#### 

#### 30 JUNE DEADLINE STATISTICAL BRIEFING





#### CONFIDENTIAL

Data embargoed until 00:01 Thursday 17 July





#### KEY HEADLINES FROM 30 JUNE



**ALL APPLICANTS** 

665,070

656,790 in 2024



UK 18-YEAR-OLD

328,390

321,410 in 2024



#### INTERNATIONAL

138,460

135,490 in 2024



UK 21 AND OVER

86,310

89,690 in 2024

#### INCREASING UG DEMAND FROM CHINA AND USA

#### TOP 5 MARKETS

- 1. China 33,870
- 2. India 11,310
- 3. USA 7,930
- 4. Ireland 6,060
- 5. Hong Kong 5,090



China +3,010 (+10%)

USA +970 (+14%)

Ireland +780 (+15%)

Turkey +690 (+23%)

Nigeria +600 (+23%)



India -1,440 (-11%)

Malaysia -360 (-8%)

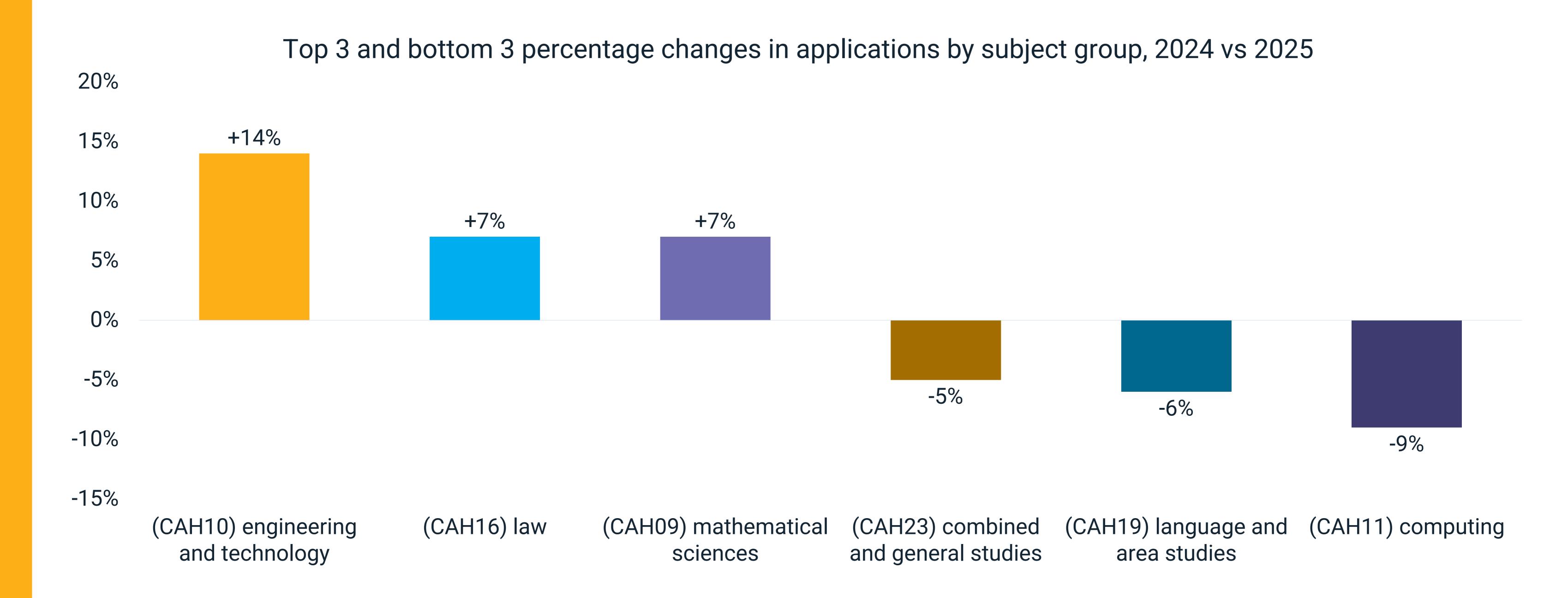
Hong Kong -330 (-6%)

France -180 (-6%)

South Africa -150 (-17%)

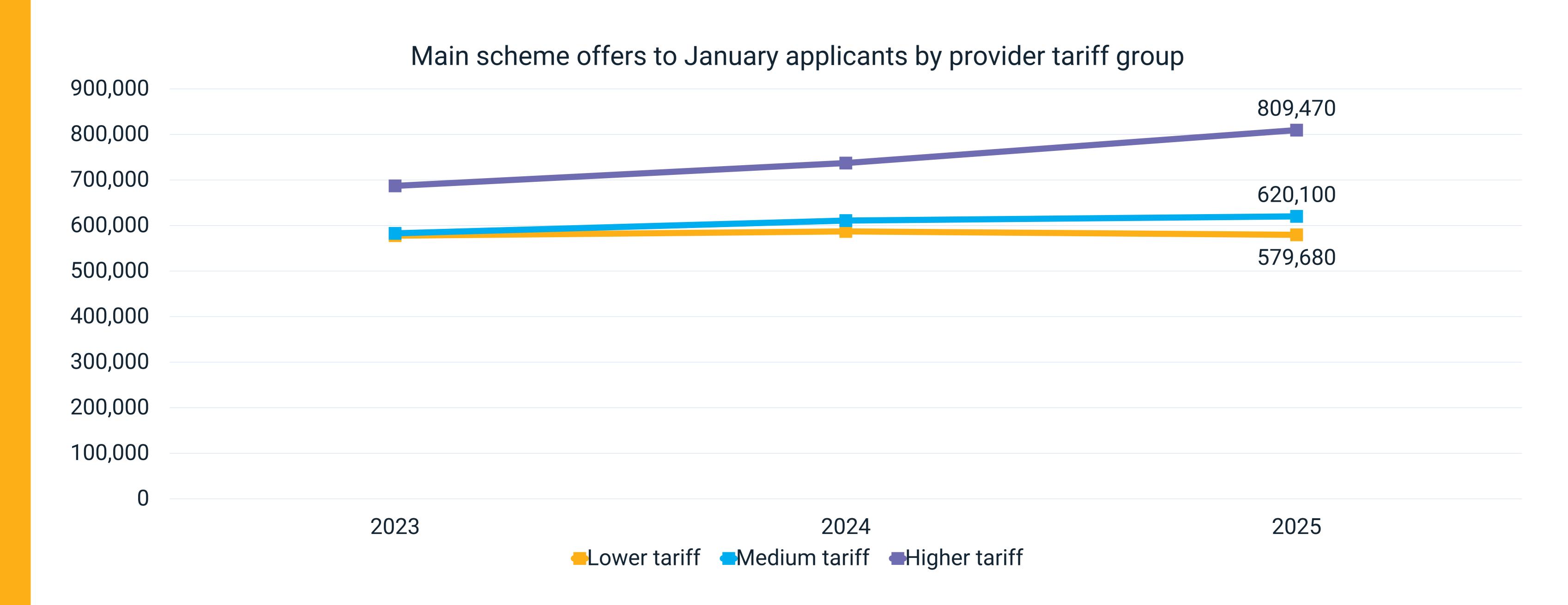


#### ENGINEERING AND TECHNOLOGY MAINTAIN DEMAND GROWTH





#### HIGHER TARIFF PROVIDERS INCREASE OFFER-MAKING



#### ENGLAND FOCUS

## ENGLISH APPLICANTS

- 442,720 applicants from England, +1.1%
- 283,870 18-year-old applicants from England,
   +2.1%
- 42.0% of 18-year-olds from England have applied, -0.7 pp
- 25.2% of TUNDRA Q1 18-year-olds have applied, no change

## ENGLISH PROVIDERS

602,200
 applicants
 have applied to
 providers in
 England, +1.1%

#### SCOTLAND FOCUS

## OTTISH APPLICANTS

- 45,610 applicants from Scotland, +1.3%
- 20,780 18-year-old applicants from Scotland, +4.5%
- 34.5% of 18-year-olds from Scotland have applied, +0.6 pp
- 21.5% of SIMD Q1 18-year-olds have applied,
   +0.9 pp

# SCOTTISH PROVIDERS

130,030

 applicants
 have applied to
 providers in
 Scotland,
 +2.0%

#### WALES FOCUS

### APPLICANTS WELSH

- 20,850 applicants from Wales, -0.6%
- 11,720 18-year-old applicants from Wales, -0.2%
- 32.5% of 18-year-olds from Wales have applied, -1.2 pp
- 20.5% of WIMD Q1 18-year-olds have applied, -0.2 pp

### PROVIDERS WEL

**80,020** applicants have applied to providers in Wales, -2.0%

#### NORTHERN IRELAND FOCUS

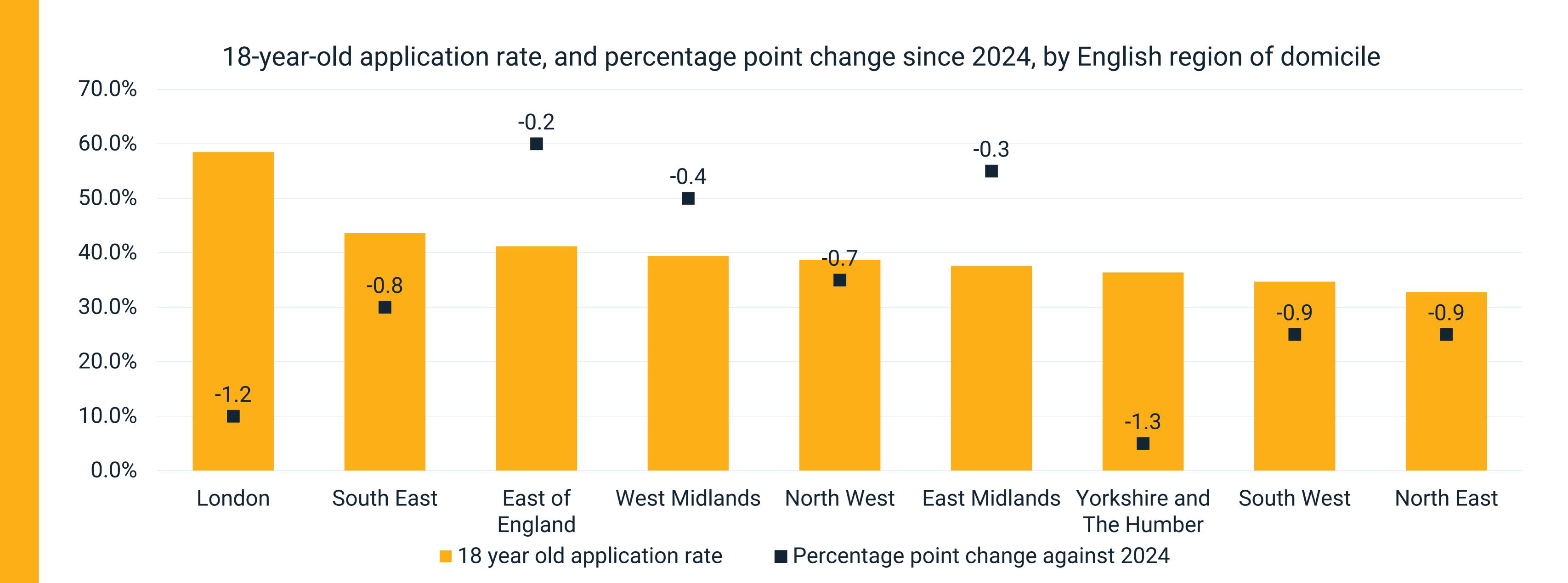
### ERN IRISH ICANTS

- 17,440 applicants from Northern Ireland, +1.5%
- 12,020 18-year-old applicants from Northern Ireland, +2.2%
- 48.9% of 18-year-olds from Northern Ireland have applied, -1.1 pp
- 32.0% of NIMDM Q1 18-year-olds have applied, -1.4 pp

**27,080** applicants have applied to providers in Northern Ireland, +2.0%



#### LONDON SEES SECOND BIGGEST DROP IN APPLICATION RATE

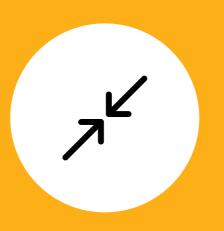


#### MIXED WP PROGRESS ACROSS THE UK



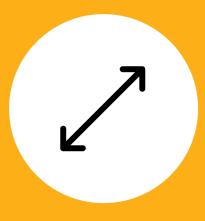
POLAR4 – UK wide

Narrowed from 2.17 to 2.15

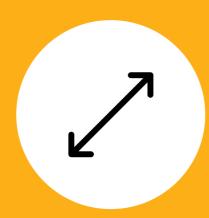


SIMD 2020 – Scotland

Narrowed from 2.52 to 2.43



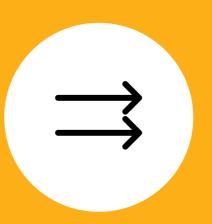
IMD 2019 – England Widened from 1.68 to 1.72



WIMD 2019 – Wales
Widened from 2.41 to 2.44



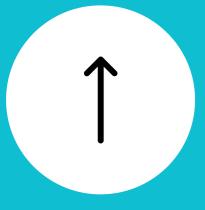
NIMDM 2017 – Northern Ireland Widened from 2.00 to 2.02



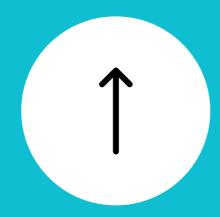
TUNDRA – England Remained at 2.38



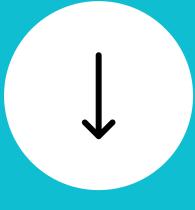
#### NURSING INCREASES IN DEVOLVED NATIONS



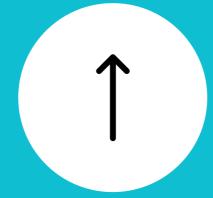
Total nursing applicants 42,160, +0.8%



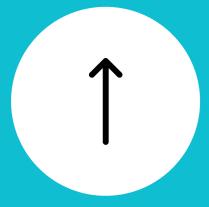
Welsh providers 4,370, +13.1%



English providers 33,340, -0.3%



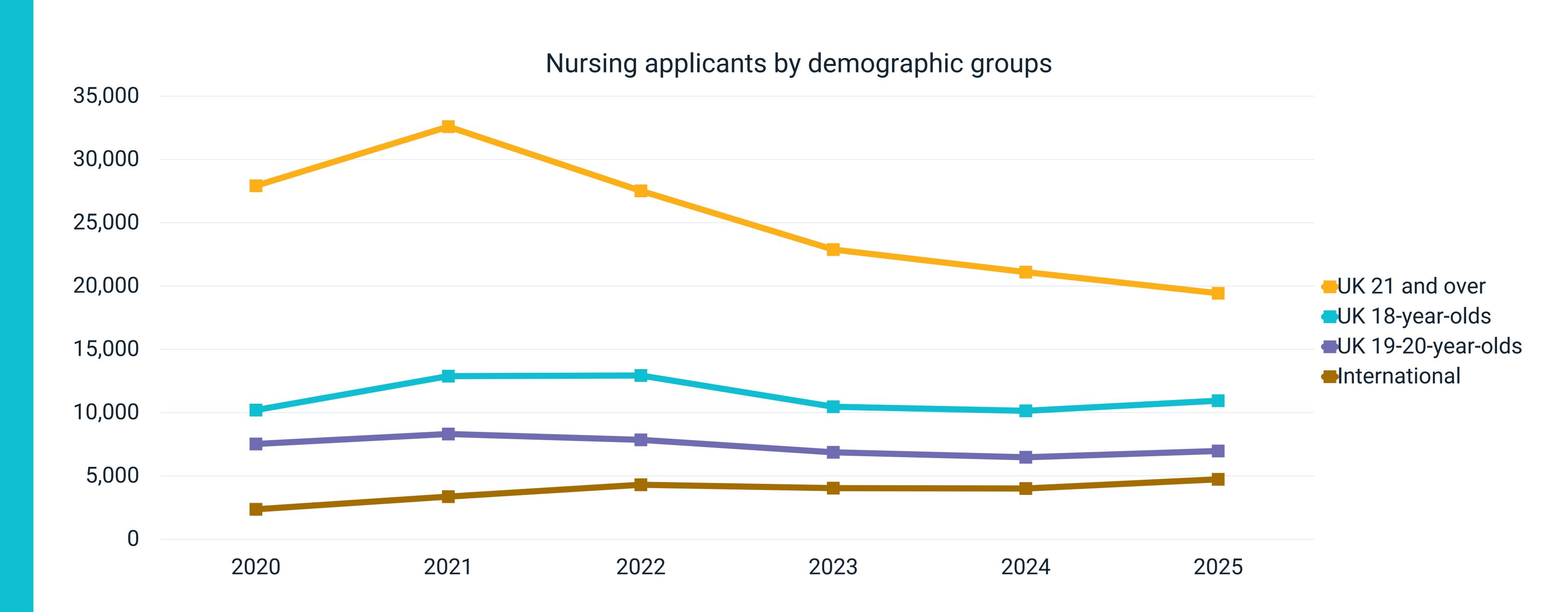
Northern Ireland providers 2,370, +2.0%



Scottish providers 6,050, +0.3%

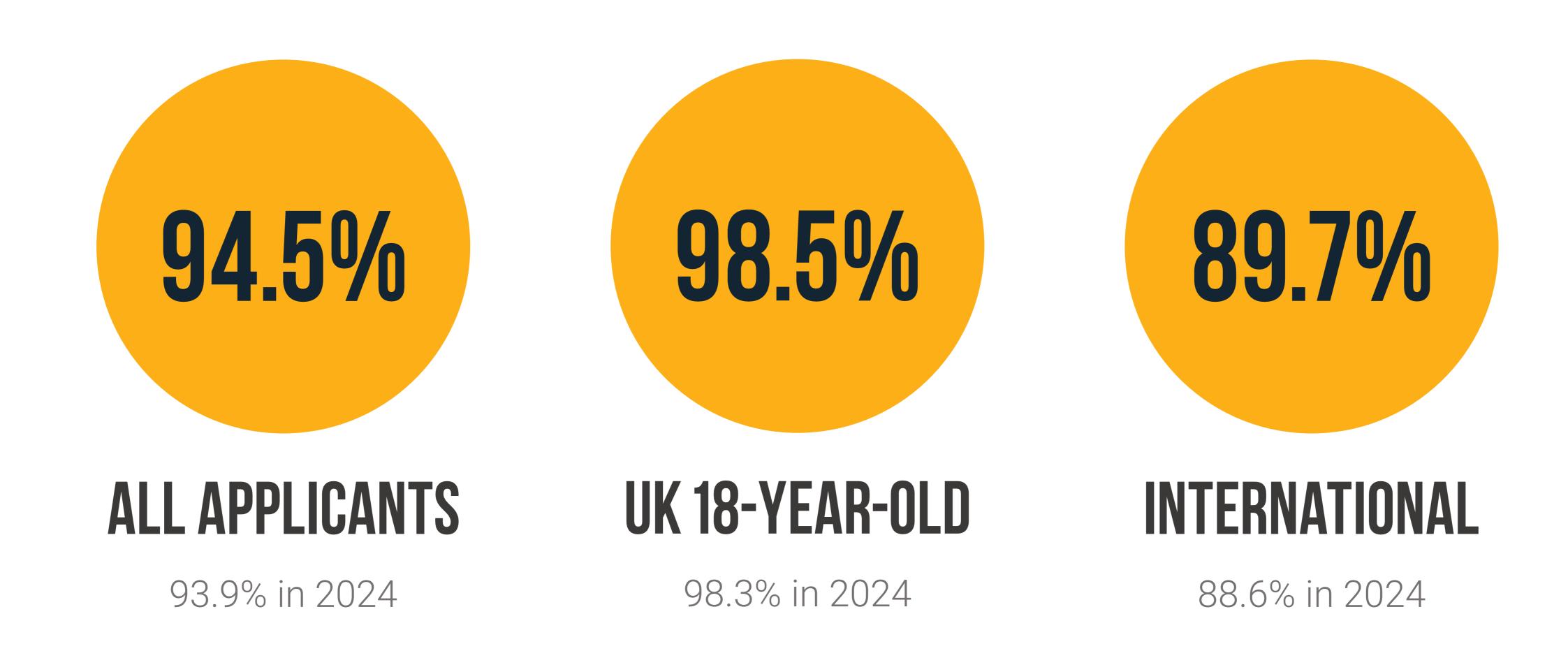


#### NURSING BOOST FROM YOUNGER AND OVERSEAS DEMAND





#### RECORD HIGH OFFER HOLDERS



January deadline applicants who received an offer by 30 June



### THANKYOU





#### MAGGIE SMART

Director of Data and Analysis