

W50 University of Westminster London

Cycle years: 2014 - 2019

Cycle Reference Point: End of Cycle

Applicant coverage: UK domiciled

Reporting groups: Sex, POLAR4, ethnic group

Applicant statistics: June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

Application statistics: June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

Non-disclosure controls: To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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P.1 18 year old applicants

Statistic	2014	2015	2016	2017	2018	2019
June deadline applicants	9,980	9,290	8,170	7,585	7,450	8,525
Placed June deadline applicants	1,500	1,375	1,085	1,110	1,110	1,465
All placed applicants	1,865	1,680	1,420	1,525	1,610	2,030
June deadline applicants per 10,000 population	132.5	121.3	109.0	102.4	103.1	120.4
Placed June deadline applicants per 10,000	19.9	17.9	14.5	15.0	15.3	20.7
All placed applicants per 10,000 population	24.7	22.0	18.9	20.6	22.3	28.7

P.2 18 year old applications

Statistic	2014	2015	2016	2017	2018	2019
June deadline applications	10,345	9,540	8,370	7,760	7,640	8,780
Offers	8,030	7,625	6,595	6,575	6,785	7,915
Offer rate	77.6%	79.9%	78.8%	84.7%	88.8%	90.2%

P.3 18 year old applicants by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applicants	Men	3,950	3,620	3,245	3,055	3,050	3,510
	Women	6,030	5,670	4,930	4,530	4,395	5,015
Placed June deadline applicants	Men	585	555	405	455	430	595
	Women	915	820	685	655	680	870
All placed applicants	Men	690	670	530	595	610	780
	Women	1,170	1,015	885	930	1,000	1,250
June deadline applicants per 10,000 population	Men	102.1	92.3	84.4	80.5	82.4	96.9
	Women	164.8	151.7	134.9	125.5	124.9	145.1
Placed June deadline applicants per 10,000 population	Men	15.1	14.1	10.5	12.0	11.6	16.4
	Women	25.0	22.0	18.7	18.1	19.3	25.2
All placed applicants per 10,000 population	Men	17.9	17.0	13.8	15.7	16.5	21.6
	Women	32.0	27.1	24.2	25.8	28.4	36.2

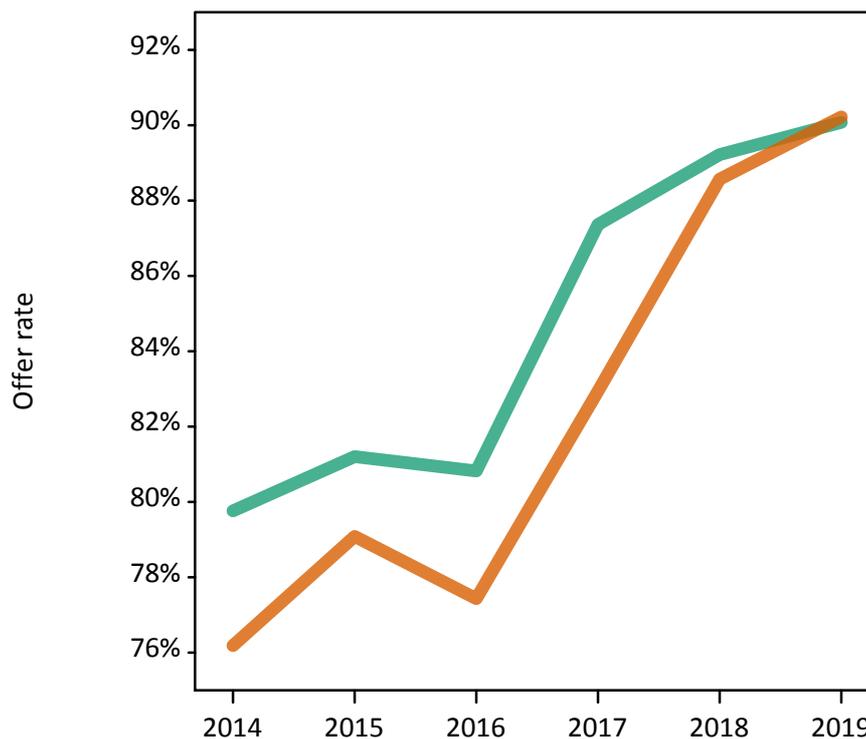
P.4 18 year old applications by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applications	Men	4,120	3,745	3,340	3,135	3,145	3,635
	Women	6,225	5,795	5,030	4,625	4,495	5,145
Offers	Men	3,290	3,040	2,700	2,740	2,805	3,275
	Women	4,740	4,585	3,895	3,835	3,980	4,640
Offer rate	Men	79.8%	81.2%	80.8%	87.4%	89.2%	90.1%
	Women	76.2%	79.1%	77.4%	82.9%	88.6%	90.2%
Average offer rate	Men	79.3%	81.1%	80.3%	86.8%	89.0%	90.2%
	Women	76.5%	79.2%	77.8%	83.3%	88.8%	90.1%
Percentage point difference between offer rate and average offer rate	Men	0.4	0.1	0.5	0.6	0.3	-0.1
	Women	-0.3	-0.1	-0.3	-0.4	-0.2	0.1
Contribution of group to the average offer rate	Men	0.561	0.572	0.573	0.588	0.589	0.587
	Women	0.709	0.723	0.716	0.721	0.713	0.708

P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

Men
Women



P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

Men
Women



P.7 18 year old applicants by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applicants	Quintile 1	695	630	545	435	400	430
	Quintile 2	1,085	970	895	790	715	755
	Quintile 3	1,895	1,795	1,535	1,345	1,350	1,525
	Quintile 4	3,280	3,045	2,675	2,610	2,675	3,130
	Quintile 5	3,000	2,825	2,505	2,375	2,280	2,610
Placed June deadline applicants	Quintile 1	90	75	75	55	50	60
	Quintile 2	130	140	100	100	80	105
	Quintile 3	280	255	180	185	220	285
	Quintile 4	550	505	405	415	435	590
	Quintile 5	445	395	325	355	320	415
All placed applicants	Quintile 1	105	85	90	75	65	85
	Quintile 2	155	160	115	130	115	150
	Quintile 3	335	290	240	255	310	385
	Quintile 4	705	615	535	595	615	800
	Quintile 5	560	525	435	470	495	595
June deadline applicants per 10,000 population	Quintile 1	49.6	44.5	40.0	32.5	30.8	34.1
	Quintile 2	75.5	66.4	63.1	56.8	53.0	57.1
	Quintile 3	129.5	119.7	104.6	93.0	95.8	110.6
	Quintile 4	215.1	196.5	175.6	172.7	181.4	216.1
	Quintile 5	176.3	162.6	145.1	138.5	135.3	157.3
Placed June deadline applicants per 10,000 population	Quintile 1	6.4	5.4	5.6	4.0	3.8	4.6
	Quintile 2	9.1	9.5	7.1	7.1	6.1	7.9
	Quintile 3	19.0	16.9	12.1	12.8	15.5	20.8
	Quintile 4	35.9	32.5	26.7	27.5	29.3	40.8
	Quintile 5	26.3	22.8	18.7	20.6	18.9	25.0
All placed applicants per 10,000 population	Quintile 1	7.5	6.1	6.5	5.5	5.1	6.8
	Quintile 2	10.8	11.0	8.2	9.2	8.6	11.2
	Quintile 3	22.9	19.4	16.4	17.7	22.0	28.0
	Quintile 4	46.1	39.7	35.1	39.3	41.8	55.3
	Quintile 5	32.9	30.2	25.2	27.3	29.5	36.0

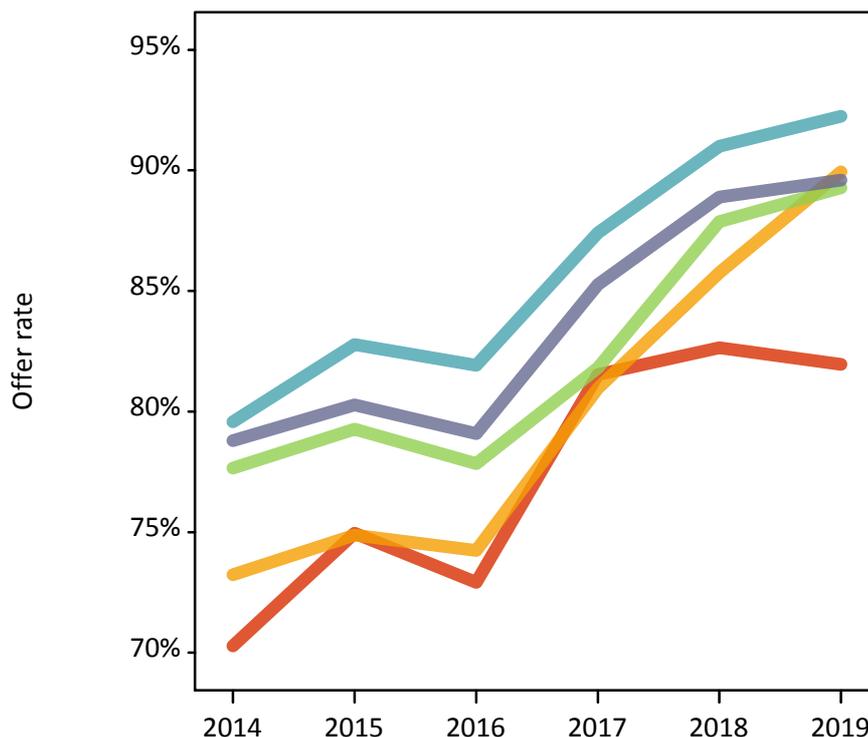
P.8 18 year old applications by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applications	Quintile 1	725	645	565	445	415	450
	Quintile 2	1,130	995	915	805	730	765
	Quintile 3	1,965	1,845	1,570	1,380	1,385	1,575
	Quintile 4	3,390	3,125	2,740	2,660	2,745	3,225
	Quintile 5	3,105	2,905	2,565	2,445	2,340	2,700
Offers	Quintile 1	510	480	410	360	345	370
	Quintile 2	830	745	680	650	625	690
	Quintile 3	1,525	1,465	1,220	1,130	1,215	1,405
	Quintile 4	2,700	2,585	2,245	2,325	2,495	2,975
	Quintile 5	2,445	2,330	2,025	2,085	2,080	2,420
Offer rate	Quintile 1	70.3%	75.0%	72.9%	81.5%	82.7%	82.0%
	Quintile 2	73.2%	74.9%	74.2%	81.0%	85.8%	89.9%
	Quintile 3	77.7%	79.3%	77.8%	81.8%	87.9%	89.3%
	Quintile 4	79.6%	82.8%	81.9%	87.4%	91.0%	92.2%
	Quintile 5	78.8%	80.3%	79.1%	85.3%	88.9%	89.6%
Average offer rate	Quintile 1	71.9%	76.1%	74.0%	81.9%	84.6%	85.5%
	Quintile 2	73.4%	75.3%	74.3%	80.9%	86.2%	89.4%
	Quintile 3	77.6%	80.0%	78.7%	83.1%	88.6%	90.0%
	Quintile 4	79.7%	82.1%	81.1%	87.2%	90.7%	91.4%
	Quintile 5	78.3%	80.2%	79.2%	84.7%	88.4%	89.7%
Percentage point difference between offer rate and average offer rate	Quintile 1	-1.6	-1.1	-1.1	-0.3	-1.9	-3.5
	Quintile 2	-0.1	-0.4	-0.1	0.1	-0.5	0.6
	Quintile 3	0.1	-0.7	-0.9	-1.3	-0.7	-0.7
	Quintile 4	-0.1	0.7	0.8	0.2	0.3	0.8
	Quintile 5	0.5	0.1	-0.1	0.6	0.5	-0.1
Contribution of group to the average offer rate	Quintile 1	0.143	0.154	0.159	0.150	0.171	0.141
	Quintile 2	0.177	0.186	0.199	0.194	0.181	0.167
	Quintile 3	0.251	0.263	0.260	0.258	0.262	0.250
	Quintile 4	0.386	0.391	0.398	0.417	0.427	0.430
	Quintile 5	0.367	0.363	0.383	0.389	0.385	0.373

P.9 18 year old offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

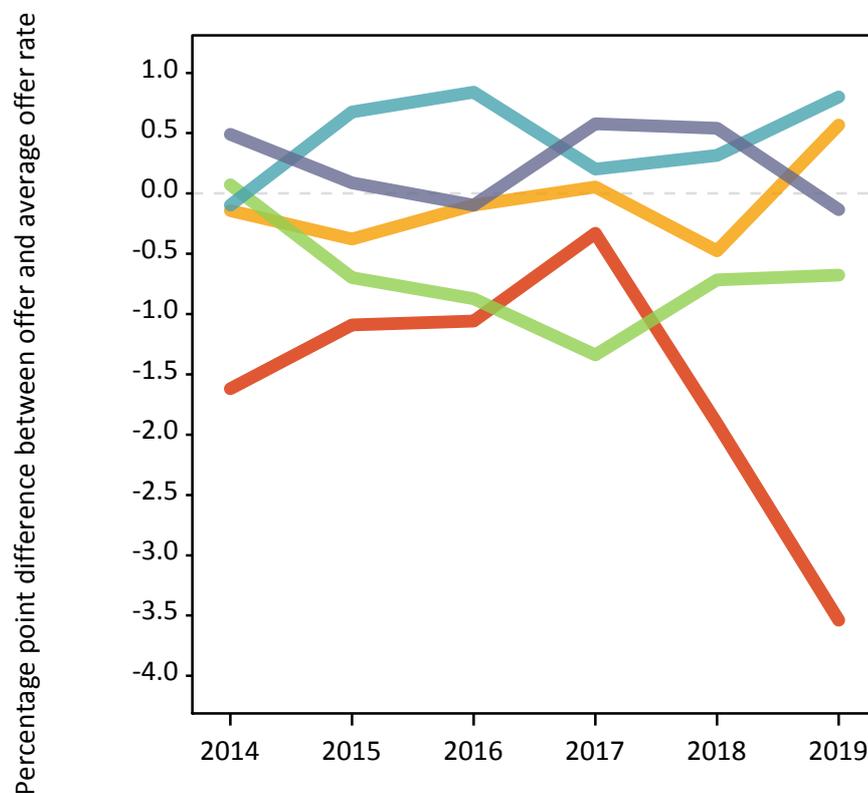
- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applicants	White	4,655	4,110	3,510	3,120	2,720	2,785
	Black	1,175	1,080	895	860	890	1,135
	Asian	2,935	2,880	2,665	2,540	2,715	3,235
	Mixed	575	590	505	485	510	580
	Other	570	540	495	475	530	695
Placed June deadline applicants	White	560	540	385	395	360	405
	Black	185	155	110	135	145	205
	Asian	555	480	435	415	415	610
	Mixed	90	90	80	65	85	95
	Other	100	95	65	85	100	135
All placed applicants	White	635	600	450	475	445	515
	Black	225	195	155	180	215	270
	Asian	755	640	610	635	680	915
	Mixed	110	105	100	90	120	130
	Other	120	120	85	120	140	180
June deadline applicants per 10,000 population	White	75.4	65.9	58.0	52.6	47.6	50.4
	Black	387.0	339.9	286.2	273.2	277.1	343.4
	Asian	432.6	406.9	370.5	345.2	359.1	414.9
	Mixed	199.9	191.7	160.2	151.1	156.7	176.3
	Other	613.5	561.3	497.4	462.1	493.1	617.3
Placed June deadline applicants per 10,000 population	White	9.1	8.7	6.4	6.7	6.3	7.3
	Black	60.7	49.3	35.5	42.3	44.8	61.8
	Asian	82.0	67.5	60.6	56.5	54.8	78.0
	Mixed	32.0	28.9	26.1	20.6	26.2	29.2
	Other	105.3	100.6	64.3	81.5	93.2	119.4
All placed applicants per 10,000 population	White	10.3	9.6	7.4	8.0	7.8	9.3
	Black	74.9	61.6	48.9	57.8	66.2	81.8
	Asian	111.3	90.6	84.8	86.4	90.1	117.2
	Mixed	37.5	33.7	32.4	27.4	37.3	38.9
	Other	128.9	125.5	85.4	118.4	129.6	162.1

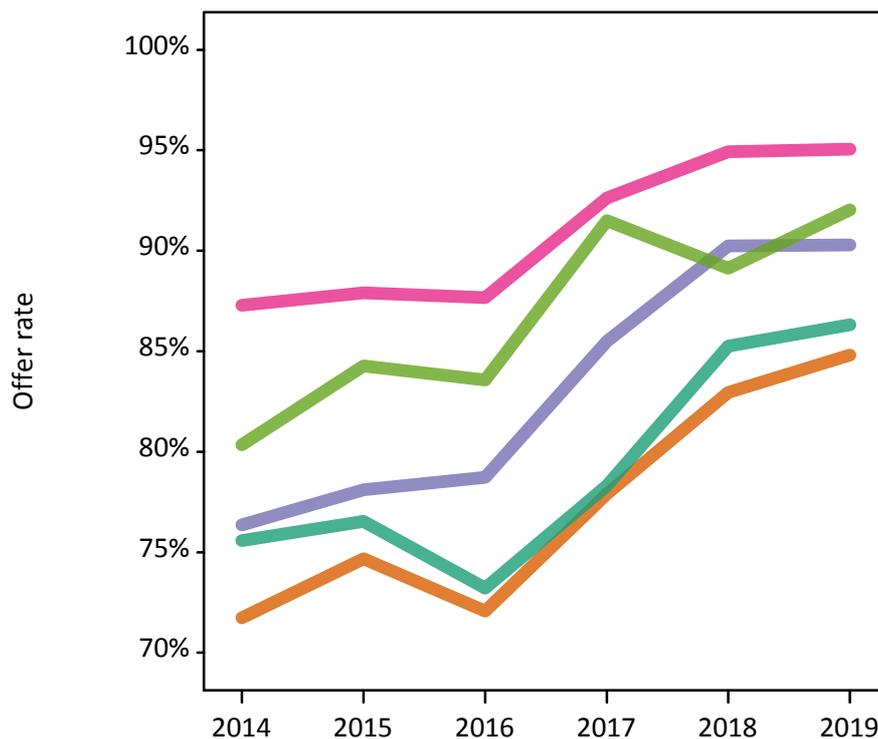
P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applications	White	4,835	4,235	3,600	3,200	2,805	2,895
	Black	1,210	1,100	905	870	900	1,155
	Asian	3,035	2,960	2,735	2,590	2,780	3,320
	Mixed	600	605	520	500	520	600
	Other	590	555	505	495	545	715
Offers	White	3,470	3,165	2,595	2,495	2,325	2,455
	Black	925	860	715	740	815	1,040
	Asian	2,650	2,600	2,395	2,400	2,640	3,155
	Mixed	450	465	380	390	445	515
	Other	475	465	420	450	485	660
Offer rate	White	71.7%	74.7%	72.1%	77.9%	83.0%	84.8%
	Black	76.4%	78.1%	78.7%	85.5%	90.2%	90.3%
	Asian	87.3%	87.9%	87.7%	92.6%	94.9%	95.1%
	Mixed	75.6%	76.5%	73.2%	78.3%	85.2%	86.3%
	Other	80.3%	84.3%	83.6%	91.5%	89.1%	92.0%
Average offer rate	White	72.4%	75.2%	73.2%	78.9%	83.5%	84.9%
	Black	77.8%	79.8%	77.9%	85.0%	89.5%	90.8%
	Asian	86.1%	86.7%	86.7%	92.1%	94.4%	94.7%
	Mixed	73.5%	76.6%	73.9%	78.9%	86.6%	87.4%
	Other	80.4%	83.1%	82.4%	88.6%	89.1%	91.8%
Percentage point difference between offer rate and average offer rate	White	-0.6	-0.5	-1.2	-1.0	-0.6	-0.0
	Black	-1.4	-1.7	0.8	0.4	0.7	-0.6
	Asian	1.2	1.2	1.0	0.5	0.6	0.4
	Mixed	2.1	-0.1	-0.7	-0.5	-1.3	-1.0
	Other	-0.1	1.1	1.2	2.9	0.1	0.2
Contribution of group to the average offer rate	White	0.587	0.568	0.566	0.540	0.502	0.462
	Black	0.197	0.190	0.199	0.202	0.204	0.208
	Asian	0.426	0.438	0.467	0.458	0.482	0.483
	Mixed	0.144	0.138	0.155	0.168	0.171	0.162
	Other	0.141	0.145	0.155	0.150	0.167	0.160

P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

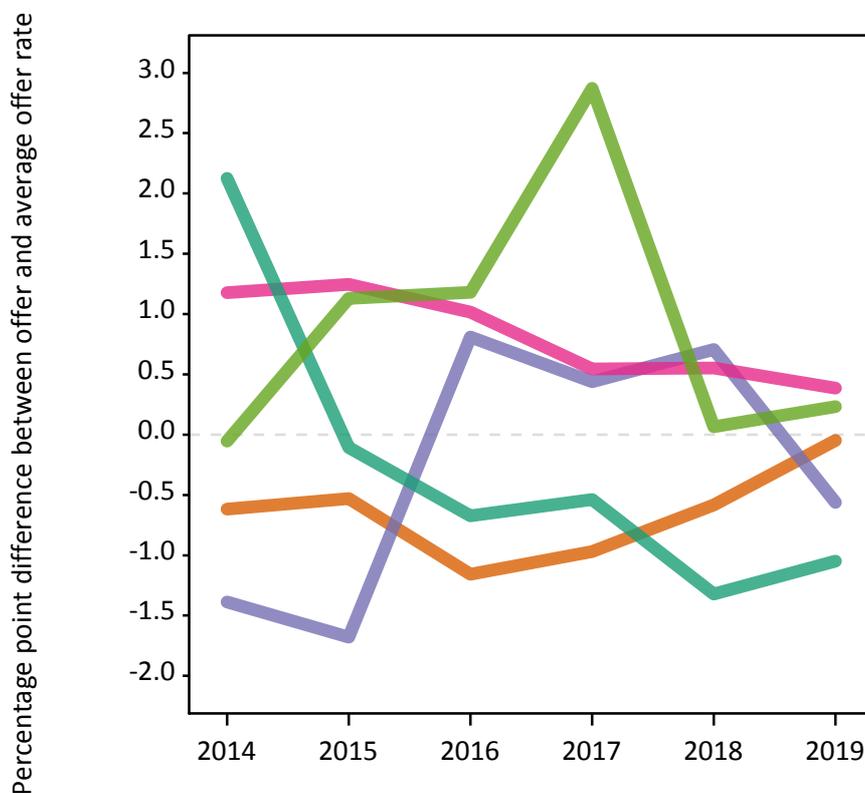
- White
- Black
- Asian
- Mixed
- Other



P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

- White
- Black
- Asian
- Mixed
- Other



P.15 Applicants (all ages)

Statistic	2014	2015	2016	2017	2018	2019
June deadline applicants	21,965	20,075	17,550	15,895	15,325	16,585
Placed June deadline applicants	3,280	2,990	2,400	2,470	2,500	2,860
All placed applicants	4,145	3,825	3,250	3,405	3,695	4,060

P.16 Applications (all ages)

Statistic	2014	2015	2016	2017	2018	2019
June deadline applications	23,075	20,910	18,270	16,455	15,930	17,340
Offers	15,425	14,235	12,205	12,230	12,585	13,800
Offer rate	66.8%	68.1%	66.8%	74.3%	79.0%	79.6%

P.17 Applicants (all ages) by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applicants	Men	9,580	8,700	7,515	6,840	6,615	7,120
	Women	12,380	11,375	10,035	9,055	8,710	9,465
Placed June deadline applicants	Men	1,415	1,310	1,000	1,020	1,035	1,195
	Women	1,865	1,680	1,400	1,450	1,465	1,665
All placed applicants	Men	1,760	1,685	1,400	1,395	1,565	1,665
	Women	2,390	2,140	1,850	2,010	2,130	2,395

P.18 Applications (all ages) by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applications	Men	10,110	9,140	7,865	7,110	6,890	7,470
	Women	12,965	11,770	10,405	9,340	9,040	9,870
Offers	Men	6,900	6,295	5,315	5,380	5,450	5,925
	Women	8,525	7,940	6,890	6,855	7,135	7,880
Offer rate	Men	68.3%	68.9%	67.6%	75.6%	79.1%	79.3%
	Women	65.8%	67.5%	66.2%	73.4%	78.9%	79.8%

P.19 Applicants (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applicants	Quintile 1	1,465	1,285	1,095	905	850	875
	Quintile 2	2,235	1,925	1,710	1,510	1,405	1,390
	Quintile 3	3,970	3,765	3,130	2,790	2,685	2,920
	Quintile 4	7,260	6,730	5,940	5,445	5,390	5,930
	Quintile 5	6,955	6,305	5,625	5,170	4,925	5,325
Placed June deadline applicants	Quintile 1	180	155	155	125	105	120
	Quintile 2	280	275	195	200	195	205
	Quintile 3	585	550	390	400	445	515
	Quintile 4	1,160	1,080	910	925	935	1,100
	Quintile 5	1,060	920	745	810	810	895
All placed applicants	Quintile 1	210	185	185	160	145	170
	Quintile 2	330	340	245	260	280	285
	Quintile 3	735	670	530	560	640	710
	Quintile 4	1,485	1,400	1,225	1,305	1,370	1,565
	Quintile 5	1,370	1,220	1,050	1,110	1,245	1,295

P.20 Applications (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applications	Quintile 1	1,525	1,325	1,135	935	875	915
	Quintile 2	2,335	1,980	1,765	1,540	1,455	1,430
	Quintile 3	4,175	3,925	3,245	2,895	2,785	3,040
	Quintile 4	7,620	7,005	6,190	5,635	5,590	6,180
	Quintile 5	7,330	6,595	5,875	5,375	5,140	5,625
Offers	Quintile 1	920	845	720	665	645	660
	Quintile 2	1,475	1,305	1,100	1,110	1,125	1,140
	Quintile 3	2,800	2,635	2,165	2,130	2,190	2,440
	Quintile 4	5,255	4,895	4,245	4,310	4,510	5,025
	Quintile 5	4,925	4,520	3,945	3,960	4,055	4,415
Offer rate	Quintile 1	60.3%	63.7%	63.6%	71.4%	73.8%	72.2%
	Quintile 2	63.1%	65.9%	62.2%	72.3%	77.4%	79.8%
	Quintile 3	67.1%	67.2%	66.7%	73.5%	78.6%	80.2%
	Quintile 4	69.0%	69.9%	68.6%	76.5%	80.7%	81.3%
	Quintile 5	67.2%	68.5%	67.1%	73.7%	78.9%	78.5%

P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applicants	White	9,700	8,510	7,325	6,425	5,685	5,830
	Black	3,340	3,005	2,525	2,250	2,340	2,550
	Asian	5,920	5,705	5,090	4,750	4,800	5,420
	Mixed	1,395	1,365	1,185	1,095	1,120	1,215
	Other	1,355	1,240	1,140	1,105	1,140	1,335
Placed June deadline applicants	White	1,345	1,230	975	1,005	930	950
	Black	480	385	285	310	375	405
	Asian	1,000	920	760	790	755	1,010
	Mixed	210	205	190	155	205	200
	Other	210	210	155	185	205	250
All placed applicants	White	1,555	1,415	1,170	1,210	1,165	1,200
	Black	630	545	455	470	600	605
	Asian	1,375	1,275	1,110	1,190	1,250	1,530
	Mixed	255	260	240	210	295	285
	Other	280	275	215	270	315	360

P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applications	White	10,240	8,950	7,665	6,685	5,985	6,165
	Black	3,485	3,090	2,605	2,305	2,400	2,630
	Asian	6,205	5,915	5,280	4,895	4,950	5,615
	Mixed	1,465	1,410	1,225	1,130	1,165	1,270
	Other	1,425	1,290	1,185	1,155	1,175	1,410
Offers	White	6,400	5,760	4,745	4,620	4,440	4,585
	Black	2,140	1,910	1,555	1,605	1,795	2,010
	Asian	4,795	4,620	4,160	4,155	4,355	4,925
	Mixed	945	890	760	770	875	965
	Other	985	900	790	885	925	1,135
Offer rate	White	62.5%	64.4%	61.9%	69.1%	74.2%	74.4%
	Black	61.5%	61.8%	59.7%	69.7%	74.8%	76.5%
	Asian	77.2%	78.1%	78.9%	84.8%	88.0%	87.7%
	Mixed	64.7%	63.0%	62.1%	68.0%	75.2%	76.0%
	Other	69.4%	69.7%	66.6%	76.5%	78.9%	80.5%

Technical Notes and Definitions

UCAS undergraduate scheme

Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2019 cycle runs from September 2018 through to October 2019.

End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

Reporting groups

Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

POLAR4 quintile

Developed by OfS, POLAR4 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR4 is based on the participation rates of young people between 2009-10 and 2013-14 if they entered higher education aged 18, or between 2010-11 and 2014-15 if they entered aged 19, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR4 quintile are not reported.

Sex

Sex as declared by the applicant.

SIMD 2016 quintile

Scottish index of multiple deprivation (SIMD) identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2019 End of Cycle Report and the 2019 cycle January deadline application rate report.

Statistics reported in the tables

All placed applicants

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

All placed applicants per 10,000 population

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

Average offer rate

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR4 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR4 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

Other definitions

Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used. Numbers for applicants aged 17 and under are included in the tables that report numbers for all age groups. Providers in Scotland typically receive a higher proportion of applicants aged 17 and under compared to providers elsewhere in the UK.

Provider

A higher education provider - a university or college.

UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.