

B84 Brunel University London

Cycle years: 2013 - 2018

Cycle Reference Point: End of Cycle

Applicant coverage: UK domiciled

Reporting groups: Sex, POLAR4, ethnic group

Applicant statistics: June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

Application statistics: June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

Non-disclosure controls: To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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P.1 18 year old applicants

Statistic	2013	2014	2015	2016	2017	2018
June deadline applicants	8,370	8,710	7,995	9,555	9,655	8,980
Placed June deadline applicants	1,265	1,055	1,100	1,205	1,400	1,255
All placed applicants	1,505	1,435	1,615	1,595	1,995	1,910
June deadline applicants per 10,000 population	110.0	115.6	104.4	127.5	130.3	124.3
Placed June deadline applicants per 10,000	16.6	14.0	14.4	16.1	18.9	17.4
All placed applicants per 10,000 population	19.8	19.1	21.1	21.3	26.9	26.5

P.2 18 year old applications

Statistic	2013	2014	2015	2016	2017	2018
June deadline applications	8,600	8,945	8,185	9,790	9,875	9,225
Offers	6,910	6,950	6,140	7,945	7,950	8,130
Offer rate	80.4%	77.7%	75.1%	81.1%	80.5%	88.1%

P.3 18 year old applicants by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applicants	Men	4,615	4,740	4,390	5,105	5,330	5,090
	Women	3,755	3,970	3,605	4,450	4,325	3,890
Placed June deadline applicants	Men	640	550	580	650	760	655
	Women	625	500	520	555	640	605
All placed applicants	Men	765	765	850	840	1,050	975
	Women	740	670	765	755	940	940
June deadline applicants per 10,000 population	Men	118.2	122.5	111.9	132.9	140.4	137.4
	Women	101.3	108.4	96.4	121.7	119.8	110.6
Placed June deadline applicants per 10,000 population	Men	16.4	14.2	14.8	16.9	20.0	17.6
	Women	16.8	13.7	13.9	15.2	17.7	17.2
All placed applicants per 10,000 population	Men	19.6	19.8	21.6	21.9	27.7	26.3
	Women	19.9	18.3	20.5	20.7	26.1	26.7

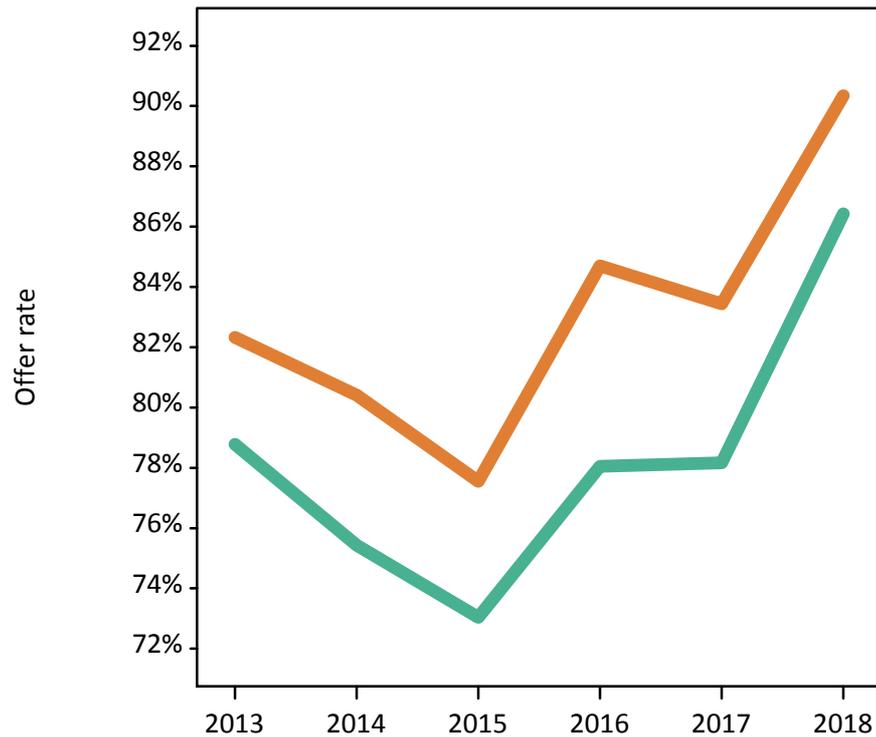
P.4 18 year old applications by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applications	Men	4,780	4,915	4,520	5,270	5,470	5,250
	Women	3,820	4,030	3,660	4,520	4,400	3,975
Offers	Men	3,765	3,705	3,300	4,115	4,275	4,540
	Women	3,145	3,240	2,840	3,830	3,675	3,590
Offer rate	Men	78.8%	75.4%	73.0%	78.0%	78.2%	86.4%
	Women	82.3%	80.4%	77.6%	84.7%	83.4%	90.3%
Average offer rate	Men	79.6%	76.2%	73.7%	78.7%	78.6%	87.1%
	Women	81.3%	79.5%	76.7%	83.9%	82.9%	89.5%
Percentage point difference between offer rate and average offer rate	Men	-0.9	-0.8	-0.7	-0.7	-0.4	-0.7
	Women	1.1	0.9	0.8	0.8	0.6	0.9
Contribution of group to the average offer rate	Men	0.699	0.697	0.693	0.684	0.688	0.707
	Women	0.624	0.630	0.622	0.632	0.613	0.613

P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2013-2018.

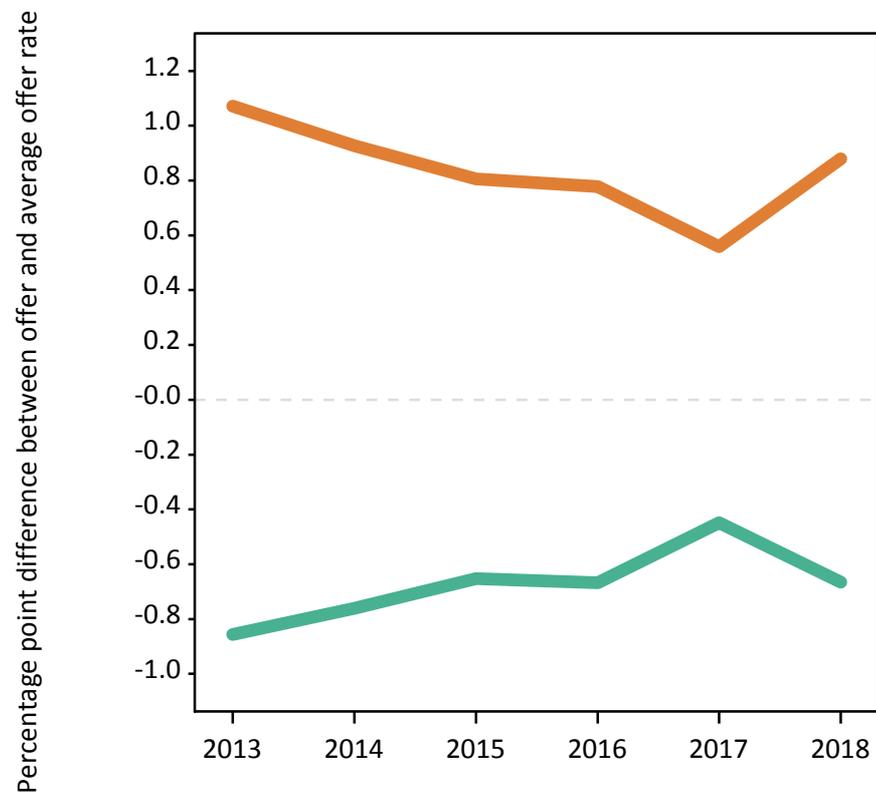
Men
Women



P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2013-2018.

Men
Women



P.7 18 year old applicants by POLAR4 quintile

Statistic	POLAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applicants	Quintile 1	460	560	470	585	535	475
	Quintile 2	890	895	805	1,005	970	860
	Quintile 3	1,490	1,595	1,430	1,720	1,725	1,500
	Quintile 4	2,485	2,695	2,520	2,865	2,995	2,830
	Quintile 5	3,035	2,950	2,750	3,355	3,405	3,285
Placed June deadline applicants	Quintile 1	60	75	55	55	65	55
	Quintile 2	155	110	100	115	140	100
	Quintile 3	210	175	210	235	235	200
	Quintile 4	355	335	315	370	435	410
	Quintile 5	485	355	420	425	520	490
All placed applicants	Quintile 1	65	85	65	70	80	80
	Quintile 2	170	150	135	140	175	145
	Quintile 3	255	225	290	290	325	295
	Quintile 4	430	470	475	500	650	620
	Quintile 5	585	500	645	595	755	765
June deadline applicants per 10,000 population	Quintile 1	32.7	39.7	33.1	43.1	40.1	36.6
	Quintile 2	61.2	62.3	55.0	71.0	69.7	63.5
	Quintile 3	100.1	108.9	95.3	117.4	119.2	106.4
	Quintile 4	161.3	176.8	162.8	188.0	198.2	191.8
	Quintile 5	176.1	173.5	158.4	194.6	198.5	195.2
Placed June deadline applicants per 10,000 population	Quintile 1	4.1	5.3	3.7	4.0	4.9	4.2
	Quintile 2	10.7	7.8	6.9	8.2	10.1	7.5
	Quintile 3	14.0	12.1	14.1	15.9	16.3	14.0
	Quintile 4	23.2	21.9	20.3	24.3	28.8	27.7
	Quintile 5	28.3	20.8	24.2	24.8	30.4	29.2
All placed applicants per 10,000 population	Quintile 1	4.7	6.0	4.7	5.0	6.1	6.2
	Quintile 2	11.8	10.5	9.3	9.8	12.7	10.8
	Quintile 3	17.1	15.4	19.3	19.7	22.5	21.0
	Quintile 4	28.0	31.0	30.5	32.9	43.0	42.0
	Quintile 5	33.8	29.5	37.2	34.5	44.0	45.4

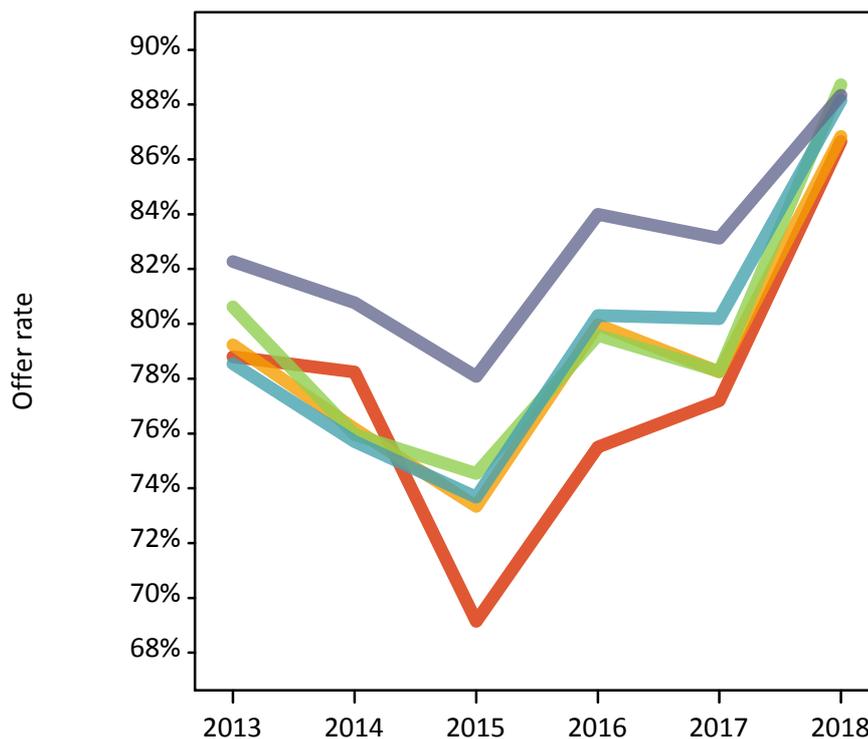
P.8 18 year old applications by POLAR4 quintile

Statistic	POLAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applications	Quintile 1	465	570	485	600	550	485
	Quintile 2	910	925	825	1,030	995	890
	Quintile 3	1,530	1,635	1,460	1,770	1,775	1,545
	Quintile 4	2,565	2,770	2,580	2,920	3,060	2,890
	Quintile 5	3,115	3,030	2,810	3,455	3,480	3,390
Offers	Quintile 1	370	445	335	455	425	420
	Quintile 2	720	705	605	820	775	770
	Quintile 3	1,235	1,240	1,090	1,405	1,390	1,370
	Quintile 4	2,015	2,095	1,900	2,345	2,450	2,545
	Quintile 5	2,560	2,450	2,195	2,905	2,890	2,995
Offer rate	Quintile 1	78.8%	78.2%	69.2%	75.5%	77.2%	86.7%
	Quintile 2	79.2%	76.2%	73.3%	80.0%	78.2%	86.8%
	Quintile 3	80.6%	76.0%	74.5%	79.6%	78.3%	88.7%
	Quintile 4	78.5%	75.7%	73.7%	80.3%	80.2%	88.2%
	Quintile 5	82.3%	80.8%	78.1%	84.0%	83.1%	88.3%
Average offer rate	Quintile 1	81.2%	76.5%	71.1%	78.4%	78.1%	87.0%
	Quintile 2	80.1%	76.2%	72.8%	79.3%	77.5%	86.5%
	Quintile 3	79.4%	75.6%	73.0%	79.9%	78.8%	88.5%
	Quintile 4	79.3%	77.1%	75.0%	80.7%	80.8%	88.0%
	Quintile 5	81.7%	80.1%	77.5%	83.3%	82.4%	88.7%
Percentage point difference between offer rate and average offer rate	Quintile 1	-2.4	1.8	-2.0	-2.9	-0.9	-0.4
	Quintile 2	-0.8	-0.0	0.6	0.7	0.7	0.4
	Quintile 3	1.2	0.4	1.6	-0.3	-0.5	0.3
	Quintile 4	-0.7	-1.4	-1.3	-0.4	-0.6	0.2
	Quintile 5	0.6	0.7	0.5	0.7	0.8	-0.3
Contribution of group to the average offer rate	Quintile 1	0.137	0.143	0.141	0.150	0.136	0.115
	Quintile 2	0.180	0.179	0.183	0.169	0.173	0.152
	Quintile 3	0.246	0.252	0.251	0.247	0.238	0.225
	Quintile 4	0.360	0.362	0.376	0.351	0.361	0.355
	Quintile 5	0.421	0.397	0.408	0.410	0.406	0.411

P.9 18 year old offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2013-2018.

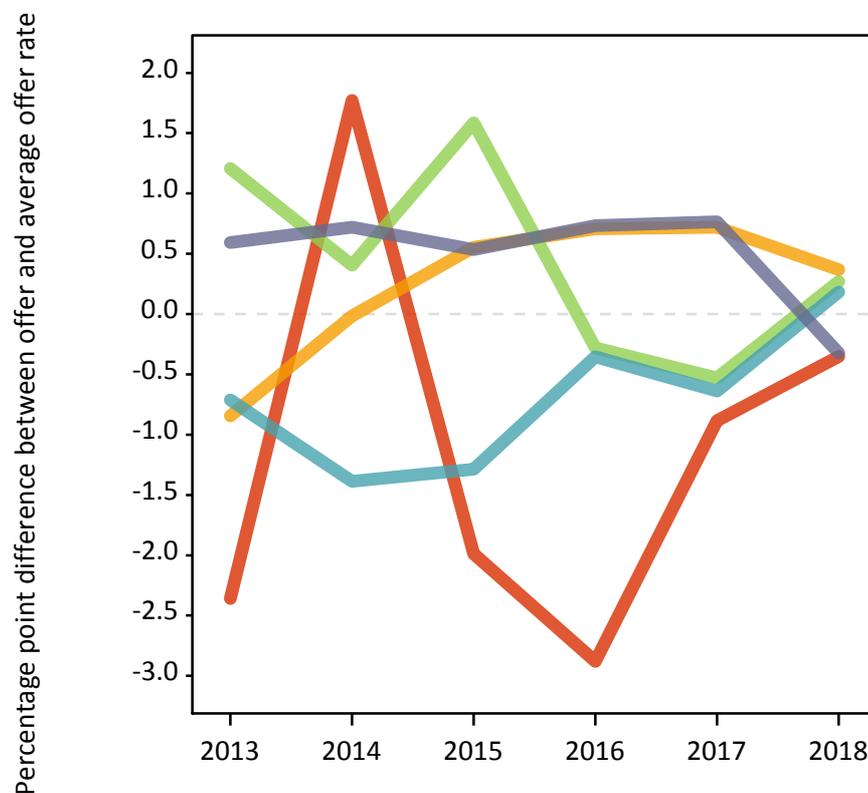
- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2013-2018.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applicants	Asian	2,140	2,310	2,115	2,670	3,050	2,910
	Black	1,300	1,385	1,270	1,420	1,455	1,455
	Mixed	495	515	530	625	670	635
	White	4,040	4,020	3,610	4,210	3,785	3,295
	Other	330	410	385	525	590	600
Placed June deadline applicants	Asian	350	270	320	345	450	405
	Black	195	175	165	185	245	235
	Mixed	90	85	80	95	115	100
	White	550	465	470	500	495	415
	Other	70	50	55	75	85	90
All placed applicants	Asian	445	425	525	505	705	715
	Black	245	230	260	260	350	360
	Mixed	110	105	110	125	150	140
	White	615	585	610	585	620	525
	Other	80	75	95	110	145	150
June deadline applicants per 10,000 population	Asian	324.2	340.5	298.5	371.0	414.6	392.3
	Black	437.2	456.9	399.6	453.6	462.7	466.6
	Mixed	182.7	178.7	172.2	198.9	208.7	196.1
	White	64.2	65.2	58.0	69.6	63.8	57.4
	Other	365.0	442.6	400.5	525.6	571.8	569.7
Placed June deadline applicants per 10,000 population	Asian	53.1	39.7	45.5	47.7	61.3	54.7
	Black	65.7	57.7	51.2	58.8	77.5	75.0
	Mixed	33.3	29.2	25.9	30.2	35.2	31.6
	White	8.7	7.5	7.5	8.2	8.4	7.2
	Other	78.3	51.6	58.1	75.4	81.5	85.6
All placed applicants per 10,000 population	Asian	67.8	62.7	73.9	69.9	96.0	96.5
	Black	82.9	75.5	82.0	82.7	110.6	115.8
	Mixed	39.9	36.8	36.3	40.0	47.4	43.1
	White	9.7	9.4	9.8	9.7	10.4	9.2
	Other	86.0	82.7	96.5	110.5	141.7	140.8

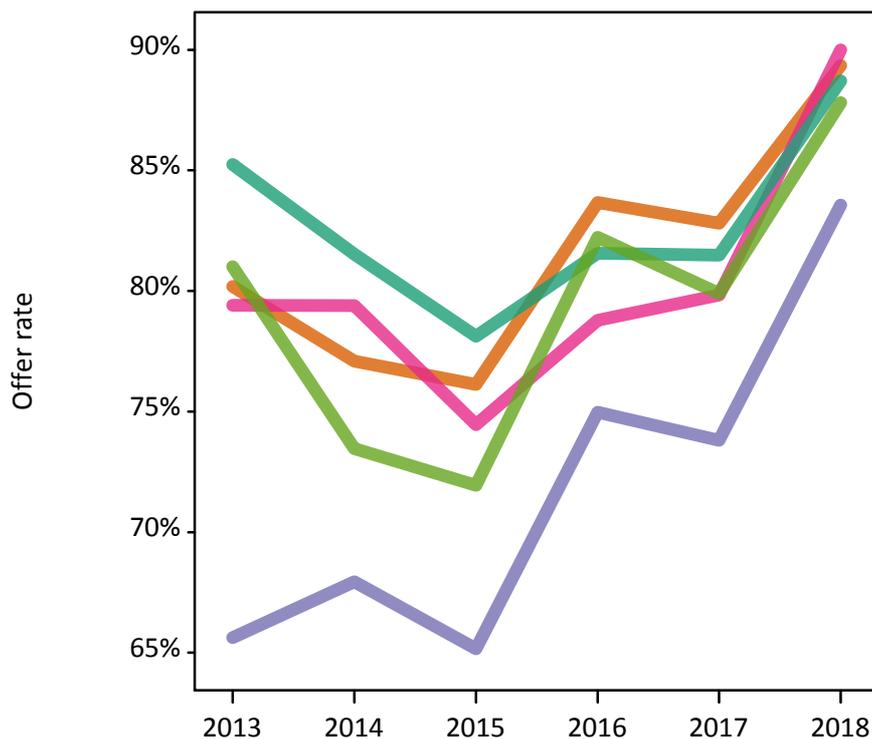
P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applications	Asian	2,195	2,370	2,170	2,725	3,100	2,985
	Black	1,320	1,405	1,290	1,440	1,485	1,480
	Mixed	505	525	550	640	700	650
	White	4,170	4,150	3,695	4,340	3,880	3,410
	Other	335	420	390	540	600	615
Offers	Asian	1,760	1,825	1,650	2,280	2,565	2,665
	Black	865	955	840	1,080	1,095	1,235
	Mixed	400	415	410	505	560	585
	White	3,555	3,385	2,890	3,540	3,165	3,025
	Other	275	310	280	445	480	540
Offer rate	Asian	80.2%	77.1%	76.1%	83.7%	82.8%	89.3%
	Black	65.6%	67.9%	65.2%	75.0%	73.8%	83.6%
	Mixed	79.4%	79.4%	74.5%	78.8%	79.8%	90.0%
	White	85.2%	81.5%	78.1%	81.6%	81.5%	88.7%
	Other	81.0%	73.5%	71.9%	82.2%	79.9%	87.8%
Average offer rate	Asian	80.6%	78.6%	77.2%	84.0%	82.5%	89.9%
	Black	71.2%	70.4%	67.1%	76.8%	76.6%	85.9%
	Mixed	79.8%	78.1%	73.9%	79.9%	78.6%	88.2%
	White	83.2%	79.7%	76.9%	80.8%	80.6%	87.4%
	Other	80.8%	76.0%	72.8%	81.2%	81.5%	88.5%
Percentage point difference between offer rate and average offer rate	Asian	-0.4	-1.5	-1.1	-0.4	0.3	-0.6
	Black	-5.6	-2.5	-2.0	-1.9	-2.8	-2.4
	Mixed	-0.4	1.3	0.6	-1.1	1.3	1.8
	White	2.1	1.8	1.2	0.8	0.9	1.3
	Other	0.2	-2.5	-0.8	1.0	-1.6	-0.7
Contribution of group to the average offer rate	Asian	0.385	0.370	0.370	0.386	0.417	0.406
	Black	0.271	0.256	0.258	0.233	0.228	0.230
	Mixed	0.149	0.130	0.154	0.132	0.138	0.118
	White	0.601	0.567	0.560	0.554	0.509	0.473
	Other	0.127	0.132	0.137	0.131	0.122	0.129

P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2013-2018.

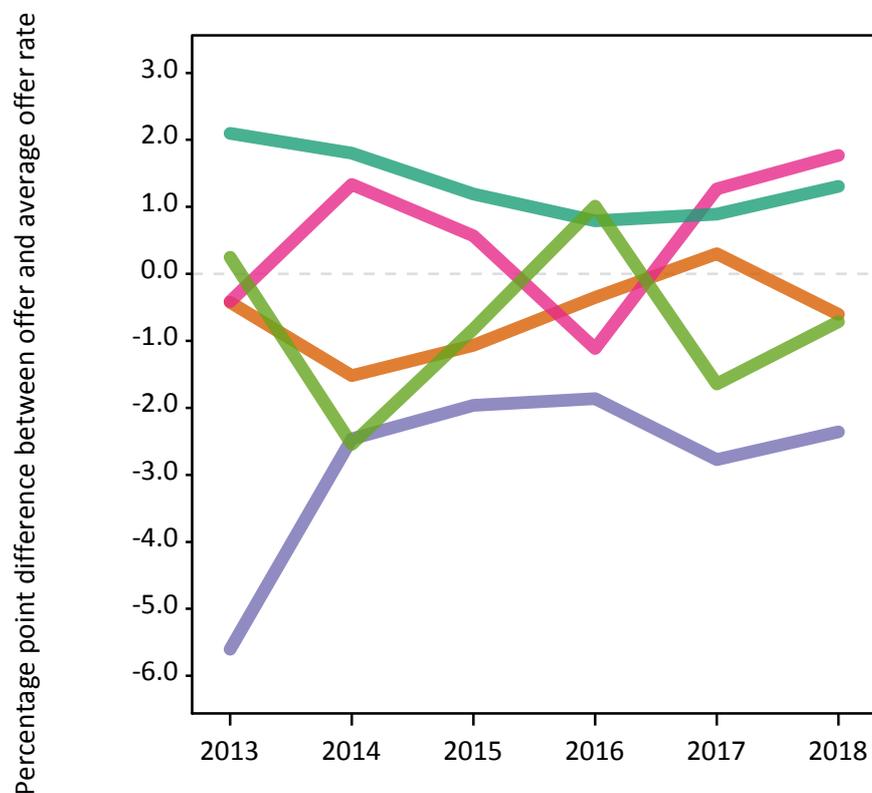
- Asian
- Black
- Mixed
- White
- Other



P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2013-2018.

- Asian
- Black
- Mixed
- White
- Other



P.15 Applicants (all ages)

Statistic	2013	2014	2015	2016	2017	2018
June deadline applicants	15,465	16,605	15,695	17,335	16,525	15,110
Placed June deadline applicants	2,145	1,830	1,840	1,995	2,185	2,025
All placed applicants	2,640	2,530	2,790	2,800	3,265	3,180

P.16 Applications (all ages)

Statistic	2013	2014	2015	2016	2017	2018
June deadline applications	15,970	17,150	16,175	17,865	16,975	15,590
Offers	10,550	10,940	10,095	12,220	11,705	11,915
Offer rate	66.0%	63.8%	62.4%	68.4%	69.0%	76.4%

P.17 Applicants (all ages) by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applicants	Men	8,585	9,230	8,790	9,610	9,350	8,750
	Women	6,880	7,380	6,905	7,725	7,180	6,360
Placed June deadline applicants	Men	1,130	970	985	1,095	1,190	1,075
	Women	1,015	860	855	905	1,000	950
All placed applicants	Men	1,405	1,375	1,510	1,510	1,735	1,680
	Women	1,235	1,155	1,285	1,290	1,530	1,500

P.18 Applications (all ages) by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applications	Men	8,945	9,620	9,095	9,975	9,660	9,080
	Women	7,025	7,535	7,080	7,890	7,315	6,510
Offers	Men	5,885	6,050	5,585	6,560	6,415	6,790
	Women	4,665	4,890	4,510	5,660	5,290	5,130
Offer rate	Men	65.8%	62.9%	61.4%	65.8%	66.4%	74.7%
	Women	66.4%	64.9%	63.7%	71.7%	72.3%	78.8%

P.19 Applicants (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applicants	Quintile 1	850	1,015	930	1,010	900	765
	Quintile 2	1,540	1,665	1,540	1,730	1,650	1,375
	Quintile 3	2,685	3,025	2,745	3,100	2,895	2,515
	Quintile 4	4,735	5,190	5,095	5,335	5,240	4,910
	Quintile 5	5,615	5,675	5,330	6,110	5,795	5,495
Placed June deadline applicants	Quintile 1	100	115	100	90	95	85
	Quintile 2	235	190	170	190	205	165
	Quintile 3	365	320	325	370	360	330
	Quintile 4	640	580	555	610	705	670
	Quintile 5	805	625	690	735	815	770
All placed applicants	Quintile 1	110	130	125	115	120	130
	Quintile 2	265	250	235	250	275	245
	Quintile 3	455	420	465	485	540	495
	Quintile 4	790	830	850	865	1,065	1,055
	Quintile 5	1,010	890	1,110	1,080	1,255	1,255

P.20 Applications (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applications	Quintile 1	870	1,035	965	1,035	920	785
	Quintile 2	1,590	1,725	1,595	1,790	1,685	1,420
	Quintile 3	2,785	3,125	2,820	3,195	2,980	2,595
	Quintile 4	4,890	5,365	5,260	5,490	5,380	5,055
	Quintile 5	5,790	5,850	5,490	6,310	5,955	5,675
Offers	Quintile 1	570	655	575	670	605	600
	Quintile 2	1,055	1,070	985	1,200	1,125	1,065
	Quintile 3	1,835	1,905	1,750	2,160	2,010	1,990
	Quintile 4	3,115	3,355	3,185	3,670	3,665	3,835
	Quintile 5	3,945	3,925	3,570	4,500	4,265	4,390
Offer rate	Quintile 1	65.4%	63.3%	59.4%	64.7%	65.9%	76.5%
	Quintile 2	66.4%	62.0%	61.8%	67.2%	66.6%	74.9%
	Quintile 3	65.9%	60.9%	62.1%	67.6%	67.5%	76.6%
	Quintile 4	63.7%	62.5%	60.6%	66.8%	68.1%	75.8%
	Quintile 5	68.1%	67.1%	65.1%	71.3%	71.6%	77.4%

P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applicants	Asian	3,945	4,365	4,155	4,755	5,110	4,770
	Black	3,120	3,350	3,020	3,170	2,990	2,850
	Mixed	955	1,030	1,050	1,170	1,110	1,075
	White	6,560	6,865	6,420	6,970	6,010	5,110
	Other	705	825	835	1,030	1,085	1,090
Placed June deadline applicants	Asian	605	505	525	590	705	665
	Black	370	310	280	335	390	380
	Mixed	155	130	140	150	165	155
	White	875	780	785	785	750	645
	Other	115	95	95	115	145	155
All placed applicants	Asian	800	815	895	910	1,175	1,165
	Black	475	430	480	510	600	645
	Mixed	190	170	200	210	235	230
	White	995	955	1,015	955	940	835
	Other	140	140	165	180	260	255

P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applications	Asian	4,080	4,515	4,305	4,880	5,225	4,925
	Black	3,180	3,425	3,075	3,240	3,045	2,915
	Mixed	980	1,060	1,085	1,215	1,155	1,105
	White	6,815	7,120	6,635	7,210	6,195	5,310
	Other	730	850	860	1,070	1,115	1,120
Offers	Asian	2,845	3,095	2,850	3,615	3,800	3,905
	Black	1,505	1,635	1,485	1,845	1,740	1,965
	Mixed	640	660	685	795	795	860
	White	4,955	4,910	4,415	5,080	4,460	4,190
	Other	495	530	520	725	765	835
Offer rate	Asian	69.7%	68.6%	66.2%	74.0%	72.7%	79.3%
	Black	47.4%	47.8%	48.2%	56.9%	57.2%	67.5%
	Mixed	65.4%	62.2%	63.3%	65.6%	68.7%	78.1%
	White	72.7%	69.0%	66.6%	70.5%	72.0%	78.9%
	Other	68.1%	62.3%	60.3%	67.7%	68.4%	74.5%

Technical Notes and Definitions

UCAS undergraduate scheme

Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2018 cycle runs from September 2017 through to October 2018.

End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

Reporting groups

Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

POLAR4 quintile

Developed by OfS, POLAR4 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR4 is based on the participation rates of young people between 2009-10 and 2013-14 if they entered higher education aged 18, or between 2010-11 and 2014-15 if they entered aged 19, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR4 quintile are not reported.

Sex

Sex as declared by the applicant.

SIMD 2016 quintile

Scottish index of multiple deprivation (SIMD) identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2018 End of Cycle Report and the 2018 cycle January deadline application rate report.

Statistics reported in the tables

All placed applicants

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

All placed applicants per 10,000 population

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

Average offer rate

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR4 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR4 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

Other definitions

Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used. Numbers for applicants aged 17 and under are included in the tables that report numbers for all age groups. Providers in Scotland typically receive a higher proportion of applicants aged 17 and under compared to providers elsewhere in the UK.

Provider

A higher education provider - a university or college.

UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.