

## S03 University of Salford

**Cycle years:** 2013 - 2018

**Cycle Reference Point:** End of Cycle

**Applicant coverage:** UK domiciled

**Reporting groups:** Sex, POLAR4, ethnic group

**Applicant statistics:** June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

**Application statistics:** June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

**Non-disclosure controls:** To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

### Contents:

18 year old applicants:	P.1
18 year old applications:	P.2
18 year old applicants by sex:	P.3
18 year old applications by sex:	P.4
18 year old applicants by POLAR4 quintile:	P.7
18 year old applications by POLAR4 quintile:	P.8
18 year old applicants by ethnic group:	P.11
18 year old applications by ethnic group:	P.12
Applicants (all ages):	P.15
Applications (all ages):	P.16
Applicants (all ages) by sex:	P.17
Applications (all ages) by sex:	P.18
Applicants (all ages) by POLAR4 quintile:	P.19
Applications (all ages) by POLAR4 quintile:	P.20
Applicants (all ages) by ethnic group:	P.21
Applications (all ages) by ethnic group:	P.22

## P.1 18 year old applicants

Statistic	2013	2014	2015	2016	2017	2018
June deadline applicants	6,620	8,010	9,500	9,720	10,110	10,115
Placed June deadline applicants	1,210	1,375	1,770	1,835	2,135	2,135
All placed applicants	1,525	1,785	2,160	2,200	2,620	2,595
June deadline applicants per 10,000 population	87.0	106.3	124.0	129.7	136.5	140.1
Placed June deadline applicants per 10,000	15.9	18.3	23.1	24.5	28.8	29.6
All placed applicants per 10,000 population	20.0	23.7	28.2	29.4	35.3	36.0

## P.2 18 year old applications

Statistic	2013	2014	2015	2016	2017	2018
June deadline applications	7,130	8,580	10,185	10,445	10,990	11,075
Offers	5,220	6,100	7,580	7,775	8,735	9,050
Offer rate	73.2%	71.1%	74.4%	74.4%	79.5%	81.7%

### P.3 18 year old applicants by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applicants	Men	3,070	3,665	4,145	4,350	4,430	4,535
	Women	3,550	4,340	5,355	5,365	5,685	5,585
Placed June deadline applicants	Men	595	635	760	860	980	930
	Women	615	740	1,010	975	1,155	1,205
All placed applicants	Men	745	830	945	1,025	1,200	1,125
	Women	780	950	1,215	1,175	1,420	1,470
June deadline applicants per 10,000 population	Men	78.6	94.7	105.6	113.3	116.6	122.4
	Women	95.8	118.6	143.3	146.9	157.4	158.7
Placed June deadline applicants per 10,000 population	Men	15.3	16.4	19.4	22.4	25.7	25.1
	Women	16.5	20.2	27.0	26.7	32.0	34.3
All placed applicants per 10,000 population	Men	19.1	21.5	24.1	26.7	31.6	30.4
	Women	21.0	26.0	32.6	32.1	39.3	41.8

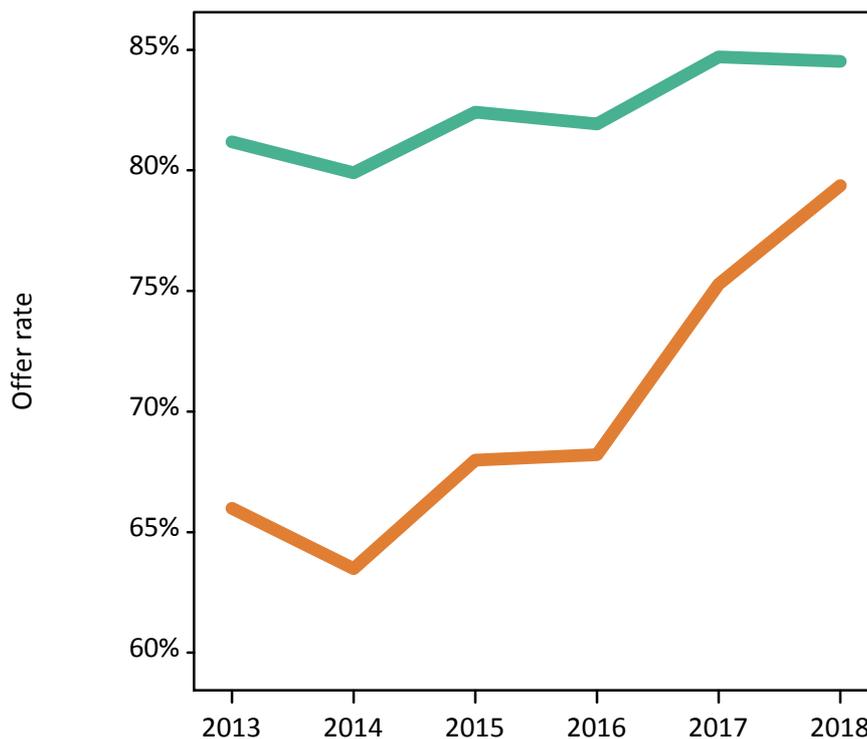
### P.4 18 year old applications by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applications	Men	3,380	3,990	4,540	4,750	4,905	5,080
	Women	3,750	4,590	5,645	5,695	6,085	5,995
Offers	Men	2,745	3,190	3,740	3,890	4,155	4,290
	Women	2,475	2,915	3,840	3,885	4,580	4,760
Offer rate	Men	81.2%	79.9%	82.4%	81.9%	84.7%	84.5%
	Women	66.0%	63.5%	68.0%	68.2%	75.3%	79.4%
Average offer rate	Men	80.3%	79.4%	81.8%	81.4%	85.2%	85.2%
	Women	66.8%	63.9%	68.4%	68.6%	74.9%	78.8%
Percentage point difference between offer rate and average offer rate	Men	0.9	0.5	0.6	0.5	-0.5	-0.7
	Women	-0.8	-0.4	-0.5	-0.4	0.4	0.6
Contribution of group to the average offer rate	Men	0.697	0.677	0.662	0.656	0.646	0.646
	Women	0.727	0.719	0.729	0.713	0.714	0.700

### P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2013-2018.

Men  
Women



### P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2013-2018.

Men  
Women



## P.7 18 year old applicants by POLAR4 quintile

Statistic	POLAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applicants	Quintile 1	935	1,240	1,450	1,515	1,575	1,585
	Quintile 2	1,450	1,785	2,040	2,195	2,180	2,175
	Quintile 3	1,390	1,675	2,035	2,125	2,200	2,235
	Quintile 4	1,475	1,685	2,020	1,980	2,130	2,125
	Quintile 5	1,365	1,610	1,945	1,890	2,010	1,970
Placed June deadline applicants	Quintile 1	200	215	285	270	295	320
	Quintile 2	275	325	385	445	470	485
	Quintile 3	250	275	350	410	465	485
	Quintile 4	265	295	390	335	460	445
	Quintile 5	220	265	365	375	445	395
All placed applicants	Quintile 1	240	265	320	325	370	390
	Quintile 2	335	405	485	525	565	570
	Quintile 3	330	365	425	480	570	585
	Quintile 4	340	400	495	405	570	570
	Quintile 5	275	345	435	455	545	480
June deadline applicants per 10,000 population	Quintile 1	66.6	88.2	102.3	111.4	117.8	122.0
	Quintile 2	99.8	124.3	139.5	154.7	156.4	160.8
	Quintile 3	93.6	114.4	135.9	145.0	151.9	158.5
	Quintile 4	95.6	110.5	130.4	129.9	140.9	144.2
	Quintile 5	79.1	94.5	112.0	109.5	117.3	117.0
Placed June deadline applicants per 10,000 population	Quintile 1	14.4	15.3	20.0	20.0	22.1	24.7
	Quintile 2	19.0	22.6	26.2	31.2	33.7	35.8
	Quintile 3	16.8	18.8	23.3	27.9	32.2	34.3
	Quintile 4	17.1	19.3	25.1	21.9	30.3	30.2
	Quintile 5	12.7	15.5	21.0	21.9	25.8	23.5
All placed applicants per 10,000 population	Quintile 1	17.1	18.9	22.7	24.0	27.5	29.8
	Quintile 2	23.0	28.1	33.1	37.1	40.6	42.1
	Quintile 3	22.3	25.1	28.4	32.9	39.4	41.4
	Quintile 4	22.1	26.2	32.0	26.7	37.6	38.5
	Quintile 5	16.1	20.2	24.9	26.4	31.7	28.4

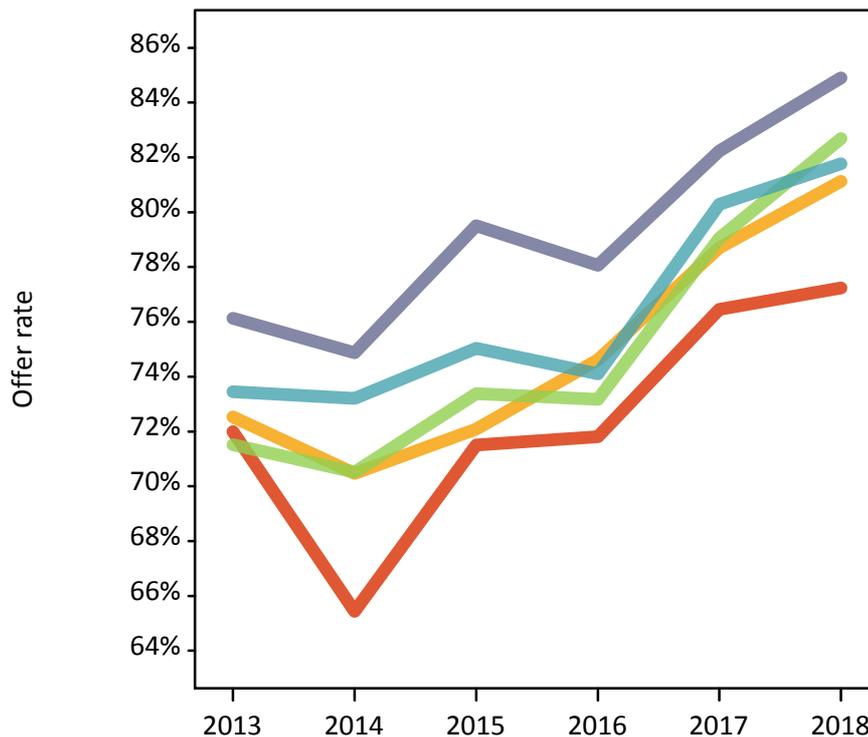
## P.8 18 year old applications by POLAR4 quintile

Statistic	POLAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applications	Quintile 1	1,030	1,320	1,565	1,630	1,700	1,755
	Quintile 2	1,575	1,920	2,190	2,380	2,390	2,375
	Quintile 3	1,515	1,795	2,200	2,270	2,375	2,455
	Quintile 4	1,565	1,805	2,160	2,115	2,325	2,330
	Quintile 5	1,440	1,725	2,060	2,040	2,190	2,140
Offers	Quintile 1	745	865	1,120	1,170	1,300	1,355
	Quintile 2	1,145	1,355	1,580	1,775	1,880	1,925
	Quintile 3	1,080	1,265	1,615	1,660	1,880	2,030
	Quintile 4	1,150	1,320	1,620	1,570	1,865	1,905
	Quintile 5	1,095	1,290	1,635	1,590	1,800	1,815
Offer rate	Quintile 1	72.0%	65.4%	71.5%	71.8%	76.5%	77.2%
	Quintile 2	72.5%	70.5%	72.1%	74.6%	78.7%	81.1%
	Quintile 3	71.5%	70.5%	73.4%	73.2%	79.0%	82.7%
	Quintile 4	73.4%	73.2%	75.0%	74.1%	80.3%	81.8%
	Quintile 5	76.1%	74.9%	79.5%	78.1%	82.2%	84.9%
Average offer rate	Quintile 1	72.6%	67.5%	72.9%	72.9%	78.1%	79.3%
	Quintile 2	72.1%	70.5%	72.1%	74.1%	78.6%	81.5%
	Quintile 3	71.2%	70.8%	74.3%	73.9%	78.9%	82.4%
	Quintile 4	73.9%	72.4%	75.3%	74.6%	80.3%	82.1%
	Quintile 5	76.0%	73.9%	77.1%	76.3%	81.2%	82.7%
Percentage point difference between offer rate and average offer rate	Quintile 1	-0.6	-2.0	-1.4	-1.1	-1.6	-2.1
	Quintile 2	0.4	-0.0	-0.1	0.5	0.1	-0.4
	Quintile 3	0.3	-0.3	-0.9	-0.8	0.1	0.2
	Quintile 4	-0.4	0.8	-0.2	-0.5	-0.0	-0.3
	Quintile 5	0.1	1.0	2.4	1.7	1.0	2.2
Contribution of group to the average offer rate	Quintile 1	0.249	0.234	0.228	0.226	0.225	0.214
	Quintile 2	0.308	0.295	0.282	0.294	0.277	0.263
	Quintile 3	0.303	0.285	0.279	0.276	0.284	0.274
	Quintile 4	0.307	0.286	0.274	0.270	0.275	0.267
	Quintile 5	0.314	0.297	0.299	0.290	0.286	0.263

### P.9 18 year old offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2013-2018.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



### P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2013-2018.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



## P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applicants	Asian	920	1,225	1,530	1,775	1,795	1,855
	Black	270	380	440	465	465	485
	Mixed	205	290	340	335	355	385
	White	5,145	5,995	7,035	6,955	7,325	7,200
	Other	65	100	115	130	125	150
Placed June deadline applicants	Asian	120	160	250	285	315	355
	Black	30	55	60	55	70	85
	Mixed	40	50	55	65	65	85
	White	1,005	1,100	1,360	1,405	1,630	1,570
	Other	10	10	30	15	30	35
All placed applicants	Asian	210	285	375	400	485	495
	Black	50	85	90	70	105	120
	Mixed	55	60	70	80	85	105
	White	1,190	1,325	1,570	1,615	1,890	1,805
	Other	20	25	45	25	40	60
June deadline applicants per 10,000 population	Asian	139.3	180.6	216.5	246.4	243.8	250.1
	Black	91.3	126.0	138.2	149.2	148.1	155.2
	Mixed	75.8	100.1	110.9	106.8	110.3	119.2
	White	81.7	97.2	112.9	115.0	123.4	125.4
	Other	69.5	107.4	117.2	128.6	123.3	141.7
Placed June deadline applicants per 10,000 population	Asian	17.9	23.7	35.3	39.7	43.1	47.9
	Black	10.4	17.5	19.5	16.9	22.9	27.3
	Mixed	14.4	16.7	17.5	21.0	20.9	26.0
	White	16.0	17.8	21.9	23.2	27.5	27.3
	Other	12.1	12.9	33.2	16.1	30.1	33.3
All placed applicants per 10,000 population	Asian	31.7	41.9	53.0	55.3	66.1	67.0
	Black	16.2	28.0	28.9	22.0	33.4	38.5
	Mixed	19.6	21.6	22.4	25.7	26.2	32.2
	White	18.9	21.5	25.2	26.7	31.8	31.5
	Other	19.9	24.7	45.6	25.1	36.9	56.1

## P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applications	Asian	970	1,325	1,650	1,890	1,995	2,065
	Black	290	400	465	490	495	515
	Mixed	215	310	375	365	400	415
	White	5,565	6,405	7,520	7,495	7,905	7,850
	Other	75	120	130	140	145	180
Offers	Asian	690	955	1,295	1,445	1,625	1,780
	Black	195	265	325	335	360	390
	Mixed	160	215	280	280	310	345
	White	4,095	4,575	5,535	5,545	6,275	6,350
	Other	60	80	110	115	115	140
Offer rate	Asian	71.3%	72.0%	78.4%	76.3%	81.5%	86.2%
	Black	68.1%	66.4%	70.0%	68.0%	73.4%	75.5%
	Mixed	74.1%	68.5%	74.0%	76.9%	78.2%	84.0%
	White	73.6%	71.4%	73.6%	74.0%	79.4%	80.9%
	Other	78.9%	66.9%	87.5%	84.8%	77.9%	77.5%
Average offer rate	Asian	73.1%	74.7%	78.7%	77.8%	82.7%	85.8%
	Black	71.2%	69.2%	73.3%	71.8%	77.1%	80.6%
	Mixed	76.9%	73.6%	75.8%	76.0%	80.6%	83.2%
	White	73.0%	70.4%	73.3%	73.4%	78.7%	80.5%
	Other	80.1%	71.5%	84.1%	84.4%	80.6%	86.5%
Percentage point difference between offer rate and average offer rate	Asian	-1.8	-2.7	-0.3	-1.5	-1.3	0.5
	Black	-3.2	-2.8	-3.4	-3.8	-3.6	-5.1
	Mixed	-2.9	-5.1	-1.8	0.9	-2.4	0.8
	White	0.6	1.1	0.3	0.5	0.7	0.3
	Other	-1.1	-4.6	3.4	0.4	-2.7	-9.0
Contribution of group to the average offer rate	Asian	0.330	0.335	0.322	0.326	0.344	0.331
	Black	0.171	0.154	0.129	0.118	0.140	0.115
	Mixed	0.141	0.141	0.131	0.115	0.126	0.098
	White	0.830	0.801	0.789	0.772	0.779	0.768
	Other	0.164	0.143	0.126	0.141	0.103	0.068

### P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2013-2018.

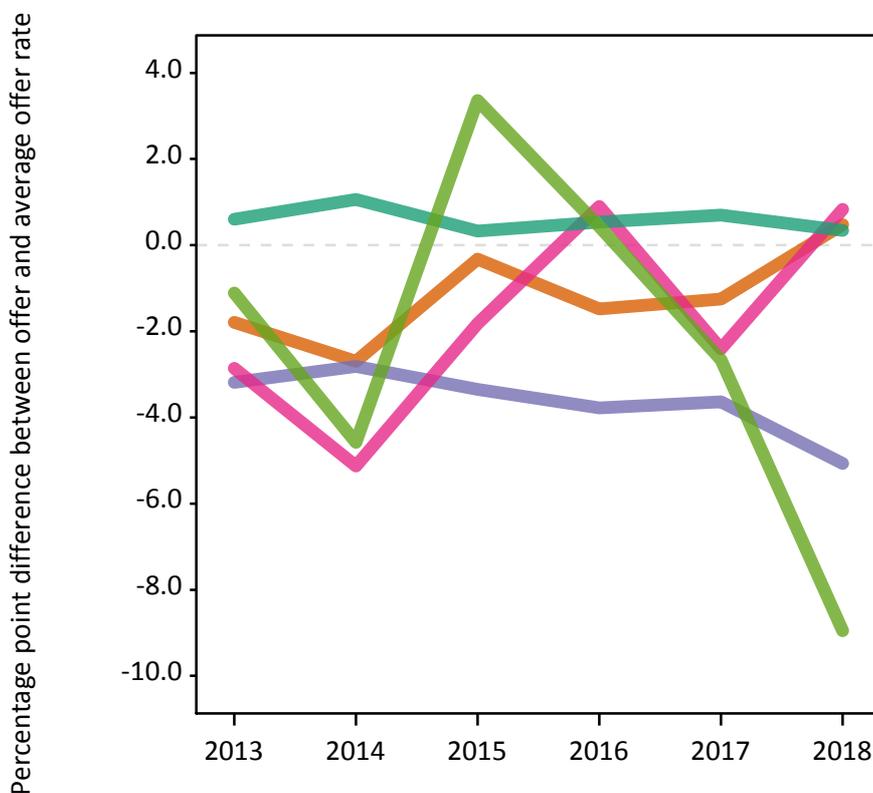
- Asian
- Black
- Mixed
- White
- Other



### P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2013-2018.

- Asian
- Black
- Mixed
- White
- Other



### P.15 Applicants (all ages)

Statistic	2013	2014	2015	2016	2017	2018
June deadline applicants	16,815	19,305	21,175	21,335	20,430	19,920
Placed June deadline applicants	3,260	3,500	4,015	3,940	4,190	4,420
All placed applicants	4,090	4,460	5,165	4,985	5,480	5,800

### P.16 Applications (all ages)

Statistic	2013	2014	2015	2016	2017	2018
June deadline applications	18,660	21,345	23,270	23,650	22,805	22,345
Offers	10,795	11,910	14,285	14,315	15,480	16,320
Offer rate	57.9%	55.8%	61.4%	60.5%	67.9%	73.0%

### P.17 Applicants (all ages) by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applicants	Men	7,040	8,120	8,830	8,955	8,795	8,735
	Women	9,775	11,185	12,345	12,380	11,635	11,180
Placed June deadline applicants	Men	1,485	1,515	1,710	1,725	1,885	1,900
	Women	1,770	1,985	2,305	2,215	2,305	2,520
All placed applicants	Men	1,890	1,985	2,300	2,250	2,515	2,540
	Women	2,195	2,475	2,870	2,740	2,965	3,260

### P.18 Applications (all ages) by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applications	Men	7,935	9,105	9,925	10,045	10,035	10,030
	Women	10,725	12,235	13,340	13,605	12,775	12,315
Offers	Men	5,420	5,985	7,045	7,000	7,450	7,640
	Women	5,375	5,930	7,245	7,315	8,030	8,680
Offer rate	Men	68.3%	65.7%	70.9%	69.7%	74.2%	76.2%
	Women	50.1%	48.4%	54.3%	53.8%	62.9%	70.5%

### P.19 Applicants (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applicants	Quintile 1	2,945	3,500	3,885	3,840	3,635	3,600
	Quintile 2	3,840	4,415	4,760	4,930	4,670	4,495
	Quintile 3	3,570	4,045	4,435	4,595	4,330	4,230
	Quintile 4	3,485	3,845	4,295	4,195	4,200	4,020
	Quintile 5	2,935	3,460	3,770	3,735	3,560	3,525
Placed June deadline applicants	Quintile 1	555	615	755	650	705	785
	Quintile 2	800	845	910	940	965	1,020
	Quintile 3	690	720	815	870	870	965
	Quintile 4	670	700	835	745	875	890
	Quintile 5	535	615	700	735	770	755
All placed applicants	Quintile 1	690	780	935	795	910	1,015
	Quintile 2	970	1,040	1,190	1,200	1,245	1,315
	Quintile 3	880	920	1,045	1,085	1,135	1,265
	Quintile 4	870	920	1,110	960	1,185	1,190
	Quintile 5	675	790	880	940	1,000	990

### P.20 Applications (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applications	Quintile 1	3,340	3,905	4,340	4,275	4,080	4,075
	Quintile 2	4,320	4,910	5,270	5,520	5,240	5,045
	Quintile 3	3,970	4,495	4,880	5,080	4,845	4,770
	Quintile 4	3,815	4,205	4,655	4,605	4,695	4,505
	Quintile 5	3,185	3,775	4,090	4,120	3,910	3,890
Offers	Quintile 1	1,735	1,910	2,420	2,370	2,530	2,780
	Quintile 2	2,405	2,670	3,115	3,275	3,495	3,625
	Quintile 3	2,275	2,475	3,005	3,055	3,320	3,530
	Quintile 4	2,320	2,500	2,945	2,875	3,240	3,380
	Quintile 5	2,040	2,335	2,785	2,705	2,870	2,965
Offer rate	Quintile 1	52.0%	48.9%	55.7%	55.4%	62.0%	68.2%
	Quintile 2	55.6%	54.3%	59.1%	59.3%	66.7%	71.8%
	Quintile 3	57.4%	55.1%	61.5%	60.1%	68.5%	74.1%
	Quintile 4	60.8%	59.4%	63.3%	62.4%	69.0%	75.0%
	Quintile 5	64.0%	61.9%	68.1%	65.7%	73.4%	76.3%

## P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applicants	Asian	2,175	2,650	3,205	3,505	3,450	3,555
	Black	1,625	1,835	2,035	2,070	1,930	1,825
	Mixed	580	680	790	820	795	825
	White	12,080	13,720	14,625	14,385	13,680	13,160
	Other	250	315	360	375	415	415
Placed June deadline applicants	Asian	335	370	535	525	610	675
	Black	200	225	265	215	265	335
	Mixed	115	135	140	165	150	200
	White	2,550	2,710	2,980	2,950	3,060	3,110
	Other	40	45	65	60	70	80
All placed applicants	Asian	535	635	850	820	990	1,045
	Black	295	345	410	325	405	510
	Mixed	155	185	190	215	200	265
	White	3,025	3,195	3,565	3,500	3,745	3,805
	Other	65	75	105	90	95	140

## P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applications	Asian	2,375	2,935	3,485	3,855	3,925	4,025
	Black	1,880	2,095	2,295	2,340	2,180	2,045
	Mixed	655	745	890	915	920	930
	White	13,335	15,080	16,000	15,885	15,095	14,675
	Other	300	365	410	435	500	505
Offers	Asian	1,460	1,775	2,425	2,565	2,870	3,185
	Black	715	765	1,020	970	1,025	1,160
	Mixed	370	425	575	565	625	695
	White	8,010	8,695	9,910	9,810	10,525	10,825
	Other	180	195	260	275	315	345
Offer rate	Asian	61.5%	60.6%	69.5%	66.5%	73.1%	79.1%
	Black	38.1%	36.5%	44.4%	41.4%	47.0%	56.7%
	Mixed	57.0%	56.8%	64.5%	61.4%	68.0%	74.5%
	White	60.1%	57.7%	62.0%	61.7%	69.7%	73.8%
	Other	60.3%	54.0%	63.3%	63.5%	62.7%	68.2%

## Technical Notes and Definitions

### UCAS undergraduate scheme

#### Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

#### Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

#### Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2018 cycle runs from September 2017 through to October 2018.

#### End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

#### Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

#### June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

#### Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

### Reporting groups

#### Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

#### POLAR4 quintile

Developed by OfS, POLAR4 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR4 is based on the participation rates of young people between 2009-10 and 2013-14 if they entered higher education aged 18, or between 2010-11 and 2014-15 if they entered aged 19, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR4 quintile are not reported.

#### Sex

Sex as declared by the applicant.

### **SIMD 2016 quintile**

Scottish index of multiple deprivation (SIMD) identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2018 End of Cycle Report and the 2018 cycle January deadline application rate report.

### **Statistics reported in the tables**

#### **All placed applicants**

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

#### **All placed applicants per 10,000 population**

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

#### **Average offer rate**

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR4 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

### Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR4 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

### Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

### Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

### June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

### June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

### June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

### Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

### Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

### Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

### Other definitions

#### Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used. Numbers for applicants aged 17 and under are included in the tables that report numbers for all age groups. Providers in Scotland typically receive a higher proportion of applicants aged 17 and under compared to providers elsewhere in the UK.

#### Provider

A higher education provider - a university or college.

#### UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.