

Social media – organically we're driving potential learners to our website, we're also promoting Apply 2 as an option for applicants who aren't holding any offers.

Paid for advertising - we're continuing with our online campaigns across Adwords, Facebook and Twitter.

Primary PGCE Application - ucas.com Ad www.ucas.com/teacher-training *

Learn About Teacher Training & The PGCE Application at UCAS.com UCAS Online has 10,284 followers on Google+

Emails – on Thursday 26 March we are emailing applicants who are not holding or waiting for offers to encourage them to make use Apply 2.

Ucas.com - we are continuously updating our information and advice to support learners.

We have recently published a series of new videos:

- 1. How-to choose a training programme
- 2. How-to make an application
- 3. How-to use Apply 2

These and our other UCAS Teacher Training videos can be found on YouTube and on ucas.com





