Sex, area background and ethnic group

UCAS

B50 Bournemouth University

Cycle years: 2014 - 2019

Cycle Reference Point: End of Cycle

Applicant coverage: UK domiciled

Reporting groups: Sex, POLAR4, ethnic group

Applicant statistics: June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

Application statistics: June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

Non-disclosure controls: To avoid the disclosure of information about any individual the following measures are taken
- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

Contents:

P.1 18 year old applicants

Statistic	2014	2015	2016	2017	2018	2019
June deadline applicants	10,300	10,270	12,125	11,305	9,885	9,810
Placed June deadline applicants	1,965	1,975	2,265	2,075	1,940	2,050
All placed applicants	2,155	2,300	2,460	2,495	2,300	2,400
June deadline applicants per 10,000 population	136.8	134.0	161.8	152.6	136.9	138.6
Placed June deadline applicants per 10,000	26.1	25.8	30.2	28.0	26.8	29.0
All placed applicants per 10,000 population	28.6	30.0	32.8	33.7	31.8	33.9

P.2 18 year old applications

Statistic	2014	2015	2016	2017	2018	2019
June deadline applications	10,780	10,670	12,645	11,800	10,315	10,260
Offers	8,840	8,335	10,690	9,400	8,710	8,920
Offer rate	82.0%	78.1%	84.5%	79.7%	84.4%	87.0%

P.3 18 year old applicants by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applicants	Men	4,680	4,560	5,665	5,350	4,740	4,680
	Women	5,620	5,710	6,460	5,955	5,145	5,130
Placed June deadline applicants	Men	890	910	1,110	1,030	985	1,020
	Women	1,075	1,060	1,155	1,045	950	1,030
All placed applicants	Men	975	1,065	1,210	1,225	1,135	1,165
	Women	1,180	1,235	1,250	1,275	1,160	1,235
June deadline applicants per 10,000 population	Men	120.9	116.2	147.5	140.9	127.9	129.2
	Women	153.6	152.8	176.8	165.0	146.2	148.4
Placed June deadline applicants per 10,000 population	Men	23.0	23.2	28.9	27.1	26.6	28.1
	Women	29.4	28.4	31.7	28.9	27.1	29.9
All placed applicants per 10,000 population	Men	25.2	27.1	31.4	32.2	30.7	32.2
	Women	32.2	33.0	34.2	35.3	33.0	35.8

P.4 18 year old applications by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applications	Men	4,950	4,805	5,970	5,650	4,980	4,915
	Women	5,830	5,860	6,675	6,145	5,335	5,345
Offers	Men	4,190	3,880	5,280	4,625	4,395	4,470
	Women	4,655	4,460	5,410	4,770	4,310	4,450
Offer rate	Men	84.6%	80.7%	88.5%	81.9%	88.3%	91.0%
	Women	79.8%	76.0%	81.0%	77.6%	80.8%	83.3%
Average offer rate	Men	85.2%	81.7%	88.9%	81.9%	88.4%	91.2%
	Women	79.3%	75.2%	80.6%	77.6%	80.7%	83.1%
Percentage point difference between offer rate and average offer rate	Men	-0.6	-1.0	-0.5	0.0	-0.1	-0.2
	Women	0.5	0.8	0.4	-0.0	0.1	0.2
Contribution of group to the average offer rate	Men	0.625	0.623	0.633	0.643	0.643	0.637
	Women	0.682	0.691	0.672	0.672	0.666	0.666

P.5 18 year old offer rate by sex
Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.
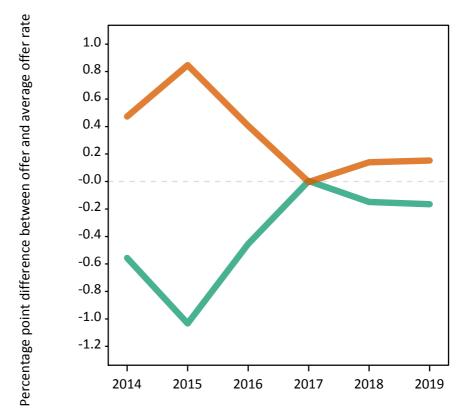

P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex
Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.
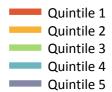
P.7 18 year old applicants by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applicants	Quintile 1	1,195	1,195	1,340	1,280	1,140	1,120
	Quintile 2	1,575	1,600	1,880	1,800	1,615	1,510
	Quintile 3	1,970	1,970	2,350	2,110	1,785	1,825
	Quintile 4	2,305	2,265	2,775	2,640	2,160	2,195
	Quintile 5	3,245	3,220	3,765	3,455	3,150	3,115
Placed June deadline applicants	Quintile 1	230	230	255	205	215	210
	Quintile 2	295	285	350	330	275	315
	Quintile 3	380	385	430	405	355	370
	Quintile 4	435	415	505	470	420	425
	Quintile 5	620	655	725	665	670	710
All placed applicants	Quintile 1	240	260	270	245	255	245
	Quintile 2	320	325	375	390	325	365
	Quintile 3	405	450	465	470	400	455
	Quintile 4	480	480	565	565	495	505
	Quintile 5	700	780	780	820	815	820
June deadline applicants per 10,000 population	Quintile 1	85.1	84.5	98.5	95.5	87.8	88.3
	Quintile 2	109.6	109.6	132.4	129.1	119.2	114.3
	Quintile 3	134.5	131.3	160.2	145.5	126.6	132.4
	Quintile 4	151.1	146.2	182.1	174.7	146.5	151.3
	Quintile 5	190.7	185.4	218.1	201.5	187.0	187.6
Placed June deadline applicants per 10,000 population	Quintile 1	16.5	16.3	18.7	15.2	16.5	16.6
	Quintile 2	20.6	19.4	24.5	23.5	20.3	23.9
	Quintile 3	25.9	25.8	29.2	27.8	25.0	26.9
	Quintile 4	28.5	26.8	33.1	31.1	28.3	29.5
	Quintile 5	36.4	37.7	42.1	38.7	39.8	42.9
All placed applicants per 10,000 population	Quintile 1	17.1	18.4	19.9	18.2	19.7	19.2
	Quintile 2	22.4	22.2	26.3	28.0	24.2	27.5
	Quintile 3	27.5	29.9	31.7	32.6	28.4	32.8
	Quintile 4	31.6	31.1	37.0	37.3	33.4	34.7
	Quintile 5	41.2	45.0	45.3	47.8	48.5	49.3

Technical notes and definitions are at the end of the report.

P.8 18 year old applications by POLAR4 quintile

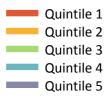| Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applications	Quintile 1	1,260	1,250	1,405	1,335	1,190	1,185
	Quintile 2	1,660	1,680	1,980	1,880	1,700	1,605
	Quintile 3	2,060	2,035	2,455	2,210	1,860	1,910
	Quintile 4	2,395	2,335	2,890	2,765	2,260	2,285
	Quintile 5	3,390	3,345	3,895	3,585	3,265	3,220
Offers	Quintile 1	985	920	1,100	965	930	960
	Quintile 2	1,315	1,290	1,655	1,440	1,380	1,355
	Quintile 3	1,660	1,560	2,055	1,735	1,580	1,605
	Quintile 4	1,990	1,825	2,470	2,225	1,925	2,015
	Quintile 5	2,880	2,730	3,395	3,010	2,870	2,940
Offer rate	Quintile 1	78.1%	73.6%	78.1%	72.4%	77.9%	81.1%
	Quintile 2	79.0%	76.8%	83.5%	76.6%	81.0%	84.5%
	Quintile 3	80.6%	76.5%	83.6%	78.6%	84.9%	84.0%
	Quintile 4	83.1%	78.1%	85.6%	80.5%	85.0%	88.2%
	Quintile 5	85.0%	81.6%	87.2%	83.9%	87.9%	91.2%
Average offer rate	Quintile 1	79.0%	73.7%	79.2%	74.3%	79.1%	82.6%
	Quintile 2	79.1%	77.3%	83.3%	77.5%	82.1%	86.1%
	Quintile 3	80.7%	75.8%	83.8%	77.8%	83.8%	84.2%
	Quintile 4	83.2%	78.6%	85.5%	80.3%	84.8%	87.8%
	Quintile 5	84.5%	81.4%	86.8%	83.4%	87.7%	90.0%
Percentage point difference between offer rate and average offer rate	Quintile 1	-0.8	-0.1	-1.1	-2.0	-1.1	-1.5
	Quintile 2	-0.1	-0.5	0.2	-0.9	-1.1	-1.6
	Quintile 3	-0.1	0.7	-0.2	0.8	1.1	-0.2
	Quintile 4	-0.1	-0.5	0.0	0.3	0.2	0.4
	Quintile 5	0.5	0.2	0.4	0.5	0.2	1.2
Contribution of group to the average offer rate	Quintile 1	0.192	0.182	0.170	0.172	0.185	0.184
	Quintile 2	0.216	0.217	0.211	0.212	0.220	0.211
	Quintile 3	0.244	0.237	0.240	0.235	0.239	0.242
	Quintile 4	0.269	0.261	0.268	0.281	0.271	0.280
	Quintile 5	0.376	0.381	0.364	0.366	0.381	0.382

P.9 18 year old offer rate by POLAR4 quintile
Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

Legend:
- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5

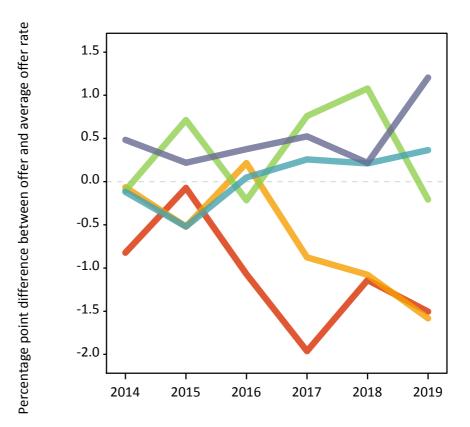**P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR4 quintile**
Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

Legend:
- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5

P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applicants	White	8,785	8,720	10,275	9,560	8,240	8,225
	Black	495	505	565	495	455	445
	Asian	490	475	555	585	580	520
	Mixed	440	435	555	515	475	475
	Other	70	100	120	110	90	100
Placed June deadline applicants	White	1,735	1,710	1,960	1,800	1,680	1,760
	Black	70	90	90	60	55	65
	Asian	65	70	80	85	85	80
	Mixed	80	80	110	95	95	115
	Other	15	20	15	20	15	20
All placed applicants	White	1,880	1,945	2,110	2,125	1,965	2,020
	Black	90	125	95	95	80	85
	Asian	75	100	100	120	115	120
	Mixed	90	100	125	115	115	135
	Other	20	20	20	25	20	25
June deadline applicants per 10,000 population	White	142.4	139.9	169.9	161.1	144.2	148.8
	Black	163.6	158.6	181.1	157.9	141.2	134.3
	Asian	72.4	67.4	77.3	79.6	76.9	66.4
	Mixed	153.3	141.4	176.7	161.1	146.8	145.0
	Other	77.4	101.7	119.6	104.8	85.8	89.1
Placed June deadline applicants per 10,000 population	White	28.1	27.5	32.4	30.4	29.4	31.8
	Black	23.1	28.9	28.4	19.1	17.1	19.4
	Asian	9.6	10.0	11.4	11.8	11.2	10.4
	Mixed	28.5	25.6	35.6	29.6	29.3	35.0
	Other	14.0	19.7	17.1	20.4	15.8	17.8
All placed applicants per 10,000 population	White	30.5	31.2	34.9	35.8	34.4	36.6
	Black	29.0	39.3	31.0	29.5	24.3	26.4
	Asian	11.1	14.4	14.2	16.6	15.3	15.4
	Mixed	30.6	33.1	39.4	35.8	34.9	41.0
	Other	19.3	22.8	18.1	23.3	19.6	20.5

P.12 18 year old applications by ethnic group

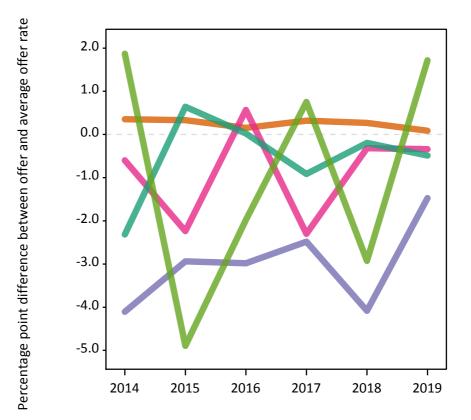| Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applications	White	9,220	9,090	10,760	10,005	8,630	8,630
	Black	500	510	575	505	460	445
	Asian	510	490	570	600	595	530
	Mixed	460	445	565	535	495	495
	Other	75	100	125	110	95	105
Offers	White	7,580	7,140	9,100	8,015	7,310	7,520
	Black	380	370	460	380	350	360
	Asian	420	370	495	455	490	460
	Mixed	380	355	490	430	430	440
	Other	65	75	100	90	80	90
Offer rate	White	82.2%	78.5%	84.6%	80.1%	84.7%	87.1%
	Black	75.8%	71.9%	80.2%	74.8%	76.5%	80.7%
	Asian	82.5%	76.2%	86.3%	75.7%	83.0%	86.1%
	Mixed	82.8%	80.2%	86.4%	80.7%	87.3%	88.9%
	Other	88.0%	75.5%	82.3%	80.7%	85.1%	89.3%
Average offer rate	White	81.9%	78.2%	84.4%	79.8%	84.4%	87.1%
	Black	80.0%	74.8%	83.2%	77.2%	80.6%	82.1%
	Asian	83.1%	78.5%	85.8%	78.0%	83.3%	86.4%
	Mixed	85.1%	79.6%	86.4%	81.6%	87.5%	89.4%
	Other	86.1%	80.4%	84.2%	80.0%	88.0%	87.6%
Percentage point difference between offer rate and average offer rate	White	0.4	0.3	0.2	0.3	0.3	0.1
	Black	-4.1	-2.9	-3.0	-2.5	-4.1	-1.5
	Asian	-0.6	-2.2	0.6	-2.3	-0.3	-0.3
	Mixed	-2.3	0.6	0.0	-0.9	-0.2	-0.5
	Other	1.9	-4.9	-2.0	0.8	-2.9	1.7
Contribution of group to the average offer rate	White	0.869	0.866	0.862	0.860	0.852	0.856
	Black	0.122	0.119	0.100	0.101	0.121	0.109
	Asian	0.132	0.113	0.120	0.121	0.150	0.131
	Mixed	0.109	0.101	0.104	0.103	0.123	0.118
	Other	0.060	0.095	0.063	0.063	0.053	0.078

P.13 18 year old offer rate by ethnic group
Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group
Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

P.15 Applicants (all ages)

Statistic	2014	2015	2016	2017	2018	2019
June deadline applicants	20,200	19,900	22,240	19,995	17,150	16,395
Placed June deadline applicants	3,830	3,815	4,220	3,650	3,480	3,545
All placed applicants	4,175	4,450	4,590	4,430	4,225	4,285

P.16 Applications (all ages)

Statistic	2014	2015	2016	2017	2018	2019
June deadline applications	21,490	21,045	23,510	21,130	18,155	17,430
Offers	14,750	13,785	17,010	14,455	13,505	13,720
Offer rate	68.6%	65.5%	72.4%	68.4%	74.4%	78.7%

P.17 Applicants (all ages) by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applicants	Men	9,020	8,785	10,045	9,345	8,015	7,675
	Women	11,180	11,115	12,195	10,650	9,140	8,725
Placed June deadline applicants	Men	1,760	1,755	1,980	1,780	1,720	1,710
	Women	2,070	2,060	2,240	1,870	1,760	1,840
All placed applicants	Men	1,930	2,070	2,165	2,130	2,055	2,030
	Women	2,245	2,380	2,425	2,300	2,170	2,250

P.18 Applications (all ages) by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applications	Men	9,690	9,390	10,695	9,990	8,525	8,175
	Women	11,800	11,650	12,815	11,140	9,630	9,250
Offers	Men	7,305	6,695	8,565	7,185	6,815	6,885
	Women	7,445	7,090	8,450	7,270	6,685	6,835
Offer rate	Men	75.4%	71.3%	80.1%	71.9%	80.0%	84.2%
	Women	63.1%	60.9%	65.9%	65.3%	69.4%	73.9%

P.19 Applicants (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applicants	Quintile 1	2,795	2,695	2,985	2,640	2,370	2,220
	Quintile 2	3,415	3,510	3,735	3,385	2,975	2,715
	Quintile 3	3,945	3,740	4,315	3,765	3,160	3,015
	Quintile 4	4,315	4,240	4,865	4,440	3,655	3,570
	Quintile 5	5,695	5,665	6,290	5,715	4,925	4,780
Placed June deadline applicants	Quintile 1	505	495	570	455	455	440
	Quintile 2	650	660	745	640	625	620
	Quintile 3	740	755	800	720	650	630
	Quintile 4	800	780	890	770	705	735
	Quintile 5	1,125	1,110	1,205	1,050	1,035	1,095
All placed applicants	Quintile 1	540	560	605	545	545	530
	Quintile 2	690	760	800	775	730	750
	Quintile 3	800	860	875	850	775	785
	Quintile 4	885	925	980	945	860	895
	Quintile 5	1,245	1,330	1,315	1,300	1,300	1,290

P.20 Applications (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applications	Quintile 1	2,975	2,860	3,160	2,805	2,520	2,360
	Quintile 2	3,700	3,755	4,025	3,625	3,215	2,950
	Quintile 3	4,195	3,945	4,570	3,975	3,340	3,210
	Quintile 4	4,575	4,465	5,115	4,675	3,865	3,785
	Quintile 5	6,015	5,965	6,590	6,005	5,150	5,020
Offers	Quintile 1	1,795	1,670	2,040	1,720	1,675	1,675
	Quintile 2	2,355	2,330	2,790	2,365	2,275	2,235
	Quintile 3	2,830	2,535	3,260	2,715	2,510	2,425
	Quintile 4	3,235	2,970	3,790	3,235	2,910	3,045
	Quintile 5	4,515	4,250	5,100	4,395	4,080	4,260
Offer rate	Quintile 1	60.3%	58.4%	64.5%	61.3%	66.5%	71.1%
	Quintile 2	63.7%	62.0%	69.3%	65.2%	70.8%	75.7%
	Quintile 3	67.5%	64.2%	71.3%	68.3%	75.2%	75.6%
	Quintile 4	70.7%	66.5%	74.1%	69.2%	75.3%	80.4%
	Quintile 5	75.1%	71.3%	77.4%	73.2%	79.3%	84.8%

P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applicants	White	16,695	16,325	18,200	16,285	13,845	13,295
	Black	1,275	1,310	1,410	1,240	1,095	1,015
	Asian	1,090	1,115	1,260	1,215	1,090	955
	Mixed	885	835	990	930	840	820
	Other	185	215	260	225	200	200
Placed June deadline applicants	White	3,335	3,275	3,600	3,120	2,995	2,965
	Black	155	185	180	135	125	160
	Asian	140	155	185	180	135	160
	Mixed	155	150	200	165	170	185
	Other	30	30	40	35	40	45
All placed applicants	White	3,595	3,735	3,885	3,685	3,565	3,515
	Black	185	250	200	205	185	220
	Asian	160	220	220	250	190	230
	Mixed	175	190	220	195	215	220
	Other	40	40	45	45	50	50

P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applications	White	17,830	17,335	19,300	17,285	14,715	14,190
	Black	1,320	1,340	1,455	1,280	1,135	1,050
	Asian	1,140	1,165	1,320	1,255	1,110	1,000
	Mixed	935	860	1,040	970	885	865
	Other	190	235	270	230	215	210
Offers	White	12,410	11,610	14,230	12,025	11,105	11,250
	Black	735	675	810	710	680	695
	Asian	780	715	900	830	815	780
	Mixed	650	585	800	680	680	710
	Other	135	130	190	150	160	175
Offer rate	White	69.6%	67.0%	73.7%	69.6%	75.5%	79.3%
	Black	55.6%	50.3%	55.6%	55.5%	59.7%	66.2%
	Asian	68.4%	61.3%	68.3%	66.2%	73.5%	78.4%
	Mixed	69.6%	67.9%	76.8%	69.9%	77.0%	82.2%
	Other	69.6%	56.7%	69.7%	65.7%	74.3%	84.6%

Technical Notes and Definitions

UCAS undergraduate scheme

Adjustment
Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

Clearing
Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

Cycle year
The UCAS application cycle which runs from September to October the following year. For example the 2019 cycle runs from September 2018 through to October 2019.

End of cycle
The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

Extra
Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

June 30 deadline
The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

Record of Prior Acceptance (RPA)
RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

Reporting groups

Ethnic group
High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

POLAR4 quintile
Developed by OfS, POLAR4 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR4 is based on the participation rates of young people between between 2009-10 and 2013-14 if they entered higher education aged 18, or between 2010-11 and 2014-15 if they entered aged 19, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR4 quintile are not reported.

Sex
Sex as declared by the applicant.

Scottish index of multiple deprivation (SIMD) identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2019 End of Cycle Report and the 2019 cycle January deadline application rate report.

Statistics reported in the tables

All placed applicants
The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

All placed applicants per 10,000 population
The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

Average offer rate
The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR4 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR4 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

Other definitions

Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used. Numbers for applicants aged 17 and under are included in the tables that report numbers for all age groups. Providers in Scotland typically receive a higher proportion of applicants aged 17 and under compared to providers elsewhere in the UK.

Provider

A higher education provider - a university or college.

UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.