

## E28 University of East London

**Cycle years:** 2014 - 2019

**Cycle Reference Point:** End of Cycle

**Applicant coverage:** UK domiciled

**Reporting groups:** Sex, POLAR4, ethnic group

**Applicant statistics:** June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

**Application statistics:** June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

**Non-disclosure controls:** To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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## P.1 18 year old applicants

Statistic	2014	2015	2016	2017	2018	2019
June deadline applicants	5,080	4,700	3,940	3,920	4,460	4,710
Placed June deadline applicants	580	525	670	600	630	535
All placed applicants	885	765	865	775	825	735
June deadline applicants per 10,000 population	67.5	61.3	52.6	52.9	61.7	66.6
Placed June deadline applicants per 10,000	7.7	6.9	8.9	8.1	8.7	7.6
All placed applicants per 10,000 population	11.7	10.0	11.5	10.5	11.4	10.4

## P.2 18 year old applications

Statistic	2014	2015	2016	2017	2018	2019
June deadline applications	5,335	4,875	4,105	4,085	4,630	4,915
Offers	3,740	3,485	3,415	3,410	3,675	4,015
Offer rate	70.2%	71.5%	83.1%	83.5%	79.4%	81.6%

### P.3 18 year old applicants by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applicants	Men	1,905	1,805	1,630	1,700	1,845	1,940
	Women	3,175	2,890	2,310	2,220	2,615	2,775
Placed June deadline applicants	Men	240	215	285	240	265	245
	Women	340	310	385	365	360	290
All placed applicants	Men	355	305	355	320	345	330
	Women	530	460	510	455	480	405
June deadline applicants per 10,000 population	Men	49.2	46.0	42.4	44.8	49.8	53.5
	Women	86.8	77.4	63.2	61.5	74.3	80.2
Placed June deadline applicants per 10,000 population	Men	6.3	5.5	7.4	6.3	7.2	6.7
	Women	9.3	8.3	10.6	10.1	10.3	8.4
All placed applicants per 10,000 population	Men	9.2	7.8	9.2	8.5	9.3	9.1
	Women	14.4	12.4	13.9	12.6	13.6	11.7

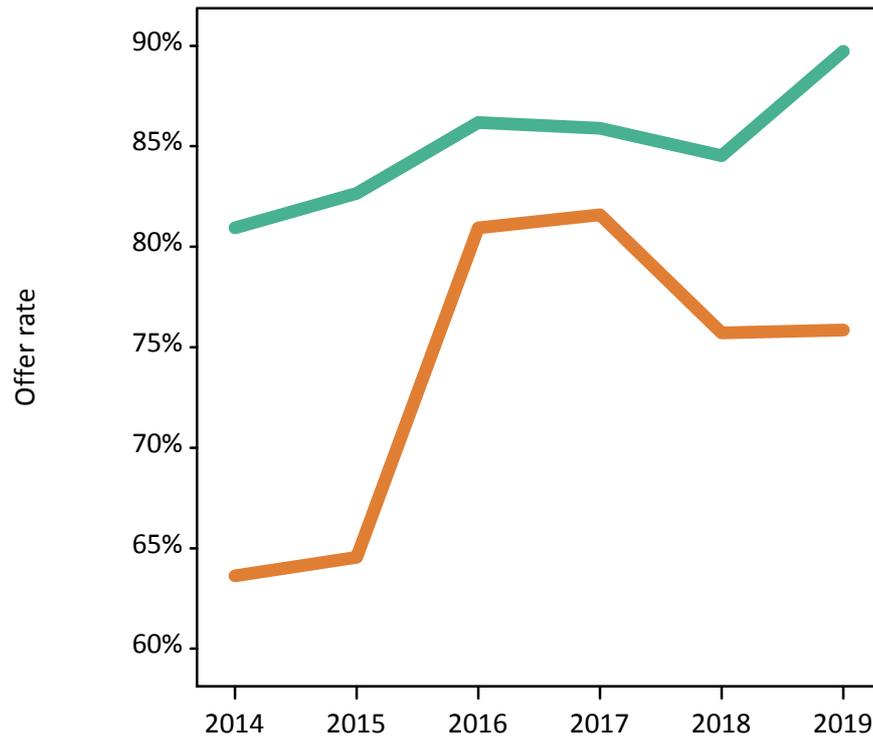
### P.4 18 year old applications by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applications	Men	2,015	1,875	1,710	1,780	1,920	2,040
	Women	3,320	3,000	2,400	2,305	2,710	2,875
Offers	Men	1,630	1,550	1,470	1,530	1,625	1,830
	Women	2,110	1,935	1,940	1,880	2,050	2,180
Offer rate	Men	80.9%	82.7%	86.2%	85.9%	84.5%	89.7%
	Women	63.6%	64.5%	80.9%	81.6%	75.7%	75.9%
Average offer rate	Men	79.3%	80.9%	85.3%	85.9%	83.7%	87.6%
	Women	64.6%	65.6%	81.6%	81.6%	76.3%	77.4%
Percentage point difference between offer rate and average offer rate	Men	1.6	1.8	0.9	-0.0	0.8	2.1
	Women	-1.0	-1.1	-0.7	0.0	-0.6	-1.5
Contribution of group to the average offer rate	Men	0.615	0.618	0.638	0.656	0.626	0.631
	Women	0.766	0.761	0.742	0.735	0.735	0.738

### P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

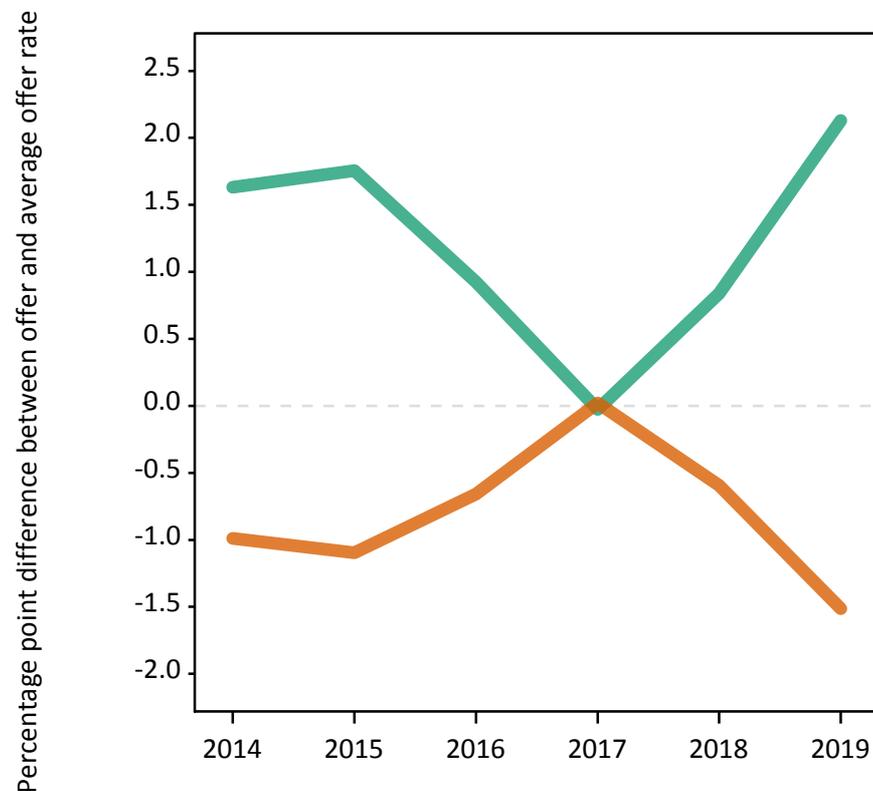
Men  
Women



### P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

Men  
Women



## P.7 18 year old applicants by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applicants	Quintile 1	570	430	380	390	420	475
	Quintile 2	790	725	565	485	630	640
	Quintile 3	1,010	970	825	830	890	945
	Quintile 4	1,540	1,475	1,300	1,340	1,490	1,580
	Quintile 5	1,160	1,090	865	875	1,020	1,045
Placed June deadline applicants	Quintile 1	80	50	65	75	40	50
	Quintile 2	80	80	100	75	90	65
	Quintile 3	120	120	145	130	120	115
	Quintile 4	200	170	230	210	230	195
	Quintile 5	105	100	125	110	140	110
All placed applicants	Quintile 1	95	70	75	85	50	65
	Quintile 2	110	100	120	85	115	80
	Quintile 3	160	165	185	165	160	165
	Quintile 4	325	280	305	290	315	280
	Quintile 5	190	160	175	150	180	145
June deadline applicants per 10,000 population	Quintile 1	40.5	30.5	28.0	29.1	32.5	37.6
	Quintile 2	55.1	49.6	39.7	34.9	46.4	48.3
	Quintile 3	69.0	64.6	56.2	57.3	63.3	68.3
	Quintile 4	100.9	95.3	85.4	88.5	101.0	109.1
	Quintile 5	68.3	62.6	50.1	50.9	60.5	63.1
Placed June deadline applicants per 10,000 population	Quintile 1	5.5	3.7	4.8	5.6	3.2	3.9
	Quintile 2	5.6	5.3	7.0	5.3	6.8	4.8
	Quintile 3	8.1	8.1	9.8	9.0	8.4	8.3
	Quintile 4	13.0	11.0	15.0	13.9	15.7	13.6
	Quintile 5	6.2	5.9	7.4	6.5	8.4	6.6
All placed applicants per 10,000 population	Quintile 1	6.7	4.8	5.4	6.4	3.8	5.3
	Quintile 2	7.7	6.7	8.5	6.0	8.4	6.1
	Quintile 3	11.1	10.9	12.6	11.5	11.2	12.0
	Quintile 4	21.4	18.0	19.9	19.2	21.4	19.2
	Quintile 5	11.1	9.1	10.2	8.7	10.8	8.7

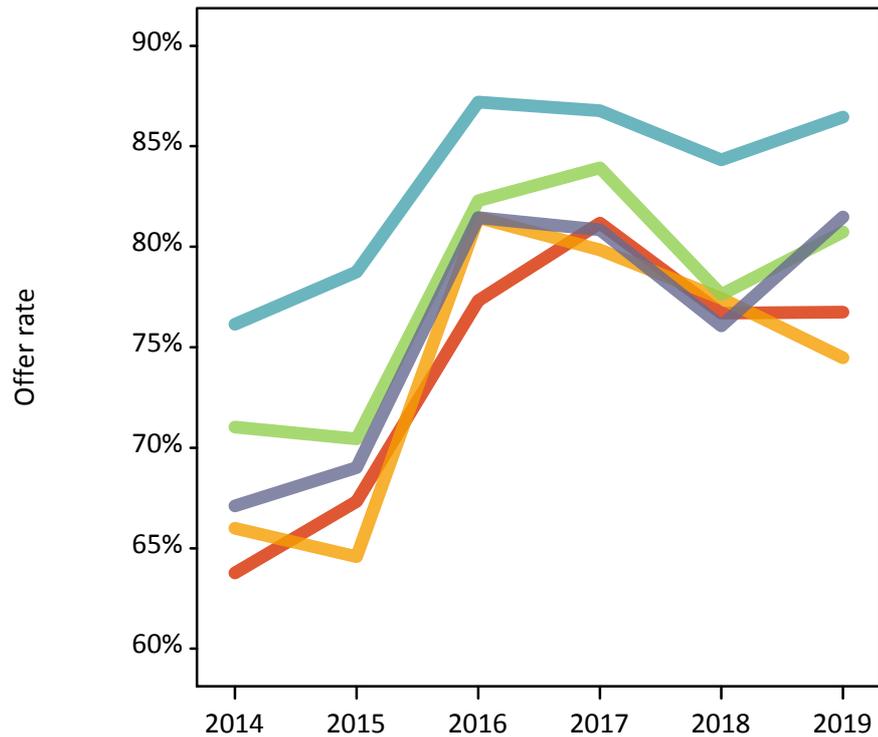
## P.8 18 year old applications by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applications	Quintile 1	590	450	390	410	440	500
	Quintile 2	835	750	580	500	660	660
	Quintile 3	1,055	1,000	860	865	915	985
	Quintile 4	1,630	1,540	1,375	1,405	1,550	1,655
	Quintile 5	1,215	1,125	895	900	1,055	1,090
Offers	Quintile 1	375	305	300	330	340	385
	Quintile 2	550	485	475	400	510	495
	Quintile 3	750	705	705	725	710	795
	Quintile 4	1,240	1,210	1,200	1,220	1,305	1,430
	Quintile 5	815	775	730	725	800	890
Offer rate	Quintile 1	63.8%	67.3%	77.3%	81.2%	76.7%	76.8%
	Quintile 2	66.0%	64.6%	81.4%	79.8%	77.4%	74.5%
	Quintile 3	71.0%	70.4%	82.3%	83.9%	77.6%	80.7%
	Quintile 4	76.1%	78.8%	87.2%	86.8%	84.3%	86.5%
	Quintile 5	67.1%	69.0%	81.5%	80.8%	76.1%	81.5%
Average offer rate	Quintile 1	65.9%	69.3%	82.0%	81.2%	77.4%	78.0%
	Quintile 2	66.9%	65.5%	81.3%	80.8%	76.7%	76.7%
	Quintile 3	70.7%	70.8%	82.4%	84.2%	78.9%	82.1%
	Quintile 4	75.9%	77.5%	85.9%	85.8%	83.4%	85.2%
	Quintile 5	66.1%	69.0%	81.4%	81.5%	76.4%	80.3%
Percentage point difference between offer rate and average offer rate	Quintile 1	-2.2	-2.0	-4.6	-0.0	-0.7	-1.3
	Quintile 2	-0.9	-0.9	0.2	-1.0	0.7	-2.2
	Quintile 3	0.3	-0.4	-0.1	-0.3	-1.3	-1.3
	Quintile 4	0.3	1.2	1.3	1.0	0.9	1.3
	Quintile 5	1.0	0.0	0.0	-0.7	-0.3	1.2
Contribution of group to the average offer rate	Quintile 1	0.213	0.205	0.229	0.232	0.211	0.221
	Quintile 2	0.243	0.258	0.264	0.252	0.257	0.255
	Quintile 3	0.282	0.304	0.320	0.325	0.300	0.291
	Quintile 4	0.397	0.420	0.442	0.455	0.426	0.429
	Quintile 5	0.332	0.338	0.341	0.342	0.329	0.318

### P.9 18 year old offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

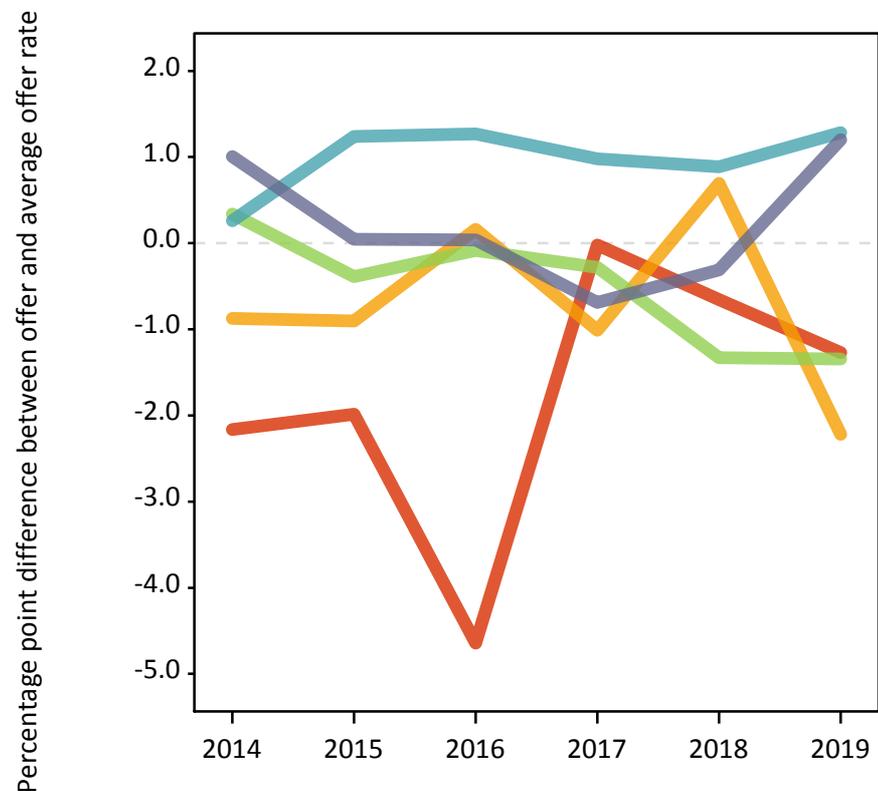
- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



### P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



## P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applicants	White	3,075	2,635	1,960	1,940	2,195	2,220
	Black	545	575	560	530	660	715
	Asian	920	940	925	965	1,030	1,165
	Mixed	330	355	315	290	335	340
	Other	190	165	145	170	200	245
Placed June deadline applicants	White	300	275	315	290	265	230
	Black	80	85	110	100	115	100
	Asian	125	115	155	130	155	125
	Mixed	45	35	55	55	50	50
	Other	25	15	25	25	35	25
All placed applicants	White	400	330	365	335	320	295
	Black	150	145	175	145	165	155
	Asian	220	205	215	185	220	190
	Mixed	60	50	70	70	70	65
	Other	45	25	35	35	45	30
June deadline applicants per 10,000 population	White	49.8	42.3	32.4	32.7	38.4	40.2
	Black	179.8	180.3	178.2	168.7	205.9	217.0
	Asian	135.4	132.8	128.7	131.4	136.3	149.4
	Mixed	114.4	115.8	100.7	89.7	103.6	102.7
	Other	203.1	170.1	143.7	167.0	187.4	220.0
Placed June deadline applicants per 10,000 population	White	4.8	4.4	5.2	4.9	4.6	4.2
	Black	26.7	26.4	35.8	31.1	35.1	30.3
	Asian	18.7	16.5	21.5	17.8	20.8	16.0
	Mixed	15.6	10.7	17.2	17.1	16.0	14.6
	Other	26.9	15.6	25.1	22.3	34.5	21.4
All placed applicants per 10,000 population	White	6.5	5.3	6.0	5.7	5.6	5.3
	Black	49.2	46.2	55.6	45.8	51.0	46.7
	Asian	32.7	29.2	29.7	25.3	29.0	24.2
	Mixed	20.5	15.9	21.9	22.4	21.9	19.5
	Other	48.3	28.0	35.2	32.0	41.0	26.7

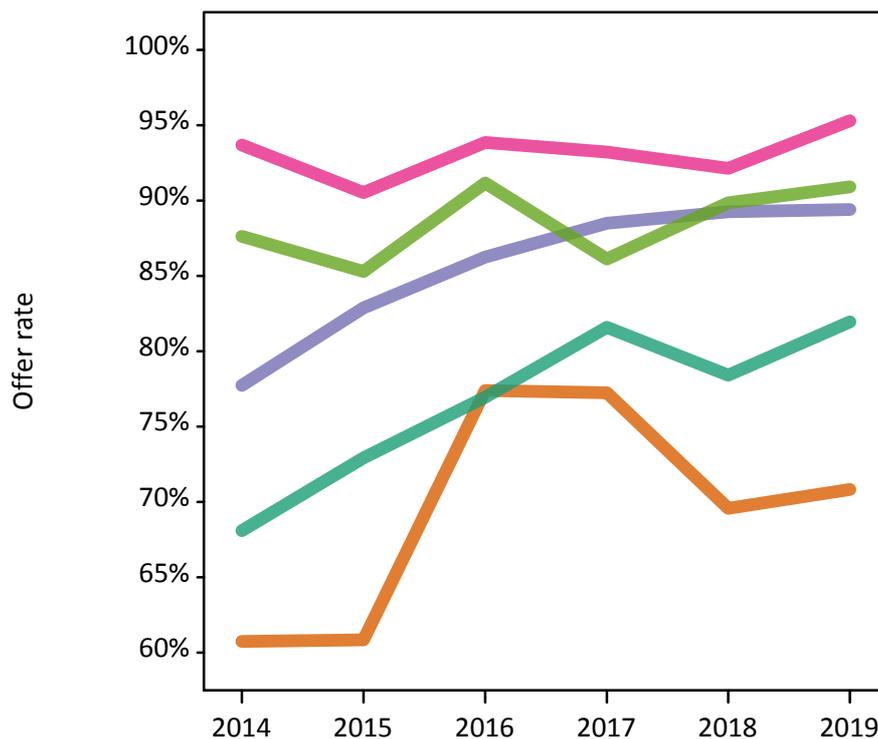
## P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applications	White	3,215	2,725	2,050	2,015	2,280	2,325
	Black	585	585	580	545	690	745
	Asian	965	995	960	1,015	1,070	1,210
	Mixed	350	375	335	305	350	360
	Other	195	170	145	175	205	255
Offers	White	1,950	1,655	1,585	1,560	1,585	1,645
	Black	455	485	500	485	615	665
	Asian	905	900	900	945	985	1,150
	Mixed	240	270	255	250	275	295
	Other	170	145	135	150	185	230
Offer rate	White	60.8%	60.9%	77.4%	77.2%	69.6%	70.8%
	Black	77.7%	82.9%	86.3%	88.5%	89.2%	89.4%
	Asian	93.7%	90.5%	93.8%	93.2%	92.1%	95.3%
	Mixed	68.1%	72.9%	76.9%	81.6%	78.4%	81.9%
	Other	87.6%	85.3%	91.2%	86.1%	89.9%	90.9%
Average offer rate	White	61.4%	61.4%	78.4%	77.8%	70.9%	72.3%
	Black	78.4%	81.6%	85.8%	88.7%	86.8%	88.2%
	Asian	91.1%	91.0%	91.3%	91.8%	90.8%	93.3%
	Mixed	68.3%	71.1%	79.0%	80.9%	79.3%	81.4%
	Other	87.6%	82.9%	92.3%	88.5%	89.0%	91.7%
Percentage point difference between offer rate and average offer rate	White	-0.7	-0.5	-1.0	-0.6	-1.3	-1.5
	Black	-0.7	1.2	0.4	-0.2	2.5	1.2
	Asian	2.6	-0.5	2.5	1.4	1.3	2.0
	Mixed	-0.2	1.8	-2.1	0.7	-0.9	0.5
	Other	0.1	2.4	-1.1	-2.4	0.8	-0.8
Contribution of group to the average offer rate	White	0.712	0.691	0.621	0.627	0.632	0.614
	Black	0.228	0.251	0.275	0.266	0.280	0.266
	Asian	0.407	0.444	0.427	0.449	0.419	0.428
	Mixed	0.158	0.216	0.205	0.204	0.200	0.185
	Other	0.169	0.198	0.180	0.183	0.173	0.153

### P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

- White
- Black
- Asian
- Mixed
- Other



### P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

- White
- Black
- Asian
- Mixed
- Other



### P.15 Applicants (all ages)

Statistic	2014	2015	2016	2017	2018	2019
June deadline applicants	14,445	13,050	11,570	11,075	12,600	12,965
Placed June deadline applicants	2,180	1,960	2,200	2,140	2,105	1,900
All placed applicants	4,030	3,655	3,510	3,015	3,665	3,940

### P.16 Applications (all ages)

Statistic	2014	2015	2016	2017	2018	2019
June deadline applications	15,445	13,825	12,350	11,825	13,315	13,765
Offers	9,700	8,660	8,605	8,460	9,065	9,825
Offer rate	62.8%	62.6%	69.7%	71.5%	68.1%	71.4%

### P.17 Applicants (all ages) by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applicants	Men	5,860	5,130	4,890	4,670	4,915	4,950
	Women	8,590	7,920	6,680	6,405	7,690	8,010
Placed June deadline applicants	Men	915	765	935	870	845	760
	Women	1,265	1,200	1,265	1,265	1,260	1,140
All placed applicants	Men	1,615	1,430	1,450	1,265	1,465	1,585
	Women	2,415	2,225	2,060	1,750	2,200	2,355

### P.18 Applications (all ages) by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applications	Men	6,290	5,415	5,245	4,985	5,225	5,290
	Women	9,155	8,410	7,105	6,840	8,090	8,475
Offers	Men	4,400	3,800	3,815	3,690	3,855	4,170
	Women	5,300	4,855	4,790	4,770	5,210	5,655
Offer rate	Men	69.9%	70.2%	72.7%	74.1%	73.8%	78.9%
	Women	57.9%	57.7%	67.4%	69.7%	64.4%	66.7%

### P.19 Applicants (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applicants	Quintile 1	1,355	1,140	945	990	1,145	1,090
	Quintile 2	1,955	1,695	1,390	1,265	1,540	1,625
	Quintile 3	2,940	2,735	2,435	2,345	2,570	2,660
	Quintile 4	4,780	4,445	4,090	3,860	4,410	4,545
	Quintile 5	3,365	3,005	2,675	2,590	2,895	2,930
Placed June deadline applicants	Quintile 1	200	145	175	195	165	145
	Quintile 2	265	235	270	230	250	210
	Quintile 3	445	440	465	485	445	415
	Quintile 4	810	740	835	800	815	735
	Quintile 5	450	400	450	425	425	375
All placed applicants	Quintile 1	285	225	230	240	245	260
	Quintile 2	440	385	380	300	400	380
	Quintile 3	800	780	760	660	780	830
	Quintile 4	1,595	1,505	1,390	1,200	1,505	1,615
	Quintile 5	895	750	735	610	710	810

### P.20 Applications (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applications	Quintile 1	1,420	1,200	990	1,045	1,225	1,155
	Quintile 2	2,085	1,780	1,475	1,335	1,625	1,735
	Quintile 3	3,140	2,895	2,600	2,500	2,695	2,845
	Quintile 4	5,150	4,760	4,405	4,190	4,705	4,840
	Quintile 5	3,600	3,150	2,840	2,720	3,020	3,075
Offers	Quintile 1	860	720	685	745	820	805
	Quintile 2	1,225	1,045	1,035	935	1,090	1,160
	Quintile 3	1,960	1,800	1,775	1,805	1,800	2,005
	Quintile 4	3,395	3,155	3,115	3,095	3,305	3,605
	Quintile 5	2,225	1,925	1,975	1,865	2,025	2,180
Offer rate	Quintile 1	60.5%	59.7%	69.0%	71.3%	67.1%	69.6%
	Quintile 2	58.8%	58.6%	70.3%	69.8%	67.1%	66.9%
	Quintile 3	62.3%	62.2%	68.2%	72.1%	66.7%	70.4%
	Quintile 4	65.9%	66.2%	70.7%	73.8%	70.2%	74.4%
	Quintile 5	61.8%	61.0%	69.5%	68.5%	67.1%	70.8%

## P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applicants	White	7,060	6,105	4,780	4,710	5,145	5,200
	Black	3,390	3,105	3,050	2,660	3,490	3,590
	Asian	2,350	2,225	2,165	2,135	2,315	2,430
	Mixed	965	975	920	865	900	940
	Other	550	485	505	545	565	650
Placed June deadline applicants	White	920	775	835	795	785	660
	Black	595	575	645	625	635	595
	Asian	405	355	410	385	385	355
	Mixed	160	150	180	200	170	175
	Other	75	75	100	100	100	80
All placed applicants	White	1,320	1,130	1,090	950	1,110	1,175
	Black	1,425	1,360	1,280	1,015	1,330	1,475
	Asian	775	705	680	585	690	715
	Mixed	270	260	255	270	300	325
	Other	185	150	160	155	180	155

## P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applications	White	7,475	6,415	5,070	5,000	5,435	5,540
	Black	3,665	3,320	3,300	2,850	3,695	3,800
	Asian	2,550	2,380	2,300	2,285	2,450	2,570
	Mixed	1,040	1,030	980	940	965	1,010
	Other	570	510	530	580	585	670
Offers	White	4,335	3,725	3,490	3,450	3,505	3,625
	Black	2,005	1,835	1,990	1,850	2,310	2,515
	Asian	2,120	1,930	1,910	1,930	1,995	2,250
	Mixed	675	670	670	675	660	760
	Other	460	390	420	445	475	555
Offer rate	White	58.0%	58.1%	68.8%	69.0%	64.5%	65.5%
	Black	54.7%	55.3%	60.3%	64.8%	62.5%	66.2%
	Asian	83.1%	81.1%	83.0%	84.3%	81.4%	87.5%
	Mixed	64.8%	64.9%	68.2%	71.7%	68.4%	75.4%
	Other	80.6%	76.1%	79.9%	77.3%	80.9%	82.9%

## Technical Notes and Definitions

### UCAS undergraduate scheme

#### Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

#### Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

#### Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2019 cycle runs from September 2018 through to October 2019.

#### End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

#### Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

#### June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

#### Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

### Reporting groups

#### Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

#### POLAR4 quintile

Developed by OfS, POLAR4 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR4 is based on the participation rates of young people between 2009-10 and 2013-14 if they entered higher education aged 18, or between 2010-11 and 2014-15 if they entered aged 19, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR4 quintile are not reported.

#### Sex

Sex as declared by the applicant.

### **SIMD 2016 quintile**

Scottish index of multiple deprivation (SIMD) identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2019 End of Cycle Report and the 2019 cycle January deadline application rate report.

### **Statistics reported in the tables**

#### **All placed applicants**

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

#### **All placed applicants per 10,000 population**

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

#### **Average offer rate**

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR4 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

### Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR4 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

### Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

### Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

### June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

### June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

### June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

### Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

### Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

### Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

### Other definitions

#### Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used. Numbers for applicants aged 17 and under are included in the tables that report numbers for all age groups. Providers in Scotland typically receive a higher proportion of applicants aged 17 and under compared to providers elsewhere in the UK.

#### Provider

A higher education provider - a university or college.

#### UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.