

## S72 Staffordshire University

**Cycle years:** 2014 - 2019

**Cycle Reference Point:** End of Cycle

**Applicant coverage:** UK domiciled

**Reporting groups:** Sex, POLAR4, ethnic group

**Applicant statistics:** June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

**Application statistics:** June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

**Non-disclosure controls:** To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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## P.1 18 year old applicants

Statistic	2014	2015	2016	2017	2018	2019
June deadline applicants	5,715	5,445	5,385	5,005	4,875	4,880
Placed June deadline applicants	1,010	1,040	960	1,270	1,145	1,175
All placed applicants	1,240	1,250	1,180	1,430	1,305	1,360
June deadline applicants per 10,000 population	75.9	71.1	71.9	67.6	67.5	69.0
Placed June deadline applicants per 10,000	13.4	13.6	12.8	17.2	15.9	16.6
All placed applicants per 10,000 population	16.4	16.3	15.7	19.3	18.1	19.2

## P.2 18 year old applications

Statistic	2014	2015	2016	2017	2018	2019
June deadline applications	6,250	5,920	5,885	5,610	5,465	5,425
Offers	4,965	4,850	4,840	4,895	4,800	4,885
Offer rate	79.4%	81.9%	82.3%	87.3%	87.8%	90.0%

### P.3 18 year old applicants by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applicants	Men	2,715	2,445	2,500	2,485	2,430	2,280
	Women	2,995	3,000	2,890	2,525	2,445	2,600
Placed June deadline applicants	Men	560	555	510	700	635	630
	Women	455	490	455	570	510	545
All placed applicants	Men	670	650	615	765	720	710
	Women	565	605	565	665	585	650
June deadline applicants per 10,000 population	Men	70.2	62.3	65.0	65.4	65.6	63.0
	Women	81.8	80.2	79.0	69.9	69.4	75.2
Placed June deadline applicants per 10,000 population	Men	14.4	14.1	13.3	18.4	17.2	17.4
	Women	12.4	13.1	12.4	15.8	14.5	15.8
All placed applicants per 10,000 population	Men	17.3	16.5	16.0	20.1	19.4	19.6
	Women	15.5	16.2	15.5	18.5	16.7	18.8

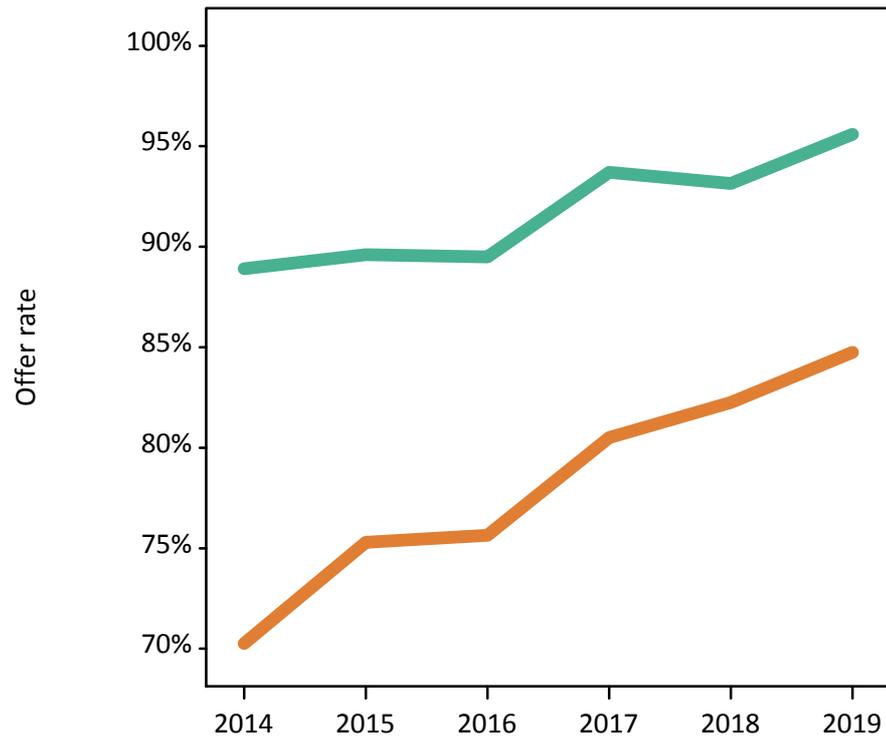
### P.4 18 year old applications by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applications	Men	3,065	2,730	2,810	2,880	2,800	2,615
	Women	3,185	3,190	3,075	2,735	2,665	2,815
Offers	Men	2,725	2,450	2,515	2,695	2,610	2,500
	Women	2,240	2,400	2,325	2,200	2,190	2,385
Offer rate	Men	88.9%	89.6%	89.5%	93.7%	93.1%	95.6%
	Women	70.3%	75.3%	75.6%	80.5%	82.3%	84.7%
Average offer rate	Men	88.4%	89.6%	89.0%	92.3%	93.0%	95.5%
	Women	70.8%	75.3%	76.1%	82.0%	82.4%	84.8%
Percentage point difference between offer rate and average offer rate	Men	0.5	-0.0	0.5	1.4	0.1	0.1
	Women	-0.5	0.0	-0.5	-1.5	-0.1	-0.1
Contribution of group to the average offer rate	Men	0.704	0.681	0.682	0.713	0.722	0.708
	Women	0.715	0.727	0.709	0.698	0.708	0.729

### P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

Men  
Women



### P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

Men  
Women



## P.7 18 year old applicants by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applicants	Quintile 1	1,220	1,200	1,165	1,100	1,120	1,110
	Quintile 2	1,230	1,150	1,160	1,045	1,020	1,020
	Quintile 3	1,315	1,185	1,215	1,125	1,060	1,060
	Quintile 4	970	1,040	975	910	845	875
	Quintile 5	960	865	860	810	800	795
Placed June deadline applicants	Quintile 1	240	250	250	330	310	325
	Quintile 2	230	205	170	275	240	245
	Quintile 3	215	210	215	255	225	250
	Quintile 4	170	205	190	220	185	190
	Quintile 5	160	175	135	190	185	170
All placed applicants	Quintile 1	305	315	305	375	350	370
	Quintile 2	275	245	225	305	275	275
	Quintile 3	260	245	265	290	255	295
	Quintile 4	200	245	210	240	215	210
	Quintile 5	195	200	170	215	210	195
June deadline applicants per 10,000 population	Quintile 1	86.9	84.6	85.7	82.4	86.3	87.5
	Quintile 2	85.8	78.8	81.7	75.0	75.3	77.3
	Quintile 3	89.9	79.0	83.0	77.6	75.2	76.9
	Quintile 4	63.7	67.1	64.0	60.1	57.1	60.4
	Quintile 5	56.5	49.7	49.8	47.4	47.5	47.8
Placed June deadline applicants per 10,000 population	Quintile 1	16.9	17.5	18.3	24.6	23.7	25.5
	Quintile 2	16.0	14.1	12.0	19.6	17.7	18.4
	Quintile 3	14.7	13.9	14.8	17.7	16.0	18.0
	Quintile 4	11.0	13.2	12.3	14.5	12.6	13.0
	Quintile 5	9.3	10.0	7.8	11.2	11.0	10.2
All placed applicants per 10,000 population	Quintile 1	21.6	22.3	22.3	27.9	26.8	29.3
	Quintile 2	19.1	16.8	15.7	22.0	20.2	21.0
	Quintile 3	17.8	16.3	18.1	20.1	18.2	21.5
	Quintile 4	13.2	15.8	13.8	16.0	14.4	14.5
	Quintile 5	11.4	11.5	10.0	12.5	12.5	11.9

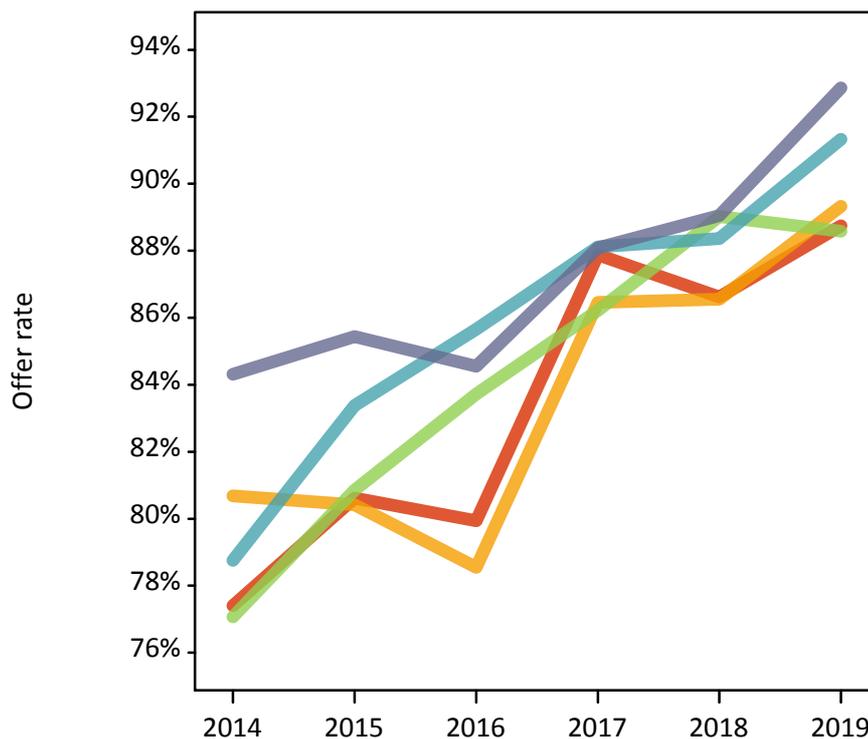
## P.8 18 year old applications by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applications	Quintile 1	1,380	1,330	1,305	1,260	1,315	1,270
	Quintile 2	1,350	1,250	1,265	1,165	1,145	1,135
	Quintile 3	1,425	1,315	1,320	1,270	1,155	1,175
	Quintile 4	1,045	1,095	1,065	1,000	935	955
	Quintile 5	1,035	920	920	900	875	870
Offers	Quintile 1	1,070	1,075	1,045	1,110	1,140	1,130
	Quintile 2	1,090	1,005	990	1,010	990	1,015
	Quintile 3	1,100	1,065	1,105	1,095	1,030	1,040
	Quintile 4	825	915	915	880	830	875
	Quintile 5	870	785	775	790	780	805
Offer rate	Quintile 1	77.4%	80.6%	79.9%	87.9%	86.6%	88.7%
	Quintile 2	80.7%	80.4%	78.5%	86.5%	86.6%	89.3%
	Quintile 3	77.1%	80.9%	83.7%	86.2%	89.0%	88.6%
	Quintile 4	78.8%	83.4%	85.7%	88.1%	88.4%	91.3%
	Quintile 5	84.3%	85.4%	84.5%	88.1%	89.1%	92.9%
Average offer rate	Quintile 1	78.5%	80.7%	81.9%	87.0%	87.7%	88.8%
	Quintile 2	79.7%	80.0%	80.0%	86.6%	86.2%	89.6%
	Quintile 3	78.0%	81.8%	82.7%	86.9%	88.7%	89.3%
	Quintile 4	79.2%	82.5%	84.0%	88.0%	87.4%	90.4%
	Quintile 5	82.4%	85.5%	83.1%	88.3%	89.3%	92.5%
Percentage point difference between offer rate and average offer rate	Quintile 1	-1.1	-0.1	-2.0	0.9	-1.1	-0.1
	Quintile 2	1.0	0.4	-1.4	-0.1	0.3	-0.3
	Quintile 3	-0.9	-1.0	1.0	-0.7	0.3	-0.7
	Quintile 4	-0.5	0.9	1.6	0.1	1.0	1.0
	Quintile 5	1.9	-0.1	1.5	-0.2	-0.3	0.3
Contribution of group to the average offer rate	Quintile 1	0.317	0.311	0.304	0.315	0.340	0.326
	Quintile 2	0.300	0.288	0.293	0.284	0.301	0.301
	Quintile 3	0.310	0.305	0.294	0.313	0.312	0.313
	Quintile 4	0.278	0.286	0.273	0.271	0.288	0.278
	Quintile 5	0.282	0.287	0.271	0.263	0.288	0.275

### P.9 18 year old offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



### P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



## P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applicants	White	4,605	4,410	4,310	4,075	3,935	3,960
	Black	275	265	250	215	220	185
	Asian	570	505	565	475	475	500
	Mixed	205	200	205	190	185	165
	Other	40	40	35	30	30	40
Placed June deadline applicants	White	880	880	840	1,120	990	1,030
	Black	35	45	25	35	30	35
	Asian	60	70	55	65	65	60
	Mixed	30	40	35	45	45	35
	Other	5	10	0	5	5	5
All placed applicants	White	1,050	1,035	1,000	1,245	1,105	1,160
	Black	55	60	35	45	45	45
	Asian	90	95	80	80	85	85
	Mixed	35	50	50	50	50	45
	Other	5	10	10	5	5	10
June deadline applicants per 10,000 population	White	74.7	70.8	71.3	68.7	68.8	71.7
	Black	91.4	83.9	79.2	68.6	68.7	56.4
	Asian	84.0	71.6	78.2	64.7	62.8	64.0
	Mixed	70.9	65.2	65.8	59.8	57.7	50.8
	Other	40.8	43.6	34.2	31.1	29.8	36.5
Placed June deadline applicants per 10,000 population	White	14.3	14.1	13.9	18.9	17.3	18.7
	Black	11.5	13.5	7.7	11.1	9.6	11.2
	Asian	8.8	9.9	7.5	9.0	8.3	8.0
	Mixed	10.4	12.6	11.4	13.4	14.5	10.9
	Other	3.2	8.3	0.0	3.9	4.7	5.3
All placed applicants per 10,000 population	White	17.0	16.6	16.6	21.0	19.3	21.0
	Black	17.5	18.5	11.5	14.9	14.0	14.2
	Asian	13.0	13.3	10.8	10.7	11.5	11.0
	Mixed	12.9	15.6	15.9	15.3	15.7	14.3
	Other	7.5	9.3	8.0	5.8	6.5	8.0

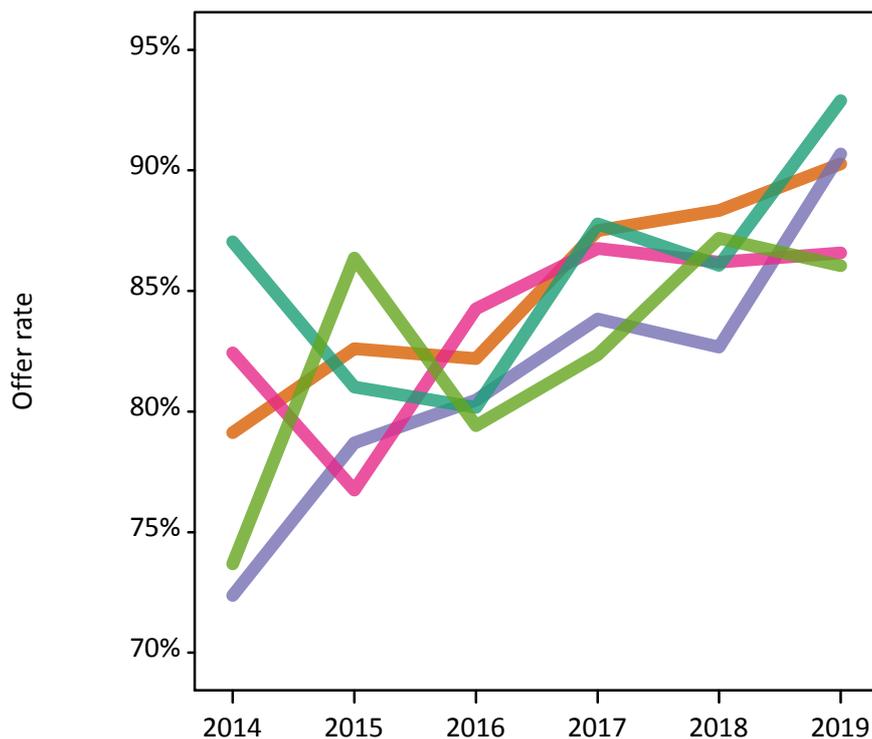
## P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applications	White	5,085	4,820	4,730	4,600	4,450	4,450
	Black	285	275	255	235	225	195
	Asian	610	545	610	505	515	530
	Mixed	215	215	225	220	210	185
	Other	40	45	35	35	40	45
Offers	White	4,025	3,980	3,890	4,025	3,935	4,015
	Black	205	220	205	195	185	175
	Asian	500	420	515	440	445	460
	Mixed	190	175	180	195	180	170
	Other	30	40	25	30	35	35
Offer rate	White	79.1%	82.6%	82.2%	87.5%	88.3%	90.3%
	Black	72.4%	78.7%	80.5%	83.8%	82.7%	90.7%
	Asian	82.4%	76.7%	84.3%	86.8%	86.2%	86.6%
	Mixed	87.0%	81.0%	80.2%	87.8%	86.1%	92.9%
	Other	73.7%	86.4%	79.4%	82.4%	87.2%	86.0%
Average offer rate	White	79.5%	82.7%	82.6%	87.5%	87.7%	90.0%
	Black	75.9%	78.9%	79.6%	82.8%	87.0%	91.0%
	Asian	79.4%	75.9%	81.0%	86.5%	88.2%	88.4%
	Mixed	82.6%	81.5%	80.7%	89.3%	88.4%	93.0%
	Other	76.1%	81.3%	81.1%	83.1%	91.3%	88.8%
Percentage point difference between offer rate and average offer rate	White	-0.4	-0.1	-0.4	-0.0	0.6	0.3
	Black	-3.5	-0.2	0.8	1.1	-4.4	-0.3
	Asian	3.0	0.8	3.3	0.3	-2.0	-1.9
	Mixed	4.4	-0.4	-0.6	-1.6	-2.4	-0.1
	Other	N/A	N/A	N/A	N/A	N/A	N/A
Contribution of group to the average offer rate	White	0.844	0.841	0.836	0.850	0.844	0.850
	Black	0.137	0.133	0.151	0.158	0.140	0.156
	Asian	0.245	0.230	0.257	0.239	0.247	0.250
	Mixed	0.171	0.143	0.135	0.146	0.145	0.122
	Other	0.064	0.108	0.129	0.154	0.106	0.121

### P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

- White
- Black
- Asian
- Mixed
- Other



### P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

- White
- Black
- Asian
- Mixed
- Other



### P.15 Applicants (all ages)

Statistic	2014	2015	2016	2017	2018	2019
June deadline applicants	12,655	11,920	11,310	10,495	9,880	9,525
Placed June deadline applicants	2,410	2,405	2,370	2,760	2,610	2,630
All placed applicants	3,240	3,200	3,160	3,495	3,310	3,540

### P.16 Applications (all ages)

Statistic	2014	2015	2016	2017	2018	2019
June deadline applications	14,000	13,125	12,495	11,745	11,220	10,685
Offers	9,090	8,975	8,735	8,795	8,905	8,670
Offer rate	64.9%	68.4%	69.9%	74.9%	79.4%	81.1%

### P.17 Applicants (all ages) by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applicants	Men	5,580	5,145	4,910	4,940	4,655	4,225
	Women	7,075	6,775	6,400	5,555	5,225	5,300
Placed June deadline applicants	Men	1,265	1,240	1,190	1,485	1,360	1,315
	Women	1,145	1,165	1,180	1,275	1,250	1,310
All placed applicants	Men	1,670	1,595	1,595	1,825	1,700	1,725
	Women	1,570	1,605	1,565	1,670	1,610	1,815

### P.18 Applications (all ages) by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applications	Men	6,315	5,810	5,570	5,685	5,435	4,880
	Women	7,685	7,315	6,925	6,055	5,780	5,805
Offers	Men	4,960	4,660	4,485	4,830	4,735	4,395
	Women	4,130	4,315	4,250	3,965	4,170	4,275
Offer rate	Men	78.5%	80.2%	80.5%	84.9%	87.1%	90.0%
	Women	53.7%	59.0%	61.4%	65.5%	72.1%	73.7%

### P.19 Applicants (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applicants	Quintile 1	2,895	2,865	2,705	2,525	2,510	2,395
	Quintile 2	2,845	2,580	2,485	2,290	2,115	2,030
	Quintile 3	2,920	2,540	2,490	2,325	2,085	2,015
	Quintile 4	2,050	2,100	1,930	1,755	1,595	1,565
	Quintile 5	1,910	1,820	1,680	1,575	1,520	1,465
Placed June deadline applicants	Quintile 1	640	665	675	765	785	760
	Quintile 2	545	490	485	610	525	530
	Quintile 3	515	480	495	545	520	530
	Quintile 4	370	415	405	450	405	400
	Quintile 5	330	355	305	380	370	385
All placed applicants	Quintile 1	875	900	925	995	995	1,020
	Quintile 2	735	655	655	780	665	720
	Quintile 3	685	620	645	690	670	730
	Quintile 4	495	555	515	545	520	520
	Quintile 5	440	455	410	475	445	515

### P.20 Applications (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applications	Quintile 1	3,320	3,245	3,065	2,870	2,965	2,740
	Quintile 2	3,155	2,845	2,725	2,545	2,395	2,255
	Quintile 3	3,210	2,800	2,715	2,615	2,325	2,245
	Quintile 4	2,220	2,265	2,145	1,930	1,800	1,735
	Quintile 5	2,060	1,945	1,825	1,750	1,680	1,645
Offers	Quintile 1	2,105	2,150	2,045	2,100	2,285	2,140
	Quintile 2	2,010	1,890	1,805	1,890	1,835	1,785
	Quintile 3	2,005	1,885	1,930	1,910	1,880	1,815
	Quintile 4	1,485	1,595	1,585	1,500	1,465	1,460
	Quintile 5	1,460	1,435	1,350	1,375	1,400	1,425
Offer rate	Quintile 1	63.4%	66.2%	66.8%	73.1%	77.1%	78.0%
	Quintile 2	63.7%	66.5%	66.3%	74.2%	76.6%	79.2%
	Quintile 3	62.5%	67.4%	71.1%	73.0%	80.8%	80.9%
	Quintile 4	66.9%	70.5%	74.0%	77.8%	81.5%	84.1%
	Quintile 5	70.8%	73.8%	73.9%	78.5%	83.2%	86.6%

## P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applicants	White	9,615	9,060	8,510	8,030	7,650	7,335
	Black	1,080	1,065	1,060	880	730	720
	Asian	1,315	1,190	1,120	1,010	920	925
	Mixed	475	440	465	415	420	390
	Other	120	115	95	95	105	95
Placed June deadline applicants	White	1,995	1,980	1,980	2,325	2,205	2,195
	Black	135	135	140	145	135	145
	Asian	170	165	145	150	135	145
	Mixed	80	90	90	105	95	110
	Other	20	20	10	20	25	15
All placed applicants	White	2,545	2,510	2,500	2,815	2,670	2,815
	Black	255	245	235	245	225	260
	Asian	280	265	240	240	230	235
	Mixed	110	120	135	130	120	145
	Other	30	30	25	35	35	45

## P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applications	White	10,765	10,055	9,485	9,090	8,810	8,310
	Black	1,130	1,130	1,110	940	775	775
	Asian	1,410	1,270	1,220	1,075	995	1,005
	Mixed	510	475	505	465	470	430
	Other	130	120	100	105	115	110
Offers	White	7,085	7,105	6,860	7,020	7,130	6,845
	Black	530	570	530	475	475	520
	Asian	980	865	890	805	790	825
	Mixed	380	305	345	365	375	345
	Other	85	90	60	75	90	85
Offer rate	White	65.8%	70.6%	72.3%	77.2%	80.9%	82.4%
	Black	47.1%	50.4%	47.9%	50.7%	61.5%	67.1%
	Asian	69.3%	68.1%	72.8%	75.0%	79.7%	81.7%
	Mixed	74.5%	63.5%	68.4%	78.9%	79.5%	81.1%
	Other	65.6%	75.6%	60.0%	72.1%	79.1%	77.8%

## Technical Notes and Definitions

### UCAS undergraduate scheme

#### Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

#### Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

#### Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2019 cycle runs from September 2018 through to October 2019.

#### End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

#### Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

#### June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

#### Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

### Reporting groups

#### Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

#### POLAR4 quintile

Developed by OfS, POLAR4 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR4 is based on the participation rates of young people between 2009-10 and 2013-14 if they entered higher education aged 18, or between 2010-11 and 2014-15 if they entered aged 19, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR4 quintile are not reported.

#### Sex

Sex as declared by the applicant.

### **SIMD 2016 quintile**

Scottish index of multiple deprivation (SIMD) identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2019 End of Cycle Report and the 2019 cycle January deadline application rate report.

### **Statistics reported in the tables**

#### **All placed applicants**

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

#### **All placed applicants per 10,000 population**

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

#### **Average offer rate**

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR4 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

### Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR4 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

### Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

### Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

### June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

### June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

### June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

### Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

### Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

### Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

### Other definitions

#### Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used. Numbers for applicants aged 17 and under are included in the tables that report numbers for all age groups. Providers in Scotland typically receive a higher proportion of applicants aged 17 and under compared to providers elsewhere in the UK.

#### Provider

A higher education provider - a university or college.

#### UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.