3,010	2,845	2,135	2,320	2,605	2,490
Offers	Quintile 1	195	205	215	270	300	260
	Quintile 2	415	355	375	430	575	495
	Quintile 3	1,035	905	910	1,040	1,255	1,260
	Quintile 4	1,160	1,010	1,055	1,130	1,215	1,275
	Quintile 5	1,520	1,300	1,165	1,370	1,500	1,445
Offer rate	Quintile 1	38.6%	36.3%	45.3%	51.8%	47.0%	48.5%
	Quintile 2	39.6%	35.7%	44.3%	47.5%	51.0%	49.1%
	Quintile 3	37.6%	35.0%	46.3%	50.1%	51.4%	54.2%
	Quintile 4	42.6%	41.2%	54.3%	53.3%	54.2%	54.9%
	Quintile 5	50.5%	45.7%	54.6%	59.0%	57.5%	58.1%

P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applicants	Asian	1,085	975	835	990	1,115	1,235
	Black	2,020	1,775	1,440	1,320	1,425	1,405
	Mixed	695	700	505	560	650	665
	White	5,495	5,330	4,050	4,435	5,155	4,650
	Other	265	205	210	220	285	290
Placed June deadline applicants	Asian	105	110	155	140	140	190
	Black	120	105	155	105	135	170
	Mixed	95	105	105	95	120	145
	White	810	820	850	870	935	850
	Other	30	20	35	30	45	50
All placed applicants	Asian	165	150	180	175	180	325
	Black	155	150	180	150	190	255
	Mixed	115	130	115	125	150	180
	White	900	915	915	965	1,075	1,035
	Other	35	25	35	40	50	75

P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applications	Asian	1,115	1,010	860	1,015	1,145	1,265
	Black	2,075	1,810	1,480	1,350	1,465	1,450
	Mixed	735	725	535	590	670	700
	White	5,760	5,570	4,185	4,645	5,385	4,850
	Other	265	215	215	225	290	300
Offers	Asian	635	500	540	650	760	855
	Black	440	290	390	420	485	535
	Mixed	320	305	285	305	360	410
	White	2,760	2,560	2,340	2,675	3,005	2,700
	Other	140	80	115	140	180	175
Offer rate	Asian	56.8%	49.7%	63.0%	64.0%	66.3%	67.3%
	Black	21.2%	16.2%	26.5%	31.1%	33.2%	37.0%
	Mixed	43.8%	42.3%	53.7%	51.4%	54.1%	58.4%
	White	47.9%	46.0%	55.9%	57.6%	55.8%	55.6%
	Other	52.6%	38.3%	53.5%	61.1%	62.8%	59.0%

Technical Notes and Definitions

UCAS undergraduate scheme

Adjustment
Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

Clearing
Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

Cycle year
The UCAS application cycle which runs from September to October the following year. For example the 2015 cycle runs from September 2014 through to October 2015.

End of cycle
The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

Extra
Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

June 30 deadline
The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

Record of Prior Acceptance (RPA)
RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

Reporting groups

Ethnic group
High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

POLAR3 quintile
Developed by HEFCE, POLAR3 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR3 is based on the participation rates of young people between 2005 and 2009 who entered Higher Education between 2005-06 and 2010-11, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR3 quintile are not reported.

Sex
Sex as declared by the applicant.

SIMD quintile

Scottish index of multiple deprivation (SIMD) for 2012 identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2015 End of Cycle Report and the 2016 cycle January deadline application rate report.

Statistics reported in the tables

All placed applicants

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

All placed applicants per 10,000 population

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

Average offer rate

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR3 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR3 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

Other definitions

Age
This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used.

Provider
A higher education provider - a university or college.

UK domiciled
Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.