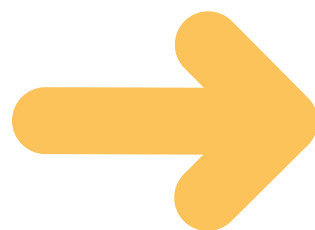
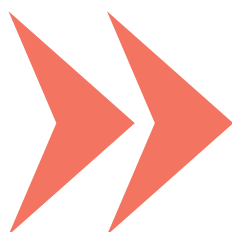


YOUR FREE ONLINE RESOURCE

LINKING CURRICULUM LEARNING TO CAREERS

UCAS HUB



UCAS

EVERYTHING YOUR STUDENTS NEED ALL IN ONE PLACE

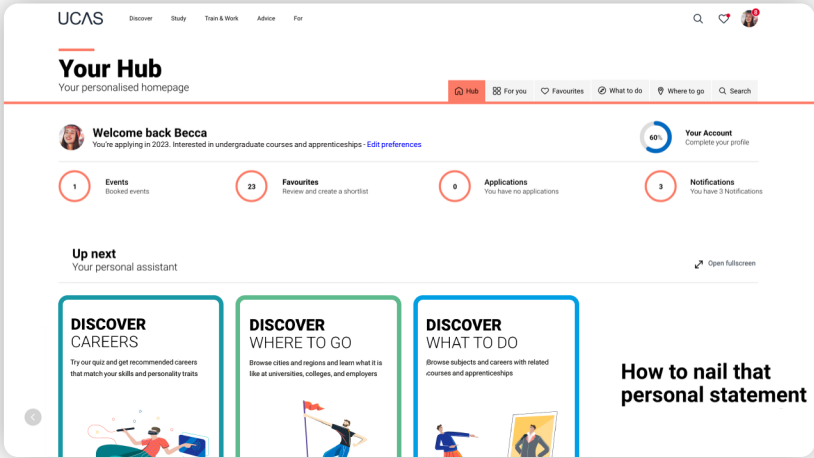
The UCAS Hub is so much more than a tool your students should use when they start applying. The minute you start talking about careers, it's THE place they should go to explore all of their choices and options. As well as bringing together a huge breadth of options on one screen, it allows them to carefully explore and compare different paths without feeling overwhelmed. It's not just about traditional degrees either. Your students can learn more about apprenticeships, universities, and all of the different pathways available to them.

AN INTERACTIVE JOURNEY OF DISCOVERY

- Careers features designed around Gatsby Benchmarks and the CDI Framework
- Supports you, your students, and your structured careers programme
- The great tools and features put the power of choice in the hands of your students

10 reasons why you and your students will love the UCAS Hub:

- 1 Personalised experiences
- 2 Matching personalities to careers
- 3 Exploring everything in one place
- 4 Opening minds to new possibilities
- 5 Learning about different sectors
- 6 Diving deeper into different subjects
- 7 Location guides by students
- 8 Support throughout their journey
- 9 Hearing from experts
- 10 Highlighting local events



DISCOVER DECIDE APPLY



START HERE
THE UCAS HUB
[UCAS.COM/HUB-ADVISER](https://ucas.com/hub-adviser)



PERSONALISED EXPERIENCES

1

STUDENTS CAN HIGHLIGHT THE HEART ICON TO FAVOURITE PAGES, SUBJECTS, COURSES, AND MORE.



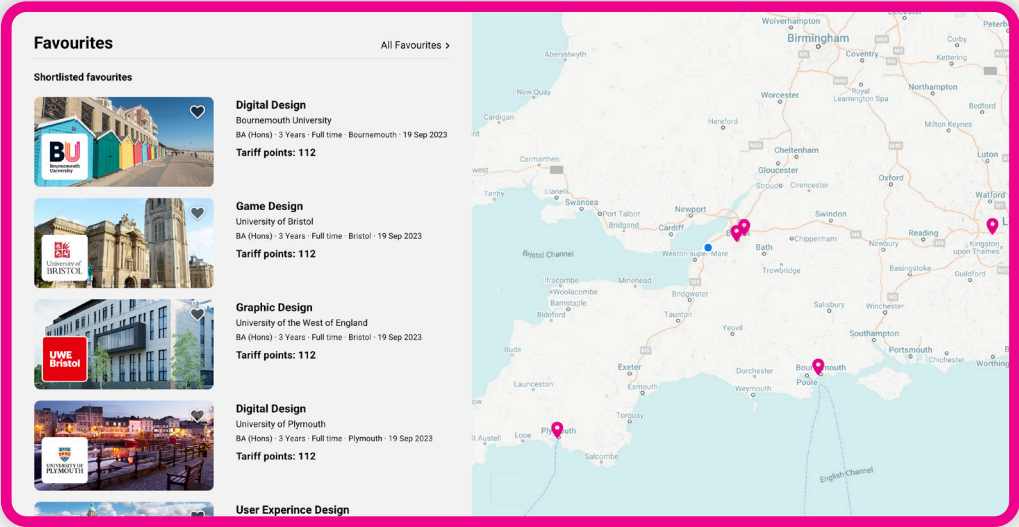
As every journey is different, all your students can enjoy an experience as individual as they are.

FAVOURITES FEATURE

Your students will love making their dashboard their own, personalising it based on their passions, skills, and attributes. Simply by using the heart icon across ucas.com in their early research, they can collect favourite pages, subjects, courses, and more. Your students can even favourite locations to build their own interactive map of opportunities that changes along their journey as they explore and refine their choices.

GATSBY BENCHMARK:

- ✓ Addressing the needs of each pupil.



MATCHING PERSONALITIES TO CAREERS

This is the perfect tool to kick-start career discussions with your students.

CAREERS QUIZ

If your students don't know what they want to do next, our Careers Quiz provides a range of personalised career matches based on their interests. A great starting point for exploring different careers and courses, it opens up a gateway to all kinds of possibilities. As the results can be saved to student profiles, they can reflect, revisit, and start planning their next steps.

The personalised career matches also show:

- Latest labour market information
- Hard and soft skills needed
- Routes to that career
- Related careers and industries
- Salary expectations
- Alternative jobs
- Projected job growth
- Courses people studied to pursue these careers, so your students know the pathway to entry

DISCOVER CAREERS

Try our quiz and get recommended careers that match your skills and personality traits



GATSBY BENCHMARK:

- ✓ Learning from career and labour market information.

2

EXPLORING EVERYTHING IN ONE PLACE

3

Your students don't have to look far and wide to find the information they need. With our dynamic new Discover Tool, they can compare different options side-by-side.

NEW DISCOVER TOOL

Here, your students can research different pathways and start shortlisting their options all in one place.

On their mobiles or in the classroom, they can explore subjects, apprenticeships, industries, and course listings based on their preferences. They can look at city and regional guides. They can save their favourites, discover related topics, and easily change their search criteria to go again. Everything they need is at their fingertips!

CDI FRAMEWORK:

- ☒ Explore the possibilities.

OPENING MINDS TO NEW POSSIBILITIES

4

Your students can now discover what courses other students with similar subjects and qualifications* applied for using our new data tool.

WHAT TO STUDY NEXT

Seeing what courses students like them applied for will broaden the horizons of your students and inspire them to explore different courses and subject areas. By changing their selections, they can see the results of a variety of subject combinations to help them make informed decisions about their future.

*A-Levels, BTEC extended diplomas and SQA Highers are all included in our Beta version.

GATSBY BENCHMARK:

- ☒ Addressing the needs of each pupil.

LEARNING ABOUT DIFFERENT SECTORS

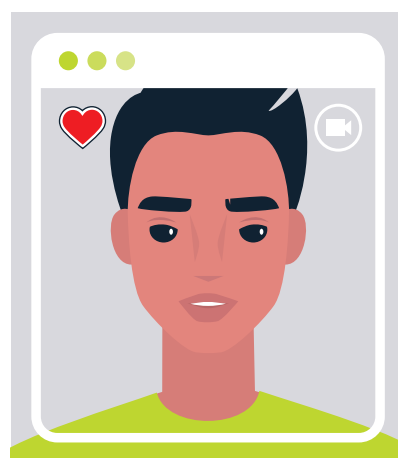
5

Which industries will excite your students? What's right for them? What could their future look like in these sectors?

INDUSTRY GUIDES

Here, your students can discover what a variety of roles are like in all kinds of sectors.

Thanks to our Industry Guides, they can look at different roles, employers, and apprenticeships. They can get tips to set them on the path to their dream career. They can hear from apprentices and read real case studies. And they can get the latest market intelligence at their fingertips to learn more about salaries, employment stats, and apprenticeship growth in that sector.



CDI FRAMEWORK:

- ☒ See the big picture.

NEW FOR 2023

Your students can now go directly to our Career Finder to see and apply for hundreds of live jobs and apprenticeships.

DIVING DEEPER INTO DIFFERENT SUBJECTS

6

Going beyond course listings, we've totally transformed the way your students can explore and fully immerse themselves in the subjects they are interested in.

SUBJECT GUIDES

We've 70+ Subject Guides packed full of great stats and information that will take your students on a journey. They can discover what it's like to study a subject, how to get into it, and the career opportunities available. They can quickly view relevant courses, apprenticeships, and job opportunities. Then with one click, they can see profiles of employers and the universities and colleges where they can study those courses. They can even access local information and student tips to get a real insight into what it's like to study there.

Your students can also connect with and speak to current students who are studying that subject right now with the Unibuddy tool. They can ask questions, get advice, and learn about their experience.

DISCOVER WHAT TO DO

Browse subjects and careers with related courses and apprenticeships



GATSBY BENCHMARK:

- ☒ Learning from career and labour market information.

LOCATION GUIDES BY STUDENTS

7

Who better than current students to give tips about student life in different areas?

CITY & REGION GUIDES

Full of student tips and recommendations, our guides will help your students to imagine what their life could be like in locations across the UK. They cover all of the essentials for student living. Where to shop. How to save money. Where to go on a night out. There are even links to local student discounts!

CDI FRAMEWORK:

- ☒ Explore the possibilities.

DISCOVER WHERE TO GO

Browse cities and regions and learn what it is like at universities, colleges, and employers



SUPPORT THROUGHOUT THEIR JOURNEY

8

The UCAS Hub provides step-by-step support to guide your students. It helps them build their dashboard, expand their horizons, and see what they need to do next.

TO DO LIST FEATURE

Once they have made their choice and feel ready to use their research to apply – they are in the right place! They can organise their options, tick off their to do list, and stay on track. They can even use the Notes Tool to jot down the tasks you set during lessons.

CDI FRAMEWORK:

- ☒ Manage career.

HEARING FROM EXPERTS

9

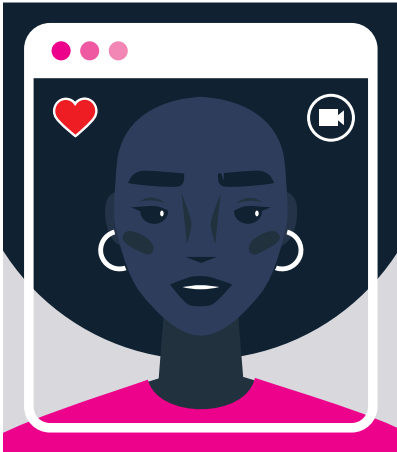
If your students have questions or want some inspiration, our experts are here to help.

UCAS HUB LIVE

Our live streams cover everything from researching and shortlisting options to writing CVs and applying to uni. Your students can also catch-up and dip in and out of hundreds of sessions on-demand at home or in your classroom.

GETTING AHEAD WITH APPRENTICESHIPS

A wide range of experts and degree apprentices join Radio 1 DJ, Katie Thistleton, for our latest podcast series on degree apprenticeships. Each episode is packed full of info, myth-busting, and insight to help your students get to grips with the difference between a traditional degree and a higher, degree, or graduate apprenticeship.



CDI FRAMEWORK:

✔ Explore the possibilities.

HIGHLIGHTING LOCAL EVENTS

10

The UCAS Hub also alerts your students to various events, exhibitions, and open days based on their location, favourites, and preferences.

UCAS/DISCOVERY UK TOUR

This year we're launching The Big Q&A to help your students find the answers to their questions. We're taking it out on the road to inspire your students to have more meaningful conversations with universities, colleges, and employers. As well as talks and advice, there will be Mission Cards, 1-2-1 support at the new Get Started Here zone, and a new Chill & Charge area.

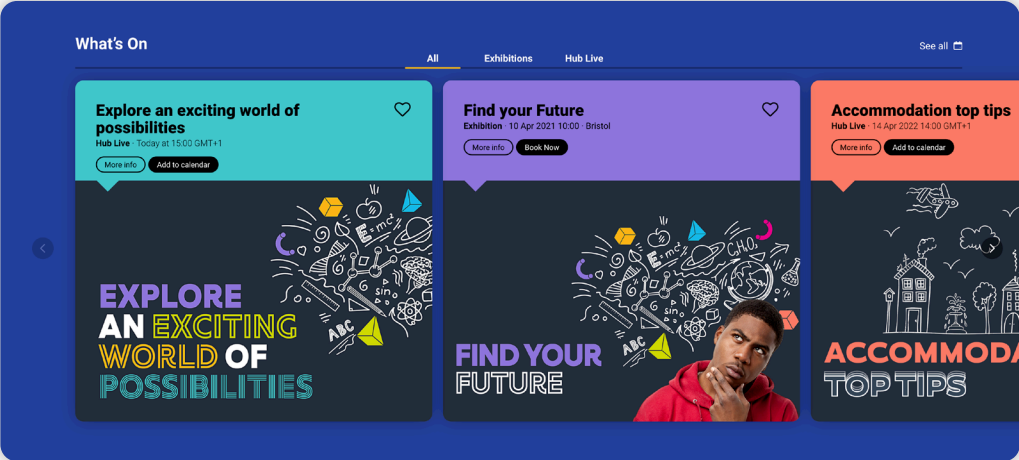
NEW FOR 2023

Your students can now register for UCAS/Discovery events in the UCAS Hub, and receive personalised support, wherever they are in their research journey.

GATSBY BENCHMARKS:

✔ Encounters with further and higher education.

✔ Encounters with employers and employees.



“Presenting students with all their choices in one place not only transforms the offering but creates real parity by putting apprenticeship options side-by-side with undergraduate courses.”

CLARE MARCHANT, CHIEF EXECUTIVE UCAS

“As the gold standard course and provider platform for generations, UCAS are the natural choice to deliver information, advice, and opportunities in the apprenticeship space.”

VANESSA WILSON, CEO UNIVERSITY ALLIANCE

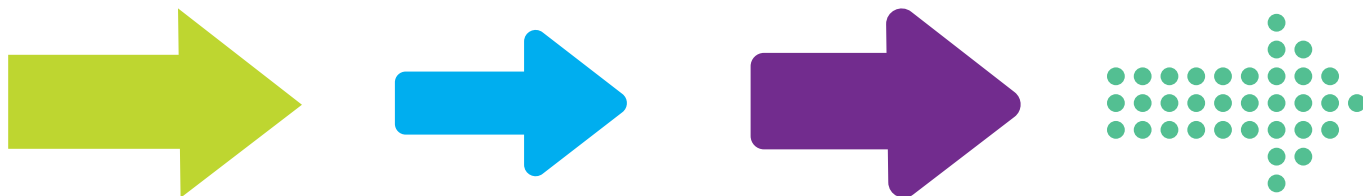
- LESSON PLANS**
- Share all of the exciting UCAS Hub features with your students in the classroom:
- Discovering your skills
 - Exploring your passions
 - Thinking about apprenticeships
 - Weighing up your options
 - Shining in your application
 - Mission Card overview



DOWNLOAD THE SUPPORTING STUDENT ACTIVITY PACKS

[UCAS.COM/HUB-ADVISER](https://ucas.com/hub-adviser)





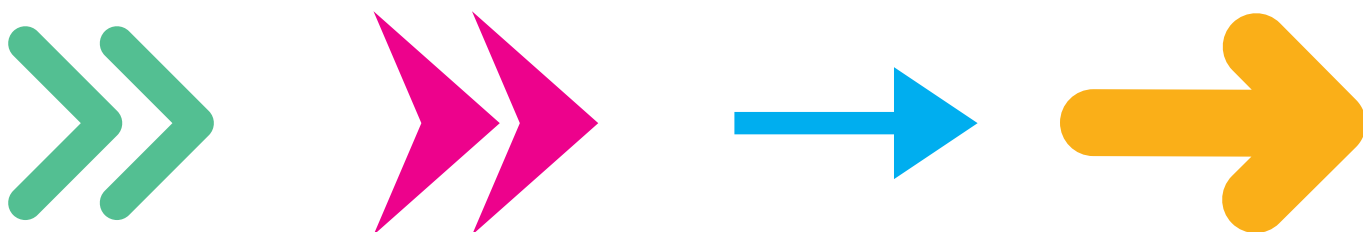
COMING SOON

ADVISER PORTAL INTEGRATED WITH THE UCAS HUB

You'll soon be able to keep track of your students in the UCAS Hub in real-time and see their preferences, view their activities, and support their progress.

GATSBY BENCHMARK:

☒ Personal guidance session.



DISCOVER MORE ABOUT THE
UCAS HUB AND WHAT IT OFFERS
[UCAS.COM/HUB-ADVISER](https://ucas.com/hub-adviser)

UCAS