

## W05 University of West London

**Cycle years:** 2014 - 2019

**Cycle Reference Point:** End of Cycle

**Applicant coverage:** UK domiciled

**Reporting groups:** Sex, POLAR4, ethnic group

**Applicant statistics:** June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

**Application statistics:** June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

**Non-disclosure controls:** To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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## P.1 18 year old applicants

Statistic	2014	2015	2016	2017	2018	2019
June deadline applicants	3,030	3,145	2,875	2,790	3,005	3,080
Placed June deadline applicants	430	440	380	320	330	380
All placed applicants	550	535	490	450	430	530
June deadline applicants per 10,000 population	40.2	41.1	38.4	37.6	41.6	43.5
Placed June deadline applicants per 10,000	5.7	5.8	5.1	4.3	4.6	5.4
All placed applicants per 10,000 population	7.3	7.0	6.6	6.1	5.9	7.5

## P.2 18 year old applications

Statistic	2014	2015	2016	2017	2018	2019
June deadline applications	3,170	3,245	3,005	2,905	3,115	3,205
Offers	2,190	2,230	2,135	2,155	2,455	2,600
Offer rate	69.1%	68.7%	71.1%	74.2%	78.7%	81.2%

### P.3 18 year old applicants by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applicants	Men	1,040	1,115	965	985	1,195	1,275
	Women	1,990	2,035	1,915	1,805	1,805	1,810
Placed June deadline applicants	Men	185	185	150	135	145	175
	Women	245	255	230	185	190	210
All placed applicants	Men	225	210	200	180	185	230
	Women	325	325	295	270	245	300
June deadline applicants per 10,000 population	Men	26.9	28.4	25.1	25.9	32.3	35.2
	Women	54.4	54.4	52.4	50.0	51.3	52.3
Placed June deadline applicants per 10,000 population	Men	4.8	4.7	4.0	3.6	3.9	4.8
	Women	6.6	6.9	6.2	5.1	5.4	6.0
All placed applicants per 10,000 population	Men	5.8	5.4	5.2	4.7	5.0	6.3
	Women	8.9	8.7	8.0	7.5	6.9	8.7

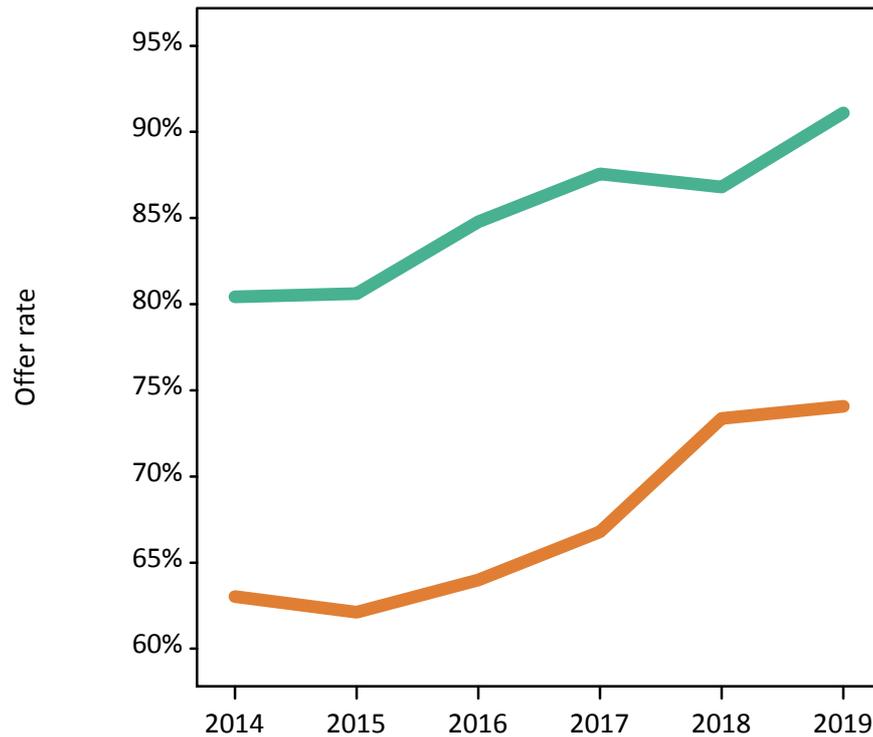
### P.4 18 year old applications by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applications	Men	1,110	1,160	1,030	1,035	1,245	1,335
	Women	2,060	2,085	1,970	1,865	1,875	1,865
Offers	Men	890	935	875	910	1,080	1,220
	Women	1,300	1,295	1,260	1,245	1,375	1,385
Offer rate	Men	80.4%	80.6%	84.8%	87.6%	86.8%	91.1%
	Women	63.0%	62.1%	64.0%	66.8%	73.4%	74.1%
Average offer rate	Men	78.4%	79.9%	82.8%	86.1%	86.4%	90.5%
	Women	64.1%	62.5%	65.0%	67.6%	73.6%	74.5%
Percentage point difference between offer rate and average offer rate	Men	2.0	0.7	2.0	1.5	0.4	0.6
	Women	-1.1	-0.4	-1.0	-0.8	-0.3	-0.4
Contribution of group to the average offer rate	Men	0.551	0.576	0.564	0.608	0.643	0.674
	Women	0.758	0.764	0.772	0.782	0.763	0.766

### P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

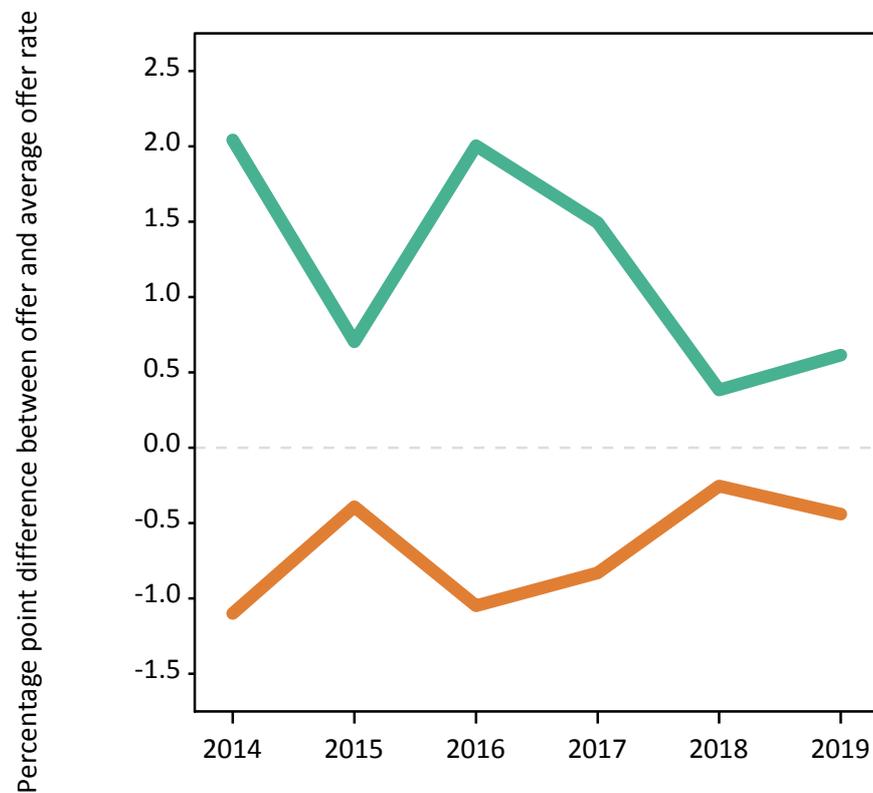
Men  
Women



### P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

Men  
Women



## P.7 18 year old applicants by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applicants	Quintile 1	310	300	300	270	295	265
	Quintile 2	445	425	415	375	415	390
	Quintile 3	585	615	570	570	610	635
	Quintile 4	895	920	850	795	890	885
	Quintile 5	775	875	740	775	795	890
Placed June deadline applicants	Quintile 1	45	35	40	30	35	35
	Quintile 2	55	70	55	45	55	45
	Quintile 3	100	85	75	65	60	75
	Quintile 4	110	110	100	85	80	110
	Quintile 5	115	140	105	90	100	120
All placed applicants	Quintile 1	55	40	50	40	45	45
	Quintile 2	75	80	65	60	65	60
	Quintile 3	115	105	95	95	80	100
	Quintile 4	160	140	140	120	110	150
	Quintile 5	150	170	140	130	125	175
June deadline applicants per 10,000 population	Quintile 1	22.2	21.1	21.9	20.2	22.5	20.7
	Quintile 2	31.1	29.0	29.2	26.8	30.5	29.7
	Quintile 3	40.1	41.0	38.8	39.3	43.3	46.1
	Quintile 4	58.8	59.5	55.8	52.5	60.2	61.2
	Quintile 5	45.7	50.4	43.0	45.3	47.1	53.7
Placed June deadline applicants per 10,000 population	Quintile 1	3.1	2.5	3.1	2.3	2.8	2.6
	Quintile 2	3.8	4.7	3.7	3.4	3.9	3.3
	Quintile 3	7.0	5.6	5.2	4.6	4.3	5.4
	Quintile 4	7.2	7.1	6.7	5.5	5.6	7.6
	Quintile 5	6.9	8.2	6.2	5.4	5.8	7.1
All placed applicants per 10,000 population	Quintile 1	3.8	2.8	3.6	3.1	3.5	3.5
	Quintile 2	5.2	5.6	4.7	4.2	4.9	4.4
	Quintile 3	7.9	6.9	6.3	6.5	5.6	7.3
	Quintile 4	10.4	8.9	9.3	8.1	7.4	10.3
	Quintile 5	8.8	9.7	8.1	7.6	7.5	10.4

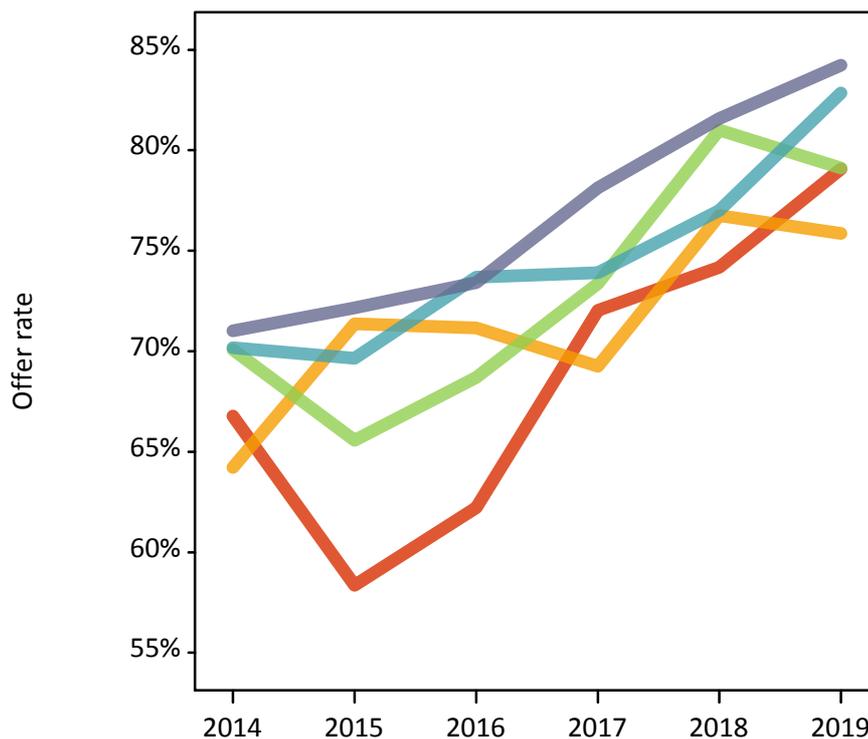
## P.8 18 year old applications by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applications	Quintile 1	325	305	305	285	305	275
	Quintile 2	465	435	430	385	430	405
	Quintile 3	615	635	590	595	635	660
	Quintile 4	940	950	895	825	915	915
	Quintile 5	810	910	775	805	825	930
Offers	Quintile 1	215	180	190	205	225	220
	Quintile 2	300	310	305	270	330	310
	Quintile 3	430	415	405	440	515	525
	Quintile 4	660	665	660	610	705	760
	Quintile 5	575	655	570	630	675	785
Offer rate	Quintile 1	66.8%	58.4%	62.2%	72.0%	74.2%	79.1%
	Quintile 2	64.2%	71.4%	71.2%	69.3%	76.7%	75.9%
	Quintile 3	70.1%	65.6%	68.7%	73.4%	81.0%	79.1%
	Quintile 4	70.2%	69.6%	73.7%	73.9%	77.0%	82.8%
	Quintile 5	71.0%	72.2%	73.4%	78.1%	81.6%	84.2%
Average offer rate	Quintile 1	66.6%	61.0%	63.4%	72.8%	76.6%	78.9%
	Quintile 2	65.9%	67.7%	69.4%	67.5%	75.7%	78.2%
	Quintile 3	68.5%	65.5%	69.2%	74.3%	80.4%	78.9%
	Quintile 4	70.0%	72.0%	74.0%	74.9%	77.9%	82.9%
	Quintile 5	71.6%	70.6%	73.2%	76.9%	80.7%	83.4%
Percentage point difference between offer rate and average offer rate	Quintile 1	0.2	-2.6	-1.2	-0.7	-2.4	0.2
	Quintile 2	-1.7	3.7	1.8	1.8	1.0	-2.3
	Quintile 3	1.6	0.1	-0.5	-1.0	0.6	0.2
	Quintile 4	0.2	-2.4	-0.3	-1.0	-0.9	-0.0
	Quintile 5	-0.6	1.6	0.2	1.2	0.9	0.8
Contribution of group to the average offer rate	Quintile 1	0.223	0.209	0.238	0.239	0.229	0.234
	Quintile 2	0.250	0.249	0.252	0.279	0.273	0.272
	Quintile 3	0.292	0.295	0.296	0.315	0.337	0.329
	Quintile 4	0.394	0.385	0.400	0.404	0.408	0.408
	Quintile 5	0.361	0.386	0.363	0.402	0.398	0.411

### P.9 18 year old offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

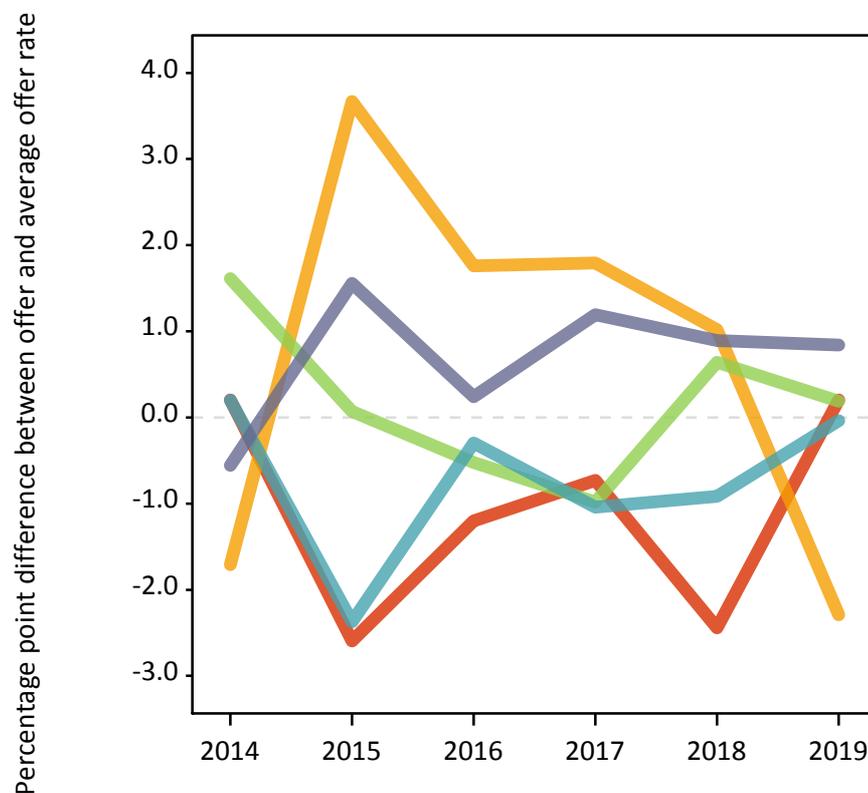
- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



### P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



## P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applicants	White	1,805	1,760	1,595	1,555	1,585	1,435
	Black	400	450	375	370	380	490
	Asian	490	565	530	555	630	715
	Mixed	200	225	220	165	230	225
	Other	120	125	135	130	155	180
Placed June deadline applicants	White	275	255	225	205	205	195
	Black	50	60	40	35	35	50
	Asian	55	70	60	45	50	80
	Mixed	25	35	35	15	25	25
	Other	20	25	15	20	15	25
All placed applicants	White	315	290	265	240	240	235
	Black	80	85	65	60	50	85
	Asian	90	90	90	95	75	120
	Mixed	35	35	45	25	30	40
	Other	25	35	20	30	30	40
June deadline applicants per 10,000 population	White	29.2	28.2	26.4	26.2	27.7	25.9
	Black	131.3	140.7	119.5	117.9	118.8	149.1
	Asian	72.4	80.1	73.5	75.2	83.1	91.9
	Mixed	69.9	73.3	69.6	50.8	70.6	67.8
	Other	131.1	130.7	136.7	124.3	142.6	161.2
Placed June deadline applicants per 10,000 population	White	4.4	4.1	3.8	3.5	3.6	3.5
	Black	17.2	18.5	13.4	11.8	10.3	15.2
	Asian	8.0	9.6	8.5	5.8	6.5	10.3
	Mixed	8.3	10.7	10.5	4.0	7.1	7.0
	Other	22.6	25.9	15.1	20.4	15.8	23.2
All placed applicants per 10,000 population	White	5.1	4.6	4.4	4.0	4.2	4.3
	Black	26.7	27.3	20.8	18.7	15.6	25.5
	Asian	13.6	12.6	12.5	12.8	9.9	15.6
	Mixed	12.2	12.0	14.9	7.2	9.3	11.6
	Other	29.0	34.2	22.1	31.1	26.1	34.7

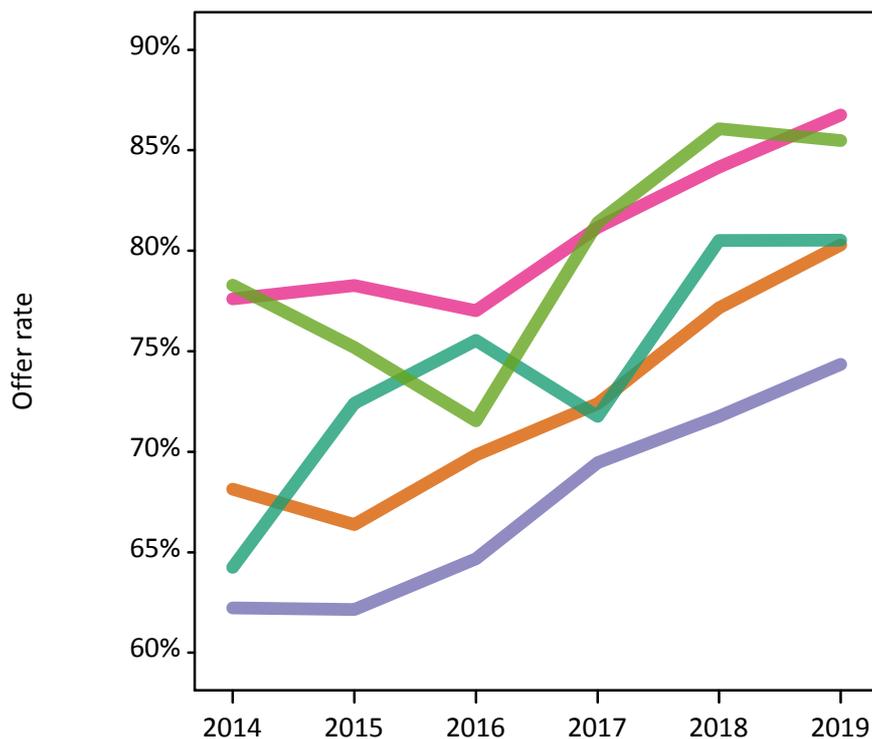
## P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applications	White	1,895	1,825	1,685	1,635	1,655	1,505
	Black	415	455	385	385	395	505
	Asian	510	580	545	570	645	740
	Mixed	205	230	230	170	235	230
	Other	130	130	135	130	160	185
Offers	White	1,290	1,210	1,175	1,185	1,275	1,210
	Black	255	285	250	265	280	375
	Asian	395	455	420	460	540	640
	Mixed	135	170	175	120	190	185
	Other	100	95	100	105	135	160
Offer rate	White	68.1%	66.4%	69.8%	72.4%	77.2%	80.3%
	Black	62.2%	62.1%	64.7%	69.5%	71.8%	74.4%
	Asian	77.6%	78.3%	77.0%	81.2%	84.2%	86.8%
	Mixed	64.3%	72.4%	75.5%	71.8%	80.5%	80.5%
	Other	78.3%	75.2%	71.5%	81.4%	86.1%	85.5%
Average offer rate	White	67.5%	65.4%	68.7%	71.9%	75.7%	79.7%
	Black	63.6%	65.5%	66.4%	71.1%	74.9%	76.0%
	Asian	78.6%	77.5%	77.7%	80.8%	85.6%	86.3%
	Mixed	64.6%	74.1%	76.5%	73.4%	81.8%	82.4%
	Other	79.3%	78.1%	76.3%	81.7%	86.3%	84.8%
Percentage point difference between offer rate and average offer rate	White	0.7	1.0	1.1	0.5	1.5	0.6
	Black	-1.4	-3.4	-1.8	-1.6	-3.2	-1.6
	Asian	-1.0	0.7	-0.7	0.3	-1.4	0.5
	Mixed	-0.3	-1.6	-1.0	-1.6	-1.3	-1.9
	Other	-1.1	-2.9	-4.7	-0.3	-0.3	0.7
Contribution of group to the average offer rate	White	0.707	0.696	0.696	0.712	0.677	0.633
	Black	0.261	0.276	0.267	0.306	0.281	0.311
	Asian	0.349	0.370	0.360	0.406	0.405	0.418
	Mixed	0.159	0.203	0.219	0.214	0.235	0.218
	Other	0.198	0.184	0.173	0.219	0.238	0.236

### P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

- White
- Black
- Asian
- Mixed
- Other



### P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

- White
- Black
- Asian
- Mixed
- Other



### P.15 Applicants (all ages)

Statistic	2014	2015	2016	2017	2018	2019
June deadline applicants	11,710	11,575	11,085	9,975	9,820	9,590
Placed June deadline applicants	1,685	1,665	1,615	1,470	1,500	1,480
All placed applicants	2,345	2,605	2,510	2,555	2,495	2,890

### P.16 Applications (all ages)

Statistic	2014	2015	2016	2017	2018	2019
June deadline applications	12,390	12,255	11,790	10,530	10,475	10,165
Offers	5,880	5,865	5,640	5,550	6,370	6,265
Offer rate	47.5%	47.8%	47.9%	52.7%	60.8%	61.6%

### P.17 Applicants (all ages) by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applicants	Men	3,660	3,635	3,320	3,120	3,420	3,545
	Women	8,050	7,940	7,770	6,855	6,400	6,045
Placed June deadline applicants	Men	630	645	605	575	570	600
	Women	1,055	1,020	1,010	895	930	875
All placed applicants	Men	890	1,015	985	1,005	1,025	1,200
	Women	1,455	1,590	1,525	1,550	1,470	1,690

### P.18 Applications (all ages) by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applications	Men	3,935	3,905	3,595	3,325	3,665	3,780
	Women	8,455	8,350	8,190	7,205	6,810	6,385
Offers	Men	2,415	2,475	2,335	2,315	2,625	2,815
	Women	3,470	3,390	3,305	3,235	3,745	3,450
Offer rate	Men	61.4%	63.4%	64.9%	69.7%	71.7%	74.5%
	Women	41.0%	40.6%	40.4%	44.9%	55.0%	54.0%

### P.19 Applicants (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applicants	Quintile 1	1,035	1,060	995	905	870	765
	Quintile 2	1,530	1,425	1,405	1,270	1,180	1,120
	Quintile 3	2,245	2,235	2,205	1,945	1,850	1,915
	Quintile 4	3,580	3,565	3,335	3,045	3,030	2,885
	Quintile 5	3,275	3,255	3,110	2,775	2,855	2,830
Placed June deadline applicants	Quintile 1	140	135	145	105	130	100
	Quintile 2	225	195	200	185	185	165
	Quintile 3	345	285	320	260	255	260
	Quintile 4	470	485	460	440	430	455
	Quintile 5	500	560	485	470	490	490
All placed applicants	Quintile 1	180	190	190	155	185	155
	Quintile 2	290	280	280	285	285	280
	Quintile 3	465	475	485	445	430	505
	Quintile 4	695	785	780	820	745	910
	Quintile 5	700	865	770	830	840	1,000

### P.20 Applications (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applications	Quintile 1	1,085	1,110	1,045	950	915	800
	Quintile 2	1,600	1,515	1,490	1,355	1,240	1,180
	Quintile 3	2,360	2,325	2,315	2,035	1,960	2,005
	Quintile 4	3,815	3,780	3,570	3,205	3,225	3,040
	Quintile 5	3,490	3,480	3,345	2,950	3,095	3,060
Offers	Quintile 1	550	480	480	490	570	480
	Quintile 2	750	690	685	650	760	705
	Quintile 3	1,100	1,035	1,045	1,005	1,150	1,175
	Quintile 4	1,780	1,785	1,695	1,665	1,875	1,855
	Quintile 5	1,685	1,850	1,720	1,715	1,990	2,015
Offer rate	Quintile 1	50.6%	43.3%	46.0%	51.5%	62.3%	60.0%
	Quintile 2	46.8%	45.6%	46.2%	48.2%	61.3%	59.9%
	Quintile 3	46.5%	44.5%	45.2%	49.4%	58.8%	58.5%
	Quintile 4	46.6%	47.2%	47.5%	52.0%	58.1%	61.0%
	Quintile 5	48.3%	53.2%	51.5%	58.1%	64.3%	65.8%

## P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applicants	White	5,165	4,905	4,505	3,960	3,960	3,560
	Black	3,665	3,720	3,580	3,175	2,960	2,970
	Asian	1,645	1,740	1,700	1,695	1,605	1,755
	Mixed	685	680	680	570	660	660
	Other	430	405	460	440	485	510
Placed June deadline applicants	White	840	830	790	685	675	615
	Black	435	415	410	360	395	415
	Asian	220	230	215	225	210	225
	Mixed	110	105	115	85	115	110
	Other	70	65	60	80	75	85
All placed applicants	White	980	1,055	965	900	905	910
	Black	700	845	835	850	795	1,070
	Asian	370	385	380	450	425	475
	Mixed	175	170	175	160	190	220
	Other	105	115	125	150	145	180

## P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applications	White	5,510	5,275	4,865	4,275	4,295	3,825
	Black	3,835	3,885	3,755	3,290	3,125	3,105
	Asian	1,725	1,825	1,775	1,755	1,675	1,835
	Mixed	730	720	735	610	700	720
	Other	465	420	485	460	505	535
Offers	White	2,995	2,925	2,785	2,625	2,935	2,680
	Black	1,150	1,165	1,090	1,065	1,330	1,335
	Asian	1,020	1,055	985	1,120	1,165	1,320
	Mixed	385	400	415	370	465	460
	Other	275	255	275	305	360	375
Offer rate	White	54.4%	55.5%	57.2%	61.4%	68.4%	70.0%
	Black	30.0%	30.0%	29.1%	32.3%	42.6%	43.0%
	Asian	59.1%	57.9%	55.6%	63.7%	69.6%	71.9%
	Mixed	52.4%	55.8%	56.7%	60.6%	66.5%	64.1%
	Other	59.5%	60.8%	57.3%	66.6%	71.5%	70.4%

## Technical Notes and Definitions

### UCAS undergraduate scheme

#### Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

#### Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

#### Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2019 cycle runs from September 2018 through to October 2019.

#### End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

#### Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

#### June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

#### Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

### Reporting groups

#### Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

#### POLAR4 quintile

Developed by OfS, POLAR4 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR4 is based on the participation rates of young people between 2009-10 and 2013-14 if they entered higher education aged 18, or between 2010-11 and 2014-15 if they entered aged 19, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR4 quintile are not reported.

#### Sex

Sex as declared by the applicant.

### SIMD 2016 quintile

Scottish index of multiple deprivation (SIMD) identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2019 End of Cycle Report and the 2019 cycle January deadline application rate report.

### Statistics reported in the tables

#### All placed applicants

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

#### All placed applicants per 10,000 population

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

#### Average offer rate

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR4 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

### Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR4 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

### Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

### Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

### June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

### June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

### June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

### Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

### Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

### Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

### Other definitions

#### Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used. Numbers for applicants aged 17 and under are included in the tables that report numbers for all age groups. Providers in Scotland typically receive a higher proportion of applicants aged 17 and under compared to providers elsewhere in the UK.

#### Provider

A higher education provider - a university or college.

#### UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.