Always seek consent and be clear and honest how personal data is used.

It's not an issue of trust/ mistrust. It's just about transparency and knowing exactly where and why my data is being sent. So ask my consent, and be honest with me. That's it. In this technological/ internet age, it's soon going to be completely unrealistic to expect to be able to keep everything private anyway, so it's important from now to start promoting good practices.

I appreciate that often my data will be shared amongst UCAS and it's partners, I would however appreciate notification of this prior to my data being released.

Ask every time

Protecting my personal information is important to me and it should never be used without my expressed consent.

Overall I'd like to know where my personal data is being used. I'm less concerned about UCAS passing it on to universities, and for their own research. But I don't like the idea of it being used commercially or accessible to members of the public.

I think sharing information for the purpose of research and statistics is one thing, and can have very interesting results, but I think when it comes to giving it to companies who want to offer us services, we should always be asked first.

Before sharing any of my personal data I should be asked for consent every time.

Personally, I don't mind my data being used for statistical, research, and for reasons which are directly beneficial to me but only after my consent has been given every time.

You should always try and get consent of an individual when it comes to personal data confidentiality is important when it comes to building trusting relationships between the organisation and service user

I think it's brilliant for beneficial purposes for everyone. But we should asked for permission and told clearly what and how it will be used and who will be using it for what future aims.

Each situation is likely to be different therefore UCAS should seek consent for every situation. UCAS should provide information on how the data would be used to allow people to make an informed decision before giving consent.

I would be happy to give out personal data to trusted companies and organisations, on the condition that it would be protected from organisations I had not been informed about, and that the offering of information had a clear benefit to me - such as companies that offer student based benefits. I believe that clear terms and conditions about personal data should be available and that peoples wishes about how their data is used should be respected.

Nothing much else, as long as my personal data is used with my consent and remains confidential whilst benefiting myself and others then I feel this would be okay. I trust UCAS along with the system and it's purposes.

always ask consent before using ANY of anyones personal data !

Always check personally with me so I have the ultimate decision about data on myself.

I feel it should be shared when there is a benefit to me, future students or for research. Any other use should require consent before it is used. I would personally be happy for my data to be used if it had a clear benefit and would make life easier, such as speeding up processes involved with UCAS.

I agree that data could be shared for certain things which benefit the person who's data it is but i do not agree with companies using your data and sharing it with other companies without your consent.

I trust ucas to do what they want with my information but usually I would like to be asked if this is okay. I will often say yes, but it would just be comforting be kept up to date

I am okay with my personal data being disclosed as long as I know exactly where it's going and for what purposes.

I feel that as long as an individual knows who can access their data BEFORE they agree to share their data, it's completely up to that individual whether they should use the service or not. As long as this is made clear I feel that there is no problem in sharing data as the user is aware of these conditions

I don't mind my data being used if it for the right reasons.

In my opinion UCAS should always ask your permission before providing your data to a third party. I do appreciate that the data can be used for good causes however I would like to still hold the right of being able to determine who can view your personal information and make these decisions myself.

I would prefer to be informed before any of my personal data was disclosed to any third party.

In a responsible manner. At the end of the day you (as in the person applying to UCAS) is trusting you to not pass on data without prior consent. Failure to comply damages both relationships between UCAS and students as well as student confidence for later life at an important decision making point in their lives.

As long as I am told who my personal data is shared with and asked before it is shared then I will continue to feel that UCAS is a safe/secure website to give personal data to.

Permission to use an individuals data should always be given consent for by the individual and so The individual should always be asked for permission before UCAS gives out the individuals personal information to anyone.

I am happy for my data to be passed on to other organisations as long as my identity is not at risk and that it is purely for statistical analysis and will benefit myself in some way, however if possible I would prefer to be contacted to be made aware of any organisations which are receiving my personal data before it is used.

The use of personal data should be completely transparent. Individuals should have the rights to the view there their data has been sold and why.

I would be unhappy if my named or unnamed data was used in any form, be it to my advantage or disadvantage, without my consent. Perhaps having the option of sharing only certain parts of my personal data should be given, eg just my ethnic origin.

I appreciate the value of data and how sharing my information could benefit others and myself. However, I strongly believe explicit consent is warranted in all uses of what is my personal information. This is especially important in cases like UCAS because there is no other option but to use UCAS for university applications, thus UCAS has a greater responsibility to its users in all regards, data especially.

I think sharing personal data for research is a good idea as long as consent is given each time.

Consent must be sought in all circumstances.

I'd like to be asked if any of my data is shared.

My personal data should never be given out or sold onto any organisation, whether it be to the government (of any level) to a commercial organisation. I believe that it is wrong for it to be given out to anybody without my express permission.

I am content will my personal data being used to benefit myself and other applicants. However once this information is no longer shared with UCAS alone I would like to know where it has gone, who is using this information and why this information is being used. If intentions are justifiable I will agree to share personal information. However if I should feel this information has been misused I feel I should have the right to withdraw my personal information.

I think that an organisation should always ask for permission to share personal information no matter what the reason, as well as outlining the reason for sharing the information as well.

I like to know that my permission has been sought before sharing my data, even if it is just via a tick box.

I think data sharing is a good thing as it can help make representative decisions and provide certain resources that will be beneficial to those involved. Nonetheless, before any data is shared, consent should be given from by the subject of the data - always.

Consent should always be asked for unless clearly stated otherwise

I think it would be a good idea to have settings that could be adjusted about the sharing of personal data, similar to the privacy settings on Facebook. The settings could be the 5 from the question that had the options like 'ask every time' and 'ask once'. This would mean people would be aware of their options and able to adjust them as their circumstances change.

I would just prefer to be asked about my data being used rather than it being used without my knowledge.

Always ask for consent.

Id like UCAS to specify which companies my information would be shared with and why

Personal data should ONLY be used between UCAS, The Student Finance Agency and the University I apply to for a place ! This data should ONLY be used under Data Protection Law guidlines and NEVER without CONSENT !

Personal data is abused so much that I am reluctant to share unless it is completely necessary.

I believe that any issues of sharing personal data should be given permission on each individual case, and not an overall once yes or no.

Using my data for anonymous research is fine but giving it away for targeted research by private companies in order for them to sell me some form of product is not okay.

It's not your place to freely provide other organisations with out personal data. It is disgusting you'd even consider doing it without permission.

Costs and benefits should be weighed up

Consent is always important

If someone is going to share my personal data i would like to be asked first. i assume that if you want to use peoples data you should ask them everytime, and give them the option to save their answer as a permanent rule

# Definitely ask for permission first

Consent is key!

I think colleges should be able to easily see what choices you have made and your offers aswell as firm choices. This could help them speed up the information to give students of student finance and living costs etc. I also think that you should only consider sharing data with insurance companies and banks of the student agrees too however as a student I would be scared of identity theft and how easy third parties could access the shared data and whether it would leave the UCAS database vulnerable.

Personal data provided from each individual should be kept on the 'need to know' basis such as sharing information with Universities and secure student loan suppliers. It should not, however need to be published or have commercial usage and any situations in which UCAS may consider using personal data which are unusual, the individual should be contacted first to gain their consent. However, if you're like me and occasionally skip emails accidentally, reminder emails should be sent within a set time e.g. after 2 days of no response. If no response is gained by email, further means of communication should be taken such as a text or a phone call if necessary.

Sharing data with commercial interests should always be avoided. that is not the function of UCAS.

I think if there is something that says you may ask in future for you to ask for consent to pass on personal details it's okay, however if there is no prior warning this might happen it can cause issues. But you should ALWAYS ask consent to pass on personal data.

I would like to have an option to select whom my details are shared with before my details are provided.

I would always prefer to consent to anything regarding my data first before anyone else uses it.

ask for consent but if it is beneficial to research then do not be so urgent to ask for consent and use it anyway.

True personal data such as mobile numbers, addresses and similar details should always be asked to be used before given to outside companies.

I would like to point out that I would still have to use UCAS because I don't know of another site

Data used for statistical purposes is acceptable to share as it can benefit an organisation or students etc. However any named personal data should not be provided to anyone else without consent each time.

Data should never be disclosed without specific prior approval under any circumstance, unless authorised by a court or specific legislation, after full consideration by UCAS legal compliance officers.

Ask us before using, so we know it is in safe hands

Always ask for consent

Should be used securely so there is little chance of hackers getting information. Even if the person has agreed to sharing information, they should always be informed.

Ask for consent every time data is exported

It should be for the use of the university. Consent should be needed for anything else as there is a lot of my personal data on my UCAS which I would only want to share with other organisations if I was fully aware of the terms and consequences

I am strongly against the use of personal data by third parties such as sexuality, race/ethnicity, religion etc. as these things tend to lead to bad outcomes in terms of job opportunities as it is a fact that many employers are likely to change opinions of giving job opportunities from the results of this information.

I do not like my personal information been shared with companies who try to sell or give you things that you have no interest in. It also annoys and worries me when companies and organisations have personal details and information about yourself and get in contact with you when you have never contacted the company or organisation previously, and you may have never heard of the company or organisation before.

As long as I have a choice i do not mind giving my data out to benefit myself or others

I think it should only be shared with trustworthy organisations.

Data collected for research purposes should be annoynmous and data used for individual services should always ask permission first.

Asking for the users consent every time is essential to me agreeing.

Can be shared in a sensible and safe way but should inform us what and who.

Personally I am happy for my data to be shared with companies, as long as I give consent beforehand. It is my data and information, not ucas's so why should they decide who gets to see it and who doesn't. I think that decision should be left to the person in question rather than a company.

For advice on loans

There should be a clear set of regulations known by Ucas and students so that all are reassured and feel safe using Ucas.

As long as it's explained clearly and that none of my details are passed on without consent for all the separate companies or bodies

Personally I would just like to know if my personal data was being sent to people that I was unaware of.

My personal data should be used in any way to benefit me, and I should mostly be asked if it can be used when UCAS want to share it, and why they want to use it.

In general, I see little issue in sharing information with government/council bodies as I believe they can be trusted to not share information with others. On the other hand, I would never be happy with sharing of data to commercial companies as there is nothing stopping them from selling on my data to another company which could use this data maliciously or to further their own company by sending me things. I would be very disappointed and would feel that I had been let down by UCAS if they were selling my personal 'named' information to a commercial company as I find this to be wholly inappropriate.

#### dont give our data out :(

### No identity data please

Don't sell phone numbers or email addresses to spam insurance companies that annoy people

Knowing what exactly happens to my personal data should be easy and accessible. I personally would what to know who exactly has my information and how they use it.

Research, governement share commercial institutions don't share the rest optional in my opinion

Please o not send my personal details to anyone befor asking me. Thank you UCAS

As long as it's safer to to provide my information and it will not harm anybody that's is ok. Thank you

In most circumstances permission should be obtaind by UCAS

Permission should be gained before sharing details as a general rule.

UCAS is currently very clear about how it manages personal data. If changes to data handling policies are made, this clarity must be continued. UCAS should not share applicants' details when not necessary for their application (e.g with universities they applied to) without asking the applicant to approve.

I believe that personal data should be kept to the minimum necessary for the requirements that it is collected

I think ucas sjould keep data to itself for the most part. It has a lot of information on thousands of people and that could very easily be exploited

Under the data protection ask you need a person's permission pass share or hold any information therefore you should always get the permission of the individual

I think it should be used responsibly, and consent to be asked whenever personally identifiable and sensitive data is shared

Any provided personal information about any individual must only be used in accordance to his needs ! It must not be accessible by any other organisation without owner's permission to share, with clarifying the reason why it is better to share the owner's info with other organisations. Securing personal data to not allow any unauthorised use, copy, transfer etc. Without the owner's permission. Never use personal data provided, for any other reason apart of the reason that the owner provided his information for at the first place. If data will be used for reasons such as those that the owner would not know about, or for the organisation benefits etc. This would conflict with data privacy and security. ALWASY take the owner permission and use his perosnal data for his own benefits if existed in any other external sources with justifying the reasons behind this sort of action. Thanks !

I would be content on having my personal data shared to the government for checking my loan eligibility etc however shared to banks and insurance companies I would feel very uncomfortable with that decision due to I am aware insurance companies tend to sell on details.

I feel like if personal data is being given out then the person should at least be asked once, even if it is beneficial. Just so confusions don't arise if the person is ever contacted for example.

Everything should be consented.

There are no other readily available options that provide the process of University applications so people do not realistically have a choice but to trust the organisation and rely on the safety of their data / accept the terms and conditions. With this in mind, I would trust UCAS to treat my data with integrity.

Never give my personal data to anyone without asking me first.

Im happy with my data being used as long as I consent to it.

My personal data should definitely be available for research purposes and I strongly believe that UCAS will will be able to keep my data from potentially untrustworthy people. I am not worried at all about UCAS misusing my information.

It is important to be asked before personal data is shared.

Providing personal data to private companies is very worrying, as there is the potential for targeted advertising and email spam. I would feel very uncomfortable if my personal data was being shared to these companies, as they may then share with less reputable organisations.

Personal data should not be used for advert organisations

As long as I have been told and I have given my consent I am fine with most of my data being used.

Consent must be asked before sharing personal information in any other way that wasn't already specified. For example UCAS should have to ask consent before sharing personal information to anyone other than our university choices

It should be used oh when beneficial to me or both parties.

Complex because want to receive help and get connections with commercial companies like accommodation for students but depends on how good these companies are. If they were ones I knew and trusted yes but if not then I'd be more suspicious and less likely to agree.

### I think each individual should be asked and give permission, before other people use their information.

I know the data protection act prevents sharing of personal data without my consent. Many companies will share, and we have to consent in the Terms and Conditions which many people do not read. Sharing information with the Government about how many people go on to further education, or automatically reducing council tax etc I am happy with, only if I am asked each time. Commercial companies, accommodation and banks I feel should not have access, unless I approach them to apply for a service, and then they apply to UCAS for details. In that situation I have given my express permission for one company to contact you and have my details. There are several thousand companies which could have access to my data otherwise if they are under the blanket of "banks" or "accommodation services". I do not like my data being shared from the company I grant it to, but I am aware that in some situations this is unavoidable due to terms of the contract. I generally untick the boxes that say the compa

The use of one's data should only be used to maximise the amount of good to the general population, but also in interest of who the data belongs to.

It should always be used in your favor, if it means that outcomes are quicker and it's done safe and securely then it should be used.

I am happy for my permission to be asked

Strongly against having my personal details sold to profit making companies. Ucas or any company should never sell personal and contact details for their own gain.

My personal data is by definition MY personal data. It should therefore be made simple for me to consent to any use of my data, to opt out of any use or to withdraw any data I have in a system should I see it fit that the organisation in question no longer ought to have it.

I'm a very private and secure person and always have to know why my data would be used, so i think always contact me when theres anythinf to do with my personal data so i am informed and upto date with whats going on.

Anyway which ca benefit a student, it should be used for

As long as my data isn't spread about and is only for times where it it genuinely needed

Not without my consent

Just ask

Consent should always be given first by the person whose data it is. If the person cannot be tracked down or located then the data should not be given.

I believe that personal data is personal data that belongs to an individual. Companies such as ucas should ALWAYS ask before intending to use somebody's personal data, whatever the intention or perceived benefits. I would much rather be in control of my own data, and control who gets to see and use it, as it should be.

I don't mind my personal data being shared with organisation as long as I've been asked first.

As long as my data is not used inappropriately, it can be used in most cases. I trust UCAS to only share it with places where it will be safe and benefit research purposes.

My impression of this survey was to ask how people would feel if personal information about themselves was enclosed to others without their knowledge would upset them. I completely agree and feel that an individual needs to be informed before personal information is given to organisations etc. I am more than happy for my details to be given to data accounts as long as I have given my permission.

The part the most concerns me is the personal details or email address and those that make it easy to contact me, I don't want to be contacted by any method unless specifically chosen the company myself

It should be used for good purposes that will help the country and also communities.

I feel data shouldn't be passed on unless you have consent

So long as the personal data is used for a good cause, and consent has been given, then sharing this data is fine

Just so long as it's not shared with companies who send spam e-mails/messages, I don't mind too much.

If data is shared with other companies they might have different policies about their data sharing. My data could therefore be shared even more than originally anticipated by UCAS.

In general, I think I would just like to be informed if my personal data is going to be used or given to others. I trust UCAS to do what they think is safe but as long as there is transparency when this is done then I am comfortable.

I believe I should always be asked before my data is shared unless I have specifically ticked a box upon joining the site that says otherwise.

It is better to be upfront and honest about how a persons data is going to be used or may be used.

While I trust UCAS with it, my personal data is just that - personal and mine. I believe I should have all fibal says as to how it is used or shared.

Please do ask for my consent first if you are planning to share my data to any local or British government for any other reason that isn't speeding up my application or that is beneficial for me in any other way.

My personal data should only be used with my consent.

Asking permission is important and pledging to protect personal data as much as possible

### Prefer to know my personal data is kept safe

Simple just ask as each situation is different

I personally don't think that it's appropriate for any organisation (including UCAS) to share any of my information without my consent, when being asked for this consent I want to be told exactly what you're going to share; I want to be given a list of exactly what pieces of data will be given away instead of just "data for statistical/research purposes."

If the only way for most people to apply to uni is through UCAS, it's not fair to give people no choice in how their data is used, cos there's no alternative option for them other than to accept it.

As long as consent is given every time the data of an individual is used, I see no problem with it being used if it is going to benefit someone/a group in a positive way.

I believe the sharing of personal data can be a positive and beneficial thing, however, due to the sensitivity of the data, I would feel more comfortable if my consent was asked before the data was shared and informed on exactly what the data is being used for and whom is seeing it. This would enable me to make an informed decision about whether I would be happy to have my personal data shared.

I think personal data should not be used for commercial purposes such as newspapers unless the individual has given consent. And I also think personal data without the name given is a good way to identify individuals.

As long as the uses of my data are stated in UCAS terms and conditions then it is okay to do so.

I feel anonymous statistical information sharing is essential to continue improving services, but consent in most cases should be sought. Personal idenfiaiable information being shared should and must always be sought in all cases.

Any data used, I should be notified

personal data is personal. permission should be given before using it.

no one should use it without prior consent

My personal data should only be used anonymously and for statistical purposes

You don't own my personal information just because i happen to fill in a form.

I think that there should be a strict policy of consent whenever any personal, and potentially revealing, information is to be used outwith an acknowledged source.

Unless it's for the students benefit wholly then the student should be asked for their data to be used.

Always ask for consent

I would like my personal data handled with care, not shared irreverently and for my beneficial purpose. I want my data handled with the highest security because the information UCAS has is very personal.

I think my personal data should be used to benefit me and help the service or organisation, however I wouldn't like it to be used in any way that would go against my own security and privacy.

I'm a very suspicious person so I tend not to give out any personal data unless I absolutely have to so I would always like it if I was told how my data was used

Question 5 & 7: I do not know of any other alternative to Ucas so would still use it but unhappily as they'd be sharing and making money out of my personal information.

Don't use my data. I have to use UCAS to apply to university.

As long as used safely and securely then usage should be used to help research and data that is overall helpful to others.

I personally would feel a lot more comfortable agreeing to having my personal details shared if it was stated and guaranteed that the organisation they were shared with would not engage in any 3rd party sharing of any form. I do trust UCAS to share my details responsibly, however since so many companies today sell information to 3rd parties there is not much trust in commercial organisations.

I think personal data should be used as long as informed consent is obtained with a full explanation as to what my data will be used for.

I believe you should always ask before sharing someone's personal information

I've had experience in research and so value data for good research purposes. But I feel like it becomes a bit of a grey area in terms of privacy when identifiable information is shared, with organisations driven by money (and therefore perhaps greed), trying to sell you stuff.

I think the important thing about data sharing and privacy is that you tell people before they give you the information that you intend to share it or gain their consent if you have already obtained the information, though this tends to have to happen nowadays anyway.

I really don't mind statistics being used but personal data on another matter seems perhaps somewhat irrelevant to some organisations in the light of UCAS.

I need to know what my data is being used for. Permission is very important to me

Personal data should only be given out with the direct consent of the person in question.

As long as it's safe and it can help others thoughout their application it's fine by me to be used by organisations and UCAS as it's a way of avoiding people get discouraged when going through the UCAS website. I therefore state that am competent for my data to be used to help others

You should not share personal data without asking for consent first.

Some people don't understand how important it is that you must be cautious with your personal data, therefore if ucas were to ever need to give a students personal data- they should always ask for consent.

I believe it is a human right to have privacy. Terms and conditions should be stated clearer so people have an understanding of who has access to personal information.

A majority of personal data should only be shared WITH the person's consent. It's about the benefit to them, and the person has to decide themselves whether sharing data would be a benefit, not what the site has decided will be helpful. If so, consent is required.

Always ask the person first. Never make decisions without informing the person and permission must be obtained in first place before the personal information is used.

I think it's important to know who's using your data and for what; I distrust when I don't know why it's needed

It doesn't hurt knowing what's happening with my data. That's my main standpoint.

Personally, I think that any body that handles personal details/information should be required to ask before submitting any information to other parties even if it slows down the process. With UCAS in mind the primary function of the organisation is to facilitate the application process, not to provide data to outside companies, banks or even the government. I don't have a problem with providing my information generally, I just think that its important to seek consent first.

Organisations such as UCAS are subject to rules an regulations as well as public scrutiny, therefore I feel I can trust it.

You need to consider how each of these organisations act a responsible custodians of such information. Something such as insurance services are clearly for the benefit of the company rather than the student.

Q5,6,7 I would not use UCAS if I knew of another option to gain entry into higher level education, how ever as i don't, I have no option but to use UCAS even if they supply my personal details to third parties.

confidentiality is the key.

I believe it can be used but with my consent every time.

personal data should only be given without consent in appropriate situations

I think its fine to share an individuals data, but only as long as the individual is informed and has given permission to share their information ! Even if it seems harmless or beneficial to the person, an individual should have control over who can and who cannot access their information.

It should never be the case that personal information is shared with other parties without me giving consent every time.

My data, ask me whenever you want to use it if it is to do with me and named. I'm not to bothered about in named use but anything connected to me requires content first

I would like to hope my data would be used to benefit my current/future situations, and that no irrelevant parties/third parties got hold of my data without my knowledge.

I would prefer for my personal data to not be shared at all. However, if consent was asked, I may consider accepting if I agreed to the terms of which is to be used.

I think UCAS have been very good at keeping me informed as to how my information will be used.

It should only be used for the purpose it was provided for.

I'm fine with you using my data so long as you ask for permission first

It's fine to share

Without consent for ANYTHING personal data should not be used despite what clauses may be put into the terms and conditions, this is exploitation of use.

I don't think it's acceptable for organisations to buy personal data from other organisations. I do not wish for my contact details or name to go any further than the organisation to which I am disclosing the information to. It is wrong for organisations to make money by selling on information, it also makes both organisations involved distrustful. Fully informed consent must be given before any information is shared.

As long as consent is given, and I am aware of where my data is going.

I think it's really awful that any organization as trusted as UCAS would ever consider sharing any personal details with third parties, for commercial purposes EG banks, without asking the permission of the individual, or even informing them.

As it say 'personal data' as it is personal I should be aware how my datas are being used and who are using it so whatever you want to do with my data you should inform me first then do according to my choice. Thanks

In general any time that is personal is shared and will give up my identity should require my permission first

I trust UCAS at the moment in thinking that they wouldn't share all of my personal information or to do so in a safe way

Personal data should be only be used once I have given my consent for it to be used. Strict guidelines should be placed to ensure that the personal data does not reach to unknown organisation that can use it in a wrong way that may affect my life in any way.

Online privacy is one of the biggest issues for this generation, and data shouldn't even be stored for longer than the application process let alone passed on to other organisations

Used for beneficial purposes to me as an individual as well as providing it with my consent

As long as it benefits those of morality I'm happy for UCAS to provide any data about me that they hold.

Data should bemail kept on a need to know basis and when information is shared, it should have the persons consent beforehand.

My personal data should uses respectfully to me, and if it is to be used, to be used for a purposeful manner and not for spam or unnecessary parties. Thank you.

When using personal data, asking consent is the best way to go about it.

Only use personal data if it benefits UCAS morally and take into consideration the opinions of each individual student, as people may not want organisations to handle their personal data in the ways the say they will.

don't share personal data without consent and if there are clear benefits involved and no breaches of security and privacy

I have been happy with the online privacy up to now since applying for university 2015/16. Perhaps the opt out box, should be more visible on websites as it's often a small non obvious overlooked detail.

Everyone is different so if personal data needs to be shared the individual should give consent first, every time

With regard to the last option - if there were other options, I would consider them but I don't know of any so even if you were going to share my date I would probably still use UCAS. I don't think my personal date should be shared with profitable organisations but other than that I think I'm okay with my data being used by UCAS, as long as it doesn't result in cold calls or spam email.

I think the main concern with data sharing is receiving constant advertisements for unrelated businesses, other than that I trust ucas to make the right decisions. Especially if it benefits ucas users generally, not just me specifically, I am happy for my information to be shared.

I am satisfied as to how you use my personal data for i always receive updates or notifications first. please continue informing me first. thank you.

I think that most people who use UCAS trust entirely in UCAS to appropriately handle our personal information

I believe there are real benefits from a research and statistical perspective in sharing personal data. However, I do not agree with sharing it with commercial organisations as cold calls and unsolicited mail (including emails) are very annoying. I also don't believe you can fully trust commercial organisations to not 'sell' my personal data on to other organisations.

Always ask for my consent as otherwise would feel violated and slightly harassed.

Always okay for the government to work with my data, however company's could be an issue

It is important for personal data to be kept secure

I believe it is important for the ethics of an individual to be the main priority; by publishing and sharing data it can be sensitive as it may feature content which someone may not want to be known by anyone; therefore, I believe the consideration of ethics is incredibly vital and a way to potentially avert this issue is by gaining consent and the right to withdraw, by an individual agreeing for their personal data to be shared and also providing them with the opportunity to retract their participation it will eliminate the issue of ethics within it.

To speed up any university type process, I feel that it is justifiable to use my personal data, for example for quick adjusting of the student loans depending on offer changes. I also think it is acceptable if the purpose was for statistical analysis for example the type of universities i had chosen the grades i was predicted and the grades i actually got. However I feel that before using any of this data, I should be made aware of this. For commercial use, i think the use of my data is unacceptable, as it is not directly affecting my university application.

I like how UCAS updates me instantly with any new information about my application and I always get e-mails with suggestions or reminders containing certain things and that's really helpful. Also, I love how any enquiries I have, they sort out straight away.

Nothing that could ever be used to identify or contact a person should ever be used or shared without their consent.

The kind of information that would be shared such as school name, university choices should be named specifically when asking for consent. People don't want someone to have all their information and ones that won't even be used.

Use for Statistical usage and research, but avoid sharing any contact details and identification where possible.

When it comes to commercial services and company's I think it's necessary to be asked for consent everytime but otherwise I feel it's not as crucial if the consent was given once before.

Im happy to share personal data if I'm asked about it before hand, I wouldnt appreciate anyone sharing any information about me without my consent. UCAS website is second to none, a great operating system all round.

It would be a good thing to include commercial aspects that the individual may not have thought about. However all personal data should be given consent for publication.

UCAS is the middle man in college to university transactions. They should never have the power unless given to exploit a personal information. My personal information should only be used as I specify.

Used only when relevant.

the data I shared with UCAS is my own personal data. It is therefore my decision who is able to access this information and not up to UCAS to decide. When applying to university, I shared personal data with UCAS only, not with the government or any other organisations. I trust that UCAS would keep my personal data safe and secure, and would only keep it while I was using UCAS services.

In general, personal data should only be given out if the person has given permission for it to be given out.

Options to remove data after I'm in University

I think in some ways it is good that UCAS shares data, however this isn't always the case, which is why they should ask for consent every time.

Fine with UCAS using it confidentially as long as they have my best interests in mind and always confirm with me what the information is being used for. UCAS is a trusted organisation so I would be fine with my personal data being used for their gain in order to better UCAS's services in the future.

Even if I'm not happy with my data being shared I accept that it's a part of modern day life.

personal data is personal. It should not be used for other purposes without consent.

I don't really mind people using my data for certain things as long as I'm made aware of it.

Never without my consent

I think it's common sense really, sharing it with the government is fine but companies isn't because they may sell data on and fill my email with spam etc. and I could receive annoying phone calls, only truly trustworthy organisations should be given personal data with consent.

You should ask us for consent when sharing personal data. Also to look after data as safe and secure as possible

I have no problem with my personal date being shared with things such as student finance etc, but i would still like to be asked before it is done.

Always ask.

I feel that in most cases, asking for consent is the main issue. So long as I consent it's okay, but I'd like to know the full information about how my personal data is being used. If something is crucial or extremely helpful to me, emphasise that in the consent form. Otherwise keep the personal data private.

Always ask for the person's permission before sharing their information to others. Privacy.

strongly against commercial companies being v=given data, however, universities and student finance seem logical (as related to application, would be happy to give consent for this at the time of applying).

start recording data from day 1 of education and with the parents permission it can be used, until the person is 16 then THEY can decide if that information be used for research etc. you wouldn't need to fill in long forms for university as all the information about you is stored, and with the students permission it can be used for research. all those who agreed, it can be made into nice graphs and from them you will be able to see direct correlations between subjects and the learning curve etc straight from day 1 nursery to the current time. UCAS can be used more than it is being used now.

The way a persons personal data is used is completely up to them. UCAS is a platform for applying to uni nothing more nothing less and has no right to share students data (most of whom are under 18/19) with the likes of banks and corporations and police. Students should be given the choice to share or not at every opportunity/level.

I'm happy that UCAS is using my personal data for research if the research obtained results could benefit me or other students although I just want any companies contacting me for research purposes.

In most cases an individuals consent should be required.

Would prefer data to be kept anonymous if it has to be provided

As long as permission is asked before hand there is no problem

Always ask for consent

I think that my details, could be used (after my consent), but only when the other companies are in a contract to say they won't sell your details on to further companies.

My persona details should be used through UCAS with my concern

I don't want it used by you or anyone else. I want to apply to a university, with a minimum of fuss. I'd rather apply directly to the departments but that's not how things are done any more.

I am fine with data being used as long as its anonymous and its for research and improvement. I am not as easy going with commercial companies or anyone else for that matter having access to my name address without my permission. If the data shows my name and address I would always prefer full control about who and what companies have access to it.

I am happy for information about me to be shared so long as I know who knows what about me

I wouldnt mind sharing my details should they be in my benefit or the benefit of research (without disclosing my identity)

Anyone who has it should make sure it can't be leaked/hacked and shouldn't randomly provide it to other people without permission first.

personal data is personal, everyone has a right to anonymity. Internet is FREE

If personal data is used but then the user wishes to retract that information that should be available to them.

Personally, I don't mind if my data is shared within known organisations if there might be a benefit for me. What's worse is when organisations share my personal data (like my email address) to third parties and you end up receiving a lot is spam mail, and you don't know how they got your email address. It would be nice if they asked for my consent first before sharing it to third parties.

Identity theft is a huge issue - especially online, and I know a well established company like UCAS would handle data very carefully but I think it is more wise for me to decide who my information goes to to keep track of who knows what. Rather than a company deciding on my behalf and possibly causing damage or unwanted spam from others using my contact details.

In cases where consent is asked of you only once in providing data, there should be an expiration on the length that access to your data is allowed or an opt-out opportunity in situations where the person providing data is no longer comfortable doing so.

Please use data responsibly

I believe that the term personal is exactly that. It is between you and the organisation that you have shared that information with. I do not like the outside companies that also get their hands on your personal data, such as the banks have been guilty of doing. The way the government tend to loose things such as laptops containing sensitive information I would tend to be less likely to trust them with my information but do not really have the choice. It would be nice to be contacted by the company before handing on information to other outside companies to prevent cold calls and to give you more satisfaction that your personal information is safe.

Data should be purposefully studied with the aim of understanding and helping each other. Sadly banks and other organisations capitalize with our personal activities and behaviour, which makes us vulnerable. I sadly cannot opt out of sharing my personal data as identifying myself happens everytime i even look at my phone. However I think that the possibility of opting in when prompted for my personal data, should always be clear and concise, specifically justified for my request for their particular service, with no hidden uses. I never granted ownership of my information to any organisation, as it obviously belongs to me. However I do consent that my information be used for certain and specified purposes, which means that anything outside my consent should be illegal and taken seriously with punitive measures.

I think personal nature is obviously personal by nature and should be shared with a lot of care. There are many different kinds of personal data asked for by you at UCAS and some may like to keep certain things more private than others. UCAS should ask people for their information in my opinion, and be sure to tell those they are asking exactly what data is being disclosed and what it is being used for so that students can make up their own minds on whether or not they believe their giving over of their personal information is worth what will be gained by the research.

I do not like any personal information to be shared with anyone, hense it being personal. We should always have a choice as to whether our information is shared, not matter the reason.

I think it is important to let people know who their personal information has been shared with. Isn't it a law that we should be fully informed about confidentiality and privacy?

I think it is very important to stress that before using someone else's personal data even if it is meant to benefit them, you should ask for their consent first.

It's difficult to guess the scenarios. I don't like my name on the internet, to be able to be found by people or people having access to personal info even age i don't tell people so dont want this public knowledge.

Only distribute the necessary information to trusted companies and make sure the transfer of data is following the data protection act of 1998.

To be honest, just ensuring the correct consent is received from the indvidual to allow the desemmination of their personal data.

Shouldnt be shared with anyone without my consent

If the Government sells our details to companies and when i receive calls trying to sell my things I am very conscience because I am a very confidential about all my details and I never hand them out and are wary about who will have given them out. I think its wrong that organisations can hand out your personal information

My view is that the more contact an organisation, such as UCAS, has with a client, the more the client can trust the organisation. There is a difference between "spam" and letting the client know what the organisation is doing with their data, where it's going and why. Clarity here is important because vagueness can also lead to distrust. For example: If I recently joined an organisation, and they only sent me emails about offers and promotions from advertisements based on my personal data, I would have a more sceptical view on the organisation. However, if beforehand they sent me emails regarding who would like to access my data (name of organisation); what they would specifically like to use the data for and why, and then asking if I would like to share my data, then I would be more relaxed with my security. In addition, organisations that would like to use my personal data for research, whether it be statistical or scientific (etc), I would be completely relaxed about my data being

The current ways in which UCAS go about this type of thing is fine for me, so long as it is used to benefit me and other students then I feel that there is no problem with personal data being used.

I think that using personal data for statistics and research for government etc is a good thing but I would prefer to be asked for my consent first.

privacy and confidentiality should always be part of the UCAS student agreement. Nothing should be shared without consent.

If personal data was going to be used in any way, I think we should be told what exactly was going to be used, the purpose of it and who was going to be using it. That way people can give their full understanding consent if they feel it is appropriate.

Only if it directly benefits me in any way.

Private information should only be used within the organization which it has been entrusted to, unless further permission is granted by the person providing the personal information. The same principle as giving anyone a phone number of e-mail, you're entrusting it to them, and not to those they would like to share it with. Ethics.

#### imperative that consent is granted by the individual every time

I believe my personal data should only ever be shared to a government body with consent from me, no data should ever be shared unless the person in question is well informed of what the data will be used for, the security of their data and that how it will affect them. I strongly believe that UCAS should never ! share someones personal data without their consent, even if it does benefit them and especially not to make an economical gain e.g. selling the email addresses to an advertising company.

I find that the use of data provided for any reason other than what was specified upon giving the data to be completely criminal, the use of data without given permission is theft, no two ways to look at it.

UCAS should ask these questions relating to use of personal data before the application is sent off so that the use of data could be tailored for that particular individual.

It should be used responsibly.

You should use it but ask for permission.

Do not share it unless permission has been explicitly granted for that particular scenario. Ask every time.

Responsibly ;)

Always consider how people would feel if you were to give personal information to organisations out to make a profit. For government and local authorities, this wouldn't be a great issue, but for banks and insurance companies out to sell students products, take great care.

Whether or not you think it will benefit a student, always ask about sending off data. Incredibly rude not to do so i think.

The fact that individuals don't really care about where there details are given out is a real shame. Personal data should be kept ONLY between the necessary parties UNLESS permission from the individual is given. Even still, that individual may not fully 100% understand what they may be agreeing to.

Personal data is one of the few remaining areas of freedom that we are allowed to control ourselves. Very few organisations collect data, even those producing statistics, from a neutral standpoint. Aside from the risk of crime through divulging information in the wrong places, data gathered by research companies are manipulated and misused to justify poor policy decisions at governmental level, to excessively market, target and attempt to exploit individuals (especially by banks and credit card companies) and to turn them into a homogeneous mass of consumers, whose 'best interests', financially, politically and commercially, are decided by algorithms run by companies and organisations always looking to turn that data into a profit, or political advantage. For that reason, data should never be shared unless authorised, in each and every case. The only potentially good way in which our data can be used is by medical researchers, who already need written permission to use that data, and p

For anything for use outside of government/council research and UCAS, consent must be given.

It should always be strictly safe because it's as our identity code and we all know that codes are never revealed to anyone. It must be secret.

I believe that my personal data, is my personal data. It should only be shared with other organisations if I have given express permission for it to be so. If I was contacted via post, with a consent form, which gave me a list of benefits and also drawbacks, I would be happy to consider sharing my information.

I think it would vary hugely from person to person. So I think better to be safe than sorry and always ask for contest every time before sharing data. Or maybe ask users the questions you just asked so you can then share or not share the data depending on what they reply

Always contact me first and wait for my response.

Personal data is fine for research, but in my opinion freely using data of people without consent is dangerous and I feel it isn't an issue to be taken lightly. Most companies can find the perfect service for me when I come to them for it. Data sharing can be beneficial, but I am skeptical about freely throwing people's personal data around to companies, even if UCAS believes it is right.

if my personal data was used to help others, like for medical research I would be ok with it.

I would be unhappy if profits were made from selling data, I would not mind it being used for research as long as that would be free to the research companies

Confidentiality and privacy of a service user is vital, I think UCAS do a good job of respecting it.

please don't give these named details to anyone except UCAS

I think in any case personal data shouldn't be shared with anyone unless given permission by the candidate.

Asking permission first is always good, I think.

I believe that when personal data is shared, it should always be done with the consent of the person. However, some organisations are reliable and people feel comfortable using their personal details such as ucas to contact universities etc. with strict policies.

I never want any information which UCAS has to end up in anyone easels hands without my explicate consent

Survey of 2015 cycle OCAS applicants on the use of their personal data - recuback
If there is anything else you would like to tell us about how your personal data is used please tell us in the box below.
I would prefer if my data remained anonymous, but using it for statistical purposes can be very useful
don't sell information to companies who will phone and try to sell you their products/services
I think personal data should allow you to consider students for scholarships and refer them to the bodies that provide them.
I think that as long as there is a reason and that the student is asked clearly if they want to share data then its fine.
It should be relevant to students
As long as I am contacted about others using my personal data, I have no worries.
When first creating a profile and as an update feature, the UCAS website should allow the applicants to set the configuration of their data privacy.
Using personal information to pass on to third parties without consent is a breach in data protection, I believe an individual should have control on how their information is shared.
I think there is no reason for personal data not to be used IF the individual providing the data is always informed and gives consent every time
Not given to anyone without my personal consent.
would not like my personal data to be given to organisations that will send me repeated junk messages/emails without consent from me beforehand.
The information held by UCAS isn't that personal, I'd tell a stranger where I'm applying to university and most of the data is already on record somewhere anyway (date of birth, ethnic group, medical historyetc) so I see little harm with that being shared with other companies if there is little repercussion to me (e.g. spam mail).
Send us emails of where you are sending our information and why. Then give us the option to opt out within a week or something like that.
Obviously it should be used appropriately, perhaps UCAS should detail how it is going to use data to begin with.
I think person data should be used in research but that such research shouldn't require names or contact details. UCAS should always ask permission at least once, so i know who has access to my person information.
I think UCAS use personal data very well and effectively.
Never share my data without my consent
I think data should be protected from organisation using it, but should be used to help benefit the people whose data that it is.
To me, I'd like to know where my personal data will go if it was to be be passed on. I wouldn't mind so long as I wouldn't be victimised by spam or trivial and unrevelent offers. I also like to know that for every action that concerns my personal data, UCAS tells me where it's going and why it would be beneficial. I'd also like to know that UCAS will promise to use my personal data responsibly in which I believe they have, so thank you very much :).
My college made UCAS the absolute only option to apply to universities, I therefore think it is absolutely immoral and wrong to be in partnership or share data with any private company, as you are essentially selling my information.
Data being used for research to improve things is great however, when combining data sharing with companies dealing with money or insurance companies, in my opinion, is too oppressive. We all should remain in the position to search what is the best insurance or banking suited to ourselves, by our selves and the advice of people working there. If these companies get their hands on such data then they will be able to manipulate peoples choices by telling them that this or that is the best option for them. I wouldn't trust someone who only knows me by figures to make decisions for me.
My data should be used in a useful way, such a way that will improve my application or place in the university.
Just don't share it with random companies please
In general I trust UCAS to make the best decisions for me on my behalf.
Generally I am quite happy to share my data for research and commercial purposes so long as my details are kept confidential and not shared without permission and so long as I am anonymous by name and address in the likes of questionnaires, however there are always exceptions.

I WOULD ALWAYS PREFER TO BE ASKED FIRST SO THAT I CAN MAKE THE DECISIONS REGARDING MY DATA

My personal email address and mobile number should not be given in any circumstances without my consent. I consider this as an invasion of my privacy.

Don't take decisions on our behalf and inform us of beneficial information. Thanks!

I think there's nothing wrong with sharing personal data as long as people are asked to consent at least once

Please don't use my personal data

Privacy is over rated when ir comes to data sharing. Data is free.

Survey of 2015 cycle UCAS applicants on the use of their personal data - feedback If there is anything else you would like to tell us about how your personal data is used please tell us in the box below. Personal data should be treated with high confidentiality to ensure it is not misused and easily obtainable to unauthorised individuals or organisations. In my opinion personal data should only be shared with the government or the civil service without my knowledge, and it should only be shared with them if its a case of national security. I am perfectly happy for UCAS to use my personal data when it comes to research and statistical studies for the benefit and study of different criteria and situations. I am normally not very concerned with making my data anonymous, but I would rather not have to share personal details to commercial companies who I do not trust or know. Just ask for consent. I would appreciate being asked about my personal data being shared first. I think my personal data should be uses carefully and securely, as it is personal infornation being used with several different companies. You should ask permission and provide all information before sending it to different people. I would like all my personal data to stay private and I would not like it to be used without my consent. I always want to be in control of my personal data. I generally do not mind my data being used. Unless it provides an incentive for businesses to price discrinate negatively. I fully support my data being used for statistical and research purposes. I just think there should always be consent if you are going to share out data I'm happy sharing data, but only with my constent Ucas can use my personal data I don't want unnecessary companies etc to know my personal data without my prior consent. I think any time personal data is used, permission for consent should be given. Don't give it to outside companies and tell me what information my school wants to know. Personal data should only ever be shared with explicit and specific consent I think that particularly named data should only be used with consent. I would be perfectly happy for my personal data to be shared but only if my name was not provided and my data was not used for malicious purposes. Sharing data with public services organisations for benefits is one thing, but sharing with privatised organisations should generally require consent on every occasion. Ucas is a well run organisation so I believe that ucas can make correct and sensible decisions about how to use my data I have no concerns about my personal data being used by UCAS as I don't think it would be misused. With my consent. It should only be used for useful things and only trustworthy organisations/people should have access to it. I think that your personal data should be used ONLY when you have the consent of the individual who's data is being shared, unless they specified prior. Personal data is just that -- Personal data, and to be shared to governments and commercial companies is a breach to what personal data stands by. I think consent is very important when it comes down to handling personal information. I believe it's just a human right, that every individual should be asked and notified when a service wants to use your personal

data for analytic reasons, or alternatively sharing it with other services. I think every person in the world has an authority over what or who their personal information is being shared with. If passing data between third parties is going to be beneficial to me, or any other person using the UCAS service, then, great !!'d be happy to sign it over for those purposes. However, I am my own identity, just as you are reading this. So naturally, I get to decide what happens with it. If a service is wanting to use my information, it would be reckless to just let them do as they please with it. The worst case scenario is that all this information could (hypothetically speaking) be leaked. Email addresses, grades, names, where they live. All out there in the open for anyone to se

Personal data should be used for statistical purposes and I think bodies such as the government are safe to trust as long as they cannot identify the person who the data is about without their permission. However any other organisation that is not officially run by the government or which is commercial should not be easily given out.

I think that personal data should be used to help universitys and organisatins with reaearch.

I dont mind my information being shared as long as it is kept secure and only shared with those who need it for example a bank. I dislike my i formation being shared with market researchers,

I think the only time my personal details should be used is with my consent, and i have a choice as to who uses my details, UCAS should not have a day without my permission.

On previous question (option to continue to use UCAS but trust it less etc) - everyone is OBLIGED to use UCAS so there is no other option. Since it is a COMPULSORY service, then it should NOT use personal data for any purpose other than that for which it is supplied (ie to process university applications and manage student finance).

I think its alright how our personal data is used for research purposes, however I agree that if particular information about me as an individual should be used then I should be fully informed and that it should only be used by my consent.

If by sharing information about me can help in the best way and not just for my own benefit I would say go for it

It should be an individual's' right to decide each time their data is shared without prior consent

Personal data should not be sold or passed on to insurance companies.

Personal data should only be shared when absolutely nessesary such as with organisations such as SAAS.

When you sign up to UCAS there should be a series of tick boxes asking if they want their data to be shared with different places, just so if they do end up needing it to be shared, they have already agreed to it.

data security is a huge issue in the world these days and i do feel concerned that our details are being passed around without our knowing. i would like to be able to make a informed decision each time a company wanted to share my details so that i could deem whether it is safe or not.

Perhaps organisations that take personal data have a clear time limit for how long they intend to keep it.

In all honesty, I think that UCAS should ensure the security of our provided personal data and that it is not misused in terms of commercial interests (that are not related to university or college)

As long as the user who the information is about has given consent, then I believe that it is acceptable to provide personal data about someone. This could benefit them in some ways such as for accommodation local to the universities that are separate from the university. It could also be beneficial for student finance reasons to speed up the application.

If it would benefit charity organisations anytime.

In general - each situation would be different so consent from the individual should be acquired before any information (new or old) is provided to any other organisation (new or old)

Please do not use it

It should be used only for reasonable purposes and shouldn't be misused

I feel I trust UCAS as they are a professional site and have helped me to feel more confident about going to university and the process of applying, However if my details were given to outside companies I would want to give full consent every-time so I know who has my details and what they will be doing with them.

Always make sure I know why it is needed and who it is going to.

On the last page of questions, the middle question about the giving information to the Government to make decisions I was leaning towards trusting UCAS left. It's what the Government consider me for once they view this information that concerns me, not just if it helped speed up my student loan application.

I should be told what my information is being used for

My personal data should be used only if it to benefit the decisions that I need make conserning UCAS

You should ALWAYS provide consent to whatever information, no matter how big or small you are giving away. We've all seen the data hoarders companies who only use peoples personal data to make more money so consent is my and should be your top priority before ever even considering giving away anyone's information.

As long as I am not spammed by third parties, I'm fine with however my data is used. Respect of people's privacy is essential so anything which makes the user vulnerable should not be shared.

The British Government should have unrestricted access

When I provide information about myself I take it as implicit that information will only be used by the receiver of it. I refuse to trust anyone who thinks that they can play fast and loose with ANY of my personal information

It is important to research data in a secure environment, the primary concern must be confidentiality.

I feel that my permission should be required before sharing personal data containing my Name, address, phone and email. This should be especially the case when companies ask for my information.

Always ask my permission. Do not give out my data to third party members no matter how insignificant the data may seem.

I only think my personal data should be used if the company etc has my consent, otherwise I believe it is invading people personal space by sharing their information to somewhere they don't know its being used.

Person data should never be passed on unless consent is given.

In short, I think it's OK to use data for anonymous statistics, but would prefer to be contacted before anything personal is used for commercial or retail.

Generally, as long as you ask my permission I won't mind about sharing my personal data - I just like to know who has access to my data.

I believe any reputable organisation can be trusted to make the correct decisions with anyone's data.

# IF UCAS THINKS ITS GOOD FOR ME TO SHARE MY DATA I THINK ITS OK

I believe it is a great thing for people's UCAS information to be used for insurance companies, banks, universities and research etc, however saying that it will be shared with these individuals or firms in small print, or making it a requirement for using UCAS, is simply not enough; it should be an individual choice by the UCAS applicant (and I would imagine the majority would agree to sharing)

#### Within ethical guidelines.

I would have less confidence in the company if my personal details were shared without my consent.

Never for the benefit of a third party unless it benefits the individual providing the information. Also, the information should never be identifiable unless the person whose data it is consents prior to the release of the information.

It should not be used without my consent. I can apply for things I feel I need or provide information I feel necessary.

I think that only data which is directly relevant to the research should be shared. For example, if there is a study on people of different ethnic backgrounds applying to university, details such as my name, date of birth, address, telephone number etc. are not relevant and so should not be supplied. UCAS should then make clear exactly what information they would be giving to other organisations and ask for consent on a case by case basis.

It should be used only for the university purposes and if this data is to be used for anything other than university purposes, the ucas must contact the individual personally and let the individual decide on what the next step is to be taken for the personal data.

In general, for governmental and statutory purposes, permission should be sought at least once. For commerical purposes, permission should be sought on each occasion/for each company.

I believe that if you cannot be personally named from sharing the data - it's okay. Research is essential but so is consent of the individual. So it's crucial to ask their permission. Or by default everyone's personal data could be used but removing yourself should be as easy a ticking a box.

It is uppsetting sharing your data with a company and receiving loads of junk mail, messages and phone calls the next day of companies and services you are not interested and even more when it is difficult to unsuscribe.

Should be used if necessary so long as my personal privacy and security is not compromised.

After my application has been completed and I am on my way to uni etc. I know that my information will be stripped from the record without chance of it being leaked before hand or if I unsubscribe to UCAS

Personal data should only be used if the name is not used, then i feel it's ok to do whatever with it.

I would like for my personal data not to be provided to commercial companies or used by please, thank you UCAS.

If UCAS is sharing data for something related to government - Government statistics, Student Finance, or something related to MY school or MY University I think this is okay. This is different when the data is going to private companies and/or institutions I have not chosen an association with (for example Universities I never applied for)

Organisation should always follow the data protection act. They should not use other people's personal data in anyway that is outside the agreement when asking to provide their personal data.

My personal data is only mine to share. Any person or organisation must ask my permission every time they wish to share information about me, however anoymous I am made out to be

Personal data is such a broad phrase. It depends on which kind of data is passed, sensitive data such as exam grades would be unethical to pass on. Contrastingly things such as age and preferences I would assume would be fair to be passed onwards.

Always ask for my permission UCAS !!

I think that ucas should be able to make decisions like whether it would benefit me for sharing information but if it is for research purposes only I would definitely like to be asked permission if my name was used.

For me, the most important thing in personal data sharing by organisations such as UCAS is that they should always provide me with a full insight into what the data will be used for. If this is a case of research, UCAS or other organisation should be bound to inform me about the results and conclusions taken from that research. I am happy to provide my data as long as I know where it will be used.

I think people mainly object to unneccessary emails clogging up their inbox from organisations who should not have their address.

I am only sceptical if my personal data is misused, or lost.

Providing my data is used for the greater good other then a way to sell to 3rd parties and make money off them then I am happy

It is best if there is consent for every data to avoid invading privacy.

In today's society UCAS has a stranglehold on the university application process. Whilst it would greatly displease many if our data was used for less scrupulous reasons, unfortunately many of us would still be forced to use UCAS. UCAS already required a lot of data that I was less than comfortable to provide (sexuality, religion ect), so it would be appreciated if as little data was required as possible.

Without my consent, it shouldn't.

I won't like my personal details to be given to an organisation that will share my details with other organisations.

I think personal data should be protected and permission should be required to give it out

As long as it is used for research purposes and in statistical analyses it should be fine.

Personal data is supplied to UCAS, not specifically to any other organisation and so I think our data shouldn't be handed out to other organisations without consent.

Was actually interesting because I general I'm quite tight on giving out information because I had just getting waste mail from them. If there is a valid and clear reason provided my UCAS then always happy to use.

My data should be used carefully and in aims if helping me as well as you where possible.

Always ask for consent first. Some people won't mind sharing data, but everyone should be given the right to choose. It really damages the credibility of any organisation that would reveal personal data to third parties without consent from the individual prior. It's frustrating and annoying to deal with.

I think that UCAS operates a suitable data protection system at present and it need not change.

I think ucas offer a good, useful service however plans to share my personal information would i think create more problems that benefit

I would like to be able to decide whether "the benefits of sharing data with organisations for research purposes outweighs the risks to my own security and privacy" on a case-by-case basis, where my consent can be given or withdrawn.

I think permission should be obtained AT ALL TIMES ! It is not UCAS's who should decide weather my data, any of it pertaining to me, can be handed over to other bodies, its my decision and would be made on what I see the merits are. Unfortunately, we can only apply to universities through UCAS, which leaves us no choice. I have a full copy of the data protection act and would use it, if my data leaves your systems without my prior consent. We are not all 18yrs old.

I believe someone should be given more insight into how and why their personal information is being used and to what benefit it brings to them as an individual

As long as permission is asked then I don't mind sharing my personal data

If asked for consent there shouldn't ever be a problem.

Data protection is very important to me, But I don't mind UCAS using my General Information such as Gender, age, Interest, and so on. However Personal Information is to remain Private.

Personally I think private data is a weirdly sensitive subject for people but there aren't many occasions where sharing data and using that data for research and fluency in the loan and accommodation processes are negative ones

I am generally happy for my personal data to be used by large-scale organisations like banks and universities. I imagine these have measures in place to ensure the data is not abused, or publicised in a way harmful to my privacy. I don't mind companies targeting products or services at me on the basis of my personal data, and often their calculations as to what will interest me are accurate. I am very happy for my personal data to be used sensitively by research organisations, public and private, if it may help social scientific understanding.

I don't mind to have my all my information used on things like schools and universities, because I have some insurance that my information is somewhat safe. But I do think that UCAS should ask for permission if they want to give our information to banks and insurance companies. This is so that we may have some idea on why it is used there, what they might do with it and how them using the information will be benefical to us.

If there was an alternative to using UCAS then maybe you could do as you please with data because I would always use the safer option.

Consent should always be given before using any form of personal data.

I would not like my personal data to be distributed without my knowledge or my authorisation.

Any time when personal data would be used, the individual should be told

If companies cannot see your name, but can see you address, gender and D.O.B your Identity is still available.

Just update applicant regularly, to where personal data being used.

I think that sharing personal details is all well and good but only with organisation that are benifitial to the well being of other not commercial companies Yayy send spam

My personal data should not be used without my permission.

I personally feel that personal data should only be shared if it creates opportunities or benefits to the individual.

I do not wish my personaL DATA TO BE USED OR SUPPLIED TO ANY THIRD PARTY

I would like my data to be used in research and research, with possibility of commercial access, but it's necessary to have my consent first.

I trust UCAS as a non-biased and helpful-wherever-possible service. I have seen nothing to make me think otherwise, so I trust it to make appropriate decisions on my behalf.

Breaching privacy is wrong.

Always ask for my consent if my data is to be used in any way ! As i take my personal information seriously and this is also my identity so therefore it is not to be shared with anyone without my consent.

Always with consent unless it benefits me

Im usually fine with sharing information but I do like be notified about it

In a responsible way, not just given out to companies which are not related to UCAS.

data should only be given to areas that have a high trust in the views of UCAS and myself

I personally feel that we live in an age where we have to be wary about what personal data we input online. The amount of spam emails and cold calls people can receive especially including our name can be worrying as to where companies got this information from. As an essential step in applying to university UCAS should definitely be careful with what they do with any personal information to remain a trustworthy organisation. People should not have to worry where their information is going just because they want to better their education and themselves.

So long as i am aware of what it will be used for and that i consent to it i don't mind.

All personal data is "personal" therefore it should always be shared with consent

UCAS should be an organisation for students. Orientated to the student benefits without sharing personal data with any commercial organisation. Could tough inform students about good and trusted funding or important research.

used with respect and consideration

I would be more inclined to allow my personal data to be used providing all information about where my data would be used is disclosed.

I am comfortable with my personal data being used especially for the benefit of research purposes, but I am only okay with this if UCAS informs me first.

My personal data shouldn't be shared without my permission. I've trusted your organisation with all of my most important personal data which I would not be happy about if it was shared without my consent. I never agreed to pass these onto third parties as a whole. There are laws around this.

Transparency with organisations is the future. But this does not mean privacy should be compromised.

I like privacy a lot as a human being, as all human beings deserve.

The owner of the datas consent should always be a priority when the data is at risk of being exploited

I think you should always ask permission before sharing someone's personal data, and if you are then in some cases it should be anonymous - but not all.

Always inform me before giving out any personal information please

Keep it confidential, and only be shared between the individual and the other person. only take it to someone else if you cannot deal with it or the other person is in harm.

I believe that my personal data should only be used in ways that benefit me and enable future students to gain the most appropriate experience with UCAS.

I feel my personal information should only be provided for UCAS purposes and nothing more such as Government purposes/bank accounts. UCAS should use personal information for anything related to UCAS only

I think that personal data for statistical purposes is fine, but people start to get angry when identifiable personal data is shared with commercial companies.

I think that on a subject like personal details, it is hard to describe a one size fits all approach. People's varying trust in the different organisations as well as their personal interest in privacy will vary too much for any policy to have 100% satisfaction. In my opinion, the best method would be to have a standard set of well thought out privacy issues, with an option during account creation to choose heightened data security. Opting for this would enable those very concerned with privacy to have more control, with UCAS informing them and awaiting permission before sharing data, but should come with a very clear disclaimer that this would have a good chance to slow down certain processes (e.g. student loans) and would require the concerned applicant to log in at least once a day to avoid significant delays. This method would benefit from being suitable for more people, as well as allowing people to feel they have had control over their own data; a detail that is important. Final

I find it utterly contemptible that the only service to applying for universities in the UK would consider using data without the individual's consent.

Re. Qu7 - I think most people would be forced to continue with UCAS regardless of whether they actually wanted to because most UK universities require that you apply via UCAS. Personally, if my data was to be shared with banks / insurance companies etc I would prefer to avoid UCAS, however within the current system there is no other option.

Shouldn't be shared to those who may profit from it, should only be shared if it would benefit those who the details belong

Always ask for consent first.

We lie in times when people priavacy is in danger. Even if there is possibility that someone will benefit from shering his private live with public it shold be his own decision. No one shold be ever able to do this for him. Sorry for speling :D

Don't want it shared with companies that would use it to send me junk email or spam

I am sceptical of providing personal data to companies which are not absolutely essential. They can pester people through phone calls and emails.

I feel that all personal data should be asked before shared unless it is a trusted organisation. Though there are no problems with names being indentified especially when it refers to banks, finance, accomadation and universities as it is important the process is as easy as it can be, without it being to complicated.

If my data was going towards companies who are only after making money with no interest on me as an individual then i wouldnt want my data shared with them.

Use personal data safely

i think personal data should be solely used to benefit the individual and consent should also be given on most occasions before this data is given out.

Permission should always be given

I vehemently agree the sharing of my data so longer as it is going to benefit someone and the outcomes are positive. UCAS can provide my data to necessary organisations and UCAS should take the liabilities of check the organisation's purpose of using my personal data.

even if UCAS has used my details with out asking I would like to be told who has my details etc

If it is any type of specific information that could identify me (like my name, address etc) then I would like to be asked. But if it more general data about me (ethnicity, gender, income) then I am more than happy about that being used for statistical purposes without my consent.

With full clear consent every time. Its personal and detailed information. If it got into the wrong hands it could be placed on the black market and took highly for granted, therefore past/present/future students could potentially be harassed by banks, companies, government etc. when it is not necessary.

I should have the ability to choose what personal details can be accessed and have the ability to control how and when it is used and the extent of the use. (Yael Onn et al.: 2005)

I believe consent should always be obtained when sharing personal data

I believe that personal data is personal for a reason. Sharing data for legitimate reasons is a good idea but potentialy leaves data vulnerable to cyber and other crime thus I believe the potential individual risk is not worth the outcome. (Although Ironicaly I am providing my personal data in exchange for a chance to score a free Ipad)

If it benefits me by all means use my personal data

Since I am really serious about my personal information, I wish that it would not be shared with anyone ever, but since there are some benefits to me (besides ads and etc.) I might change my mind sometimes

I like to know who has access to my personal data so that I can control who can see what.

I think that the research data that your personal information was a part of should be provided to you (for interest rather than security)

My security is vital in the new age of communication

Basic information excluding name, it's that important. Sensitive information including name, email address and physical address should NOT be exposed to commercial companies.

I think that all personal data should be kept secure and only release when the individual of the data gives full consent, no matter who or what it is being provided for.

I believe that consent should always be needed unless it's for the school they attended, especially if it's for any commercial reasons.

I would like it to be clear exactly how the companies use of my data (any company or party's) would directly effect me e.g. pop up adds, spam in my inbox, tailored marketing. All these things are negative and tend to be the result of companies using my data

Under no circumstance, should my name or contact information be given, without my consent.

now a days, there is a lot of fraud and identity theft. You have to be careful to who you share your personal details with, I strongly believe that what ever action UCAS make which included your details, they should always ask permission.

Personal data should only be used for the purpose one gives it in the first place. People give their details knowing they can trust an organisation and do not expect their details to be used in any other way.

I personally feel that privacy is becoming an increasingly important issue, especially with the presence of the Internet and digital technology in daily lives. We should seek to protect the privacy of all people.

Honestly unless the giving out of my personal data can benefit me then it shouldnt be done

Concent is always must come first, and making decisions on people's behalf must be avoided Allow us to control what you share and I'm sure that many people will be ok with you using it for statistical purposes

I trust UCAS to use my data appropriately and only provide it to necessary parties.

I think my personal data should be used in a safe and cautious manner, as I will not be pleased if my data has been given out to certain organisations, without my consent.

Consent and knowledge about what sort of organisations is preferred.

I do not want to be pestered all the time about whether or not my data may be used. I would like to put my trust in UCAS to give data only for research purposes and situations where I would benefit, such as employment opportunities. These situations do not include giving my data to private companies to allow targeted advertising.

Our personal data should be used BY UCAS for our behalf in examples where studies aren't looking for the students IDENTITY, rather subject choices, regions, grades, academic future etc. I originally thought before hand that was sort of the point of UCAS other than applying, but providing the applicants the statistics to help us apply. In future, I think more of this would be beneficial.

It can be used annonymously but to use my name id like to be asked

# Always ask consent

Although sharing data can be beneficial, like everything, it can also be used incorrectly. The amount of spam people get through mail, email & phones can be frustrating, intrusive and often confusing. I feel a level of permission should always be asked before details are shared. So people feel that level of control of their own data :) E.g below.... I am wary of putting my name and email because this is the easiest form of data sharing that spreads like wild fire. I would not be surprised that I then get emails from Apple & Amazon trying to entice me towards their products/offers. After all, they have likely sponsored this questionaire for this reason :) Not many people put two & two together & then wonders where this stuff comes from. For me, I can just decide well if I do, I'll ubsubscribe from something I get enrolled in. Asking permission I think is always polite, after all, it's engrailed in us from childhood to ask. Not take. :) Long reply. Lol. :) Enjoy t

Personal Data can be used well to help attract me to other courses that might interest me.

personal data should be shared if the party agrees to and it has a comprehensive benefit if not then it shouldn't go further..

As long as im aware of what data is being shared with who it's the confidentiality and empowerment that matters of an individual

In my opinion before using anyones personal data, consent should always be taken no matter what, also it should be the individual's decision only and no one elses; as that decision will then have an impact on the individual's life; therefore before any personal data is handed out to anyone consent should be given. Another reason for my thinking of this is that the individual may not like the decision that was made for them; so it is best for individuals to make decisions for themselves as it will benefit them more and give them peace that they have made that decision and no one else has. Also no one would want to have calls from different companies all the time asking them to be a part of their scheme or to get a loan out with them if you already have them; therefore personal data in my opinion should be highly clasified and only shared if the individual gives consent to it.

I believe I should be notified before anything is done, which affects my personal information

My view is simply to keep all that is personal in a small group of people. Eg, my doctor &gp, teacher and possibly anyone with the intergaty and reponsibility to maintain hogh standards and a professional agenda. I would rather not be named in conguction to personal data, and prefere to contact other companies at my own discerstion. I hate when contacted by a forgein body such as a student bank. I know that i can find and apply to any such company i wish to use. But i would prefere to go through life unoticed and unnoted.

Data can be sold for money.

If any of my data is to be shared with institutions outside of UCAS, I would like to be able to give my permission for UCAS to do so, or at least be told in advance that UCAS wished to share my personal details. The right to privacy is fundamentally important to me as it is to all students that do not want to see their such rights infringed.

You should always be asked before private details are given away.

I think that the individual should be able to decide when their personal data is used and when not.

I would much prefer my personal data not be used unless I am consulted about it first

Students should be told whom and where their details are going to

Just making sure that the people are aware of what their information is being used for and how it is going to affect them is important.

Personal data, in my opinion, should not not be given away unless there is a clear potential benefit to me or other people on my situation.

Personal data is personal for a reason. A lack of privacy will lead to the government and companies/corporations exploiting people.

Under the data protection act none of the made up situations are remotely possible

If you use my data, can you please not publish any of my personal details in it, eg: name, address etc... Any other details I'm not concerned. Thanks :)

People should have the chance to keep some things private, but allow other parts of their data to be accessible.

no personal data should ever be used that is remotely relatable or relevant to me ever.

I have no issue with my data being used for statistical or research purposes but with giving it out to more commercially-based companies like insurance there should be a few restrictions as to how far it can go to minimize the chance of it being put on scam lists or my data being sold on for more fraudulent reasons.

I think some aspects should be on a need to know basis so ucas are aware but they would not be passed on unless permissions been given

It should never be sold to companies.

As long as the data is required for any type of genuine, statistical research, it would be fine to use personal data.

Generally dislike having my personal data thrown between companies or government departments as it is far to easy for it to be lost or used by another party. Ive had a bad experience before with this happening and so am possibly more wary than most.

With my personal data that I provided to UCAS I believe it should be used only for applications to universities as it is done. If my personal data was used for research/statistical purposes that will benefit me, the nation or the education system in the UK I am more than happy to be notified once and share my personal data in that sense. I would strongly disagree that my personal data should be shared to banks/Government or any commercial organisations etc without me being notified/communicated across to me first through various forms such as letter/email/text or phone calls by UCAS explaining the benefits or the purpose for my information to be used. I am aware of the amount of scams and ID stolen that the Government nor Banks or even Commercial Organisations have not been able to keep safe.

Don't give it to people trying to make a profit on it.

UCAS should always ask for permission before sharing any personal information.

At the end of the day, we have to use UCAS if we intend on furthering our education. However, I think the sharing of data should be limited, and the sharing of data for use other than furthering our application should should not happen unless consent is given.

Please ask me each time before you share mu personal data

I would simply wish that my data was handled accordingly, in cooperation with the data protection act.

Consent for the sharing of information should never be assumed if it identifies the person's address, private information or contact details.

I believe it's okay to use my personal data for others benefit if, and only if, UCAS is 100% that no harm would come to the people who allow this. However, UCAS has been quite trustworthy up until now and thus I will be likely to trust it in the future

there have to be consent to share details otherwise it would be inappropriate.

Inform us when sharing personal data? An 'opt out' available too?

My main concern is that information could be shared with insurance companies; having an affect on future financial decisions.

I think that personal data should never be shared with any organisation irrespective of the perceived benefit without the individuals consent. Personal data should be personal.

In each scenario of the use of personal data, I would prefer to be asked every time.

Use of personal data by organisations should be monitored depending on the size of the organisation and their stated use for the information; avoid misuse.

Always ask me before you share any of my personal data.

In general, I do not want my details given out. However, if I understand what I am giving out and why I am giving it out, and these are genuine reasons, then I will probably agree to it.

Any data about myself should be shared after consulting me and asking for my permission.

I think we should be in control of how our data is shared, for example I wouldn't agree to it being shared with student accommodation companies because I am not looking for accommodation and do not want something useless to me to be advertised to me.

It's very important that people know where they're details are going and to whom

There should be no such correlation between any banking institution and UCAS, unless it's explicitly related to an individual's student financing, and not a general information dump.

Never be used by anyone without consent

I don't mind my information being used as its just data

Please don't sell my data!

I am happy for my personal data to be used to recieve offers that have a benefit to me ! Thanks for the questionnaire !

In my view it just has to be made clear that personal information may be shared.

I think the word personal, means personal!

It should be used appropriately

Please don't share my contact details from this survey :)

I feel there should be no situation where UCAS or any other information body should share my personal information without informing me and asking for my consent.

I would very much like to be able to trust every high-end organisation with my data such as the Government, Police and UCAS for example, and would be happy to provide such that doesnt identify me and the likes of my address etc. But I do believe anything shared is a risk nowadays with breaches of security etc that are out of our/the companies hands. Therefore, apart from say the Government which is highly secure, I don't see the desperate need to share data as if data was wanted to be shared, people could do so them selves. This then prevents any harm if a company was to have a breach to both the individual and the company.

As long as I am kept informed and consent myself, then there should be no issues.

Without the individual's consent.

Personal data should never be sold for profit.

I currently fully trust ucas with my personal data.

For offers and deals for students to save money. Give information on employability.

for eduational purposes only- not for commercial organisations

I personally believe that UCAS should always ask permission for using my personal data, and should only consider using it in ways and for purposes that would benefit my academic life and future employment.

My personal data should be protected

For beneficial reasons to me, such as help in future jobs prospects.

Appropriately Maturely Considerably

Purely for UCAS application purposes, nothing else Personal information should NEVER be sold on or provided to any one else. If information must be passed on, it should only be done so with permission of the person whos details it is.

Personal data used for reasons that will help government understand sociological problems, and furhter understand society.

Generally, I highly value privacy and think consent is necessary for any sharing of data, regardless of purpose.

Personal data should not be shared unless UCAS have consent from the student involved

Privacy is a major concern of mine due to the technological systems and things that go beyond your control (social media/online banking/etc.). It makes it impossible to track who exactly has your information, and I'm not entirely comfortable with that.

As long as it cannot be used to contact me with offers or services and only used for important matters then I am content.

i think my data hould be used to help for reseach but with my permission first

The individuals that are concerned with this must be treated fairly by the personal data only being used in situations when it is needed. I feel like my details should't be shared with those whom I wouldn't benefit from and therefore confidentiality should be kept

Privacy is the number one priority.

I think that when it comes to my personal data, that I should be consulted before it is given out seeing as technology and the Internet can be very powerful told for hackers and I prefer to have as much security as possible.

It shouldn't be used without my concent under any circumstances and when asking for concent you should make it very clear, no small print 1

MY DATA IS MINE ONLY

I tend not to have a privacy issue, I beilieve that you should be able to tell anyone anything but I understand others do have issues so constent should be always be asked first.

I believe ucas should always ask for consent but once given can be trusted to make decisions regarding personal data

I don't mind my data being shared to help improve services.

I believe that if sharing my data is going to help me in my application to uni, then it should be shared with the guidance of UCAS but strictly with my consent.

Phone numbers especially should be kept completely private. Email addresses are easier to block

When data is used for the benefit of the person the data is taken from, it is much more acceptable. When your data is used to advertise, it becomes annoying and people would mostly be less likely to use it.

I would prefer it if commercial organisations that provide no real benefit to students would not be given my personal data, as this is not the purpose I provide it for.

Only ever share my data with my consent

Personal data should only be ever used with absolute clarity of consent, to which then the applicant may offer clear 'yes' or 'no' permission.

I generally trust government services but would not be happy for my data to go to private companies

Transparency and disclosure of how personal information will be used is something I value highly; choice and a subsequent opt out option is equally important in maintaining a trusting relationship with users.

As long as it is sold for purposes that benefit me and isn't sold on after its left UCAS I'm happy

If my personal data helps others making their choice for universities or career futures I will be happy for you to use my data without my name address etc. Thank you .

I don't like spam and being overloaded with too many options for things that may not be relevant to me.

I personally respect that institutions such as the government, the NHS and local council may have a need for my personal data and I believe that as long as these institutions are seeking my data for vital reasons, it is okay to provide my data.

I think we should always be asked first if we want our data shared.

If you're going to share my data in a way that should benefit me then I would be ok with it as long as I am asked each time before it is shared. I would not like data to be shared with places that aren't directly associated with UCAS such as banks and loan companies as you cannot fully trust the security measures taken by other companies. There might be a tiny or periodic security flaw in their systems and their system integrity could become breached resulting in mind or other students data leaked. If something major was leaked such as my bank information from SLC and I lose access to my bank for a few days whilst in university it could result in me not being able to pay bills or to eat and could end horribly.

I would like my personal data to be used to try to persuade other future student to join university and to get a higher education to help the United Kingdom become a more educated and better place.

For financial services, statistical purposes or determining fee status the sharing of personal data is justifiable. However this sharing of details should always be consensual.

Although you probably already have, and I guess I'll never really know, please don't use my personal data for anything without my specific consent.

Personal data when shared online can be perceived risky due to the possibility of leaks

Personal data should not be shared unless the person in question has given explicit consent.

I believe that the sharing of data for some purposes is fine, as long as the individual can't be identified by their data. If there is a possibility of identification from sharing data then an individual's consent should be sought prior to sharing the data.

Always ask for my consent. Never assume you can send my details to anyone without my permission.

Should be kept confidential

I like consent and case by case things.

I feel that UCAS does only use our personal information to benefit us so I trust it completely.

When you sign up to anything, they ask for your name and address (most of the time,) so I am content with it, but when it's used for people to sell me insurance, PPI and things like that, I disagree.

I think that UCAS is a very trustworthy and respectful organisation and I would trust them to use my personal details safely so long as they did not make them publicly available for anyone to see

I am prepared to sacrifice personal privacy for national security but not the commercial interests of others.

Used very delicately and only with the consent of the person involved

I think personal data can provide great benefits to the companies and institutions mentioned, but UCAS should ensure that it does not put students at unease or pose a threat to their own security and identity, especially online. Also, this questionnaire could do with some specific examples of how data could be used - it was just slightly vague!

I would always like to be notified if my personal data is being used, whether I have ticked the 'give my permission once' button or the 'ask my permission every time' button. I'm sure that my personal data would never be used without good intentions but I would just like to know when it is being used I have 'give my permission once' button or the 'ask my permission every time' button. I'm sure that my personal data would never

Areas for suggestions includes; sending emails to outline students/UCAS users that their information is being used for external research bodies to make users aware of what UCAS is doing. Applicants/UCAS users can agree by signing a form, along with relevant legislation such as Data Protection Act.

I feel that it is imperative for organisations that are trusted with an individuals data to maintain the individuals privacy at all times, unless given permission otherwise.

I do feel UCAS is a good, system that respects my privacy.

Personal data should be given to second party organisations with the individuals concent.

ALWAYS ask for consent, no matter how trivial.

It is ok for personal data to be used in research purposes, as long as there is no name to the data. It is ok to use personal data across different organisations as long as there is a benefit to the person and the person has given permission for the data to be used.

I think that my data should be used as a way of demonstration for other candidates and also for it to be saved in case I want to use it for uni next year.

Personal data is just that, data that belongs to the individual person. Any use of this data must be checked with the individual and there can never be any justification for unilateral use or dissemination of any part (or the whole) of the gathered data by any 3rd party.

I strongly believe that my personal data and anyone else's is acceptable to be used if there is a benefit for research.

I believe that data should always be held sensitively and that permission should always be sought to use or preserve data.

I feel that UCAS should be more informative about who has access to my personal information and how they are able to get this information.

I would simply like transparency when personal data is shared, for example an email notification every time you want to give information.

I think one reason I trust UCAS is because they ask me if my personal details should be used in certain data, and you should carry on doing so because people are more likely to use and trust UCAS. thank you UCAS.

Consent is important!

Handle data responsibly.

I am not against my personal data being shared with others whether it be an individual or an organisation... I just don't wish people's data and mine to be taken advantage of and used the wrong way. :-)

I feel personal data should not be shared unknowingly, if UCAS trusts where the data is going then they can forward on a request to send this data before it leaves the trust of UCAS.

Providing that the organisation is beneficial to me, I have no objection to my personal details being provided to them.

I am happy to be refered to as a statistic but not as an individual.

Should be asked every time if personal data is sent anywhere.

Hi, in reference to question 7, students can't afford to not use UCAS as there is no other way to apply for British universities. Therefore, alothough many people might respect UCAS less for using their personal information in this way, I can't imagine anoyone not using your services as a direct result.

I think having my data used is fine if UCAS believe a company trustworthy but I do like to be notified about it first.

Considering that there is no easy, well known method of applying to universities without using the internet, it is therefore vital that the degree of your customer's online presence created by the process is decided by themselves as an individual rather than by yourselves as an organisation. At my Sixth Form College, there are individuals applying to universities through UCAS who have a very small online presence, having no accounts other than an email. It would be a disappointment and an injustice to propagate their data that they have spent years protecting when there is apparently no alternative to the online service that UCAS provides.

If sharing my personal data to recruiters ensure it is relevant to my career pathway which is Media/I.T or could lead to me being offered a part time job.

That as soon as there is scope for money to be made from my personal data I become uncomfortable with it. Governmental organisations, Universities, Qangos and other Not-for-profit organisations however I would trust.

As long as your details, like you're email address, isn't going to just be used to for sales it's alright in general.

I believe that if sharing personal information is beneficial for the individual, it is ok but if it would put an individual at any risk or discloses personal information to the wrong professional bodies then it is bad.

Consent is extremely crucial on behalf of whose data it is that UCAS wishes to share.

I'm happy for UCAS to have my personal details, but I'm not happy for it to be shared with anyone accept universities; and anyone else, I would like to know exactly what for, and if I agree, it should be solely for that purpose

Essentially, I feel that there should be complete transparency with the usage of personal data by any organisation and I don't just mean some lines of small print buried deep inside a privacy policy. The ideal would be up-front communication requesting consent prior to the distribution of any data and total total transparency as to what the data is, every time the data was going to be shared.

I believe personal data should only be used for improving conditions for the individual, yet the individual should be asked to verify what information may be shared.

I think my personal data should be used by UCAS when it is beneficial to me or for future users of the service. However, I would expect UCAS to contact me to confirm that I am okay with the way they are using my data.

I believe that personal information should always be confidential, unless an individual has given their permission to the organisation(s) confirming that they are allowed to use it.

Ask before sharing please

I'm aware that some data needs to be shared to provide the best advice and service to us, and asking permission every time would become very annoying and pointless when people stop caring and just click accept. Therefore I believe it needs to be made clear who you are sharing the information with and what it is used for. Thank you.

There should be an option whether you agree to your personal data being given out, that way if people want it given out, great, and if not then fine.

Personal data as defined by British law - identifiable to myself while I am alive I would only wish to be shared with specific parts in relation to ucas eg student finance and dsa. As long as the data has nothing that could be used to identify it to me then it can be shared with anyone as it is no longer personal data under the law.

the only reason I would be cautious of UCAS, would be if my details were shared with organisations not linked to higher education in some way e.g. Retailers

Organisations should state how and where people's data is being kept so that the users can then use their own judgement to use the company, or to chose another. This is so that both parties can understand and agree upon the following actions that may be taken upon the data.

I think it is important Ucas refrain from sharing personal data for commercial gain.

Consent should always be sought and context should be completely given.

The data should never be shared with other companies without the consent.

The only thing I would recommend is my data to be used after asking for my consent and take no further action without it.

Any personal data given should be used entirely to benefit the individual or benefit public/other areas though ensuring security and privacy:-)

Make sure you ask me before you share my data.

UCAS seems to be a serious organisation so there is no worries about them if they want to use my data.

It should maintain the person is anonymous at all times but also leave them to consent to being open with their data.

I think using personal data is fine aslong as the individual cannot be identified.

you should always let people know because i wouldnt want my info shared with out being asked because it is PERSONAL information for a reason

Personal data should always be consented for before being used. It must not result in nuisance calls and the information leaking out to third parties who provide no benefit.

I think in summary, it's more about consent than anything else. If an individual does or doesn't want to share their information, then that's their choice to make and should be respected.

I feel that my personal data only be used with my consent given.

I dont feel my personal data should be shared unless clearly agreed with me first.

I would have no issue with receiving an email once every couple of weeks asking to share my data. I would be impressed if I was given an option on whether I would like to be asked for consent each time, or whether I would like to volunteer my details to go unconditionally to authorities selected by me. I would be very unimpressed to hear that my details get automatically sent to any authority, without at least my initial consent, in order to use UCAS.

Never give out personal data without permission from myself.

There is so much in the media about the misuse of personal information it is hard to trust anyone. It is important to know exactly where and for your personal data is being shared.

People should always be asked before their personal data is given to other organisations as it makes them feel safer. Otherwise, people receive contact from organisations that they don't know how they got their information.

I think that if it can be used to speed up processes of getting into university and receiving loans etc. then it is a good thing but not so sure about commercial uses.

Before personal data is shared, the individual should be asked their permission. Data shouldn't be shared to commercial organisations that the individual doesn't want it to be e.g. Individual should be able to opt out of data sharing to specifically banks or specifically insurance companies

No third party's should be given anything without consent.

Fairly open to my data being used provided there is a clear benefit and ideally my name is not used unless completely necessary.

I would not be happy with organizations that target a lot of unessessary advertising towards me and I would like to know that my data was only being used in order to make things easier for other people and for me

Only if it's for the benefit of students and not for UCAS's personal gain.

I think that the sharing of personal data is inevitable to help companies find customers, however privacy concerns are a big thing for me but if it is consented then there are no worries.

No I think data protction is just fine for me.

I'm happy with the use of personal data as long as: 1. In areas where my data is shared to improve college/universities and placements etc are made available but other 3rd parties such as banks, building societies etc - such sharing must be on an optional basis. 2. In areas where my data is given to 3rd parties if for statistical purposes again it is always fine but for commercial use I should always be given a choice. Thanks.

My personal data is my private information and should not ever be shared with anyone without asking for my permission.

Ask for consent. You wouldn't want your phone number given to every telemarketer under the sun.

UCAS should always have different methods of the way personal data should be used but they must seek for permission of the holder on a regular basis to maintain a form of trust.

They'll probably get my data anyway, won't they..

I think that personal data should never be shared by UCAS with any external organisations, bar those related directly to ones degree choice. And even then, it is important that the individual is constantly made aware of how their information is being shared, but their consent should be asked for first.

As long as Ucas where to contact me before using my personal data, it would not be a problem

Using personal data for educational issues directly affecting an individual is more than acceptable. However, the line(of trust between aspiring university student and organisations such as UCAS) is crossed when information is handed over to third parties before or without the consultation of the individual.

Think it's always appropriate to let people know how their personal data is being shared although don't necessarily need to consent to every which way it is being shared.

In general data being shared isnot an issue, the problem would only arise if it was shared without knowledge or consent to non government organisations

I think consent is the key, the distribution of personal data and its acceptability depends largely on the individual and their opinions on who they do and don't want to have access to their personal data.

I believe my personal data should be used like super glue - in small amounts and with extreme caution. Your default position must be to assume the person receiving my data will have security issues and that they will be hacked. If you would not want it to be in the public realm, don't share it.

I am willing for it to be used as long as i am asked or it is clearly going to benefit me.

I think It's fine for personal data to be used but who ever's data it is NEEDs to be consented beforehand. Especially in a day and age where it's harder to have any kind of privacy. People tend to be much happier and use a website more often if they know there personal data is safe and private.

It should be used with the most respect, and only be shared with fully trusted organisations.

I think the main worry a lot of people feel is that our information may be used by scammers

I think UCAS should ask me prior to passing my data on to anyone

Personal data should only be shared when permission is given by the person. This should always be in writing and specific requiring a positive response, not by default or omission

I think everyone should generally be okay with sharing their data as long as: 1. They'll be kept completely anonymous, with no way of being tracked 2. They are asked permission for use of their data, before it's used

Of necessity your questions were very broad, in most cases my answer would depend entirely on the circumstances at the time and the ACTUAL reason for wanting to share my personal data with a 3rd party. I generally prefer to make my own connections and enquiries and prefer organisations to respect my personal details and to not pass them on.

Asking permission prior to applying via ucas

I believe that my data belongs to me, and that when I give it to a company, I am only giving it to them. By sharing it to say for example insurance companies, you are breaking the trust you have with the person that has shared that information with you.

no spam please ! useful things are good but only in moderation !

It shouldn't be used

For statistical analysis of the demographic of people who use ucas, and should be used to make the process more intuitive for individuals using the site without communications from a school or college.

I think that during the sign up process a slightly shorter version of this questionnaire should be given to let students know what's happening with their data and they could create their own setting for there account as some people are more private than others.

Ask consent before sharing personal data

As long as something that UCAS doesn't use or share against me, everything is fine.

As it is personal data, I think permission or at least notification with the opportunity to respond should always be given. Except in the circumstance of official government organisations, when it is acceptable in my opinion to share personal data. But not to commercial organisations such as accommodation companies.

I would like to know that all of my personal data was being used very confidentially

i think you should never share anyones personal data, however if it does need to be shared for whatever reason the indiviual must always be contacted and they must always give a consent from back before sharing data. i don't like people knowing my personal data so i would be quite worried if my information would be shared because you never know whether people will misuse the data and go against their job description for example.

# Survey of 2015 cycle UCAS applicants on the use of their personal data - feedback

#### If there is anything else you would like to tell us about how your personal data is used please tell us in the box below.

Dear UCAS, I understand that as an organisation you have a commercial arm (UCAS Media) which received £12m in revenue from advertisers in 2014. I have no problem with this as long as this money was acquired through following data protection guidelines not just to the letter of the law, but more importantly the spirit. The organisation must not loose its focus and forget that it is a charity, not a company. Furthermore UCAS should not abuse its power as being the organisation which students are forced to use to apply for higher education. I would also like the money generated from advertisers to be used to lower the fee which has to be paid by students as much as possible. Thank you.

Personal data should only be used if the person the information is about knows that it is being used by a specific organisation however if there are any emergencies then personal data should be used to identify the person in question

I believe that your personal data should not be shared unless the indervidual has given consent

Personal data should be kept 'personal' as much as possible. As students, we trust your organisation to help us look forward in life, and perhaps data should be shared only for that purpose. Personally, I have no problem with data being used in statistics, but I tend to disagree on sharing information for services I'd rather avoid (ie. unnecessary loan companies). Use, please use our data in statistics, but ALWAYS ask for consent if information is to be used elsewhere.

Chances are, I won't mind what it's used for. But I would always want to be asked or my permission to share my information. I'd also need to know exactly what sort of research is being carried out with it.

Ucas should use my personal data on the benefit of me, understanding what I need (ex: helpful site or link for UE students or students on their first application)

I think permission should be asked for any kind of data sharing, regularity/amount of times that permission is asked depends highly upon what sort of organisation will be receiving the details.

I would prefer my data not used without my consent. There is already a big enough breach in privacy that I don't need UCAS selling my data on.

It depends what personal data was shared for the majority of questions. If it was just my gender for example. I wouldnt mind at all. I would be slightly more concerned about my home address and personal contact detail being shared.

Consent should be given for the sharing of information; named or unnamed

Personal data should only be used if the holder guarantees that it will not be stolen

I feel if you was gonna share my details with other organisations then on your behalf you should send us imformation on what you are about to send and wait on us to approve the imformation you wish to send on.

When asked whether I would allow my data to be sent to other organisation, such organisations should be named and the use of the data outlined.

I think the individual should almost always be notified to be able to give consent before data is shared with others.

I do not mind my data being shared. As long as I am informed, and allowed to accept/deny.

I believe that any person's personal data should be treated with the utmost respect.

I think it is a good thing for data to be shared in order for research and the individuals benefit, however I think consent should be given every time for most things.

I think if my data is provided to government or official services it's ok but not private Companies

All personal data being published must require consent before. Personal data should be just that, personal.

Personal data should belong to the person they relate to and explicit permission should always be required before sharing it in every instance.

Only give out date if it is anonomyous or with my consent.

Personally I am uncomfortable sharing my personal data with any 3rd parties, I like to know exactly how my data will be used and by who, sometimes I even research the organisation if I am not formula with it to get an idea of them before providing them with my details. I try to be carful with my personal data and hate to think it could become widely accessible.

Personal data should be private at all times and if a company wishes to share this; they should always ask first as it is not their data to share.

The most important thing to me when discussing personal details is that the company or organisation asks for my consent first.

I oppose my personal data being shared with any other organisation outside the organisation whose service I have no choice but to use. I cannot apply to university except thru UCAS.

To ensure that permission is asked before using my personal data.

I am opposed to selling of this data to other companies. Using for government research pertaining to improving opportunities of young people through statistical analysis is fine. These companies profit and exploit us through the information they gather on us just as the lobbying firms which buy the cookie data on the Internet when we visit sites. My problem with companies that receive this information is that they profit from student debt by securitisation.

My details are me as a person and should never be passed on if I wanted an organisation to have details about me that organisation should be contacted by myself directly no information including the survey results above should be passed to anyone without my consent

As long as people are always informed that their personal data is being shared and they have an option to agree with it, it should be ok.

Seling personal information to companies, purely for the benefit of the company (and not the individual) is wrong.

It could be used in any way as long as their is nothing too revealing which could affect my privacy

I strongly believe that an individual MUST give consent prior to their personal data being shared and should be able to decide which companies / organisations are allowed to be given that information.

I think a persons data should not be used without their permission

All personal data should be secure and only share when needed.the individual may need to agree before doing so.

I think that as long as it is for statistical and beneficial purposes only, it is fine to share my personal data. However, I don't like the idea of banks, insurance companies or health services knowing my details without my consent.

Personally as long as consent is asked before any type of information is given to any organisation, other than the government which can be done without it, I'm fine with providing most information.

Personally, I believe that safety is extremely important and would like to be asked for consent every time a company or organisation wanted to use my personal information.

as long as I am contacted and asked first I wouldn't really mind but I think it is incredibly important to make ones own decision

I tend to agree to most of my personal data being used however I would always, under any circumstance, want to be asked for consent prior to it being used.

If my personal data is used by Government or other organisations, I demand to view these companies and organisations so that I can either approve or disapprove their use of my personal data. I would also trust UCAS and expect them to use my data and information for research and programs that are both safe and trustworthy and will not be used inappropriately.

Do not use my personal data without first asking for my consent ! If I do not give this, do not share my data at all !

I don't really mind my personal data being used as long as there is no 'foul-play' or 'wrong-doings' being done by it. If it benefits someone, then great but my safety and security must always come first. In risky situations my consent should be sought out first.

When it comes to sharing my details with trusted student loan company's, trusted student accommodation and universities I am happy to trust UCAS in sharing my details, only if it is going to benefit me as a University student. However when it comes to any other type of organisation that will not benefit me I would want the option to give consent or not.

Avoid companies who will use it to mass-mail 'relevant' advertisements, eg banks trying to find new customers, companies offering cv checking etc

I believe it is very important to always obtain consent when you intend to use someone elses data

University applications need to be done through UCAS. As applicants are forced to use the service, UCAS should be very careful as to how they share the data. I believe the default should be no data sharing, with the opportunity to share personal data if the individual applicant agrees on a case by case basis. If consent is a condition of using UCAS, then the applicant could be forced to share more data than they would otherwise, which could be good for UCAS, but is unfair on the applicant.

Generally, as long as you use common sense about where my data is used I don't mind. Obviously there are times when you should ask me and other times when it's logical to just pass the information on as there's no possible harm done.

My contact details should not be given to ANYBODY other than the people I am dealing with, e.g. Universities and UCAS.

I understand date must be used by government and for academic referencing but do not agree with any commercial companies gaining access. Thanks

I believe that my personal data should we used when there is either a clear benefit to me or for research purposes/surveys.

Personally I strongly believe that my personal information should be my own to disclose, if I am asked I will consider whether or not to disclose it but if companies release my information without my consent I don't trust.

Personal data that I have added to ucas obviously is important however there is also some sensitive data that I have given, which for obvious reasons I would not be happy about sharing.

Provided I know where it's going and can see and manage the flow of personal data I am content with its use for the benefit of others (for example research and statistics.)

Basically, as long as you consult me and don't give my details to anything wildly dodgy, I don't mind being used in some statistical research or whatever :)

I know it goes without saying but just abide by the data protection act ! You're doing a great job so far.

To be used to help reduce the amount of time needed to set up uni, especially student bank acounts.

It is ok for personal data to be used if it will benifit me and others as long as i remain anonymous

Personal data can be used for research purposes or to help out with student loans and or student accommodation. However I believe that consent should only be required if the data is used for research purposes and especially for commercial use.

Anything that could affect your personal finances should be hidden and permission should be granted by the applicant, and once given suggestions should be make rather than choices made for a student may have a specific reason for choosing a particular bank etc.

As long as it CLEARLY BENEFITS me and is an URGENT matter then consent isn't required in my opinion. In other circumstances consent should always be obtained.

I think when you give out your personal data to someone for example UCAS you should always be asked to comfirm if you want it passed on to any other organisation.

I feel if you are asked to consent every time with any matter then you get another chance to fully decide whether you want to share your information so if circumstances have changed you can personally take this into consideration

If personal data is to be used by any organisation, UCAS should ask for consent every time. I believe this as the information is unique to one individual and all persons have a different opinion on the use of their personal data. I consider the use of personal data for research acceptable. However, I disagree with the use of personal data for more personal/commercial reasons.

Personal data should only be used when the organisation asks the individual for informed consent. Otherwise it is breaching confidentiality.

I think that the pros and cons of sharing my personal data should be weighed up and looked at in an in depth way. What are the consequences of sharing that data with certain organisations? What is the negative possibilities/results that can come from these organisations abusing the information provided on me?

Consent is key, it is not so much a matter of trust about malicious actions from UCAS or other reputable bodies, but cyber security should be penetration tested on a scheduled basis by a qualified team to ensure that the data is not obtained illegally, and training should be given to all personnel to allow them to not accidentally pass on sensitive data.

Needs to stay safe which UCAS has done well to do

I think data should be used with my consent if I can be identified by this data. If the data is just statistics without any of my personal details released I would be happy for UCAS to provide this information without my consent.

Very concerned about the level of personal data that ends up in the wrong hands. Have been pestered by cold callers and have no idea how they have acquired my details.

UCAS seen as a trustworthy body, and is the only way to access a lot of uni's, so it tends to be trusted anyway. I think most applicants are happy to have data and statistics shared providing that they cannot be identified from i.

Personal data should only be provided to others with consent depending on what organisations/ authorities it is being shared with. I don't think personal data should be shared to the public.

Always ask my permission before sharing my personal data and guarantee that I will not be able to be identified personally.

Personal data is so important because there is a lot of identity fraud that happens, companies and individuals need to be mindful of this.

My data is mine I would prefer people to have my consent rather than just giving it out

I think personal data is an important thing and is something that should be kept as private as possible. The person in question should always know about it if there data has been passed on and in most cases should be asked for there permission

In every benefit to the student.

It's always nice to first be asked for consent before your personal information is shared. I suggest that a form should be created (online form?) that contains tick boxes which pair up with the different organisations/government bodies, etc., that would like your personal information (or that would bring benefit to you by providing your personal information). For each 'organisation' the student should be given information concerning how the information will be used, for what reasons, and if UCAS recommends the allowance of this 'organisation' to access your information.

I think there is a bit of an issue with the fact that you don't have any choice but to apply to uni through ucas, as I personally don't mind but other people do and there isn't a way to opt out of use of personal info for other purposes

The implications this survey brings up are a little worrying, but I wouldn't mind having my personal data about the place provided I'm aware of where it's going.

I strongly believe a persons personal data should stay personal to themselves. Hence the phrase PERSONAL. In cases in which the person says otherwise it is permissible however to avoid confusion there should be a secondary act of consent.

Should be to benefit individuals and societies as a whole

Personal data is not personal if it doesn't have a name attached, I would be happy for all governments and researchers to use my personal data as long as my name is not attached.

Aslong as UCAS feels the need to do it, then in most cases I would feel comfortable.

I would always like to know if my personal data is required to make my own decision to let it be used. It is my data after all.

I should be informed whenever my personal information has been passed on to another person, whether internally or externally in order to track the spread of my personal information online.

I personally think that UCAS are very stable with their security and they respect the privacy of every applicant's personal date. I absolutely 100% trust how my data is used and I'm always content with what I'm asked permission for, it's a very calming and trusting access.

Personal data is sometimes a very delicate issue. Many individuals would be at risk if their details were shared. There is a fine line between sharing data, and sharing data that would put an individual at risk. I would be very uncomfortable with a bank or government organisation emailing me to offer something, having read my personal data. However, if UCAS or a company that I'd agreed to share my personal data with contacted me, I'd be ok with that.

It must never be used in any way without my explicit consent for each individual purpose. That is how it should be for everyone.

to help guide other people to making decisions on UCAS and help with the application progress.

I generally don't think that applicants personal data should be handed out without their personal approval, as it is their information and so it should be up to them who has the ability to access that data.

Dont abuse the power you have with all the data for profit, e.g. selling data for commercial use

There are several aspects to which way, personal data should be used. Personally, it can be used when there's a clear aim and benefit that can be achieved through it. For instance, research or suitable organisations getting in touch with me for a well suited need.

I wouldn't give something away that didn't belong to me (especially without asking permission). Sharing peoples personal data without consent should be illegal. I understand that sharing peoples data can be beneficial, however selling and swapping data for the purposes of profit I think is disgusting.

I do not approve when companies I have trusted with my information sell it for profit to organisations that effectively bombard me with spam

in this day and age it is very easy for companies to access your personal details. this should be something that I only have the choice of who to divulge my information to and I should be able to complete forms etc. , without having to worry who has access to this information. it makes you feel that you do not trust anyone that you speak to and prevent information being passed on where it could be useful.

I believe that even if I did not trust UCAS, I wouldn't have a choice but to use their service because that's the only way I can apply for university.

I feel my personal data should stay personal unless I give specific direction too use it in other ways. The Only situation I feel the distribution of my data is more valid is if there is a clear benefit too me in relation too my application eg. Accomodation, Student loans Company. The distribution of my personal data too commercial organisations is wrong unless I have gave specific direction for every instance this is requested.

Should ALWAYS ASK for consent, and send reminders that you have done, allow applicants to change whether personal data can be used.

Just ask every single time, that's the safest way to help people be and feel secure!

Personal data is such a wide term. For example, although you may remove my name, a comination of other personal details (for example a rare combination of A-Level subjects may still allow reidentification). The risks of re-identification would need to be assessed. For example, if only combination of A-Levels was being shared, I would have no problem with this. However, if you were sharing combination of A-Levels tied to household income or details of disabilities - this may mean that the consequences of re-identification have substantially increased. The following paper, while aimed at the healthcare setting, may give information with regard to identification and anonymisation http://www.bmj.com/content/340/bmj.c181 With regard to sharing data with banks and commercial organisations. Assuming it is information that I can be re-identified in then I can see the benefits of easier checking of my student status, however, there need to be appropriate barriers. For example if an

Ask for my consent before using my information.

Sharing data with the government is okay but sharing it with companies who are only in it for personal gain is not fair. We use UCAS to apply to uni and need to trust them. If they provided companies with our personal data in order for those companies to potentially make a profit it creates almost an air of sleaze to the process which degrades the trust of students. UCAS should be above commercial interests as applying to uni is a big step for students and there must be a high level of trust. Our futures are literally in the hands of UCAS.

Personal data should be used only if needed and for our benefit only.

It is unclear to me where the sharing of private information stops being useful to me and starts seeming like an unnecessary invasion of privacy, especially when there are commercial organisations involved.

I would provide consent for my data being shared if there is to be a benefit to society as a whole such as complimenting research studies; however, I would be opposed to sharing details with companies that may profit financially from being in possession of my details.

i should be informed where personal data is bring shared

It is the constant phone calls and emails from companies that would be the most irritating

Selling personal data is not something I consider acceptable in any circumstances.

for profit Organisations should be thoroughly checked before being given any access to UCAS (or other student) Data, only a student, a students teacher and UCAS should ever be allowed uncontrolled access to a students data

I am comfortable with personal data being shared as long as you can not identify me as the individual and consent has been asked for things such as research and local and British government.

It was not listed on the previous questions but as long as ucas told me what they were planning to do with my private information and asked for my permission I would still trust them as an organisation.

It is crucial that the data need to be protect and secure. Personally, UCAS system is very good way to safe the personal data.

I think askin a person every time to use there personal data, regardless of whether the name is provided, is the best option every time. That way people feel less vulnerable.

### Don't use my data without permission

I feel sharing my personal data could be beneficial, for research and statistical purposes as well as making it easier for organizations to make decisions about me. However I feel some of the personal information should be kept from these companies, though not all. For example I wouldnt feel comfortable about my phone number or email address being given out to everyone, though it is useful in certain circumstances

As long as i am always notified about what data you thinking of releasing and to whom, and only if i give my consent each time-or in some cases asking me once, then i don't have a problem.

As long as there is no threat to the security of my bank details etc. and I would not be submitted to contact from organisations after the original reason for which my data was provided I don't think that sharing details of an induvidual with specific companies (which could benefit the individual or benefit useful research) is a problem. However, I don't like the idea of my details being shared with third party companies or thinking that unspecified organisations have access to my personal details without my knowledge of this access. Also, unless it is necessary I think that details given should exclude names/ addresses.

i believe that personal data should always be checked with the person before being shared with any company or organisation as it is personal and you never know what might happen to it after it has been used.

Always ask before giving it out !!

I already trust UCAS and rather keep it that way

data that is identifiable should always be checked before being releaased

All sharing of data should be asked.

Try not to use my name

All of personal data provided to UCAS, should stay between UCAS and Universities. Should be only use for student purposes and not to be share with any other organisations or goverment as there is no need for such actions.

I have no problem with using my data for research purposes - afterall, it may be for my benefit and others too. However, consent should be EXPLICITLY asked each time and the use of such data, explained.

Aslong as nothing personal if spread out to effect us as an indiviidual, i think this is absolutley acceptable.

I think it's being used well at the minute, can't think of anything else it should be used for.

I should always be notified for consent for the movement of personal data to third parties.

I think the services provided using personal details can potentially be good but the consent of the individual should ALWAYS be taken into consideration.

I am strongly against my personal data being shared or sold for commercial purposes.

Personal data; the definition is in the title. It is the property of me and I do not give any organisation in any shape or form any kind of welcome permission to use my personal data without clear and meticulous guidelines and rules over conduct, use and sharing that does not make me feel like some resource to be exploited for research or capital gain, nor for 'convenience'.

Personal data for government statistics, where the individual cannot be identified, is a good thing. Though I strongly disagree with anyone sharing my personal data without my consent as technology is very advanced and it's becomes easier and easier for a person to be identified from a small bit of data.

Personal data is personal data so should be kept personally, however some aspects of personal data is also public, this is the data that should be shared, almost freely. For example, my name and email address below is public.

I would not like a company offering me services they think I'd like/need from what they've read about me.

It should be used anonymously unless consent is gained from the individual it is regarding

Sharing data is acceptable as long as specific personal information isn't given e.g name, date of birth, NI number.

I trust UCAS to use my data appropriately, but by asking consent, I am respected as an individual and informed by default.

I believe that my data, no matter where it is, is always mine. If someone wants it then they can ask for it. You don't go to a library and steal a book, you loan it.

My name or contact details should not be shared with other organisations without my agreement.

In some cases if you where to nofiy people about using there dater before hand, even if the person didn't want you to they would have to accept. This us the application to apply to all universities, so its not as if there is a real choice. Just bare that in mind if you try putting it in terms and conditions.

I appreciate the privacy and security UCAS provides. I think this should be continued

I think if it is very personal data then I would like to be told before the data is transferred for my own personal knowledge

Sharing data is fine for the vast majority of the time. But certain companies or people within organisations might use data irresponsibly or for their own needs. Regulations need to be in place and enforced for any misuse of information of any kind.

My data should be held securely and shared with my consent.

Whilst there are evidently benefits to sharing personal data with organisations as it speeds up many processes, there is always the fear that individual names may be leaked/or allow identification of a person who does not want to be identified. I believe that it is a delicate balance between the two, considering that sharing data that is personal should in most circumstances never be linked to a name.

Overall, I believe that giving my personal details can be beneficial for me and the society, therefore I don't mind but would appreciate being contacted first.

I think that asking people if it's okay to use their is important, better safe than sorry!

"Privacy is non-negotiable". If you believe otherwise, see https://www.youtube.com/watch?v=\_kBIH-DQsEg

I am happy for my data to be used anonymously and for research.

My personal data should never be sold.

Never for advertisements through email or text, although these are occasionally relevant most of the time they are an inconvenience, and make me concerned for how my data is being shared.

Personal data should not be shared in secret because it ca put the student at risk if it falls into the wrong hands, the student should be asked in the majority if the cases, and UCAS should only share it once a clear reply has been sent. However, it does have some benefits like insurance offers, speeding up certain processes etc.

Providing data is not an issue as long as my email inbox is not flushed with irrelevant information.

I think it is important to have "further information" boxes to allow people to elaburate as many situations are not straightforward and purely statistical data can be misleading or misrepresented. "None of the above" as an option is always important, to indicate when a situation may need re-evaluating afresh.

The use of ones personal data is dependent upon what reason in which it is being used. For academic or personal gains it would seem acceptable for them to receive all the information, for statistical research it would be appropriate to share figure that are needed but nothing personal which can aid in the identification of a person. However I strongly disagree with it being used for commercial purposes which will help profit a organisation.

My personal data should be given to any non-governmental organisations, and if it is being provided to the government my consent must be given before.

Don't use without asking for permission and detailing what it will be used for.

Willing to participate in most circumstances as long as it doesn't infringe on my privacy and the information used isn't being mistreated.

My data is MY data, and so should generally be asked to share such information,

Personal data should only be shared if it is going to benefit myself or other students

I just think the person should have full control over their data.

Notify businesses or other organisations of students who they may be interested into help people chose the best progression path for them.

Data should be used based on it's sensitivity, for example; an individual's address is usually considered to be more sensitive as a data compared to the gender of the individual.

On the last page I wish there was a 'Consider it a formality and accept it' option. I think UCAS comes across as a reliable and trustable site and I sort of assume my information is being sent to appropriate second parties like accommodation etc. but as soon as it's directly interfering with say my chances of opening account with a certain bank I wouldn't feel comfortable. I do worry a little bit about just how much information there may be about me hidden in the internet but I expect there's the same amount on most people so it doesn't bother me too much.

I think we should always be aware of our personal information being shared to third parties.

UCAS should only supply data to secondary sources when it is completely relevant to the application or is needed such that help can be give to future university applicants. e.g. student loans company, not a bank or researchers. Although general data can be taken and if proof of being a student is required for bank accounts or loans then there should be a more private, limited data that they see such as a register just stating a person is a student and where they study.

Having control over my personal data it important to me in an every growing linked together society, as I prefer to know who may know what and remain informed. To able to make informed choices about each decision I make about sharing data, is very important, although having only relevant email sent to me is a useful thing as it prevents my inbox getting full, I am also more likely to read them as there are fewer of them !:)

I think personal data needs to be kept safe and if it is to be used the person should be asked and told how its going to be used and how much data will be provided and to who

My personal data should not be used without my knowledge (being made clear that it would be used, not just part of the 'small print') and consent.

Sharing information with third parties whom wish to use it to establish a target market for their goods/services is unethical.

If it is shared with any external companies other than UCAS then the person should always be asked first, and when shared, the data should always be kept confidential unless the person says otherwise.

Personal data should always be treated with care but where there is a benefit to the individual sharing seems OK as long as it is used accordingly and will not lead to marketing phone calls and other hassle. When beneficial to the individual, the individual should be contacted first to check if there data being shared is acceptable.

Consent is key in 99% of scenarios. Other than that, I believe that UCAS is doing a great job in using personal data to help students secure places at universities.

I peraonally would be happier if UCAS asked for permission all the time no matter what, people are likely to tick yes to allow anyway

I think the individual should be asked about which ways they would consent to their data being used and when they would not, before joining UCAS, so they have the option to opt out of their data being used.

Name, address and personal email should never be given out without consent but things such as the general area where you live and the course you have chosen are fine

I don't think the sexuality infomation I provided should ever be shared withoutmy consent.

Personal privacy is important and data should only be given to those who need it.

Just would always want notifications and my consent on what data is being shared and to whom. Thanks

An individual should always be asked if an organisation wishes to use their personal data. It is unacceptable to assume that based on the type of study the data is being used for, a decision can be made about whether to use it or not. Permission must always be sought.

I think that if my personal data is used and will be helpful then it will be a good idea to use it but ask my permission before doing so. But I think that if my personal data will not help in any way then there is no point in using it anyway.

Although publicly funded organisations often do good with anonymised personal data, this can peer to a conflict of interest because many of these organisations are affiliated with Universities. This would mean applicants could potentially be cross referenced – de-anonomysing applicants entirely.

I think in most cases including outside parties using people's data, you should always ask for consent first - it just seems like a given. Give people choices on how to handle their data so that in some cases they don't need to bother consenting every single time.

Theoretically, I would like to know the results from a reserch (public/university) that uses statistics from my details.

the person should always be asked first before any information is given out.

I be niece that my personal data should be used in order to help students, in the way that they can gain a better place at univercity and have a better time applying as it can be quite stressful. I hope that the data in this survey has provided facts that can be used to help UCAS into providing a better device to students.

I am happy to share most personal information if it is used to ultimately benefit not just myself but other students applying to University.

personal data no matter who would be recieving it, should only be shared with consent from the persons whose data it is. and the company that is being provided the data should also ask the person if they can use their data and if neccessary they should ask if they would like to pass it on

All data should be provided to companies if it provides a benefit for the individual, under no circumstances should personal data be provided to companies where there is no clear benefit (e.g. Companies that wish to offer you deals and insurance companies) without the individuals consent.

How I feel about my personal data being used depends on how well I know the other group personally, or how well known/important they are meaning that they'd be better at protecting it. But I'm cautious about sharing personal information

I would rather be aware of where and how my personal data is being used than it being used without my consent.

it would be good if you did not provide my data without my consent and give more details on what the organisation, government, researcher will do with my information once they receive it. I also would not mind your interpretation of the organisation, bank, government, researcher that you may offer to give my data to. Just consent would be good thank you.

As long as it's been given the clear by UCAS I don't mind too much how my personal information is being used, with certain companies I would rather check it myself and give concent but other wise it's down to UCAS.

I believe I should always have a choice as to where my personal data is distributed.

I have complete trust in how UCAS uses my information at the moment, however, I think that whenever your information is shared, you should always be asked or at least notified.

Even when sharing my personal data would be beneficial, I believe it is necessary to ask my permission first.

You seem like a very professional and well-trusted service. Please don't sell out and provide our details to people.

My data should be used in an appropriate manner, for organisations that will benefit me personally, and not for advertisement purposes. I am happy for my data to be shared as long as my permission is asked for first.

I have trust to government and organizations linked to it, but I strongly disagree to share my data with commercial business or research

My personal data should only be shared if it benefits me and my education, as well as showing my name. If my personal data really NEEDS to be shared, my explicit consent but be attained prior. Cool. Don't share my data pls.

Personal data is just that and should be as guarded as any other part of one's person. The misuse of personal data is not only a breach of privacy, security and identity but also a breach of human rights.

I believe personal data should only be used when the user agrees with it each time

Doing this survey has made me worry about the security of my details.

My personal data should be used in a way that is adequate, relevant and not excessive

The balance between privacy and the desire for efficiency varies so much between individuals, perhaps it would be worth utilising a system very similar to this survey during the process of making a UCAS account, so that individuals may decide what they wish to be contacted about. This would prevent increased openness and choice over personal data usage irritating those who are not concerned and value the efficiency of UCAS making decisions on their behalf, whilst those who wish to may request to be contacted in each case.

Always ask consent for people's data before sending it off to others.

So long as I am asked for consent once, I am happy to let you share my information for research purposes.

I would expect UCAS to protect my personal data as carefully as I would myself - which means if there is any doubt always check with me before sharing my data.

There is little to no need for the sharing of personal information. Back in the day if you needed something you had to source it yourself... and that's the way it should be... no vultures!

Generally speaking, requiring some persona; data is understandable and so long as I have some awareness that it is being shared, I would be content. My main concern is that providing data such a an email address could lead to being sent a plethora of emails purely for advertisement. That would be rather aggravating.

I strongly believe the individuals consent should be taken before any type of data is transferred or passed on to ensure the data protection polices are intact.

The only issue I have personally is sharing information with commercial entities. With government or other public entities, (even though I ranked trust in government very low) they have a genuine benefit or need to have our information.

As long as sharing the data does not breach any individual's privacy, I think it is valuable to collect data - as long as the people involved have the right to remain anonymous

I think that there should, in most cases, be an option to opt out of this choice, as it is all dependant on the person on what their views on it would be. If this is the case, UCAS will not be trusted any less, as it gives the individual the option and choice on what to make.

Some questions which I had to answer on UCAS seemed unneeded, there should be more information on why that personal data is being asked for.

Personal data should never be distributed without the person's explicit consent.

"Personal Data" is a very vague and broad term, it is difficult to make a summary as it is hard to understand what "personal data" encompasses.

I feel you should be informed more clearly that your information may be used for some of these purposes for transparency purposes.

Just always ask

I am very content with the protection of my personal data and how UCAS use it. I trust UCAS completely to secure my information and to ask me when they want to share it to other organisations. Particularly, sharing student data with suitable banks in order to support the financial needs of students would be a very good option.

As long as am told what my data is used for before it gets send off to a certain direction am good with it.

Never give the name of the applicant to public research companies or banks without permission.

UCAS and the way it has been set up now makes me no worrie about my personal data so as long as it is safe it makes people feel happy and want to use it

Personal Data should be used in a secure manner and ask for permission if necessary.

You should ask permission before you use someones data

As long as I can't be identified directly and I face to risk then I am comfortable no matter what the circumstance

Personal data should only be used with my consent.

I don't think that data should ever be shared or sold on to other companies.

Each individual personal data can and should be used in order to improve services, organizations, benefits for it's users. But in my opinion, everytime there is an commercial interest, or a commercial purpose, the positive argument to use that data completely fade away as we all know the business competetion in every business segment nowadays. It is (almost) impossible for a company to compete with others without spaming and use the agressive marketing campaigns we all know. UCAS is a trutable organisation, and every time a student, like me agree in sharing is data it's because believes this service does not share our details without ask, or even to companies we belive will use them in a way that goes through your privacy. Thank you.

Always ask for consent.

My personal data should not be used for anything unless I have given consent.

UCAS should always ask for permission to share your details and also have clear concise text that makes its users clear about what is happening with their information.

Personal data should be respected.

I would like to be asked if UCAS wanted to use my data in any way as I would not be comfortable for my data to be passed onto the commercial sector.

Privacy is important but if asked, then personal details can be used for research purposes in order to help make the process smoother for future users.

One of the options on question 7 and a few others were 'consider not using ucas'. Unfortunately we have no choice in the matter as it is how almost all universities deal with applications. UCAS should ensure it is possible for us to choose how our individual data is used - I have no issues with my data being shared with consent, but would like to know who it is shared to and for what purpose. If UCAS couldn't make this possible I think they are failing in keeping peoples data as private as it should be.

If my name is not involved, then I do not mind my data being used without my permission. However, when it comes to separate companies who deal with my finances, permission should be asked to give my name and contact details.

Never give details to people who will call students night and day trying to sell them "student" deals ! It's all a con !

We are all inundated with spam e mails and texts as a result of sharing personal data. As a result, I think important information can get missed int the mass of rubbish, and everyone has accidentally deleted useful e mails while wading through ones that are jsut adverts. EVerything is readily accessible on the web. We do not need the onslaught from advertising companies increased by the sharing of personal data

So long as my personal data is not supplied to companies to sell me silly things I'm happy for ucas to use it

Personal data that could in anyway identify an individual should require that person's consent before it is passed to anyone unless a prior 'blanket' approval has been given. No choice but to use UCAS, regardless of data forwarding policy, if you want to apply to university so would have to feel very strongly indeed to 'consider not using UCAS'.

It's simple, just ask to use it.

My personal information can be shared but with my permission.

In my opinion when it comes to personal data I should be asked at least once for my consent.

I think that it would be good for UCAS to use our data to be able to provide statistics when looking at universities. For example, when looking at say a history course at Lancaster it could say 'last year the average successful candidate achieved AAB and 350 UCAS POINTS' or the most common A-Level subjects were 'history, English and art'. It could also show what proportion of candidates received offers so that prospective students can see how competitive places are.

I think that my personal data was keep well under UCAS, very trustworthy. I'd rather know my personal data is being used for something that is need or will benefit research.

Never share data unless the situation is extremely important. I e national security. Asking for consent every time before data is shared should be minimal requirement.

Personal data should be used to analyse how the cost of student accommodation and how it should affect them based on their home address

Very happy with my data being shared with government, education and ucas for statistics. Less happy with private companies for my benefit but still willing like banks and insurance companies. I am unhappy with my data being shared with commercial companies with no immediate benefit to my education and employment status.

I think everyone should be informed and or asked for their permission before their personal data is shared.

When I signed up to UCAS I used my business email address. I'd specifically managed it to avoid getting any spam. The day after I gave UCAS this email address I began receiving spam emails. Its quite simple really, use some common sense, maybe a little business foresight and don't flog all my data to places where it will detrimentally effect me. Other than that, cracking job, thanks.

I think that personal data in the modern world isn't totally private anymore. It's pointless getting worked up about an organisation such as UCAS sharing relatively unidentifiable data, when you can find anyone's home address with 20 seconds and Google ! Ultimately, demographic data will be used for the greater good and I have no qualms with it being given to researchers as UCAS sees fit. However, I think that using the details provided by students to UCAS for targeting advertisements from banks/insurance/etc is wrong. This sort of system would mean that more students would choose the "easy option" of going for whichever bank account/insurance package was emailed to them first - perhaps not getting the best deal for them, as I think that companies would advertise the least attractive deals in this way to increase profits.

I think that instead of suggesting ways for people to do things, you should leave them be unless they ask specifically because the stress of getting into University is hard enough without being bombarded with lots of other additional needs etc.

I think it is very important that individuals personal data should be protected to the highest of standards and not shared with 3rd party's unless there is official agreement from the individual.

From the personal information given from the individual, UCAS could advertise important organisations etc. for example, (over 18s) UCAS could pass on your information (if agreed) to be eligible to vote; therefore raising awareness for the need to register to vote.

I firmly believe that we should be asked when our personal data is used or will be used.

It's OK sharing data for research which will help myself and future students by giving accurate statistics, but only information that is necessary and only if specific people cannot be identified by it.

I have no problem with my personal data being used to improve others lifestyle and my own when it is involved in research.

With regard to the questions previously about whether I would have used UCAS with the knowledge before hand that they could share my personal data with banks and the government, I would rather use a different website, however there isn't a lot of choice when applying to universities.

I feel that if my personal data was to be used in anyway then I should made aware explicitly, and be given the opportunity to consent.

I think it shouldn't be used without consent

I am okay to have my data shared for objective research purposes, however sharing data with commercial companies, especially insurance companies and banks could possibly lead to exploitation by these groups. If this was done without my content I would stop using UCAS, or recommend people didn't, possibly even put in a complaint.

Always ask us permission before handing over our data to 3rd parties

As long as is used without any risk of anyone getting it.

As long as I can't be identified I don't mind my data being shared on the condition I'm not sent spam

I've always believed that sharing data is generally a good practise but the person who the data is about should always be informed/asked if the data is shared and should be told who the data is being shared with.

My personal data should not be used without my consent and knowing. This can cause problems and takes away my security. Specially with members of the public .or commercial or insurance companies and bank..

The way data is handled should vary between cases according to the importance of the information and the potential benefits of sharing this information, but in any case all sharing of information should be done overtly with the person who's information it is informed

UCAS is a single function service. Data should only be passed to Universities and Govt. Organisations

Data sharing should always benefit the donor and the immediate user. Any one else having access to that data should always have to adk the donor first. No freebies or gain by 3rd parties for information given in confidence = misuse of trust.

I feel my personal data should be clearly categorized or labelled in sections (boxes) telling me where it will be used as well as the specific authorities involved. For instance, I would like to see on the summary page of my application which pieces of data will be sent or used by whom. e.g. icons next to the boxes saying that it is used for student finance or anonymous surveys.

The only way to apply for my course of choice was to apply through ucas and pay for the privilege. I would rather my private information was kept private, no matter how insignificant it may seem. You have this data as I had to use you, not so it can be passed on to anyone who requests it.

Used for beneficial purposes that's none for profit. Always asking for permission.

The main issue I would have with sharing data is receiving unwanted information (via email, etc) as it would often be just deleted straight away. I have no issues with using my personal data if i am the one who benefits or it aids research into improving standards

If your intentions are made clear as to how my personal data will be used, generally I would accept it. If, however, you have a small "check box" (which would provide my consent) at the bottom of a page that is already ticked, I would perhaps deem this underhand. I also feel that it should be made very clear how to change your mind, so that one could opt in or opt out in the future.

I do not mind sharing my data, as long as I am contacted before every single time and I have the option to say no. Where it is beneficial to me and to research then I think sharing my data is worth while.

Especially when its for insurance companies and itgers related I would prefer to be asked for...

Everything should be ran by me first.

As long as my data is used in accordance with the data protection act I'm happy.

Personal data should be kept safely and if it has to be used for another purpose, I should always be notified. It should be used for universities, accommodation, bank, loans etc. but handled carefully.

In all cases I would prefer to make the decision on who shares my personal data myself.

Always make it clear what information will be shared with third parties

If it's in a clear benefit to the individual it I have no problem with it being transferred to different organisations, but only under the clear full proof circumstance that it will benefit them.

I have no real opinions or strong feelings about how my data is used, by trusted and recognised services such as UCAS, however if my personal information was being given to non-governmental organisations that I didnt know about, and it could effect me, and they didnt ask for my consent, I would strongly disagree with this.

I think my personal data should be used, after I gave given explicit consensus to each individual company/possibility. Anonymous data for research purposes is ok but named and contactable data for commercial purposes seem inappropriate.

Personal data should only ever be shared when consent is fully given each and every time. UCAS should be looking into the companies they are giving details to and should be highly skeptical due to some companies abusing their power and sending spam e-mails and advertisements. If any student or applicant had any queries about bank insurance and the correct bank account for them they should research and apply on their own behalf the same way they applied to UCAS. That isn't really UCAS's job.

I believe that data should be used to benefit the person or other people just as long as there is no issue or negative effect on the person who's data it is.

I am content as long as the terms comply with the Data Protection Act.

Don't sell anyone's personal data without their consent.

I spoke to my friends about this, they agreed that for research proposes they would be comfortable with the government accessing their personal data. However, only for statistical analysis/gathering for beneficial societal interests.

Always ask for consent unless giving data to a school or university

It should be used appropriately.

I think ucas should always ask for consent before using or sharing my personal data.

Commercial purposes in which there is no chance of identification is perfectly fine as long as consent is taken. But, commercial purposes where we can be identified is a problem. For all else consent should be taken. A questionnaire at the beginning of a UCAS application could let UCAS know who is fine with which model and so some data at least could be used.

From my personal preferences, personal data should never be used without permission because we do not know whether it is for a good cause or a bad cause. Also, it puts people at risk and stress when their personal data is used without consent for different purposes. This is a very important aspect that needs to be taken into account for the benefit to myriad of online users.

It should not be sold to commercial companies who may take advantage of students, as students I know see UCAS as a authorative figure who knows what best to do with personal data.

Maybe it is worth to add an option so each person can check exactly with which organization UCAS has shared personal datal.

It should always be made clear how personal data will be used, and for sharing personal data in ways that will mainly only benefit a person, it would probably be best to still have an opt out option unless the sharing of data is necessary for the ucas application, and an opt in option for sharing data that could potentially lead to decreased privacy e.g. Email address being distibuted etc., but is needed for statistical analysis or something similar that doesn't directly benefit the individual, but can still benefit others.

Personally I feel that UCAS seems very fair in how they deal with personal data- however I think that it would be beneficial to send out an email or give a notice as soon as one uses the system for the first time, so as to inform them (and any parent/s or guardian/s) exactly where their information is going, what is being done with it and how they can be sure that it's being used beneficially.

I would just like UCAS to make sure that all my personal data is used in the correct way and that nobody can just access it without my consent.

Always ask for consent before using a specific item of data

Personal data is just that... Personal. It should not be shared. AT ALL without the persons permission and FULL consent. Definitely not to third parties in which have no link to where the data was shared.

I feel when privacy is an issue, the rights and feelings of an individual should always be considered and consent should always be asked of.

Don't sell it for profit

Well it's personal data don't send if around without permitision "Data Protection Act"

Data should only be used for purposes that the individual has agreed on before giving it.

I don't think anyone or organisation should have the right to share anyone's personal information without clear minded consent first.

As long as I'm told who my information is going to and why I'm usually more than happy for it to be done if I have the final say in if they should receive it or not.

My personal data should be kept confidentially. If there is a need of using my data then you should confirm it with me first. Thank you for hearing my opinion.

As long as data is used is a sensible manner without consequences it is okay, however the individuals's consent should always be given.

It seems to me to be obvious that so long as my permission is requested to every individual use of my personal data there can't possibly be any problems, at least not any for which UCAS would be accountable.

I would like for my concent to be given before sharing my personal data

I am happy for my personal data to be used for many things however as it is my personal data my conscent for it to be passed on to other organisations should be required every time .

It should never be given to private firms such as phone companies and should be deleted after 10 years

Always ask my permission before using my personal data.

As long as I am asked permission first, therefore leaving the final decision of what information is shared to myself, then I am happy with the way my personal data is used.

As a general rule, I would feel safer using UCAS knowing what companies it might share my data with from the outset and then being asked for consent for additional companies thereafter.

Always ask for concent before sharing information!
My personal data is MY property and no one has the right to use it to make a profit especially ucas or government.

I think a person should always be asked for their consent when their personal details are being shared

The "personal" in personal information, should mean exactly that. Other than sharing data with student finance and Universities applied to, all data should remain private. If permission is sought to share the personal information with public research bodies, this should be the furthest UCAS is willing to consentually utilise that data.

I do NOT want my data dished out so capitalists can make more money, only for non profit organisation.

Always ask for concent if forwarding or sharing details.

i personally dont like people using my information and all information about myself should never be used without my consent.

I believe that my personal data should never be used or shared without me knowing about it, and without giving consent to use my data. Personal data is deemed as 'personal' for a reason, and I do not wish to share it with companies that I may not support or want to share data with. However, I believe that organisations such as UCAS are trustworthy, as everything that my data is used for is explained clearly.

I feel that personal data alone should not be used to make decisions about me as personal preferences should also be taken into account and consent should always be gained prior to use of information.

I think if you were to share people's private information, you should be very clear about exactly what is being shared, and not just by putting in a huge document such as the privacy policy or T&C's as many people don't read these. I understand it is in their own interests to read these documents before using a service, however realistically many people don't, and I think it is very important that they know what information is being given out.

Using my data that greatly benefits me or in a way that does not put me at risk e.g. I am not identifiable is okay

As long as it is used safely by trustworthy companies/organisations it is fine.

I would only be happy with my personal data being used if it was for the benefit of my education. Eg. Being provided to a university. I wouldn't be happy if anything was shared with third parties as important information is shared with UCAS.

Avoiding a spam of unecessary and inappropriate adverts.

My personal details should only be used for my benefit. If they are needed for research, my full consent is essential every time.

I feel that personal data should be used for research purposes as long as the individual cannot be identified. As regards to commercial companies so they can offer a personalised service, I do not think this is right.

I am happy so long as I believe the organisation trustworthy and productive not exploitative

If it is not related specifically to me as an individual then I don't believe that much harm could be done.

I rather the choice be mine to whom my data is shared with and to be explained what the research question is.

In general if it benefits me directly I am fine with my personal details being shared with my consent.

The ability to have ones data removed form all servers of a clear list of sites/organisations that had been given possession of it.

Personal data should only be given out to reputable people who have been checked by UCAS first and always with consent from the individual or by notifying them that their information is going to be sent off.

Personal data shuld only be given out when the person it is about has given informed consent.

If by providing data I can help myself or people who need help I will do so willing and without question but not so that some politician or chain businessman can make money off of it or push their agenda.

The government should be allowed to access my data in a secure way, but I think commercial bodies should only get access to my data with my strong consent each time

concent must be given first.

Sharing data for the benefit of the individual or in the interest of security is perfectly acceptable, however to share with third party companies and organisations, such as banks, is ultimately to the benefit of these companies, as it is a method of reaching their target audience quicker and increasing the likelihood of new customers. As such, sharing of this manner should be opt-in as opposed to opt-out, due to the reasons for sharing the data.

If my information would be used by organisation purely for my individual benefit, I would only require to be asked once for my permission for this. However, if my information were to be used for surveys and others people benefit I would like to be asked each time. I have no problem with it being used this way as long as I'm asked and it won't results in lots of cold calls from random companies.

I think the sharing of data is dependant on the circumstances. Personally, I would prefer to be contacted and given the choice as to whom and why the respective organisation wishes to share my personal data collected.

I feel that my personal data should only be used for purposes where I have given consent. People's personal data should not be given out to any organisation without the consent of them.

I only have issues when my address (home or email) is given away, there is tendency towards receiving more spam especially from insurance companies

I believe that the morality of using personal data is highly dependent on the purpose, it should not be used if the person submitting the data is likely to receive messages from third parties advertising products. if it is for research purposes then I fully agree with using personal data

I think in regards to personal data, in most cases the individual should be informed out of curtesy. However with trust worthy organisations such as the government, UCAS ect at times this may not always be necessary.

Using personal data for commercial purposes can create strong distrust if given to an organisation which will heavily spam your email address or your phone number. When given to companies that will genuinely benefit you such as banks and certain government departments to speed up the processes that almost all students applying through UCAS will need to go through is very helpful and relevant.

Named personal data if consented can be given to academic researchers. I think more information should be given to students in how their data will be used in the future

As long as sharing my personal data is relevant or beneficial to both parties, it's fine.

I am someone who likes to keep my personal stuff personal and be asked permission to disclose Such information.

my personal data is very important to me if UCAS do consider sharing it please ask for my permission first, hope this survey helped in any way thank you.

My personal data should not be used by private research companies or other institutions that will profit from it. I mean I am already paying for a service from UCAS why would it be greedy enough to sell my data without me knowing? Universities and colleges that I am willing to study there is ok to access it as long as it is my personal statement only and my date of birth or academic achievements.

My personal data should never be given without my consent unless the organisation it is shared with is important to my application such as for my accommodation or student loans

I think so long as people are aware of what exactly their data will be used for and maybe even provide links to the websites of some of these data sites so users know to what extend their information is being used.

one should feel safe providing personal information to a company, knowing the organisation doesn't share it with a handful of other companies.

Always ask for consent.

I always think that consent should be given before sharing any information, whether this be specific consent for each individual case or as general consent, such as sharing information with banks to inform me about student finance options. I also think that there is a big difference between sharing an email address and sharing a phone number and it should be made clear what is or isn't being shared before doing so.

Personal data should never be passed on without consent.

I believe that a student should be contacted before UCAS send their details to an outer company

Overall happy with UCAS policy on data sharing.

Do not use my data without consent. it is an invasion of privacy

Always ask permission

UCAS has gained a reputation as a good, effective body. As such, I can fully trust this organisation not to compromise my individual rights.

My consent is very important when it comes to decisions made on my behalf but sometimes when I have a benefit in store, I'd be okay with UCAS making an initial step on my behalf

In general, if it's research but they can't contact me, it's fine.

Each time personal data is used then there should be clear consent given as the data is given to UCAS in good faith that the data will not be used in a malicious way.

always ask for permission to share

Generally, I feel personal data should not be given out whatsoever without the express consent of the individual. I would consider, however, that data that is not personal and cannot be used to identify an individual is fine to provide for research and statistical purposes, and at times commercial with consent.

As long as you ask first then I don't have a problem with UCAS sharing my data.

Personally I wouldn't mind if my data was given to other organisations if my permission was asked and also if it wouldn't affect me in anyway, if the data was used only for educational purposes as opposed to individual gain for companies. I would always want to be asked if my data was going to be given to banks about my student loans, I want as much information about what banks can offer me but I don't want my information just given away.

I don't mind companies having my data if it speeds up applications, but I don't want cold callers trying to sell me stuff.

You should never use personal data without stating or getting consent before hand from the individual.

If it was to cause any spam I would obviously from then on avoid using it

My persona; I data should only be used with my express permission

I trust UCAS to keep my data safe and share with companies to use it appropriately.

Survey of 2015 cycle OCAS applicants on the use of their personal data - recuback
If there is anything else you would like to tell us about how your personal data is used please tell us in the box below.
With all my answers provided I would like to state ultimately autonomy, for me, is imperative so as long as I know who has my data and be able to easily track any abuses of this data I am satisfied.
As long as you have my consent, I tend not to be too fussed.
My personal details on UCAS are only to be shared with universities. I think if the government wanted to et our details then we should be asked first and have the opportunity to get involved if we want to.
Basically, I strongly oppose harvesting my data for commercial purposes. I don't want to be served targeted advertisements or offers. I am happier for my data to be used for research purposes - but I am concerned that this research could be conducted by or sold on to companies hoping to use my data to serve more effective ads.
If someone wanted to get personal details they could so why worry?!
I believe that all data should only be shared with the person's consent, even if it is not the first time that it is being used consent should be vital each time to ensure a person continues to trust you as an organisation.
Should only be used for purposes that would benefit me, but ask me first.
Personal data is just that. Consent should always be sought. Security should be priority in this day and age.
It's personal for a reason, I wouldn't want people having access to it without my consent.
It should always be an individuals choice on who their personal information is shared with. If UCAS or other such organisations feel that it would be beneficial to share information with a Government body or business, then the individual who personal information is to be shared should be informed of this. No sharing of information should occur without the expressed permission of that individual.
Any anonymous statistical tests would be acceptable to share personal data with however permission should ALWAYS be requested before data was shared with any company.
Personal data should on most occasions be used only with the persons consent given
I just do not trust that commercial organisation will not send my details to other, less secure companies.
I think its just nice to know who knows what about you and who you're sharing it with
I think personal data is extremely important and where the information is being stored/collected should be known to the individual
I think if any personal data is going to be taken further even if they dont ask us they must let us know before we fill it in.
Should be kept confidential to avoid over sharing if data .ti people who don't need to know .
I believe that personal data should be used confidentially and always with consent.
I think personal data can be used/shared in an appropriate way if it benefits the individual personally, but possibly require asking for consent in sharing the data at least once
Whatever decision you make, as long as you consult and ask many students first to see if they're comfortable with it, it should be fine.
My personal data should be used only with regards to the application that I have made on the UCAS site, in any other cases ask for permission every time. Thank you!
Send out a newsletter about what ucas can share your details too so that you may decide weather or not to follow through on it.
It should only be used with our consent and this needs to be clearly identified before using UCAS
I think you should always be told when your personal data is being used.
Only be used with the complete consent of the individual, with permission for every use.
I think that personal information should not be shared unless its been given permission by that person everytime information is potentially shared. There is far to many hoax callers and fraud these days that information should not be shared. Surely people would only give their information to the companies that they specifically wanted to.
UCAS is the only way to apply to university so there wouldn't much choice if data was to be shared.
Please dont sell my data
I don't believe personal data should be released commercially without consent but where it will benefit the student it is acceptable to release the data.
Every individual should be able to have a choice whether they want there personal data to passed to different bodies. As it gives everyone a choice. But if it was just for a generic number of how many applicates who have applied through UCAS there wouldn't be any issues.
UCAS should just stay consistent to be honest
They should always let us know beforehand if they share personal information
Responsibly and Ethically, Its not rocket science don't be motivated by profit alone

It should be kept confidential unless I agree otherwise

Use it only when really needed, don't just give it to companies, first make sure they are legitimate, trusted and worthwhile for me. :)

It is important that it is clearly specified whenever any of my data could be used so that I am fully aware before giving away some of this data

It is the general view of the public than data is money, money is power. If companies gain our personal data, they are the ones who gain the money and the power. If this is going to happen, which it usually does via surveys, it is only decent that those individuals are told first- clearly and simply- before they are lost into the vast data bank of personal information.

UCAS as a company is designed soley around people and their progression through the education system. For many people UCAS is thrust upon them without any explanation, meanin that many people are not given a choice. I think therefore UCAS has a responsibility to explain their data usage (I can't remember seeing anything of the sort). Amazing service, I just think transparency could be improved

I think personal data should only be shared if the person in question is notified in advance, and if the benefits outweigh the risks. The data should be shared with trustworthy organisations and I think that I can trust UCAS to protect my data.

Personal data belongs to the individual, and that individual chooses to share it with an organisation for the mutual benefit to that individual and that organisation. This data should NEVER be shared with anyone else without the express consent of the individual on each occasion, as people may be complacent about ticking a box, and not fully understand what they're agreeing to.

I am aware that commercial organisation use personal information to benefit themselves and not the persons whoms information it is

I think that providing data is acceptable, however when details are given out such as personal emails then it can become like an epidemic where the email is shared and sold to many different companies and so emails will be spammed and it doesnt really benefit the person. Also i would be wary in sharing details with insurance companies because the media shows it in such a bad light that i wouldnt risk taking the chance of being scammed.

I don't mind what UCAS does with my personal data, as long as I am safe.

I feel that all information should be used for the purpose of getting into university and I don't think that this information should be shared with anyone else.

I feel it should be used only for benefits

Just as long as our personal information doesn't get into the wrong hands and I don't receive any junk mail, I'm happy .

Personal info is shared for a specific purpose, and to share it elsewhere without consent is a breach of the data protection act and it definitely shouldn't be shared by you to companies wanting to market to students. You are not sharing to companies out of philanthropy but because you can sell the data for a financial profit, and that is a breach of trust.

Personal details should not be share without notification or permission.

Research Uses in University/Publically Funded projects. Permission should always be sought after.

I'm trusting you guys. Be responsible. Respect.

It should be used with care.

I think personal data is ok to be shared with some trusted organisations, but certain parts of personal data such as date of birth are more risky to share with private companies and organisations.

If my data is to be used in the future, I would always want information about it first - who it is going to, why, what for etc. and then I would want an opportunity to say no.

I am not content with my personal data being shared with companies or organisations that have no direct link to the government, NHS or the universities that I am applying to as I can see no benefit to them having my personal information.

Im fine with sharing details as I have nothing to hide

In my opinion, personal data should be highly protected and should remain secure. Personal data that is necessary to provide to organisations like UCAS for example should only be used for the particular service that UCAS offers. For statistical or research purposes, the consent of the individual must always be acquired.

I feel that my personal data should be used for when UCAS think it is safe but if not they should ask for my permission.

I think personal data should not be used without consent as individuals should be able to remain in control of who has access to their personal data. If individuals are always asked about consent they may be more aware about exactly which organisation they are giving consent to, to use their personal data.

For general research (e.g. amount of people from a certain area going to a certain uni) without being too specific on the details of that person.

I think in the case of UCAS, data should only be used to benefit us, and not as a way for companies to make money from us. We trust UCAS, and it should remain that way.

I am happy if my personal data is used for any research. But if the research is based for profit to any companie i am against it.

I think in most cases the individual should be contacted, even at least once as I think it is a human right to decide if this type of information should be shared. If it is of benefit to me I would trust it was genuine. To my knowledge UCAS is a safe site and protects my personal details but it would be what happens to my data after it has been passed on to other organisations that would make me a bit unsure of the safety of that data.

# If there is anything else you would like to tell us about how your personal data is used please tell us in the box below. Personal data should NEVER be used without consent. Personal Data should be used only with consent of the person it is from, regardless of context or potential benefits. Consent should be asked every time due to personal privacy. I would never mind if UCAS was to use my personal data as long as I am asked. My personal data is my own and I should have complete control about how it is shared. I think personal data should always be confirmed first whether it can be shared or not I would be happy for my data to be shared as long as my consistent was given first, for things that would benefit me or my university. Sharing of personal data should only be to official organisations which are relevant to you as a student. It should never be sold to commercial organisations for them to try and sell you items/services etc. Simply ask before it send off to third party individuals. I think most of the times someone wants to share my data it should be first consulted with me. Personal information is just that, personal. No one other than the individual has the right to use that person's information without permission. If the person in question needs assistance, they should be allowed a helper, but this is the only exception. However, this is just my opinion. Ask consent Generally, with consent. When considering research, I believe it is important to specify what type of research will be carried out using you personal information. It should be used when its needed for specific purposes, and it should be used when I am asked for consent first. Just ask first and then it is fine! My personal data should only be used for my university entry applications and funding requirements if needed BUT if the law require that any part of my personal data is used for any other purpose, then I trust UCAS to make such data available, as a law abiding citizen of Great Britain. Personal data is appropriate to be used as long as the person has giving their consent If data is sanitised before use so it is not traceable a majority of people would have no problem in sharing their data. However, if third parties become involved and are likely to start sending deals, offers and subscriptions then it should be a personal choice of the person. You should ask for consent for everything and not in the small print or a box you have to tick to say you do not consent. Informing me that you will share my information with others would make me trust ucas more than if you did it without stating so. Just that UCAS should notify the individual first and then act according to their wishes. Should not be shared without consent It is very useful that UCAS share our information with organisations like student finance and the universities we are applying for as it makes this, otherwise daunting application, a bit easier. But, I'm on happy with this as they tell me and ask me before they use my data and pass it on. This way I know who and what is using my data. I think protection of the client should be very important and every effort should be made to benefit students. I would be very upset if anew organisation like UCAS sold my details to commercial companies. I do think that before my personal information is shared with other organisations like banks, government and university's I should be asked if I am allowing to share my personal data. Also I do consider making the search more private and strict only for the most important and know organisations. As long as it is distinctly clear to whom the data is being sent to, and for what reason, there would be no problem, so long as the organisation who receives the data is responsible with it (unlike recent news stories). Never shared without consent It is under the Data Protection Act that my personal dat should not be given to anyone unless necassary. Even then if UCAS had to give it out I would like some say in who it goes to and know why you are giving it out and who you are giving it out to. Sharing data without the consent of the users often results in the consumer turning away. All personal data used should be untraceable and only used with informed consent, being completely transparent and vocal as to why, what and who of data. I understand why UCAS would want to share some of my personal data, but I think most people would agree that I should be the only person to decide who sees my personal information, even if my name is not shown.

I have not found any problems with my details being shared and think UCAS is doing a good job keeping the individual privacy safe

I place a lot of trust in UCAS as a service which seeks to benefit me and therefore I would be disappointed if my trust was abused and i would start a public campaign to inform the public of this abuse of trust, in order to deter others from using ucas in the future

I'd always prefer if my permission was seemed before any of my data were to be shared.

If data is going to be used to speed something up that is perfectly fine. UCAS should always contact the candidate for anything other than that.

Essentially I don't like thought of my personal data being used commercially.

I feel that the majority of the time my own personal data should only ever be passed on if I have given written consent.

Personal data and information security is a big issue these days. As a computer science student I value security. The way in which the data is stored is very important to me. Does the site make use of encryption?, how long will my data stored for? Does the site allow me to opt out of sharing my information? These are all questions I ask myself before signing up for a service. I feel UCAS should make enaphasis on security and be open and also be open and transparent with the way it handles data. At the end of the day we all hate those scam insurance/PPI phone calls we get....

I don't think personal data should be used used without permission!

It should be used for UCAS - that's it. No third party, no public sector. I have trusted YOU with my information, not others.

Personally I think nobody but me should be allowed to just give out my details, however if an organisation such as UCAS has requested my permission to share my details and I have agreed then there isn't problem. Also I think organisations such as UCAS should inform me on who exactly they are going to or might be sharing my personal data with, simply because it is my personal data and I should have the right to know who is able to use it.

as long as u ask first its normally good

Personal data is deemed 'personal' for a reason, in this sense I would not be happy with any organisation sharing these details without my consent as I see this as unethical. If however, I am contacted and have a say whether I allow a company to access my personal details through a website such as UCAS, and I know that this would benefit myself, then I see no further issues.

Just let us know how it is used, but not in small print, upfront.

I have no problem with my personal data being used so long as I am asked permission.

When sharing personal data, UCAS should more often than not ask the individuals consent to share this data to different types of organisations.

As long as you always ask the permission of the person at least once (at the beginning of the process) and give people an option to share or not to share their details, there shouldn't be a problem.

Personally, I feel like UCAS should only ever share my details with the universities of my choice. The bare minimum, the most direct method with as few people accessing my information as possible. Not just "personal" details. I disagree with the use of cookies and all forms of data tracking.

Consent should always be asked for when personal data is being used !!

I completely disagree with my personal data being used without my consent at all times for any purpose.

I like to keep the sharing of my personal details at a minimum and if it were to be shared they should have my consent

I think it is good to be able to participate in research to aid the work of others, but only with the consent of that person to hand out their details. However, I do no think that risks should be taken by giving out personal details to organisations without the consent of that person, because their information could be used against them if it falls into the wrong hands, also it can become irritating if your email is constantly being filled up with junk mail or scams from companies that want you to spend money with them.

If personal data is used, you should ask if you want to give, and have a choice on the types of companies, or who to give.

Consent should be asked every time no matter the use of the data. It's personal, and that needs to be respected.

I think any organization should ask for permission before giving out someone else's personal data.

Pass my personal data only when is needed and you think that organisation could use it safely.

Just that if you would want to use my information ask permission, and I have to trust this organisation as it's the only way for me to apply to the course that want to do.

I think that with some of the data its perfectly ok to share but on other pieces of data it would not be. It'd be good to eb able to choose what personal data can be shared. For example most students would likely be happy with the course and universities they applied for to be shared but on other information for example sexuality and stuff they may not be as happy with.

To provide benefits for student life, to reduce costs for students from other companies etc

i wouldn't want to be getting 'junk' email from lits of different companies about the same thing, but information about specific things that only come from 1 company eg accomidation are useful.

Personal data should never be given to companies who will pass this data onto other companies, and so on. When this is the case, people often receive unnecessary 'spam' emails and letters.

As long as I am opted out of having "junk mail" sent to my home address I would be fine with sharing my personal details for research and in order to benefit my self. I would also be fine with myself receiving emails, as long as I would genuinely benefit from said emails.

Name email address are okay to share but address and mobile number should be taken more seriously

Getting someone consent is vital as not everyone will be open to sharing data about to many different organisations.

I wouldn't be happy with banks trying to sell me extra insurance!

as long as its for stats and figures im not really bothered. Just dont want really personal information out there.

I feel every scenario requires individual consideration on its merits. I think consent should be asked for each time considerations about sharing data was made.

I wouldn't mind my data being shared if it was related to my education and to help speed up processes regarding it.

As long as UCAS feels that the data being given is relevant and safe to give I don't mind, but would prefer to be notified that it was happening, who the details were being given to and how it benefits me.

Never assume consent.

Questions 5,6,7 UCAS is the only service available to apply to most universities, therefore the option of not using UCAS isn't really appropriate.

Throughly security check all organisations that would get personal information

I feel that as long as personal data is used in an acceptable way and not sold to companies (like many other companies do these days) then it's ok to share information if it for my benefit and other peoples such as people conducting surveys and to also speed up any applications that I have made.

If used, I would prefer to be contacted and told what it will be used for and how it will be used before I grant permission for the organisation or government to use it.

I think it'd be better to send people lists of options regarding student loans etc, with links to companies, rather than give the companies our details and let them target us.

In my opinion UCAS should only function to allow and help people to apply to Unis. It is my understanding this was the original purpose behind UCAS and therefore I dont see why it should be used for other things.

I do not believe that sharing any data related to a person, be it myself or others, is inherently objectionable. I believe that privacy is best employed in a strictly physical sense (private bathrooms, 1 on 1 support, free time, et cetera), and that attempts to privatise data are inherently futile, as the sources of information are often beyond the scope of those that seek to protect them. I believe it is illogical to trust people to protect my data, when they themselves are not inherently more trustworthy than the general public. While I acknowledge that personal data may be used maliciously, or as a means to commit crimes against the individual, I do not believe that attempts to hide this information are sufficiently beneficial to justify the use of such.

UCAS should be fully transparent about how our data is used.

i would like to know what information is being given to who when it is given

Personal data used to show popularity of specific courses to help with estimating entry.

As long as the data is not explicitly personal which could allow others to take advantage of me, I have no problem aiding research etc. by providing data.

Shouldn't be used at all without permission

when its a cookies type thing. like with other necessary organisations as part of the uni application process to spped thing sup then fine, any banks or external companies, please ask for consent

Generally I don't mind as long as I am able to give my consent first, and I am told exactly what will happen with it.

Personal data should be used where it needs to be or where it benefits the person in question. If used for any other reason such as research or commercial purposes, the person in question should first be notified and given the option of whether or not they want to send that kind of data out there.

People have a right to privacy and not having personal data shared. It is all we have. Government don't see us as individuals but a statistic or number. Unless it is to someone's benifit they won't want their information shared.

My feeling with personal data is that I should be able to decide if it can be shared or not as it is data about myself and therefore I make the decision on who can receive it.

Be notified if it is to be shared with commercial organizations

If my personal data is being used without my name and is used beneficially I do not mind. However if it is being used with my name and given to outside organisations, I do not agree. In cases to do with the Government and Police my name can be given as it is a matter of safety and I trust the Government to not do anything with my personal details. I feel consent should always be asked.

If my information is used for anonymous statistical data that is perfectly acceptable but any company which prioritises financial gain I am not comfortable with my details being shared. My data must always remain anonymous and be for the main purpose of the organisation that I disclosed it too e.g. UCAS.

#### Should never be shared.;

There should always be consent when sharing an individuals data

As long as isn't released to ppi companies and cold callers.

My personal data should be taking seriously and be used as the person handling it would like their personal data to be used.

There is a very large stigma attached to personal data and how it is used, media representations and news broadcasts of data breaches, data theft, ext make people believe it should never be shared just to be 'on the safe side'. However this isn't always the case and it can be used for the greater good in large scale research projects that really want to help and aren't fuelled by selfish motives.

I would appreciate being asked any time you were thinking about sharing my personal data

Only share information to trusted organisations.

Be careful who you share anything with cause it only takes one company/person to abuse this.

Personal data is a private affair, which should be handled with extreme caution and permission should be seemed for sharing at every opportunity, to ensure maximum safety and happiness of the user

I trust UCAS as it send me information about things that relate to my future, however, if personal data is shared for commercial reasons, this will make me not trust ucas at all.

My Personal data can be used, I will just liked to be asked if it is ok before using it. So a consent form should be given before going ahead and using personal data. It is called personal data for a reason.

I believe my personal data should be used with respect and only given to sources after I have given permission for it to be used.

Please don't share it without consent.

Although sharing data can be very beneficial to both companies and individuals it should be kept secure and a degree of respect of the individuals consent must be taken onboard

I THINK IT WOULD BE BETTER IF UCAS INFORM THE ARTICIPANT EACH TIME AND ASK FOR CONSENT WHEN SHARING PERSONAL INFORMATION WITH NON-GOVERNMENTAL ORGANISTIONS.

Always seek individuals consent before sharing their personal data.

I feel UCAS or any other organisationshould always ask the individual at least once before sharing personal information.

I don't think our personal data should be sold on for UCAS' commerical gain. As someone who wants to go to a university in England, there are no other options but to apply through UCAS for most universities and using our personal data - especially when we are at such a young age - is taking advantage of the fact that we don't have any other options. It makes me highly uncomfortable and angry to know UCAS may be selling on my personal data for their gain when I, and many others, are in a vulnerable position in regards to our data.

To avoid such problems UCAS should provide a disclaimer about this before people apply.

Just as long as my personal data is not being misused or misinterpreted in any way, I will be pretty much happy with what happens to my personal data.

Sharing information is a great idea, it could be used to help organise student accommodation through UCAS too as it can be a lot of hassle on university websites, but for other organisations its worth asking and giving warning before sharing information with other companies.

Only when there is a benefit to myself or for research purposes (in which my name is not given).

I am glad that this survey is presented I think its a great idea that my data is being used to benefit me and others . I support the sharing of information.

I think that were peoples personnal information is concerned, privacy and security should be the top priority. Asking peoples consent about sharing there data is a must.

Data should only be shared if the student explicitly consents.

We get told a lot about the dangers of sharing personal data so sharing someone's personal data without asking consent is completely unfair and possibly a threat.

Personal data is personal for a reason, it should always be controlled by the person concerned with and therefore attention to detail is key.

I most likely would always allow my personal data to be used to benefit myself or other but I would always want to be able to give my informed consent first.

Data security and personal data sharing are issues I feel strongly about and believe there are major problems with as it is - high (and low) profile hacks with people stealing large amounts of personal data and using it for any manner of malicious purposes - being only one. Sharing data only increases this risk many-fold, in the same way moving gold bullion between safes does. I put the minimum details required into any service, so to have a service I HAVE to use if I want to go to University in the UK (which I very much do) and HAVE to put in a huge amount of personal info, share my info deeply upsets me, as to me that is exposing myself with no choice. The very least I would expect would be to have my permission asked. I speak on behalf of a group of like-minded students. Thank you.

I should be informed whenever my personal data will be used

I think it is important to always have consent from the individual data is being taken from.

If there is anything else you would like to tell us about how your personal data is used please tell us in the box below. my personal data should be shared ONLY if it benefits me and my education and I should not be identified unless, again, it benefits me and my education. Peace out. I just think that in any way my data may be used, i should be given consent every single time. One of the most important things is asking the user for consent ! But of course, make it clear and concise so we won't end up confused. The only reason people use UCAS is because we are told that we have to and we were promised that our infomation would be secure, please continue to uphold this. As long as I have been notified that my personal data is being used. I can then consent it and therefore will have no issues. passed on to Apprentiship companies who will give info on alternatives The use of personal data is okay as long as it is used in a safe and secure way. I'm always happy for my data to be used for research. Obviously things such as current bank card numbers shouldn't be shared but I'm aware UCAS wouldn't do this. I find how personal data is currently managed by UCAS is better than sufficient and should continue in this way as I have no concerns. I believe that personal data, at least as far as I am concerned, should only be shared in the case where it provides benefit to myself or a wider group of people, and only with my consent to do so. Don't share my data Personal data should be used respectfully, and only shared if permission is given. I think people should be given an opportunity to decide whether they are OK with personal data to be shared or not. Information about the use of the data so people can make an informed decision. I feel sharing data is important for society. However students should be asked for most cases of data sharing with the exception of official government bodies who would be able to access our data anyway. Although we students trust ucas to keep our data safe, some companies ucas could share the data to, might in turn re-share the data, this may happen several times until the data is leaked, it is very easy for this to happen. The reason I say that our permission should be asked is some students are more liberal than others - some students might have a reason why they do not want their data shared. Thank you for listening to our opinions. In the event that you are uncertain about an individual's views towards data usage, you should ask consent to avoid dissatisfaction I feel as though my consent should be needed quite often. It should be clear what is going to happen to your data when you are registering I am strict about how my personal data is being used - while it can be beneficial for research, it sometimes gets miscarried and sold off to other companies. I trust that UCAS does not do such things and thanks to their experience and expertise they know who to allow to see my data for a great good in the end.

To an extent I see why personal data needs to be used but if I give my details to one company and that is told about a great opportunity to benefit me, I still want to be told about it before and only with my consent can my personal data be forward providing I have had a good amount of information about this new company and so on.

My personal data can be used in any way to benefit either me or some one else, aslong is it does not put me in any risk.

It's should be the individual choice

I don't believe my personal data should be used in a way for UCAS to gain financially.

For government and academic institutions, I have no qualms about my data being used, and for commercial and financial ones, as long as I am consulted first.

I believe that if the data is being used in a secure way and is being used beneficially then I would want my data to be used.

My personal data should be use under my consideration and also i should know where my personal data is using and the reason of this

Keep it in the data protection act and don't share email addresses to stop spam emails.

It needs to be noted that if personal information were to be given out by UCAS in order to speed up processes for loans/other governmental things or surveys, that class, earnings, ethnicity, etc cannot be used in a discriminatory way, as in if this personal data is shared, UCAS should ensure it is equally beneficial to all and that they take into account the security and bias of the organisation they provide their information to.

I don't think it's right to ever share a persons data without it being their choice.

Individuals should have complete control of exactly if or how their personal data is passed on. Incorporating multiple third parties gaining this data would be unfair to applicants who have to apply through ucas in order to go to a university in the UK.

Well established organisations, i dont mind if they accuire some information about myself. Just not the unknown organisations in which you receive cold calls from.

Dont share my personal data without my permission

It should only be shared with consent from the individual.

there is anything else you would like to tell us about how your personal data is used please tell us in the box below.	
ny data that needs to be shared ought to be completely anonymised or consent asked for of the participant	
lames and contact details should never be given out to other parties, not even for research. Ethnicity, religion, results and such may be used WITH THE INDIVIDUALS CONSENT for resurch purposes only. hould not, generaly, be given to parties who would use it to try and sell you things. Always be swear of the fact the info passed on could, potentially, then be sold to another party.	Personal info
lease do not share my personal data with any body or organisation, government agencies.	
Iy personal data should not be given to anyone else without my permission.	
ICAS shouldn't be tempted to participate in data sharing projects for financial gain alone.	
aking the decision out of somebody's hands to share their personal data is a bad way of keeping a trustworthy image. Asking consent every time is a good way to maintain that the decisions of what to do re being made in the best interest of the people whose data it is of.	with the data
efinitely consider collaborating with student loans so that they automatically get details of what has been offered and thus saves having to update the university when an offer us accepted	
ersonal data should be used for research, but ONLY with the person's consent.	
lways ask the individual for their consent when giving out personal information	
nonymized & not for profit	
think that as long as permission is requested in instances where data is being given to third parties then there is no problem so long as as the individual agrees to such things.	
ersonal data should never be given to anyone other then ucas as everyone has a tight to confidentiality	
Ithough students may be happy for their details to be shared, parents may have different views on the matter and may be more wary of sharing personal data	
feel that UCAS should only consider sending our data to people for a good cause and then ask us if we are happy about it then, rather than leaving all decisions to us as you may be more informed than us hese companies.	on some of
Vhen using any persons personal data, they should be informed & asked for consent beforehand	
would like to know if my data will be used in advertisement purposes and if my data will be given to other companies because I want to avoid any spam calls. Pls let me know when my data is being to p e important. Thank you	places that may
he data should be limited to keep me anonymous wherever possible	
it benefits me or is useful for research then fine as long as i consent	
Io personal data should ever be used , for whatever purpose, without the consent of the individual.	
n the example of UCAS most users are of a younger age range, things like personal data and data protection may not be clearly outlined or understood. These things should be fully explained in a clear way rust and more users of websites/organisations which they would benefit from	y in order to gain
am not comfortable with data given to banks even though they should be fully trustworthy. I certainly am cautious when data is given to companies I don't know because I like to know the reputation of t	he copany first.
ny personal information should only be shared with full consent from the person who it concerns	
Iy data should be used privately and securely and not to the public. Thanks	
should only be shared with the individuals consent	
believe sharing information for the good of mankind and to get more knowledge of views and statistics to better a selection process so it is more ethical, I find this to be fair and allowed on my part becau Imost giving back. Or allowing future generations to catered for efficiently due to the level of research so there needs will be met due to there older generation going through a series of questions just to ystem for them. Anything for the good of others is a great thing in my book.	
fully support sharing my data for research or political means but when it comes to commercial uses such as 'we have notice you like to buy pillows with stars on them, other buyers have bought this with haybe you would like to too'. I am less inclined to let this happen. However sharing data like 'what political party do you trust the most?' i will be more inclined to do as it feels like the data you are sharing seful	

I'm fine with data sharing as long as it's not for commercial purposes

Personal data is important and can damage people's lives in the wrong hands. It should only be shared to organisations trusted by both parties.

All Personal data should be okay to share as long as the person who's data it is asked for consent each time and that he or she know the risks and benefits clearly before any consent is given.

Obide by the days protection act and never assume you are doing what "i" want without checking at least one time.

Depending on the level of "personalness" the data contains, weighed against the benefits of myself as an applicant and trustworthy orginisations such as UCAS. The higher the benefits and the lower the intimacey of data, the better the balance is between the two. However if there is low utility in providing the personal data, precautions should be excercised to ensure the data is respected from relevant parties, in my opinion.

I have no issues with the way UCAS has shared any personal data, and feel they have taken my best interest into consideration. I don't feel exploited in any way.

Generally, if UCAS feels it would be beneficial to myself, I believe that data should be shared without issue.

I don't think it should be used at all ! We are applying for Uni through UCAS not offering our information out for no reason and I don't think that the information collected should be used for anything other that applying to Uni.

I think it's important to give students the best chances at receiving help with accommodation, finance etc, however, it is ultimately their choice and an independent and partial party should not make decisions for the individual.

Personal data should be used to extent where it benefits me and the country I live in. This is obvious because I am a citizen. However it should never be used in a negative way.

I believe it is important to understand that people need to feel as if their data is in actual fact THEIRS and that organisations do not assume the data is being used in a correct way and gives a clear benefit for the individual in question. If people understand and are kept aware/notified of where their data may be shared and what benefits the organisation has recognised for the individual, then the individual feels more in control of their personal data. This will therefore in turn mean that the particular organisation is more likely to be trusted by the individuals who use it.

In order to prevent the destruction of our internet, privacy of data must be at the forefront of an organisation's concerns

I wouldn't mind my personal data being used by students or researchers taking samples/surveys of opinion or otherwise, I also feel that giving my details to relevant companies and organisations who may benefit me would be a good thing. However, I wouldn't agree with my details being passed around to everyone hence I would ask that in most scenarios, my consent was asked first.

Personal data could be used with consent and explanation ... no small print

I am happy for data to be shared providing it is kept anonymous.

I believe that every individual should have the right to remove their data from public places and if an organisation betrayed an individuals trust by sharing their personal information with other organisations without consent then there should be a consequence for their actions.

Use my data but you should ask me first for permission and what you would use it for.

Privacy is everything. I DO NOT expect UCAS to flog my details in order to make a few bob in the side.

Personal data should not be shared to just anyone. At the moment my personal data has been shared and this has resulted in me receiving unwanted post from insurance companies and also from credit card companies. I myself know that it is not responsible to take out loans when not needed, but other people that are receiving this kind of mail might not take the same attitude and this can result in major problems.

Personal data should be only used for statistical and research purposes. However, I accept that this data is used to advice people for banking or financial porpuses. Therefore any kind of data shared with other institutions, shouldn't be submitted without the owners consent.

As long as it is safe and we are in the know of how our personal information is being used then I do not see a problem.

Research benefits with the persons content especially if said person would benefit from the research.

As there is an obligation for students who wish to apply for university to use UCAS, since there is no alternative method in most cases, it is absolutely outrageous for them to use your personal data for any reason, other than the sole purpose of a university application. Students are given no alternative choice but to share their data with commercial companies etc, as you give them no alternative choice but to use the service if they wish to apply to university, therefore they have no real freedom to choose at all.

should never be distributed out to any organisation without consent. it should be up to the user as it is their information.

Please do not provide any sort of personal data to commercial companies. People use UCAS with the hope of securing a place at an institution, and it is already a stressful time for students. It would be unfair for commercial companies to contact students already having data about them provided by UCAS.

I think that to avoid students from complaining, UCAS should ask before sharing information or check first that students don't mind especially if there is a clear benefit for them

If UCAS were to use and provide my personal data: -consent should be asked each time -should be beneficial to me -should not be given to third parties who will just spam i.e. no marketing companies -my identity should remain private

As long as you don't use my personal data for UCAS benefit or being tricked by doggy companies who are on a hunt for personal data.

Definitely not to marketing companies

Data mining for which directly fund UCAS should have an opt-out to remove all personal (including non identifying) information.

Personally, I trust UCAS as it is the most reliable and professional source I know. But I do think that particularly you should be careful with sensitive personal data (i.e. information relating to race, political opinion, physical or mental health, religious belief, trade union membership, sexuality, criminal offences etc). Such information should only be held and used where strictly necessary -always obtain the consent of the individual concerned and notify them of there likely use(s) of such data, which I affirm that you will do

I think it's of importance to have and to regularly ask for permission with a student unless they themselves have submitted and agree'd.

Proveded my data is given to organisations I approve of, there is no problem.

I believe personal data should be shared with organisations as long as it will not result in any harm or harassment to the individual. I would also like to thank UCAS for the services it has provided making my application to university easy and less daunting.

students trust ucas a great deal and that is why we are not worried about giving ucas personal detail.

All I would say, if UCAS is considering this then please just notify those who use your services and be straight forward with us, make it obvious our details will be shared and try to avoid putting it in the small print. Asking permission and making it clear to us who will be receiving our details and what our information will be used for would be greatly beneficial.

I hate the idea of buSiness profiting off the exchange of my personal information which leads to me being bombarded with calls from teller marketing service and my email being full of spam. Though I'm always willing to give my information for important reason such as surveys that help inform a certain statistic, that will benefit in some form or another. But in the end the choice should be down to me to choose who has access to my information, and those choices should not be made on my behalf.

UCAS is an establish trusted organisation who will know whether other organisations can be trusted with personal details or not. It is not just a matter of trust though. Many organisations are a nuisance by sending spam e-mails and useless offers and offer personal information provision for third parties for payment. UCAS is an organisation I fully trust but it is still scary somebody at the UCAS organisation can make a decision when or when not to share any personal information with other organisations especially with so much crime such as identity theft going on.

My main concern is receiving unwanted calls and post, so long as this doesn't happen and my credit file isn't accepted sharing my data is ok

No I think that UCAS know what their doing.

I happy for people to use my data as long as there is a benefit to some one

Just make sure that our details are safe and that it really is for a good purpose if it is used.

I think my personal data should be used only with my consent, this includes guidance of a guardian or parent.

Generally, I'm fine with my data being shared as long as I am asked or made aware first :)

In most cases UCAS should always ask for permission to share personal data, stating clearly what it would be used for and if the type of data provided would be able to identify you individually.

This is information about myself an I don't think I would ever want any of it shared. Social media is enough to make you feel like you have no privacy. Being as invisible as possible is the best thing.

I believe that I should always be asked for consent before any of my information is shared.

I trust UCAS, so them using my data is not usually a concern, with my permission.

People should ask for permission.

Details should not be shared with third parties such as banks so they can make decisions about me, as I myself can make decisions about me, and do not need two things such as my bank and UCAS application being connected. I also do not need to be contacted about things companies think I may need because I know if I need them and can seek them out myself.

Always ask the students permission.

I think that if UCAS were asked to share any information with any outside parties, there should be the option for how much data the student would want to share, if any.

My personal data is personal for a reason and shouldn't be used without my consent at any time and especially not to aid companies target advertising

I don't think my details should be sold to private companies just to make money. We pay for the service that UCAS provides, and as such I don't expect my details to be auctioned off in an attempt to make profit out of a service that should be free.

Sharing information is fine as long as you have the persons permission.

I would like to be inform for any changes circumstances about my personal data.

I would be worried about my personal details being given to non government organisations

I think that personal data can be shared with those that person could benefit from it. Data should also be shared in a way that no random people could recognise them.

If it's something related to contact information, always inform us if you have passed it on to another organisation, and try to offer us a service of not allowing you to pass on the information to certain organisations we don't need e.g. insurance companies if we've already got insurance elsewhere.

If there is anything else you would like to tell us about how your personal data is used please tell us in the box below.
When using someones personal data, there consent should always be asked for before using it.
I do not mind if goverment orgs use my data for stats as they do not reveal names , as long as your are told about it before applying but banks and insurance companys no because I do not know who they will give data to,
I believe if there is a necessity regarding my personal information, I should always be asked first so I can give consent. I would be very upset if my personal data was shared without my knowledge and consent.
I'm sure that UCAS is likely to do this regardless, but when asking users whether they would like personal details to be shared with organisations it would be helpful if complete details of the organisation were given (for instance, email address or website), and possibly an explanation as to why the information is needed and how it will be used.
Data should only be shared with my consent
I don't mind my personal data being shared as long as I am asked previously and informed as to who it is being shared with and for what purpose
Details such as name and contact details should not be shared with other people or companies without asking for consent first.
Ask just in case when ucas should use your details and how it will benefit me
Securely, appropriately and safely.
I believe data for research is essential, so if no personal details are given to the researchers but the statistics are, there is a positive outcome.
Would not consider using ucas if in any way my information could be used to benefit commercial companies using my personal information such as my name or telephone number
As long as it is used for a good purpose that will benefit me
I would like my personal data to be treated with respect and consideration when I have not given my consent for it's use. I am happy for it to be used for unnamed statistical data collections as I understand the benefits of these towards research. I would like UCAS to ask me first before giving out my personal data to any other organisations please:)
The trust issue is not with UCAS it is with the partys (including the government) that may misrepresent their intentions for this data and any third partys (and however many other parties they may sell it onto) that may gain acess to this data.
Should be used to give us information of opportunities in the area such as apprenticeships
I strongly believe that you should always ask for the person's consent before you share their data for commercial use, it is a breach of privacy and trust
If there could be advantages to myself or others in need by sharing my personal information, I am happy to do so. I think it is only fair to be contacted and asked first however.
Definitely should get applicants' consent
There is no other choice but to use UCAS when applying to Univeristies, so I hope that my data is stored securely at all times.
whether you ask someone before using their data or not, you should always tell them their data is being used and inform them how it's being used.
Do not use it without my permission
I think it should be used for statistics and what not and little consent is needed there, but if data is anything that could identify me ie name then consent should always be sought :)
As shown on my survey I am not happy with the idea of my personal data being used without my consent
The main problem with sharing data for me is when it results in spam and junk email from commercial companies.
Personal data should be used in a safe manner, and not be abused.
I tend to trust UCAS.
Should always ask for consent first
I feel as though my personal details should be used to benefit me with my consent.
My personal data is what it is. Mine. Unless I have consented, an organisation has no right to release it.
Perhaps providing my local council with my data so they could help me progress through university with advice on student fiance and grants/bursaries. They could contact me and set up sessions to guide me through the difficulty of applying for student finance.
I think it's completely fine to share personal data as long as there is consent given from the person that the data is being taken from.
Sharing data isn't an issue, but asking for consent is crucial!
I have no objections to data being used as long as it's accurate.

If there is anything else you would like to tell us about how your personal data is used please tell us in the box below. Yes it definitely should be used where there is a clear benifit to me, but I would prefer that I was consulted for consent beforehand. I believe that my personal data, such as email, address. Should only be used by UCAS if it will personally benefit me and my application's chances of success. potential students have to use UCAS to apply to university. Making their data available routinely and without asking consent is unethical as if a person wants to apply to uni they would basically have no choice than to sacrifice privacy for their application. As the only organisation dealing with university applications I think it is important that you do not abuse your position and make data sharing part of your terms of service rather than optional. It should only be used with my authority. Just let us know when you are giving any organisation authorisation to use our personal data. Only after checking with an individual each time I wouldn't trust an organisation that have out my personal data to other organisations without consent, regardless of what that other organisation was. If one has to use the personal data of another person, then they should at least be made aware or know the benefits/risk of why their data's being provided, even with out permission, alerts would be useful Very Important that what is being asked of the candidate to share is clear. All places it will be given to and how it will be used That if every sharing it out, please ask our permission first. For the distribution of personal data there must be a degree of respect, and transparency between the two parties involved. If this is not feasible, then in my opinion, it is ethically wrong. Sharing personal data with government owned institutions is acceptable, privately owned institutions are not. I think the use of personal data is acceptable in circumstances that are used for research purposes in ways in which the individual cannot be completely identified and constantly contacted. I'd be happy to be a statistic in a research programme however being contacted by researchers constantly through the fact they gained my personal data (phone number, email address, home address) would be rather annoying. it good to ask for consent before sharing data to other organisation Data is important but some of the questions were general it depends what pieces of data and why. I prefer to always be asked for my consent in regards to sharing my personal data. Personal data is personal so shouldn't be saved or shared without prior convent and should be asked each time they are sharing data. To access personal data i should always be asked whether its acceptable or not Don't take into account where any one specific candidate is from Personally, I think the data should be used in anyway shape or form that UCAS believe would benefit me however, i still believe that if this were to happen then UCAS should still get the 'ok'. I am fine with my personal data being used, however, it depends what information is being 'leaked' and my consent must be given every time so I can keep track. I believe it is ok to share personal data but should be asked every time this is done. Used for no reason that doesn't directly benefit my education. Never to be used or shared without my consent. Data for reasearch is acceptable but to pass to third parties for pure marketing purposes is not really acceptable as it follows on that these companys may not be as ethical with my data and it could end up everywhere! As long as my data is not used with my name i genrally dont mind it being used. However if my name was used i would like it if i could give concent first. Data can be useful in improving services, however it is important that the person's consent is always given. Also, the data gained should be used to benefit that person directly. If giving personal data to companies who send e-mails giving offers etc, always ask for the students permission. Personal data should not be shared with any organisations on my behalf unless otherwise stated. I believe personal date should only be used when and if the person agree's. And, only used if the outcome is a positive or a benefit for another. I think that personal data in cases that need to be shared to benefit the person is acceptable, but I don't agree with sharing data to commercial companies who then phone up and send letters and emails as a promotional tool to try and sell you something. Generally don't share any information about me publicly. Share my info within government organisations as I am presuming it will be required in certain circumstances and for my benefit In Ucas applications. My personal data can be used in any acceptable way where there is either a benefit to me or other students, however I would like to be asked first regardless Personal data should be considered private, but at the same time I do understand the benefits of research to better improve services that cater to people similar to me.

It's obvious that sharing data is very useful to individuals and to large organisations in many different ways, However the reason why I'm so hesitant an worried about it is I feel like it will lead in the future to the total breakdown of my personal privacy and an intrusion into many aspects of my life, even if initially this is not the case.

As long as its secure, I would be happy.

I think aslong as personal data is used to an advantage for me and future students it wouldn't be a trust issue.

Should always ask the individual if it is possible for UCAS to share their data. There should be a clear benefit to the individual when data is shared. Sharing personal info with commercial companies should be illegal, in my opinion.

So long as personal data is not used to discriminate in favour of me or against me when comparing to other applicants, and is used by UCAS-trusted organisations (excluding banks, which ought to be my personal directing), I am happy with UCAS sharing information.

Your data, no matter how small it is, is a piece of information about you and a lot of people can access it and put your privacy or more at risk. I is crucial for someone to be sure to check who has access to it. However some organisations recognised by other entities as being here to help make a better near future should be trusted sometimes.

I would hope that this survey isn't suggesting that UCAS is going to use my personal data for something negative that would be disruptive to my University degree. However, I completely understand about how data can be used to benefit research, and I do support that.

Sharing data is fine as long as there are security element assurances.

I don't mind UCAS sharing my personal data with organisations to help speed things up with applications ect. But I would expect UCAS to have researched who they are sharing it with and know that they are trustworthy.

that posting pictures of individuals without their permission is wrong.

Given the lack of other choices when it comes to applying to universities, it would be dangerous to supply personal data without specific consent as people wanting to go to university would be forced to provide their data and have it shared without an alternative.

I wouldn't mind my data being used for research as long as I couldn't be identified, and I wouldn't mind it being made available to the government for some purposes, but I would never want itmade available to any commercial institution.

Consent is everything, using/sharing personal data without consent is a breach of privacy.

I feel that personal data, no matter the purpose, should only be shared with consent of the individual.

Sharing of personal information without consent should be illgal

with my consent only

I would always want to be asked if my information was going to be shared

My personal data should not be provided to commercial organisations, for their own benefit, as it may expose me to commercial advertisement, which would unconsciously affect my choices as a consumer.

I fully trust the UCAS service as it is a widely used and easy to use program which benefits all users through giving us the opportunity to get to university ! It is also something we are told to use at school/college which makes it even more credible.

I think consent is important, especially for nongovernmental organisations who stand to make a profit

I don't mind being viewed as a 'statistic' if it can benefit research, as long as it doesn't affect my personal life or require me to partake in anything, hopefully that was apparent in my answers!

Personal date should only be used with consent

Personal Data matters to a different degree to different people. I feel that UCAS should play it safe and ask for consent at least once in every type of situation the data might be used.

I think for public the data shall stay annonymous however for organisations such as student loans, banks etc its fine to share it.

I think that the current privacy policy is good however that in general personal data should only be given out when explicit permission has been given

I feel that UCAS is doing the right thing, my personal data should only be shared with agreed people.

please don't use the data i provide you with to send me emails that aren't about my application progress

I prefer to be asked first before my data is published, but i believe that UCAS always do this anyway

As long as it is protected from fraudulent organisations, I am content for it to be shared.

To benefit me only.

Make it clear before entering personal data that it will be used for government/official research and offer the option for data to be used for commercial research not regulated by official authorities.

I think it should be done in roughly this way- Assuming that the person at the company holding my data is a relatively safety/security concious person, they should treat all of their customers data the same as they would personally like their own data to be treated, and asked for consent 100% of the time, where the use of the data is out-with, that of the terms of the initial sign up. Everything should still be very clearly set out though, and intentions should NEVER be hidden deep in some terms, it should be clear.

I think that the consent of the individual should always be given before sharing any personal data,

I think that data should never be given out to an organisation without the consent of an individual. Even if the organisation seems trustworthy and has a clear benefit to the individual. It is the individuals sole decision but if it was to occur without their permission it will lead them to be less trusting of the service and as a result they would not recommend it.

Don't use personal data without consent. It's a breach of privacy and is a slippery slope.

If you were to use my data for research or anything I would want to know what it is being used for

I am happy if my personal data is being shared so that I am more likely to get a job in the future

As long as our details aren't sold to third parties with no actual interest in us I think it's fine, students need as much help as they can get.

should always tell and ask for consent before hand, also make sure it is clear not in a 'terms and conditions' small print.

Some form of treaty or agreement should be in terms with the client, and the circumstances on which the data is being used for made clear.

I believe that everyone needs to know whether their personal data is used and how it is used (the purpose) and need to be asked for permission first. It is something personal and not everyone feels comfortable about their personal data being spread across different companies.

With care and an empathetic approach.

I would be more conserved if my contact details were disclosed particularly to commercial companies.

I feel that using my data to speed up the process is unnecessary as it seems to be as fast as it needs to be currently. I do feel as though using it to benefit the understanding of the nation and how the University entry system works and could be improved is beneficial, but there are other ways to do this than speeding it up for example making it more of an individual experience towards the university someone is applying to.

I would say that if UCAS see a oppertunity that this could bring benfit to the student then I am more than happy for them to take decisions on my behalf.

Data is the property of the person it concerns, therefore I think that person should be consulted before their data is used - especially for commercial purposes.

Provide a tick sheet or check list of all the personal details that we don't mind sharing, resulting in UCAS using it, and what we do not want sharing, resulting in UCAS keeping it completely confidential.

Should always be anonymous to protect identity and privacy.

I believe you should always be informed of a decision that involves your personal information being shared.

It should be used but I a safe and secure manner

If any personal data was shared with anyone without permission, or as stated in the last questions where I was told before that it was not optional, I would not want to use UCAS but as it is the only way to get into university I would have to.

If my personal data was to be shared i would like to be contacted beforehand and I would like to know the organisations that want to use my data and with what purposes

I think I should always be able to make the decision in sharing my own personal data seeing as ucas is the only organisation through which I can apply to university. If ucas suddenly announced I could not apply without sharing all of my data to certain companies I would be very concerned.

It can be very dangerous for certain people to obtain data about certain other peoples, especially for people with family members involved in organisations such as the prison service.

I don't think it's necessary to collect information on sexual orientation or ethnic background.

Would not mind if my data was used, just as long as it benefits someone or something, and I am told prior to it being used.

We should be told before it is given to anyone

I think consent should always be required, although there are few exceptions.

UCAS should never pass on my personal data to any government, council, local authority, organisation, bank, commercial organisation without my consent. If UCAS does this I will take UCAS to court.

In general I am quite happy for my data to be use between TRUSTED organisations to benefit me and people in general but not at the risk of my privacy/security.

Im happy to share my personal information if it was being used for the benefit of others, but never at a detriment of inconvenience to me

UCAS is a service that I see as being strictly professional. Until this survey I subconsciously assumed that this website was to help me and was connected only to the universities that are available to apply for. I feel that if information was to be sent to other organisations (especially commercial ones) that it would drastically change how I felt about UCAS and would commercialise something that is viewed as a well respected and professional service.

Students should almost always be asked first, before information and data about them is shared.

I think that UCAS should ask for consent from the user before sharing personal data, as maintaining confidentiality is important to the public and therefore permission should be granted firstly.

I think UCAS are a trustworthy organisation whom I trust my personal information with.

I really don't mind sharing my data, but I think that my views reflect the data protection acts policies.

I would be happy for my data to be used appropriately by non-profit entities whom UCAs believe offer a helpful service. Companies who wish to make a profit and would continue to contact me, in the form of spam, would damage the integrity of UCAS.

asking for consent is always a good thing...

Should always be consented use.

Personal Data I believe should only be used when it would strongly benefit the individual and it shouldn't diminish the individuals safety or security.

It should be used if it benefits me so for example, I am able to get an offer for a university, this is a benefit. My personal data should not be accessed my other companies if they should require my data for beneficial circumstances they should ask me directly and gain my consent.

I don't mind my personal data being used. I'd prefer if my name wasn't used and my phone number. Am fed up of PPI companies ringing me up ! If sharing my data will lead to this kind of harassment, I rather not have my data shared at all. I trust UCAS would not miss use my data, but use it in a safe and beneficial way.

I would be happy for my data to be shared if UCAS told me it was part of the service before I applied, however I wouldn't be happy if it was shared without my consent

Data should not be given to any organisations who make a profit from students (e.g. insurance) as it would most likely lead to heavily targeted advertising

I would like to know how my data is being shared and to what sources.

Just ask people before you use it, and please don't do anything short-sighted with it.

I don't mind my data being used as long as I give permission each time so that I know it is not being shared between many companies

Unless you are sharing the information within student based companies, you should ask me

Personal information is private, it should not be shared with anyone, without express consent. Too many organisations, like the NHS, have abused people's trust and privacy. Even when names are removed, with enough other data, there are still ways of tracing the individual. How can you control the information once it has been passed on? You cannot. What is to stop unscrupulous people cross referencing 'research' data to gleam personal information, that they can then use or sell on. Government departments have regularly shown themselves to be incompetent, why give them more data to use/ lose? With GCHQ activity monitoring the general population with the objective of crowd control. I really feel like a line is being crossed here. I have nothing to hide, but I resent my civil liberties being trampled over. For me it is exactly the same as asking if you can come and have a root round my house, the answer would be the same, no can you fuck. Just because the data is digital, do you think th

Personal data should always need consent from the individual, if not a family member, for any organisation with exceptions depending upon the situation such as where the data is going, why it's needed and its importance if used.

should not be used to pester people with adverts and offers suited to the individual

Never share data without consent. I think that should be common sense, not something you consider people's views on.

should never be used without my consent especially to private or commercial companies

I would always like to be informed if there was a chance my data was going to be shared with a company other than the one I have my information to, and would always want the decision to be mine whether it would be shared or not, unless absolutely necessary.

I would like to be notified of any selling/passing on of my details to other companies

I am happy with how Ucas uses my personal data and who they share it with. I feel my personal data is used appropriately and securely.

Consent and permission is everything.

Ucas should always ask my permission before sharing my data with an independent company, my data should be my property and my choice

I am very pleased on the way UCAS handles my personal details. It should just continue the way it has taken action.

I believe our data should not be used for the financial gain of private companies who do not have students best interests and financial status at heart.

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I currently enjoy using UCAS, and trust this process.

As it is "personal" data I think whatever the cause the owner of the data should always be given the option to deny anyone else access to their information.

I feel strongest when data is shared to commercial third parties who are driven by profit. I feel that these companies are only using students as cash cows and they do not need the encouragement of data from UCAS. It is also extremely annoying to be bombarded with emails from third parties. However this has not so far been an issue for me.

Personal data is, by definition, personal, it should never be 'shared' without specific consent from the individual. Technological advances are not an excuse for lack of respect for others.

I don't think any UCAS data should be used for forms of profit or marketing purposes without consent from the individual.

Should always ask for the consent of the person in question.

In my opinion, my personal data was used correctly by UCAS.

I feel it is acceptable in most of these cases to share personal data, however consent should always be asked for.

Overall, I strongly believe that we should all have complete control over our personal data. Personally though, for personal benefits such as making things easier, speeding up processes, product offers, etc... it would be acceptable to share but seeming as others may disagree, we should always be asked the first time. Finally, although police, local council and government are important, strong, dominant establishments, with recent things happening in the news I would still not be comfortable for my information to be shared without asking me first.

I think personal data should be used in appropriate and confidential ways where the individual is fully aware of who is using it and why.

In reality data should NEVER be passed between organistaions without express permission

Companies which plan to sell me products should not be allowed my personal details, unless the company is directly associated with the course I'm on. And even then, consent should be asked.

Handing out information to commercial companies tends to lead to spam, this is why I disagreed to most of those.

Never be shared without my concent.

Permission should be required in all circumstances.

unless informed before, it is vital to get consent

I do not want ucas ro provide my personal details to any third party without my given consent

I believe that any persons personal data should be respected in a way that does not deprive other organisations/authority of important and needed information. For example, if the police required data to benefit the safety of the community, I believe that this would justify providing the data. However, if a company was searching for data for the use of selling a product via email etc, I believe that this would not be an acceptable condition to provide the personal data.

consent should always be given before sharing any kind of data

To aid any services for students. In the interest of resesch

Privacy is a fundamental human right. Whenever business or the government become involved abuse occurs and information gathered will be sold and or marketed for profit. There should absolutely be a box allowing the applicant the option to allow further use of any information gathered at all be it anonymously or not. Any further data gathered by ucas should be considered criminal.

I think our personal details should be passed on to our school/applied universities ONLY without consent. Otherwise, I think UCAS should consult the applicant before handing over personal information to a secondary body.

I would be happy for my Personal data to be used by researchers if it doesn't result in cold calls or passing my contact details to other companies.

I think that my personal data, including my name, should never be used for commercial use.

I personally have had many experiences that even though an organisation ensure your data will be kept confidential and not shared, I have still received spam and phone calls from commercial companies who wont take me off their register. I therefore still dont entirely trust any organisation - even professional - to keep my personal data entirely private.

I believe personal data should only be shared if it is absolutely essential. Sharing my personal information with insurance companies and banks is non essential and it only to the benefit of UCAS, not myself.

As long as I consent then it is fine, given that I am informed fully. As a person I will generally consent if it's for research or benefits me, however I am opposed to the idea of commercial organisations (and to a lesser extent UCAS) using my data for advertising or profit generating purposes.

I do not mind my personal data to be used as long as UCAS follow the data protection act. I believe you must always get consent from the data subject first.

Consider sharing it only when there is mutual or multiple benefit

If it's beneficial like speeding up processes then I agree. Banks probably not

In regard to public companies, data should not be shared for commercial purposes. For statistical purposes, data should always be given completely anomalously, where there is no chance that an individual can be recognised.

#### Ask me before you use any of my data

Personal data is a matter of confidentiality no matter which organization is. in some areas I am lenient such as research, but for commercial use and for the government to use it to make decisions on my behalf is seen as disempowering. I am of the opinion that consent should be gained every time, no matter the organization.

In most cases, asking for my consent once before sharing any personal details is fine by me. When it comes to commercial organizations or public funded ones, asking permission every time should be mandatory regardless of benefit to myself or other research simply due to the sensitive data being shared with people whose motives I may not made fully aware of.

Just always get consent, never do it underhandedly. What information could ucas have that vitally needs sharing so fast that they dont get consent?

We can't 'not' use UCAS so whether you sell our personal data to commercial organisations or not, either way we're just going to have to use it anyway. Why do you want to sell our data when you already charge us to use the service?

My personal data should not be shared with anyone without my consent.

For the most part as long as I have given consent or have been told previously that my data can be used to help my student life or I have some notion as to what government research my data will take part in, I don't mind UCAS sharing my data as long as there is no danger to myself or my family.

People like to know how their data is used and if its being used, how personal it is to them.

The only thing which would bother me about sharing personal data in an organisation that can be trusted, is not knowing who it has access to it.

Consent should be asked every single time and within that consent request it should be made clear exactly what data is going to be shared, to who and for what purpose.

For research purposes I fully agree that with consent data should be taken ! This helps in so many ways including those studing certain subjects !

always ask the person for their consent before providing it to anyone.

Never use my data without permission - Ever.

It should be kept private and given permission from the individual then act on sharing personal details.

Using personal information without including someone's name is acceptable if it is done for a morally correct purpose e.g to give everyone a fair chance at entering universities and so on. But I believe it should be explained in detail beforehand what your information will be used for and consent must be asked for.

I believe that if at any time UCAS wish to use personal data, they should take consent from the student, and notify them of this action. I strongly feel if at any time UCAS wish to use personal data, that UCAS explain what the data is used for and for whom in detail, to make this more clear to the student considering to participate.

Personal data is just that, personal, so it should always be the case where people are informed and asked for their consent before their data is used.

I would prefer to choose which data is shared and which isn't. Ie, I would give an insurance company my email address, but not my home address, unless I took out a contract with them.

Don't give it to anyone other than the government or well known trusted companies that have benefits for me

Consent and full disclosure is incredibly important to me.

I think it would be good to share data if it means it can speed up the process of student finances, bank accounts and other useful services, but I'd rather be asked first prior to my details being given

Always ask for consent

I feel personal data is a very important issue and if used inappropriately it can cause great detriments to not only the individual but even the wider community. In my opinion, always ask for consent!

It should be used for research purposes that can benefit me as a student and other students as long as i know exactly where my information is being shared for security reasons. This research should be used to improve other students, universities and UCAS so that they can all benefit from it.

Shouldn't use personal details to sell things to me, but for data and statistics to help and to benefit others.

If I was told why and how my personal data is been used or given I would not mind, But I would like to be ask if you can give. I would not mind if you did that.

Personal data should preferably be used in organisational research rather than commercial purposes.

I think that all forms of personal data should only be used with the individual's consent.

Unless you have anything to hide, then information should not be a problem.

Totally informed consent MUST be obtained at all times. Absolute detail of how third party is to use data and why, must be provided. Absolute detail about how third party is going to destroy data and when, must be provided.

I feel always asking for permission to use someone's personal data is the right decision no matter what it is going to be used for.

Consent should be sought in all instances

I think that the full use of our personal data should be obviously disclaimed to users before and during the sign up process, and it should also be that email Alerts and requests should be sent to the individual to confirm permission on sharing their personal data to specific companies, every time the personal information is requested from ucas.

Ask for consent at the beginning of the process, with the option of whether the applicant would like to be asked every time for consent before personal data is passed on, or if UCAS can use its discretion.

Generally speaking, I believe that it is unethical to share data without the consent of the individual despite the benefits it may have on the individual and the company. According to the scenarios UCAS has given me, I would probably give consent to most of the companies, however i feel that it is necessary to ask the individual.

To find new opportunities for me, other than my ucas choices

I believe that as it is my personal data, regardless of the purpose, I should always be asked for consent before it is used.

Don't use my name or address really.

Personal data is just that, personal. So giving it out to anyone except the company you are entrusting it to is a worry

It should always ask the user of data can be shared.

It is the responsibility of the organisation whom has access to confidential data to ensure that the consent of the individual has been given before distributing their information. Even when the best intentions are at heart, the advice I share would be to include this as a mandatory pre-requisite questionnaire before beginning their application. This would provide you with a thorough understanding of the individual and their concerns for online safety, which would be mutually beneficial.

Any organisation using my details for research that will help its customers, such as the NHS, should be trusted. As well as companies that require my details, such as student accommodation providers. However, I very rarely give out any information at all to companies, such as insurance firms, that will use my details for improving their own business. Furthermore these organisations often sell details such as phone numbers to cold callers.

I prefer my personal data to be kept safe and shared with other organisations only when I have given explicit consent.

In my opinion permission should always be asked before passing any information to any body whether it is for government use or schools and colleges..

I don't think personal data should be shared with commercial companies until the person has given their express permission. I also think this should apply to public bodies as well.

I strongly believe that UCAS should never make the decisions on my personal information and consult before any decisions.

As long as it is used in a safe way and i am aware of how it is used i am happy

Government can usually be trusted, businesses less so...

personal data is "personal" and should stay that way. UCAS may think the data is being used to benefit students however it has no idea what the persons who received the information are doing with it some may not be as legitimate as they think

If it is for research that would benefit anyone in any way, and my data was provided anonymously, I would have no problem. In other cases, I would prefer to be asked, so that at the very least, I knew where my info was going and for what reasons.

I'm a firm believer in the greater good. As long as I am asked about my data being shared and how it will be used, I have no obligations to it. Notifying people of progress in applications such as finance or accommodation would certainly help me to get an idea of what I have and haven't done in preparation for further education.

I'll be honest, I find constant checks annoying and so every decision UCAS makes for me is a help, not a hindrance.

Always ask. Never presume to use my data without my explicit consent. It is mine, not anyone else's to do with as they wish.

Always ask, even if it's just ticking a box for consent. Don't want spam if email given out to a lot of companies.

I don't mind using my data as long as I am asked or informed.

always ask consent to share data and always allow users to decline to you sharing data

In today's world personal details are one of the most tradable and commerically sought after currencies. Due to the way applications are filtered through UCAS, leading to it being one of the only ways to apply, I feel UCAS has a massive strength of duty to protect it.

Ask consent, explaining exactly who the data is going to and how it will be used, and how secure the data will be with the new organisation.

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do not share personal data without the party's consent, I am sure data protection laws dictate otherwise. Always notify when in breach too.

Data should be shared in situations that benefit the idividual's needs/wants and does not breech their privacy.

You should be asked for consent before personal data is passed on and be able to opt out of it if you start getting nuisance offers and messages from commercial companies about things that don't interest you

It should be used with high restrictions. Every person/organization is a potential risk of data leak.

Phone and email address being given out is definitely a big negative

If UCAS were wanting to share my data they should ask me every single time so I can decide who gets my information

My personal data should not be shared with any external companies and should remain private within the company I have disclosed it to unless my expressed consent is given. Tick boxes should not be pre-ticked when concerned private information where the person has to untick the box to exempt themselves from their data being shared.

Not for commercial gain and not without my consent.

When first applying give the option for people to agree/disagree with their data being shared.

People need to feel that there data is going to a good researching cause, but above all, that there data is in safe hands.

I would prefer to be informed whenever my data is being used other than for its main purpose. Thank you

If it's anything outside of UCAS than an element of privacy should be respected, therefore consent should be required.

I think that anytime personal data is potentially going to be shared consent must be obtained.

I can understand how automatically sharing some data could be useful such as student finance but I think its just to ask the person just at least once because the person may have a reason for not wanting to share their personal details. The reason I'm often to share my personal details is that you end up getting so many emails and a lot of information about things I'm not interested in, and within so many email, any that may be of use may be missed.

I believe that if it for research purposes such as universities ect then it's always beneficial to use personal data and I personally do not mind if it will benefit not only me but future generations.

I don't mind my data being used, so long as I don't get spammed with emails and letters.

I feel that you should use our data to find suitable things that will benefit us, however you should always ask for our consent before sharing our data to third parties; as that does infringe our privacy.

I think personal data should always be held to the utmost care, especially personal data that is easily traced and identifiable to one particular individual as some people need their identity hidden for personal reasons or because of fear. Personal data shared with commercial companies should only be shared with the consent of the individual, as well as any organisation or researchers that need personal data that goes beyond trivial facts such as age and ethnicity. Many students are more than happy for their data to be used for research and statistical purposes, but UCAS will gain far more respect and trust from students if they are asked for their consent as well as given the full explanation as to who is using this data and why.

Always ask clear consent, even if just once per organisation.

My personal data should only be used If what the organisation offers is useful to me.

Consent should always be asked before any sharing of data, apart from To the police if it is an emergency

I am more than happy to share my personal details with researchers as long as I am 100% aware what the research will entail.

Data sharing is, in principle, OK, but selling data is less so, in my opinion.

Depends on the type of data, contact details should not be shared without consent or knowledge beforehand.

With safety procedures in place, for positive and UCAS related situations nothing like PPI etc.

Don't sell people's details off. Its education not an enterprise.

Confidentiality is important Personal infomation should remain private as much as possible

Personal data should never be accessible to private companies/ government without explicit consent from me, every time. It may be useful, but I want to know.

Personal data really, should only be used with fully informed consent from an individual, so they know exactly what data will be used and what for. There should also be an option for this data to be removed from any database when it is not needed anymore. Data of an individual should not be stored for longer than necessary.

Sharing personal information is a money making industry if ucas was to start this it should be optional as to whether the student wishes to do so and if students opt in then they should be given a token of appreciation by either not having to pay ucas the ucas fee or entered into a draw to win prizes etc

Overall I was very happy with the service UCAS provided, and I feel like I can trust UCAS to do the right thing with my data.

I disagree with collecting personal data about individuals to be sold to large companies whose aim is to make the rich richer and do not pay their workers enough whilst having no interest into their customers health and wellbeing

I feel that UCAS should respect a person's privacy and adhere to good policies & practice, when sharing any data about applicants. In the same way you would trust your bank to keep details safe and secure. This is vital when disclosing a lot of information for study, and it is something that would be expected. I am however, so far, very happy with UCAS and my first application through them and feel confident & comfortable and sharing personal information and details with them.

I think it all depends on what information is being shared i do not like he idea of other organisations having personal data that won't directly benefit me when it relates to money i tend to be more wary about trusting anyone

Before my data is being shared to any other organisation apart from ucas, it is better to ask for my consent

My personal data should only be shared shared with trusted companies and organisation, and I should be informed and given the option to withdraw, if I don't feel it is useful to me.

My personal data is very important and when joining certain websites such as UCAS I prefer to know whether or not they will be sharing my information with third party organisations, and how appropriate this is.

Personal data is, as the name implies - personal. I think it is very important to let individuals know and ask for consent before sharing or making use of data in a way that may nurture insecurity.

I think there is a big difference between anonymous data and data which can identify me. Anyone can have anonymous data, but personal data MUST be protected or my consent sought.

Most data I'm comfortable in sharing, it's just really personal questions that have been included in the application (that aren't mandatory to complete) are what I choose not to disclose in case that information could be shared without my consent. I know it probably wouldn't be shared but I have to be weary.

I feel that sharing information is only okay if it's need is justified. By sharing information for benfitial purposes then it is (for me) absolutely fine, but if it is used just for petty research for organisations it must be consented in my opinion.

Personal data should not be given to advertisement or insurance companies

I used UCAS because I had no choice if I wanted to attend a UK university. Similarly I entered my personal data into UCAS because I was required to do so for my application. Therefore questions such as that on the last page, about how much I trust UCAS or whether I would consider not using it, are irrelevant. However, since I had so little choice about whether to give my personal data to UCAS, I think that UCAS should be obliged, before it gives my data to any third party, to explain clearly to whom it is being given and for what it will be used and to ask my permission.

personal data is private but its important to be shared with trusted organisations with or alternative motive.

Always ask before handing information out

Personal data should always be anonymised.

My personal data should not be used without my consent

i should always be asked beforehand or it should be made clear if this is being passed on

I am open to the idea of sharing my personal data with the government or other organisations which would benefit me and help with my ucas application and transition from sixth form to university. However i do not support the sharing of my details with commercial companies as i dont trust them.

My personal data is just that, personal. I would only like it to be shared if there is a benefit to me and if I could gain from it

should always ask but not as bad without a real name

ALWAYS ask for consent

Personal data should be treated as such, we have to use the UCAS service to apply to universities so you can almost dictate your policies. This slightly concerns me, would be good to know that my data is safe and that students can trust you with extremely important information.

I'm tired of the constant monitoring, if we had proper privacy laws and data were only actually held temporarily, then I'd be more inclined to share more.

Ask permission to use or share any personal data.

personal data should only be used/ shared when the person is asked at least once if it is acceptable. No organisations should take that as a 'free pass' to then give the details to other organisations they are linked with, the other organisations should still ask permission.

There are no options except UCAS - if i chose not to use it I would not be able to go to university.

I do not like receiving junk mail, or email that is not relevant to me. This tends to happen if websites like UCAS give out my personal data

Use it in a safe way please

 If there is anything else you would like to tell us about how your personal data is used please tell us in the box below.

 I don't agree with the use of personal data to send targeted advertisements to university applicants.

 Personal Data given in confidence should not be shared without the consent of the person who the data is collected from

 It is private and confidential for a reason...

 Always ask for consent first and also state the why personal data is required and what it is needed for.

 Having trusted you with it I would not like it shared

It also depend on the amount of information used.

As long as consent is provided I don't see the problem. However, when consent is provided and details are passed on to other companies this can be quite frustrating when they try to make contact.

I think personal data is personal for a reason. No one should be allowed to pass on anyone's personal data without their comest, unless that person is in danger or a danger to someone else.

I do feel it is very important. We do have setting on social media sits (Facebook, twitter, gmail) which allow us to control our personal data and information, who can see it and what is shown. I think this would be a good idea for UCAS to integrate with your website and it would make students feel more secure about their information. I do trust UCAS, some people may not and it might be a good way of measuring students that our personal data is safe and secure.

It is my information and if you want to be sharing it I should be asked and co sent given before hand

UCAS could ask students if there data can be shared to anyoune to maintain the Data Protection Act 1998.

Personal data is important and I believe that it should only be used with my consent.

Only with consent

No or little data should ever be shared behind anyone's back. No data should be sold, it should be only taken free of charge.

In general I am happy for none identifying parts of my information (age group, income catagory, gender) to be used for statistical analysis however more specific information (name, location, contact details) I would not want to share unless I gave authorisation to the specific organisation re question the information. I hate junk mail and cold calling ! Also services such as banking and student accommodation are not wanted by all that use your site.

I feel that date protection should be respected. I as an individual have nothing to hide but the common courtesy of having my personal life respected is certainly in order. I don't divulge others lives and I would appreciate that mutual respect.

The power that UCAS holds, by being the medium in which all schools use to put through their students to University, tends to mean, that most of the queries that have been asked in this survey, are mostly in UCAS' will and power should you want it.

I strongly believe UCAS, as well as any organisation, should ask for - and confirm with you - every time they pass on any personal data you provide to them, named or not, to any company. Especially those that wish to contact you with any type of advertising offer.

#### Confidential

Not for commercial reasons, only for statistical analysis conducted by academic and government institutions

Having the option of providing consent with sufficient information when sharing my data would be positively viewed.

Should be kept secured unless person who's data they hold says it's ok

I think when it comes to some ones personal data, the organisations who have it and are wanting to share should always ask for consent of the individual no matter what so the individual knows what is going on.

I am not sure how my data is currently used by UCAS other than to pass on to the universities that I apply to, so maybe to future applicants this could be explained more/better.

Whenever my personal data is used, i should be notified unless i have already agreed for the personal data to be used by the organisation in question

As long as the Data Protection Act is followed correctly, there is no issue with personal data.

I would prefer my data not to be provided to a third party businesses.

As I am aware, I have never had any problems with UCAS regarding data. Data should be used and shared for good purposes such as research and forwarded to other organisations to help students such as recommended bank accounts, accommodation etc.

I think we should have an idea of what organisations should be contacting us as students which will benefit us

I would just like to say that my personal data should be shared to any suspicious organisation without my consent.

Personal data should only be given out to organisations with the consent of the individual.

I think most people are willing to allow organisations to use their information, especially if it is for research or if it benefits them. The main reason why many oppose it is because they are usually not asked for their permission before it is done.

My personal data is MY data. It should not be shared to any third party without my express permission, regardless of the reasons behind doing so.

As long as I am always asked first, about my data being shared, then I can govern who I would like it to be shared with.

In regards to question five. If ucas were using my personal details on that way I would only continue to use you for my uni application because I am unaware of an alternative. You guys make the whole process very easy. But I would be very unhappy to hear about a lack of confidentiality.

I think it's a good idea that UCAS can be used to share information but I think it depends on whom it is shared with, sharing with the government makes it a lot easier with student fianance ect, but another company, cermercial or not wouldn't be a good thing to do and I would lose trust in UCAS.

I highly disagree with the sharing of personal data with the aim to increase profit for companies and feel UCAS should not be considering being part of this.

Each person should be contacted on an individual basis if and when their details are going to be shared. The current context provided is too broad and may include situations that he individual may not be comfortable with.

I feel that everyone should be told what the data would be used for and who would see it and then be given the choice to either allow the data collection or not allow it

Whether data can be used for research is complicated, who is conducting the research and for what purpose affects whether data should be shared or not. However, comersial companies should never be given any data without explicit permission from the person the data concerns. We have to trust you to be responsible with our data if we want to go to university, we expect you to show us the courtesy of not breaking that trust.

Consent should be required for all person data affairs

I do trust that I UCAS will only share my personal data for beneficial causes, but I do think that I would like to be asked for permission when sharing prrsonal data with more private organisations.

I think personnel data should be used for the good of people, not to be shared when it is personnel to the individual sharing it. Personnel data is a great way to gather data and this can change the way UCAS works.

Personal data should be kept from the banks, universities and student accomodation until the universities have all given out their offers

I think personal data can be shared either with consent of whom the data is about, or if the data does not reveal the identity or address of the individual.

I think personal data is something we should be really careful because even though it may look like there is no name attached to it, through different ways it could trace back to you. And once it's shared, it pretty much remains that way; have you ever tried removing anything from the internet? I'll get my details down below, because "UCAS will not share these personal details with any other organisation"

When ever any personal data is been given to other companies and organisations they should always ask for consent.

Use of personal data should be made clear and consent sought and for what purposes. Basic stats I don't have a problem with. Name, address and contact details I do have a problem with and would not want my information shared with out my consent.

I would always want to be asked before any of my details were shared.

UCAS should use applicant's personal data, only in essential circumstances like student loan and university accommodation.

Consent should be sought each time unless I have already consented to any future distribution of my data.

If there is a cause to use my personal data for academic research, that would be fine so long as I was informed and gave consent each time. I refuse to allow my personal data to be passed along to marketing and advertising agencies however.

I think that there should always be the option of sharing or not sharing data.

I think it should be used to make applying to University as quick and stress free as possible.

I am pretty happy with how UCAS currently uses all personal information.

I feel that if a company, agency or website etc. would like to share my own personal data, in all cases I should be asked for my consent.

I think an individual should pretty much always be asked when their data is being used by organisations outside of UCAS

I personally think it should be used on approval of the individual.

Just to contact me first, only if UCAS find it relevant.

I believe you should have consent for all the types of use of this data, to prevent it being given to untrusted third parties.

I think consent is key. Some things need consent only once for example giving information to banks/universities etc however outside companies that aren't run by council or government need more consideration and definitely need to be approved every time UCAS would want to share that information. I do trust UCAS with my information and know that they use it well to benefit me as a student.

I'm happy with how UCAS use my personal information.

My only additional comment would be that transparency is really important. The feeling that you just tick a box thinking you are saying yes to one thing, then getting flooded is not great and could, create distrust of the UCAS brand, particularly in relation to commercial organisations who carry limited public trust anyway.

It should be kept private and only be used upon my consent, as personal data is a private matter and may not be safe if it lands in the wrong hands

Generally, ask me if you want to use my personal details, who you'll give them to, what details you'll share and for what purpose, and I will reply either yes or no. If yes, go ahead. If no....then no.

Giving data to companies that aren't related to universities seems like a misuse of students and our trust.

Personal data is very important and when given out is a risk so you need to know exactly who it is going to

Personal data shouldn't be given out to companies who would use the data negatively, such as banks sending out unwanted credit card application forms to you in the post once they know your address. Also, local universities calling and inviting the person to open days.

I think UCAS should make sure every user is happy with how their data will be used and be told how it will be used.

i think that permission should be asked before sharing anyone's personal data

Personal data should only be used for justified reasons, and the person concerned should always be contacted first, before any data is given out.

I would not be happy with my data being sold to commercial companies under any circumstances. I do not trust the government to use my data appropriately. I also do not trust supposedly anonymised records being sold because I used to work in data analysis and I know that you can easily triangulate who an 'anonymous' person is with some basic personal details.

i don't mind if it is for research or to benefit me but I don't want junk email from other companies saying I should use them for loans and other things as I would want to choose for myself

I think the selling of personal data should be illegal, it is a complete waste of time and a total invasion of privacy.

These questions are accurate, however I feel that for certain circumstances it would depend on the detail and specific parts as to what information is being shared and why, and to whom exactly, as some brands and companies are seen in different lights as to how trustworthy they are considered.

Despite not particularly wanting them shared its inevitable that most organisations will have and do what they will with personal details

In any situation where data is to be shared, UCAS should always ask permission as to whether the individual wants it shared regardless of who it's to be sent to. It should not be sent unless the individual has consented to it being shared.

as long as there is strong reassurance that it cannot be used by organisations for anything other than higher education purposes

I believe if my data is being used for statistics then my name and contact information shouldn't be required, I would also be more content if the companies contacted me through UCAS, so students aren't contacted pointlessly being sent irrelevant things like spam.

Personal data is personal, and so, should always be protected by the organisation to whom it has been given.

As long as the sources it is being shared with our trusted bodies I have no issues. If it was put up for grabs on the black market, that's another story, lol.

Would feel much safer if my personal data will not be shared with any organisation (whether Government or not) without my consent.

Thank you for providing this oppurtunity. As far as the personal information/data goes, it should be handled in such a way that if any organisation demands a certain portion only that particular part should be provided. Also the person to whom the data belongs feels secure that his personal information is being handled properly and in a risk free way.

I trust UCAS at it was recommended through my College and every one uses it anyway. :)

UCAS should be clearer about its data sharing practices with commercial companies. Details about the companies data was being shared with was rather scarce and the tactics UCAS has been using to share this data have been somewhat underhand and sneaky. If UCAS was clearer about how students data is shared with commercial companies more students may be fine with UCAS sharing their data, which would still lead to UCAS profiting from this data.

One thing that people like me value the most is our privacy. Providing we can retreat in to our shell when required, we will offer up information that will not compromise that.

Concerning the previous page on whether I would be content with my data being used in a stated way. I would be comfortable and trusting of UCAS provided that I am told how my information would be used.

Different individuals will have different preferences on how their data is shared, in order to prevent mistrust developing it would be best to simply ask the individual before any occasion that any data will be passed on to a third party.

Personal data should only be shared when it is necessary to do so

If there is anything else you would like to tell us about how your personal data is used please tell us in the box below. I am overall happy with the service that UCAS has provided in helping me apply to my chosen universities. Very cautiously and always with consent from the individual. I am unhappy about my details being sold on to commercial companies who then flood me with unsolicited e-mails and telephone calls. I don't believe that personal data should be shared unless consented to by the individual in guestions. If it is to the benefit of a group of people or myself, then without a doubt share the information needed, but no more than that. Though it is a necessity. I believe there should be very specific details that are given out. As I'm currently aware, most information is handed to 3rd parties, when really only certain informations NEEDS to be given. Still, UCAS isn't where it is nowadays by being untrustworthy. Should not be given out to any third party companies trying to sell products, such as banks etc without permission to prevent annoying junk email and unnecessary contact. Useful if given to Student finance so that automatically the application form is filled in where possible to speed up the process. UCAS making decisions for me feels innappropriate and sort of like big borther, i would feel uncomfortable Before sharing data with anyone you should inform the person and ask their permission. Personal data should not be shared with any organisation unless UCAS has explicit consent from that individual every time. I just would rather not have things going on behind my back, as long as everything is spelled out to me and I can understand it easily then I am happy with it. I believe it is okay to share data with some companies/organisations, but my consent should be sought every time. I feel that the individual should be asked before any data is shared with any organisation and should be given the choice of not giving names. I think personal data should be confidential. If it's going to used there should be a written contract about this. I would definitely want to sign something before my information was used. Not just tick a box that I'm Ok with it being used. I don't mind personal data being used, but it has to be checked with me first. Using it is not a problem, using it without me knowing, is. Data is usually okay to share as long as it is detrimental to the applicant. consent should always be asked before any sort of date (personal or not) is given out to any sort of company or body even the government etc. I believe that sites and organisations that have my personal details should contact me if they fell that sharing my details with a certain organisation would be of benefit to myself. If I consent to the sharing of my details then they may continue to share them to the said organisation and them alone. Event though it is often annoying and repetitive to ask over and over for your consent to share your details, I fell it is more beneficial as it protects the person from any future problems. This would keep your data and details much more secure and would limit the possibility of activities such as fraud and scams. Personal data should remain personal, we have no option but to use UCAS for applications so it should remain ethical and trustworthy of the information it holds on individuals I'm not massively concerned about how my personal details are shared as long as I don't feel that I'm being intruded on excessively by approaching parties. UCAS should not share information to determine bank accounts without asking. I believe that would be intruding on privacy. But for research purposes would be useful as long as it is anonymous An opt-out data sharing option like Google would do fine. Give UCAS flexibility and allow users to feel safe when confide with UCAS. should be kept private unless given consent If data can benefit any academic institution I believe it should be used. In terms of personal data, my data should be used contemporary of simple stipulation to allow my benefits without persevering my data or exploiting information. UCAS should inform you if they do decide to send your personal information to a third party, even if no consent is needed, It's important to know who has your personal information. Always outline how it will be used clearly, and with the option to opt out. contact details should never be shared with commercial organisations in particular I think it would be okay to use an individuals' personal data for their own benefit as long as you ask their permission beforehand Wouldn't like it if I was receiving a lot of contact on the back of the data share taking place

Personal data by UCAS should be used to help speed up my application process- that includes student finance and accommodation, I would be wary of my data being given to, and used by, members of the public or other organisations not directly related to university applications.

There should be no reason to share other peoples data. How would ucas like their data being shared

My personal data should only be shared if I had given my full consent. I must be notified as soon as UCAS wants to share my personal data for Goverment or commercial reasons.

Personal data shall be processed fairly and lawfully and, in particular, shall not be processed unless – (a) at least one of the conditions in Schedule 2 is met, and (b) in the case of sensitive personal data, at least one of the conditions in Schedule 3 is also met.

I would like to be asked every time UCAS shared my personal data

I would definitely want to be asked for my consent before my data is being passed on to another organisation.

it is important to have the consent of individuals, it is a basic principle of ethical research

I feel that personal data should be kept personal unless you clearly state that your information may be passed on. An insibidual should enquire about Insurance/bank accounts suitable for them and give the information that they feel comfortable giving, when they enquire.

Inform me, and ask for my permission if data needs to be used elsewhere

Feel that respect should be key in handling of personal information, with consideration for data protection and needs of individual

I believe that personal data should only be shared with my consent. It should be shared with the idea that i am to be benefited

Overall, I am happy with my data being used to benefit any applications for finance etc. I am also happy with my information being used for research as long as it's anonymous. The only thing I'm wary of is my information being used for commercial organisations.

I think it should always be made clear as to who and for what an individual's personal information is being shared, so they can make an informed decision.

I am using ucas because to apply to universities which will benefit me in the future iam entrusting ucas to use my and other members details in a professional manner. So far I've been very pleased with ucas.

If I am informed about the information being provided and who it is going to, I will typically be fine with sharing information. I would also be more reasurred of my choice, if there was an option to opt out and continue without a problem.

feel that i should be consulted when my personal information is being disclosed. Due to the impact this may have in a social and private viewpoint. I have no objections to my private information being shared with companies interested with providing helpful information to me through email or newsletter. Although i am cautious with third party organisations due to the possibility that this information may be then sold on and out of mine or UCAS's control.

I think people should know exactly where their personal data is going. No matter the content, the person should be notified every time.

As long as the data is not passes on from large organisations to other organisation who has my details and can use that to call me with offers untreated to me I would be okay with giving up my Information.

Phone numbers and emails, are passed on to companies too easily and without consent most of the time, which leads to a lot of junk calls and emails.

I have no problem with my data being given out to others, all I ask is that my consent is asked each time before this happens.

In general, I would feel most comfortable sharing my personal data if I had been asked permission in advance and if I had given consent. Otherwise, I would not be comfortable sharing my information to third parties or for commercial reasons, without having given consent.

I wouldn't want to be able to be identified. I would like to remain confidential if my personal data is used, but I do think it is alright to use some of my personal data for research purposes.

I think consent should always be a priority to UCAS when considering using personal information.

I should be informed how, why and where my personal data would be used.

I want to avoid any spam emails/cold calls as my main priority. Research and statistics have no impact on me.

UCAS as an organisation that is almost required to apply to undergraduate degrees should not be taking any steps to provide my data or anyone's data to third parties without said persons explicit consent and examples of where and whom the data would be going to.

Its a real problem when your details are sold on to dodgy insurance companies, you get soo many emails and become very vunerable to fraud and stolen identity.

As long as I am protected and informed, I am happy for my data to be used.

Personal data should be used for research and statistics, where the individual is not identified.

As long as it is all secure and consent it asked for then it seems to be okay

i believe that as long as consent is given and that UCAS ask/inform me before sharing information that it can have lots of benefits

I am comfortable with UCAS using my personal information, as long as it is used in an appropriate and considerate way, and that I am asked for consent if UCAS feels it is required.

I have strong views on companies using personal data, due to Facebook and other applications we use on a daily basis to much data is been captured and shared between big organisations. I feel the more the government know about us the less freedom we will inevitably have. We would not share data in this way if we didn't have the internet, but companies can easily do it and they make a profit. Sharing data, does it benefit us or does it benefit the organisation that is the question.

Personal data is personal and shouldn't be spread around. Data can be used to find out the best insurance and such but the individual's name shouldn't be mentioned to protect them

A lot of the data I feel is private but some of the data can be used for statistical analysis. It is usually very personal details that concern me.

Ask before you give it away

Personal data, whether identifiable or not, should only be used in any context with the express permission of its subject each time it is used. Hiding this agreement in terms and conditions policies is not acceptable, people have the right to know exactly who has their data and how it is being used by each party.

It should be used under my permission.

Always let me know if ANY part of my data is to be shared.

As long as things are done in a safe way then I see no problem with my data being shared with trustworthy organisations

I do not want to end up getting cold calls because my information is shared to bank or other companies.

Ask at least once in all situations. Doing it without asking or hiding it in small print is just immoral.

As long as it is not for selfish commercial gains but to benefit genuine causes either for myself or organisations.

I prefer it being used in research to aid future University applicants and government research but not commercial research like advertisement companies.

Always ask for concent first.

If organisations like UCAS were to share personal details I believe that the orginisation should ask for the subjects consent. Also if there were to be a case were the subject wasn't asked then I wouldn't be as bothered if it benefited me or benefited a statistical company that will help other students when thinking about their future whether they apply to university or go for a apprenticeship

Personal Data should never be shared without asking permission however information that would not be able to identify you personally is fine as long as its used responsible and no second organisations are able to contact you through information they gained from ucas without you have given your consent previously.

I think it can be used for government research but not just for marketing companies. Students should be told exactly who would have access to their data, what it would be used for and have their anonymity guaranteed.

As long as I don't get spam mail I don't mind too much really.

I trust UCAS to make the right decision about my personal details (for benefit to me/ research purposes etc.) though I would like to know about the sources my data is going to. I doubt I would have objections, but I would like to know regardless.

As long as it is being used responsibly and no unnecessary information is passed on with what is required for the research, I do not mind. However I feel that I should be asked about the specific circumstances in which my data is required (e.g. ask me whether I would like the student finance company to have my information on my choices, background info and personal info to speed up the process) it notifies me specifically and makes me more confident that UCAS are not sharing my data without letting me know first and informing who, and what information is being shared. I also then have a log of where it has been shared if anything does go wrong.

I think my personal data should be used in a place where UCAS thinks is appropriate, or where they would think their own details would be safe if they would have to give. Thank You

#### Responsibly

It should always be our choice what information gets shared and who it can be shared with.

I would like my personal data to be used in a way that benefits me.

Not for the use of large private organisations, such as banks and insurance companies

As a charity organisation, UCAS should only share my personal date with local authorities, the government and for public research. I don't believe date should ever be shared with companies, without me agreeing to it explicitly.

I believe that if my personal data is being shared with other people I should know about it and kept informaed, but mostly it should benefit me more than anything.

For the question detailing 'UCAS sharing my personal information to other commercial companies', I selected the 'continue using UCAS but trust it less option'. I selected this as I am unaware of any alternative to apply for university courses, hence if I never used it I wouldn't be in the position I am to go into further education come September. However, I do believe UCAS should only provide personal data on applicants to commercial companies only after seeking the consent of the person. Thank you.

It is good to use personal data for student accommodation as it will help the student themself however when it comes to providing it with a bank or a similar organisation consent should be asked otherwise if a student did receive emails from a bank they may begin to question who else ucas has given there data to.

I understand there is a need to pass on personal details and in many cases you can opt out of the sharing procedure. I think it should always be an individuals decision.

So long as all terms ar given to the candidate in clear and concise ways, informing them exactly how their data will be used, it should be less problematic

I'm glad that ucas takes your personal data seriously, everyone needs to have confidence that there data will be safe with an organization like Ucas.

Please keep UCAS solely for the purpose for which it was designed without other use of personal data.

I'd prefer it if UCAS or any other site asked for my consent before sharing my personal data. That way I can find out more about it before getting into something I didn't want or need.

Do not give personal details away or people will stop using your services. UCAS should be 100% confidential unless granted permission from the user

If data is needed for research I would prefer to share my details after my application to universities had finished so there would be no chance of the information being used to discriminate in a university admissions procedure.

A person should always know who their personal details are sent to, even if provided without permission the customer should get at least an email detailing where their personal details have been sent.

I agree that my data and information can and should be shared with other organisations and universities but it would be more trustworthy for me, if I was told that this was being shared or I was asked first. There is a slight scepticism when universities and organisations email me about certain courses and information concerning myself as to how much information they have obtained about me.

I would generally agree that sharing information with beneficial intentions is a good thing, however i would feel uncomfortable finding out that this has been done without my consent.

My personal data belongs to me and not to you. Entering it on your website in order to apply to higher education DOES NOT give you the right to sell or "share" it with whomever you want.

With my permission

I think UCAS should have to ask consent before sharing personal data. In the UK as a prospective student you are practically forced to use UCAS to apply to universities as most only accept applications this way. So therefore I think it is unfair for UCAS to just pass over information without consulting us first as we have no choice but to hand UCAS that information in the first place. UCAS should cirtainly not sell our information to commercial organisations.

Always tell me and make it clear when and where my information will be used, and to also always ask before sharing anything with anyone.

I would prefer to be asked before it us given out

You should have to log onto UCAS to see what has been shared, never display it on email.

I believe that if the personal information is to be used, it should be used in reference to issues with higher education (e.g. student finance or finding accomodation) that students face. However any organisation, which request this information, does not meet this criteria then UCAS should ask the student for their consent beforehand. Also I think that UCAS should ask students whether or not they would like their personal data to be automatically shared with organisations related to higher education and a separate question should be asked as to whether or not their data should be freely used or if UCAS ask for consent before sending this information and that this should be made quite clear.

Usually people would think that if there's an obvious benefit to themselves, the wider public, the greater good, etc. or if it's in the interests of expediency then there's not much of a problem. But if it's for commercial use people will generally prefer a choice.

Any personal data that would be used for commercial benefit of external organisations should be checked with each individual involved, however data that is voluntarily entered into the UCAS site could probably be used for UCAS statistics without complaint.

Anything to provide useful information when applying to UCAS is great.

In question 4, the following statement was questioned: "UCAS should take decisions on my behalf about who can access my personal data". My answer was: "Tend to agree"; however i would also like to be asked for consent once for each choice and consulted when the decision is difficult to make. Additionally, any information that can aid with research or help other people that does not give away personal data that gives away my identity will be welcomely shared by me.

Information supplied to UCAS should only be used for the use of applying to university. IF other organisations want information, they will just have to ask for it from the individual.

I think it's hugely important to inform people on the use of their personal data but outline the benefits of the use to inject confidence

I understand that personal data when shared in the right ways is of a benefit to the individual, however that information could still be used in a way that we may not approve of. Saying yes to one way can sometimes mean saying yes to everything. I think it's important to know where your personal information is going and although it may not matter to some people, it's still seems to me like the people prying into your life with no announcement. I also strongly believe that it's important to know exactly where your personal information is going cause there are so many ways it could be used wrongly when put into the wrong hands.

I have no problem with my data being shared to organisations which I deem suitable but would always wish to be consulted first, as those that I deem suitable may not be the same as others deem suitable.

It is difficult to trust organisations that say "X will not share these personal details with any other organisation".. However, on the whole I do tend to trust them. I'd like to find out more information about whether I should trust. Perhpas the organisation needs to add another sentence about why we should trust them in particular. But then, of course, that introduces the idea that they are not telling the truth!

I don't mind how my personal data is used, as long as I am informed of the possibilities before I give them

Automatically opt out of data sharing, have to opt in to allow your data to be shared with other parties. If not have to be asked every time

Any personal data that makes me contactable in any way requires my permission. Other than his my data is generally speaking unidentifiable and therefore I am happy for it to be accessible to organisations or people whom I choose.

If data us used for the benefit for me or the general population, i have no problem with it. In regards to research it would depend if the research would benefit people in terms of health or security, however in terms of comercial research i believe that my privacy would be invaded without good reasoning.

I don't exactly think it's fair to tell anyone, especially after they've used a service they're explicitly told to use, that you're going to be providing information to the government and other commercial groups. It feels very slimy and rude. I would request that the information about me which I trusted to UCAS travels no further than the universities that I applied to. Quite frankly it is completely unacceptable to not tell me about these intentions prior to the application.

I'm happy for ucas to share my information with relevant And affiliated company's like student finance and banks and universities ect but not with 3rd party organisations

I think that sharing the majority of personal data is OK, even if it does not benefit me personally, so long as it contributes to any sort of research or analysis.

Ask the individual each time in terms of how they want their data to be handled.

I would just say that if UCAS used someone's data or shared it they should inform or ask the person to see if it is okay to share the data

Personal data should be used only at my consent unless stated otherwise in the terms and conditions of the website. I do not mind my data being shared for my own benefit and others but any risk to personal security and personal identity can persuade me to distrust the website and have a negative association with it in the future.

People value their privacy and will NOT appreciate it being distributed, especially when commercial interests are present. I highly suggest that UCAS does not distribute participants' data.

Everyone has the right to privacy for their own information, for a company that most universities use for applications I do not think that selling on personal data for any purpose would be a good idea, especially to companies that are going to become a nuisance

Just don't be evil by selling all our data

i trust ucas

A person should always be asked if you are going to use personal data about them.

In absolutely no circumstances would I be happy for ANYONE to share any personal data about me unless it has been transparently discussed and agreed by me - EVER!

I am always fine for my personal data to be shared as long as it does not result in me receiving junk mail and phone calls.

It all comes down to certain individuals who may be more protective and private than others, where some would always want to be asked before information is shared, and some are more than happy for it to be shared with there knowledge

We should have the right to sell it ourselves and decide which parts to sell and to which companies

Personal data should always be taken with consent, especially if it is data which can identify an individual or sensitive data in general.

My data should only be given to people if I am made aware, am anonymous and have given consent.

All people who give personal data to UCAS should each be asked if they are happy with it being used. Thanks

Sharing my data in order to benefit me is fine so long as i am aware it is happening.

Data should NEVER be provided without consent, and when using a service like this you shouldn't have to allow the use of your personal data or not use it.

Responsibly

Overall, my personal data should never ever be used without my consent ! And if I do agree to share my data, i should never be able to be identified by it !!

Education is not a business and ucas should not profit from citizens attempting to access learning

Personal Data should be kept private unless I give it to people or organisations.

My personal data should only be used with my consent and if it is given to other organisations (commercial or otherwise) where it does not affect me in any way (such as consumer research), I should not be able to be indentified individually from my data.

Personal data of any individual should never be sold for the financial gain of the institution holding the data. It is amoral to sell personal details of an individual, especially without their permission, and it is amoral to withold services from an individual unless they agree to their personal data being shared. All Personal Data is Private Data and should only be shared with explicit permission from the person whose data is being shared, in accordance with the Data Protection Regulations.

If there is anything else you would like to tell us about how your personal data is used please tell us in the box below.
Always ask consent - this ensure we students understand where our personal data is and how it is being used.
I don't think there is anything wrong with asking consent before any information is shared. An individual should always have a choice in whether personal data is shared or not.
I think that for many circumstances sharing my data, as a decision of UCAS is absolutely fine, as long as before hand I am informed and aware of the kind of decisions they are entitled to make.
Before sharing someone else's data, ask yourself, if you were in their position, would you want your data to be shared?
When my person data is used I want to be asked for my consent beforehand.
Personal data should be accessible to others but only if the individual allows it, and is comfortable with whom they are delivering it to.
contact the person before sharing any personal details with other companies or organisation then it will be more preferable.
I would always want to be asked if my details were to be shared
Sharing Data should not be an issue so long as the subject/person is always aware and given consent.
As long as there is a clear description as to where and too whom our information is shown I don't see a problem as it will speed up and improve a lot of processes.
Always ask for my consent.
I believe that the use of personal data should be a decision made by the person whos personal data it is and therefore consent for the data to be asked for each organisation UCAS intends to pass it out too.
All personal data should be kept private. if other complains want to get hold of the candidate then the candidate should be informed and asked. This way important information isn't been realsed and people can trust ucas and feel there information is safe.
Do not use my personal data. I have not consented to the use of my personal data for anything other than UCAS' intended purpose i.e. applying for university. Do not share my data, you do not have legal consent.
Should never be used if it would harm me.
Any individual/company/organisation asking to access personal data should be thoroughly checked by UCAS due to many users being under 18.
If at any point sharing data would benefit me, and not bring any harm I agree with this.
I am comfortable with ucas using my information as long as my permission is asked first.
Whenever one is named in data, permission should always be asked.
Personally I think that everyone should be asked first before any of their personal details are released to anyone as you never know who might end up with the information and it could have detrimental effects.
i would not only consider not using UCAS if they shared all my information, i would not use it. i find the suggestion outrageous
Definitions should be given on what data is classed as 'private data' is and other sorts of terms that may be misinterpreted and lead to uninformed decisions.
Please send us emails, when we first apply, on how our personal data is being shared and ways to opt out of this.
My personal data is my personal property and one should ask to use another's property.
Always ensure you contact me first as i would not like my personal data used with out mine permission
I personally think that you shoulD Just always ask for consent.
My data should not be used as a means of economic gain by UCAS, or any other organisation, unless the intent is to invest the profits in a socially beneficial manner.
I am more than happy to help research etc with my personal data so long as I am made aware and can have the power to authorize or not authorize, there is no issue. :)
would only agree for it to be used for a good purpose or which will benifit me
As I am still young, and with little life experience, I find it difficult to generate a solid picture of how and what projects my data may be used for and how it may lead to a breach of my personal security.
Privacy is very important ! Trust doesn't come easy
I think as long as Ucas trust where my personal details are going then i am quite happy that they will be used in a good manner
In my opinion, I would rather know who would access my information and have a choice of who can access my information.
Through the data protection act 1998. I would hope that UCAS would not be giving out any identifiable information out to other parties that do not require this information.
I believe the government should only have access to information that they need to make the lives of the people they work for, us, better.

Personal data should be used in an appropriate way and never in the instance that it could cause identification to the individual.

I think its very important that my personal data is used responsibly and I'm aware that it has many benefits in using it.

I think there should be more general information available through schools and colleges, when applying to UCAS, about the relationship between the organisation and personal data. In my school, we really had no information regarding this matter.

Personal Data is exactly that - Personal.

I feel as though one should always be asked before their personal information is dispersed.

I am happy and confident with how UCAS have, and would use my information.

Personal Data being used for reasearch is always a good thing, its anonymous enough to not be an invasion of privacy and more helpful than anybody can imagine

i think if my name wasn't included, or anyone of my family's name, and there wasn't an overly detailed description of me, it would be fine to share my personal data; but only with organisations that can be fully trusted.

To help research such as sociological however I want to be informed every time.

i feel personal data is what it says...personal. if i give my details to a company i would expect only them to use that data and not pass it on without my knowledge or consent.

I fully trust UCAS, not much to add really.

In summary I am generally happy about providing my personal details and data, even where I can be Identified. However I should still be in control of where that goes, if an organisation wishes to access my data they should contact me not a company already holding my data and if a company holding my data is requested to provide it they should ask my permission before doing so in every case.

It should be kept confidential unless I give my consent to disclose it.

I am generally happy with Data Protection rules & the concept of providing one off or ongoing consent to share with certain organisations, however a blind open consent is never going to be acceptable.

I believe it is acceptable to share my personal information for clearly beneficial and regulated purposes such as student loan applications or applications for accomidation. This is in the students best interest as they only need to fill in one application. However I think it is wrong to supply information to commercial organisations which will benefit financially and actually find it surprising that ucas would consider such a thing. I also don't believe that people's personal information should be used without their consent as there is no benefit to the student. That should be something that students must opt-in to.

I believe, as I said, that personal information could be passed on only with the consent of the person, each and every time it was to be passed on.

Can be used but only if consent is given to use this data

The hint is in the title PERSONAL data so t should remain confidential.

I have concern about the way commercial organisations use individual personal data for commercial gain.

I mainly trust official sources like government companies with my personal data but commercial companies like banks and financial companies I would always want my consent with. Usually get loads of spam emails and letters and advertisments.

Always ask my consent first.

I think personal data should be used only for good, if It's passed around to many companies then there is risk of it being misused.

To ask a person's consent before, is highly encouraged:)

Privacy is something that we should always fight to protect, regardless of how trivial the situation may be. If data is ever required to be shared then the person to whom the data is in reference to should always be asked for their consent. I would be very grateful to be contacted whenever data about me could be shared to a 3rd party.

I think its a good thing but can be a breach to privacy if i am not aware that my personal data is being passed onto 3rd parties

I don't want it being shared if it puts me at any risk.

I believe that all personal data should be kept private and confidential. Unless it will benefit the individual, as well as the organisation, then an organisation will have to take permission first. The organisation should also be very clear for why they want to use an individual's personal data and provide them with appropriate private notices when collecting their information. The very reason why people enter their personal data is because they trust the website/organisation. However if this trust is lost and a business shares personal data without permission, it causes a negative impact. For instance, people may not trust the website/organisation in the future. So overall, personal data should be handled fairly and lawfully and should not be misused.

I dont really want anyone to be profiting from UCAS giving them my information

My data should be used if it was an emergency or if i had given consent. I trust that UCAS would keep my data confidential unless it benefitted me or i told thwm otherwise.

# Survey of 2015 cycle UCAS applicants on the use of their personal data - feedback

# If there is anything else you would like to tell us about how your personal data is used please tell us in the box below.

UCAS has access to a great deal of personal data that understandably could be sold or used to benefit research etc. however it should be considered the impact not only on the organisation requesting the data, but also to the individual the data relates to. If UCAS were to change their policies to provide information to other companies openly, I would consider using an alternate email address to reduce the amount of spam that comes to my main address, hence decreasing the speed at which I receive information from UCAS and their partners but I don't want to be bothered with emails requesting information or advertising.

Should be used with care and the individual should always be contacted before sharing their personal information with anyone/organisation.

As long as I was consulted each time my data were to be shared, I would be content.

You should always ask for consent or tell people how it is used.

Personal information should never be shared without full consent of the individual.

I think it depends what personal data would be being shared (specifically) as to who I would want/not want to be using it.

I do not mind sharing my personal data or experiences with other or organisations. Providing my identity is not at risk and that I will benefit from sharing my data.

If my personal data was to be used for research which is going to be beneficial for ordinary people my age, I would strongly allow it to be used. If it was to benefit big organisations and companies for their own gain, I would strongly disallow my personal datat to be used.

#### Keep it safe and I'm happy.

Always ask for my permission first before giving it to anyone unless you 100% trust who you are providing it too.

Ask before you use personal data

I should be warned of any of my data being shared prior to signing up to an account and should then be informed of any changes to my account. I should also be able to either opt in or opt out of having my data shared and should be able to opt this each time my account changes.

In general, consent should be given before sharing data particularly to commercial companies. I would be cautious about using UCAS if I knew I had no choice about who could access the information.

I like to give consent as to where my data is used.

I do not believe that my personal data should be used at all unless I have been very specifically asked every time ! There is too much loss of privacy in the society we live in, especially between governments and corporations, so please do not contribute to it.

Always have my permission before using it or sending it to other organisations.

Personal information should only be used for the purpose it was supplied for.

personal data should be kept private and in trusted hands as it can help prevent fraud and problems that could be avoided.

Personal data is personal and should NEVER be shared without the person concerned's consent. The governments continual abuse of privacy is immoral and will not continue without resistance.

All personal data should only be used to benefit the subject for the purpose that they have given you the information.

My personal data, as I believe, should only be shared with my consent every time.

I would simply like to say that if you wish to give my personal data to anyone for any reasons, that are not nefarious or otherwise, that I would appreciate it if you asked me for permission before giving the information away.

Always Always Always ask for consent before sharing any information.

I should be asked for my data to be given to companies as it is my data, no matter what the data will be used for.

In an ideal world it shouldn't be used, unless explicit consent is given every time. The only reason i forfeit some aspects of my privacy by sharing data through certain organisations as UCAS, is due to the necessity of the services they provide.

Never share my personal data with commercial companies.

I think personal data can be used, but only with the individuals consent, otherwise it's a violation of privacy.

Of course I would continue to UCAS, no matter who they gave my data to, as it is the only way I can enter university.

Consent is essential, unless stated otherwise.

What its for, and being told before is good to help me know whats going on so i dont get any surprises in the future about my data.

would be helpful if i was told which organisations were trustworthy

Personal data must be kept protected all the time

For services irrelevant to all students, eg commercial use, consent should always be asked for as not all students would be willing to provide data if there was no benefit to them.

My concern about my personal details heightens most when considering that it may be shared with companies aiming to sell products and singling out a certain category of people. This causes spamming which can be an issue, especially with students.

Personal data should not be passed on to 3rd parties at all without consent of the individual first. This has to be made known to the individual clearly, for example, not just in terms and conditions.

That companies that hold personal data have a responsibility to pass it on only if they they now how and by whom it is going to be used.

I think it should be an individual option for each person about who their data is shared with.

No problems with data being shared as long as it's beneficial to myself also ucas or any other company/organisation asks consent.

As long as our data is handled lawfully, i.e. in accordance with the Data Protection Act, and I am asked for permission for UCAS to share my personal data, then I am happy to use UCAS and trust it.

I always want UCAS to ask for my permission.

Generally ok with sharing data that cannot be linked to me as long as there is consent. Completely against sharing data which may be used to identify me without permission first.

To be honest, it really doesn't affect me all that much how my personal data is used, but i think it is still a mark of respect to ask permission of someone before using their personal details before providing them to anyone, and it should not be the case that UCAS give out your personal details regardless and simply tell you beforehand that they ill do this if you use their services. I didn't phrase that well. You should be able to give personal details to UCAS without them giving them on to anyone else. It should not be a prerequisite to using details that your details will be taken and will be used by companies just for digning up to UCAS.

I feel my personal details can be used for anything as long as I am notified they are being used.

I would always want to be able to make the decision each time as to whether my data was given out or not.

Personal data is just that - personal. Any sharing of data should only ever be carried out with the express permission of the individual concerned.

Overall, I am very confident with my data on the UCAS website. However, I do believe more can be done to ensure that I feel completely safe about my information.

Could be fed back to the individual for applications to apprenticeships etc

Ucas should only provide data to organisations if it benefits the individual and also to government so they have a correct and accurate number and also to change the facts of a hidden number when statistics are published.

I feel that personal data should never be given without consent to any commercial party other than ones which are embedded into the university process (Student Finance etc.). Giving out data to research, insurance or financial service organisations should definitely be a consent driven action as these organisations may have worse data protection policies and worse practices when it comes to selling the data to third parties for targeted marketing.

I think providing information on the grounds that it is to be used for research and statistical purposes is good - it may not benefit me but may allow the government and other company's to improve services etc and may help younger students.

Very fast and excellent service. Never had an issue so far.

All data that is provided should be matched with the data acts right and should not be subjected to judgement on grades and other personality trates

Some people can use released data to track down someone who has been hiding from them, eg escaping an abusive relationship. always something to take into account.

I think it's a good idea if my personal data is used for the benefit of me, UCAS and the nation as a whole.

nothing without my consent, share with universities for course requirements and the SLC but not to private or third party investors

In the end, I'm all for people using my data to either help me or society through furthering scientific understanding. What I don't like is people using my information to ultimately gain money or control society covertly - immorality of government, commercial services etc are all candidates for this behaviour.

Please don't pass on my information, or anyone else's information to companies who wish to sell us things.

I believe that data provided is personal and therefore without content and approval from candidate and should not be shared. UCAS is an outlet for education and therefore should not be used for any commercial gains.

Any offers regarding the use of my personal information should be made to me first and I should choose whether or not i will accept them.

I think consent should always be required on at least one occasion. I think giving information to the wrong sources will eventually make applying through UCAS an unattractive prospect.

Although I can identify the benefits of automatically sharing data with correlated "trustworthy" companies, the idea that a company which an individual may never have even heard of contains all the individuals data is worrying. Furthermore, it may make the company/organization appear to not be what they claim to be due to the fact that they would already hold all information. Sharing data without informing and requesting consent may lead to more espionage outbreaks. As long as consent is given I see no problem with sharing information although I feel that as UCAS is a one of a kind company, providing a service for nearly all people applying to higher education that they should be a reliable body that is not going to sell information on (especially about young people) because it would put people in a really difficult position, whether to risk having information used in a way that they aren't comfortable with, or having the chance to go to university. Be given the option before UCAS shares your personal details. I quite happy with the way you use my personal information. I'm satisfied with the service you provide :-) Constent for personal data should always be requested In most instances I would prefer My personal data to only be used with my consent. I believe it is fine to for companies to use personal data for research purposes as its. Great way of receiving lots of information quickly, however, it should just be on a completely anonymous basis and people should have the right to not be included in it. Can be use in any way, as long as consent was provided Where appropriate and there is no repercussions for me I am happy for my personal data to be used if it benefits me, I however would not enjoy being bombarded with pointless information I would like to keep my privacy, please don't start giving my details out for money. Contact should always be made regarding data sharing when not for the specific purpose to help in the application/funds of the student and research purposes. Personal data is just that, personal. Organisations involved with providing and supporting UCAS services obviously need this data communicated. Otherwise, data used for statistics should be blind (without name address etc) and made available by the applicant (via tick box etc). If a member of the public is looking for my address via my university information, UCAS should ask for my consent Only Relevant data should be collected and used in regards of what it is being collected for. Especially when it comes to commercial establishments, sharing personal information should be asked. Otherwise, we are constantly bombarded with emails etc. Cautiously I think people have very different views on the matter so it's fine to say look check out this organisation but never give personal data away before asking to do so! I strongly believe that using personal sata where the person cannot be identified through their name should be encouraged but consent should be asked first. Always ask for permission to use someone's personal data. It's inappropriate and rude to send someone's information to another company without consent and could lead to problems inflicted on said person or UCAS itself. Should always ask me if i want someone else to have ir. Otherwise i out my trust in the company never, under no reason to give my personal data away. unless i agree so and have been asked. In general, I feel that personal data can be shared to the Government or third party companies if you gain consent from the person in question and UCAS knows that the data will not be used in any harmful way (i.e. leaked to other companies) I think my personal data should be used to benefit me and my needs as well. Otherwise, it is pretty obvious that the majority would not like to share their personal information in any over cases. As long as personal information is not shared amongst third parties without my consent I have had no trouble using UCAS. Personal data should not be given to private entities with the subjects permission. You should have clear and open policies about sharing data and let users know what the data is being used for and how to opt out if possible. Do not allow personal data to be given to third parties where there are any queries or uncertainties about trust or security.

Allowing informed decisions about the way in which my personal details are shared at all times, such as which organisations they are going to and what the purpose is.

Personal data should be kept private and UCAS should inform us prior to any external uses of this data, such as bank organisations. UCAS users should be given options about how private they'd like their data to be kept, as part of the sign-up process on the website. It should be clear and not part of the terms and conditions as many users disregard this. Information about where our data could be used is crucial and should be identified clearly

I tend to tolerate sharing information until my name is used in conjunction with any personal views or ideas.

I strongly believe that research information should only be given out if the persons cannot be identified and there is a good valid reason for the information being used. Following The Data Protection Act insuring that everyone's personal details are safe.

Because there are various stories surround the goverment and data protection scandels, I would not trust them with my information, however, using my data for research and how to improve services in various areas is always a positive.

Use of personal data should always be at the consent of the individual whose data is being used. The intention should always be clear, and it should be with a clear understanding that the individual is capable of making such a decision regarding their personal data and the possible consequences and benefits that may come to be.

I actually don't feel that emotive towards these questions. I can understand why data is used etc.

I think it without a name it can be used without permission to a certain extent. With a name I think consent should always be needed first before it is passed on.

I do trust UCAS, and believe for them to give my personal information out to people I have already mentioned in my application processes, (family/guardians, school, ect) would be acceptable. However other organisations who are only links with UCAS, and not directly involved, should be down to the individuals discretion. I believe this would simply keep all individuals safe and the rap-or and trust between UCAS and candidates exemplary.

I believe that as an upcoming student, our data is obviously very important to us but we are at the age, when we are learning how to be mature and secure. I feel that if UCAS are able to provide help with the use of our data, then that should be conducted.

I'm ok with the sharing of my unnamed personal data for things that benefit me and for some statistical research, but I think that you need to be upfront with it and tell me that you are doing so. I am less trustworthy of my data being used for commercial benefit.

I feel that consent should be asked for before sharing personal data with any other organisation other than UCAS even if it benefits the person. That way UCAS would continue to be trusted.

I would feel vulnerable if my data were to shared and exposed without my consent

I have no problem allowing companies and organisations to use my data as long as I am asked and made aware of it

I think personal data should always be in the subject's control: it is their data, so they reserve the right to dictate what it is used for and why it is used.

Personal information should only be used to aid students or research that will eventually aid students.

I think that ucas is a widely trusted organisation which requires private and personal information but the individual should always be contacted and advised when sharing personal information.

My personal data should only be given to the organisation I chose to give it to. I tend to get concerned if it's passed anywhere else because I never know what the intentions of other organisations are

Its always best to ask each time really as then everyone knows where their data is going/who is seeing it, and asking if we wouldnt use UCAS is a bit pointless as there are not exactly many other ways of applying to university.

It should only to used for our benefit.

My personal sensitive data should be handled in compliance to the Data Protection Act 1998 following the governmental list of guidelines at all times. Furthermore seeking my permission before sharing my information is imperative as it would be a breach of confidentiality if this was not followed.

As long as I am asked before hand, my information can be used for almost anything if I agree with it

Personally the main issue is thy everyone will want their personal data to be safe and used only for ucas purposes. I would also like to be asked whenever my data is being shared with a third party

UCAS should definitely ALWAYS ask me first before considering sharing even the least dangerous data with ANYONE.

UCAS should not use any of my personal data to anyone without having my concent.

Would be happy for ucas to share information with other companies as long as there isn't a lot of spam emails from professional companies I.e. Insurance companies

In most scenarios, I would trust UCAS to determine whether or not to provide my personal data, after considering the purpose and how appropriate the request is; however, the sharing of my information with commercial parties, I believe should be accompanied with my consent.

Personal data should be used to benefit the customer, it will improve experiences.i believe consent should be asked for first though.

I think personal data should never be given to commercial organisations and to be on the safe side users of UCAS should always be asked for consent before their personal information is passed to a third party.

I think no matter how beneficial giving my personal data could be, either for myself or research, my permission should always be sought beforehand

Personal data should be protected, in certain circumstances only certain organisations should be allowed to access personal information and only if it will benefit the individual.

It can be used in any way, as long as the company or organisation(s) let us know that our personal data is being looked at and ask for permission.

There should always be clear warnings before any data is shared to commercial enterprises and explicit consent should be given on a case by case basis, and not required to continue to use UCAS
Personal Data is very important. I believe it is useful to have organisations share it and speed up applications and such but it should never be used help target marketing and offers. With things like student insurance etc. emails should be sent through UCAS and then people should reply if they want. Not banks etc. targeting students for different things.

Consent is a basic requirement to discovering research, in almost all situations.

I think unless my data is being shared with say SAAS or other relevant student funding bodies. I should be asked permission first, not only because I don't want my personal information to be handed out to just anyone but I also don't want to be contacted by companies that do not interest me. For example I already have my accommodation sorted I would not like to be contacted all the time about accommodation.

I am extremely opposed to having my personal data shared with members of the public, as it is possible to feign consent and become of something like fraud.

If UCAS would like to use my data, k would like to know what data and to whom every time. Also I would have to consent for it to be used.

Personal data should be kept safe and only used for suitable reasons according to he individual

Always ask for my consent first, before my personal data is provided to any organisation.

I firmly believe that my personal data is personal and therefore my consent should be given before it is shared with other parties.

Generally I would consider it polite to ask for my permission before sharing my data, because I don't have a problem with it.

I don't think that personal data should ever be shared between organisations, and this is especially true if I don't know it is being shared, or haven't been asked to give my consent. It is also difficult to not use UCAS if you decide you don't like a policy, as that's how nearly every university receives our applications to study there.

Start using a 'linked data' system for all student information - would help students and staff and anyone who could have access to this database of information.

I would not be at all happy if my personal data was shared as we sign up to ucas with confidence that our information will be secure. I feel that ones personal data should be kept personal. If this were to change, I'm sure there would be less of a demand to apply through ucas and more private applications. Although if were to win an iPad mini or 50 pounds of amazon vouchers in return of you sharing my information, I'd probably say yes :)

There should always be consent when sharing personal data. Even if UCAS believe the data is being used in a safe way, the applicant should be given the choice for their data to be used. If it is found that a large number applicants would rather not share their details, a good idea may be to notify the applicant of the benefits of sharing personal data in this instance before allowing them to refuse.

I think the idea that UCAS contacts you BEFORE sharing personal data is a really good idea.

do not give out my name or address

If personal data is to be shared, the individual should always be asked as it may be breaching their privacy.

Privacy is of paramount importance and consent should be sought always. Otherwise it receeds until we are in an Orwellian nightmare.

I don't like the idea of my data being sold to commercial organisations in order to make profit. I don't mind it being used for research or statistics. But I'd rather my name or identity wasn't used.

I believe personal data is hardly personal unless ascribed to a name; data collected for the benefit of combined research and statistics is beneficial, and as long as permission is asked, and the purpose of sharing this information is explained, then this information should be shared ! However, it is essential that permission is asked and it is clearly explained to all people where there information is going, what it's being used for and why.

It should only be used if you have given your full consent every time that it is needed.

As long as profit is not made in research purposes using the data, then consent is given and use is considered good and beneficial.

IT SHOULD STRICTLY ADHERE TO DATA PROTECTION ACT - 1998

My personal data should be used if it can speed up applications or provide financial benefits to me. Also i would mind certain elements of my personal data to be used in research as it may prove beneficial to a wide group of other people, most likely students.

As long as I consent, it's fine.

My personal data is important and don't want everyone to see, however if there's ac clear benefit to me, then UCAS should ask my permission at least once. That's all

I never want my information to be used to help marketing corporations, but I'd still use UCAS if they did.

Please feel free to use my personal data as long as my name is not disclosed, unless this will benefit me personally

Perhaps make a checklist as to who you are comfortable to send your information to?

I think that some things stated as being 'personal' should either be kept that way, or with the consent of that idividual should it be shared.

Permission should always be requested before releasing personal information.

CONSENT SHOULD ALWAYS BE SOUGHT BEFORE SHARING PERSONAL DATA

## Survey of 2015 cycle UCAS applicants on the use of their personal data - feedback

If there is anything else you would like to tell us about how your personal data is used please tell us in the box below.
Maintaining privacy is most important
Sharing my information to aid in my application or to aid others (e.g. With their research) would be fine and often helpful with my consent. Some other options I felt could lead to constant emails of companies trying to sell products etc. though, which I would not want.
Consent should always be sort before using someone's personal data.
I don't mind if my details are given out for research or in ways that may possibly benefit the situation I'm in, however I would prefer to always be asked for permission before doing so and that unless required my identity is unknown.
I trust ucas with my personal data, becuase it's very benifitial and gives good advise.
Restricted and private from everyone without our permission
Sharing and be responsible for whatever happen could give people confidence that data will not be shared with fraudster
I think information can be shared, but shouldn't be sold. Involving money raises way too many issues.
I think as long as anonymity is preserved and no one makes decisions about an individual or tries to use the information for commercial benefit the data should be available to everyone.
never without my permission
I think information passed on for the financial benefit of UCAS to commercial companies is morally wrong. Especially if it results in companies hassling applicants to buy their product or use their services.
Research purposes is great as long as the individual cannot be named, if the individual is named permission should be asked. Advertising emails from insurance, student property and banks permission should definitely be asked.
I have been very impressed with UCAS, and I trust the designs you make.
For research purposes lead by academic institutions, I personally have no qualms with the dissemination of my information to them. Though in the hands of private companies and the Government itself, I would always question their reason for needing it.
If my personal data is being used for a valid reason and I am aware of it/ UCAS believes its fine, its all good :)
As long as the process is transparent and permission is requested every time, I am in priciple ok with my data being shared by UCAS.
Personal data should only be used with permission.
I think that it is fair for UCAS to give my information as long as I am asked before hand and I give consent. I don't like being sent information or offers that are completely irrelevant to me. If I'm asked then I'm much more likely to say yes to help or offers.
I think it is very good and honest of UCAS to be clear about how my personal details are being used. It allows for users of UCAS to trust them more.
Only with consent
Don't give it to commercial companies or the government or the banks. Just accommodation. UCAS is amazing ! Don't change a thing
I am happy for it to be shared to organisations who will not send spam
There should be a list of Terms and Conditions and an agreement where the person has to sign whether to give permission for others to use personal data, and if any changes are made people should be aware of updated changes. There should also be use of personal data in an appropriate and relevant way, rather than to receive bogus or junk emails that will deter many young people from using their personal data in a beneficial way !:)
Mainly it should be monitored safely so sensitive data isn't released. Users should also be notified when the data is being used so they are aware of what the data is being used for.
I think I should always be asked for consent before ANY of my data is used.
I feel personal details, such as name; address; email & phone number should only be shared with my permission. I do however agree anonymous details should be shared to make services better for others, in the future.
All data should be kept privately for confidentiality reasons. They should ask the person to confirm their details so they can ensure it's them and not someone else.
Using my personal data is fine if it is for a beneficial reason.
I generally dont think personal information should be shared unless it is to benefit the user.
I feel it is acceptable to share data as long as it is necessary to do so, and the individual is notified. I don't see much wrong in helping a student through viewing their personal details.
I think companies need to specifically ask any individual before sharing any information with anyone. Also, individuals need to have clear explanations as to why other parties intend on using their data for.
I think all personal data should be used in confidentiality.

I think as long as my personal data is being used for something constructive, such as research, then it is ok to share it with said research group. I do not think it is appropriate to sell my data to companies who would use it for targeted advertisements.

Personal data should be kept confidential on the whole, except in circumstances where it could genuinely benefit myself or society for it to be shared in part. In these circumstances, I should be contacted for consent, but not pestered with loads of requests. Thanks!

Personal data should be used as a form of data mining to predict the number of people that apply to universities and reject offers.

I believe that, no matter what the organisation, an individual should always be asked if their personal details can be shared, especially if a name and contact details is required. I think it should then be up to the individual if the organisation asks them again to use their details for another purpose by stating this, otherwise each time the individual should be asked. It is so easy for data to get into the wrong hands in this society and I think individuals should have the ultimate say in who their information is sent to.

I really don't tend to mind sharing information as long as I am asked before hand, and it is made clear to me what it will be used for.

I think personally all personal data should be kept secure and not given out without full consent for any purpose other than if it is secure and confidential and clearly beneficial to the individual.

Generally I don't mind my information being used for research/statistical purposes, but I'm uncomfortable with the thought of newspapers/publications, the public and commercial businesses (that are unrelated) having access to it. However, if I was asked for informed consent each time and had the opportunity to disallow my information being shared, I would not have a problem with this.

I would always want to be asked for consent and if data is shared i would prefer it to be unnamed.

My personal data is my own and people should not be providing it to other companies on my behalf. It is a breach of privacy and I do not want companies I have never associated with myself being able to use my information

It should never be given to 3rd Parties without being asked prior to the exchange nor should personal data ever be sold.

always ask for consent

Having more data would help to build trends. However I am uncomfortable in the idea that UCAS might forward my information to people looking to build up a personal profile, I do not want anyone using UCAS to find my personal details such as adress, date of birth, phone number.

Overall, I feel that personal data can be used, but with informed consent as well as confidentiality being remained.

I agree that data could be used but if it leads to becoming hassled with junk email and telephone calls then the data has been abused and it is not fair on the person who's data it is.

My data should never be shared in any form by UCAS with any organisation other than universities, and only for the purpose of course applications. It is unacceptable that UCAS currently do so.

Nothing that hasn't been covered already. I would just reiterate that consent has to be asked every time from an individual if any organisation or company (no matter how reliable and trustworthy) wants to use their private information/data

I woul like to have a list of companies to opt in and out of data sharing with or something similar

Data protection is so essential and any body with such a privilege of my data should take proper care and protect it.

Never give it to people who would try to sell me unnecessary things.

I believe that content should always be asked before sharing personal data

I think we should be able to opt out of data bring used.

I like/would prefer my personal data to be kept personal, and no one knowing without asking me first.

I think personal data should be consented, and this means asking the individual before taking any steps forward.

So long as it doesn't affect the security of the student, I would be happy to share data, so long as it is beneficial to society, as opposed to a business scheme.

It will always be situational, of course consent is vital no matter what the use of the data is and the person who's data is being used has the right to know where this data is going to and what it is being used for!

I'm not entirely sure what personal information would need to be shared with who, or what the information is exactly that would be shared.

no matter what it is, always ask for/ make me aware of who will have hold of my personal details

You should use it to help statistics but people shoudnt be able to identify me

Organisations that I have willfully given my data too should be able to use it in any way they see fit if it does not impede on my personal security or privacy.

I don't mind my personal details being used as long as it is anonymous and I am not contacted via telephone for commercial purposes (cold callers). I don't mind emails or letters about commercial things which would benefit me,

Personal data should be personal. Anything classed as personal data that is used in anything other than applications etc should be called something else like data information. We should be told throughout any process that our data may be used and we should ALWAYS be asked before it is used.

No one, nor organizations, should ever have the right to share someone's personal data, without their agreement.

I do not like my data being sold on to private firms for marketing, but I am fine with it for research.

I am happy for personal data to be shared when it is unnamed and has no contact information in whatever circumstances. However, if there are contact details or my name present, I would like to be notified and asked for permission before the information is sent.

Sharing data with third party organisations other than government organisations seems untrustworthy

As long as there is consent by the individual (i.e. myself) then it's acceptable as long as the person knows how the information will be used and to whom it will be shared.

Personal data should not be given to businesses outside the application process as getting set up independently is hard enough without additional spam from whoever you would send information to and it is more likely going to lead to poor choices from the applicants.

I think that we should be told where our data is being used and what are the purposes of it being used. If even UCAS doesn't know of the purpose of for example a research where they supply my data, they shouldn't supply it, because if I found out someone was using my data with knowing that UCAS supplied it, I would like to find out directly from UCAS, what is the purpose of my data being used and what exactly it's being used for, not only by who.

I feel it would be a mistake for a service like ucas to sell personal data to a third party. There is not a viable alternative to using ucas and whilst I understand selling data would bring in revenue, third party companies/ organisation may not have any scruples about where the information goes on from them.

I believe that it should be transparent which data is being shared, and with whom. Information such as log on times being shared with a research group researching computer usage for instance is less problematic than a commercial company being provided with an email address as it could lead to spam mail or even identification of the user.

For research which could lead to positive social effects data is good to be used, but they should ask for consent if the data is used for advertising purposes or any other uses of private companies.

I think you should always ask for consent from the person who's data it is so they know exactly what they are signing up for.

Personal data should always be checked with the individual first to give authority to use. This ensures that the individual is responsible for any misuse of the data

I think in most cases the best option is always to ask consent for every occasion where data could be shared.

I think our personal data should be used to help the universities highlight which students are entitled to extra support straight away so they can receive this support as soon as the course starts. :)

UCAS is being trusted by thousands of students each year. We trust it because they provide a vital link between universities and students. UCAS always done so with the highest of integrity, I hope it will stay that way. Personal data should be protected and kept confidential unless the individual allowed the information to be shared.

Always ask for consent before sharing any personal data.

My personal information is exactly that. Personal. I would never consent to giving out my personal information without having been informed beforehand, benefiting organisations that choose to taken these steps is almost as bad as the spreading of the information itself. I understand that there are consequences to today's world, it's almost impossible to remain completely apart from all the hoo-ha about the world especially in a day where digital content runs rampant. But it would be in my greatest interest that my consent was given whenever applicable to this situation.

Bank details should be treated with more care. Other personal details are of less importance as they are easily accessible anyway.

I believe that before any one's data is used for any reason, their consent should be sort first.

I think it's okay to pass on data to third parties as long as they are relevant.

I dont mind my personal data being used for things like research purposes but my informed consent should always be given

I think using it to inform me of recruitment opportunities and to speed up any student accommodation or student loans is a great idea.

I think any data that is personal to someone should always be checked with them if they want to share it, UCAS exceed in doing just so

Data belongs to me, therefore permission is key

My Personal Data should be used to improve and Benefit the experience and quality of UCAS and other individuals progression to higher education. But the data should never be taken for granted or abused.

in general i would say that for any purpose other than my personal education you should ask for consent first

Trust anything I have chosen such as university or colleges but nothing that I will do a favor for such as business surveys without asking me first

Due to possible risks of security and issue, I believe it would be best if all personal information was withheld unless the individual has clearly consented each time as opinions can change. Also, if you could guarantee that our information, if it is to be used for research, will be kept secure.

# Survey of 2015 cycle UCAS applicants on the use of their personal data - feedback

If there is anything else you would like to tell us about how your personal data is used please tell us in the box below.
In general there are a few points I feel organisations ought to adhere to: - They should have have legitimate grounds for collecting and using the personal data; - They should not use the data in ways that have unjustified adverse effects on the individuals concerned; - Always be transparent about how they intend to use the data, and give individuals appropriate privacy notices when collecting personal data; - Handle people's personal data only in ways they would reasonably expect; - And make sure they do not do anything unlawful with the data.
If it benefits others or if it is for research and they don't know my name. I am fine with it
Under no circumstances should an organisation like ucas sell personal information such as phone numbers and emails to telemarketing companies for profit. Continue doing the good work!
I think if data is going to be shared, there should be consent from the individual first
I think the way UCAS uses information is ideal in speeding up application processes like student finance
if my data is used then i should know about this in any situation
My personal data can be used at anytime as long that UCAS make sure that it is safe and it will not expose my personal data to unknown individual.
Unless Consented I Do Not Believe Personal Data Should Be Used Under Any Circumstances
Always ask for my permission before providing it to anyone, organisation or services
Consent is the key - I like to know where my information is going
Please ask for my permission for any personal information before handing to second parties.
I would tend to only agree to the sharing of my data if there was a clear benefit for me.
You should always ask first and shouldn't tie people's hand that if they don't share they are shut out because if you do that what was the point in asking!
I am confident that UCAS would use my information in a responsible manner. However I think that some of the time, especially with commercial information, I should be asked first.
I would only like to share my personal data for university
Harvesting personal data for the benefit of commercial companies without individual informed consent is an immoral practice.
"Personal data" is personal So keep it that way
I think common sense needs to be applied in these situations.
Don't provide mine or anybodies information without their consent please, corporations have enough way to track customers without buying ucas information.
I would be more protective over some aspects of my personal data than others, not all of it is equally private to me.
Personal data belongs to the individual and should not be abused, people in the society today abuse personal data and this is why the trust has been broken in some of the more trustworthy people.
I think if there is a situation our information is being we should at a minimum be aware or be informed about it.
Only used if it will either be anonymous or benefit me and always ask for permission.
I personally think that personal data should always be asked permission to access it and use to even if it's beneficial to the users, as it makes them more comfortable and aware.
happy with the process I experienced, whilst filling out my UCAS form and believe it to be safe and trustworthy.
Only on a need to know basis and without bias.
As long as it is safe, then I don't have many concerns but I would like to be asked
On the whole personal data should not be shared unless consent is given, even if the data is anonymous, consent should be given first as it should be an individual's choice to make a decision concerning their own data. If this is not done, this causes gross mistrust on the company and is more than disrespectful to the individual.
It should be used but not without consent from each individual concerned.
I think my consent should always be asked for before my personal data is used in any circumstances.
I believe asking for my consent first is necessary
Personal data should never be passed on to 3rd parties who may profit from having the information.
In conclusion, is more advice able to inform or contact someone before his or her datas are used.

I strongly believe that, every time information about an individual is going to be shared with a third party, the individual should be contacted and consent should be sought. In most cases, the individual will most likely not mind being contacted or having their details used, but purely out of politeness they should be consulted. In addition, contact details which can be used to get in touch directly with the individual should NOT be shared with commercial companies, who may spam or harass an individual.

If any personal data is to be used I believe students should be fully aware of the situation regardless if it would make a difference to them or not.

I felt safe with the the terms and conditions when I originally started using ucas.

Personal data should NEVER be shared without consent.

As long as people are able to make that decision, or are asked previously to sharing personal information i see no problem. Statistical data is a very good way to obtain information in order to solve society issues

I think it is fine

Some times pure data can give the wrong impression of someone. If you are going to share data which includes your name, there should be perhaps a box filled with a brief description of what the person is actually like. This could be written by the person themselves or by someone who knows them.

As long as my personal data with my consent is beneficial for others I wouldn't see it as a problem.

Sharing data with others to benefit for instance, other students in similar circumstances would be something i absolutely support, anyone can know my name just not contact details without permission. The if benefitting me question was reworded to benefit others as mentioned then i would strongly agree.

Anything concerning my personal data should be communicated to me for my approval.

In this day and age, with the process of globalisation, people's information is being used to fulfil this end. It is a question that causes controversy. Ultimately, an individual should always choose whether they want these organisations to use their data in any way. Businesses exists to serve the people. It is not the other way around.

As long as it would contribute positively in some way then it would be worthwhile.

I believe if people have nothing to hide then they shouldn't have a problem with data being used, especially if it's at no cost to their safety and wellbeing

Using personal data with consent, apart from some exceptions, is fine by me :)

I think convent of sharing personal data should always be asked for

I believe that personal data is personal for a reason and therefore should not be disclosed to any person or organisation without consent from the individual. This is unless, the information shared would be going to a trusted organisation and was in the individuals's benefit.

Id like to be informed of every time my data is shared with an organisation and I never want it to be shared with commercial organisations

I don't mind my general information being used for statistical data purposes, but would feel uncomfortable if asked to share my detailed personal Information about myself, my family, bank details etc with various organisations as it is personal to the individual and I like to keep this private. I am cautious about giving out such information and would worry about who can access it and what it would be used for.

There is no choice other than using UCAS, as it is a service you have to pay for, it should NOT be passing on information without consent. I do not want UCAS to share my data with anyone, especially not commercial companies.

I would like to be asked every time before my personal data is used

person data should be used in a safe and a secure manner that will benefit the applicant.

As long as I am told what my personal data may be used for and I am given the opportunity to give my consent or not, and I am not named, then I don't find my data being used for external research projects.

I think using personal data can be a good thing, as long as the circumstances were right. I think it's perfectly acceptable to do as such for research purposes, as long as anonymity is included. I would be wary about anything that requested ALL data, including names, addresses, etc. but for the most part, I think it's a perfectly acceptable idea, assuming that it benefits both the companies and the user, in the case of banks, insurance and so on.

I don't mind my data being used for statistical purposes, but not necessarily for commercial uses

personal data should be shared with the government and secure advice services for students, but UCAS should ask for consent when sharing information with private companies that offer products and subscriptions.

As a rule, I think consent should always be asked for before any kind of personal or private data passes hands

It's not right to use personal details without consenting with the individual.

It shouldn't be used without me knowing who will be viewing it& what for.

i do not find it necessary for ucas to be sharing my personal details for several reasons. one is due to the increasing number of personal data being stolen by hackers and used for fraudulent reasons, and i certainly do not want to be a victim of fraud as such cases tend to get complicated and can leave a consumers credit to be taken from him. secondly, it is not sensible to share this information with companies that CHOSE which servcies to offer you, as over time circumstances do change, a person could be mis-judged and denied a service due to their past credit/history/circumstances. it is always best for a person to be aware about who has access to his personal information for many reasons. the advantage data sharing can bring without a persons consent is saving of time.

I've become increasingly worried about sharing of personal data, and "non personal" data that can often still be used to detect who someone is as of late. I think that consent before sharing information with a public body should always be gained.

As long as my data isn't used to spam me... I don't really care.

Permission should always be asked. Reduces spam emails and calls.

Most of the time I will share personal data as long as I am asked.

Ask me first before giving out my personal data is a good thing.

The use of personal data is subjective and the purpose of using such data can vary dramatically. Organisations now legally have to take measures to protect individual personal data under the data protection act but there are likely to be some organisations who do not adhere to all terms of the act and this is obviously where personal data is at risk. However, as far as I am aware UCAS has been attentive in the protection of my personal data and I feel my personal data is safe with UCAS.

I think you should always ask before sharing personal information

Always keep me updated and let me know any chnages that happen as soon as possible would be the best way.

Never give to 3rd parties.

I think it is unjust for my data to ever be given to someone who will contact me without my consent first

I see no problem with the use of my personal data as long as: - I cannot be identified - Ask for my consent

Always ask some one for their permission if you intend on sharing their personal data to other parties.

I think privacy is smeared these days and that apparently wanting to keep things private means that you have something to hide but I feel that the government or commercial enterprises have no right to my data without my explicit consent because it belongs to me and if our data and privacy can be taken by the government how long is it until they can also take our freedom.

I think providing the reasons and the means of sharing my information is explained to me in full then I don't have a problem with it, providing it's not easily accessible to just about anybody and the people/organizations using my data are proven to be trustworthy. I don't want my data to be sold or just given to companies so they can try to sell me stuff.

Do whatever you want

Personally, I feel that I could trust UCAS to share my personal data for an array of reasons especially if it would benefit myself or others in some way, but would prefer if I was contacted beforehand to make me aware.

I value my privacy but I also welcome research that benefits our health and wellbeing. As long as my data is used appropriately and safely, that's fine.

More detail and communication - e.g. a monthly summary of how my data is being used by different services.

Anything beneficial to decrease the pressure on young students, Using data that will inturn provide better services or more of an effective on student life.

I prefer to have a choice in the matter as to whether it is of benefit to me or to the common good. Academic and medical research, for example, would benefit the common good, but I'd still want the choice and the foreknowledge of how my data is being used.

I believe that anyone's personal data should be private and confidential and when an organisation or governments want to view any of them then every person should be informed about it.

I think personal data should never be shared without the person's consent.

I would definitely not be happy if my personal or any kind of detail to anyone without my consent.

I believe that before sharing data with ANY other organisation the person in question should be informed and asked for their permission.

I should have complete control over my own data.

I believe personal data is named so because it is for that person alone to manage therefore any organisation wishing to use my personal data should be under the impression that it is obvious to ask my permission first

In my opinion, if personal data is required, ask for permission first. Then everyone is happy.

Always ask if personal data is being shared as otherwise it is an invasion of privacy

I think it is important we know exactly where the personal data is going and what it will be used for

Never should be used so somebody can contact you without permission and warning of who shall be contacting you

Young people trust the internet much more, must be careful we dont get carried away.

The personal information that I share with UCAS must be protected by the relevant policy and UCAS should only give access and share my personal information only with my permission. UCAS should not take chances and share information without permission thinking that a candidate would not mind whatsoever and in any type of organisation even if it is required by the Government, Police or third party organisations. It is vital that the information must be handled with extreme care.

Generally you should always have consent before sharing personal data

It doesn't matter which body or organazation, If a personal data is used even for the persons's best interest, I believe who ever uses it should still ask for a consent before using it.

I feel that people are providing you with data on the understanding it is private and only to be used by UCAS. If the data was to distributed further, consent from the individual concerned would be required before any action was taken.

I would always like to know exactly who can access my data and which parts of it - there should be an easy to find list of who can what aspects of a persons data.

Consent is important

As long as there are no intrusions on my privacy then I have no problem with certain data being shared to trustworthy groups.

As long as personal details are shared in a confidential and secure way, with the persons agreement I can see no problem.

Do not spread personal details, especially without personal consent

If an organisation could guarantee anonymity then I'd be happy for my data to be used for research purposes, but it's the human element of the system I mistrust. People are flippant.

Personal data should only be shared if the information is being given to an official site where no harm will be caused.

Privacy is very important

I think all students should be assured that they shouldn't worry about who their personal data is shared with. UCAS should be (and hopefully is) a reliable and trustworthy service and students shouldn't be concerned about whether they can trust UCAS and what it does with their personal data.

Just ask before you share it anywhere!

Consent to personal data being shared should always be asked every time. I don't know why anyone would be happy with their PERSONAL data being shared without them knowing it. This is just wrong.

Personal data should by enlarge be asked whether you wish to share it, as it is 'personal' data. Most of the time it will be fine, but it should still be your decision.

It should be used for statistical research. However names and contact information should remain private.

In all cases I beileve research is beneficial and so long as one of those benefits is too help other students in the future, applying for loans etc., then all information expect name and full address should be supplied.

My personal information should only ever be given to other organisations when I have been asked first. Some companies and government organisations I can trust more than others so I would like to know where my information could be going to. I'm happy for it to be used in beneficial research with my convent but if the research is unbenificial in general I would like to know why it is needed.

Always ask for consent before using people's data

As long as my data is used with trusting organisations and universities/colleges and not random public companies to which I will revieve lots of spam mail then I am happy for UCAS to share my information.

I personally believe any actions with my personal data should always been checked with me first to see if i agree or not for that specific reason and even if I have said yes to that particular reason before I should still be asked again in the future about the same thing in case my circumstances or thoughts have changed.

I would be happy for my data to be shared so long as it is not used to send me unwanted mail or to target specific sales at me. I would prefer any further contact from the use of this data to come to me via UCAS.

As long as data is handled in a responsible manner then I am fine with its use for useful applications such as research, however I do not like the idea of being contacted by third parties. I trust UCAS to act responsibly.

I believe that data should be shared for various trustworthy reasons, however the persons consent should be given every time.

My personal opinion is that personal data should never be shared with anyone unless that person had been consulted and had given permission.

Please ask me when you want to use my personal data. I cannot "not use" UCAS in the event that you are using my personal data in a way I dislike, as there is no other way of applying to university. Therefore you should not use my personal data in anyway that is not crucial to my application without my explicit permission. This will keep your service favourable.

Always ask for my consent before sharing my data with any organisation or individual.

If there is anything else you would like to tell us about how your personal data is used please tell us in the box below.
I believe that it is called personal data for a reason, I have given UCAS my personal info believing that they would not share it with anyone but the universities I have consented to sharing it with. Unless it is pertinent to my university application, UCAS should not share my info at all.
Use it to better this amazing service.
Ask me before sharing it and we'll be cool.
Only used with my consent
As long as the person is told and consent has been attained I do not see that there would be any major issues provided information obtained is used correctly.
Data should be as anonymous as possible whenever possible.
As long as i am notified and given an option on whether my personal details are shared, I'm happy
It should be passed on only 1. When it benefits me and 2. It is being passed on to a safe place
No organisation or trust that holds personal information about a person has the right to distribute their information without concent from the person.
I feel that personal data should ONLY be used when consented. However, I am aware this isn't always guaranteed.
I trust in UCAS. And I think you know better what how to use my personal DATA. A big organisations such as UCAS knows how to do them JOB. If I was not sure on UCAS I never applied for the university I prefere through UCAS. Thank you for helping US.
I want to be informed about my data being used all the time. I don't want my data to be provided to commercial companies as these companies are more likely to abuse me and lie to if they know more about me.
Always should be asked for things to be shared
Well i guess if UCAS wanted to share data then they should make it very clear to students and gain consent That should be fine i guess
All actions should follow the Data Protection Act 1998, which you are legally required to do, so I have no issues with UCAS
Ask me about it if ever time if using my personal data :)
As long as it isn't sold
I am happy for my data to be used in most cases as long as my name is not related with the information you share. I am happy for my name to be shared with the government/banks/universities/etc
Do not share my data please.
Individuals should be asked before data is passed on even if they are asked once then they should know who their data is being passed on to.
Should always know what my personal data is being used for, so always ask for permission
Believe that consent should always be sought by organisations.
As long as privacy is maintained and is used for statistical research only when given to government departments or research institutions, the majority of people would probably be willing to consent to this.
You could state who would have access to each part of someones personal data, so that the person is then aware of who has access to that data.
I trust companies when I know exactly what data they hold about me and the data I have provided myself e.g. UCAS, banks. I don't trust the government as I don't know what data they hold about me and I haven't provided it to them myself. News events e.g. Data leaks make me trust organisations less
An individual should always have the right to refuse that their data be shared yet the service being offered (UCAS) should not be effected by it.
Privacy is hugely important especially in the digital age. To share my data for non essential purposes without my prior consent e.g for statistical research is not acceptable as it assumes a level of comfort with sensitive data distribution that many people may not have.
If clear information (transparency) is given about companies and what the data is being used for it is better.
Whatever the policy, make it very clear, and allow people to opt out if they wish.
I do not agree with anyone's personal data being sold to a 3rd party for financial gain. All persons involved in handling this information should be fully aware of the data protection act and it's far reaching effects. Along with the safeguarding polices designed to protect various types if students and how poor use of student data could potentially place a individual at risk of harm especially if they are subject to a protection order.
It was a pleasure answerinto this survey. If our data idis been used for a good purpose, I don't see any reason why UCAS shouldn't share it.
It's acceptable for my personal data to be used to benefit me and others.

To help students find the most help during their time in university (bank accounts, part time jobs, accommodation services etc) and in short term after they've finished university e.g. finding graduate jobs that are specific for their degree in their ideal location.

Personal data should used to reccommend what kind of unviersity we would like; for example taking information from our employment history and personal statement to see if we would suit and university in a big city or in a small town. This may contribute to the decrease of students living away from home dropping out and therefore, not just benifical for students personal data but UCAS aswell !:)

I think that personal data can be provided to research facilities and organisations as long as names are not provided and the person in question cannot be found. In terms of finance and accommodation I have found that it is very useful if ucas provide the data as if prevents the candidate form spending more time on researching more financial options.

Provided my personal data is used in the way it was meant to. Because there should'nt be any breach of terms and conditions.

Personal data is personal. That means it is particular and private to me. If statistical data has no way of me being identified it is by definition not personal. Once identifiable information is supplied it becomes personal - age, location, course type, application date etc could all be used to make an identification. Also if data is so valuable why are the data owners always being asked to give it away for free and not being paid for it? Does it have value or not - we live in a monetarist society where we are constantly told things of value have a monetary value in the open market - if they have no money value then they are not valuable.

Sharing information can be a good thing and I will only enter personal information into an organisation that I trust so the risks are limited. However i still feel that the organisation should ask for permission to use this data and under the data protection act they must remove all of the data if the user wishes it to be removed ensuring the user can decide whether they mind their information being shared or not.

It should only be given to organisations that would not sell it or share it further

Always asked before hand

Personal data should not be treated as a disposable thing. I am willing to help with research and release my personal data. If I consent to it and know what about me will be shared and to whom

I think that as long as UCAS tells the individual exactly what the data will be used for and make sure that data is only used for that unless notified otherwise, then there should be no problem with sharing the personal data.

I would be less likely to agree to give information to organisations that I knew less about or that had been in trouble with the law etc. So it would depend on what named organisation that the data would be going to as to whether or not I would accept it to be passed forward.

My personal data should only be shared with other organisations with my consent so I know exactly how it could benefit me.

You are already providing an excellent service, please do not ruin it by selling yourself out.

I feel my personal information should be shared if there is full confidentiality, however if it is necessary to know this information I should have the right to give consent.

Personally not worried about how UCAS uses my personal information there's legislation such as the data protection to ensure my information isn't misused.

In general I am strongly against personal data being given to commercial companies for any purpose without explicitly giving informed consent.

As long as I benefit in some way I am happy with my data being shared.

I prefer my data to be used only with consent and also mostly if its for research and academic reasons.

No matter what the situation is or they type of personal data provided the consent of an individual should always be asked & data shall not be provided to a 3rd party until consent of individual is recieved

I would always be happy for UCAS to share my personal information with other companies as long as I have direct access to both UCAS and the chosen third party companies privacy policies, they do not continue to pass on data after they have received it and my data is only used for the purpose I have been told and consented to. As long as UCAS always ask my consent every time they believe providing my data would benefit either myself or research I would be comftable in using the service as long as I knew I wouldn't get lots spam and would be constantly being asked to share my details.

generally speaking, a single tick of consent would be good when using personal details.

Data should be used but with caution. Aware the user that it will be done. And give an option.

The use of personal data should always be an option that can be chosen by the individual that it involves.

I feel that personal data is not a problem provided it is with consent. Sometimes for statistical purposes it would be beneficial to consent to the data although not disclose your name.

I personally think that ucas is beneficial collection of data and if that needs to be used to benefit me in any way then I think that is a good thing.

There should be an option to opt out of providing this information to other organisations for those who don't what their data shared

All personal Data should be authorized by the person who has provided it to ensure maximum security of the persons well being, thank you

Used wherever it can for research purposes, but always with consent from me.

In a safe way and people need to be notified if it is being used otherwise it may be seen as an invasion of ones privacy.

Everybody has a right to privacy, personal data should never be used without consent.

I have no problem being a statistic to help research or studies, but I don't want my details used by companies to target me with advertising.

Making sure that for statistical research, I can remain anonymous for privacy purposes. UCAS should usually contact people before distributing personal information as privacy is usually a concern most students have and most students would not want their information distributed without consent, unless it is really necessary and doesn't provide that many privacy concerns

Consent and full written detail should always be made before handing out any personal information to anyone. (Eg Confirmation Email or Letter)

As long as it is my interest and nobody elses more than mine I agree with information sharin

Informed always Consent always

As long as it's only statisical data then there should be no issues :)

My personal data is like my bathroom... Private.

I believe UCAS has provided a secure and trustworthy service where I feel confident in sharing my personal data as I know, I will always be asked if my data will need to be shared, I also know that UCAS would not send my data to anyone or any organisation that was uncessary for the application process. I would be happy to use UCAS again and I will recommend UCAS to people who are applying to universities. Thank you. Kind regards.

It depends what data you're sharing. No-one wants their email or home address to be sent off to companies who will only send us spam.

#### Always contact me first

If I gave consent then my information can be used otherwise, even if they are a well established company the information about the person could be lost or given to another company without any consent what so ever which is a little worrying. Therefore, the option of giving consent let's people have peace of mind.

Only share with essential parties, I don't really want to be spammed

If there is no chance of me being identified during statistical research, then I am more than happy for my data to be used.

Data should only be shared with gov and other big and reliable organizations

People do not like the idea about sharing information because students don't want to be contacted by companies that we have not heard of.

I don't think you should share any data, if I wanted other companies to have my details then I would have given them to the company. Some companies say oh well how would you know you needed our services until you know what we offered well if it was important to me then I would have tracked them down myself.

My own personal data I do not feel could come under any risk. I come from a family and background that would not stereotypically be under threat from any corporations or any individuals. I do know that there are people out there who would just want to take advantage of me but trust in UCAS and how it uses my data. There may be other people who do not feel the same as me who are under more threat due to some circumstances in their life. I have answered this form from my own position and not any one else's but feel as though my view on my information is as long as I/or others are not being exploited then it wouldn't matter what happens with my data.

## Just be responsible with it.

I believe that personal data should be used appropriately and this should be clearly communicated to the individual. Personal data is something in which should be handled with care and I think that if a company/organization wishes to use such information, they should ask for the permission or the individual before doing so. From personal experience, a lot of companies choose not to tell you what exactly they'll do with your information and can sometimes even result in spam emails/letters from companies I have never heard of. This is quite frankly unacceptable and companies should be forced to explain in detail what information will be used for. I am also convinced that companies may not even abide by the data protection act in some cases and it worries me and causes me to trust companies/organizations a lot less. For the prize draw, I am happy that it has been clearly communicated to me that " UCAS will not share these personal details with any other organisation." and therefore

Personal data is very important to many companies however I fell that it is more important to the students. I like the idea of using our data to help us with getting started in the big new world however, clearly misuse of this data would make any one distrust the organise the data originated from. I would like to be able to view when people who have applied to certain courses when they got their results back. For instants, I'm planning on studying robotics and I would have loved to be able to see when they got their results back and which universities they picked in the end. However, of course permission of these students would have to be ask for firstly.

I find it useful that I get information about when to apply for student loans/ accommodation etc. through UCAS. I am not sure whether this has anything to do with sharing of personal data (?), but I find it a really helpful service.

I think using my personal data for research is fine, but I do not want spam emails about deals from all sorts of companies, nor do I expect to be judged by the data I have given, on anything but what I intended the information for. E.g. my financial information should be used to gain student loans, not other deals from banks; unless my consent is given.

Before using my person data/information ask me if its ok to provide it to certain organisation.

Personal data is vital and most companies, including UCAS I think take the required and correct precautions in place to safeguard these details.

It should be use responsibly in accordance to my wishes, with the rights to what can or cannot be shared to be changed at any point

My personal data should not shared to the third party at all

I think it is fine to use my details if it is linked with trusted (safe) organisationsn and I have been asked whether I want my data to be shared. I also think they should say specifically the organisations it will be shared with.

Should be used when it is seriously needed.

I believe as long as the companies, individuals etc are trustworthy and reputable, and UCAS either has permission from the student (or believes with good reason that the opportunity would be in the student's favour) then it is acceptable to share personal data. However, if UCAS isn't sure I'd be much happier to be asked if I'd mind my details being shared with X, Y or Z rather than UCAS just assuming it would be ok.

My personal data should not be shared with any other organisations without my approval no matter the benefits it might be to me.

I don't think you should share anyone's private personal details without their permission first, even they say it's okay the first time UCAS shouldn't use them again without asking for permission even if there is significant benefits to the person. They may have there own personal reasons to what companies should have access and this should be respected.

As long as the data is not used for companies planning to advertise specific products towards me and my consent is asked for then I don't mind my information being shared responsibly.

Should not be given to advertisers.

I don't mind it being used, as long as I'm never in any danger or my personal life is drastically affected!

Personal data should only be used to benefit the individual unless names/locations are kept hidden.

I do not mind my information being passed on as long as they protect my confidentiality and I do not receive junk mail or phone calls from third parties.

I trust UCAS. They are an efficient and student-friendly service!

I think that any organisation, even UCAS, should ask their subjects' for their permission before distributing their personal data to other associations; even if it does not seem like important information.

data its personal information and personal information should only be shared if consent it's given.

confidentiality is important and not to be violate my personal data because it has sensitive information.

Personal data should always be kept confidential unless the person has given consent.

I understand your need to share data. But since to be able to use UCAS you have to pay a fee I do not understand why you want to share our data for commercial use like Facebook. However if you continue to share our data which I suspect you will all I ask is that when we are filling out UCAS application you add another field under "Sharing your Data" or "Privacy Setting" so that each individual student can decide for themselves how their data should be shared. I also understand that you are currently able to share our data and its probably somewhere buried in the "Terms and Conditions" but no one actually sits there and reads it may I remind you of \$1000 hidden in Terms and Conditions (http://techtalk.pcpitstop.com/2012/06/12/it-pays-to-read-license-agreements-7-years-later/)

I should be in control of all my personal details.

Sharing of personal data is fine but consent should always be required and how the data will be used should be explained.

My data may be used for other or any purpose, but only after my instruction.

As long as sharing the information doesn't pose any risk or issues to the individual, it's fine. Although in any situation where it can affect the individual they should be given the opportunity to provide consent as to whether or not trust that company with the information.

i think UCAS should only give personal details too companies, governments, university's with asking permission from the user. University or college is fine I suppose as that's what ucas sends the details to.

It would make me feel very uncomfortable to know that my data was being used to sell me something or I could be identified about such information.

I have no problem with my data being used as long as I am made completely aware of exactly what it is being used for, where it will be going, and who will have access to this information.

I would not like my pesonal data to be used without my consent,

My personal data should only be used to pass my information for the purpose of ucas application and uni entering.

I don't really mind my personal data being used if it is for a good purpose just as long as I have given my consent :-)

Consent should always be needed to share personal data

Would have no choice but to use ucas regardless of how they use personal data.

I mostly have an issue when data is sold to companies for profit for reasons such as cold calling.

Data sharing for academic research purposes is a beneficial thing but I personally would feel uncomfortable with my named data being shared with the British government.

I don't agree with sharing my personal information without my permission.

Personal data should only be released with my consent and as such I should be contacted each time the situation arises.

I think that above all: data should be used responsibly.

If my personal data is used in a way to help myself and fellow students in a way that I cannot be identified unless I consent to being identified then I'm 100% ok with it being shared. However I don't agree with private commercial organisations utilising my personal data, without my consent, in order for them to offer me insurance policies or the latest product.

Regardless of perceived benefit and usefulness, the subject should always be asked for consent if an organisation wishes to share their data, lest that have previously stated that they give consent to every future situation.

In my opinion, UCAS sharing data should never be a compulsory action, users should always have the right to choose whether their personal data is to be shared or not

My personal data should be used by asking my conformation first, however its is also important to read through terms and condition of website before sharing my personal data.

I belive that personal date in some instances is very useful to some people ! However i do believe it should be done in the intrest of everyone not to benefit one more than the other and in certian circumstances permission should be given

It should be used solely for the application process, and then coded and deleted. If people wish to apply again filling out the personal detail is part of the application process.

I don't think that my personal data should be used without first asking for my consent at least once.

I wouldn't mind my personal data being shared as long as it wouldn't negatively affect me.

if our personal data is needed to be used for a particular reason, an email to everybody through UCAS would be a good idea. This way, everybody has a choice and can understand what our data is being used for :)

Do not provide to commercial companies, or for profit.

Commercial companies such as insurance companies tend to provide biased data and are essentially, profit orientated, so the average student would not matter to them - my view anyway

I think there is no real issue in using personal data as long as consent has been given and people are fully aware of any implications that may follow.

In any way that it could benefit my application, student finance or go towards surveys for UCAS.

I think checking consent is the most crucial part of this. If you are to proceed with it, then ensuring people are happy to provide their data would work, if you do so without asking there will be uproar.

My only concern is that I don't want strangers accessing my information. My personal data should only be used when necessary, when it concerns me, and when it benefits.

Metadata is perfectly harmless for research purposes, but when MY data is being profiteered by private companies then there is an issue of privacy which concerns me.

I think Personal Data should always be able to be used by organisations such as UCAS so that they are able to do what they need to. However if it is for commercial uses such as newsletters and updates on offers etc I do not think that personal data should be given out naturally especially without consent.

Should be shared when there is clear benefit to me

I don't mind having my personal data used for research but anything else I would be uncertain about

In an appropriate manner not to benefit private organisations.

i personally think my personal data should be used for lots of research purposes since this can be very beneficial for organisations and people in the future.

To be honest I don't really think there is a point in concealing things when practically your entire life story can be figured out from your facebook profile.

It's being used fine thank you

Consent should always be asked and an outline of how personal data will be shared should be explicitly provided before or during application so that users are fully aware of where their data is going!

Please Respect. How would you feel about your personal details.

I don't think some bodies personal details should ever be shared without their knowledge and consent (barring the police etc) I think that everyone has the right to know who has access to their personal info.

I think our personal data should be used to help people that may struggle in particular parts of there education. For example if someone has struggled, maybe through college, then it may jeopardise there chances at Uni but if at secondary school they did really well then there could be some acceptions.

Be clear about how our data is used. :)

Consent should ALWAYS be sought before sharing personal data.

Personal data should only be shared if there is a need and if UCAS has consent from the individual

I'd prefer not to have my data shared for commercial purposes

I don't think a judgement of consenting can be made until the information is given on what specific research the information is being used for or how this is being used. I feel that this survey may give some insight into how we feel some personal data can be used, but is not specific in some questions which could result in a different response or answer.

I trust UCAS to keep my personal data protected unless they think it is safe to share ! Very happy with the UCAS website !

I don't think it was appropriate to use my personal email to advertise "interview courses" provided by private companies. People who are desperate to get in to say medical school may feel pressured into paying money for a course which is unlikely to change the outcome of their application.

Don't give it out. it was given in confidence. Also, you shouldn't need to know peoples ethnicity or gender.

Non-identifiable data as a general rule is OK, data containing personal information (eg: name, email address, candidate no, application no., etc), is not ok. As an example: I would be happy to provide my gender, age, grades, etc for statistical purposes provided my location, name and contact details weren't disclosed.

I think that in most cases the individual should be notified/asked for consent before their data is shared

My personal data is just that, personal and therefore should remain private. All throughout my university application process I believe UCAS has been professional in this matter.

Make sure phone numbers aren't given out unless it is highly relevant and consent is asked for first

Using personal data (such as application choice or university chosen) a range of future job options should be made available for the student.

As long as all applications are judged on academic merit and suitability to the course then giving out data is fine. I would be more trusting of research than commercial interests like banks and insurance.

As long as I know what its being used for and have agreed I am not fussed with my data being used

Appropriately and discretely, with consent if needed

I don't have a problem sharing my personal data provided it is done so with my informed consent and I am not pressured into sharing it (e.g. having to share personal information to third parties just so that I can complete an application on UCAS).

I believe that consent should be granted before personal data should be shared. In some instances it may be beneficial for personal data to be shared, however, people often feel more comfortable to have been asked first.

I feel that before any other organisation requests personal data Ucas should always seek the permisssion of the person who's data is going to be shared and whether they want to be anonymous or not. So far I feel Ucas is doing a good job of protecting personal data therefore I fully trust ucas with my personal information.

i wouldnt mind my personal data being shared with thrid parties providing that providing my data to these companys comes to a benifit to me or other students who will bee applying through UCAS.

While personal information is important to individuals, being able to use data from a large group of people devoid of ways to identify the subject can be immensely useful in research and provision of services. It's use in this manner outweighs any personal worries I may have about my personal data being 'out there'.

Personnal data should only shared with the persons consent, but there should be a clear button to press if the person is happy with this and not placed inside a huge terms and conditions box.

Personal data is PERSONAL data - it should not be shared with anyone (no matter what the benefit is to the individual) without the individual's explicit consent

I feel as long as there s no mention of names, full addresses or contact information used that the date could be used for more research into studying the people who apply through ucas.

In my experience when you agree to one research you still get bombarded with calls then from others which is annoying as you trust that your details will not be shared but they obviously get passed on to other companies even though they promise not to which is why I avoid it.

only with my consent!

I think that all personal data that is ever shared with any other organisation or even ucas itself should not be shared until consent has been offered. Only the person themselve can make that desicion and no company has the right to choose on your behalf!

Personal data should never be shared with groups or organisations who are trying to make a profit from the information.

I think it's a matter of how personal the data you would like to share is. Provided there is no way of being identified, the use of this information in the hands of bodies such as the government, health care services and academic institutions could definitely be beneficial. However, I cannot say I feel the same about data being shared with commercial organisations like banks as it appears that any benefits of would only be in the interests of such.

Personal data is as the title describes personal so should be up to the owner how the data id used

Personally, I have no problem with my data being shared, however, I do have a problem with it being done so without my consent. If the data is being used, permission should be gained first before UCAS is allowed to share it.

I think its fine to share personal data but ONLY if you have asked for consent from the individual, preferably over the phone using a password to be sure it is that person, and it should only be shared if you can guarantee that it is going to be used as intented and that it wont fall into the wrong hands

Research & statistical research okay for data use but everyone should always be asked before their data is given to banks, government, student loan companies etc.

My data shouldn't be sold commercially or for profit making. I wouldn't want to receive phone calls or emails that are advertising services/products.

I think personal data should be kept personal unless consent is given for it to be used and data should never be passed on to third parties especially when consent isn't given it's dangerous and disrespectful.

I don't want my personal data to be used or shared without my consent.

I would like to be notified when my information is being shared with anyone, it should at least notify me once.

I feel that data sharing should require consent at least once no matter how tailored or helpful the results are from sharing that information.

I do not mind my information being passed on to the Government so that they may know what I am doing; i.e. continuing with further/higher education, but I do not want them to send me specific, tailored information about banking, etc, as I believe that the information of which they send may not be in my best interests and would prefer to organise these things myself.

It is not for anyone to decide how personal data should or should not be used and to who or whom it should or should not be given to except the individual whom the personal data belongs to. Doing so without consent of the individual in any manner under any circumstances is deceptive and deceitful And thoughs organisations who partake in such activities are not to be trusted and should not be given such sensitive data

So long as data is used to aid students in getting the correct services they need there should be no worry about sharing information information. When providing info to research organisations UCAS should properly check they operate within the bounds of the Data Protection Act before sharing. You could have a question in the application which asks if students want to be contacted when their data is being shared or if they are happy for you to share it without letting them know.

I would strongly disagree with my data being used in connection with ANY commercial organisation.

Personal data should be used in accordance to the Data Protection Act and informed consent should be gained from the individual before sharing their personal data.

I dislike the idea of my data being used for commercial use i.e. companies selling me things I don't need or want.

Personal Data should be kept in strict confidence by UCAS and only shared with the consent of the individual.

It should not be given out to other companies without my consent, unless I have specifically stated the certain organisations

I think anyone's personal data should be respected and used cautiously with 100% of the persons permission

I think the best way personal data should used is by seeking permission from the person as this makes the person more aware. Also, personally for me, I would not have a problem if my name and contact details were included in the personal detail as long as someone informs me that my personal detail would be used beforehand.

I do not think my religion or sexuality need to be shared with any organisations.

In the world we live in today information is continuously being exchanged so I am content with sharing personal data when the benefits outweigh the risks and if safety is ensured but consent should always be requested.

On the whole, sharing my personal data that does NOT include my name and address, for statistical purposes seems reasonable. I object to receiving any sort of unsolicited marketing, even if it relates to something such as a student bank account which might be of benefit to me. Under these circumstances I would either wish you to check with me every time or provide no data. I appreciate and accept that for the purposes of facilitating my student finance application, you would need to provide my full details to the appropriate body.

I would always want to be asked and notified if my personal details are going to be used or shared and if i say no i mean no

It should be used to make statisticle judgements on trends such as how many people of a certain ethnicity apply for a higher education etc.

I'm happy to help research and share my personal data, but with that sharing to third parties comes the risk of more interaction with third parties that I wouldn't want. I wouldn't want any interaction with the research companies and wouldn't want any further emails or phone calls from them. That privacy is the only thing I would be worried about because when the information is out of UCAS' hands, anyone can use it.

Personal data showed be shared between Ucas and trusted Government sectors but not out of the knowledge of the Ucas user.

Personal information is too freely shared, always make it clear to people what will happen to the information they give so that they will not be harmed if potential threats arise.

Sharing personal information is usually fine as long as the individual can remain anonymous

Mainly kept private. Always should have consent before sharing my details.

I think in order for personal data to be used people should need to reply to an email or make a phone call to give consent of sharing personal data as many people, when online, will just click boxes to complete applications when not fully knowing what they are agreeing to.

Giving out information to universities abroad should not be done without the students permission.

If there is anything else you would like to tell us about how your personal data is used please tell us in the box below.
If there are benefits then data sharing should be fine, but only if the person gives consent beforehand.
It should not be used for anything other than your uni application
i think that personal data on ucas should only be given freely o the universities that i personally chose and put down on my ucas application form.
Whatever the personal details any organisation wishes to use, i think they should always ask first.
I prefer the idea that there is an open correspondence between the individual and the the companies which will be using the private information.
I think the person should be made fully aware every time their data is used, unless the specify otherwise.
I would like my (and everyone's) data to be used to benefit the future of education in Scotland through means such as research and statistical analysis to determine strengths and weaknesses of the education system.
Personal data is personal for a reason and as long as there aren't any significant negative consequences caused as a result.
If it benefits us and stays in trustworthy hands then there should be no worries at all
As long as any sharing of personal data is optional from my perspective, and I receive a request to share my data, I think there can be many benefits to doing so. In fact I am certainly more inclined to allow an organisation to share my data if they are open about whom they are sharing it with.
It should always be made clear when and why personal data is being shared.
I think so long as its easy to find a page we're it clearly shows if any of your data is being used anonymously then thats OK. Just so long as people know where their data is going and the reasons for it.
Personal data should only be shared if it is beneficial to the one who's information is shared.
Personal data should only be used with full consent from the individual and as long as they are completely aware of what information is going to who.
If i am given a clear reason as to why my data will be shared i would be more likely to agree
Best to be clear where data is being used when first applying, but not just in small print.
Sharing personal data can be both positive and negative to one's reputation. However, if it does benefit one's path towards a career, employment or student's loads, then it should be done.
Rather wary about how the data is going to be used. Especially third parties used to target advertising.
As long as I am notified/ asked if my data can be used, I would be mostly happy with sharing it (as long as it doesn't have my name attached)
My personal data is of course something private and personal so if ever UCAS needed it for a research, i would prefer it if i was notified and asked for permission. I don't want e-mails bombarded to me all the time as deleting them can be so time consuming. Thank you.
I am happy with the data that I am sharing with UCAS and if it is for my best interest then carry on
anonymity should be preserved when personal details are used even for non commercial purposes and permission should always be sought from the student.
I think that personal data should only be used after asking for my consent so I can look at the organisations first and only use them if I trust them.
I am a bit more suspicious about data protection possibly because I am a mature student.
I'm glad to see you're doing a survey about privacy and data. If you head in the direction of anonymising data in bulk, it would be great if you could show this in some open way. If UCAS' privacy preserving methods were public or open source, people wouldn't need to 'trust' you were doing the right thing, they could just check.
The data can be shared with other organisations but I would want to know when they are and the reason they are.
I would always want to be asked for consent if my personal data is being shared with anyone.
personal data should only be given out or used for reasons that may benefit me, confidentiality is very important and should not be given out to organizations or government or anything outside UCAS. however, in the event where a student would like their details to be given to organizations or other options that may give them a job relating to their chosen course or may change their mind about applying uni and joining that organization there should be boxes for the student applying to tick enabling their details to be given. In simpler terms, consent should be given before data is given out. this can also be done by emailing the student asking if they do not mind their data being given to those organizations. But i am pleased with how UCAS has handled my data and have not had any issues with it. :)
Ask for permission just like I asked you to ask me. Thanks

It should only be used in a way that will benefit the indivudual whose identity is being put out there in either the public eye, or in the presence of insurance, financial or governmental companies/institutions. If no consent is given, then it's a violation of a person's human right to privacy to provide personal data to any affiliated organisations. This reduces the likelihood of a person not trusting organisations as much if there is a sense of security of information compared to if all information was leaked or revealed.

I think in some cases such as providing details to banks where it would speed up the application for student finance is an extremely good idea, along with providing data to the government for statistical analysis as this would help others to decide on the courses they would like to apply to through UCAS.

Not use name or address unless permission is asked.

just asking permission first is always best

I think sharing of personal data should be used when needed to or with the consent of the person for non major educational related items.

My personal data should not be shared without my consent

You should always ask for consent as it is personal data.

It should be clear when personal details are being shared, when there is no clear benefit to the person. Also I am unaware of the alternatives to using UCAS to apply for university and how I would apply without it - so it feels I have no choice but to share my data

Data sharing has some risks. The biggest problem is my personal data potentially being lost or stolen, but this is unlikely. The likely risk to me is that I will receive more junk mail and cold calls etc. However, if my data is shared carefully and with my best interest in mind e.g. to make applying for finance more efficient, then it is a good idea. Naturally it is assumed that my data is shared with universities and colleges as that is the point of registering with UCAS.

I think i should give consent for my personal data to be given out to anyone as it is personal.

Personal data should be protected as much as possible. I feel that companies don't need to have out information to gives us the best deals. If a person wants a particular type of bank account etc, then they will look for it themselves.

According to me all students should aware of how their personal data being use.

I feel permission is always necessary before any form of my personal data is collected. It gives people peace in mind and creates trust which is what university's need.

I think that using my personal data for research, learning purposes and statistical reasons is great as long as my name doesn't accompany it.

For the benefit of your organisation not getting taken to court and the sake of the people who use your services, just ask when you want to do something with people's information. Seems fair to me.

I am happy for my personal data to be used providing my authority has been given.

I don't mind if my personal data is used for statistical or feedback purposes, provided that I am not named as an individual.

I trust UCAS entirely with how my personal data is shared. I feel that there should always be the option to decide not to share personal data.

I honestly don't mind about my personal data being share within UCAS and any partnerships as long as it aids education of my own and others.

So long as my data is used with respect and onl for my best interests, I'm happy for it to be used and trust the handler. It is when the data is passed onto third parties and unneccesary commercial organisations that I trust the data handler less.

It should be used to analyse student movement and academic careers. However, we should be cautious in this day and age of commercial power and Governmental invasion of privacy. The balance should be struck between providing care, support, and an oversight of UK academic movement with a lack of invasive language and putting unnecessary pressure and focus on students. We should maintain students' ability to enter the system in trust and to ensure they are not contacted and have decisions made for them without willingly giving information that's formulated this contact away.

If it is basic personal information aka age, area I live, course, school etc then that fine for no consent but anything else like address, email, DOB should be asked for consent about first.

Consent is key ! I'm more open to my data to be used for statistics in research purposes than for commercial companies to try and get me to spend money, though.

I believe that if my personal data was used to benefit others, then I would be more than happy to allow UCAS to use my data in anyway that they needed too.

Personally identifiable data allows organisations to access vast amount of extremely sensitive data about a specific person. Where UCAS trust an organisation and it provides clear benefit to a student or for matters of security, then it should be used. However in most other circumstances, the person should be contacted to judge for themselves whether they can trust an organisation. Aside from this, I generally trust UCAS quite a lot.

I believe that, to some extent, personal date should be used as it can benefit individuals. However I don't think it should be given to companies who then use personal data to contact the individual.

I am a bit concerned about financial companies sending annoying letters asking to buy insurance otherwise I am fine with data share but I should be notified first.

I would object extremely strongly to giving my data to any commercial organisation, especially if it could have a negative impact on me whatsoever. Any data that is given to any other organisation: a charity, a research project or the government should be anonymous. UCAS should only have one function: giving people a convenient way of applying to university. This is a very limited aim, and providing data to other companies is not necessary to achieve it.

I appreciate how useful UCAS is as an organisation and don't mind taking surveys, however, according to the Data Protection Act (updated 2012) I should be informed of every instance where my data will be used and for what purpose (i.e. 3rd party). I expect that my data will not be retained in the system when it is deemed no longer necessary for the organisation to access. Thank you.

Obviously there are some exceptions to the things that I have stated in sharing data, such as if certain organizations are found to be using the data provided fraudulently.

I feel my personal information should never be shared with companies/organisations other than the one I provided it to. If I want to know about something I will go direct myself, I don't need or want to be contacted about things that someone else thinks may be of interest to me when I have not provided any details to them beforehand.

There should be clear warnings informing us if or when data is going to be disclosed to a third party; it should not be in the fine print.

Consent should be required every time

I feel that although UCAS may be secure in who they pass details onto the recipricant company may sell it.

I believe personal data should only be shared with my consent. If it is confidential where my name and personal information would not be used I would not mind. I would also like that my personal data would be used in my best interest to send me information and offers that may benefit me as a student.

Sharing data with government organisations is ok

Never use my personal data without asking for my consent first.

In my opinion, data should be provided only when removed from ALL identifying information (name, address, student numbers etc.) unless absolutely necessary and when in the best interests of the student in question. Generally, data should be provided to government and academic institutions over commercial interests.

Big data is theoretically ethical in large aggregations but when personal data is concerned it should always be a personal choice and never shrouded in Ts&Cs but made clear and up-front. UCAS should also consider sharing data internally before externally for example it is irritating to get duplicate emails from UCAS card and UCAS application or an email from UCAS application with advice on stages of the application process after you have personally completed them. Using your own data to make your mailing lists more intuitive would be a brilliant idea.

As long as it is being used appropiately and for making improvements with not only my application but that of future applicants I can't see a problem with my personal data being used.

Information should never be shared without express permission. The idea of UCAS making choices for an individual is absurd.

I believe in helping all types of research as it helps develop understanding so therefore, i am happy to give my personal details in most cases. Others may not have the same mentality

Aslong as it benefits the person, as in speeding up applications or helping with financial matters there should be no problem.

I think that consent should always be asked for. Even in cases where there is a clear benefit for the person whose data is being used, consent is necessary.

As long as no cold callers come to my door/phone, i'm pretty content with UCAS sharing my data with Government bodies and Organisations. I trust UCAS as a sensible Organisation when it comes to personal data.

Personally I don't care that much about people have my personal data right now but later when I'am older and have more private data I will be more careful and less like to trust companies, but that's just because I will be getting old.

Customers should always be notified about the use of their data in order for full compliance of the Data Protection Act. Customers feel secure when they know their data is being shared appropriately and kept out of the hands of potential threatening subjects. Official bodies such as the Government should always be shared information that would only effect it.

So long as you ask for consent, and for statistcal purposes the information is not identifiable then it should be ok.

My data should only be shared where there is a clear benefit to me, and should not be sold for profit in any scenario.

As you can only apply through Ucas to get to University, the data sharing should only happen as a opt in option. Otherwise it is really forced upon you. But for student loan and other student services it makes sense data gets shared securely as it might save administration costs for the state. Those other bodies again should in turn not be allowed to share data to others, unless permission has been granted.

Always ask, have an option whether to ask each time too, don't give data without consent ever- it makes the site less reliable and makes you doubt that there's underlying third parties.

I think personal data is handled very well in ucas

I would prefer to be contacted asking for my consent before my data was used.

Ask first.

If I have provided you with about myself, giving it to other organisations would not be right without my consent unless I am unidentifiable, its only data, why would it affect me?

We don't have a choice about using UCAS if w want to go to university so even if I'm not happy that my details are passed on to other companies it's irrelevant because I have to use your service. Your whole service isn't particularly clear on who sees what, I didn't know that the school saw the entire application and that I wouldn't see the reference and that my application would be seen by more than just the unis I applied to, I think you should be more open about how it works.

I don't think any personal details should be shared with anyone without the persons permission

I think that it is a good idea to allow people who are applying for university on ucas to be able to share there data with student finances and loans so it makes the process more quicker for them but it should be clearly shown and have an option to not have the details shared if the person doesn't feel comfortable with sharing their information.

As long as I am told I have no issue with my data being used. But if I am not told, at least once, I would have an issue with it

you should make it more clear that you share our data i knew because i searched through terms and conditions but i dont care make it more obvious

Just ensure the student is aware of how their data is being used.

I am personally not comfortable with my personal data being given to anyone, and I would expect someone to contact me for permission before it was shared with any individual/party.

Personal data sharing is fine by me with my consent and only if it is used in a way that is to do with my university/higher education application. I would not like my information to be supplied to commercial companies who would then try to sell me things - that isn't why I signed up to UCAS.

It respects to personal data I believe that getting consent at least once from the provider is essential as it keeps the bond and trust between the organisation and individual strong.

I do not think anyones personal data should be shared without consent. When providing secure information to a secure organisation holds agreement that it is a trusted site, therefore abiding by confidentiality of securing personal information and not breeching confidentiality by sharing personal information.

Only used if beneficial & UCAS should clearly state what permissions are being used for.

There should be an option (if there is not already) that enforces the data protection act, in which people can choose not to allow any information to be shared.

I think the most important thing is that personal data should not be shared without the individual's permission.

I have no issue with data being shared - think its a useful tool, however clear opt outs for the type of sharing data must be clear to access. I wouldn't mind you sharing anonymous data (as long as I had consented once already) however I wouldn't appreciate you sharing my personal details unless I had opted in.

Be able to choose whether you want your personal data shared e.g to insurance companies by ticking a consent box.

I would not mind if my information was used for some type of research, but I would want to know if my personal details are being handed over to another orgarnisation that is not ucas or any of the student finance companies.

Making decisions about sharing personal data is easier if I know exactly what information about me is being shared.

Just keep it secure and ask to share my information

I find that when filling out your application details the very personal question of what your sexual persuasion is to be very intrusive and quite irelevant when applying to a university course. I believe that all data usage should be cleared with the person in question before any usage can take place.

UCAS is currently a very well trusted organisation. I felt entirely comfortable giving you any of my data when asked, because I knew there was little chance of it being distributed. I would be less willing to give over my data depending on how to decide to distribute my personal information.

I wouldn't mind sharing my personal data as long as it is used by trusted and well established companies/organisations. Additionally, my personal data should be used for research purposes rather than commercial ones

I would like to be consulted whenever my information was being used.

A lot of people like me want to have personal data stay personal.

Giving out personal data to selected organisations for the benefit of either the individual or the organisation is okay however UCAS should first seek the approval of the individual who's data is being shared as personally j would be comfortable giving out personal information to some but not to others

I prefer to always be asked consent before sharing any personal details. I thoughly trust UCAS with my personal details.

I would like to note that everyone at my college has to go through UCAS to get into a university. I am not sure whether you can apply directly, but refusing to use UCAS would consequentially mean that we would be unable to attend University. I generally think that a obvious settings page on the UCAS website where all the questions might be options (e.g. "[] Allow sharing some non-identifiable about me with Universities for research purposes" would be good, as these days we are pressured into accepting things we do not necessarily agree to in order to use a service. Greater control over our data would be good, and giving people the \_choice\_ is, in my opinion the best way to go about it, not forcing them either into giving up privacy for convenience, not the other way around. Just don't do it without people's persmission and allow more fine-grained control.

Overall, permitting my address and contact details are not made available to the General public, any research benefits which could be taken from me details would be seen as fine by me.

That sharing personal details without the individual knowing can only be seen as good for a company, never on an individual level.

I prefer my data to always be used in a way beneficial to me or for research, no other times.

My personally detail should only be used, with my consent and permission. I should be told exactly what my data will be used for and if this information goes to another company/ department in a company for different purpose, I should be notified as well. I am happy with the way UCAS have used my information.

Personal data should not be passed on from company to company.

I think permission should always be asked for at least once or at least it be made clear how the data is used, maybe including an opt out option.

I don't mind if my personal data is used for statistical reasons, so long as it's anonymous with regards to me, as it allows you to see how the majority of people feel towards a certain subject. However if my personal data is used in any other way it would make me uncomfortable unless I have given permission following a complete explanation of what it would be used for.

in my opinion before students apply for something that their information is needed they should be told why the information is needed, benefits of personal information been told to the organisation, rather than having to click continue without knowing why they need to share their personal information.

Asking before providing data is important but making sure that we understand who wants to use it and why needs to be a priority so that I understand the decision I am making.

I find that I am comfortable with my data being shared (to appropriate organisations) providing I am informed exactly why this is happening.

I do not think that personal data should be shared with anyone without first getting the consent of the person.

Always with consent, and always with myself being fully aware of how and why my data is being used.

It's not simply a case of not trusting UCAS should they want to use personal data in certain ways to benefit their applicants, but more a case of who gets to see certain parts of personal data. What company gains access to it and then where does it end? Do we continue to get endless calls and offers on such and such a service when we are years out of education. How long does the information get kept for? Do the companies that gain access to our information keep it to themselves or do their policies state they can share our personal data with other companies without the need for permission? These are the questions that I believe need asking.

I believe our personal data is being used well by UCAS and it should be continued that way.

i feel like consent should always be asked for and given before a person's personal data is used and/or shared in any way

Be kept private and confidential in regulations with the Data Protection Act, and should only be given to external bodies if agreed so by myself.

UCAS has a very good reputation. To be perfectly honest, if UCAS thought the data was worth sharing, i'm happy with that, and I imagine most people will be. People don't use UCAS unless there is already trust there.

I don't think UCAS should share information unless contacting the individual first because firstly it is beneficial for them as they would earn peoples trust and it is a precaution they should make for the people signing up so they feel safe!

I feel personal data should only be used where beneficial to the person, "selling" information is wrong in my opinion. If used for banks, student accommodation, the university, local council and government I feel there is no problem, private companies trying to market what is essentially spam to students is a misuse of trust.

Generally if it is being used for statistical research and there is no risk to me then it is fine to use. however if there is even the slightest risk to me then i should be asked whether it is ok to use my data prior to using my data.

If sharing personal data for any reason, ALWAYS ask for consent.

UCAS should not be able use my personal data in any way without my express permission

I don't mind it being used in statistics as long as my name isn't used and the statistics aren't negatively manipulated. And of course I would not want my contact information shared where it would result in receiving junk mail and spam.

At out exactly what my data is bing used for an a paper copy is sent tome in the post rather than online material.

As long as personal details are not passed on to third parties who will spam and attempt to sell things AND for research purposes names are not used I do not have a problem with my details being used.

I am mostly content with my personal data being used for research purposes (surveys, etc) but would prefer not to disclose personal information to private or non-Governmental organisations. I value my privacy and security, and prefer to keep my academic and personal information private.

Should always ask the persons permission before giving their details out to anyone

I am an extremely privacy conscious person and I think my personal information should be treated in the strictest confidence. I think that my information should not be passed around other internal departments or external organisations without prior permission from the individual. If my information has been passed to any organisation then I think I should be informed of this.

No. Not really. As long as my safety is put first before any decision regarding my personal data is made, I will be relatively happy. And as long as I am kept up to date on how it is being used etc...

Personal data should always remain personal. If anyone would willingly distribute my personal data to companies that don't so much need it as want it, or if the sharing of my personal data could possibly be either a detriment to me or for commercial reasons, then I would feel that my data may as well not be personal at all. I wish to be treated as a person, not as a mere data subject.

\i think personal information should only be used if it will contribute to something or yourself and if it is received by a government protected company or one that has clear proof of who they are and what there purpose is.

I would have no issue with my data being shared if it was not for nuisance phone calls and emails, if it was guaranteed I wouldn't be contacted and it was used for the good/statistics I would completely fine with that!

If it's confidential and i never find out it's not a problem, but if it comes back to me that my data has been used without my consent i will be less trusting.

My stand point on the majority of these issues is about choice. If it's my data, it should be my choice, and not a considered choice based on statistical logic. The irony of now filling out my name and email address is not lost on me!

The information I provide to ucas should be used only within education therfore not given to commercial companies ringing and asking if I want a discount on insurance.

As a student that studies research orientated disciplines, I believe that all data other than identification data can be used in a positive and productive way in the interest of research. The identification of individuals should be withheld as it is not useful or appropriate for most studies.

Data should only be shared if people concerns every time- depending on what it is. For example, I don't want certain people from my past knowing my bank details or where I live etc

It should not be used without my consent and my lack of consent should not interfere with the choices and actions I make.

As long as consent is asked, I believe it to be fair.

In future do ask for permission about sharing information, and make it very clear what information is going to what organisation and why.

Statistical data to analyse age groups ethnic groups in education is fine so if ethnicity was provided separately and not with 'personal information ' that's good serves a clear beneficial purpose. I'm strongly against agencies such as ucas giving personal data in bulks so that information could be linked to identify an individual-this I believe invades privacy.

I dislike my data being given or utilised without consent, I am quite happy to allow my information to be utilised as long as I am asked prior to each utilisation.

I believe that if used in the right way, My data can be used.

Should not be sold to marketing companies, unrelated to education, that constantly spam me with unwanted phone calls and emails

Anon for research even if not to my direct benefit is good but things get dodgy when commercial entities are involved

Sharing data can definitely be beneficial but, ultimately, it should never be done without consent from the person first

If the applicant has stated they will not be moving out of their home whilst studying for university, personal data should not be shared at all to companies who help with accommodation. When data is shared it should always be asked for, regardless of the benefits.

Privacy is a huge concern to me. Even 'anonymised' personal data can be used to ascertain a person's identity through a few deductive processes. Something which today might seem insignificant may tomorrow be considered sensitive and I would always rather UCAS avoided sharing its users personal data where possible. Most crucially, UCAS should avoid sharing details with private companies and corporations which have been shown time and time again to mine personal data for profit. This is something that is deeply concerning, that our online activities can be used to create a proprietary profile which can be used to manipulate the way we experience the internet. I do not use social media for this reason. Please consider all of the possible consequences of opening up the data of children (16/17 year olds) who likely do not read the terms of service when they use UCAS to apply to further/higher education. Thank you.

The data should be used only if it is really needed to benefit specific student. In terms of third party organisations these shouldn't be using the data that UCAS has access to, even for research purposes and in reference to that the research is actually a good thing, however it should be done by trust worth organisations.

I think consent should always be asked, as even though UCAS is a trusted website it's the third parties potentially sharing that information with other organisations that is the issue.

I think that on the whole it's fine to share someone's details as long as the recipient is credible, the individuals in question remain anonymous where necessary, and are not inconvenienced in any way.

Its important to supply information to research and I imagine that many other students wouldn't mind either as long as it is useful.

i dont mind the sharing of information but would liked to be asked or informed on where it is going and who is recieving it. I would also like the option to remove my information but if these where in place then i would have no problem

Personal data is personal for a reason. I would just kindly appreciate being told where it may be going after I've submitted my information.

I strongly believe that an individual's personal data is THEIR property and not to be used for commercial gain, by ANY third-party organisation, and disguised as a 'service'. Please don't head in that direction, UCAS. Thank you.

UCAS only can share my personal data with universities that I have applied for, and local government.

I think that personal data is 'persona'l and therefore regardless of who approaches UCAS the student should always have the opportunity to accept or decline contact from the third party.

As long as my personal data is not given to organisations who will be calling me offering numerous services I am fine by how you use it

Everything that is used should be run by the individual so that they can consent and understand how their data will be used and who it is being sent to and if here are risks and benefits. Also the outcome from the data being sent such as will these companies then try and contact the individual?

If there is anything else you would like to tell us about how your personal data is used please tell us in the box below.
I am usually happy for my personal data to be used for viable research purposes, but much less happy if it is being used in order for commercial gain.
UCAS should share information with local governments in order to speed all the process
I believe that if my data is given out with my name or not, I should always be informed
Personal data if ever given out should always be consequentially given out, data should never be given to anyone regardless of status and power without consent of original data holder.
I have no problem with UCAS (or any organisation) sharing my data, as long as they tell me what it is for and ask my consent first so I still have the option to say no depending on the circumstances.
Personal data should accessed by ucas only after telling the person, informing them about it.
Ok if the name isn't used and UCAS asks consent about financial things
I believe that most people do not mind their data being used so long as they are asked first
I often feel I would be easily identifiable in datasets for being unusual/an anomaly which worries me. yet I can see so much value in
I personally think that as a general rule it is wise and proper never to share personal information without prior consent no matter how "useful" the data would be for researchers/companies/institutions.
Personal data should never be given away without some sort of consent from the owner, and this consent should preferably be acquired at the time the data is requested by the requesting body, not prior to in anticipation.
Sharing my personal data depends on the data. Sharing my name is not really a problem compared to, for example, sharing my address and contact details. In this day and age it is easy for information to be passed around the internet and therefore hacked or leaked.
Personal data should only be used with the persons consent unless it is being sent to where the person wants it to go
as long as you dont sell it to companies, i dont want spam/ junk mail
Im not worried about giving my information away as long as i am not identified, and as long as this information is not shared with commercial companies which will be likely to spam me.
I personally feel that we should be asked for our consent before sharing our personal data
In general, I would only share personal data if I felt it was a good thing to do. Therefore, should anyone wish to share any information I have provided them with they should first ask for my consent
Personal identity should be protected at all costs. Only UCAS, the government and Universities should be able to see this information.
I'm generally okay with some details being shared, I just don't like recieving lots of junk mail were commercial companies are trying to convince me to buy there products.
Security and privacy definitely need to be at the forefront of every situation when providing personal details, especially were money and education are concerned. I believe that the security process used by UCAS is excellent and have never have not asked for my consent to pass on my details, especially for commercial reasons.
Should always be asked beforehand, as this could put off students and personal data may be passed to the wrong hands
UCAS should have an obligation to treat personal data with the same standards as any government body. Students are forced to go through the UCAS system it is not a choice that we make. I find it disgusting that you would even consider selling data for commercial interest.
Not given to third party company that could result in them calling me or emailing me offering me things I am not interested in, such as life insurance or PPI.
I do not mind my data being shared with banks and government but if it's for research I would like to know what data will be used, other than that I have no problem with how UCAS is using my data I trust that you are using it safely.
Personal data in most cases should be personal.
An individual should always be asked before their personal data is distributed to any person or organisation.
Data sharing details should not be hidden away in terms and conditions, and should have its own respective tick box or section in a sign up form for UCAS
I do not mind personal data being used for most things as long as in informed of it or asked in most cases as long as it is for research or benifits my application
I would prefer if the organisation always asked for my consent before my personal data was used.
ask permission before using my personal data.
I generally feel that, on the whole, it is quite deceptive to take someone's information for one purpose and then use it for many other purposes. I hate the feeling that whenever I share my information with an organisation, that I have to assess whether I feel I'm going to suffer massive SPAM-like repercussions just for the use of a "luxury" service. It is sickening.

I think it is important to make sure that people using UCAS are completely aware as to how their information is being used. These facts should not be hidden in the small print but made clear so that people are able to make informed decisions.

I feel like giving personal data to other organisations is not a problem as long as the person is made aware that their data is being used in such a way and asked for consent when different organisations ask for the details

In the great age of advanced technology that we're in data is the new gold. Cyber crimes and criminals are terrifying. Please respect my data and all personal information you have about me. Do not give in to government pressures.

Always only use personal data IF the individual has given their consent.

I don't think it should be sold off to companies that can harrass with cold calls.

A good job is done at the moment with the security of my personal data and I am content with how it is protected and used, I would not make any changes and if changes are made I'd like to be asked to participate or not.

Sharing information must be done in a very responsible way and never for commercial gain.

Personally, being a student I think all students should be asked before sharing any of their data so they are aware of who have their data and i think it is more better to know other than not knowing. Another thing is depending on the type of organisation that wants data if it is in the sector of academic education and wants data then i dont think premission is required from the student e.g. This can be for Uni's etc.

Please don't pass it on to third parties.

Definitely should be respected because that is your identity as a person.

Should only be used for research, things that benefit students and uni applications