

G56 Goldsmiths University of London

Cycle years: 2014 - 2019

Cycle Reference Point: End of Cycle

Applicant coverage: UK domiciled

Reporting groups: Sex, POLAR4, ethnic group

Applicant statistics: June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

Application statistics: June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

Non-disclosure controls: To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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P.1 18 year old applicants

Statistic	2014	2015	2016	2017	2018	2019
June deadline applicants	3,470	3,310	3,550	3,870	4,475	4,210
Placed June deadline applicants	560	525	580	715	660	530
All placed applicants	645	725	855	970	885	735
June deadline applicants per 10,000 population	46.1	43.2	47.4	52.2	61.9	59.5
Placed June deadline applicants per 10,000	7.4	6.9	7.8	9.7	9.2	7.5
All placed applicants per 10,000 population	8.6	9.5	11.4	13.1	12.2	10.4

P.2 18 year old applications

Statistic	2014	2015	2016	2017	2018	2019
June deadline applications	3,540	3,390	3,625	3,955	4,585	4,295
Offers	2,550	2,355	2,570	3,040	3,600	3,495
Offer rate	72.1%	69.5%	70.9%	76.9%	78.5%	81.3%

P.3 18 year old applicants by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applicants	Men	1,135	1,085	1,225	1,380	1,580	1,500
	Women	2,335	2,220	2,325	2,490	2,895	2,710
Placed June deadline applicants	Men	185	160	215	275	230	220
	Women	375	365	370	440	430	310
All placed applicants	Men	215	235	305	370	320	305
	Women	430	495	550	595	560	430
June deadline applicants per 10,000 population	Men	29.4	27.7	31.9	36.4	42.6	41.4
	Women	63.8	59.5	63.6	68.9	82.3	78.5
Placed June deadline applicants per 10,000 population	Men	4.8	4.1	5.6	7.2	6.3	6.1
	Women	10.2	9.8	10.1	12.2	12.2	9.0
All placed applicants per 10,000 population	Men	5.6	5.9	8.0	9.8	8.7	8.4
	Women	11.7	13.2	15.0	16.5	15.9	12.4

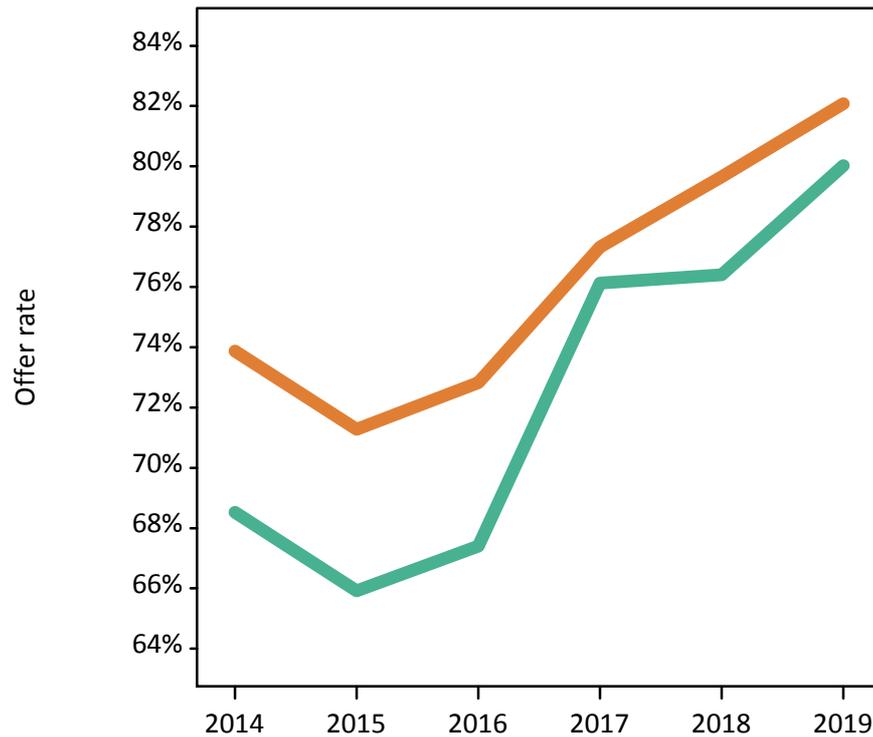
P.4 18 year old applications by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applications	Men	1,165	1,120	1,260	1,415	1,625	1,530
	Women	2,375	2,270	2,360	2,540	2,965	2,760
Offers	Men	800	740	850	1,080	1,240	1,225
	Women	1,755	1,620	1,720	1,965	2,360	2,265
Offer rate	Men	68.5%	65.9%	67.4%	76.1%	76.4%	80.0%
	Women	73.9%	71.3%	72.8%	77.3%	79.7%	82.1%
Average offer rate	Men	69.5%	67.1%	68.6%	76.5%	77.6%	80.8%
	Women	73.4%	70.7%	72.2%	77.1%	79.0%	81.6%
Percentage point difference between offer rate and average offer rate	Men	-1.0	-1.2	-1.2	-0.4	-1.2	-0.8
	Women	0.5	0.6	0.6	0.2	0.7	0.4
Contribution of group to the average offer rate	Men	0.547	0.541	0.562	0.570	0.556	0.575
	Women	0.778	0.773	0.766	0.760	0.757	0.764

P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

Men
Women



P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

Men
Women



P.7 18 year old applicants by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applicants	Quintile 1	225	180	190	190	225	185
	Quintile 2	420	330	350	410	420	365
	Quintile 3	630	600	665	680	780	825
	Quintile 4	1,045	1,070	1,145	1,295	1,510	1,455
	Quintile 5	1,150	1,120	1,195	1,270	1,515	1,350
Placed June deadline applicants	Quintile 1	40	30	30	30	35	25
	Quintile 2	60	45	50	65	65	55
	Quintile 3	115	95	130	115	120	110
	Quintile 4	155	190	185	250	240	195
	Quintile 5	185	170	185	255	200	140
All placed applicants	Quintile 1	45	35	45	40	40	40
	Quintile 2	65	60	65	80	80	65
	Quintile 3	125	135	180	145	155	150
	Quintile 4	195	265	275	360	325	275
	Quintile 5	215	230	290	340	275	205
June deadline applicants per 10,000 population	Quintile 1	15.9	12.6	13.8	14.3	17.1	14.6
	Quintile 2	29.1	22.5	24.8	29.5	31.2	27.6
	Quintile 3	43.0	40.0	45.2	47.1	55.5	59.7
	Quintile 4	68.7	69.1	75.2	85.6	102.3	100.3
	Quintile 5	67.5	64.5	69.2	74.1	90.0	81.4
Placed June deadline applicants per 10,000 population	Quintile 1	2.8	2.1	2.1	2.1	2.5	2.1
	Quintile 2	4.3	2.9	3.6	4.7	4.7	4.1
	Quintile 3	7.8	6.4	8.8	8.1	8.5	8.1
	Quintile 4	10.3	12.3	12.2	16.4	16.4	13.5
	Quintile 5	10.8	9.7	10.7	14.9	11.9	8.4
All placed applicants per 10,000 population	Quintile 1	3.2	2.5	3.2	2.9	3.2	3.2
	Quintile 2	4.7	4.1	4.5	5.6	6.1	4.8
	Quintile 3	8.6	9.1	12.2	10.1	11.1	10.8
	Quintile 4	12.8	17.1	18.1	23.9	21.9	18.8
	Quintile 5	12.5	13.2	16.9	19.9	16.3	12.2

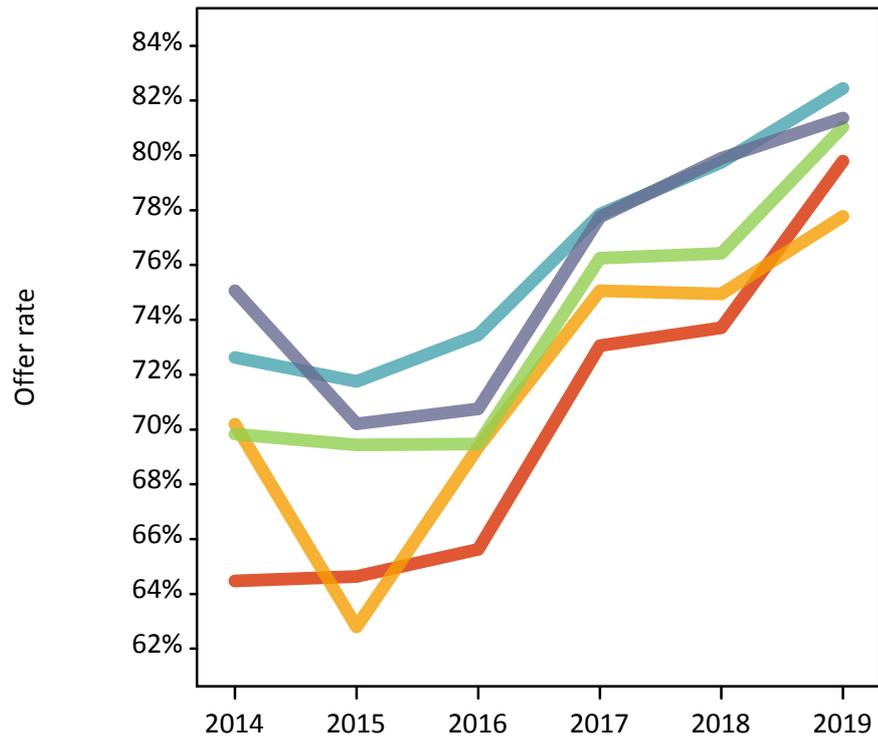
P.8 18 year old applications by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applications	Quintile 1	230	180	190	195	230	190
	Quintile 2	425	335	360	425	430	370
	Quintile 3	645	615	680	700	805	835
	Quintile 4	1,065	1,100	1,170	1,320	1,540	1,495
	Quintile 5	1,175	1,150	1,215	1,300	1,555	1,380
Offers	Quintile 1	145	115	125	140	170	150
	Quintile 2	300	210	250	320	325	285
	Quintile 3	450	425	470	535	615	675
	Quintile 4	770	790	860	1,025	1,230	1,230
	Quintile 5	880	805	860	1,010	1,245	1,120
Offer rate	Quintile 1	64.5%	64.6%	65.6%	73.1%	73.7%	79.8%
	Quintile 2	70.2%	62.8%	69.4%	75.1%	74.9%	77.8%
	Quintile 3	69.8%	69.4%	69.5%	76.3%	76.4%	81.0%
	Quintile 4	72.6%	71.8%	73.5%	77.9%	79.7%	82.5%
	Quintile 5	75.1%	70.2%	70.7%	77.8%	79.9%	81.4%
Average offer rate	Quintile 1	67.3%	65.5%	66.7%	74.5%	75.0%	76.8%
	Quintile 2	69.2%	62.2%	68.3%	75.5%	73.7%	78.3%
	Quintile 3	70.9%	70.1%	70.9%	77.5%	78.4%	81.0%
	Quintile 4	73.0%	71.2%	72.3%	77.6%	79.4%	82.2%
	Quintile 5	74.0%	70.4%	71.2%	77.0%	79.4%	82.0%
Percentage point difference between offer rate and average offer rate	Quintile 1	-2.9	-0.8	-1.0	-1.5	-1.3	3.0
	Quintile 2	1.0	0.6	1.1	-0.4	1.3	-0.5
	Quintile 3	-1.1	-0.7	-1.4	-1.2	-2.0	0.1
	Quintile 4	-0.3	0.6	1.2	0.3	0.3	0.3
	Quintile 5	1.1	-0.2	-0.5	0.8	0.5	-0.6
Contribution of group to the average offer rate	Quintile 1	0.157	0.179	0.182	0.174	0.162	0.164
	Quintile 2	0.203	0.211	0.216	0.221	0.202	0.208
	Quintile 3	0.270	0.276	0.288	0.263	0.257	0.278
	Quintile 4	0.388	0.407	0.427	0.429	0.418	0.429
	Quintile 5	0.422	0.435	0.441	0.432	0.423	0.408

P.9 18 year old offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applicants	White	2,180	1,900	1,925	1,960	2,155	1,840
	Black	320	330	370	370	480	520
	Asian	565	650	815	965	1,190	1,215
	Mixed	250	255	250	345	355	350
	Other	125	130	145	185	225	240
Placed June deadline applicants	White	370	300	325	390	320	240
	Black	45	55	55	65	65	50
	Asian	75	95	135	155	170	155
	Mixed	35	50	30	70	55	45
	Other	20	20	25	25	40	30
All placed applicants	White	420	365	410	470	385	305
	Black	55	75	100	100	100	75
	Asian	95	185	230	260	250	230
	Mixed	50	60	55	90	75	70
	Other	20	30	40	40	60	45
June deadline applicants per 10,000 population	White	35.3	30.5	31.8	33.1	37.7	33.3
	Black	104.9	104.0	118.5	118.2	149.6	157.3
	Asian	83.5	91.6	113.4	131.3	157.5	155.8
	Mixed	87.6	82.4	78.8	106.9	110.1	106.4
	Other	133.2	136.9	143.7	178.6	209.7	213.8
Placed June deadline applicants per 10,000 population	White	6.0	4.8	5.4	6.6	5.6	4.4
	Black	15.5	17.3	18.2	21.0	20.5	14.9
	Asian	10.9	13.4	18.6	21.3	22.6	20.1
	Mixed	12.9	16.2	9.9	21.8	17.3	13.4
	Other	20.4	18.7	24.1	22.3	35.4	28.5
All placed applicants per 10,000 population	White	6.8	5.9	6.8	7.9	6.8	5.5
	Black	18.1	23.2	32.3	31.5	31.4	22.1
	Asian	14.2	26.1	32.0	35.1	32.9	29.6
	Mixed	16.7	20.1	17.5	28.0	23.7	21.6
	Other	21.5	31.1	42.2	37.9	55.0	39.2

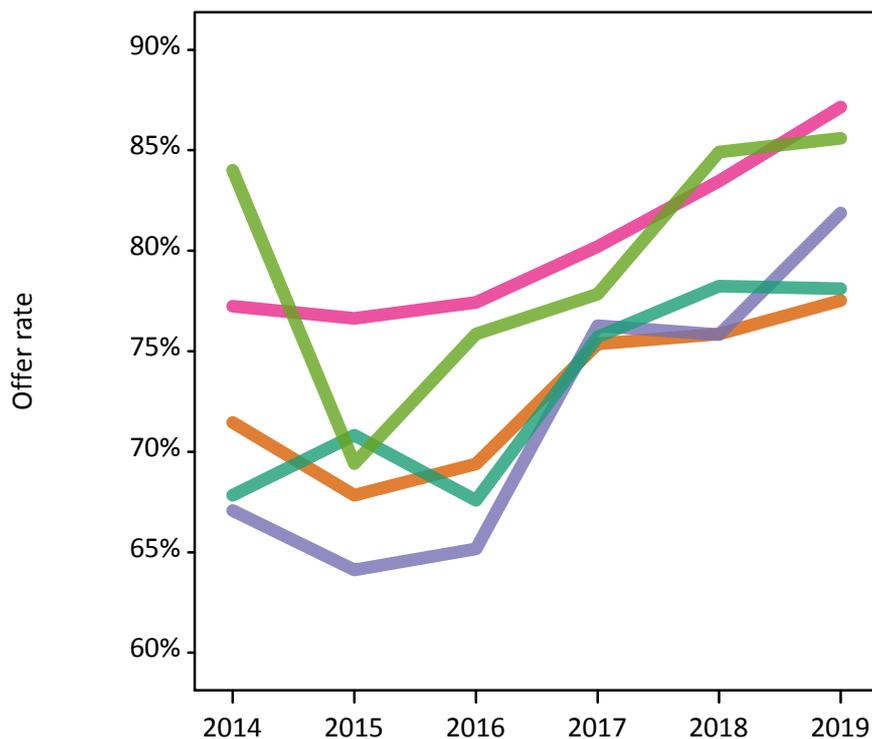
P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applications	White	2,230	1,955	1,970	2,020	2,235	1,880
	Black	325	340	380	375	490	525
	Asian	570	660	825	980	1,205	1,240
	Mixed	260	255	255	350	365	360
	Other	125	135	145	185	230	245
Offers	White	1,590	1,325	1,365	1,525	1,695	1,460
	Black	220	220	245	285	370	430
	Asian	440	505	640	785	1,005	1,080
	Mixed	175	180	175	265	285	280
	Other	105	95	110	145	195	210
Offer rate	White	71.5%	67.8%	69.4%	75.4%	75.8%	77.5%
	Black	67.1%	64.1%	65.2%	76.3%	75.8%	81.9%
	Asian	77.2%	76.6%	77.4%	80.2%	83.5%	87.2%
	Mixed	67.8%	70.8%	67.6%	75.7%	78.2%	78.1%
	Other	84.0%	69.4%	75.9%	77.8%	84.9%	85.6%
Average offer rate	White	71.6%	67.2%	69.6%	75.1%	76.0%	78.1%
	Black	67.2%	63.8%	68.0%	78.0%	76.6%	82.2%
	Asian	76.8%	75.8%	75.2%	80.4%	83.4%	86.4%
	Mixed	68.5%	73.2%	68.8%	76.2%	78.5%	77.7%
	Other	80.1%	76.8%	74.7%	76.7%	81.5%	85.6%
Percentage point difference between offer rate and average offer rate	White	-0.2	0.6	-0.2	0.3	-0.2	-0.5
	Black	-0.1	0.4	-2.8	-1.8	-0.8	-0.3
	Asian	0.5	0.9	2.2	-0.2	0.1	0.7
	Mixed	-0.7	-2.4	-1.2	-0.5	-0.3	0.5
	Other	3.9	-7.4	1.1	1.2	3.4	0.0
Contribution of group to the average offer rate	White	0.724	0.689	0.667	0.626	0.594	0.588
	Black	0.243	0.241	0.247	0.221	0.204	0.250
	Asian	0.339	0.377	0.400	0.410	0.388	0.438
	Mixed	0.208	0.208	0.193	0.196	0.169	0.201
	Other	0.148	0.151	0.156	0.157	0.154	0.147

P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

- White
- Black
- Asian
- Mixed
- Other



P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

- White
- Black
- Asian
- Mixed
- Other



P.15 Applicants (all ages)

Statistic	2014	2015	2016	2017	2018	2019
June deadline applicants	8,730	8,390	8,545	8,710	9,145	8,525
Placed June deadline applicants	1,395	1,445	1,510	1,655	1,470	1,260
All placed applicants	1,675	1,920	2,185	2,255	2,060	1,800

P.16 Applications (all ages)

Statistic	2014	2015	2016	2017	2018	2019
June deadline applications	9,070	8,725	8,855	9,020	9,510	8,820
Offers	4,855	4,750	4,950	5,610	6,065	5,830
Offer rate	53.5%	54.5%	55.9%	62.2%	63.8%	66.1%

P.17 Applicants (all ages) by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applicants	Men	3,085	3,040	3,165	3,225	3,370	3,125
	Women	5,645	5,350	5,380	5,480	5,775	5,400
Placed June deadline applicants	Men	510	555	605	655	560	525
	Women	885	890	905	1,000	905	730
All placed applicants	Men	600	745	870	905	845	775
	Women	1,070	1,180	1,315	1,355	1,215	1,025

P.18 Applications (all ages) by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applications	Men	3,220	3,185	3,295	3,355	3,510	3,250
	Women	5,850	5,540	5,555	5,670	6,000	5,570
Offers	Men	1,715	1,755	1,885	2,190	2,240	2,175
	Women	3,140	2,995	3,065	3,420	3,820	3,660
Offer rate	Men	53.2%	55.1%	57.1%	65.3%	63.9%	66.9%
	Women	53.7%	54.1%	55.2%	60.3%	63.7%	65.6%

P.19 Applicants (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applicants	Quintile 1	550	475	490	440	485	395
	Quintile 2	935	790	795	860	830	730
	Quintile 3	1,620	1,505	1,555	1,535	1,580	1,600
	Quintile 4	2,705	2,815	2,825	2,885	3,080	2,845
	Quintile 5	2,890	2,770	2,860	2,940	3,120	2,890
Placed June deadline applicants	Quintile 1	90	75	80	75	80	65
	Quintile 2	150	110	130	145	120	105
	Quintile 3	270	235	265	255	245	230
	Quintile 4	430	515	510	575	535	430
	Quintile 5	455	500	520	595	480	420
All placed applicants	Quintile 1	100	95	105	95	100	85
	Quintile 2	165	150	165	180	165	140
	Quintile 3	310	320	390	350	325	325
	Quintile 4	550	705	740	815	790	640
	Quintile 5	550	650	780	805	665	595

P.20 Applications (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applications	Quintile 1	565	485	505	460	510	410
	Quintile 2	960	820	810	890	855	745
	Quintile 3	1,680	1,565	1,615	1,585	1,645	1,635
	Quintile 4	2,820	2,935	2,935	2,990	3,200	2,950
	Quintile 5	3,010	2,880	2,960	3,050	3,255	3,015
Offers	Quintile 1	265	245	260	275	315	260
	Quintile 2	505	390	430	530	515	460
	Quintile 3	880	820	860	955	990	1,075
	Quintile 4	1,495	1,625	1,660	1,865	2,065	1,970
	Quintile 5	1,690	1,655	1,725	1,955	2,150	2,020
Offer rate	Quintile 1	47.1%	50.7%	51.3%	59.8%	62.0%	63.1%
	Quintile 2	52.4%	47.6%	53.1%	59.6%	60.4%	61.6%
	Quintile 3	52.4%	52.3%	53.3%	60.4%	60.0%	66.0%
	Quintile 4	53.0%	55.4%	56.6%	62.4%	64.6%	66.8%
	Quintile 5	56.1%	57.4%	58.2%	64.2%	66.0%	67.0%

P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applicants	White	5,155	4,650	4,540	4,405	4,525	4,035
	Black	1,425	1,405	1,355	1,340	1,395	1,340
	Asian	1,115	1,235	1,505	1,675	1,890	1,830
	Mixed	650	665	650	770	745	770
	Other	285	290	335	385	430	435
Placed June deadline applicants	White	935	850	880	945	785	680
	Black	135	170	185	170	175	140
	Asian	140	190	235	280	280	240
	Mixed	120	145	115	170	130	120
	Other	45	50	55	65	70	60
All placed applicants	White	1,075	1,035	1,105	1,145	970	865
	Black	190	255	320	290	280	245
	Asian	180	325	425	465	460	395
	Mixed	150	180	175	215	195	175
	Other	50	75	90	95	115	90

P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applications	White	5,385	4,850	4,710	4,610	4,770	4,205
	Black	1,465	1,450	1,410	1,375	1,430	1,370
	Asian	1,145	1,265	1,540	1,705	1,920	1,870
	Mixed	670	700	685	805	775	815
	Other	290	300	345	385	445	445
Offers	White	3,005	2,700	2,725	2,925	3,005	2,665
	Black	485	535	515	615	710	745
	Asian	760	855	1,025	1,250	1,445	1,495
	Mixed	360	410	375	485	495	520
	Other	180	175	220	250	315	330
Offer rate	White	55.8%	55.6%	57.9%	63.5%	63.1%	63.4%
	Black	33.2%	37.0%	36.5%	44.9%	49.7%	54.5%
	Asian	66.3%	67.3%	66.7%	73.3%	75.1%	80.1%
	Mixed	54.1%	58.4%	54.4%	60.2%	63.8%	63.7%
	Other	62.8%	59.0%	63.8%	65.1%	70.2%	73.8%

Technical Notes and Definitions

UCAS undergraduate scheme

Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2019 cycle runs from September 2018 through to October 2019.

End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

Reporting groups

Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

POLAR4 quintile

Developed by OfS, POLAR4 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR4 is based on the participation rates of young people between 2009-10 and 2013-14 if they entered higher education aged 18, or between 2010-11 and 2014-15 if they entered aged 19, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR4 quintile are not reported.

Sex

Sex as declared by the applicant.

SIMD 2016 quintile

Scottish index of multiple deprivation (SIMD) identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2019 End of Cycle Report and the 2019 cycle January deadline application rate report.

Statistics reported in the tables

All placed applicants

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

All placed applicants per 10,000 population

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

Average offer rate

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR4 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR4 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

Other definitions

Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used. Numbers for applicants aged 17 and under are included in the tables that report numbers for all age groups. Providers in Scotland typically receive a higher proportion of applicants aged 17 and under compared to providers elsewhere in the UK.

Provider

A higher education provider - a university or college.

UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.