

## B50 Bournemouth University

**Cycle years:** 2011 - 2016

**Cycle Reference Point:** End of Cycle

**Applicant coverage:** UK domiciled

**Reporting groups:** Sex, POLAR3, ethnic group

**Applicant statistics:** June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

**Application statistics:** June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

**Non-disclosure controls:** To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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## P.1 18 year old applicants

Statistic	2011	2012	2013	2014	2015	2016
June deadline applicants	10,405	9,080	9,450	10,300	10,270	12,125
Placed June deadline applicants	1,570	1,560	1,820	1,965	1,975	2,265
All placed applicants	2,005	1,895	1,980	2,155	2,300	2,460
June deadline applicants per 10,000 population	135.1	117.4	124.2	136.8	134.0	161.8
Placed June deadline applicants per 10,000	20.4	20.2	23.9	26.1	25.8	30.2
All placed applicants per 10,000 population	26.0	24.5	26.0	28.6	30.0	32.8

## P.2 18 year old applications

Statistic	2011	2012	2013	2014	2015	2016
June deadline applications	10,995	9,575	9,910	10,780	10,670	12,645
Offers	6,815	6,380	7,865	8,840	8,335	10,690
Offer rate	62.0%	66.6%	79.4%	82.0%	78.1%	84.5%

### P.3 18 year old applicants by sex

Statistic	Sex	2011	2012	2013	2014	2015	2016
June deadline applicants	Men	4,455	3,945	4,220	4,680	4,560	5,665
	Women	5,950	5,135	5,230	5,620	5,710	6,460
Placed June deadline applicants	Men	705	735	860	890	910	1,110
	Women	865	825	960	1,075	1,060	1,155
All placed applicants	Men	880	895	920	975	1,065	1,210
	Women	1,125	995	1,055	1,180	1,235	1,250
June deadline applicants per 10,000 population	Men	113.2	99.5	108.0	120.9	116.2	147.5
	Women	158.0	136.2	141.2	153.6	152.8	176.8
Placed June deadline applicants per 10,000 population	Men	17.9	18.5	22.0	23.0	23.2	28.9
	Women	23.0	21.9	26.0	29.4	28.4	31.7
All placed applicants per 10,000 population	Men	22.4	22.6	23.6	25.2	27.1	31.4
	Women	29.9	26.4	28.5	32.2	33.0	34.2

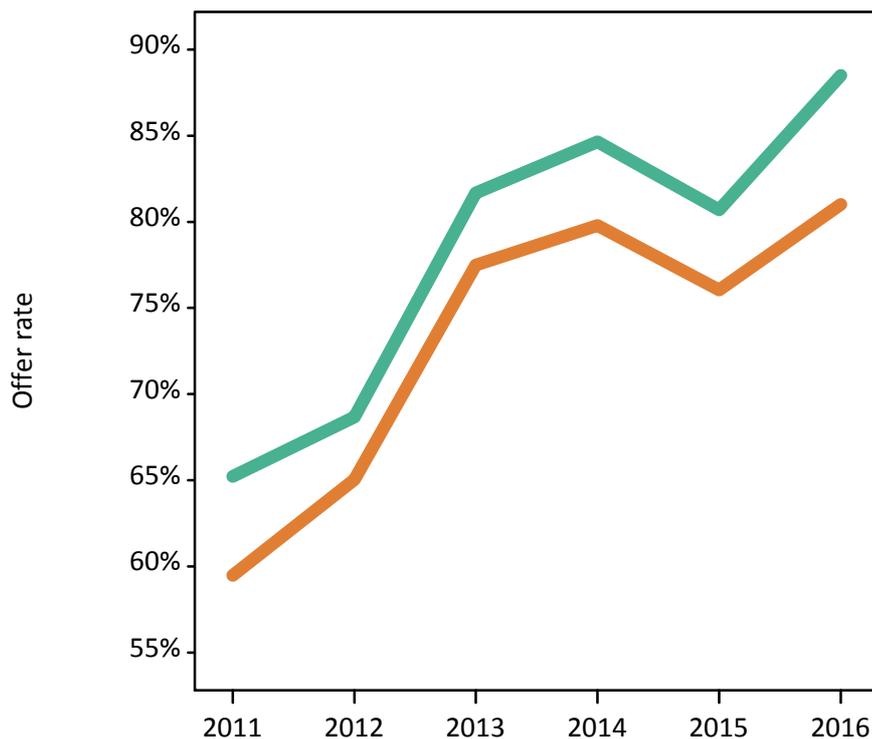
### P.4 18 year old applications by sex

Statistic	Sex	2011	2012	2013	2014	2015	2016
June deadline applications	Men	4,775	4,205	4,505	4,950	4,805	5,970
	Women	6,220	5,370	5,405	5,830	5,860	6,675
Offers	Men	3,115	2,890	3,680	4,190	3,880	5,280
	Women	3,700	3,495	4,190	4,655	4,460	5,410
Offer rate	Men	65.2%	68.7%	81.7%	84.6%	80.7%	88.5%
	Women	59.5%	65.0%	77.5%	79.8%	76.0%	81.0%
Average offer rate	Men	66.2%	69.5%	82.3%	85.2%	81.7%	88.9%
	Women	58.7%	64.4%	76.9%	79.3%	75.2%	80.6%
Percentage point difference between offer rate and average offer rate	Men	-1.0	-0.8	-0.7	-0.6	-1.0	-0.5
	Women	0.7	0.7	0.6	0.5	0.8	0.4
Contribution of group to the average offer rate	Men	0.612	0.626	0.625	0.625	0.623	0.633
	Women	0.702	0.707	0.687	0.682	0.691	0.672

### P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2011-2016.

Men  
Women



### P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2011-2016.

Men  
Women



## P.7 18 year old applicants by POLAR3 quintile

Statistic	POLAR3 quintile	2011	2012	2013	2014	2015	2016
June deadline applicants	Quintile 1	1,080	935	955	1,110	1,150	1,320
	Quintile 2	1,465	1,330	1,420	1,595	1,560	1,840
	Quintile 3	2,105	1,875	1,845	2,055	2,055	2,475
	Quintile 4	2,595	2,270	2,345	2,480	2,505	2,920
	Quintile 5	3,140	2,655	2,865	3,045	2,975	3,530
Placed June deadline applicants	Quintile 1	140	160	170	210	225	250
	Quintile 2	210	210	260	290	305	345
	Quintile 3	320	330	350	390	360	445
	Quintile 4	400	380	420	485	475	525
	Quintile 5	495	480	615	585	605	690
All placed applicants	Quintile 1	165	180	185	220	255	265
	Quintile 2	250	255	285	310	350	375
	Quintile 3	395	400	375	425	420	480
	Quintile 4	525	470	475	535	550	575
	Quintile 5	670	590	660	660	720	755
June deadline applicants per 10,000 population	Quintile 1	75.1	65.7	68.7	79.6	82.2	97.6
	Quintile 2	97.4	88.8	96.3	109.1	105.1	127.2
	Quintile 3	136.9	121.4	121.1	136.7	133.7	164.7
	Quintile 4	165.8	143.1	150.0	161.0	159.9	189.3
	Quintile 5	189.8	158.0	173.2	186.6	177.8	213.5
Placed June deadline applicants per 10,000 population	Quintile 1	9.7	11.2	12.3	15.1	16.1	18.7
	Quintile 2	14.0	14.1	17.5	20.0	20.7	23.8
	Quintile 3	20.9	21.4	22.9	25.8	23.4	29.5
	Quintile 4	25.6	23.9	27.0	31.5	30.3	34.0
	Quintile 5	30.0	28.5	37.1	35.9	36.1	41.8
All placed applicants per 10,000 population	Quintile 1	11.5	12.6	13.1	16.0	18.1	19.5
	Quintile 2	16.6	16.9	19.2	21.1	23.4	25.9
	Quintile 3	25.6	25.9	24.6	28.3	27.4	32.0
	Quintile 4	33.5	29.6	30.2	34.6	35.1	37.2
	Quintile 5	40.6	35.0	39.8	40.3	43.1	45.7

## P.8 18 year old applications by POLAR3 quintile

Statistic	POLAR3 quintile	2011	2012	2013	2014	2015	2016
June deadline applications	Quintile 1	1,150	1,000	1,010	1,175	1,210	1,380
	Quintile 2	1,555	1,400	1,495	1,675	1,625	1,920
	Quintile 3	2,245	2,005	1,945	2,155	2,130	2,610
	Quintile 4	2,745	2,385	2,455	2,580	2,590	3,035
	Quintile 5	3,280	2,765	2,985	3,180	3,090	3,665
Offers	Quintile 1	625	595	740	905	880	1,095
	Quintile 2	930	880	1,145	1,335	1,230	1,585
	Quintile 3	1,395	1,290	1,505	1,725	1,650	2,160
	Quintile 4	1,695	1,605	1,940	2,150	2,030	2,595
	Quintile 5	2,155	2,005	2,520	2,705	2,520	3,215
Offer rate	Quintile 1	54.1%	59.3%	73.2%	77.3%	72.8%	79.3%
	Quintile 2	59.7%	62.7%	76.6%	79.8%	75.8%	82.7%
	Quintile 3	62.1%	64.2%	77.3%	80.1%	77.6%	82.8%
	Quintile 4	61.8%	67.2%	79.0%	83.4%	78.5%	85.6%
	Quintile 5	65.8%	72.6%	84.5%	85.1%	81.6%	87.8%
Average offer rate	Quintile 1	55.0%	60.9%	74.9%	78.5%	74.1%	79.7%
	Quintile 2	60.4%	63.8%	76.3%	79.4%	75.5%	82.6%
	Quintile 3	61.9%	64.2%	78.0%	80.3%	77.0%	83.7%
	Quintile 4	61.4%	67.3%	79.0%	82.8%	78.6%	85.4%
	Quintile 5	65.6%	71.4%	83.7%	85.2%	81.6%	87.2%
Percentage point difference between offer rate and average offer rate	Quintile 1	-1.0	-1.6	-1.7	-1.2	-1.3	-0.5
	Quintile 2	-0.7	-1.1	0.3	0.4	0.2	0.1
	Quintile 3	0.2	0.1	-0.7	-0.2	0.6	-0.9
	Quintile 4	0.5	-0.1	-0.0	0.6	-0.1	0.2
	Quintile 5	0.1	1.2	0.8	-0.1	0.0	0.6
Contribution of group to the average offer rate	Quintile 1	0.188	0.182	0.186	0.182	0.181	0.171
	Quintile 2	0.212	0.224	0.213	0.212	0.216	0.200
	Quintile 3	0.260	0.278	0.253	0.253	0.251	0.251
	Quintile 4	0.302	0.304	0.301	0.285	0.287	0.278
	Quintile 5	0.372	0.364	0.368	0.360	0.355	0.350

### P.9 18 year old offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2011-2016.

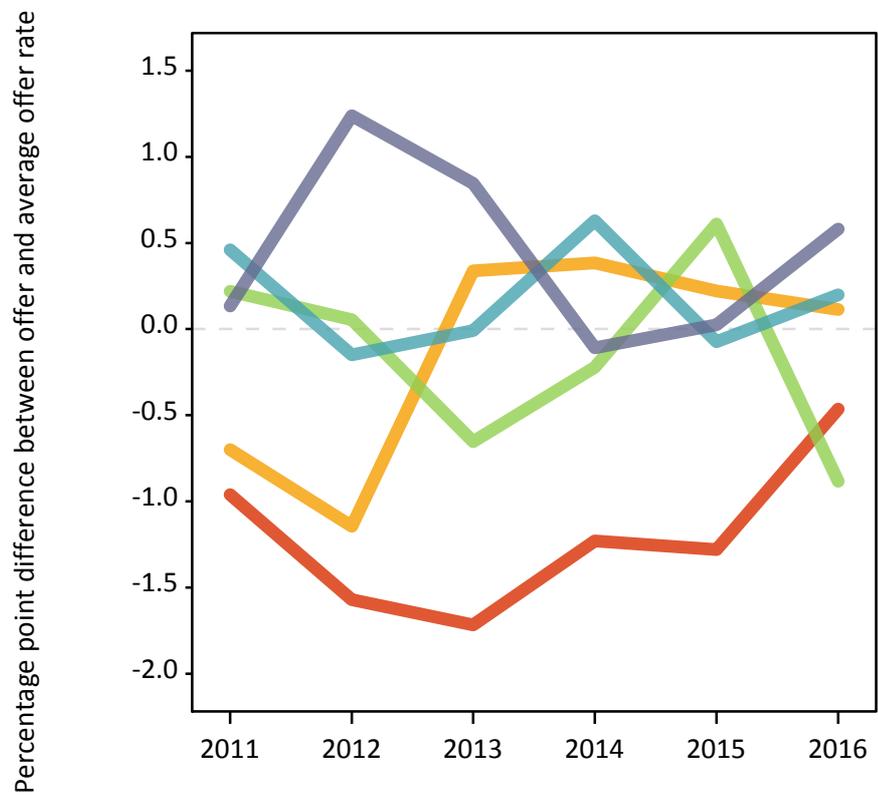
- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



### P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2011-2016.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



## P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2011	2012	2013	2014	2015	2016
June deadline applicants	Asian	335	345	410	490	475	555
	Black	340	360	420	495	505	565
	Mixed	390	320	375	440	435	555
	White	9,245	7,970	8,160	8,785	8,720	10,275
	Other	60	70	65	70	100	120
Placed June deadline applicants	Asian	40	65	60	65	70	80
	Black	30	50	65	70	90	90
	Mixed	65	45	65	80	80	110
	White	1,425	1,390	1,615	1,735	1,710	1,960
	Other	5	10	10	15	20	15
All placed applicants	Asian	70	90	65	75	100	100
	Black	45	80	75	90	125	95
	Mixed	90	60	70	90	100	125
	White	1,780	1,650	1,750	1,880	1,945	2,110
	Other	10	15	10	20	20	20
June deadline applicants per 10,000 population	Asian	53.2	53.3	61.9	72.4	67.4	77.3
	Black	125.1	127.5	141.1	163.6	158.6	181.2
	Mixed	160.2	123.2	139.1	153.3	141.4	176.7
	White	142.8	123.4	129.7	142.4	139.9	169.9
	Other	76.5	78.0	73.9	77.4	101.7	119.9
Placed June deadline applicants per 10,000 population	Asian	6.5	10.0	8.9	9.6	10.0	11.4
	Black	10.2	18.1	22.6	23.1	28.9	28.4
	Mixed	27.2	17.3	23.7	28.5	25.6	35.6
	White	22.0	21.5	25.7	28.1	27.5	32.4
	Other	6.2	11.3	12.1	14.0	19.7	17.1
All placed applicants per 10,000 population	Asian	11.1	13.7	9.9	11.1	14.4	14.2
	Black	16.8	28.8	25.9	29.0	39.3	31.0
	Mixed	36.3	23.0	25.9	30.6	33.1	39.4
	White	27.5	25.5	27.8	30.5	31.2	34.9
	Other	13.6	14.7	13.2	19.3	22.8	18.1

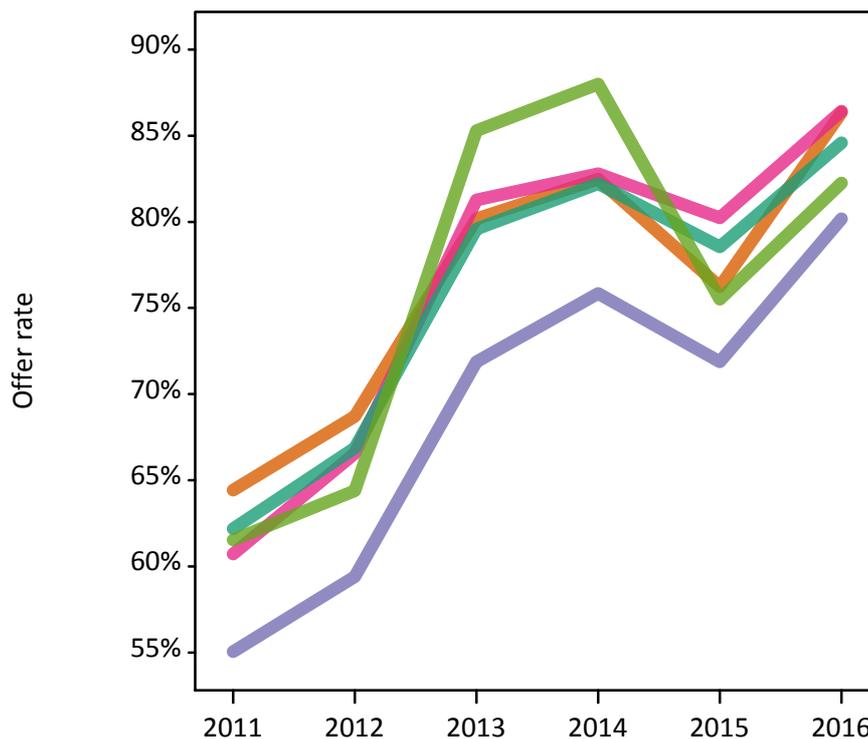
## P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2011	2012	2013	2014	2015	2016
June deadline applications	Asian	345	360	435	510	490	570
	Black	355	370	425	500	510	575
	Mixed	415	330	395	460	445	565
	White	9,780	8,425	8,570	9,220	9,090	10,760
	Other	65	75	70	75	100	125
Offers	Asian	220	245	350	420	370	495
	Black	195	220	305	380	370	460
	Mixed	250	220	320	380	355	490
	White	6,085	5,635	6,820	7,580	7,140	9,100
	Other	40	45	60	65	75	100
Offer rate	Asian	64.4%	68.7%	80.2%	82.5%	76.2%	86.3%
	Black	55.1%	59.4%	71.9%	75.8%	71.9%	80.2%
	Mixed	60.7%	66.6%	81.3%	82.8%	80.2%	86.4%
	White	62.2%	66.9%	79.6%	82.2%	78.5%	84.6%
	Other	61.5%	64.4%	85.3%	88.0%	75.5%	82.3%
Average offer rate	Asian	64.9%	70.5%	82.0%	83.1%	78.5%	85.8%
	Black	59.6%	63.4%	77.5%	80.0%	74.8%	83.2%
	Mixed	64.8%	67.2%	82.3%	85.1%	79.6%	86.4%
	White	61.8%	66.6%	79.2%	81.9%	78.2%	84.4%
	Other	62.9%	66.3%	79.1%	86.1%	80.4%	84.2%
Percentage point difference between offer rate and average offer rate	Asian	-0.5	-1.7	-1.8	-0.6	-2.2	0.6
	Black	-4.6	-4.0	-5.6	-4.1	-2.9	-3.0
	Mixed	-4.1	-0.6	-1.0	-2.3	0.6	0.0
	White	0.4	0.3	0.4	0.4	0.3	0.2
	Other	-1.4	-1.9	6.2	1.9	-4.9	-2.0
Contribution of group to the average offer rate	Asian	0.120	0.156	0.128	0.132	0.113	0.120
	Black	0.118	0.127	0.140	0.122	0.119	0.100
	Mixed	0.111	0.109	0.118	0.109	0.101	0.104
	White	0.901	0.894	0.879	0.869	0.866	0.862
	Other	0.081	0.109	0.071	0.060	0.095	0.063

### P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2011-2016.

- Asian
- Black
- Mixed
- White
- Other



### P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2011-2016.

- Asian
- Black
- Mixed
- White
- Other



### P.15 Applicants (all ages)

Statistic	2011	2012	2013	2014	2015	2016
June deadline applicants	21,095	18,025	18,405	20,200	19,900	22,240
Placed June deadline applicants	3,350	3,035	3,580	3,830	3,815	4,220
All placed applicants	4,025	3,635	3,925	4,175	4,450	4,590

### P.16 Applications (all ages)

Statistic	2011	2012	2013	2014	2015	2016
June deadline applications	22,955	19,395	19,545	21,490	21,045	23,510
Offers	11,735	10,415	13,025	14,750	13,785	17,010
Offer rate	51.1%	53.7%	66.6%	68.6%	65.5%	72.4%

### P.17 Applicants (all ages) by sex

Statistic	Sex	2011	2012	2013	2014	2015	2016
June deadline applicants	Men	9,290	7,740	8,260	9,020	8,785	10,045
	Women	11,805	10,290	10,145	11,180	11,115	12,195
Placed June deadline applicants	Men	1,585	1,375	1,695	1,760	1,755	1,980
	Women	1,765	1,655	1,885	2,070	2,060	2,240
All placed applicants	Men	1,875	1,685	1,845	1,930	2,070	2,165
	Women	2,145	1,950	2,085	2,245	2,380	2,425

### P.18 Applications (all ages) by sex

Statistic	Sex	2011	2012	2013	2014	2015	2016
June deadline applications	Men	10,170	8,325	8,885	9,690	9,390	10,695
	Women	12,785	11,065	10,660	11,800	11,650	12,815
Offers	Men	5,615	4,880	6,355	7,305	6,695	8,565
	Women	6,120	5,535	6,665	7,445	7,090	8,450
Offer rate	Men	55.2%	58.6%	71.5%	75.4%	71.3%	80.1%
	Women	47.9%	50.0%	62.5%	63.1%	60.9%	65.9%

### P.19 Applicants (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2011	2012	2013	2014	2015	2016
June deadline applicants	Quintile 1	2,685	2,390	2,300	2,630	2,640	2,885
	Quintile 2	3,340	2,980	2,980	3,385	3,255	3,655
	Quintile 3	4,325	3,830	3,750	4,215	4,080	4,575
	Quintile 4	5,140	4,250	4,460	4,735	4,760	5,295
	Quintile 5	5,550	4,530	4,875	5,200	5,105	5,715
Placed June deadline applicants	Quintile 1	390	390	425	500	510	545
	Quintile 2	520	450	545	600	620	705
	Quintile 3	725	675	735	780	765	875
	Quintile 4	850	700	845	920	900	965
	Quintile 5	865	810	1,020	1,025	1,005	1,100
All placed applicants	Quintile 1	440	445	460	530	575	580
	Quintile 2	590	540	600	640	715	755
	Quintile 3	845	805	805	850	900	950
	Quintile 4	1,030	850	945	1,010	1,055	1,055
	Quintile 5	1,105	985	1,110	1,130	1,195	1,215

### P.20 Applications (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2011	2012	2013	2014	2015	2016
June deadline applications	Quintile 1	2,980	2,620	2,455	2,840	2,810	3,050
	Quintile 2	3,680	3,185	3,205	3,600	3,475	3,895
	Quintile 3	4,760	4,180	3,990	4,500	4,295	4,875
	Quintile 4	5,570	4,585	4,735	5,035	5,020	5,565
	Quintile 5	5,895	4,775	5,120	5,490	5,380	6,005
Offers	Quintile 1	1,320	1,185	1,395	1,725	1,630	1,985
	Quintile 2	1,795	1,545	2,020	2,325	2,160	2,695
	Quintile 3	2,400	2,180	2,545	3,005	2,765	3,440
	Quintile 4	2,875	2,515	3,225	3,505	3,310	4,090
	Quintile 5	3,315	2,955	3,810	4,165	3,880	4,720
Offer rate	Quintile 1	44.2%	45.2%	56.9%	60.9%	58.0%	65.0%
	Quintile 2	48.8%	48.5%	63.0%	64.6%	62.1%	69.3%
	Quintile 3	50.4%	52.1%	63.9%	66.8%	64.4%	70.6%
	Quintile 4	51.6%	54.9%	68.1%	69.7%	66.0%	73.5%
	Quintile 5	56.2%	61.9%	74.4%	75.8%	72.2%	78.6%

## P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2011	2012	2013	2014	2015	2016
June deadline applicants	Asian	855	845	900	1,090	1,115	1,260
	Black	1,050	1,140	1,085	1,275	1,310	1,410
	Mixed	840	680	720	885	835	990
	White	18,120	15,120	15,470	16,695	16,325	18,200
	Other	140	180	175	185	215	260
Placed June deadline applicants	Asian	110	130	135	140	155	185
	Black	100	115	135	155	185	180
	Mixed	140	100	145	155	150	200
	White	2,970	2,660	3,130	3,335	3,275	3,600
	Other	15	25	25	30	30	40
All placed applicants	Asian	155	185	155	160	220	220
	Black	135	180	155	185	250	200
	Mixed	175	125	150	175	190	220
	White	3,515	3,100	3,415	3,595	3,735	3,885
	Other	25	35	30	40	40	45

## P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2011	2012	2013	2014	2015	2016
June deadline applications	Asian	905	895	955	1,140	1,165	1,320
	Black	1,110	1,200	1,135	1,320	1,340	1,455
	Mixed	930	715	765	935	860	1,040
	White	19,760	16,335	16,440	17,830	17,335	19,300
	Other	155	185	185	190	235	270
Offers	Asian	465	515	650	780	715	900
	Black	420	440	585	735	675	810
	Mixed	445	385	540	650	585	800
	White	10,280	8,955	11,085	12,410	11,610	14,230
	Other	75	95	125	135	130	190
Offer rate	Asian	51.2%	57.4%	67.9%	68.4%	61.3%	68.3%
	Black	37.7%	36.6%	51.3%	55.6%	50.3%	55.6%
	Mixed	48.1%	53.8%	70.5%	69.6%	67.9%	76.8%
	White	52.0%	54.8%	67.4%	69.6%	67.0%	73.7%
	Other	49.0%	50.5%	67.2%	69.6%	56.7%	69.7%

## Technical Notes and Definitions

### UCAS undergraduate scheme

#### Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

#### Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

#### Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2016 cycle runs from September 2015 through to October 2016.

#### End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

#### Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

#### June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

#### Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

### Reporting groups

#### Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

#### POLAR3 quintile

Developed by HEFCE, POLAR3 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR3 is based on the participation rates of young people between 2005 and 2009 who entered Higher Education between 2005-06 and 2010-11, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR3 quintile are not reported.

#### Sex

Sex as declared by the applicant.

### **SIMD quintile**

Scottish index of multiple deprivation (SIMD) for 2012 identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2016 End of Cycle Report and the 2016 cycle January deadline application rate report.

### **Statistics reported in the tables**

#### **All placed applicants**

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

#### **All placed applicants per 10,000 population**

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

#### **Average offer rate**

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR3 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

### Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR3 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

### Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

### Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

### June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

### June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

### June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

### Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

### Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

### Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

### Other definitions

#### Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used.

#### Provider

A higher education provider - a university or college.

#### UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.