

## K24 University of Kent

**Cycle years:** 2014 - 2019

**Cycle Reference Point:** End of Cycle

**Applicant coverage:** UK domiciled

**Reporting groups:** Sex, POLAR4, ethnic group

**Applicant statistics:** June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

**Application statistics:** June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

**Non-disclosure controls:** To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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## P.1 18 year old applicants

Statistic	2014	2015	2016	2017	2018	2019
June deadline applicants	12,480	13,660	14,705	14,755	14,435	11,775
Placed June deadline applicants	2,015	2,095	2,255	2,485	2,330	2,100
All placed applicants	2,635	2,630	2,725	3,025	2,780	2,640
June deadline applicants per 10,000 population	165.7	178.3	196.2	199.2	199.9	166.4
Placed June deadline applicants per 10,000	26.8	27.3	30.1	33.6	32.3	29.7
All placed applicants per 10,000 population	35.0	34.4	36.4	40.8	38.5	37.3

## P.2 18 year old applications

Statistic	2014	2015	2016	2017	2018	2019
June deadline applications	12,930	14,115	15,225	15,330	14,980	12,255
Offers	11,240	12,310	13,455	13,635	13,420	11,375
Offer rate	86.9%	87.2%	88.4%	89.0%	89.6%	92.8%

### P.3 18 year old applicants by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applicants	Men	6,130	6,475	7,115	7,145	6,465	5,385
	Women	6,355	7,190	7,590	7,610	7,970	6,390
Placed June deadline applicants	Men	985	975	1,085	1,195	1,060	965
	Women	1,030	1,120	1,170	1,290	1,270	1,135
All placed applicants	Men	1,260	1,240	1,300	1,450	1,245	1,205
	Women	1,375	1,395	1,430	1,575	1,535	1,440
June deadline applicants per 10,000 population	Men	158.3	165.0	185.2	188.1	174.5	148.6
	Women	173.6	192.3	207.7	210.8	226.5	184.9
Placed June deadline applicants per 10,000 population	Men	25.4	24.8	28.3	31.5	28.6	26.6
	Women	28.2	29.9	32.0	35.8	36.1	32.9
All placed applicants per 10,000 population	Men	32.5	31.5	33.8	38.2	33.7	33.2
	Women	37.6	37.3	39.1	43.6	43.6	41.6

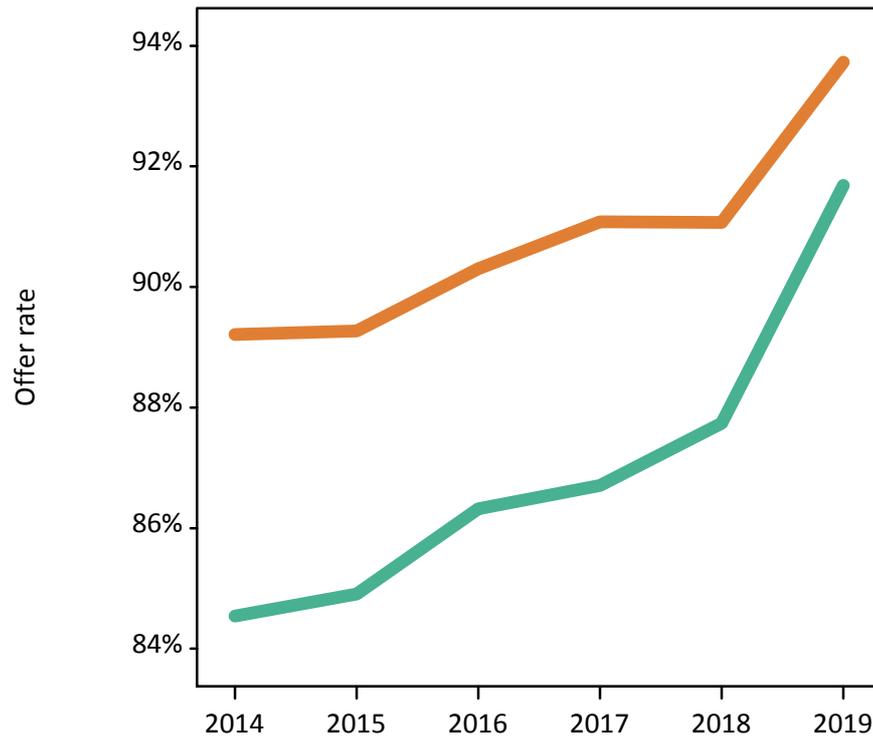
### P.4 18 year old applications by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applications	Men	6,380	6,705	7,370	7,450	6,695	5,605
	Women	6,550	7,410	7,855	7,880	8,285	6,650
Offers	Men	5,395	5,695	6,360	6,460	5,875	5,140
	Women	5,845	6,615	7,095	7,180	7,545	6,235
Offer rate	Men	84.5%	84.9%	86.3%	86.7%	87.7%	91.7%
	Women	89.2%	89.3%	90.3%	91.1%	91.1%	93.7%
Average offer rate	Men	85.2%	85.3%	86.7%	87.3%	88.3%	92.1%
	Women	88.5%	88.9%	90.0%	90.5%	90.6%	93.4%
Percentage point difference between offer rate and average offer rate	Men	-0.7	-0.4	-0.3	-0.6	-0.6	-0.4
	Women	0.7	0.4	0.3	0.6	0.5	0.3
Contribution of group to the average offer rate	Men	0.625	0.611	0.609	0.617	0.585	0.595
	Women	0.635	0.648	0.633	0.638	0.664	0.659

### P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

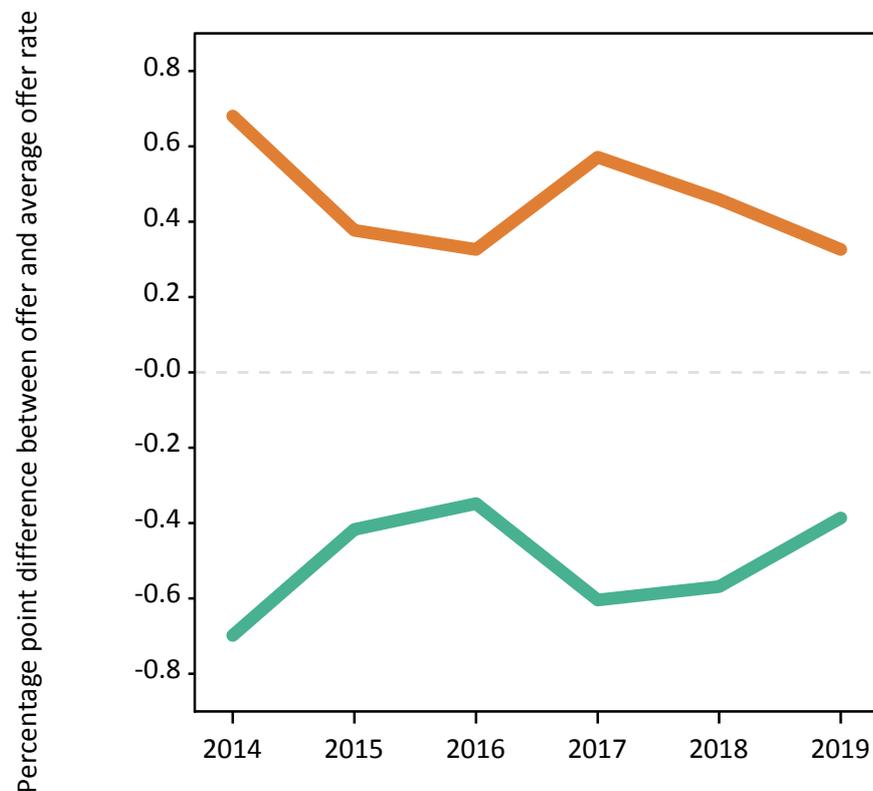
Men  
Women



### P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

Men  
Women



## P.7 18 year old applicants by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applicants	Quintile 1	1,055	1,170	1,270	1,305	1,315	1,130
	Quintile 2	1,720	1,895	1,975	2,005	2,025	1,625
	Quintile 3	2,425	2,675	2,825	2,930	2,965	2,460
	Quintile 4	3,195	3,605	3,845	3,845	3,790	3,090
	Quintile 5	4,070	4,295	4,765	4,635	4,295	3,410
Placed June deadline applicants	Quintile 1	205	175	235	240	230	230
	Quintile 2	315	295	345	400	350	325
	Quintile 3	415	425	460	530	530	420
	Quintile 4	515	595	580	595	580	550
	Quintile 5	570	600	635	720	640	565
All placed applicants	Quintile 1	240	215	265	290	265	270
	Quintile 2	385	370	400	460	410	415
	Quintile 3	535	535	560	625	625	535
	Quintile 4	685	740	705	745	710	695
	Quintile 5	790	765	790	895	760	715
June deadline applicants per 10,000 population	Quintile 1	75.2	82.8	93.2	97.5	101.0	89.3
	Quintile 2	119.7	129.8	139.0	143.5	149.5	123.2
	Quintile 3	165.5	178.5	192.8	202.2	210.4	178.2
	Quintile 4	209.4	232.7	252.3	254.3	256.9	213.0
	Quintile 5	239.3	247.2	276.3	270.4	254.9	205.5
Placed June deadline applicants per 10,000 population	Quintile 1	14.4	12.4	17.3	17.9	17.8	18.2
	Quintile 2	21.9	20.2	24.2	28.6	25.7	24.5
	Quintile 3	28.3	28.3	31.5	36.5	37.5	30.6
	Quintile 4	33.7	38.4	37.9	39.3	39.2	38.1
	Quintile 5	33.4	34.5	36.7	41.9	37.9	33.9
All placed applicants per 10,000 population	Quintile 1	16.9	15.2	19.5	21.8	20.5	21.1
	Quintile 2	26.8	25.3	28.2	33.1	30.3	31.4
	Quintile 3	36.4	35.6	38.3	43.2	44.2	38.9
	Quintile 4	44.9	47.8	46.1	49.1	48.3	47.9
	Quintile 5	46.5	44.2	45.9	52.1	45.2	43.1

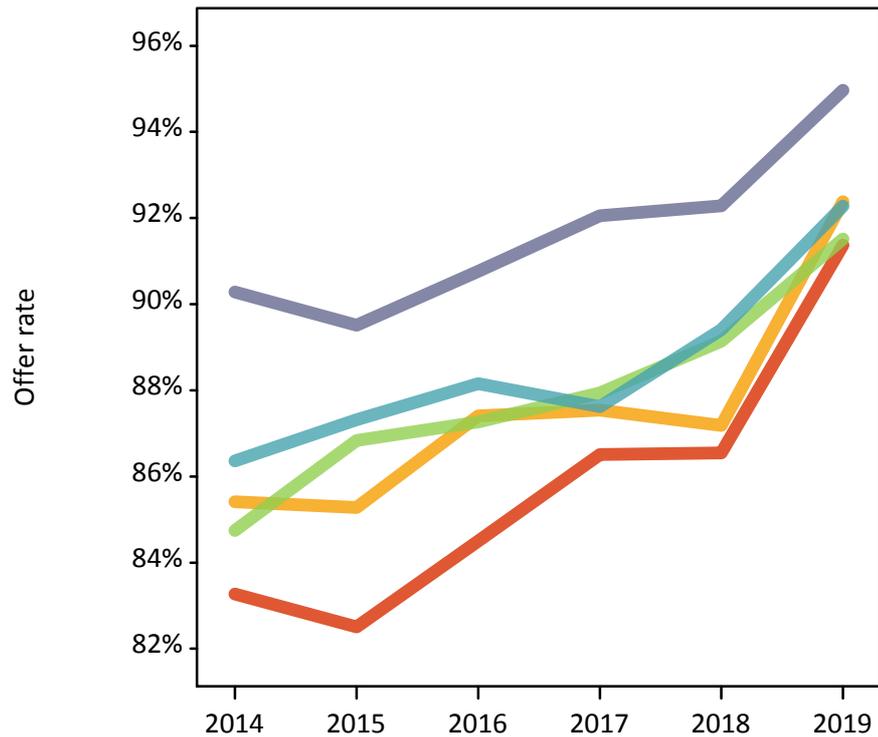
## P.8 18 year old applications by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applications	Quintile 1	1,110	1,245	1,375	1,400	1,395	1,215
	Quintile 2	1,815	1,975	2,070	2,125	2,155	1,730
	Quintile 3	2,535	2,795	2,930	3,065	3,115	2,570
	Quintile 4	3,300	3,690	3,950	3,965	3,900	3,185
	Quintile 5	4,145	4,385	4,870	4,730	4,365	3,495
Offers	Quintile 1	925	1,030	1,160	1,210	1,210	1,110
	Quintile 2	1,550	1,685	1,810	1,860	1,875	1,600
	Quintile 3	2,150	2,425	2,555	2,695	2,775	2,350
	Quintile 4	2,850	3,220	3,485	3,475	3,485	2,940
	Quintile 5	3,745	3,925	4,420	4,355	4,030	3,320
Offer rate	Quintile 1	83.3%	82.5%	84.5%	86.5%	86.5%	91.4%
	Quintile 2	85.4%	85.3%	87.4%	87.5%	87.2%	92.4%
	Quintile 3	84.7%	86.8%	87.3%	87.9%	89.1%	91.5%
	Quintile 4	86.4%	87.3%	88.2%	87.6%	89.4%	92.3%
	Quintile 5	90.3%	89.5%	90.8%	92.1%	92.3%	95.0%
Average offer rate	Quintile 1	82.9%	83.1%	84.7%	85.6%	87.3%	90.2%
	Quintile 2	84.7%	85.6%	86.6%	87.4%	87.3%	91.7%
	Quintile 3	85.7%	87.1%	87.6%	87.9%	88.7%	92.4%
	Quintile 4	86.7%	87.1%	88.4%	88.6%	89.8%	92.5%
	Quintile 5	89.8%	89.2%	90.6%	91.6%	91.9%	94.9%
Percentage point difference between offer rate and average offer rate	Quintile 1	0.4	-0.6	-0.2	0.9	-0.8	1.1
	Quintile 2	0.7	-0.3	0.9	0.2	-0.1	0.7
	Quintile 3	-1.0	-0.3	-0.4	0.1	0.4	-0.9
	Quintile 4	-0.3	0.2	-0.3	-1.0	-0.4	-0.2
	Quintile 5	0.4	0.3	0.1	0.5	0.3	0.1
Contribution of group to the average offer rate	Quintile 1	0.170	0.168	0.165	0.170	0.165	0.190
	Quintile 2	0.219	0.209	0.193	0.208	0.212	0.223
	Quintile 3	0.257	0.259	0.244	0.258	0.265	0.276
	Quintile 4	0.309	0.310	0.309	0.309	0.311	0.319
	Quintile 5	0.394	0.371	0.379	0.371	0.353	0.358

### P.9 18 year old offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



### P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



## P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applicants	White	8,630	9,320	9,870	9,635	9,080	7,280
	Black	1,540	1,780	1,960	2,070	2,285	1,995
	Asian	1,405	1,435	1,570	1,730	1,735	1,365
	Mixed	625	765	860	895	915	775
	Other	225	275	315	345	340	280
Placed June deadline applicants	White	1,465	1,465	1,560	1,665	1,535	1,340
	Black	250	280	320	340	360	375
	Asian	165	165	195	265	235	190
	Mixed	105	140	125	130	135	135
	Other	30	30	40	65	55	50
All placed applicants	White	1,815	1,755	1,805	1,935	1,735	1,590
	Black	360	385	415	450	460	490
	Asian	250	255	270	345	315	290
	Mixed	140	180	155	175	165	170
	Other	50	40	55	90	70	60
June deadline applicants per 10,000 population	White	139.9	149.6	163.2	162.4	158.9	131.7
	Black	507.7	558.5	626.1	658.0	710.7	604.1
	Asian	207.3	202.8	218.3	235.3	229.4	175.0
	Mixed	216.6	248.7	273.0	278.8	281.6	235.0
	Other	243.9	285.3	317.5	333.9	317.8	247.6
Placed June deadline applicants per 10,000 population	White	23.8	23.5	25.8	28.1	26.8	24.3
	Black	81.8	88.6	102.9	108.7	112.0	113.4
	Asian	24.0	23.6	27.0	36.3	31.1	24.2
	Mixed	35.8	44.8	40.0	40.5	41.6	41.3
	Other	31.2	31.1	38.2	62.1	51.3	43.6
All placed applicants per 10,000 population	White	29.4	28.1	29.8	32.6	30.4	28.8
	Black	118.8	120.3	132.6	142.3	143.7	149.1
	Asian	36.9	36.2	37.7	46.6	41.5	37.1
	Mixed	48.7	57.7	49.9	55.1	51.5	51.4
	Other	53.7	41.5	53.3	85.4	64.3	55.2

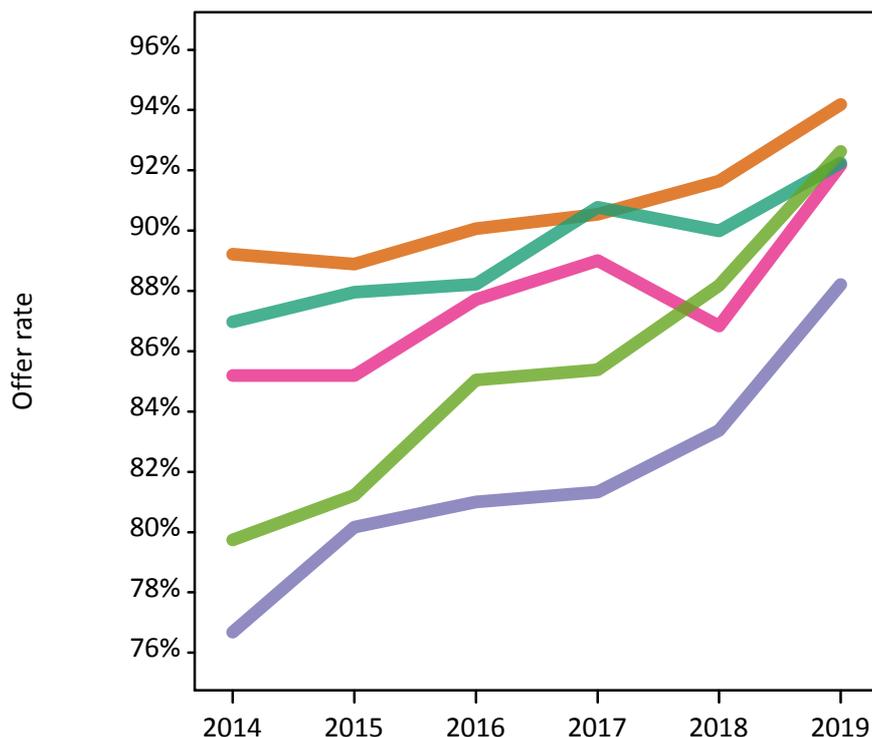
## P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applications	White	9,015	9,705	10,305	10,125	9,530	7,680
	Black	1,555	1,795	1,985	2,100	2,310	2,020
	Asian	1,430	1,450	1,605	1,765	1,770	1,390
	Mixed	635	795	885	910	940	785
	Other	230	275	320	350	345	285
Offers	White	8,040	8,630	9,280	9,165	8,735	7,235
	Black	1,195	1,440	1,605	1,710	1,925	1,780
	Asian	1,220	1,235	1,405	1,570	1,535	1,285
	Mixed	555	700	780	825	845	725
	Other	185	225	275	300	305	265
Offer rate	White	89.2%	88.9%	90.1%	90.5%	91.6%	94.2%
	Black	76.7%	80.2%	81.0%	81.3%	83.4%	88.2%
	Asian	85.2%	85.2%	87.7%	89.0%	86.8%	92.2%
	Mixed	87.0%	88.0%	88.2%	90.8%	90.0%	92.2%
	Other	79.7%	81.2%	85.0%	85.4%	88.2%	92.6%
Average offer rate	White	88.7%	88.5%	89.7%	90.2%	91.3%	93.8%
	Black	79.0%	81.2%	82.6%	83.6%	84.4%	89.4%
	Asian	84.9%	86.2%	87.8%	88.0%	87.0%	91.9%
	Mixed	86.6%	87.9%	87.8%	90.9%	90.2%	92.9%
	Other	83.1%	82.7%	85.8%	87.3%	88.4%	92.5%
Percentage point difference between offer rate and average offer rate	White	0.5	0.4	0.3	0.4	0.3	0.3
	Black	-2.3	-1.0	-1.6	-2.3	-1.0	-1.2
	Asian	0.3	-1.0	-0.1	1.0	-0.2	0.2
	Mixed	0.4	0.1	0.4	-0.1	-0.2	-0.7
	Other	-3.3	-1.5	-0.7	-1.9	-0.3	0.1
Contribution of group to the average offer rate	White	0.748	0.744	0.731	0.712	0.690	0.688
	Black	0.240	0.247	0.239	0.241	0.254	0.275
	Asian	0.222	0.219	0.208	0.213	0.215	0.206
	Mixed	0.117	0.130	0.120	0.123	0.125	0.138
	Other	0.087	0.085	0.076	0.081	0.095	0.080

### P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

- White
- Black
- Asian
- Mixed
- Other



### P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

- White
- Black
- Asian
- Mixed
- Other



### P.15 Applicants (all ages)

Statistic	2014	2015	2016	2017	2018	2019
June deadline applicants	18,915	20,605	21,590	21,105	20,115	16,420
Placed June deadline applicants	3,145	3,320	3,420	3,650	3,380	3,030
All placed applicants	4,140	4,250	4,235	4,470	4,100	3,865

### P.16 Applications (all ages)

Statistic	2014	2015	2016	2017	2018	2019
June deadline applications	19,895	21,615	22,655	22,135	21,120	17,250
Offers	15,660	17,230	18,295	18,225	17,560	14,920
Offer rate	78.7%	79.7%	80.8%	82.3%	83.2%	86.5%

### P.17 Applicants (all ages) by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applicants	Men	9,690	10,260	10,920	10,600	9,490	7,745
	Women	9,225	10,345	10,670	10,510	10,625	8,675
Placed June deadline applicants	Men	1,560	1,590	1,690	1,800	1,610	1,420
	Women	1,585	1,725	1,730	1,845	1,770	1,610
All placed applicants	Men	2,035	2,065	2,090	2,205	1,940	1,805
	Women	2,105	2,185	2,150	2,265	2,160	2,060

### P.18 Applications (all ages) by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applications	Men	10,200	10,765	11,465	11,140	9,930	8,125
	Women	9,695	10,850	11,190	10,995	11,185	9,125
Offers	Men	7,805	8,340	8,995	8,960	8,035	6,925
	Women	7,855	8,890	9,300	9,265	9,525	7,995
Offer rate	Men	76.5%	77.5%	78.5%	80.5%	80.9%	85.2%
	Women	81.0%	82.0%	83.1%	84.3%	85.2%	87.6%

### P.19 Applicants (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applicants	Quintile 1	1,800	1,935	2,110	2,065	1,995	1,720
	Quintile 2	2,680	2,880	2,940	2,910	2,885	2,335
	Quintile 3	3,725	4,110	4,130	4,155	4,050	3,420
	Quintile 4	4,825	5,450	5,650	5,490	5,310	4,255
	Quintile 5	5,835	6,190	6,720	6,430	5,805	4,595
Placed June deadline applicants	Quintile 1	365	350	405	400	380	350
	Quintile 2	525	495	545	590	510	475
	Quintile 3	630	710	700	740	760	635
	Quintile 4	775	890	855	880	845	775
	Quintile 5	850	865	910	1,030	880	775
All placed applicants	Quintile 1	425	420	470	485	440	420
	Quintile 2	650	635	660	690	620	615
	Quintile 3	825	900	875	895	900	830
	Quintile 4	1,035	1,135	1,060	1,110	1,050	985
	Quintile 5	1,195	1,155	1,165	1,280	1,085	1,000

### P.20 Applications (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applications	Quintile 1	1,980	2,125	2,335	2,260	2,170	1,890
	Quintile 2	2,915	3,090	3,155	3,145	3,135	2,530
	Quintile 3	3,960	4,370	4,355	4,385	4,305	3,605
	Quintile 4	5,015	5,645	5,855	5,685	5,505	4,415
	Quintile 5	5,980	6,345	6,915	6,605	5,940	4,720
Offers	Quintile 1	1,425	1,580	1,720	1,735	1,690	1,555
	Quintile 2	2,200	2,385	2,465	2,540	2,490	2,125
	Quintile 3	3,035	3,430	3,460	3,550	3,570	3,080
	Quintile 4	3,945	4,480	4,750	4,635	4,580	3,830
	Quintile 5	5,030	5,325	5,870	5,710	5,180	4,255
Offer rate	Quintile 1	72.0%	74.5%	73.6%	76.7%	78.0%	82.3%
	Quintile 2	75.4%	77.1%	78.2%	80.9%	79.4%	83.9%
	Quintile 3	76.6%	78.5%	79.4%	81.0%	83.0%	85.5%
	Quintile 4	78.7%	79.4%	81.2%	81.5%	83.2%	86.8%
	Quintile 5	84.1%	83.9%	84.9%	86.5%	87.2%	90.2%

## P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applicants	White	12,340	13,235	13,570	13,020	12,075	9,760
	Black	2,805	3,165	3,420	3,435	3,465	3,035
	Asian	2,300	2,365	2,580	2,645	2,565	1,935
	Mixed	985	1,190	1,270	1,310	1,310	1,110
	Other	370	475	530	540	540	435
Placed June deadline applicants	White	2,235	2,315	2,265	2,420	2,155	1,925
	Black	410	455	505	540	535	525
	Asian	280	280	350	375	360	290
	Mixed	155	195	195	195	210	195
	Other	50	45	65	85	90	75
All placed applicants	White	2,710	2,755	2,640	2,785	2,440	2,275
	Black	590	620	655	705	680	700
	Asian	440	435	485	495	480	420
	Mixed	220	255	250	255	255	240
	Other	80	65	85	115	125	100

## P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applications	White	13,175	14,080	14,440	13,860	12,880	10,440
	Black	2,865	3,215	3,485	3,505	3,515	3,085
	Asian	2,345	2,415	2,630	2,710	2,630	1,975
	Mixed	1,015	1,240	1,330	1,345	1,375	1,140
	Other	380	480	540	555	555	445
Offers	White	10,825	11,640	12,030	11,810	11,035	9,230
	Black	1,800	2,170	2,430	2,485	2,625	2,445
	Asian	1,880	1,935	2,155	2,260	2,180	1,745
	Mixed	795	985	1,085	1,110	1,150	980
	Other	285	355	415	435	440	390
Offer rate	White	82.1%	82.7%	83.3%	85.2%	85.7%	88.4%
	Black	62.8%	67.5%	69.8%	70.9%	74.8%	79.2%
	Asian	80.2%	80.0%	82.0%	83.4%	82.9%	88.4%
	Mixed	78.6%	79.5%	81.6%	82.5%	83.5%	85.8%
	Other	74.3%	74.4%	76.7%	79.0%	79.6%	88.3%

## Technical Notes and Definitions

### UCAS undergraduate scheme

#### Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

#### Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

#### Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2019 cycle runs from September 2018 through to October 2019.

#### End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

#### Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

#### June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

#### Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

### Reporting groups

#### Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

#### POLAR4 quintile

Developed by OfS, POLAR4 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR4 is based on the participation rates of young people between between 2009-10 and 2013-14 if they entered higher education aged 18, or between 2010-11 and 2014-15 if they entered aged 19, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR4 quintile are not reported.

#### Sex

Sex as declared by the applicant.

### **SIMD 2016 quintile**

Scottish index of multiple deprivation (SIMD) identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2019 End of Cycle Report and the 2019 cycle January deadline application rate report.

### **Statistics reported in the tables**

#### **All placed applicants**

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

#### **All placed applicants per 10,000 population**

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

#### **Average offer rate**

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR4 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

### Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR4 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

### Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

### Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

### June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

### June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

### June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

### Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

### Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

### Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

### Other definitions

#### Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used. Numbers for applicants aged 17 and under are included in the tables that report numbers for all age groups. Providers in Scotland typically receive a higher proportion of applicants aged 17 and under compared to providers elsewhere in the UK.

#### Provider

A higher education provider - a university or college.

#### UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.